## Analyse des données de ventes d'une entreprise

October 24, 2024

#### 1 Découverte des données

#### 1.1 Importation des bibliothèques

```
[1]: # importer les packages nécessaires
       import os
       import pandas as pd
       import matplotlib.pyplot as plt
       import seaborn as sns
  [3]: #Collecte des noms de fichiers de dataset
       files = [file for file in os.listdir(r"C:/Users/ordinateur/Desktop/dossier/
        ⇒python/Analyse de données de ventes d'une entreprise/data-sales-main")]
       for file in files :
           print(file)
      Sales_April_2019.csv
      Sales_August_2019.csv
      Sales_December_2019.csv
      Sales_February_2019.csv
      Sales_January_2019.csv
      Sales_July_2019.csv
      Sales_June_2019.csv
      Sales_March_2019.csv
      Sales_May_2019.csv
      Sales_November_2019.csv
      Sales_October_2019.csv
      Sales_September_2019.csv
[186]: #Afficher les données d'un seul fichier
       path = "C:/Users/ordinateur/Desktop/dossier/python/Analyse de données de ventes⊔
        →d'une entreprise/data-sales-main/Sales_April_2019.csv"
       April_data = pd.read_csv(path, delimiter=',' )
       display(April_data)
            Order ID
                                          Product Quantity Ordered Price Each \
      0
              176558
                            USB-C Charging Cable
                                                                        11.95
```

```
NaN
    1
               NaN
                                                                         NaN
    2
            176559
                    Bose SoundSport Headphones
                                                                1
                                                                       99.99
    3
            176560
                                   Google Phone
                                                                         600
                                                                1
    4
                               Wired Headphones
                                                                       11.99
            176560
                                                                1
                                   Google Phone
    18378
            194090
                                                                1
                                                                         600
    18379
            194091
                         AA Batteries (4-pack)
                                                                1
                                                                        3.84
    18380
            194092
                         AAA Batteries (4-pack)
                                                                        2.99
    18381
                          AA Batteries (4-pack)
                                                                        3.84
            194093
                                                                1
    18382
                      Lightning Charging Cable
            194094
                                                                1
                                                                       14.95
                                                  Purchase Address
               Order Date
           04/19/19 08:46
                                      917 1st St, Dallas, TX 75001
    0
    1
                       NaN
                                 682 Chestnut St, Boston, MA 02215
           04/07/19 22:30
    3
           04/12/19 14:38
                              669 Spruce St, Los Angeles, CA 90001
    4
           04/12/19 14:38
                              669 Spruce St, Los Angeles, CA 90001
    18378 04/08/19 17:11
                             177 Jackson St, Los Angeles, CA 90001
                                   311 Forest St, Austin, TX 73301
    18379 04/15/19 16:02
                            347 Sunset St, San Francisco, CA 94016
    18380 04/28/19 14:36
    18381 04/14/19 15:09
                                   835 Lake St, Portland, OR 97035
    18382 04/18/19 11:08
                                    354 North St, Boston, MA 02215
    [18383 rows x 6 columns]
[5]: #Fusionner tous les fichiers en un seul
     path = "C:/Users/ordinateur/Desktop/dossier/python/Analyse de données de ventes⊔
      ⇔d'une entreprise/data-sales-main"
     #créer une base de données vide
     all_data = pd.DataFrame()
     for file in files :
         current_data = pd.read_csv(path+('/')+file)
         all_data = pd.concat([all_data, current_data])
[7]: all_data.shape
[7]: (186850, 6)
[9]: #supprimer les valeurs manquantes
     all_data = all_data.dropna(how='all')
     print(all_data)
```

Product Quantity Ordered Price Each \

Order ID

```
2
                     Bose SoundSport Headphones
                                                                        99.99
             176559
                                                                 1
     3
             176560
                                    Google Phone
                                                                 1
                                                                          600
     4
                                Wired Headphones
                                                                 1
                                                                        11.99
             176560
     5
                                Wired Headphones
             176561
                                                                 1
                                                                        11.99
     11681
             259353
                          AAA Batteries (4-pack)
                                                                 3
                                                                         2.99
     11682
             259354
                                          iPhone
                                                                 1
                                                                          700
     11683
             259355
                                          iPhone
                                                                 1
                                                                          700
                          34in Ultrawide Monitor
     11684
             259356
                                                                 1
                                                                       379.99
     11685
                                                                        11.95
             259357
                            USB-C Charging Cable
                                                                 1
                                                    Purchase Address
                Order Date
     0
            04/19/19 08:46
                                        917 1st St, Dallas, TX 75001
     2
                                   682 Chestnut St, Boston, MA 02215
            04/07/19 22:30
     3
            04/12/19 14:38
                                669 Spruce St, Los Angeles, CA 90001
     4
            04/12/19 14:38
                                669 Spruce St, Los Angeles, CA 90001
     5
            04/30/19 09:27
                                   333 8th St, Los Angeles, CA 90001
     11681 09/17/19 20:56
                              840 Highland St, Los Angeles, CA 90001
                             216 Dogwood St, San Francisco, CA 94016
     11682 09/01/19 16:00
                                220 12th St, San Francisco, CA 94016
     11683 09/23/19 07:39
                              511 Forest St, San Francisco, CA 94016
     11684 09/19/19 17:30
                              250 Meadow St, San Francisco, CA 94016
     11685 09/30/19 00:18
     [186305 rows x 6 columns]
[11]: # Renommer les colonnes
      all data = all data.rename(columns={
          'Order ID': 'ID Commande',
          'Product': 'Produit',
          'Quantity Ordered': 'Quantité Commandée',
          'Price Each': 'Prix Unitaire',
          'Order Date': 'Date de Commande',
          'Purchase Address': 'Adresse d\'Achat'
      })
[13]: #générer en fichier csv
      all_data.to_csv(path+'/all_data.csv', index=False)
[15]: #afficher les données du fichier global de ventes
      all_data = pd.read_csv(path+'/all_data.csv')
      all_data.head(200)
          ID Commande
[15]:
                                           Produit Quantité Commandée Prix Unitaire \
      0
               176558
                             USB-C Charging Cable
                                                                    2
                                                                               11.95
      1
               176559 Bose SoundSport Headphones
                                                                               99.99
                                                                     1
      2
               176560
                                      Google Phone
                                                                     1
                                                                                 600
```

