

## Komar University of Science and Technology Business Administration Department - Major in Marketing

(121 Credit Hours)

| First Year (Freshman) (29CH) |                            | Second Year (Sophomore) (30CH)           |                                 | Third Year (Junior) (31CH)         |                                |                    | Fourth Year (Senior) (31CH) |                                |
|------------------------------|----------------------------|--|---------------------------------|------------------------------------|--------------------------------|--------------------|-----------------------------|--------------------------------|
| Fall (13CH)                  | Spring (16CH)              | Fall (15CH)                              | Spring (15CH)                   | Fall (14CH)                        | Spring (17CH)                  |                    | Fall (15CH)                 | Spring (16CH)                  |
| EGH0615                      | MTH1300                    | BUS1200                                  | BUS2320                         | EGH1311                            | MTH3327                        |                    | BUS3345                     | BUS2320                        |
| Introduction to<br>Business  | Business<br>Mathematics    | Principles of<br>Management              | International<br>Business Env.  | Business Legal & Social Enviroment | Quantitative<br>Methods        |                    | Organizational<br>Behavior  | Operations<br>Management       |
| BUS1200                      | MTH1405                    | BUS2320                                  | BUS2315                         | BUS3335                            | BUS3340                        |                    | BUS4370                     | BUS4360                        |
| EGH0615                      | MTH1300                    | BUS1200                                  | BUS2310                         | MTH1405                            | BUS2320                        |                    | BUA3050                     | BUA3315                        |
| College Algebra              | Introduction to<br>Finance | Principles of Microeconomics I           | Principles of Macroeconomics II | Statistics for Business            | Managing People & Organization |                    | Business Analytics          | Marketing Analysis<br>Strategy |
| MTH1300                      | BUS1305                    | BUS2310                                  | BUS2311                         | MTH3327                            | BUS3345                        |                    | BUA4330                     | MKT4325                        |
| EGH0615                      | EGH0615                    | BUS1200                                  | ACC1300                         | BUS2325                            | CMP2305                        | P                  | BUS3345                     | Dep. Approval                  |
| Computer Skills              | Financial<br>Accounting    | Principles of<br>Marketing               | Managerial<br>Accounting        | Marketing<br>Management            | Managing Info.<br>System       | Practical Training | Business Strategy           | Graduation Proje               |
| CMP1300                      | ACC1300                    | BUS2325                                  | ACC2305                         | BUA3315                            | INF3311                        | ning               | BUA4370                     | BUA4495                        |
| EGH0615                      | EGH1310                    | CMP1300                                  | BUS2320, CMP2305                | BUS2325                            | MKT3305                        |                    | MKT3310                     | MTH1300                        |
| Academic English I           | Academic English II        | Computer<br>Appllication for<br>Business | Financial<br>Management         | Hospitality &<br>Tourism Market    | Ad. & Promo.<br>Management     | BUA3050            | International<br>Marketing  | HUM/Social Electi              |
| EGH1310                      | EGH1311                    | CMP2305                                  | BUA2325                         | MKT3305                            | MKT3310                        |                    | MKT4315                     | (3 CH)                         |
| EGH0615                      | EGH1310                    | MTH1300                                  | BUS2310                         | EGH1311                            | BUS2311                        |                    | MKT3305                     | MTH1300                        |
| Kurdology                    | Academic Debate            | Science Elective I                       | Principle of Entrepreneurship   | Professional<br>Communication      | International<br>Finance       |                    | Consumer<br>Behaviour       | Science Elective               |
| SOS1205                      | HUM1300                    | (3 CH)                                   | BUA2305                         | EGH3215                            | BUA4325                        |                    | MKT4320                     | (3 CH)                         |
|                              |                            |  |                                 |                                    | EGH3215                        |                    |                             |                                |
|                              |                            |  |                                 |                                    | Research<br>Methodology        |                    |                             |                                |
|                              |                            |  |                                 |                                    | HUM3215                        |                    |                             |                                |