



Presentation Canvas

PRESENTATION OBJECTIVES

What does your presentation need to accomplish?

To help in making decision regarding replacing the current vehicles by purchasing new

PRESENTATION CONTENT

How will your presentation fit both needs?

*Current situation.
Complications.
Suggested ideas to solve the complications.
Analyze data
Present results of the analysis.
Recommendations.*

AUDIENCE SEGMENTS

What describes your audience & their enrollment?

Managers and employees

AUDIENCE OBJECTIVES

What does your audience need from your presentation?

Making decision that will increase income, costumer experience and employees' loyalty