USB-C Charging Cable

2

11.95

0

176558

```
3
               176560
                                  Wired Headphones
                                                                                11.99
                                                                      1
      4
                                                                                11.99
               176561
                                  Wired Headphones
                                                                      1
                                                                      1
      195
               176745
                                  Wired Headphones
                                                                                11.99
      196
                            27in 4K Gaming Monitor
                                                                     1
                                                                               389.99
               176746
                                Macbook Pro Laptop
      197
               176747
                                                                      1
                                                                                 1700
      198
                                     Flatscreen TV
                                                                      1
                                                                                  300
               176748
      199
               176749
                                   ThinkPad Laptop
                                                                      1
                                                                               999.99
          Date de Commande
                                                   Adresse d'Achat
                                     917 1st St, Dallas, TX 75001
      0
            04/19/19 08:46
      1
            04/07/19 22:30
                                682 Chestnut St, Boston, MA 02215
      2
            04/12/19 14:38
                             669 Spruce St, Los Angeles, CA 90001
                             669 Spruce St, Los Angeles, CA 90001
      3
            04/12/19 14:38
      4
            04/30/19 09:27
                                333 8th St, Los Angeles, CA 90001
            04/24/19 09:23
                              461 Adams St, Los Angeles, CA 90001
      195
      196
            04/08/19 19:04
                                   638 Park St, Seattle, WA 98101
                              645 7th St, San Francisco, CA 94016
      197
            04/27/19 15:04
      198
            04/24/19 15:28
                                    339 13th St, Boston, MA 02215
      199
            04/26/19 07:55
                                  322 Adams St, Seattle, WA 98101
      [200 rows x 6 columns]
[17]: all_data.dtypes
[17]: ID Commande
                             object
      Produit
                             object
      Quantité Commandée
                             object
      Prix Unitaire
                             object
      Date de Commande
                             object
      Adresse d'Achat
                             object
      dtype: object
[19]: all_data.isnull().sum()
[19]: ID Commande
                             0
      Produit
                             0
      Quantité Commandée
                             0
      Prix Unitaire
                             0
      Date de Commande
                             0
      Adresse d'Achat
                             0
      dtype: int64
[21]: all_data.shape
```

[21]: (186305, 6)

