

# Car Sales

Overview

State

Brand details

Total Sales

\$6,91bn

Units Sold

494,86K

Average Unit Price

13,96K

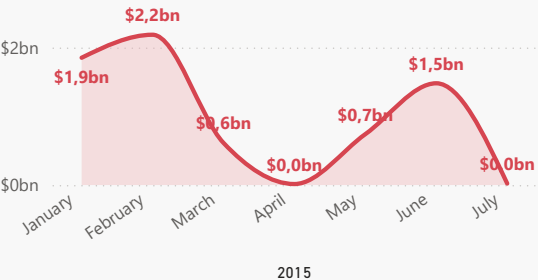
Avg Condition by  
Body Type

31,00

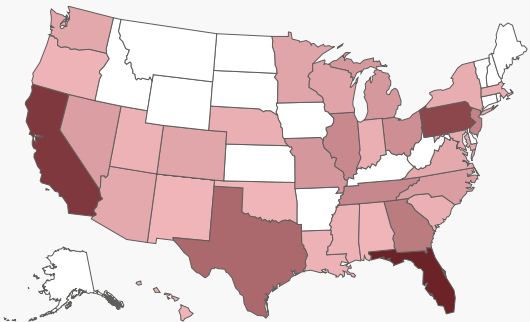
Price Deviation from  
MMR

-145,74

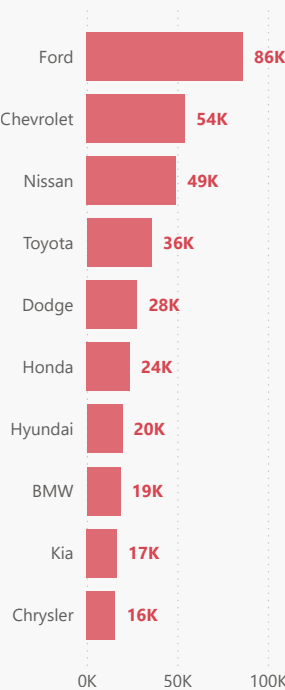
Total Sales Revenue



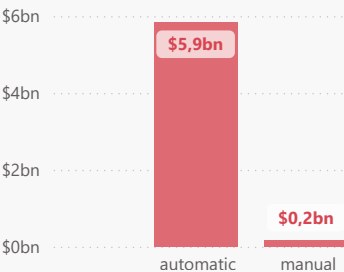
Total Sales Revenue by State



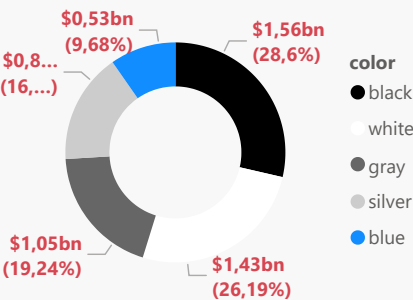
The 10 highest-selling  
brands



Sales by transmission



Total Sales Revenue by color





State

Colorado

Total Sales

\$110,25M

Total Sold Car

6819

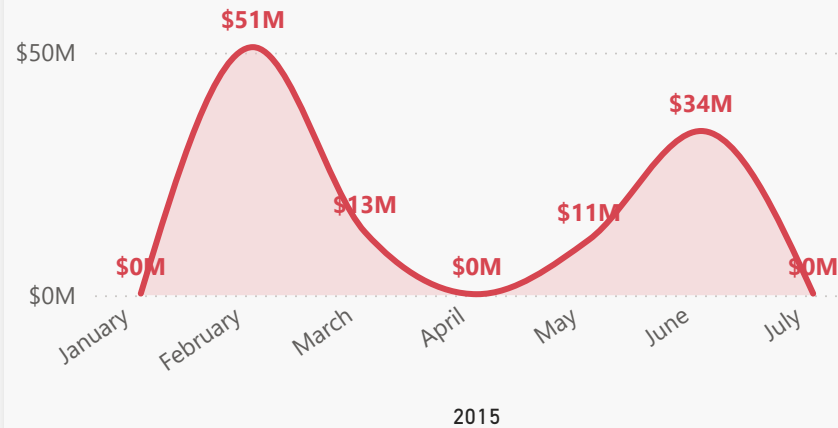
Average Selling Price

16,17K

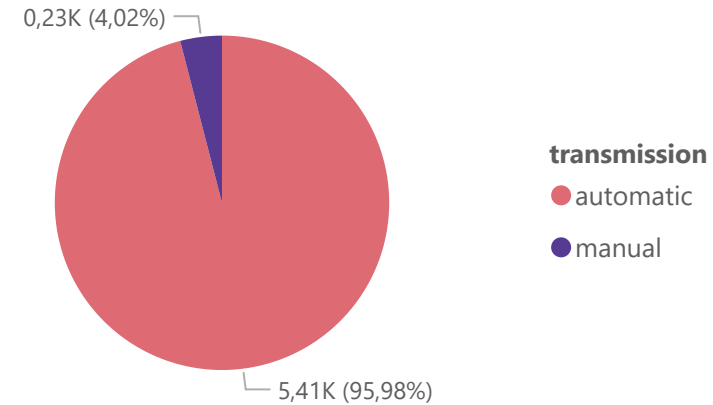
Sold Car Above MMR (in %)

