

## 2-case

The “Plush Toys” company had been renting offices in the centre of Moscow for three years, and the employees loved their office and were proud of it. But the crisis came, and the office became unaffordable for the company. Discussions about the need to change premises began last fall, but the employees gradually got used to them and did not take them seriously. One fine morning, the general director gathered the team and announced: “All of you, of course, know about the crisis, about the difficult economic situation... Unfortunately, it has not spared our company either. Therefore, we are forced to abandon this offices and move to a new location. And from Monday we begin work in the new office, located on the 6th kilometre of the Moscow Ring Road. This is a modern business center with all amenities. Here is the address. I ask you to collect your personal belongings in the remaining days. A special company will handle the transportation. I hope that in the new place we will work as well and fruitfully as here.” However, the employees did not like the news: all fifteen key employees of the head office by the end of the week put their resignation letters on the CEO's desk. The explanation was the same: “We are not ready to travel beyond the Moscow Ring Road to work. It's far away and not convenient. Calculate how much time it will take us on the road?!” What, in your opinion, is the reason for this behavior, was it possible to somehow prevent this outcome?What solution would you suggest in this situation?What are the motivations of workers and what measures should be taken?