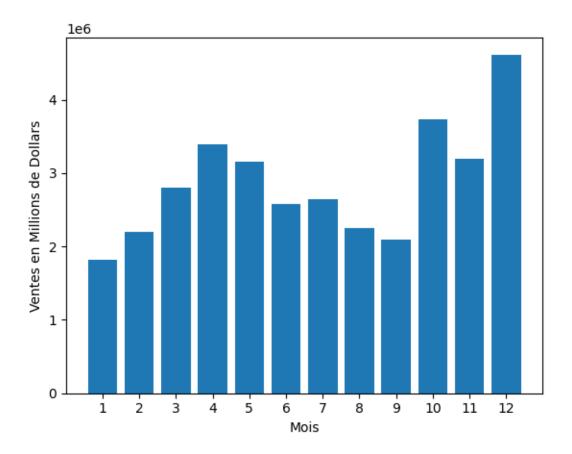
```
[23]: all_data.describe()
[23]:
             ID Commande
                                        Produit Quantité Commandée Prix Unitaire
      count
                  186305
                                         186305
                                                             186305
      unique
                  178438
                                             20
                                                                 10
                                                                               24
                Order ID
                                                                 1
                                                                            11.95
      top
                          USB-C Charging Cable
                                                                            21903
      freq
                     355
                                          21903
                                                             168552
             Date de Commande
                                 Adresse d'Achat
      count
                       186305
                                          186305
                       142396
                                          140788
      unique
      top
                   Order Date
                               Purchase Address
                          355
                                             355
      freq
         Quel est le mois durant lequel il y'a le meilleur chiffre d'affaires
[25]: def month(x):
          return x.split('/')[0]
```

```
all_data['Mois'] = all_data['Date de Commande'].apply(month)
display(all_data)
       ID Commande
                                         Produit Quantité Commandée
            176558
                           USB-C Charging Cable
0
                     Bose SoundSport Headphones
1
             176559
                                                                    1
2
                                    Google Phone
            176560
                                                                    1
3
             176560
                                Wired Headphones
                                                                    1
4
            176561
                                Wired Headphones
                                                                    1
                                                                    3
186300
             259353
                         AAA Batteries (4-pack)
186301
            259354
                                          iPhone
                                                                    1
186302
             259355
                                          iPhone
                                                                    1
186303
             259356
                         34in Ultrawide Monitor
                                                                    1
186304
             259357
                           USB-C Charging Cable
                                                                    1
       Prix Unitaire Date de Commande
0
                11.95
                        04/19/19 08:46
               99.99
1
                        04/07/19 22:30
2
                        04/12/19 14:38
                  600
3
                11.99
                        04/12/19 14:38
4
                11.99
                        04/30/19 09:27
186300
                 2.99
                        09/17/19 20:56
186301
                  700
                        09/01/19 16:00
                  700
                        09/23/19 07:39
186302
186303
              379.99
                        09/19/19 17:30
                        09/30/19 00:18
186304
               11.95
```

```
Adresse d'Achat Mois
     0
                        917 1st St, Dallas, TX 75001
     1
                   682 Chestnut St, Boston, MA 02215
                                                        04
     2
                669 Spruce St, Los Angeles, CA 90001
                                                        04
     3
                669 Spruce St, Los Angeles, CA 90001
     4
                   333 8th St, Los Angeles, CA 90001
              840 Highland St, Los Angeles, CA 90001
     186300
                                                        09
             216 Dogwood St, San Francisco, CA 94016
     186301
                                                        09
                220 12th St, San Francisco, CA 94016
     186302
                                                        09
              511 Forest St, San Francisco, CA 94016
                                                        09
     186303
              250 Meadow St, San Francisco, CA 94016
     186304
                                                        09
     [186305 rows x 7 columns]
[27]: # Vérification avant l'exclusion pour voir si toutes les colonnes sont présentes
      print(all_data.columns)
      # Exclure les lignes où la colonne 'Mois' est égale à 'Order Date'
      all_data = all_data[all_data['Mois'] != 'Order Date']
      # Vérifier à nouveau les colonnes après la modification
      print(all_data.columns)
      # Afficher les éléments uniques de la colonne 'Mois'
      mois_uniques = all_data['Mois'].unique()
      # Afficher les mois uniques
      print(mois_uniques)
      # Afficher un échantillon des premières lignes du DataFrame pour voir toutes⊔
       →les colonnes
      print(all_data.head())
     Index(['ID Commande', 'Produit', 'Quantité Commandée', 'Prix Unitaire',
            'Date de Commande', 'Adresse d'Achat', 'Mois'],
           dtype='object')
     Index(['ID Commande', 'Produit', 'Quantité Commandée', 'Prix Unitaire',
             'Date de Commande', 'Adresse d'Achat', 'Mois'],
           dtype='object')
     ['04' '05' '08' '09' '12' '01' '02' '03' '07' '06' '11' '10']
       ID Commande
                                        Produit Quantité Commandée Prix Unitaire \
     0
            176558
                          USB-C Charging Cable
                                                                 2
                                                                            11.95
                                                                            99.99
     1
            176559 Bose SoundSport Headphones
                                                                 1
     2
                                   Google Phone
                                                                 1
            176560
                                                                              600
     3
            176560
                              Wired Headphones
                                                                            11.99
                              Wired Headphones
                                                                            11.99
            176561
                                                                 1
```

```
Date de Commande
                                                Adresse d'Achat Mois
         04/19/19 08:46
                                  917 1st St, Dallas, TX 75001
     1
         04/07/19 22:30
                             682 Chestnut St, Boston, MA 02215
                                                                   04
                          669 Spruce St, Los Angeles, CA 90001
         04/12/19 14:38
                                                                   04
         04/12/19 14:38
                          669 Spruce St, Los Angeles, CA 90001
                                                                   04
                             333 8th St, Los Angeles, CA 90001
         04/30/19 09:27
                                                                   04
[29]: all_data['Mois'] = all_data['Mois'].astype(int)
      all_data['Prix Unitaire'] = all_data['Prix Unitaire'].astype(float)
      all_data['Quantité Commandée'] = all_data['Quantité Commandée'].astype(int)
[31]: all_data.dtypes
[31]: ID Commande
                              object
      Produit
                              object
      Quantité Commandée
                               int32
      Prix Unitaire
                             float64
      Date de Commande
                              object
      Adresse d'Achat
                              object
      Mois
                               int32
      dtype: object
[33]: all_data["Ventes"] = all_data['Quantité Commandée'] * all_data['Prix Unitaire']
      all_data
[33]:
             ID Commande
                                              Produit
                                                        Quantité Commandée
                  176558
                                 USB-C Charging Cable
      0
      1
                  176559
                          Bose SoundSport Headphones
                                                                          1
      2
                                         Google Phone
                  176560
                                                                          1
      3
                  176560
                                     Wired Headphones
                                                                          1
      4
                  176561
                                     Wired Headphones
                                                                          1
      186300
                  259353
                               AAA Batteries (4-pack)
                                                                          3
                                                                          1
      186301
                  259354
                                               iPhone
      186302
                  259355
                                                iPhone
                                                                          1
      186303
                  259356
                               34in Ultrawide Monitor
                                                                          1
      186304
                  259357
                                 USB-C Charging Cable
                                                                          1
              Prix Unitaire Date de Commande
      0
                      11.95
                               04/19/19 08:46
      1
                      99.99
                               04/07/19 22:30
                     600.00
                               04/12/19 14:38
      2
      3
                      11.99
                               04/12/19 14:38
      4
                      11.99
                               04/30/19 09:27
                       2.99
      186300
                               09/17/19 20:56
      186301
                     700.00
                               09/01/19 16:00
```

```
700.00
      186302
                              09/23/19 07:39
                     379.99
                              09/19/19 17:30
      186303
      186304
                      11.95
                              09/30/19 00:18
                                      Adresse d'Achat Mois
                                                             Ventes
                         917 1st St, Dallas, TX 75001
                                                               23.90
      0
                    682 Chestnut St, Boston, MA 02215
      1
                                                               99.99
      2
                 669 Spruce St, Los Angeles, CA 90001
                                                             600.00
                 669 Spruce St, Los Angeles, CA 90001
      3
                                                               11.99
      4
                    333 8th St, Los Angeles, CA 90001
                                                              11.99
      186300
               840 Highland St, Los Angeles, CA 90001
                                                               8.97
      186301
              216 Dogwood St, San Francisco, CA 94016
                                                          9 700.00
                 220 12th St, San Francisco, CA 94016
      186302
                                                          9 700.00
      186303
               511 Forest St, San Francisco, CA 94016
                                                             379.99
               250 Meadow St, San Francisco, CA 94016
      186304
                                                               11.95
      [185950 rows x 8 columns]
[35]: mois uniques = all data['Mois'].unique()
      print(mois_uniques)
     [4 5 8 9 12 1 2 3 7 6 11 10]
[37]: all_data.groupby('Mois')['Ventes'].sum()
[37]: Mois
      1
            1822256.73
      2
            2202022.42
      3
            2807100.38
      4
            3390670.24
      5
            3152606.75
      6
            2577802.26
      7
            2647775.76
      8
            2244467.88
      9
            2097560.13
      10
            3736726.88
      11
            3199603.20
      12
            4613443.34
      Name: Ventes, dtype: float64
[45]: Mois = range(1,13)
      plt.bar(Mois, all_data.groupby('Mois')['Ventes'].sum())
      plt.xticks(Mois)
      plt.ylabel('Ventes en Millions de Dollars')
      plt.xlabel('Mois')
      plt.show()
```



