



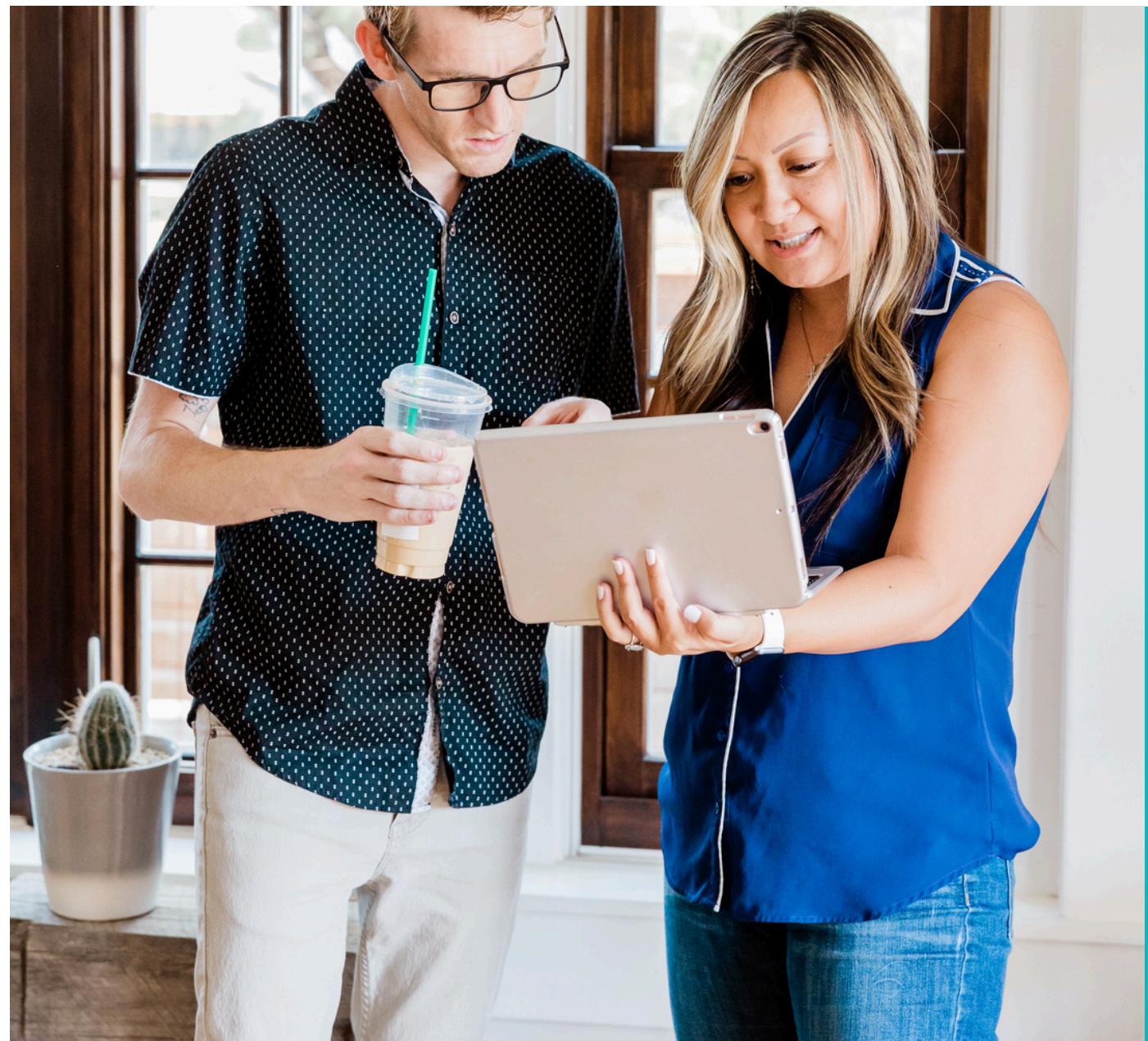
Master languages through real conversations."

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# "Learning a new language is harder than it should be."

## Language Learning Pain Points:

- Overwhelming focus on written language, neglecting spoken proficiency.
- Lack of personalization in traditional language learning apps.
- Disconnection from real-life conversational scenarios.



