Case 11: Real Estate Investments

The company "Real Estate Invest" plans to purchase commercial real estate for subsequent rental. They want to assess the risks and potential returns of this project. **Questions:**

- 1. What risks may be associated with investing in commercial real estate?
- 2. What factors should be considered when assessing the return on investment in real estate?
- 3. What risk management strategies can the Real Estate Invest company use when investing in real estate?