## 3 Dans quelle ville avons nous enregistré un maximum de commandes ?

```
[47]: def city(x) :
    return x.split(',')[1]

all_data['Ville'] = all_data["Adresse d'Achat"].apply(city)
    display(all_data)
```

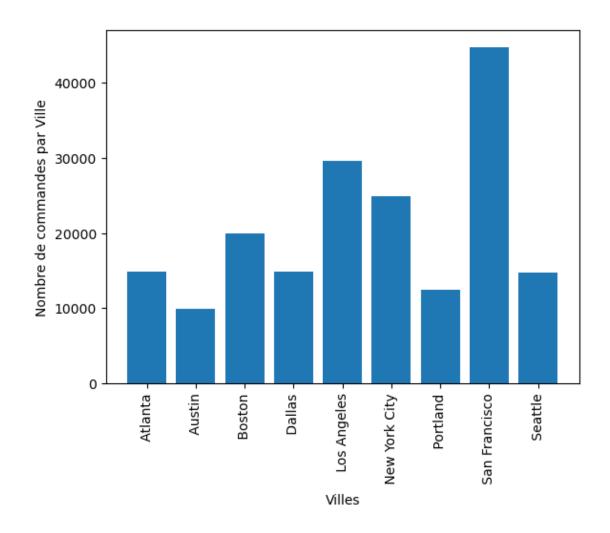
\	Quantité Commandée	Produit	ID Commande	
	2	USB-C Charging Cable	176558	0
	1	Bose SoundSport Headphones	176559	1
	1	Google Phone	176560	2
	1	Wired Headphones	176560	3
	1	Wired Headphones	176561	4
	•••	<b></b>	•••	•••
	3	AAA Batteries (4-pack)	6300 259353	186300
	1	iPhone	6301 259354	18630
	1	iPhone	6302 259355	186302
	1	34in Ultrawide Monitor	6303 259356	18630

```
USB-C Charging Cable
             Prix Unitaire Date de Commande \
     0
                     11.95
                             04/19/19 08:46
                     99.99
     1
                             04/07/19 22:30
     2
                    600.00
                             04/12/19 14:38
     3
                     11.99
                             04/12/19 14:38
     4
                     11.99
                             04/30/19 09:27
     186300
                      2.99
                             09/17/19 20:56
                    700.00
                             09/01/19 16:00
     186301
                    700.00
                             09/23/19 07:39
     186302
     186303
                    379.99
                             09/19/19 17:30
                     11.95
     186304
                             09/30/19 00:18
                                      Adresse d'Achat Mois Ventes
                                                                              Ville
     0
                        917 1st St, Dallas, TX 75001
                                                              23.90
                                                                             Dallas
                   682 Chestnut St, Boston, MA 02215
     1
                                                              99.99
                                                                             Boston
     2
                669 Spruce St, Los Angeles, CA 90001
                                                          4 600.00
                                                                        Los Angeles
     3
                669 Spruce St, Los Angeles, CA 90001
                                                              11.99
                                                                        Los Angeles
                   333 8th St, Los Angeles, CA 90001
                                                                        Los Angeles
     4
                                                              11.99
                                                                        •••
     186300
              840 Highland St, Los Angeles, CA 90001
                                                               8.97
                                                                        Los Angeles
             216 Dogwood St, San Francisco, CA 94016
                                                          9 700.00
                                                                      San Francisco
     186301
     186302
                220 12th St, San Francisco, CA 94016
                                                          9 700.00
                                                                      San Francisco
              511 Forest St, San Francisco, CA 94016
                                                          9 379.99
                                                                      San Francisco
     186303
              250 Meadow St, San Francisco, CA 94016
     186304
                                                              11.95
                                                                      San Francisco
     [185950 rows x 9 columns]
[49]: # Afficher les éléments uniques de la colonne 'Mois'
      villes_uniques = all_data['Ville'].unique()
      # Afficher les mois uniques
      print(villes_uniques)
     ['Dallas' 'Boston' 'Los Angeles' 'San Francisco' 'Seattle' 'Atlanta'
      ' New York City' ' Portland' ' Austin']
[51]: plt.bar(all_data.groupby('Ville')['Ville'].count().index, all_data.
       ⇒groupby('Ville')['Ville'].count())
      plt.xticks(rotation='vertical')
      plt.ylabel('Nombre de commandes par Ville')
      plt.xlabel('Villes')
      plt.show()
```

