

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Revenue  
55M

total intrest  
7.84M

Trans Amt  
45M

Trans Amt  
656K

Card_Categor y	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

med

low

high

Week\_Start\_Date

All

Silver

Blue

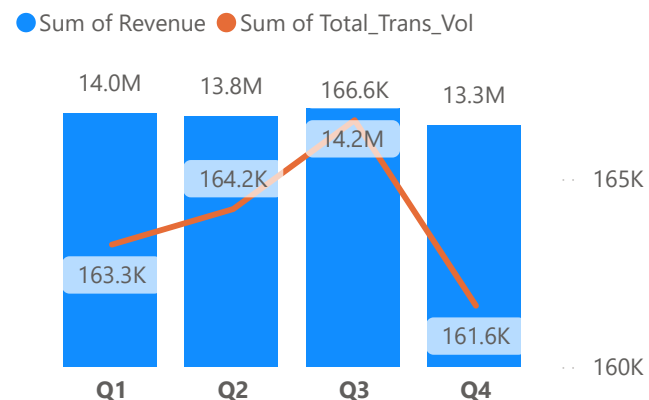
Gold

Platinum

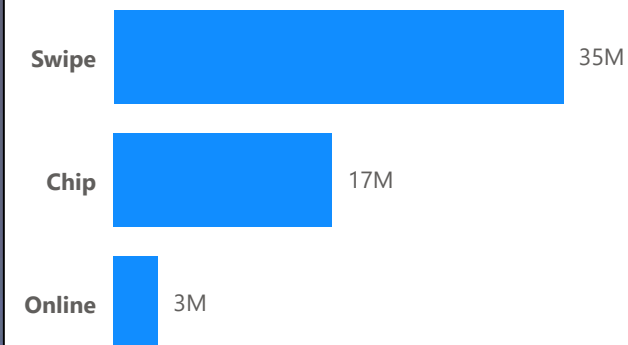
F

M

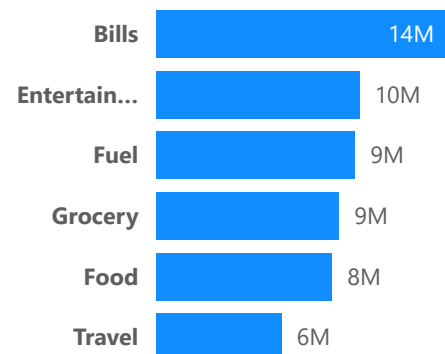
Revenue and Sum of Total\_Trans\_Vol by Qtr



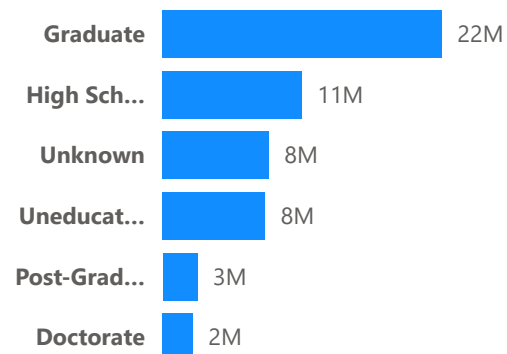
Revenue by Use\_chip



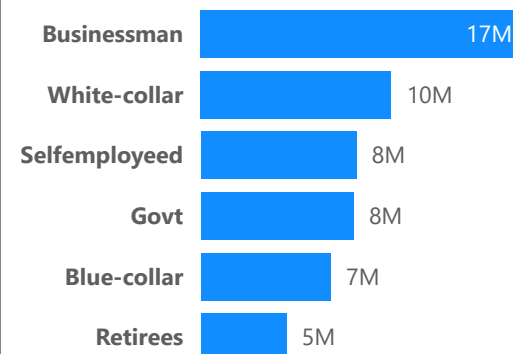
Revenue by Exp\_Type



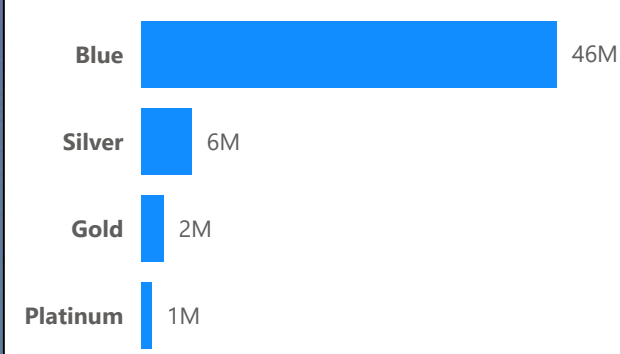
Revenue by Education\_level



Revenue by Customer\_job



Revenue by Acq cost



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Revenue  
55M

total intrest  
7.84M

Income  
576M

CSS  
3.19

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
Total	55315410	78,43,382.23	575914439

