

Business case scenario

Tangible cost:	<ul style="list-style-type: none">• Purchasing new vehicles cost around 375000 £.• Leasing new vehicles cost around 540000 £ in three years.
Intangible cost:	<ul style="list-style-type: none">• Not replacing the fleet will affect the costumer experience badly.• Low Safety level.• Keeping current fleet will not meet the local emission Authority requirements.• Resignation are high.
Tangible Benefits	<ul style="list-style-type: none">• Purchasing new vehicles will safe around 165000 £ in three years.• More reliable vehicles with less maintenance cost.
Intangible Benefits	<ul style="list-style-type: none">• New fleet will meet the local emission Authority requirements• Customer experience will increase.• New vehicles grow and expand the business scale.• Employees (coaches) loyalty will rise.
Risks	<ul style="list-style-type: none">• Not replacing the current fleet will continue the business failing, reducing income and not comply with the local emission authority requirement.• Leasing new vehicles will cost more than purchasing.• Going out of the business is possible with low income due to current fleet issues.

My recommendation is purchasing new vehicles is more suitable option for the company.