1

186304

259357



# 4 À quel moment doit on faire des campagnes publictaires pour faire plus de ventes ?

```
[53]: all_data['Heure']=pd.to_datetime(all_data['Date de Commande']).dt.hour
     C:\Users\ordinateur\AppData\Local\Temp\ipykernel_16220\1412383529.py:1:
     UserWarning: Could not infer format, so each element will be parsed
     individually, falling back to `dateutil`. To ensure parsing is consistent and
     as-expected, please specify a format.
       all_data['Heure'] = pd.to_datetime(all_data['Date de Commande']).dt.hour
[54]: all_data
[54]:
             ID Commande
                                             Produit
                                                      Quantité Commandée \
      0
                                USB-C Charging Cable
                  176558
                                                                        2
                         Bose SoundSport Headphones
      1
                                                                        1
                  176559
```

```
2
            176560
                                    Google Phone
                                                                     1
3
            176560
                                Wired Headphones
                                                                     1
4
            176561
                                Wired Headphones
                                                                     1
             •••
186300
                         AAA Batteries (4-pack)
                                                                     3
            259353
186301
                                          iPhone
                                                                     1
            259354
                                                                     1
186302
            259355
                                          iPhone
186303
            259356
                         34in Ultrawide Monitor
                                                                     1
                                                                     1
186304
            259357
                           USB-C Charging Cable
        Prix Unitaire Date de Commande
0
                 11.95
                         04/19/19 08:46
1
                 99.99
                         04/07/19 22:30
2
                600.00
                         04/12/19 14:38
3
                 11.99
                         04/12/19 14:38
4
                 11.99
                         04/30/19 09:27
                  2.99
                         09/17/19 20:56
186300
                700.00
186301
                         09/01/19 16:00
186302
                700.00
                         09/23/19 07:39
                379.99
186303
                         09/19/19 17:30
                 11.95
                         09/30/19 00:18
186304
                                  Adresse d'Achat Mois
                                                          Ventes
                                                                            Ville \
0
                    917 1st St, Dallas, TX 75001
                                                       4
                                                           23.90
                                                                           Dallas
1
              682 Chestnut St, Boston, MA 02215
                                                           99.99
                                                                           Boston
           669 Spruce St, Los Angeles, CA 90001
                                                          600.00
                                                                      Los Angeles
3
           669 Spruce St, Los Angeles, CA 90001
                                                           11.99
                                                                      Los Angeles
                                                       4
4
              333 8th St, Los Angeles, CA 90001
                                                       4
                                                           11.99
                                                                      Los Angeles
         840 Highland St, Los Angeles, CA 90001
                                                       9
                                                                      Los Angeles
186300
                                                            8.97
        216 Dogwood St, San Francisco, CA 94016
186301
                                                       9
                                                          700.00
                                                                    San Francisco
           220 12th St, San Francisco, CA 94016
                                                          700.00
186302
                                                                    San Francisco
         511 Forest St, San Francisco, CA 94016
186303
                                                       9
                                                          379.99
                                                                    San Francisco
186304
         250 Meadow St, San Francisco, CA 94016
                                                           11.95
                                                                    San Francisco
        Heure
0
            8
           22
1
2
           14
3
           14
4
            9
186300
           20
186301
           16
            7
186302
186303
           17
```

#### 186304 0

#### [185950 rows x 10 columns]

```
[55]: keys=[]
hours=[]
for key,hour in all_data.groupby('Heure'):
    keys.append(key)
    hours.append(len(hour))

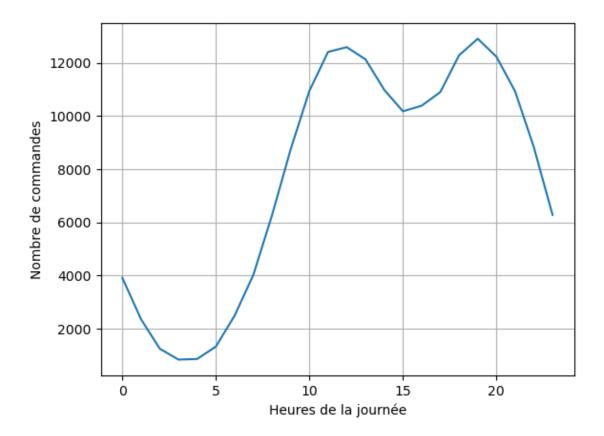
print(hours)

[3910, 2350, 1243, 831, 854, 1321, 2482, 4011, 6256, 8748, 10944, 12411, 12587, 12129, 10984, 10175, 10384, 10899, 12280, 12905, 12228, 10921, 8822, 6275]

[56]: plt.grid()
```

```
[56]: plt.grid()
   plt.plot(keys, hours)
   plt.xlabel('Heures de la journée')
   plt.ylabel('Nombre de commandes')
```