# Our Solution

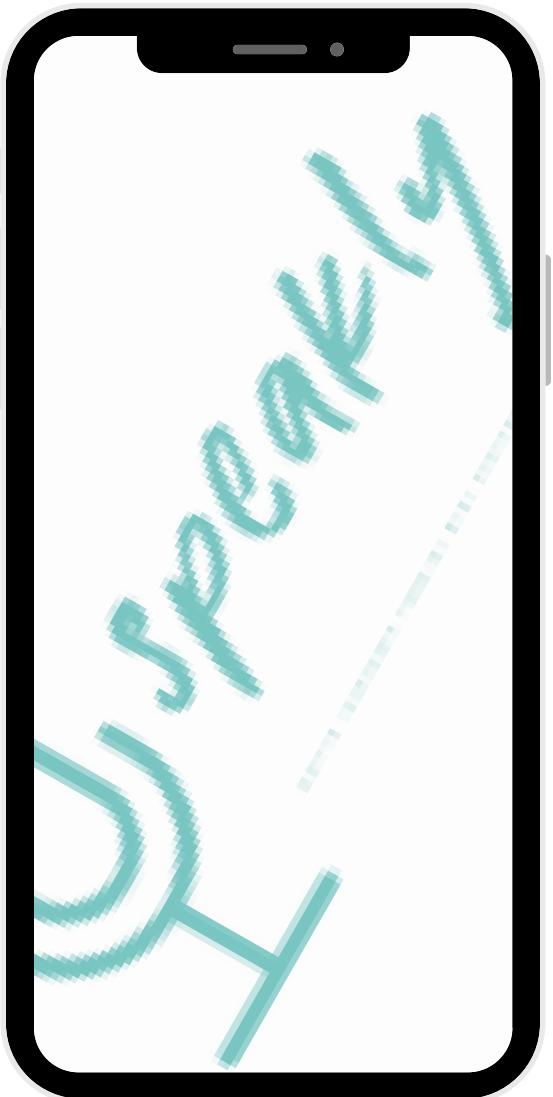
"Learn languages by speaking them."

## **Key Features:**

- Conversational learning tailored to the user's level.
- Dynamic adaptation based on user's environment and activities.
- Speech recognition technology to assess progress and personalize lessons.



# Product



- AI listens to and evaluates user speech.
- Users are placed on a level dynamically.
- Engaging conversational exercises based on real-life situations.
- Continuous personalization through interaction and environment analysis.

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# **Value Proposition**

"Speak, connect, and thrive in any language."

## **Benefits:**

- Build fluency naturally through active conversation.
- Personalized lessons for faster results.
- Versatile learning that adapts to users' needs and surroundings.



# Target Audience:

- Busy professionals needing quick, practical fluency.
- Travelers looking for real-world communication skills.
- Students wanting to accelerate their learning journey.

# Market Size

- Industry Insights:
  - The global language learning market is valued at \$60+ billion and growing.
  - Over 1.5 billion people are actively learning new languages.
  - Speech-based learning apps represent a significant gap in the market.



# Competitors

- Duolingo, Rosetta Stone, Babbel.

# Competitive Advantage

What makes you unique?

- Focus on spoken fluency, not just memorization.
- AI-driven personalization for real-time adaptability.
- Contextual learning integrated into daily life.

# Project Traction

## **Progress So Far:**

Prototype ready with initial testing.

Early adopters showing 90%+ engagement in conversational learning.

## **Roadmap Ahead:**

Beta launch in 6 months.

Expansion with new languages and AI upgrades.

# Business Model



- Subscription-based plans (Basic & Premium).
- Add-ons: Specialized courses, live tutor sessions.
- Enterprise licensing for businesses and schools.

# Go To Market

- Partnerships with educational institutions and corporations.
- Influencer & content-driven marketing to reach global audiences.
- AI-powered recommendations tailored to user preferences.

# Social Impact

- Empowering underserved communities with language access.
- Bridging cultural gaps by fostering inclusive communication.
- Providing affordable, high-quality learning for global learners.
- Supporting migrants & refugees in adapting to new environments through practical fluency.

# Our Ask

- Seeking Investment:
- Funding required: \$2M for scaling and marketing.
- Key allocations: Product development, AI enhancement, customer acquisition.

# Team Members

**Founding Members:**

Passionate about reshaping the future of language learning.



**OGEXHI**

Experienced  
linguists



**OPE**

AI engineer



**KRISHA**

marketing  
expert



**JOHN DOE**

marketing  
expert

# Thank you!

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