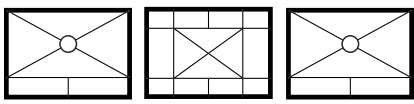


Empathy Map

EMPATHY MAP

Identifying stakeholder behaviour



Project name:

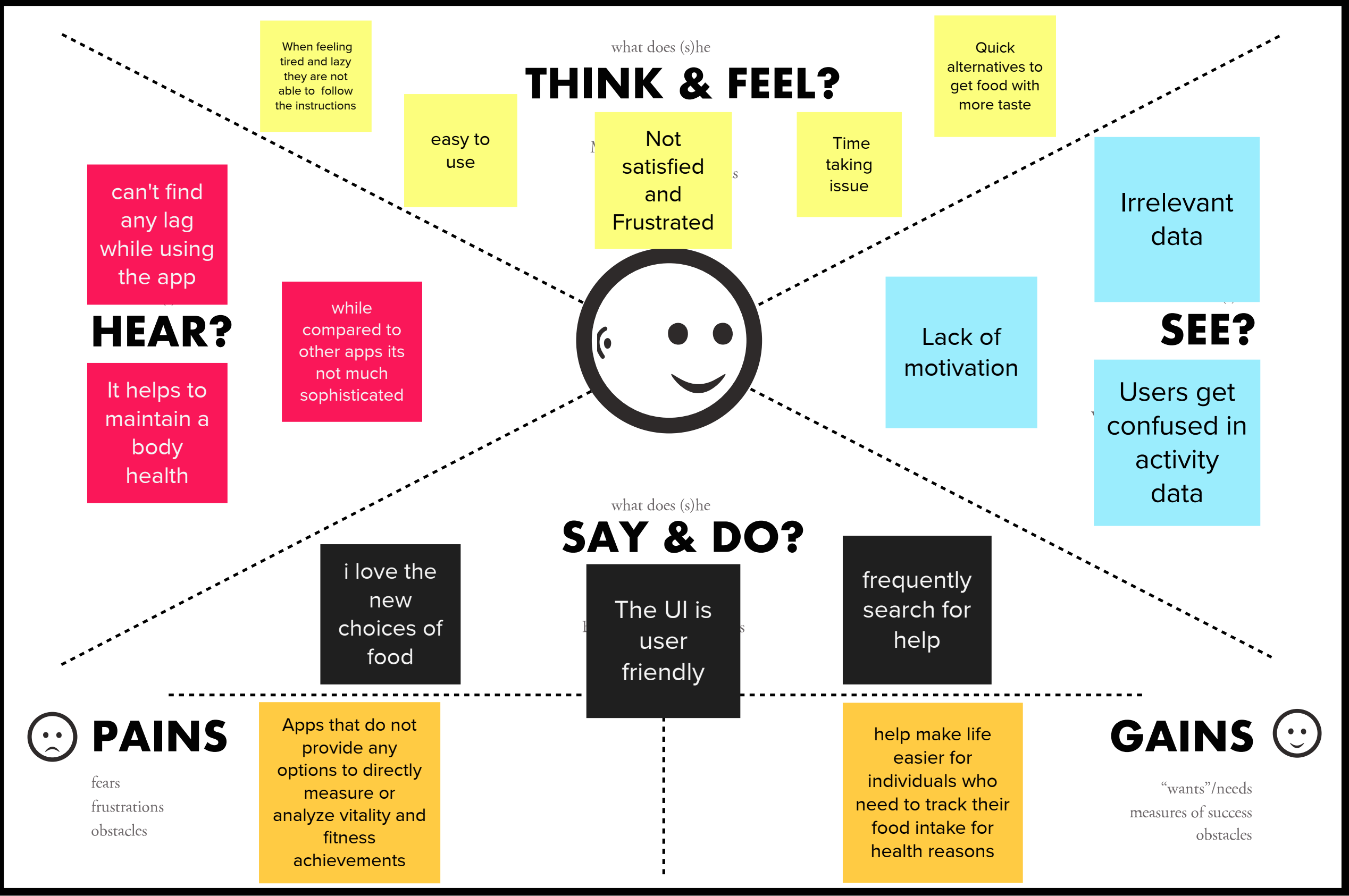
Designed for:

Stakeholder:

Designed by:

Day Month Year

Version



Designed by
EVENT DESIGN *collective*
2018 EVENT DESIGN COLLECTIVE GMBH

EVENT DESIGN USING THE EVENT CANVAS™ METHODOLOGY
www.eventcanvas.org

version 20180621
Source: adapted from XPLANE