

Festman Hotel Bookings Challenge Submission

Abdullahi Mohammed Ahmed

2010	2012	2014	2016	2018
2011	2013	2015	2017	2019

Total Revenue

\$1,412,262

Total Bookings

5525

Number of Hotels

614

Travellers

22153

Avg Profit Margin

19%

Avg Booking Price

\$255.61

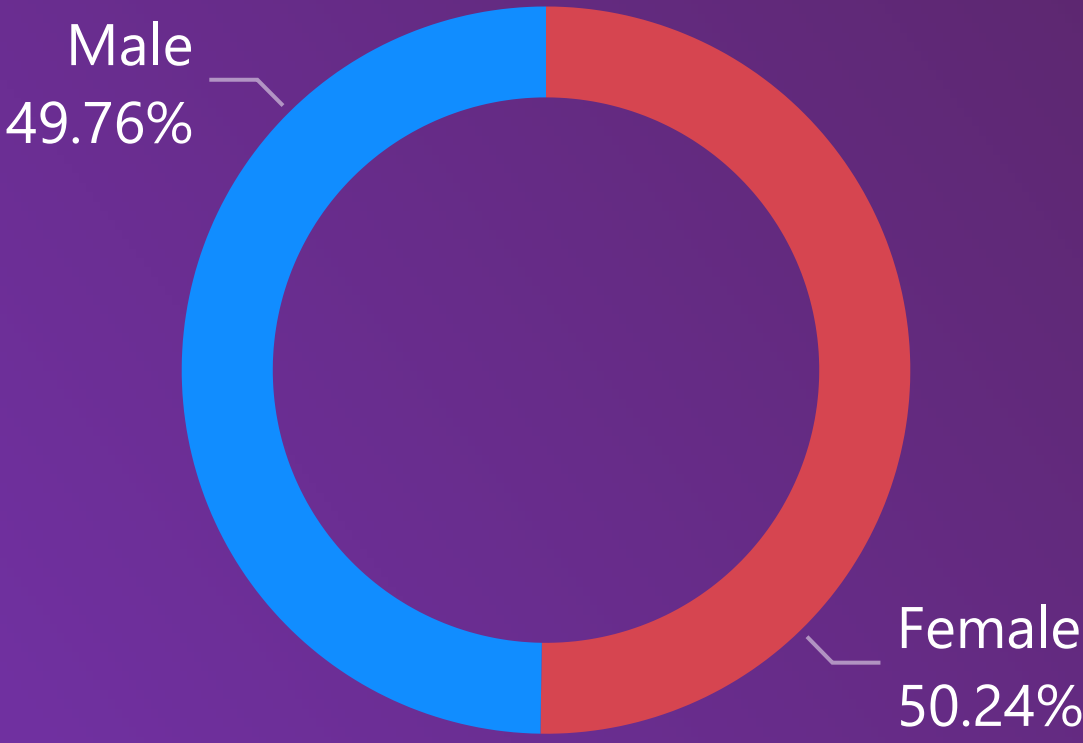
Avg Discount

12%

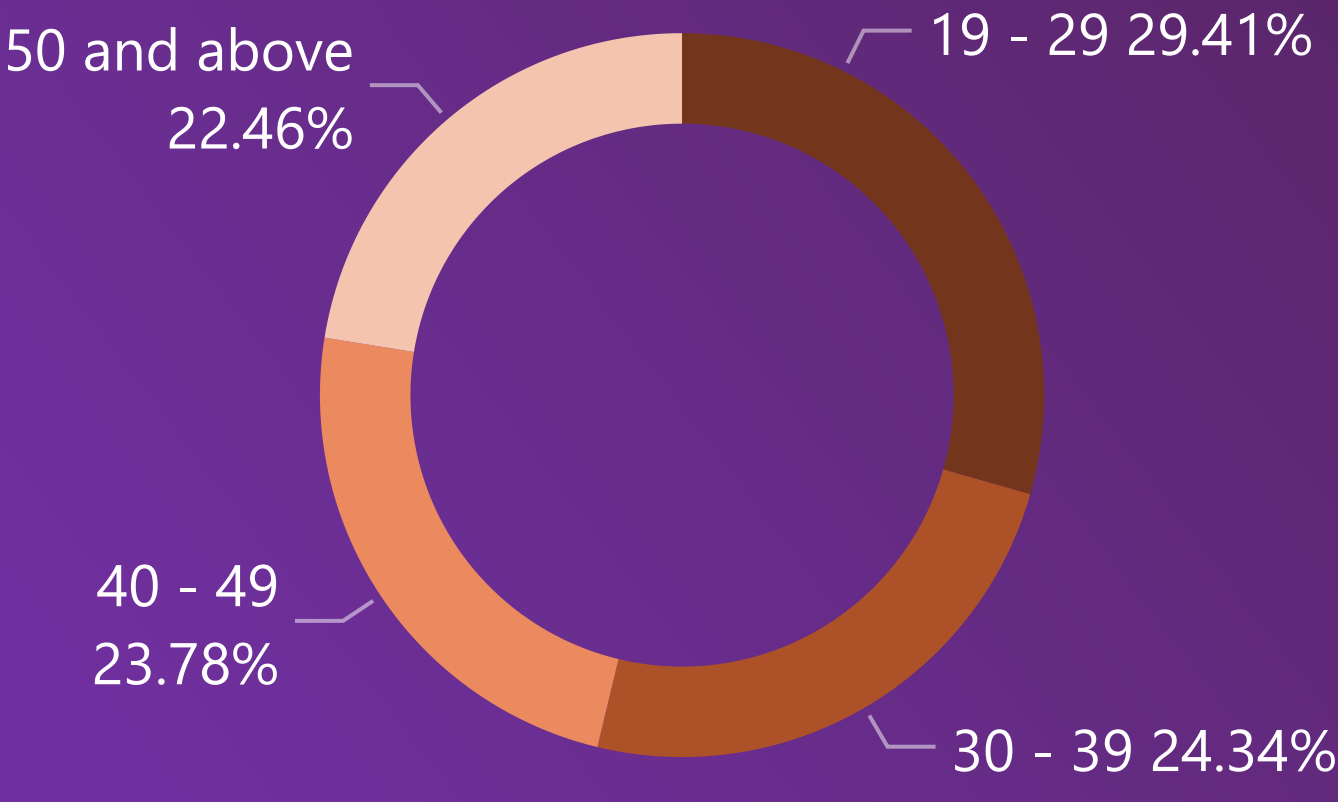
