

Case 10: Impact of Trade Policies

Scenario: U.S.-based electronics manufacturer ElectroTech Corp. is impacted by tariffs imposed on imports from China due to the U.S.-China trade war. The company must reevaluate its global supply chain strategy.

Analysis Focus:

Examine the effects of trade policies on ElectroTech's supply chain.

Recommend strategic adjustments to the supply chain.

Suggest ways to diversify market risk.

Guidelines:

Perform a cost-benefit analysis of relocating the supply chain.

Explore alternative sourcing markets.

Develop a trade policy risk management strategy.