

Case 8: International Human Resource Management

Scenario: *GlobeTech Ltd., a multinational IT corporation, faces difficulties managing expatriates and cross-cultural teams in its Asian branches due to cultural differences and high expatriate turnover.*

Analysis Focus:

Identify challenges in managing expatriates and cross-cultural teams.

Recommend solutions for reducing expatriate turnover.

Propose strategies for improving cross-cultural team collaboration.

Guidelines:

Analyze the existing expatriate management practices.

Suggest improvements in expatriate training and support.

Develop a cross-cultural management framework.