Avg Days Stayed

2.65

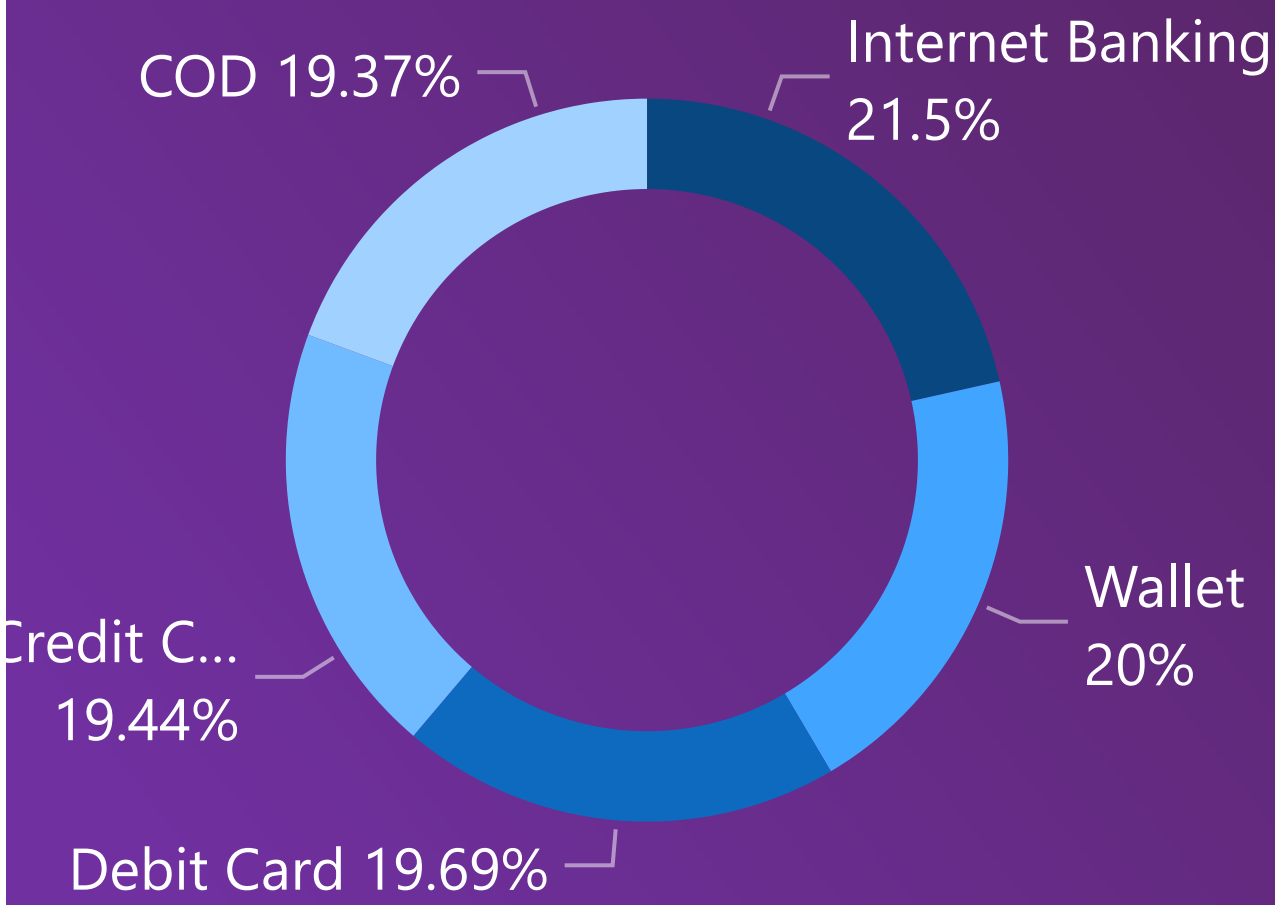
No of customers by Gender



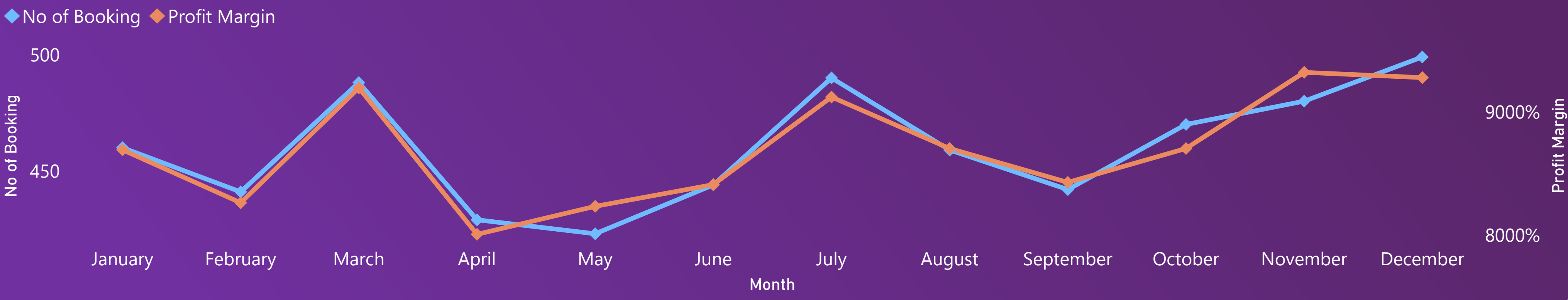
No of customers by Age Group



