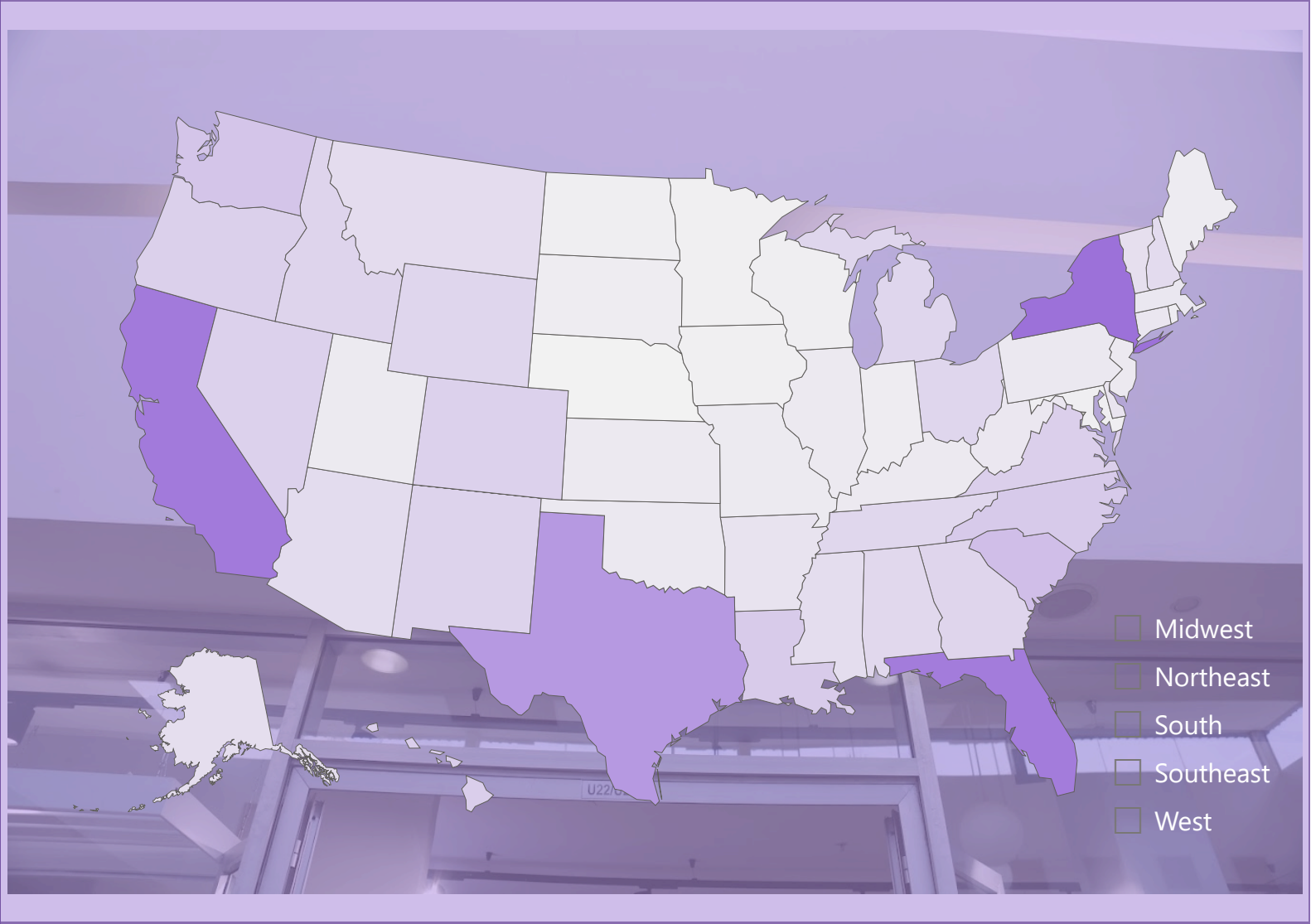


FREE STANDARD SHIPPING AND RETURN



ADIDAS US SALES ANALYSIS

- Product
- Deep Insight
- Trend Analysis





ADIDAS PRODUCT ANALYSIS

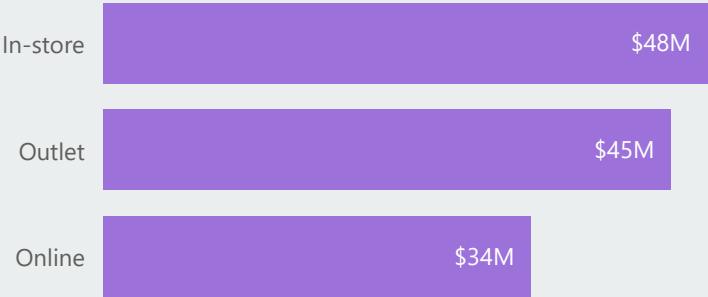
- ☐ Amazon
- ☐ Foot Locker
- ☐ Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