M

F

Week\_Start\_Date

All

Silver

Blue

Gold

Platinum

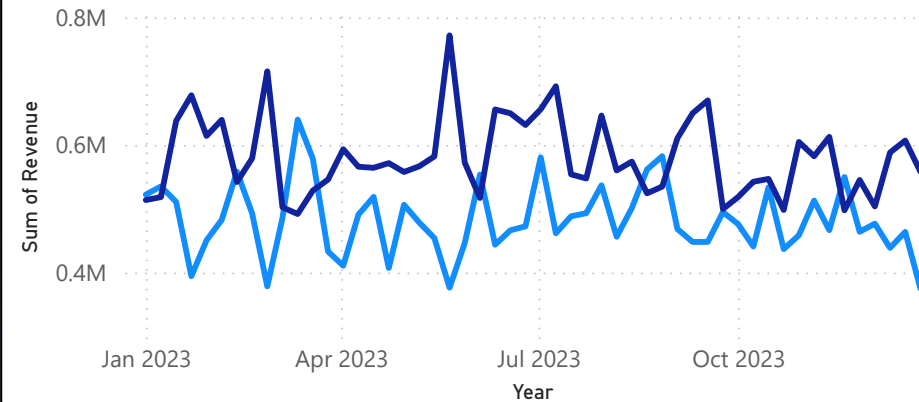
Swipe

Online

Chip

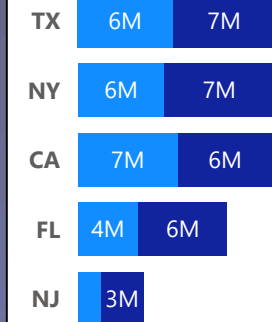
Sum of Revenue by Year, Month, Day and Gender

Gender ● F ● M



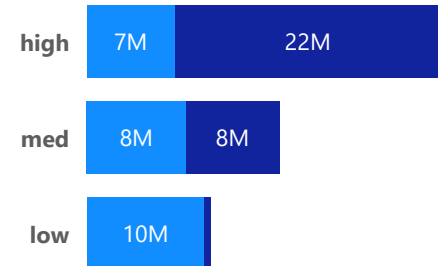
Top 5 state

G... ● F ● M

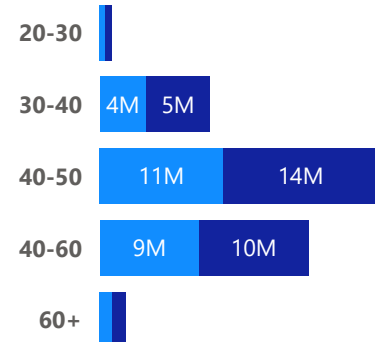


Revenue by Income group

Gender ● F ● M

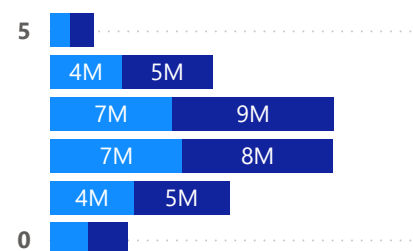


Revenue by Age group



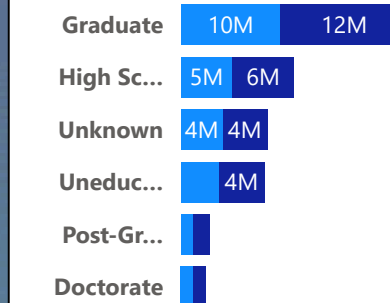
Revenue by Dependent count

Gen... ● F ● M



Revenue by Education level

Gender ● F ● M



Revenue by Income group

Gender ● F ● M

