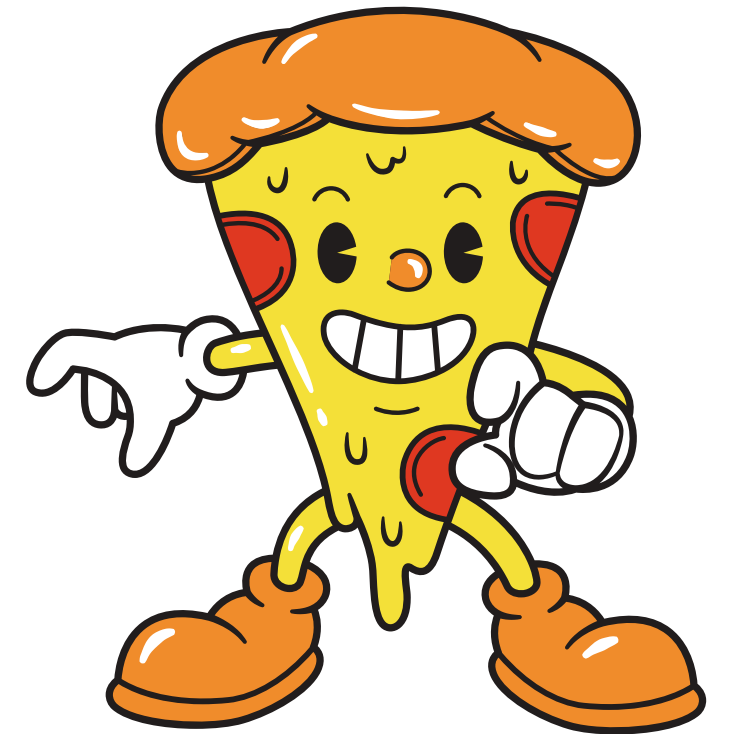
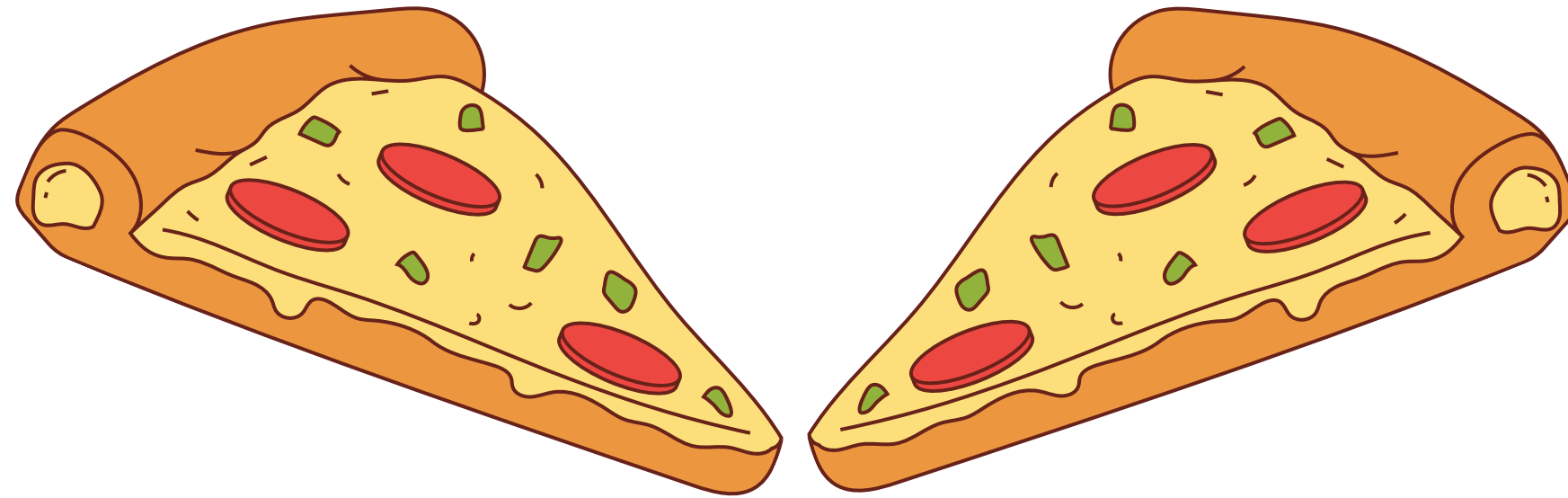


PIZZA HUT

DELICIOUS PIZZA FOR EVERY ONE



HELLO



My name is Abdul Sharukh

My name is Abdul sharukh

**This project I have utilize SQL query to solve a
questions that for related to pizza sales.**

Retrieve the total number of orders placed.

```
Select count(Order_id) as total_orders from orders;
```

	total_orders
▶	21350

calculate the total revenue generated from pizza sales.

```
SELECT
    ROUND(SUM(Order_details.quantity * pizzas.price),
          2) AS total_sales
FROM
    Order_details
    JOIN
    pizzas ON pizzas.pizza_id = Order_details.pizza_id
```

	total_sales
▶	817860.05

Identify the highest-priced pizza.

```
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
    JOIN
        pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
```

name	price
The Greek Pizza	35.95

Identify the most common pizza ordered.

```
SELECT
    pizzas.size,
    COUNT(Order_details.order_details_id) AS order_count
FROM
    pizzas
    JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC;
```

	size	order_count
▶	L	18526
	M	15385
	S	14137
	XL	544
	XXL	28

List the top 5 most ordered pizza types along with their quantities.

- ```
SELECT
 pizza_types.name, SUM(Order_details.quantity) as quantity
FROM
 pizza_types
 JOIN
 pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
 JOIN
 order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity desc
LIMIT 5;
```

|   | name                       | quantity |
|---|----------------------------|----------|
| ▶ | The Classic Deluxe Pizza   | 2453     |
|   | The Barbecue Chicken Pizza | 2432     |
|   | The Hawaiian Pizza         | 2422     |
|   | The Pepperoni Pizza        | 2418     |
|   | The Thai Chicken Pizza     | 2371     |

