

Kingdome of Saudi Arabia

Ministry of Higher Education

Taibah University

College of Computer Science and Engineering

Department of Information Systems



المملكة العربية السعودية

وزارة التعليم العالي

جامعة طيبة

كلية علوم وهندسة الحاسب الآلي

قسم نظم المعلومات



IS_346 E-commerce

Pottery Corner

E-commerce website project

Who We Are?

- Pottery Corner is an e-commerce site that sells pottery/ceramic products made by skilled and passionate potters to practice this craft so that they present to you through our store the finest pieces made with love.
- The site will offer pottery and ceramic products that will add a touch of beauty to customers' homes and dining tables.
- Our store is one of the first online stores which offers handmade pottery and ceramic products in Saudi Arabia, and this is what makes it a unique store.





- We provide pottery products, but in a modern way to keep pace with the times.
- There are multiple options of products to suit all tastes, and customers can customize their products.
- The store provides discounts and offers on an ongoing basis, and customers can choose the payment method that suits them, all these features will be attractive to customers and that is what we aim for.

What Functions a customer can do?

01

The customer can browse the website and view the catalog to purchase.

02

The customer can personalize the product, for example, he can engrave the text he wants on the product.

03

The customer can choose the shipping company that suits him.

04

The customer can choose the payment method that suits him (payment on receipt - payment by debit card).

05

The customer can compare product and price.

System functions from user's perspective

01

Starting with the design, as we strive to make the site comfortable, attractive and organized at the same time, and the customer does not feel annoyed and unwilling to shop.

02

speed in choosing the product, meaning that there are clear main categories and sub-categories that explain all the contents of the site.

03

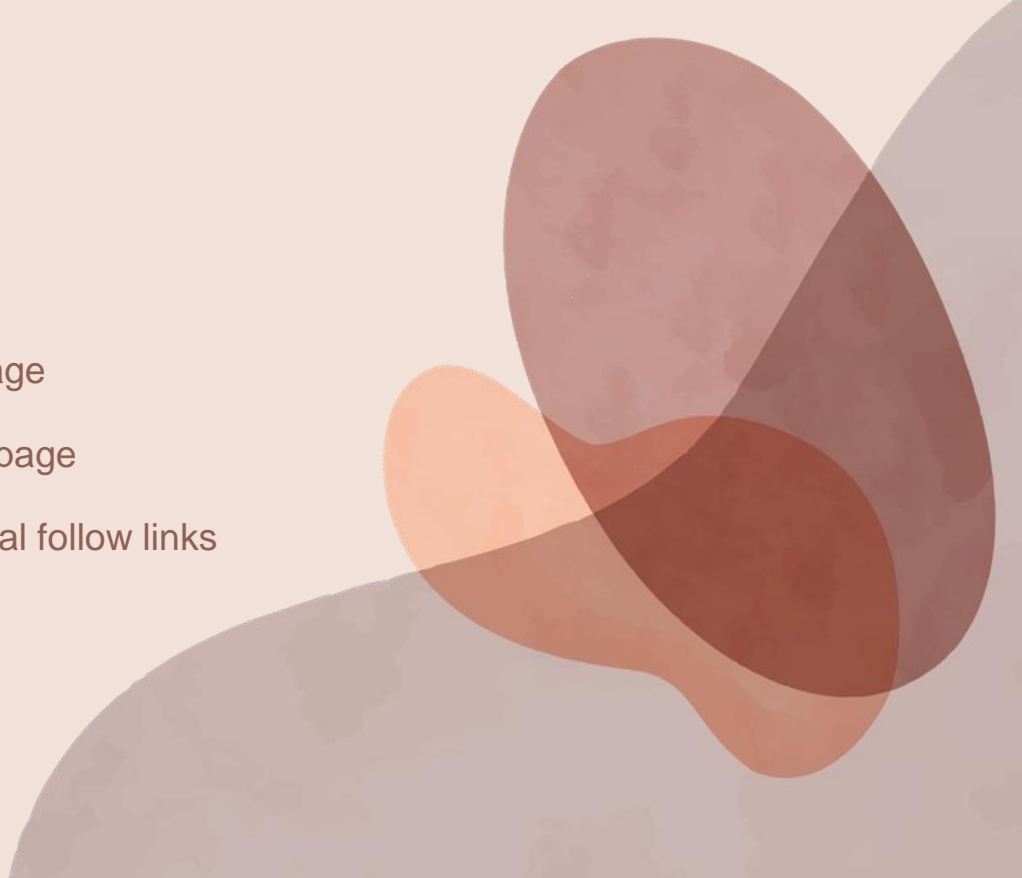
clarity in the process of buying and conducting transactions, meaning honesty in prices in the event of discounts, honesty in the offers available and non-fraud and deception.