#### [56]: Text(0, 0.5, 'Nombre de commandes')

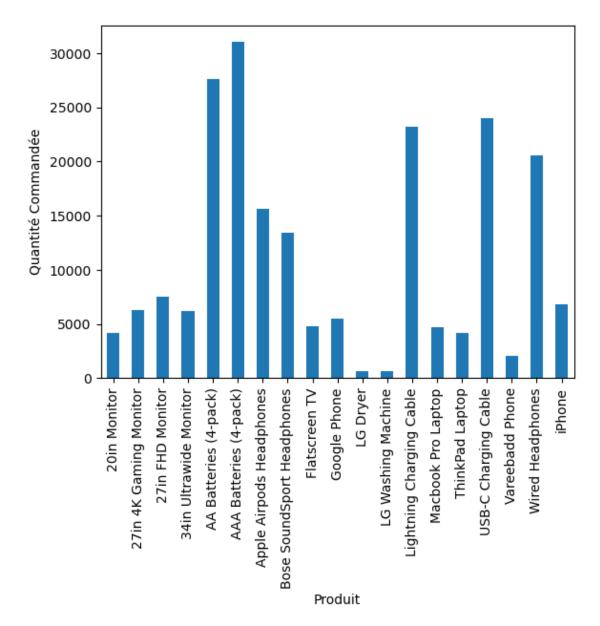


### 5 Quel produit se vend le plus, et pourquoi?

#### 5.0.1 Quel produit se vend le plus

```
[57]: all_data.groupby('Produit')['Quantité Commandée'].sum().plot(kind='bar')
plt.xlabel('Produit')
plt.ylabel('Quantité Commandée')
```

[57]: Text(0, 0.5, 'Quantité Commandée')



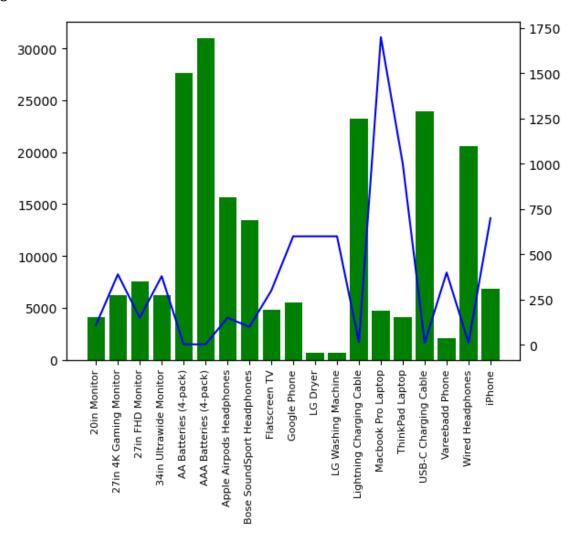
Le produit qui se vend le plus est la batterie suivie par les cables de chargeur lumineux, les cable de chargeur type USB-C et les écouteurs sans fils

#### 5.0.2 Et pourquoi?

```
[58]: all_data.groupby('Produit')['Prix Unitaire'].mean()
[58]: Produit
      20in Monitor
                                     109.99
      27in 4K Gaming Monitor
                                     389.99
      27in FHD Monitor
                                     149.99
      34in Ultrawide Monitor
                                     379.99
      AA Batteries (4-pack)
                                       3.84
      AAA Batteries (4-pack)
                                       2.99
      Apple Airpods Headphones
                                     150.00
      Bose SoundSport Headphones
                                      99.99
     Flatscreen TV
                                     300.00
      Google Phone
                                     600.00
     LG Dryer
                                     600.00
     LG Washing Machine
                                     600.00
     Lightning Charging Cable
                                      14.95
      Macbook Pro Laptop
                                    1700.00
      ThinkPad Laptop
                                     999.99
      USB-C Charging Cable
                                      11.95
      Vareebadd Phone
                                     400.00
      Wired Headphones
                                      11.99
      iPhone
                                     700.00
      Name: Prix Unitaire, dtype: float64
[59]: #Afficher les données sur un visuel avec les trois variables Produit, Quantité,
      ⇔et le Prix
      produit = all_data.groupby('Produit')['Quantité Commandée'].sum().index
      quantite = all data.groupby('Produit')['Quantité Commandée'].sum()
      prix = all_data.groupby('Produit')['Prix Unitaire'].mean()
[60]: plt.figure(figsize=(40,24))
      fig,ax1=plt.subplots()
      ax2=ax1.twinx()
      ax1.bar(produit,quantite,color='g')
      ax2.plot(produit,prix,'b-')
      ax1.set_xticklabels(produit,rotation='vertical',size=8)
     C:\Users\ordinateur\AppData\Local\Temp\ipykernel_16220\792966097.py:6:
     UserWarning: set ticklabels() should only be used with a fixed number of ticks,
     i.e. after set_ticks() or using a FixedLocator.
       ax1.set xticklabels(produit,rotation='vertical',size=8)
[60]: [Text(0, 0, '20in Monitor'),
       Text(1, 0, '27in 4K Gaming Monitor'),
       Text(2, 0, '27in FHD Monitor'),
       Text(3, 0, '34in Ultrawide Monitor'),
```

```
Text(4, 0, 'AA Batteries (4-pack)'),
Text(5, 0, 'AAA Batteries (4-pack)'),
Text(6, 0, 'Apple Airpods Headphones'),
Text(7, 0, 'Bose SoundSport Headphones'),
Text(8, 0, 'Flatscreen TV'),
Text(9, 0, 'Google Phone'),
Text(10, 0, 'LG Dryer'),
Text(11, 0, 'LG Washing Machine'),
Text(12, 0, 'Lightning Charging Cable'),
Text(13, 0, 'Macbook Pro Laptop'),
Text(14, 0, 'ThinkPad Laptop'),
Text(15, 0, 'USB-C Charging Cable'),
Text(16, 0, 'Vareebadd Phone'),
Text(17, 0, 'Wired Headphones'),
Text(18, 0, 'iPhone')]
```