Women's
Street
Footwear
\$40

Average Price



Sales by Sales Method



Total Unit Sold

392K

6.96%

Change to Previous
Period

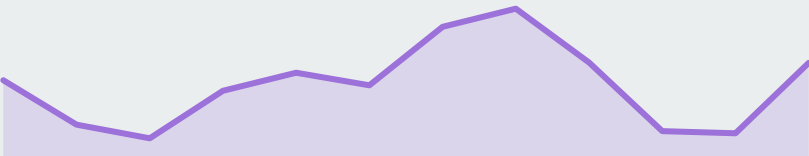


Total_Sales

\$128.00M

8.98%

Change to Previous
Period



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

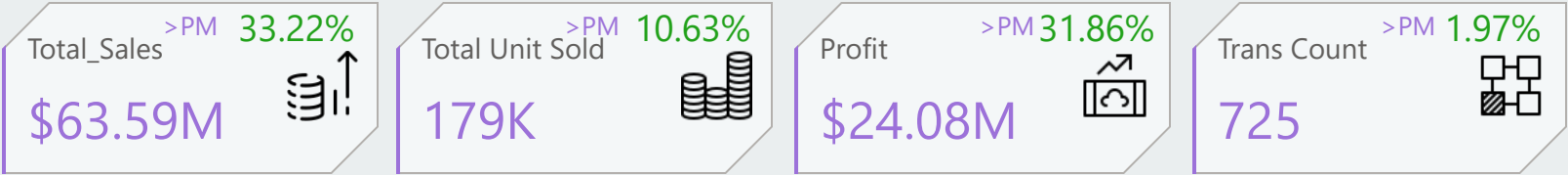
Women's Street Footwear



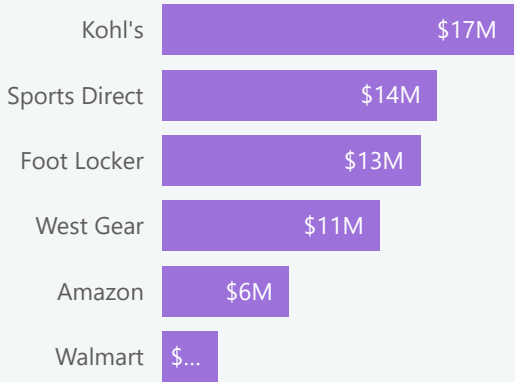
Sales Method

- ☐ In-store
- ☐ Online
- ☐ Outlet

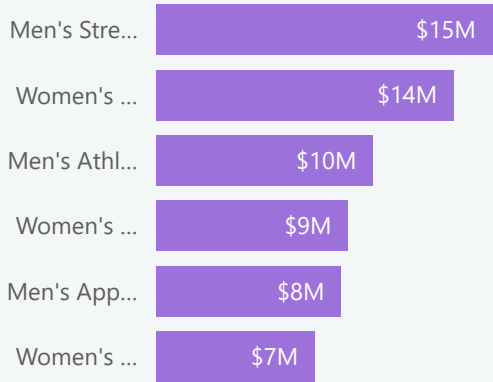
ADIDAS SALES OVERVIEW



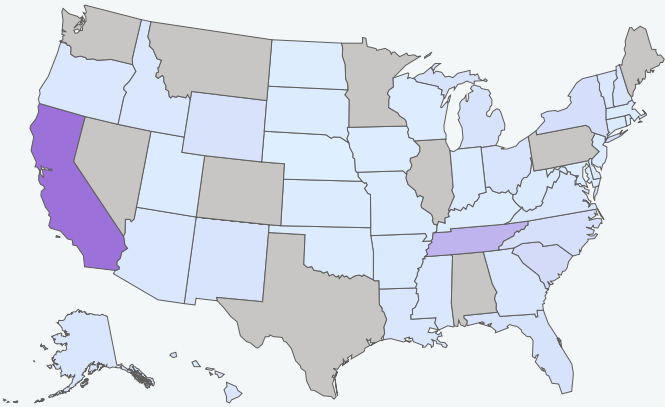
Sales by Retailer



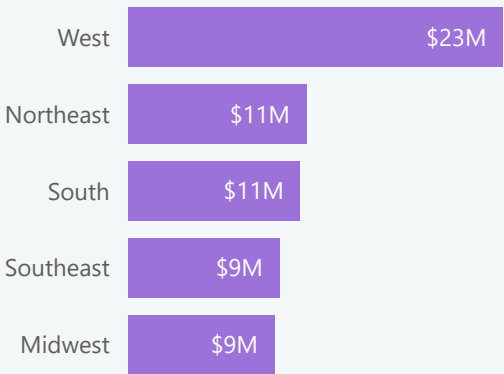
Sales by Product



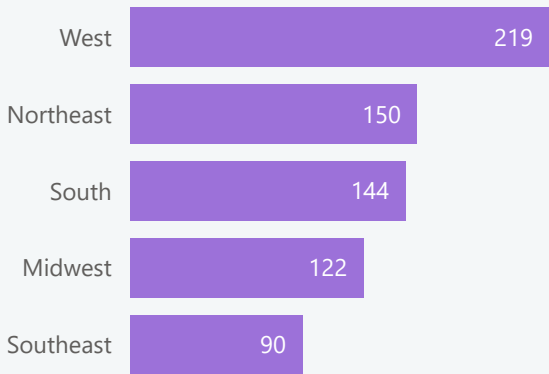
Sales by State



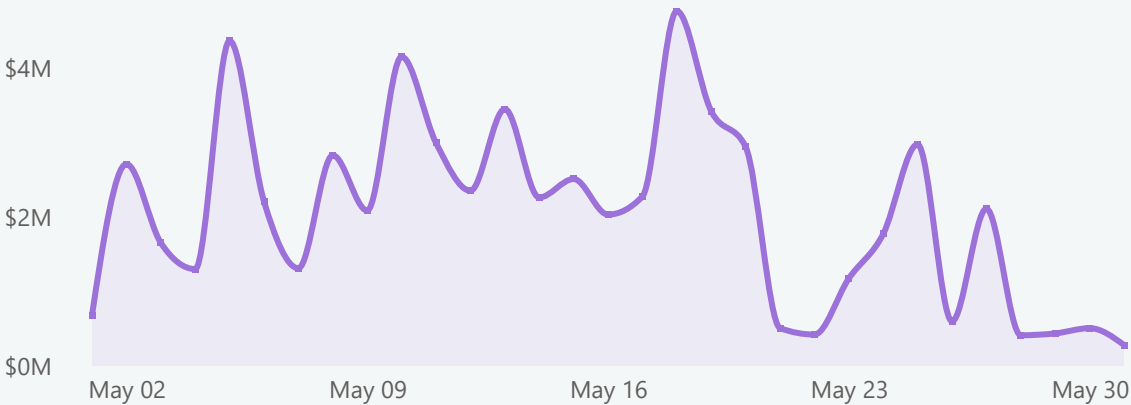
Sales by Region



Total Transaction by Region



Sales by State





ADIDAS TREND ANALYSIS

Sales Method

- ☐ In-store
- ☐ Online
- ☐ Outlet

Total_Sales

>PY 394.2%

\$899.90M

