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EBGN645 Computational Economics

HW#1/Part A

### Q1. BennyBakery Profit Maximization (Code is provided through Github)

Part a:

\* BennyBakery Profit Maximization With Two Scenarios

Set i / roll, croissant, bread/;

Parameters

Rev(i) "--\$/item-- revenue per unit sold"/ roll 2.25, croissant 5.5, bread 10/

C(i) "--\$/item-- cost per unit produced"/ roll 1.5, croissant 2, bread 5/

H(i) "--hours/item-- time per unit sold"/ roll 1.5, croissant 2.25, bread 5/;

Scalar Hbar "hours limit" /40/;

parameter X\_base(i),X\_meal(i);

scalar profit\_base, profit\_meal;

scalar sw\_meal "Base=0, and roll\_constraints=1" / 1 /;

Positive Variable X(i);

Variable Profit;

Equations Obj, Hours, Meal;

\*Total profit is calculated in \$

Obj.. Profit=e= sum(i,(Rev(i)- C(i)) \* X(i));

\*Total hours is calculated in hrs

Hours.. sum(i, H(i) \* X(i)) =l= Hbar;

Profit can be written as follows:

- Profit=  $\sum (Rev(i)-C(i)) * X(i)$ , for each item selected by the model.

Total hours can be written in math as follows:

- Hours=  $\sum (H(i) * X(i))$ , for each item selected by the model.

Part b:

\* Counterfactual Rule: Roll to be sold with every croissant and Rolls can still be sold individually.

$$\text{Meal.. } X(\text{'croissant'}) = X(\text{'roll'}) + (1 - \text{sw\_meal}) * (x(\text{'croissant'}) - x(\text{'roll'})) ;$$

This constraint can be written in match as follows:

$$\text{Meal} = X(\text{'croissant'}) \leq X(\text{'roll'}) + (1 - \text{sw\_meal}) * (x(\text{'croissant'}) - x(\text{'roll'})) ;$$

Part c:

If  $\text{sw\_meal} = 1$ , constraints will be applicable, and equation will be  $\text{Meal} = X(\text{'croissant'}) \leq X(\text{'roll'})$ . However, if  $\text{sw\_meal} = 0$ , then  $X(\text{'roll'})$  will be eliminated and the equation will be  $X(\text{'croissant'}) \leq X(\text{'croissant'})$ , which means no constraint.

	Rev (\$/item)	Cost (\$/item)	Hour (hour/item)	Profit/Hour Ratio
roll	2.25	1.5	1.5	0.5
croissant	5.5	2	2.25	1.56
bread	10	5	5	1

- $\text{Sw\_meal} = 0$  (no meal constraints): Model will choose the highest rate (croissant), with total items chosen of  $(40/2.25) 17.78$ . Thus, total profit =  $17.78 \text{ item} * (5.5 - 2) \text{ \$/item} = \$ 62.22$ .
- $\text{Sw-meal} = 1$  ( $X(\text{'croissant'}) \leq X(\text{'roll'})$ ): Since roll has less profit than croissant, the model will choose similar number of items for both, being still within the constraints. Total hours of roll & croissant equal  $1.5 \text{ hour/item} + 2.25 \text{ hours/item} = 3.75 \text{ hours/item}$ . Total items chosen equal  $40 \text{ hour} / 3.75 \text{ hours per item} = 10.67 \text{ items}$ . Thus, Profit equals  $10.67 \text{ items} * (2.25 - 1.5) + (5.5 - 2) \text{ \$/item} = \$ 45.3$ .  
In summary, applying more strict constraints usually decreases the profit.

## Q.2

Part a:

\* Jellybean factory optimization with two machines (X1 and X2) and five different types.

Set b "beans/colors" /yellow, blue, green, orange, purple /;

Set m "machines" / x1,x2 /;

alias (b,bb);

Parameters

Rev(b) "--\$/item-- revenue per unit sold"/ yellow 1, blue 1.05, green 1.07, orange 0.95, purple 0.90/;

Scalars

rate "--quantity/machines/hour-- production rate/hour/machine"/ 100 /

hours "--hours/week-- total hours per week"/ 40 /

Capacity "--quantity/week-- weekly production rate"

Threshold "allowed deviation" / 0.05 /;

Capacity = rate \* hours \* 2;

\* Capacity is multiplied by 2 because we have 2 machines

Positive Variables y(b);

\* z unit is \$ as it shows the total profit

Variable z;

equations

Objective, CapConstraint,

eq\_prodlimit\_upper(b,bb),

eq\_prodlimit\_lower(b,bb);

Objective.. z=e= sum(b, Rev(b) \* y(b));

CapConstraint.. sum(b, Y(b)) =l= Capacity;

part b:

This is a case without any constraints, in which the model will choose the highest profit color while keeping the maximum capacity of weekly quantity. Thus, the model will choose Green color (\$ 1.07/bean) and 8,000 bean/week. Total profit equals \$ 1.07/bean \* 8000 bean/week = \$ 8,560/bean.

Part c:

In this scenario, the model will choose all five colors with keeping 5% maximum difference between any two colors. This means the highest quantity of most profitable color should not exceed 5% of the least profitable color. In addition, total weekly quantity produced should not exceed 8,000 beans. The model shows a drop in total profit to \$ 7,962.72/week.

Part d:

For this scenario, each machine will choose the highest profitable color, not exceeding 4,000 beans/week. Thus, first machine will choose green color, and second machine will choose yellow color. The math will be done as follows:

Profit= \$ 1.07/green bean \* 4,000 beans + \$ 1.00/yellow bean \* 4,000 beans = \$  
(4,280+4,000) = \$ 8,280