# Join the necessary tables to find the total quantity of each pizza category ordered.

- **SELECT**  
    pizza\_types.category,  
    SUM(order\_details.quantity) AS quantity  
**FROM**  
    pizza\_types  
        **JOIN**  
    pizzas **ON** pizza\_types.pizza\_type\_id = pizzas.pizza\_type\_id  
        **JOIN**  
    order\_details **ON** order\_details.pizza\_id = pizzas.pizza\_id  
**GROUP BY** pizza\_types.category  
**ORDER BY** quantity **DESC**;

|   | category | quantity |
|---|----------|----------|
| ▶ | Classic  | 14888    |
|   | Supreme  | 11987    |
|   | Veggie   | 11649    |
|   | Chicken  | 11050    |



# Determine the distribution of orders by hour of the day.

- ```
SELECT
    HOUR(Order_time) AS hour, COUNT(Order_id) AS order_count
FROM
    orders
GROUP BY HOUR(Order_time);
```

	hour	order_count
▶	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28


Join relevant tables to find the category-wise distribution of pizzas.

- ```
select category, count(name) from pizza_types
group by category;
```

|   | category | count(name) |
|---|----------|-------------|
| ▶ | Chicken  | 6           |
|   | Classic  | 8           |
|   | Supreme  | 9           |
|   | Veggie   | 9           |

# Group the orders by date and calculate the average number of pizzas ordered per day

- ```
SELECT
    ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day
FROM
    (SELECT
        orders.order_date, SUM(order_details.quantity) AS quantity
    FROM
        orders
    JOIN order_details ON orders.order_id = order_details.Order_id
    GROUP BY orders.order_date) AS order_quantity;
```



	avg_pizza_ordered_per_day
▶	138

Determine the top 3 most ordered pizza types based on revenue.

- ```
select pizza_types.name,
sum(order_details.quantity*pizzas.price) as revenue
from pizza_types join pizzas
on pizzas.pizza_type_id=pizza_types.pizza_type_id
join order_details
on order_details.pizza_id=pizzas.pizza_id
group by pizza_types.name order by revenue desc limit 3;
```

|   | name                         | revenue  |
|---|------------------------------|----------|
| ► | The Thai Chicken Pizza       | 43434.25 |
|   | The Barbecue Chicken Pizza   | 42768    |
|   | The California Chicken Pizza | 41409.5  |

# Calculate the percentage contribution of each pizza type to total revenue.

```
● select pizza_types.category,
 round(sum(order_details.quantity*pizzas.price)/(SELECT
 ROUND(SUM(Order_details.quantity * pizzas.price),
 2) AS total_sales
FROM
 Order_details
 JOIN
 pizzas ON pizzas.pizza_id = Order_details.pizza_id) *100,2) as revenue
From pizza_types join pizzas
on pizza_types.pizza_type_id =pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.category order by revenue desc;
```

|   | category | revenue |
|---|----------|---------|
| ▶ | Classic  | 26.91   |
|   | Supreme  | 25.46   |
|   | Chicken  | 23.96   |
|   | Veggie   | 23.68   |

# Analyze the cumulative revenue generated over time.

- ```
select order_date,  
sum(revenue) over(order by order_date) as cum_revenue  
from  
(select orders.order_date,  
sum(order_details.quantity*pizzas.price) as revenue  
from order_details join pizzas  
on order_details.pizza_id=pizzas.pizza_id  
join orders  
on orders.order_id=order_details.order_id  
group by orders.order_date) as sales;
```

	order_date	cum_revenue
▶	2015-01-01	2713.85000000000004
	2015-01-02	5445.75
	2015-01-03	8108.15
	2015-01-04	9863.6
	2015-01-05	11929.55
	2015-01-06	14358.5
	2015-01-07	16560.7
	2015-01-08	19399.05
	2015-01-09	21526.4
	2015-01-10	23990.3500000000002
	2015-01-11	25862.65
	2015-01-12	27781.7
	2015-01-13	29831.3000000000003

Determine the top3 most ordered pizza types based on revenue for each pizza category.

```
• select name, revenue from
  (select category,name,revenue,
   rank() over(partition by category order by revenue desc) as rn
   from
    (select pizza_types.category,pizza_types.name,
     sum((order_details.quantity) * pizzas.price) as revenue
     from pizza_types join pizzas
     on pizza_types.pizza_type_id= pizzas.pizza_type_id
     join order_details
     on order_details.pizza_id=pizzas.pizza_id
     group by pizza_types.category, pizza_types.name) as a) as b
   where rn <=3;
```

	name	revenue
▶	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5
	The Classic Deluxe Pizza	38180.5
	The Hawaiian Pizza	32273.25
	The Pepperoni Pizza	30161.75
	The Spicy Italian Pizza	34831.25
	The Italian Supreme Pizza	33476.75
	The Sicilian Pizza	30940.5
	The Four Cheese Pizza	32265.700000000065
	The Mexicana Pizza	26780.75
	The Five Cheese Pizza	26066.5