

RELIANCE PLC

CUSTOMER ANALYTICS DASHBOARD

Year

2013

2014

2015

2016

2017

QuarterOfYear

1

2

3

4

\$1.73M

Total Sales

\$652.18K

Total Profit

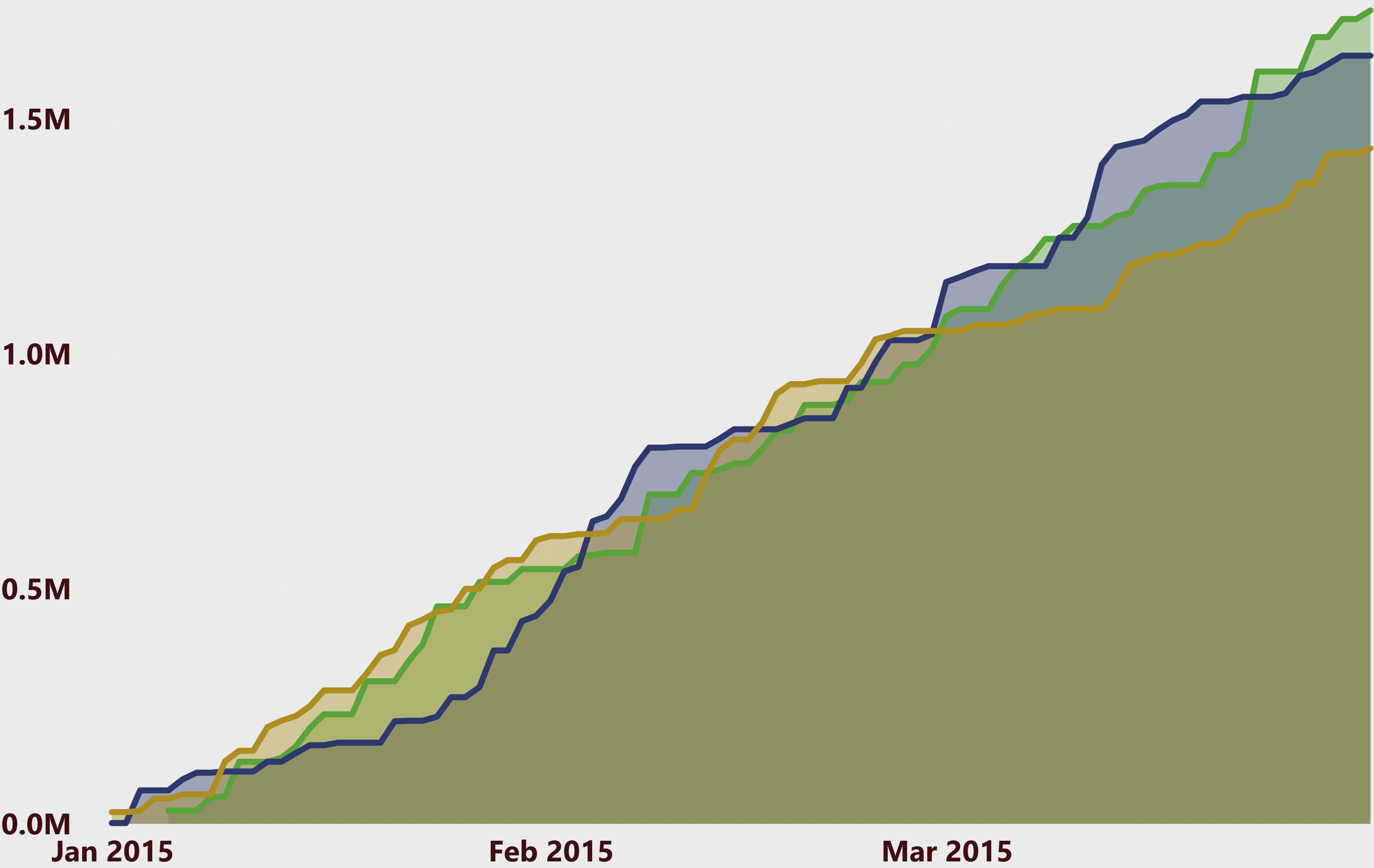
37.68%

Profit Margin %

1.63M

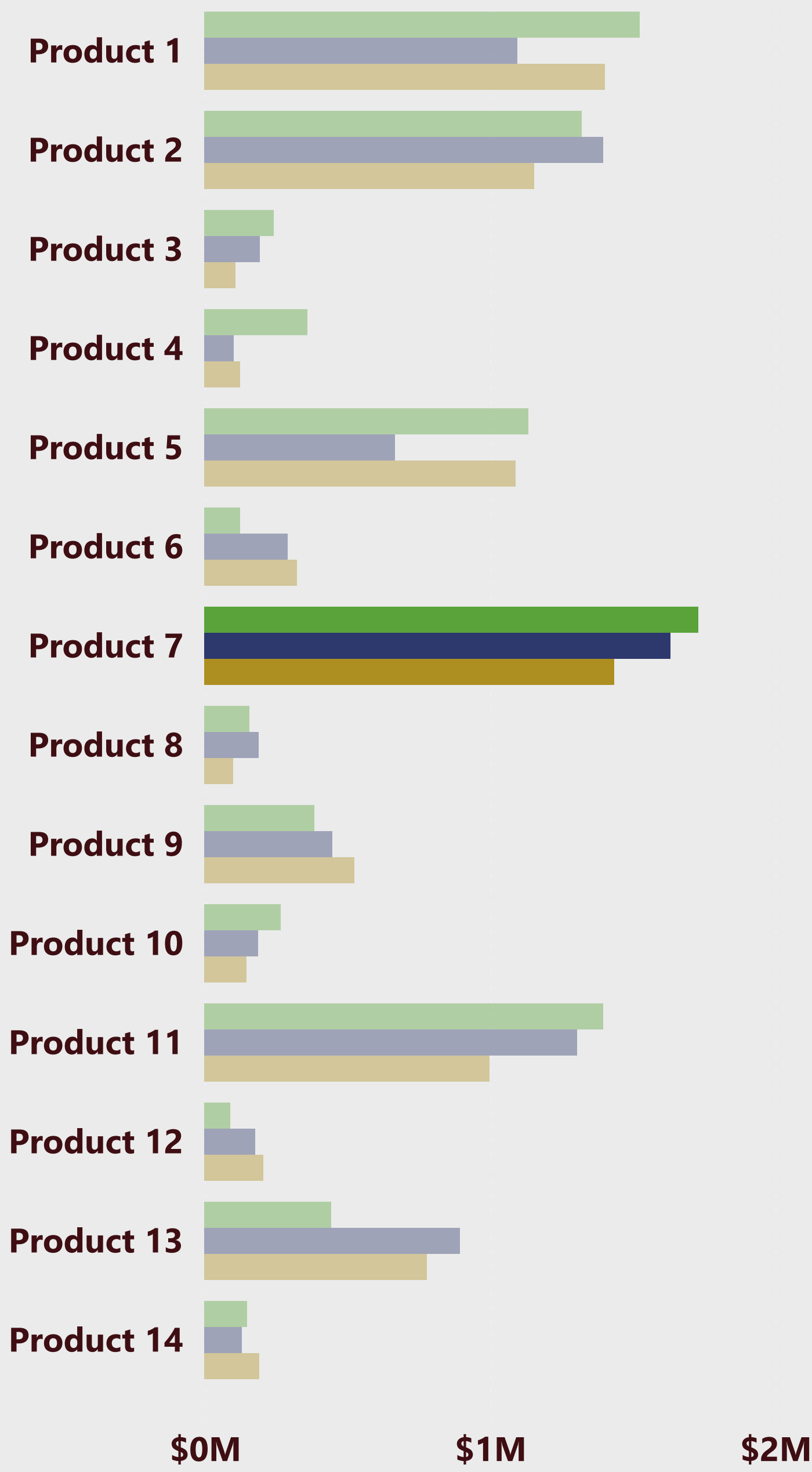
Sales LY

Cummulative Sales Cummulative Sales LY Cummulative Sales 2Years Ago



| City | Product Name | OrderDate | Total Sales | Total Profit | Profit Margin % |
|------------------------|--------------|-----------|----------------|--------------|-----------------|
| ATHINAL (Athens) | Product 7 | 2/14/2015 | \$12,730.00 | \$7,638.00 | 60.00% |
| LONDON | Product 7 | 2/22/2015 | \$9,406.80 | \$5,644.08 | 60.00% |
| PRAHA (Prague) | Product 7 | 2/4/2015 | \$2,231.10 | \$1,316.35 | 59.00% |
