



DESIGN ASSIGNMENT

Department UXI



DESIGN ASSIGNMENT



DATE:	Thursday, August 10, 2022
TIME:	On-Demand
WORK REQUIRED:	<ul style="list-style-type: none">• Redesign the overall dashboard• Improve the design of Screen• Keeping in mind the competitors analysis and keep the data in accordance to priority.
	<ul style="list-style-type: none">• All The KPI's included in the dashboard must be redesign with accurate data, alignment• Improve visual and structural parts of the dashboard• Improve visual indicators and graphic-based icons
CLIENT REQUIREMENT:	The client wanted to have a similar functionality as compared to the existing Screen but with refreshed design, optimised simple neat & clean and User Friendly
TOOL USE:	ABODE PHOTOSHOP, SKETCH, XD, FIGMA
TARGET AUDIENCE	PATIENTS OF ALL AGES
COMPETITOR BRANDS:	ZOCDOC, OLADOC, PHREESIA
GOAL:	The existing Screen was out of date in terms of design and usability. Completely change the idea and present another option, How to the patient more easily add information in all sections



COLOR PALETTE



Primary & Secondary Colours

<div></div> <div>NH White #FFFFFF</div>	<div></div> <div>NH Deep Green #0087C9</div>		
<div></div> <div>NH Light Green #1FB1EA</div>	<div></div> <div>NH Sky Green #E8F8F3</div>	<div></div> <div>NH Gray #3C3C3C</div>	<div></div> <div>NH Light Gray #888888</div>
<div></div> <div>NH Accent Red #E94F3D</div>			

Alerts Colors

<div>Success</div> <div>#00955F RGB (0, 149, 95)</div>	<div>Danger</div> <div>#E94F3D RGB (233, 79, 61)</div>	<div>Warning</div> <div>#F7B334 RGB (247, 179, 52)</div>	<div>Success</div> <div>#3577DF RGB (53, 119, 223)</div>	<div>Primary</div> <div>#0088CA RGB (0, 136, 202)</div>	<div>Secondary</div> <div>#B0B2B4 RGB (176, 178, 180)</div>
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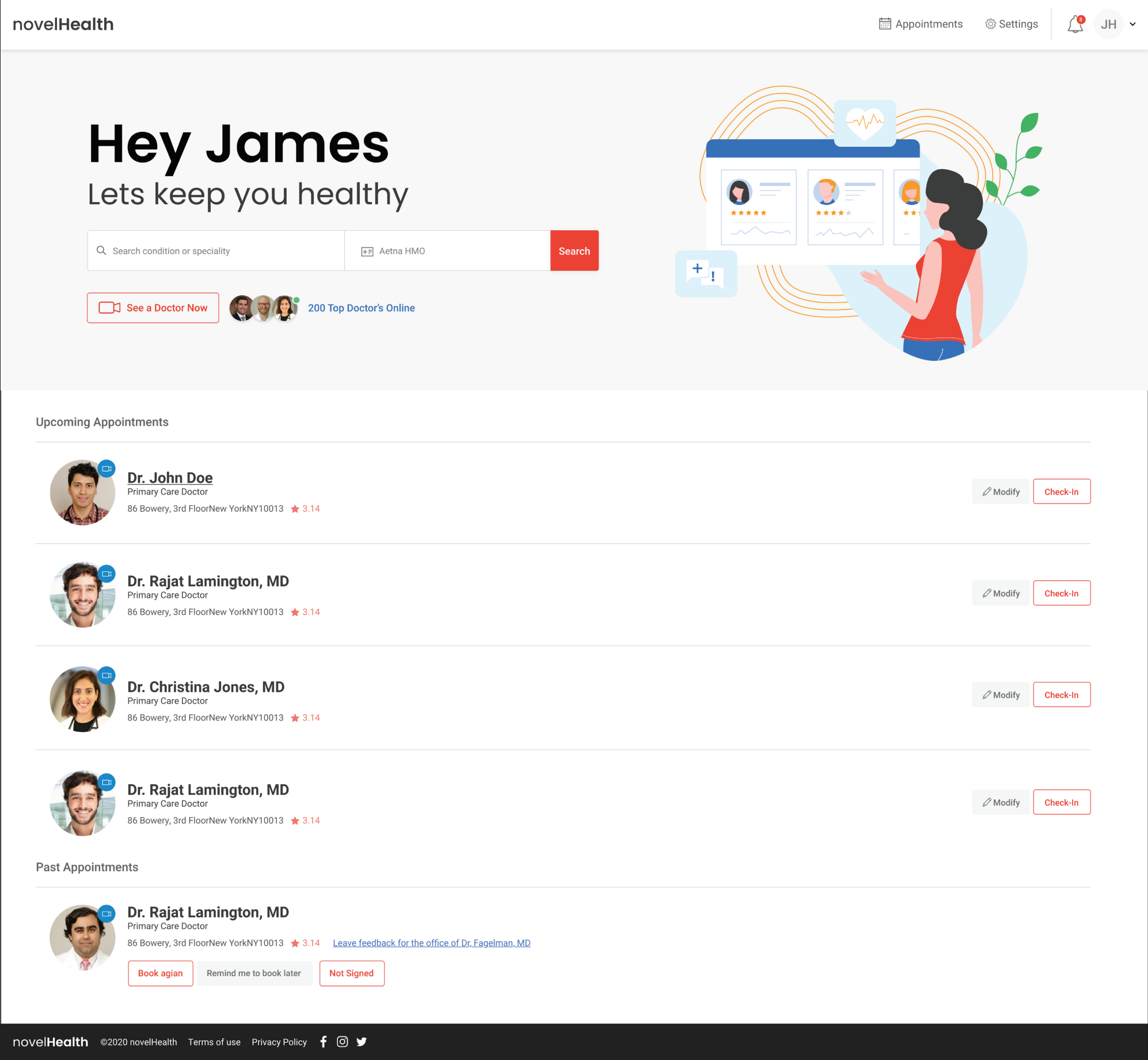
Neutrals

<div></div> <div>Lighter #FAFAFA</div>	<div></div> <div>Light #F0F0F0</div>	<div></div> <div>Dim #E9E9E9</div>	<div></div> <div>Medium #F4F4F4</div>	<div></div> <div>Light Dark #EDEDED</div>	<div></div> <div>Dark #DCDCDC</div>
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You May Prefer The Font of Your Own Choice.



SCREEN TO BE REDESIGNED



PAIN POINT

This screen is basically the patient dashboard. It displays all the past and upcoming appointments. However Cancelled Appointments can also be displayed. So You are free to redesign this page.

QUESTION/ANSWERS



WHAT DO YOU KNOW ABOUT

HCI
Competitive Analysis
Design Sprints
Color Psychology
Storytelling
Site Maps
Lean UX
Persona Development

WHAT DOES DESIGN THINKING MEAN TO YOU?

PROVIDE EXAMPLE OF YOUR EXPERIENCE DEALING WITH USER RESEARCH AND USABILITY TESTING

WHO ARE YOUR DESIGN HEROES? ANY FAVORITE APPS FOR UX?

WHAT ANALYTIC TOOLS AND KEY PERFORMANCE INDICATORS (KPI'S) HAVE YOU USED TO EVALUATE YOUR DESIGNS.