No of customers by Payment Mode

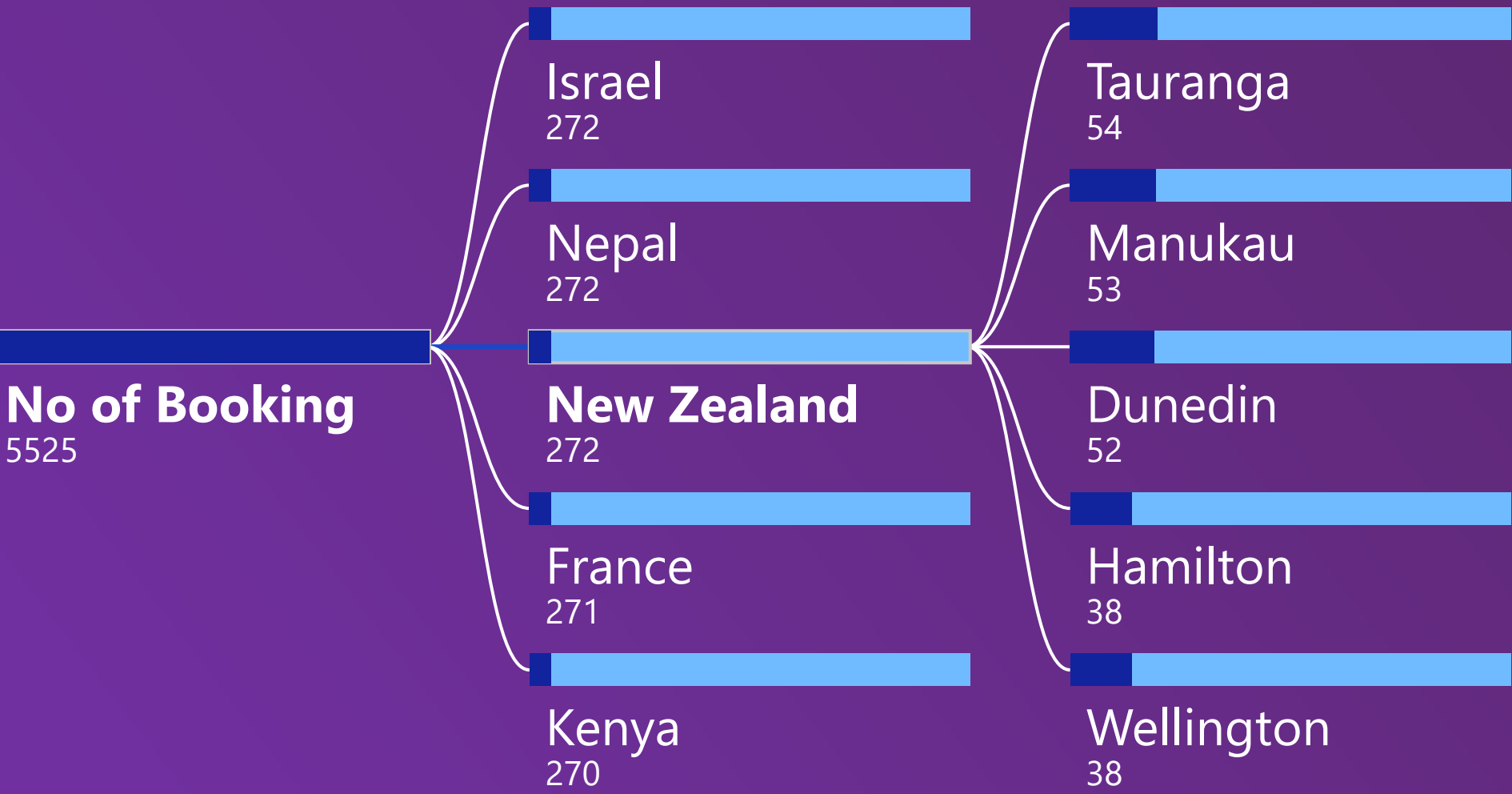


No of Booking and Profit Margin by Month



Destination Country

Destination City



Top 10 Hotels with highest Avg Rating

