

ABDUSSOBUR KAMARDEEN

UX/UI Designer

Location & Contact

 London, United Kingdom

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Design Projects

Art Icons | eCommerce App

UI Designer - CareerFoundry Project

May - June 2023

- Designed high fidelity mockups for an art based eCommerce app enabling users to buy and sell their favourite art pieces, where they could also share their favourite pieces to the art community. I started with the mobile first approach to create a feel for the app.
- The app promotes friendly, fun, and simplicity to create a smooth user experience, whilst creating a sense of community between artists and art fans. Mockups were designed to meet Mobile, Tablet and Desktop guidelines.

Pure buckets | Basketball Training App

UI Designer - CareerFoundry Project

Mar - Apr 2023

- Designed high fidelity mockups for a basketball training app enabling users to further their basketball skills. Where they could also collaborate with their friends by doing workouts together or compete by seeing who did the most workouts on a leaderboard.
- The app is meant to help those who are complete beginners or interested in basketball to build their skills. Using user flows and competitive analysis I was able to find out what could make my app stand-out and targeted a niche of competing with friends. Mockups were designed to meet Android/iOS guidelines.

Swift Cooks | Recipe App

UX/UI Designer - CareerFoundry Project

Nov - Feb 2023

- Conceptualised and designed a recipe based responsive web app by conducting user interviews, user testing and collating user research to prototype high fidelity UI with a mobile first design approach.
- Through intensive user research and competitive analysis, I was able to recognise users' requirements and notice what other companies were lacking to create a unique selling point for my brand.
- The selling point were quick dishes for those who struggle with time and require quick meals by offering them a quick dish option in the home screen. So, as soon as they land on the site they are able to reach their goal quickly and efficiently. Also used usability testing to gather information on my initial screens then made changes aligning with the feedback received.
- Then, all mobile first designs were incorporated into responsive designs with tablets and desktops compatibility.

Vintage Hex | Vintage Clothing App

UI Designer - CareerFoundry Project

Sept - Oct 2022

- Created high fidelity mockups for vintage clothing clothing mobile app which enables users to buy and sell their vintage clothing items.
- The thought process was to create a clean, and smooth looking app that's easy to navigate through nav icons.
- Users also have the ability to see what's trending on the app to keep them engaged to help satisfied their needs.
- Mockups were designed to meet Mobile app design guidelines.

Education

CareerFoundry

Jul 2022 - Jul 2023

Certificate in UI Design with a specialisation in Frontend Development for Designers.

NewVic Sixth Form College

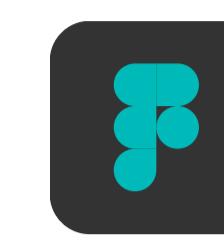
Sept 2018 - Mar 2020

Creative Media Technology.

Introduction

I'm a UX/UI designer with a background in media and customer services. Experienced in problem solving in media, fast food and stewarding industries. Incredibly skilled at developing solutions for customers.

Tools



Figma



Adobe XD



VS Code

Skills

Research	Competitive Analysis
Creative skills	User flows, User Personas
Teamwork with collaboration	Usability testing
People skills, Communication (oral & written)	Prototyping/Rapid Prototyping
Analytical/Investigative, Attention to detail	Wireframing
Quickly adaptive to change in any environment	Interactive design, Visual design
	Mock ups
	HTML, CSS, JavaScript

Experience

Capital Arches Group Ltd

Crew Trainer

Sept 2017 - Present

- Addressed customers on a daily basis efficiently by guiding and serving them, whilst solving any issues at the counter.
- Attained Skills to complete any tasks in any role/station which made service move faster.
- Instructed and guided fellow new crew members to help them understand their roles which helped boost work efficiency.
- A team leader that can work efficiently under pressure when it's busy, helping the company reach above their sales goal.

Success Photography

Steward

Jun 2019 - Jan 2022

- Helped boost the company sales by persuading customers to buy our best products, including graduation gowns and photography packages.
- Heeded the instructions provided of dealing with customers and cash handling by solving any queries such as photography packages, directions to gowning and the ceremony.

BT Sport

Work experience

Sept 2019 - Dec 2019

- Worked in a team of 12 and presented our ideas on how the show would proceed and named it "BT Takeover".
- Collaborated in a group of 4, to undergo in-depth research and identified BMX Racing as the sport to cover in the show.
- Completed an intensive research and found the right BMX Racing athlete for the show.
- Created a very detailed shot list for our video shoot using Microsoft Excel.
- Worked with graphics team and designed a digital invitation using Adobe Photoshop for the screening event.
- Designed logos on paper to represent each sport covered which were scanned and edited using Adobe Illustrator and used in the show.
- A successful show that was broadcasted on BT Sport 1, BT Sport 3 and YouTube.

References are available upon request.