



MD RASHEDUL ISLAM

professional social media marketer and content writer

01992-284845

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naogaon dhaka bangladesh

Md Rashedul Islam

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Education

Secondary School Certificate

Marketing Specialist

Group: Science

Results: 5.00

Meta Social media marketing
(Coursera)

Skills

- Marketing strategy Development and Execution
- Social media Management
- Event Planning and Promotion
- Content Creation
- SEO and SEM
- Email marketing
- Google Analytics
- Sprout Social
- MS Office Suite

Certified

Coursera
Hubspot Academy

Experience

Marketing Specialist with 2+ years of experience seeking a position in a fast-paced and innovative company where I can utilize my skills in developing and executing marketing strategies, managing social media content, and supporting event planning and promotion.

- Developed and executed marketing strategies for a variety of clients across a range of industries
- Managed the company's social media accounts and grew engagement by 20%
- Supported event planning and promotion, which resulted in a 15% increase in attendance
- Created engaging content for a variety of platforms, including blog posts, social media posts, and email newsletters
- Increased website traffic by 10% through SEO and SEM campaigns

Language

English

87%

Bangla

96%

Hindi

55%