| KOBENHAVN (Copenhagen) | Product 7 | 3/22/2015 | \$1,340.00 | \$777.20 | 58.00% |
| Málaga | Product 7 | 3/7/2015 | \$11,865.70 | \$6,882.11 | 58.00% |
| Duisburg | Product 7 | 3/15/2015 | \$20,153.60 | \$11,689.09 | 58.00% |
| Odessa | Product 7 | 1/24/2015 | \$6,753.60 | \$3,849.55 | 57.00% |
| AMSTERDAM | Product 7 | 3/17/2015 | \$2,211.00 | \$1,238.16 | 56.00% |
| Total | | | \$1,730,790.90 | \$652,180.01 | 37.68% |

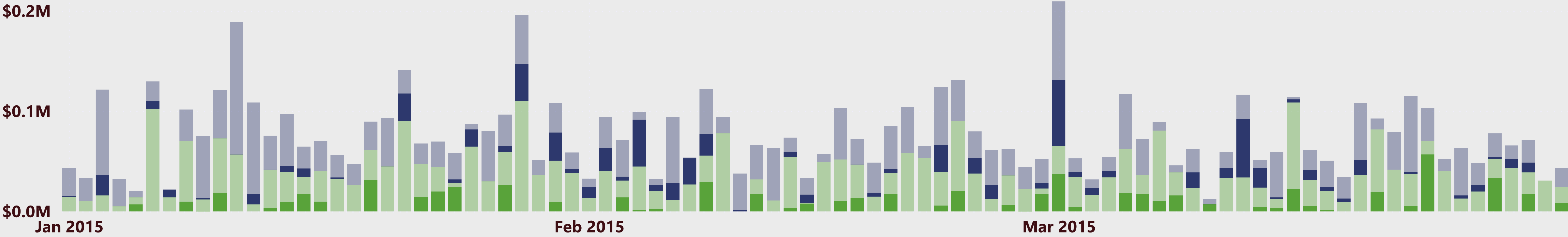
Total Sales Sales LY Sales 2Years Ago



Customer Names

21st Ltd
3LAB, Ltd
Amylin Group
Apollo Ltd
Apotheca, Ltd
Ascend Ltd
AuroMedics Corp
Avon Corp
Bare
Burt's Corp
Capweld
Dharma Ltd
E. Ltd
Ei
Elorac, Corp
Eminence Corp
ETUDE Ltd
Exact-Rx, Corp
Fenwal, Corp
Linde
Llorens Ltd
Medline
Medsep Group

Total Profit Profits LY



Profit Margin % Lifetime Profit Margin

