Abdurahman Umer Wado

UI/UX Designer • Branding & Logo Creator • Visual Storyteller

Email: abdurahmanumerwado@gmail.com
Phone: +251 937 824 320
GitHub: github.com/Abdure1020
Location: Ethiopia

About Me

I'm a creative designer with a strong interest in solving real-world problems through visuals that feel simple, clear, and meaningful. My background blends design, tech, and marketing—which gives me a unique edge when working on logos, digital products, or social media campaigns. I care about clean interfaces, thoughtful branding, and content that connects.

What I Focus On

UI/UX Design

I enjoy designing clean and user-friendly interfaces for apps and websites. I usually start with wireframes and move to polished mockups using tools like Figma and Adobe XD.

Branding & Logo Design

I help businesses express who they are through bold and simple branding. From logo sketches to final brand kits, I focus on consistency, style, and purpose.

Marketing & Ad Design

I've worked on social media visuals, ads, product launch kits, posters, and motion graphics. I aim to make every design speak clearly and visually sell the message.

Recent Projects

GoPete App

Designed the brand identity and mobile UI for a laundry delivery app. I handled everything from the logo and color system to the app interface.

Freelance Logo Clients

Created logos and brand packs for startups and entrepreneurs, making sure each brand felt authentic and distinct.

Social Media Campaigns

Built ad creatives and post templates for local businesses. The goal: strong engagement, clean visuals, and a consistent look across platforms.

Tools I Use

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Canva
- After Effects (basic motion)

What Clients Say

> *"He gave us exactly what we were looking for, even better. The branding feels right and looks professional."*

> *"Abdurahman's designs made our Instagram feel like a real brand. He's thoughtful, patient, and very easy to work with."*

Let's Work Together

If you're building a product, launching a brand, or need strong visuals that communicate clearly, I'd love to help. Feel free to reach out—I'm open to freelance projects and remote opportunities.

Email: abdurahmanumerwado@gmail.com
Phone: +251 937 824 320
GitHub: github.com/Abdure1020