# Ava Johnson

Senior Graphic Designer

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San Francisco, CA

LinkedIn  GitHub  Portfolio  Dribbble

## Professional Summary

Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries. Experienced in creating compelling visual narratives that drive engagement and brand recognition.

## Skills

Adobe Creative Suite  Brand Identity Design  UI/UX Design

Typography  Print Design

## Professional Experience

### Senior Graphic Designer

2018-06-01 - Present

Lime & Co. Creative Agency

- Led the branding and visual identity for 20+ clients across tech, fashion, and hospitality industries.
- Managed creative projects from concept to completion, ensuring brand consistency and client

satisfaction.

## Education

### Bachelor of Fine Arts

2010-08-01 - 2014-05-01

**California College of the Arts**

## Projects

### Branding for Local Farmers Market

Fall 2013

**Technologies: Illustrator, InDesign, Photoshop**

Created a visual identity system including logo, signage, and promotional posters. Received campus-wide recognition and used in real-world local market.

Portfolio

## Certifications

### Adobe Certified Expert (ACE)

2021-11-01

**Adobe**

- Advanced certification in Adobe Creative Suite, demonstrating expertise in professional design workflows and best practices.

Credential ID: ACE-987654

**View Certificate**

# Publications

## Minimalist Branding in the Digital Age

2022-08-01

*Martinez, A.*

**Design Week**

Article exploring the principles of minimalist design in modern brand identity, featuring case studies and practical applications.

**Read Article**

# Languages

**English (Native)**    **French (Conversational)**

# Interests

**Digital illustration**    **Photography**    **Poster collecting**    **Travel sketching**

**Calligraphy**

# References

**Elena Roberts**

Creative Director, Lime & Co. Creative Agency
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Direct Supervisor

# Social Links

Connect with me on various professional and social platforms to see my latest work and projects.

LinkedIn