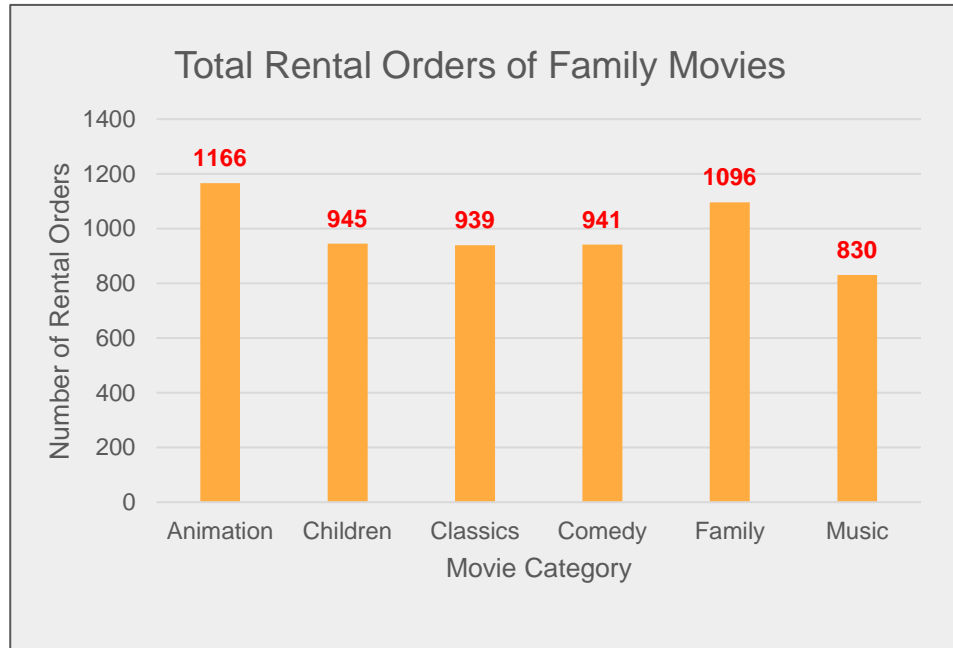
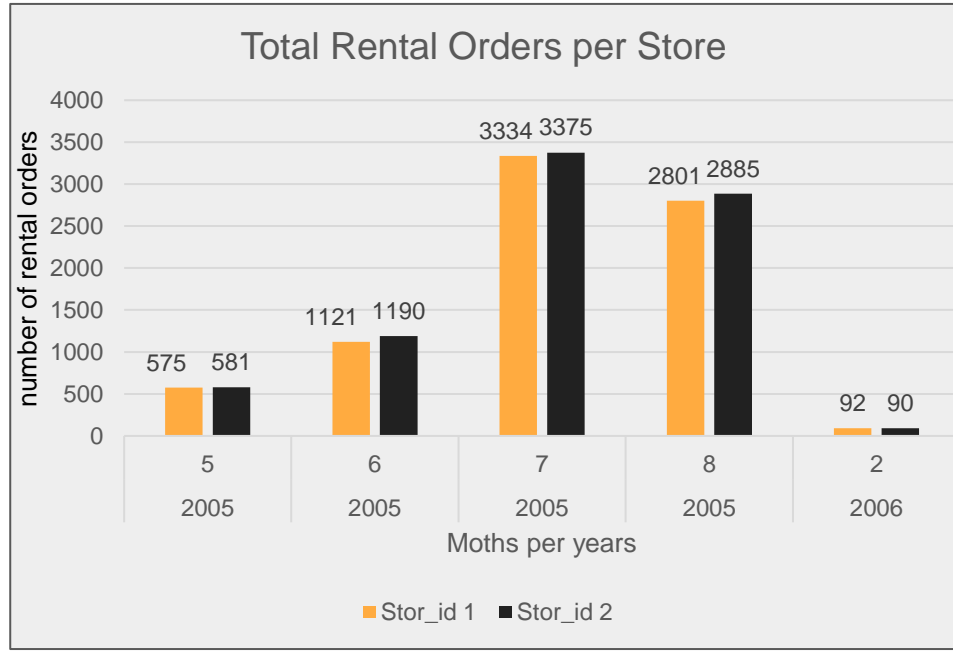


What was the number of total rental orders for each category of family movies?



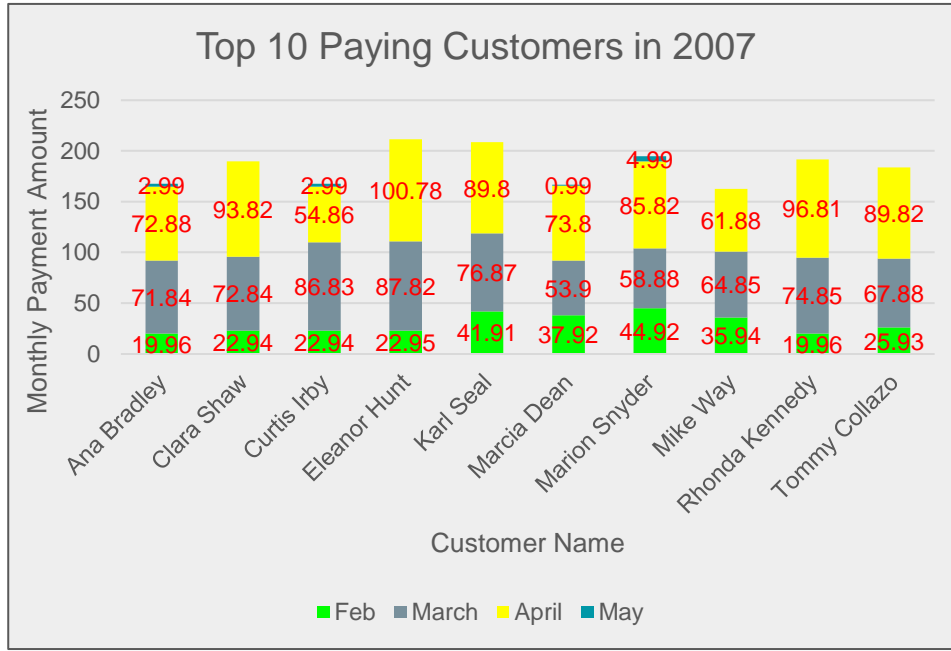
As it is shown at the chart the Animation category has the highest total of times that has been rented out. Family category comes in the second place, followed by Children category, then Comedy and Classic category with slightly different. Music category comes in the last place.

