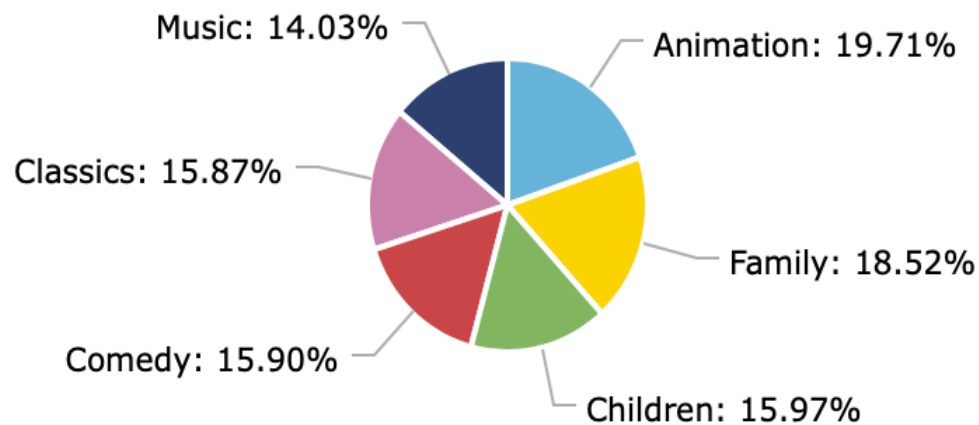


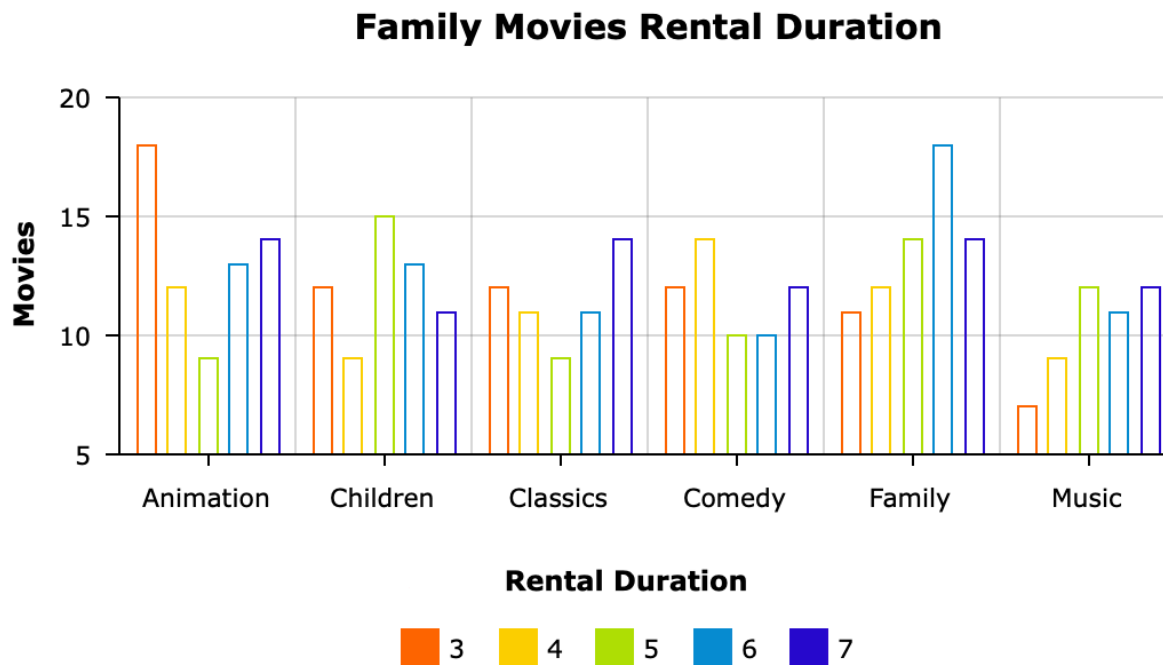
What is the most popular movie genre for families?



- As we can see in the chart Animation and Family movies has the highest rental count and Music movies is the lowest while the rest have similar rental count

