

Sophia Martinez

Digital Marketing Specialist

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Professional Summary

Creative digital marketer with expertise in SEO, SEM, and content strategy.

Key Skills

SEO, Google Ads, Content Marketing, Analytics

Work Experience

Marketing Specialist - Bright Media (2020 - Present)

Improved organic reach by 150%.

Content Manager - AdWise (2017 - 2020)

Created impactful campaigns.

Education

MBA Marketing - Oxford University, 2016