

Isabella Wu

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EDUCATION:

Northwestern University, Evanston, IL

Expected May 2023

- Bachelor of Arts in **Economics** | Minor in **Computer Science**
 - Kellogg Certificate Program for Undergraduates in **Managerial Analytics**
- GPA: 3.72/4.00 | Dean's List

EXPERIENCE:

Bank of America, New York, NY

June 2022 – Present

Investment Banking Summer Analyst | FinTech Group

- Researched and valued over 50 digital banks to advise on M&A activities for a large FinTech client
- Created sell-side pitch decks using PowerPoint alongside constructing complex financial models and charts in Excel for valuation and merger consequences
- Managed profiles of large financial services firm for Group Head to maintain long-term client relations

Loomis Sayles, Boston, MA

June 2020 – May 2022

Investment Management Student Ambassador

- Utilized Bloomberg Terminal and advanced functions of Excel in development workshops
- Supervised 8 women in practicing networking, interviewing, and Excel modeling shortcuts
- Organized ~100 1-on-1 sessions with traders and research analysts, including macro, credit, and equity to build connections and understand financial terminology

Lambda Strategy, Chicago, IL

October 2020 – March 2022

Project Team Manager

- Led 14 MBA and undergraduate students in 2 separate projects that created research-based solutions using Salesforce, Excel, website analytics tracking services, and various consulting databases
- Proposed strategies for a large non-profit organization to resolve a 98.6% decrease in volunteers, comply with safety protocols amid pandemic restrictions, and promote diversity among staff
- Assessed competitive landscape to grow the userbase of a startup company to 10% of the market share

Business Analyst

- Designed and presented a framework for a food retail provider to maximize revenue by cutting cost 50% and boosting demand by over 60%
- Recommended manufacturing possibilities for future expansion and sustainable long-term growth

Thrivent, New York, NY

June 2020 – August 2020

Finance Intern

- Advised board members on how to advertise life insurance to younger clients and reduce corporate risk after conducting extensive research on the behavior of Generation Z in the market
- Compiled weekly newsletters of staff meetings to keep ~3700 employees updated on company events

Hamilton High School, Chandler, AZ | **Park City High School**, Park City, UT

August 2019 – June 2021

Private Debate Coach

- Enhanced participants' research ability to analyze potential outcomes for government policy through various drills, discussions, and simulations, resulting in 2x as many rounds won
- Facilitated students' learning through constructive criticism on their capability to appeal to all styles of judging and generate more robust argumentation in response to their opponents
- Delivered biweekly lectures on persuasion and public speaking to ~400 people

Skills:

Technical: STATA, R, Python, C/C++, HTML, JavaScript, WordPress, Microsoft Office Suite, Google Suite

Language: Spanish (Professional Working Proficiency), Mandarin (Conversational)