

# Business Case Scenario

- Tangible costs:
- (1) Five buses (20 yrs)
  - (2) Seven coaches.
- Intangible costs:
- (1) Children
  - (2) Senior citizens
- Tangible benefits:
- (1) New vehicles .
  - (2) ~~the~~ safety and accessibility.
- Intangible benefits:
- (1) Time stability .
  - (2) Customer satisfaction .
- Risks:
- (1) Conflicts .
  - (2) Cost .
  - (3) Returns.

In my opinion, they should go with leasing cars because most of the leasing cars are included under the insurance and maintenance program.