



Theki: Your Personal Teacher and Assistant

Introducing Theki, Theki is a personal teacher and assistant that operates using artificial intelligence.



The Vision Behind Theki

1

Enhancing Education

Theki aims to improve education through technology and AI, offering individualized guidance and assisting teachers in lesson preparation and assessment.

2

Comprehensive Learning

By leveraging Theki's cutting-edge technology, we provide a comprehensive learning experience that integrates multimedia and continuously enriches content quality.

3

Empowering Teachers & Students

Theki equips educators and learners with the tools they need for success, fostering collaboration, and driving positive educational outcomes.



The Impact of Theki: Market Potential

Total Addressable Market (TAM)

\$2.1 billion by 2023, exhibiting a remarkable CAGR of 36.6%.

Served Addressable Market (SAM)

\$560 million: Our target market segment, representing a significant opportunity for growth.

Share of Market (SOM)

\$280 million: By capturing half of the market share at least (I'm not find any competitors), we can establish a dominant position.

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Ensuring Sustainable Growth

Theki's revenue streams are diversified:

Subscription Fees

Accessible fees for individuals, granting access to Theki's state-of-the-art learning technology.

Partnerships

Collaboration with schools and educational institutions forms a key part of our revenue model.

Government Support

Seeking funding, grants, and strategic alliances to drive product development and expansion.

Theki's Future

Next Steps in Learning Experience

Enabling diverse content formats such as video, audio, and PDF files to enhance interaction and accuracy.

Specialized Language Models

Developing language models to eliminate biases and ensure accurate, error-free information delivery.

Continuous Improvements

Constantly refining techniques to provide top-notch educational services tailored to teachers and students.

Add enrichment sections

Offering additional activities and resources that enhance learning and broaden students' horizons.

The Team

I'm the only member of the team, I'm Abdulrhman Alghamdi a student in UQU Computers College.

I'm excited about the journey ahead! I see great potential for growth, and I plan to add more members in the future to build a strong, collaborative team. Together, we'll achieve even greater success!