

## **11-case**

The director of the branch is a young (27 years old) man sent to the position from Moscow (head office). Many employees are much older than him in age and have been working in the company for quite a long time. Because He works in a company recently and the “newbie” status just stuck to him. The employees do not pay attention to him, because there are employees with higher status - “aboriginals”. How to increase the status of a director? What methods can help quickly and effectively increase its status?