

Case 14: International Mergers and Acquisitions

Scenario: Multinational Conglomerate Inc. acquires a smaller company, Tech Innovators Ltd., in South Korea. However, it struggles with post-merger integration due to cultural differences and resistance to change.

Analysis Focus:

Identify challenges in post-merger integration.

Recommend strategies to align corporate cultures.

Develop a comprehensive integration plan.

Guidelines:

Analyze cultural differences between both companies.

Suggest strategies for change management.

Provide a step-by-step post-merger integration framework.