

# Executive Dashboard

Summary for All

\$8,578,989

Revenue

7,078

Total Units

1,615

# Units

1,444

# Customers

Select Year

201620172018

All

State

All

Category Name

Profability at a glance for All Regions

Revenue / Year

Year	Revenue
2016	\$2,700,000
2017	\$4,000,000
2018	\$2,000,000

Revenue / Month

Month	Revenue
January	\$1,000,000
February	\$750,000
March	\$950,000
April	\$1,380,000
May	\$550,000
June	\$650,000
July	\$500,000
August	\$600,000
September	\$650,000
October	\$600,000
November	\$550,000
December	\$540,000

Revenue / Store

Store	Revenue
Baldwin Bikes	\$67.91%
Santa Cruz Bikes	\$20.87%
Rowlett Bikes	\$11.22%

Top Customers

Customer	Revenue
Pamelia Newman	\$37,802
Abby Gamble	\$37,501
Sharyn Hopkins	\$37,139
Lyndsey Bean	\$35,858
Emmitt Sanchez	\$34,504
Melanie Hayes	\$34,391
Debra Burks	\$30,646
Elinore Aguilar	\$29,662
Corrina Sawyer	\$29,215
Shena Carter	\$27,619

Revenue / Brand

Brand	Revenue
Trek	\$5,129,382
Electra	\$1,344,144
Surly	\$1,063,136
Sun Bicycles	\$381,920
Haro	
Pure Cycles	
Heller	

Revenue Per Sales Rep

Sales Rep	Revenue
Marcelene Boyer	\$2,938,889
Venita Daniel	\$2,887,353
Genna Serrano	\$952,722
Mireya Copeland	\$837,424
Kali Vargas	\$516,695
Layla Terrell	\$445,906