

**Case 12: Global Financial Crisis and its Aftermath**

**Scenario:** Global Investment Bank (GIB) is affected by the global financial crisis, leading to a decline in profits. It must restructure its international operations for recovery.

**Analysis Focus:**

Analyze how the global financial crisis impacted GIB's operations.

Recommend a restructuring strategy for post-crisis recovery.

Develop a plan for managing similar crises in the future.

**Guidelines:**

Investigate the role of international diversification in financial stability.

Compare pre-crisis and post-crisis strategies.

Develop a financial crisis management plan.