



SENIOR GRAPGNER

EXPERIENCE

SENIOR GRAPHIC DESIGNER 2018-06-01 - Present

Lime & Co. Creative Agency

Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries. fashion, and hospitality industries. fashion, and hospitality industries fashion, and hospitality industries. Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries. fashion, and hospitality industries. fashion, and hospitality industries fashion, and hospitality industries.

PROJECTS

BRANDING FOR LOCAL FARMERS MARKET Fall 2013

Technologies: Illustrator, InDesign, Photoshop

Created a visual identity system including logo, signage, and promotional posters. Received campus-wide recognition and used in real-world local market.

Portfolio

PUBLICATIONS

MINIMALIST BRANDING IN THE DIGITAL AGE 2022-08-01

Martinez, A.

Design Week

Created a visual identity system including logo, signage, and promotional posters. Received campus-wide recognition and used in real-world local market.

[Read Article](#)

REFERENCES

Elena Roberts

Creative Director, Lime & Co. Creative Agency
Email: elena.roberts@example.com | Phone: (415) 555-0222
Relationship: Direct Supervisor

INTERESTS

| | | | |
|----------------------|----------------------|----------------------|----------------------|
| Digital illustration | Photography | Poster collecting | Travel sketching |
| Calligraphy | Digital illustration | Photography | Poster collecting |
| Travel sketching | Calligraphy | Digital illustration | Photography |
| Poster collecting | Travel sketching | Calligraphy | Digital illustration |

ADOBE

BRAND IDENTITY DESIGN

ADOBE CREATIVE SUITE

ADOBE

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ADOBE

Photography

Poster collecting

Travel sketching

Calligraphy

Digital illustration

Photography

Poster collecting

Travel sketching

Calligraphy

LANGUAGES

English

French

jds kjd

jds kjd

jds kjd

jds kjd

SOCIAL LINKS

Here are my social and professional profiles. Here are my social and professional profiles. Here are my social and professional profiles.

[LinkedIn](#)

BRAND IDENTITY DESIGN

ADOBE CREATIVE SUITE

EDUCATION

BACHELOR OF FINE ARTS 2010-08-01 -
2014-05-01

California College of the ArtsCalifornia
College of the Arts

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