MEDIWELLCARE

CLINIC GROWTH OS

AI-Powered Digital System for Clinics & Doctors

"We don't sell websites. We build full automation systems that increase appointments, reduce workload, and grow online presence."

■ PACKAGE 1 — BASIC CLINIC PRESENCE

(For doctors who need a clean online identity)

■ Includes:

- ✓ Professional clinic website (1–3 pages)
- ✓ Google My Business setup & optimization
- ✓ Clinic branding setup (colors, logo adjustments)
- ✓ Appointment booking button integration
- ✓ Basic WhatsApp CTA
- ✓ 5–7 SEO-optimized service pages
- ✓ Mobile-first design
- ✓ Speed optimized

■ Outcome for doctor:

- ✔ Professional online presence
- ✔ Patients can find clinic easily
- ✔ Google ranking starts improving

■ **Ideal for:** Small clinics, new clinics, or doctors with no online presence.

■ PACKAGE 2 — CLINIC GROWTH SYSTEM

(For clinics that want more visibility & patient flow)

■ Includes:

✓ Everything in BASIC, plus:

SEO + GMB Growth:

- 20+ SEO pages
- Keyword optimization for local area
- GMB ranking improvement
- Monthly report

Website Enhancements:

- Condition-based pages
- Before/After gallery
- FAQ + blogs
- Online appointment form
- Photo/video integration

CRM Setup:

- Lead tracking (new & returning)
- Appointment dashboard
- Basic follow-up reminders

■ Outcome for doctor:

✔ More appointments
✔ Higher Google visibility
✔ Strong reputation
✔ Online growth without ads

■ **Ideal for: Growing clinics, specialists (dentist, ENT, gynae, ortho, neuro, etc.)**

◼◼ PACKAGE 3 — AI PREMIUM: CLINIC GROWTH OS

(For serious clinics who want automation + highest growth) — ***This is your flagship.***

◼ Includes:

✓ Everything in BASIC + GROWTH, plus:

AI Automation Suite:

- 1◼◼ AI WhatsApp Auto-Responder - Instant replies 24/7 → no missed patients
- 2◼◼ AI Appointment Reminder System - Reduces no-shows by 40%
- 3◼◼ AI Follow-Up System - Automatic next-day & next-week follow-ups
- 4◼◼ AI Review Booster - Automatically requests reviews → GMB skyrockets
- 5◼◼ AI Chatbot for Website - Handles FAQs, captures patient details

Clinic CRM PRO:

- Lead pipeline
- Patient database
- Automated reminders
- Staff access
- Visit summary notes
- "Ready to treat" dashboard

Marketing Automation:

- Monthly content plan
- 8 branded posts
- Clinic highlights / services
- Weekly growth tips

◼ Outcome for doctor:

- ✔ 20–50 new appointments/month
- ✔ 40% fewer no-shows
- ✔ Strong GMB dominance
- ✔ More reviews than competitors
- ✔ Faster patient replies
- ✔ Doctor saves 1–2 hours daily
- ✔ Clinic becomes a digital machine

■ **Ideal for:** High-demand doctors, multi-chair clinics, specialists, premium practices.

■ PRICING

(How YOU should present it)

Use a calm, premium, SaaS tone:

Basic: ■X/month
Growth: ■XX/month
AI Premium: ■XXX/month

(Don't give exact numbers until you're on the call. Premium positioning = flexible pricing.)

■ BONUSES

(to destroy competitors)

Add these as "FREE bonuses" to increase conversion:

✔ Free GMB review guide

✔ Free clinic branding kit

✔ Free 30-second intro video

✔ Free month of AI posts

✔ Free website hosting for 1 year

Doctors LOVE bonuses.