

Professional Summary

Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries. Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.

Skills

Adobe Brand Identity Design Adobe Creative Suite Adobe

Brand Identity Design

Professional Experience

Senior Graphic Designer

2018-06-01 - Present

Lime & Co. Creative Agency

- Led the branding and visual identity for 20+ clients across tech.
- · fashion, and hospitality industries.
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Education

Bachelor of Fine Arts

2010-08-01 - 2014-05-01

California College of the ArtsCalifornia College of the Arts

Projects

Branding for Local Farmers Market

Fall 2013

Technologies: Illustrator, InDesign, Photoshop

Created a visual identity system including logo, signage, and promotional posters. Received campus-wide recognition and used in real-world local market.

Portfolio

Certifications

Adobe Certified Expert (ACE)

2021-11-01

Adobe

- Created a visual identity system including logo, signage, and promotional posters.
- Received campus-wide recognition and used in real-world local market.

Credential ID: ACE-987654

View Certificate

Publications

Minimalist Branding in the Digital Age

2022-08-01

Martinez, A.

Design Week

Created a visual identity system including logo, signage, and promotional posters. Received campus-wide recognition and used in real-world local market.

Read Article

Languages



Interests

Digital illustration

Photography

Poster collecting

Travel sketching

Calligraphy

References

Elena Roberts

Creative Director, Lime & Co. Creative Agency elena.roberts@example.com • (415) 555-0222 Direct Supervisor

Social Links

Here are my social and professional profiles. Here are my social and professional profiles. Here are my social and professional profiles. Here are my social and professional profiles.

LinkedIn