0,52

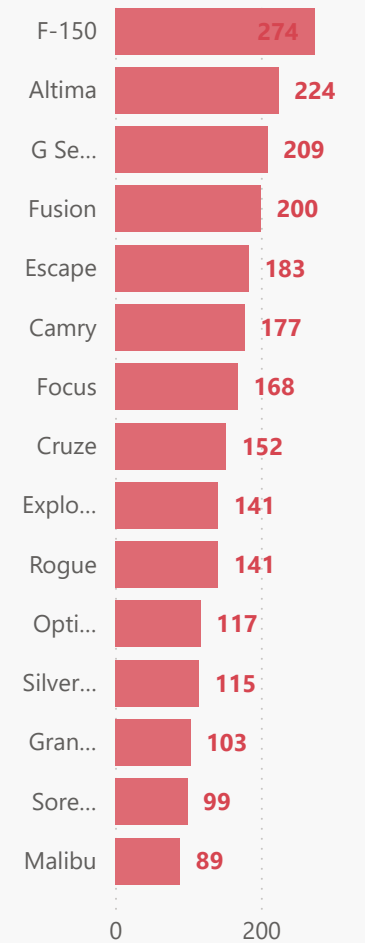
Total Sales Revenue



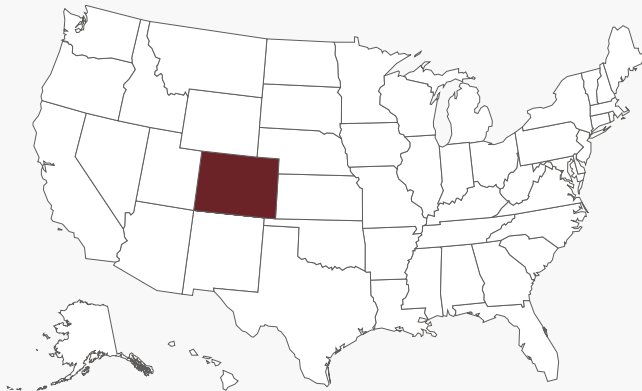
Demand for Transmission



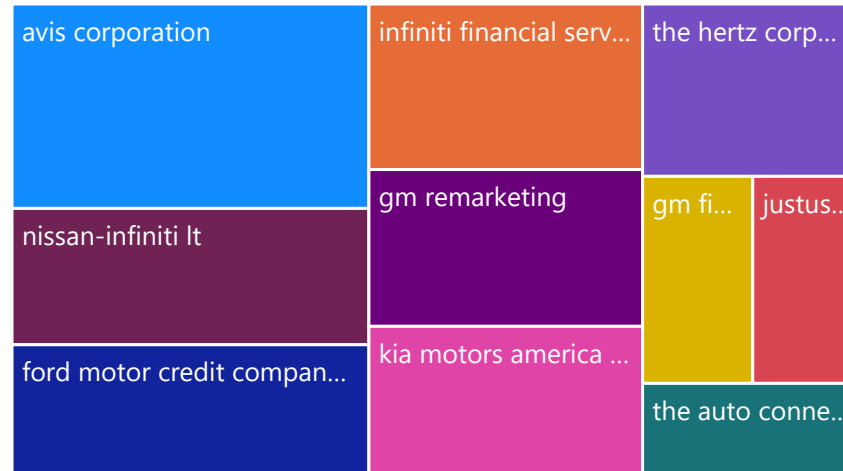
Best-Selling Models



Total Sales Revenue and First State\_Name by State\_Name



Top 20 Seller-wise Revenue Contribution





Brand

Ford

Total Sales

\$1,28bn

Average Car Condition

33,28

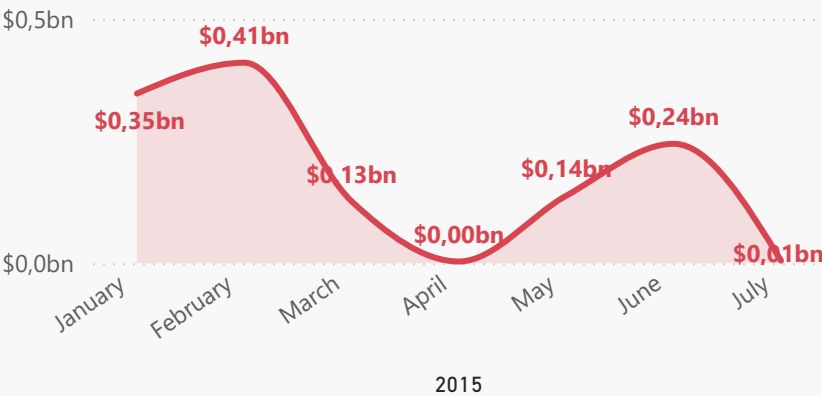
Average Odometer

62,11K

Avg Selling Price by  
Brend

14,79K

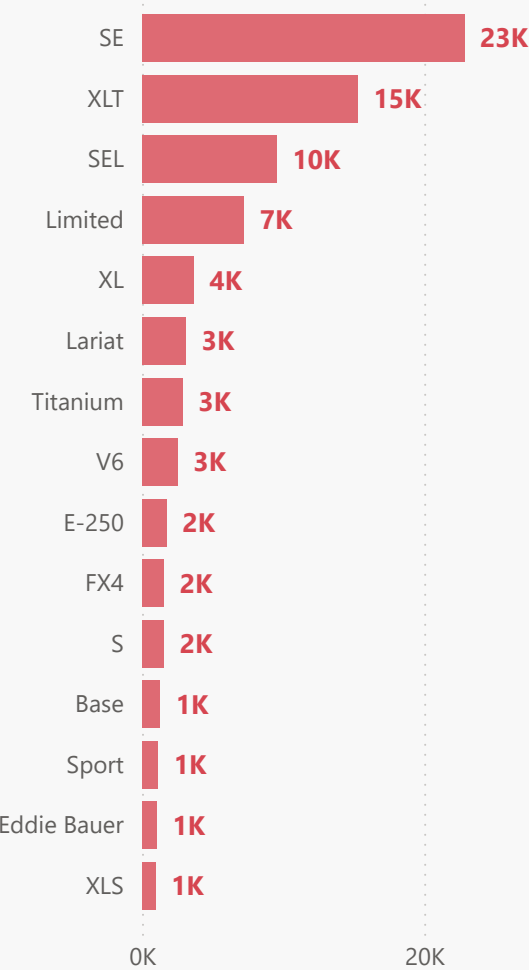
Total Sales Revenue



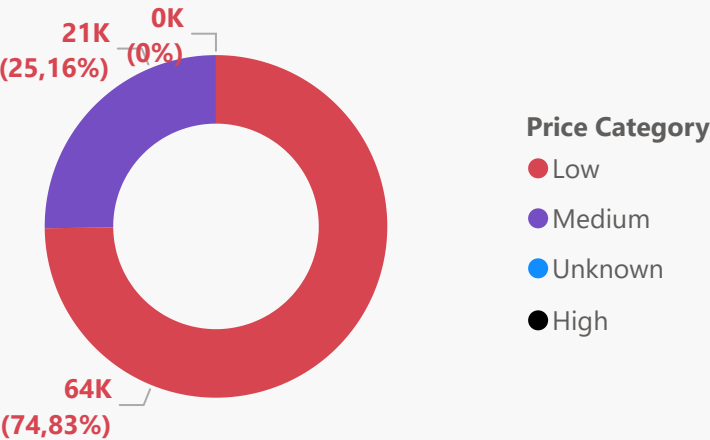
Price vs MMR %

-0,01

Top 15 Sold car by trim



Total Cars Sold by Price Category



Top 15 Best Sold Brands

make	Total Sales Revenue
Ford	\$1 275 137 043,00
Total	\$1 275 137 043,00

Total Sales

\$6,91bn

Total sold unit

494,86K

Avg Selling Price

13,96K

Average Car Condition

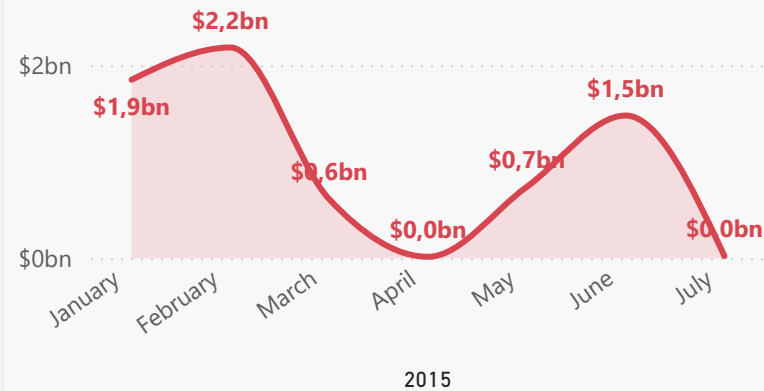
30,87

Date

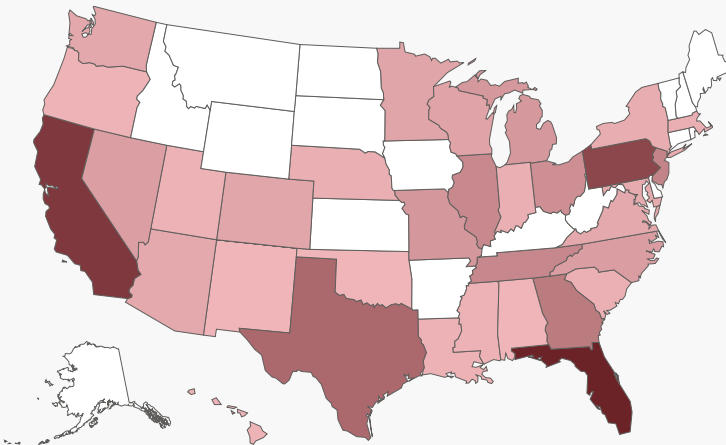
01.01.2015

21.07.2015

Total Sales Revenue



Total Sales Revenue by State\_Name



make	Average Car Condition	Average Odometer	Average Selling Price	Avg Condition by Body Type
Acura	29,77	85 461,16	14 121,08	27,19
Aston Martin	35,92	26 603,64	54 812,00	36,28
Audi	31,66	64 788,25	20 282,75	32,77
Bentley	34,34	37 323,14	75 787,76	34,51
BMW	33,36	63 406,67	21 716,54	34,36
Buick	27,88	77 413,84	11 067,31	25,76
Cadillac	29,61	82 534,61	15 552,19	29,03
Chevrolet	27,75	75 354,93	12 215,54	27,46
Chrysler	25,49	63 737,83	11 466,76	23,82
Daewoo	18,00	70 104,50	450,00	18,00
Dodge	26,97	71 091,16	11 439,15	25,04
Ferrari	36,19	16 411,06	123 937,50	40,39
FIAT	25,37	25 170,24	10 444,84	26,07
Fisker	35,11	18 165,67	46 461,11	35,11
Ford	33,28	62 105,85	14 785,91	30,99
ford truck	1,50	204 496,00	550,00	1,50
Geo	6,06	179 456,28	541,67	6,06
GMC	31,47	82 461,60	17 317,73	28,24
gmc truck	27,20	151 014,80	10 365,00	27,20
Honda	29,31	79 375,25	11 078,99	25,53
HUMMER	32,46	102 910,93	15 414,81	32,91
Total	30,87	65 920,70	13 956,00	31,00