<Figure size 4000x2400 with 0 Axes>



## 6 Quelles sont les combinaisons de produits qui se vendent le plus ?

[61]: df = all\_data[all\_data['ID Commande'].duplicated(keep=False)]

```
df['Groupés'] = df.groupby('ID Commande')['Produit'].transform(lambda x :','.
       →join(x))
     C:\Users\ordinateur\AppData\Local\Temp\ipykernel_16220\4005855878.py:2:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       df['Groupés'] = df.groupby('ID Commande')['Produit'].transform(lambda x
     :','.join(x))
[69]:
     df
[69]:
             ID Commande
                                              Produit
                                                        Quantité Commandée
      2
                  176560
                                         Google Phone
                                                                         1
      3
                                     Wired Headphones
                  176560
                                                                         1
      17
                                         Google Phone
                                                                         1
                  176574
                                 USB-C Charging Cable
      18
                  176574
                                                                         1
      29
                          Bose SoundSport Headphones
                  176585
                                                                         1
                                AA Batteries (4-pack)
      186248
                  259303
                                                                         1
      186259
                  259314
                                     Wired Headphones
                                                                         1
                               AAA Batteries (4-pack)
                                                                         2
      186260
                  259314
      186296
                  259350
                                         Google Phone
                                                                         1
      186297
                  259350
                                 USB-C Charging Cable
                                                                         1
              Prix Unitaire Date de Commande
                                                                      Adresse d'Achat \
      2
                                                669 Spruce St, Los Angeles, CA 90001
                     600.00
                               04/12/19 14:38
                                                669 Spruce St, Los Angeles, CA 90001
      3
                      11.99
                               04/12/19 14:38
      17
                     600.00
                              04/03/19 19:42
                                                   20 Hill St, Los Angeles, CA 90001
                                                   20 Hill St, Los Angeles, CA 90001
      18
                      11.95
                               04/03/19 19:42
      29
                      99.99
                               04/07/19 11:31
                                                   823 Highland St, Boston, MA 02215
                               09/20/19 20:18
                       3.84
                                                        106 7th St, Atlanta, GA 30301
      186248
      186259
                      11.99
                               09/16/19 00:25
                                                  241 Highland St, Atlanta, GA 30301
                                                  241 Highland St, Atlanta, GA 30301
                       2.99
                               09/16/19 00:25
      186260
                                               519 Maple St, San Francisco, CA 94016
      186296
                     600.00
                               09/30/19 13:49
      186297
                      11.95
                               09/30/19 13:49
                                               519 Maple St, San Francisco, CA 94016
```

```
2
                     600.00
                                 Los Angeles
                                                  14
      3
                  4
                      11.99
                                 Los Angeles
                                                  14
      17
                  4
                     600.00
                                 Los Angeles
                                                  19
      18
                  4
                      11.95
                                 Los Angeles
                                                  19
      29
                  4
                      99.99
                                      Boston
                                                  11
      186248
                  9
                       3.84
                                     Atlanta
                                                  20
                                                   0
      186259
                  9
                      11.99
                                     Atlanta
                  9
                       5.98
                                     Atlanta
                                                   0
      186260
                     600.00
                               San Francisco
      186296
                  9
                                                  13
      186297
                      11.95
                               San Francisco
                                                  13
                                                            Groupés
      2
                                    Google Phone, Wired Headphones
      3
                                    Google Phone, Wired Headphones
      17
                                Google Phone, USB-C Charging Cable
      18
                                Google Phone, USB-C Charging Cable
      29
               Bose SoundSport Headphones, Bose SoundSport Hea...
      186248
                    34in Ultrawide Monitor, AA Batteries (4-pack)
      186259
                         Wired Headphones, AAA Batteries (4-pack)
      186260
                         Wired Headphones, AAA Batteries (4-pack)
                                Google Phone, USB-C Charging Cable
      186296
      186297
                                Google Phone, USB-C Charging Cable
      [14649 rows x 11 columns]
[73]: df2 = df.drop_duplicates(subset=['ID Commande'])
[75]:
      df2
[75]:
                                                          Quantité Commandée
                                                                                \
              ID Commande
                                                Produit
      2
                   176560
                                           Google Phone
                                                                             1
      17
                   176574
                                           Google Phone
                                                                            1
      29
                   176585
                            Bose SoundSport Headphones
                                                                            1
      31
                   176586
                                AAA Batteries (4-pack)
                                                                             2
      118
                   176672
                              Lightning Charging Cable
                                                                            1
      186237
                   259296
                              Apple Airpods Headphones
                                                                             1
      186239
                   259297
                                                 iPhone
                                                                             1
      186247
                   259303
                                34in Ultrawide Monitor
                                                                             1
      186259
                   259314
                                       Wired Headphones
                                                                            1
      186296
                   259350
                                           Google Phone
                                                                            1
               Prix Unitaire Date de Commande
      2
                      600.00
                                04/12/19 14:38
```