Total Unit Sold

>PY 4.36

2M

Profit

>PY 4.24

\$332.13M

Trans Count

>PY 6.41

10K

State	Sales	SalesYOY
Alabama	\$17,633,424.00	
Alaska	\$14,753,103.00	
Arizona	\$15,782,221.00	
Arkansas	\$12,639,347.00	
California	\$60,174,133.00	↑ 590.9%
Colorado	\$20,996,536.00	↑ 0.0%
Connecticut	\$11,573,448.00	
Delaware	\$12,298,412.00	
Florida	\$59,283,714.00	↑ 87.6%
Georgia	\$18,997,466.00	
Hawaii	\$22,282,457.00	
Idaho	\$19,276,878.00	
Illinois	\$9,797,488.00	
Indiana	\$8,836,198.00	
Iowa	\$7,424,011.00	
Kansas	\$9,972,864.00	
Kentucky	\$10,072,848.00	
Louisiana	\$23,750,781.00	
Maine	\$9,195,978.00	
Maryland	\$7,758,059.00	
Massachusetts	\$11,076,810.00	
Michigan	\$18,625,433.00	
Minnesota	\$7,378,068.00	↑ 0.0%
Mississippi	\$15,591,709.00	
Missouri	\$9,683,265.00	
Montana	\$15,710,886.00	
Nebraska	\$5,929,038.00	
Nevada	\$20,858,509.00	↑ 0.0%
New Hampshire	\$16,411,667.00	
Total	\$899,902,125.00	394.2%

