Abel Antonio Aguilar Aguirre
WDD 230 FALL 2022
11/30/2022

Term Website Planning Document

Site Name & domain:

Bountiful Foods – www.bountifulfood.com

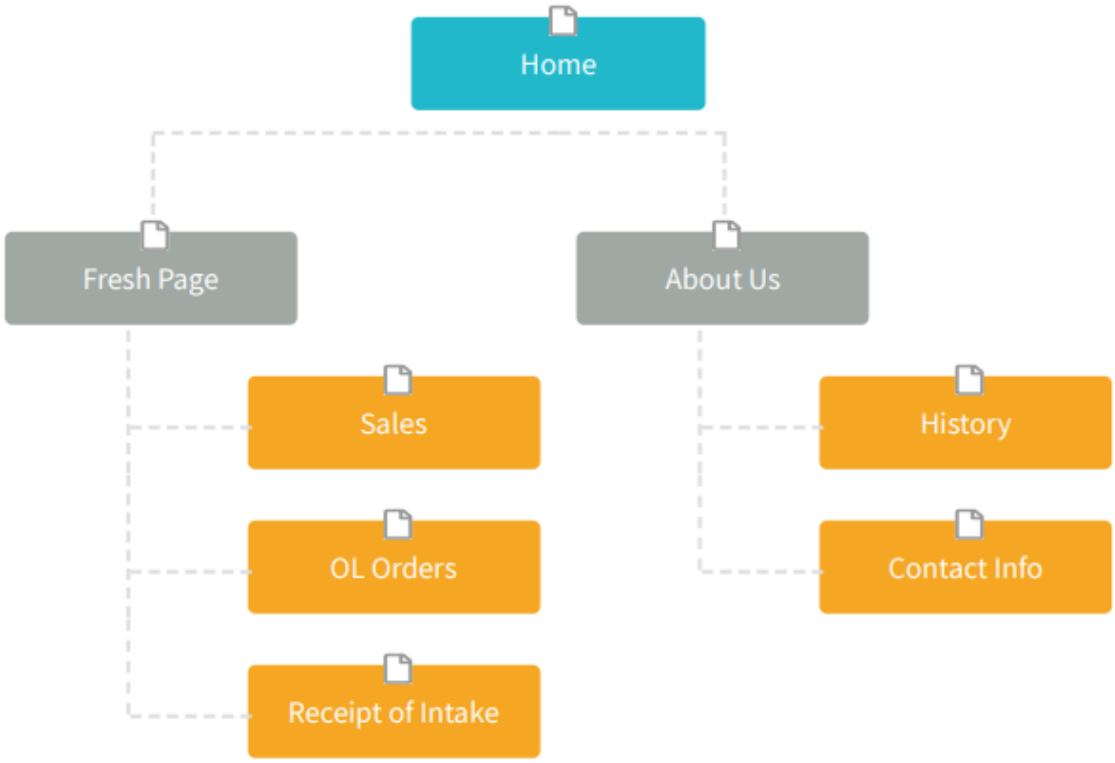
Site Purpose:

Our purpose is to provide a simple and manageable way to eat more locally grown fruits and vegetables. Our site will have a user-friendly interface that allows users to see what is new in the world of fruits and veggies as well as place orders online for pickup. You will be able to order fruit drink mixes and fruit and veggie bags.

Target Audience:

Our target audience is those looking to eat healthier. Ages 18-100. Our main base is walk-in customers orders are expected through mobile phone.

Site Map:



Color Scheme:

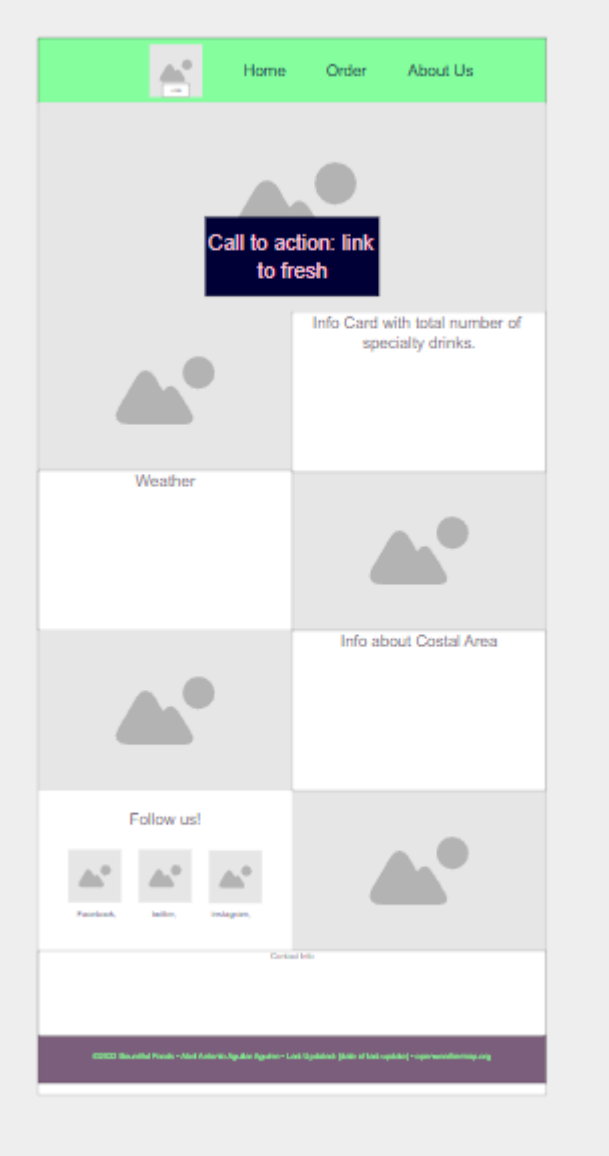
Primary	Secondary	Accent 1	Accent 2
#FFC6D9	#000036	#7B5E7B	#85FF9E

Typography:

Site Header	Felix Titling	40px	#FFC6D9	SAMPLE
Primary Navigation	Felix Titling	30px	#000036	SAMPLE
Footer Navigation	Felix Titling	20px	#85FF9E	SAMPLE
Heading 1	Felix Titling	30px	#7B5E7B	SAMPLE
Heading 2	Felix Titling	25px	#7B5E7B	SAMPLE
Heading 3	Felix Titling	20px	#7B5E7B	SAMPLE
Paragraph Text	Calibri	16px	#000036	Sample

Wireframe Sketches:

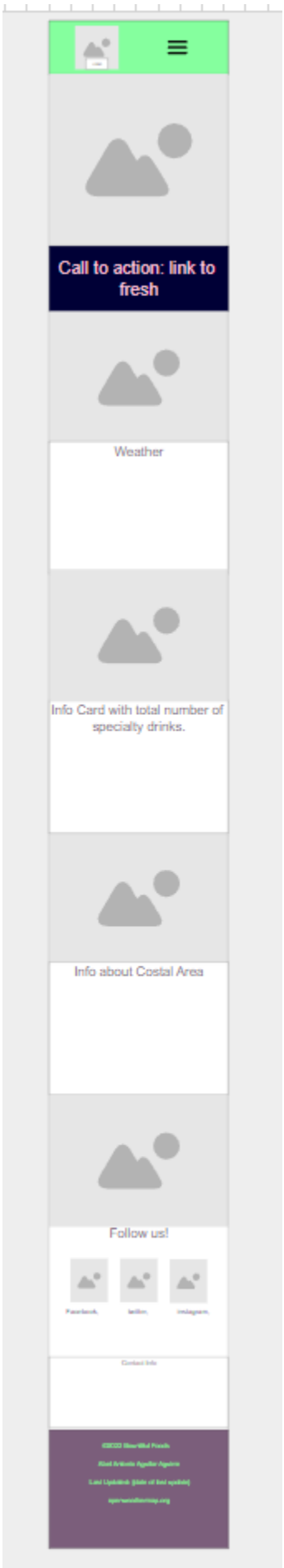
MEDIUM



LARGE

Home
Order
About Us
Call to action: link to fresh
Weather
Info about Costal Area
Info Card with total number of specialty drinks.
Follow us!

SMALL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