

# Summarization of article\_2

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The craft of perfumery has a long and varied history, starting in Ancient Rome and thriving in Islamic civilizations during the Middle Ages. Fragrances were initially used for healing and purification purposes, especially during the Black Death. The trade in perfume flourished in Europe, particularly in France, where luxury goods were in high demand. The perfume industry began to modernize in the eighteenth century, with the emergence of a capitalist society in Britain and changing markets in France. Napoleon's ordinances and the rise of branding in the nineteenth century transformed the industry further. Luxury fragrances were associated with cities like London and Paris, while cheaper alternatives were produced in other locations. The United States perfume industry began in New York, importing French oils and producing a variety of scents. Overall, the history of perfumery is a tale of innovation and adaptation, from ancient traditions to modern markets.