What were the total of rental orders for each month of the years per store?



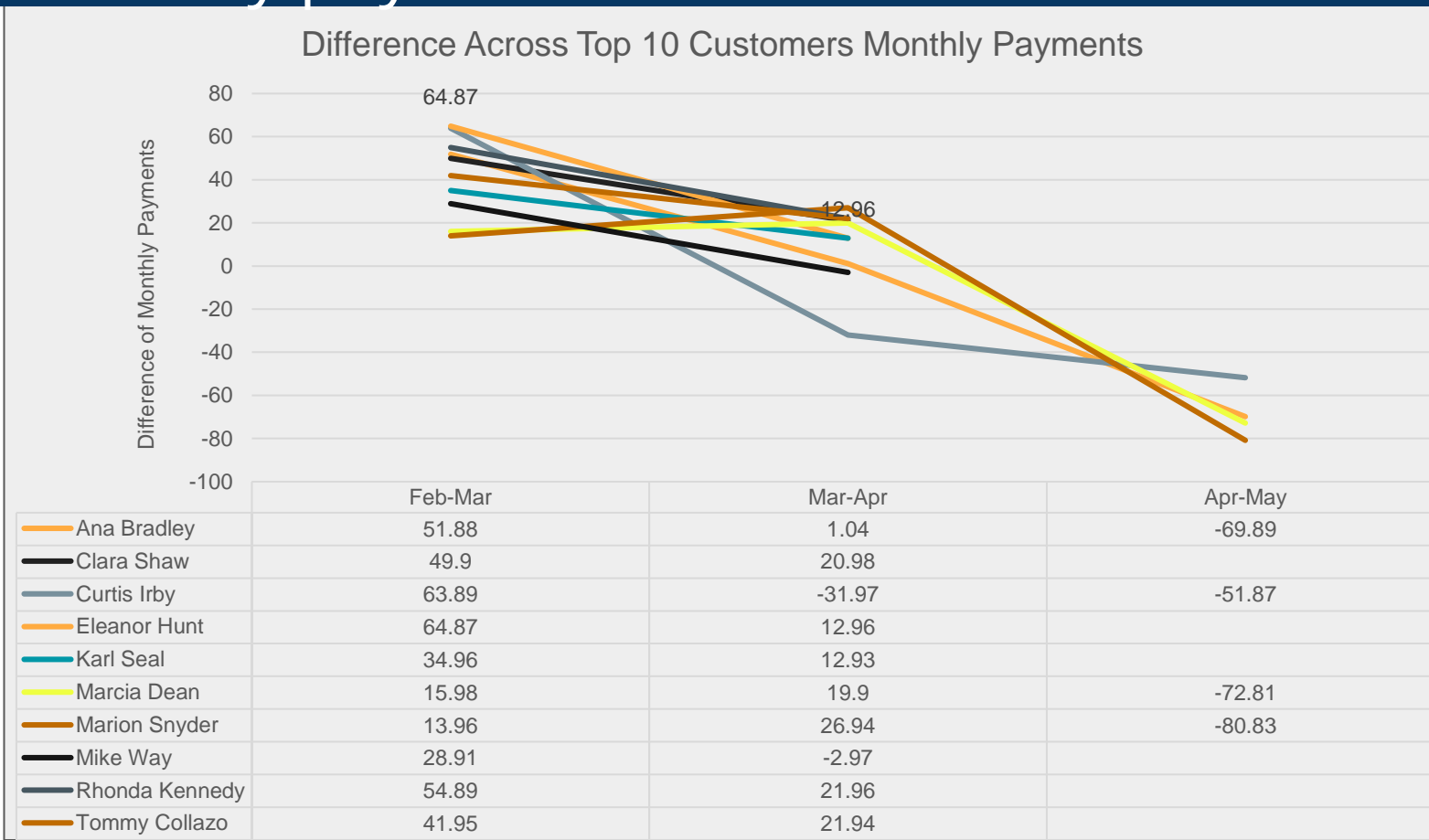
In 2005, Store_id 2 has more number of rental orders compared with Store_id 1, in the following months: May , Jun , July, and August, However, in Feb 2006, Store_id 1 number of rental orders is higher than Store_id 2.

who were our top 10 paying customers in 2007



Starting from February, Marion Snyder has made the highest payment amount. Then, in March and April, Eleanor Hunt has made the highest payment amount.

What was the difference across top 10 customers' monthly payments in 2007



Eleanor paid the maximum difference of \$64.87 during March from \$22.95 in February. Ana, Marcia, Marion, and Curtis monthly payment dropped down from April to March.