Ville

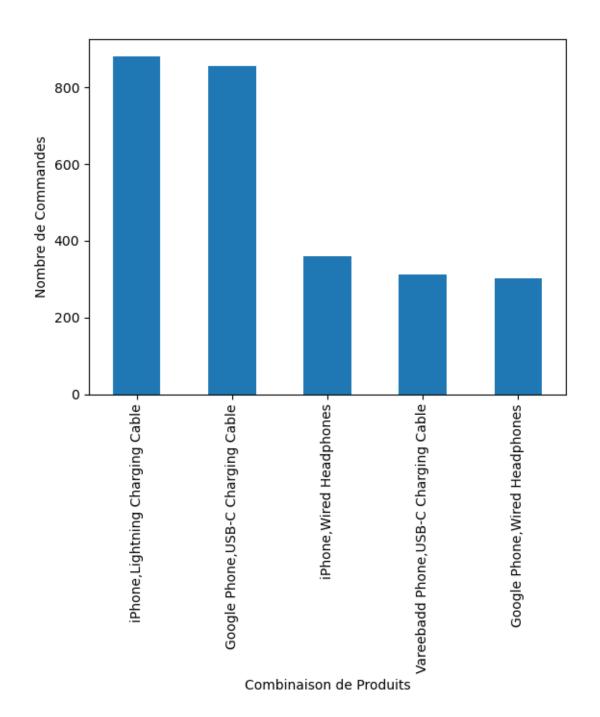
Heure

Mois

Ventes

```
04/03/19 19:42
      17
                      600.00
      29
                       99.99
                               04/07/19 11:31
      31
                        2.99
                               04/10/19 17:00
      118
                       14.95
                               04/12/19 11:07
      186237
                      150.00
                               09/28/19 16:48
                               09/15/19 18:54
      186239
                      700.00
      186247
                      379.99
                               09/20/19 20:18
      186259
                       11.99
                               09/16/19 00:25
                      600.00
                               09/30/19 13:49
      186296
                                       Adresse d'Achat
                                                               Ventes
                                                                                 Ville
                                                         Mois
      2
                 669 Spruce St, Los Angeles, CA 90001
                                                               600.00
                                                                           Los Angeles
      17
                    20 Hill St, Los Angeles, CA 90001
                                                               600.00
                                                                           Los Angeles
      29
                    823 Highland St, Boston, MA 02215
                                                                                Boston
                                                            4
                                                                99.99
      31
              365 Center St, San Francisco, CA 94016
                                                            4
                                                                 5.98
                                                                         San Francisco
               778 Maple St, New York City, NY 10001
      118
                                                            4
                                                                14.95
                                                                         New York City
      186237
                         894 6th St, Dallas, TX 75001
                                                               150.00
                                                                                Dallas
                        138 Main St, Boston, MA 02215
                                                            9
                                                               700.00
      186239
                                                                                Boston
                        106 7th St, Atlanta, GA 30301
                                                            9
                                                               379.99
      186247
                                                                               Atlanta
                   241 Highland St, Atlanta, GA 30301
                                                            9
                                                                11.99
      186259
                                                                               Atlanta
      186296
               519 Maple St, San Francisco, CA 94016
                                                               600.00
                                                                         San Francisco
              Heure
                                                                  Groupés
      2
                  14
                                           Google Phone, Wired Headphones
      17
                  19
                                       Google Phone, USB-C Charging Cable
      29
                      Bose SoundSport Headphones, Bose SoundSport Hea...
                  11
      31
                  17
                                     AAA Batteries (4-pack), Google Phone
                          Lightning Charging Cable, USB-C Charging Cable
      118
                  11
                      Apple Airpods Headphones, Apple Airpods Headphones
      186237
                  16
                      iPhone, Lightning Charging Cable, Lightning Char...
      186239
                           34in Ultrawide Monitor, AA Batteries (4-pack)
      186247
                  20
      186259
                  0
                                Wired Headphones, AAA Batteries (4-pack)
      186296
                  13
                                       Google Phone, USB-C Charging Cable
      [7136 rows x 11 columns]
[77]: df2['Groupés'].value_counts()[0:5].plot.bar()
      plt.xlabel('Combinaison de Produits')
      plt.ylabel('Nombre de Commandes')
```

[77]: Text(0, 0.5, 'Nombre de Commandes')



[]: