

# ABIEZER "ABE" REYES

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**Hiring Manager**

Smartly Done  
1600 East 8th Avenue  
Tampa, FL 33605

Dear Hiring Manager,

I'm writing to apply for the Front-End Web Developer position at Smartly Done. With a strong foundation in HTML5, CSS3, and JavaScript, combined with experience building responsive, accessible websites for diverse clients, I'm excited about contributing to your team. My background includes translating design specifications into production-ready code, customizing CMS templates (WordPress and Shopify), and implementing SEO and performance optimizations that balance technical excellence with visual polish.

At Acadio, I built custom Shopify elements for white-label client sites, working across multiple industries and collaborating directly with clients to deliver pixel-perfect implementations. I'm experienced with the tools you use daily: Sass/SCSS for maintainable stylesheets, Tailwind and Bootstrap for efficient development, Figma for design-to-code workflows, and Git for version control. I focus on semantic markup, WCAG AA accessibility standards, and performance optimization using Lighthouse and PageSpeed Insights. My recent projects demonstrate this approach, including a Shopify Liquid demo page built from scratch (available on GitHub) and needthisdone.com, which achieves 95+ Lighthouse scores across all categories.

I'm comfortable working in a collaborative agency environment, switching contexts between projects, and communicating with both technical and non-technical stakeholders. I'm willing to relocate to Tampa for this in-person position and excited about joining a team that values clean code, thoughtful user experiences, and long-term client relationships. I'd welcome the opportunity to discuss how my experience fits Smartly Done's needs. Thank you for your consideration.

Sincerely,

**Abiezer "Abe" Reyes**