3-Case.
Kickstarter is an American portal for raising funds for the implementation of creative, scientific and production projects through a crowdfunding scheme (i.e. voluntary donations). Here it is worth making a remark that this organization is an example of a subtype of crowdsourcing - crowdfunding. Kickstarter funds a variety of projects, such as US independent films, comic books, video games, music, etc. Helping bring startups to life is the main mission of Kickstarter. The concept is this: Anyone who wants to get funded must register and post a project description on Kickstarter. The project owner must indicate the deadline and the minimum amount of funds that need to be raised. If the project has not raised the required amount of funds by a certain date, then the money is returned to the donors. Thus, ordinary people chip in for a variety of projects that they like - be it a heavy metal iPhone stand, a dance project or a game.

According to the creators of the service themselves, the Kickstarter platform is a new way to sponsor a variety of creative projects, ranging from films, games and music to projects in the field of technology, design, fashion and creativity. Large and small, global and local, requiring large or small funding, having a built network of employees or consisting only of creators, projects are brought to life with the help of Kickstarter, where hundreds and thousands of professional sponsors-investors or people simply interested in the idea invest a piece your "I".

Since its launch in 2009, the Kickstarter crowdfunding platform has funded more than 44,000 projects, with more than 4.4 million people contributing to it, totaling more than $686 million. Thousands of startup projects raise funds on Kickstarter monthly and more than several hundred weeklies.

Questions:
1. What other crowdfunding platforms do you know?
2. Describe the advantages and disadvantages of crowdfunding platforms from the perspective of all stakeholders.
3. For which industries/projects is this business model the most promising in your opinion?