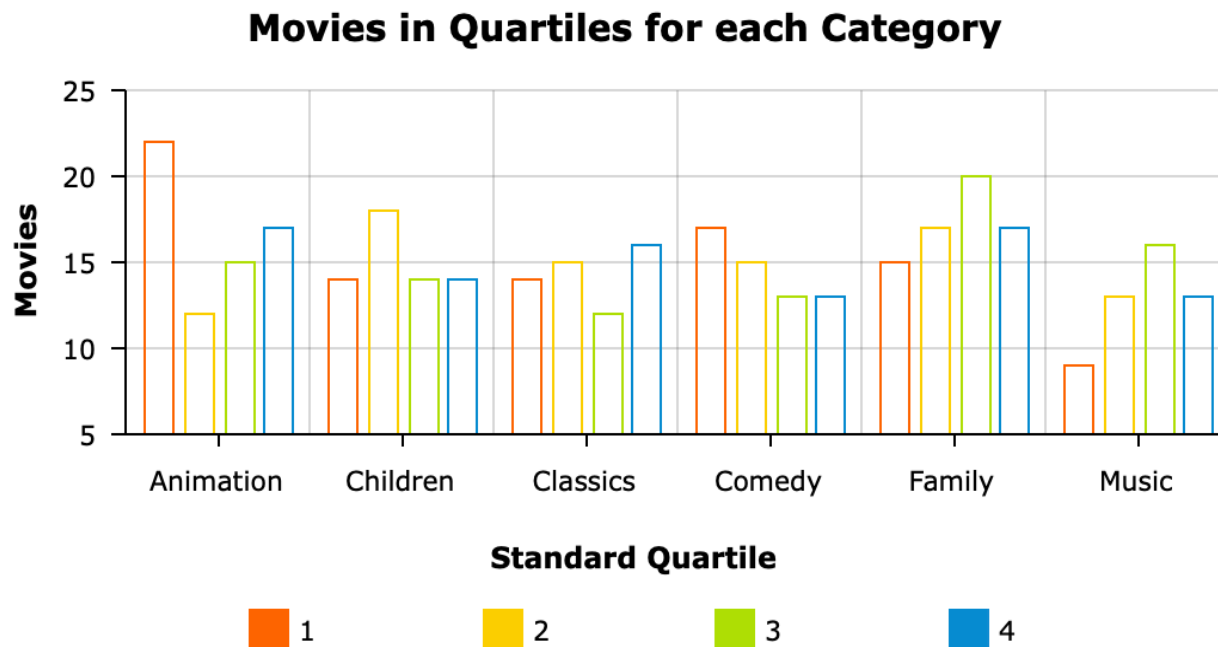
Animation	1,166	Family	1,096	Children	945
Comedy	941	Classics	939	Music	830

Comparison of rental duration for the family friendly movies



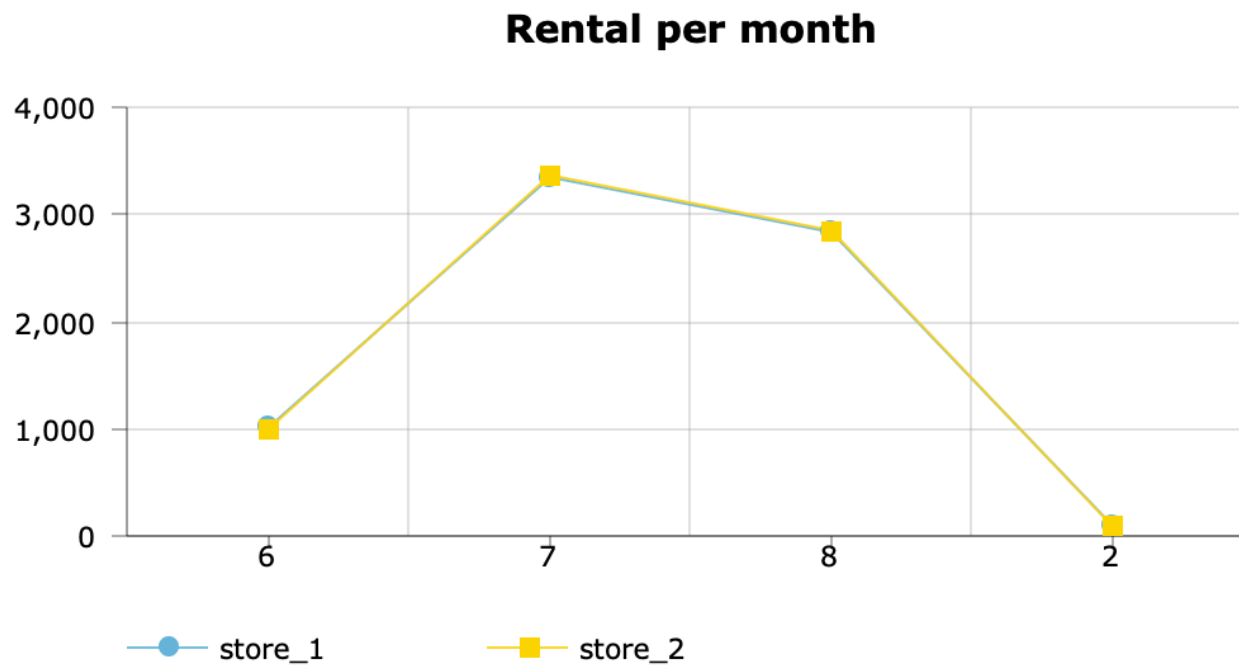
- Here we can compare the rental duration of the movies for each category, the columns height represents the number of movies while the color indicate the rental duration, in the Animation category for example we can see that the highest number of movies was rented for 3 days (not just in the Animation category but also among other categories) then the second highest is 7 days and so on

Comparison of the number of movies in each quartile



- Similar to the previous slide here we can compare the quartiles and the count of movies within each category for example in the Children category we can see that the highest number of movies was in the second quartile in the children category and among other categories

Rental per month for each store?



- We can see that both stores has almost the same number of rental orders each month.