

Ava jdksjdks

Senior Grapgner

ava@example.com (415) 555-0199

CONTACT

Email: ava@example.com **Phone:** (415) 555-0199

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SKILLS

Adobe Brand Identity Design

Adobe Creative Suite Adobe

Brand Identity Design

Adobe Creative Suite Adobe

Brand Identity Design

Adobe Creative Suite

EDUCATION

Bachelor of Fine Arts

California College of the Arts

LANGUAGES

English

French

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HOBBIES

Digital illustration

Photography

Poster collecting

Travel sketching

Calligraphy

PROFESSIONAL SUMMARY

Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.

WORK HISTORY

Senior Graphic Designer

Lime & Co. Creative Agency

2018-06-01 - Present

"Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.", "Designed marketing materials including brochures, social media graphics, and infographics that boosted engagement by 35%.", "Collaborated with copywriters, photographers, and developers to deliver cohesive marketing campaigns."

Graphic Designer

Freelance

2015-01-01 - 2018-05-01

"Worked with small businesses to create logos, packaging, and promotional materials.", "Built long-term relationships with over a dozen clients through reliable service and high-quality design.", "Managed full design cycle from concept to final delivery independently."

CERTIFICATIONS

Adobe Certified Expert (ACE) 2021-11-01

Adobe

- "Validated advanced proficiency in Adobe Photoshop and Illustrator.
- ", "Demonstrated excellence in digital imaging and design workflows.
- . "

Credential ID: ACE-987654

View Certificate

PROJECTS

Branding for Local Farmers Market

Fall 2013

Technologies: Illustrator, InDesign, Photoshop

"Created a visual identity system including logo, signage, and promotional posters.",

"Received campus-wide recognition and used in real-world local market."

Portfolio

PUBLICATIONS

Minimalist Branding in the Digital Age

2022-08-01

Martinez. A.

Design Week

"Explored the impact of minimalist aesthetics in modern branding.", "Featured case studies and tips for new designers."

Read Article

REFERENCES

Elena Roberts

Creative Director, Lime & Co. Creative Agency Email: elena.roberts@example.com | Phone: (415) 555-0222 Relationship: Direct Supervisor