

Overview

In this task, you will be presented with a conversation that consists of multiple turns. These conversations are around Racism and contain hate speech and counter-narratives.

Warning: The conversations discuss and contain content that is offensive or upsetting.

Given the context of the conversation, the aim is to determine **the persuasive method used in each turn to convince the reader of the information. Is the Turn in a Conversation persuasive because of the use of factual evidence using credible resources, or because the information evokes emotions?**

Steps

1. Read the turn in a given conversation dialog.
2. For each turn, determine the persuasion technique the person used to convince the others with their point of view.
3. Consider the conversation context when providing your judgment of the persuasion technique.
4. Determine if the tweet is positive, neutral, or negative.

Rules Tips

The posts can be classified as Reason, Emotion, or Credibility:

- **Reason:** means using reasons and factual evidence to provide relevant examples and other kinds of factual evidence, such as "Eating healthy makes you live longer", or "He "will probably win the election. He is the favorite according to the polls."
- **Emotion:** means that the post, in turn, draws out feelings and appeals to the emotions of the audience and puts the audience in a certain frame of mind, such as "Doctors should stop prescribing antibiotics at a large scale. The spread of antibiotics will be a threat for the next generation." or "You should put comfy furniture into your place. The feeling of being home is unforgettable".
- **Credibility:** means the use of the credibility of a person or a credibility established by personal experience/expertise, such as "I assure you the consequences of fracking are terrible. I have been living next to a pipeline since I was a child." or "I assure you the consequences of fracking are terrible. I am a chemical engineer.") as well as title/reputation, "I trust his predictions about climate change"

Examples

Reason

In this example, the author of the post in Turn1 tries to justify the reason to hate by describing the physical characteristics of the people.

Turn 1:Africans are the cause of all the ills in the world. Plus, their bodies are weak and we are born to dominate them.

Emotion

In this example, the post purely draws out feelings, appeals to the audience's emotions, and puts the audience in a specific frame of mind to justify their hate towards immigrants using anger and fear spreading around immigrants affecting the country's resources and taking the accommodations.

Turn 1:More migrants crossing the channel today. We don't have enough accommodation. Our own homeless are forgotten. Send them back.

<p>Credibility</p> <p>In this example turn3, the credibility is indicated by personal experience that criticizes the hateful idea of marrying a black person.</p> <p>In turn 1, the user used the credibility of a person (a senator) to support their claims</p>	<p>Turn3: I have been through this before and I can confirm it is true, I have been married to black person for 10 years and I am a happy wife</p> <p>Turn1: I heard through the news when the senate showed that immigration is affecting our country</p>
<p>None</p> <p>In this example, the author does not use any justification for their opinion/post.</p>	<p>Turn 1:Immigrants are terrible.</p>