The e-commerce features in this website

The site offers many features such as:

- Customer login
- Language options
- Logo
- Search bar
- Shopping cart
- Banner
- Sliders
- About us page
- Contact us page
- Social medial follow links

And there are much more...



Resources

People

Website manager
Other stakeholders

Brands
&
Suppliers

Materials:

Boxes
Papers
Ink for printers
Pens
Products
Adhesive tapes

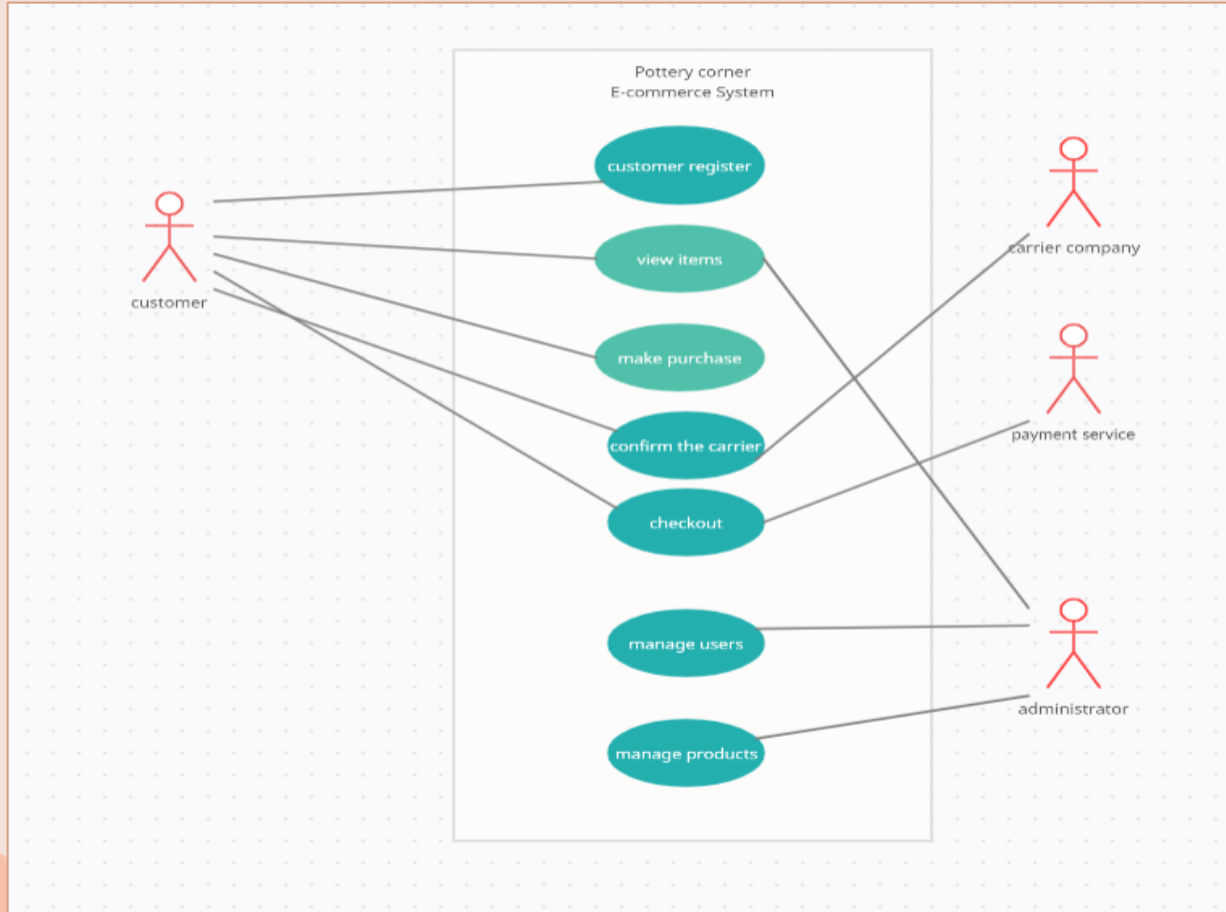
Equipment:

Laptop
Mobile phones
Modem
Printers
Photocopiers
Cameras

Other HW and SW tools:

Local server (Xampp)
Prestashop as a platform
Photoshop
Notepad
Microsoft world
PowerPoint
Google translate

Use Case Diagram



Business statement

We are going to provide the best products to serve the community, and providing comfort through easy and fast online shopping.

Business vision

Look forward to being the first and unique choice for pottery pieces and one of the most popular ecommerce sites in Saudi Arabia.

Business objective

Our goal is to satisfy customers, and presenting pottery products in a modern way.



Thank You !



Prepared by:

Abeer Habib Alnakhli