

TOTAL TURING TEST	Turing's test deliberately avoided direct physical interaction between the interrogator and the computer, because <i>physical</i> simulation of a person is unnecessary for intelligence. However, the so-called total Turing Test includes a video signal so that the interrogator can test the subject's perceptual abilities, as well as the opportunity for the interrogator to pass physical objects "through the hatch." To pass the total Turing Test, the computer will need
COMPUTER VISION	<ul style="list-style-type: none"> • computer vision to perceive objects, and
ROBOTICS	<ul style="list-style-type: none"> • robotics to manipulate objects and move about.

These six disciplines compose most of AI, and Turing deserves credit for designing a test that remains relevant 60 years later. Yet AI researchers have devoted little effort to passing the Turing Test, believing that it is more important to study the underlying principles of intelligence than to duplicate an exemplar. The quest for "artificial flight" succeeded when the Wright brothers and others stopped imitating birds and started using wind tunnels and learning about aerodynamics. Aeronautical engineering texts do not define the goal of their field as making "machines that fly so exactly like pigeons that they can fool even other pigeons."

1.1.2 Thinking humanly: The cognitive modeling approach

If we are going to say that a given program thinks like a human, we must have some way of determining how humans think. We need to get *inside* the actual workings of human minds. There are three ways to do this: through introspection—trying to catch our own thoughts as they go by; through psychological experiments—observing a person in action; and through brain imaging—observing the brain in action. Once we have a sufficiently precise theory of the mind, it becomes possible to express the theory as a computer program. If the program's input–output behavior matches corresponding human behavior, that is evidence that some of the program's mechanisms could also be operating in humans. For example, Allen Newell and Herbert Simon, who developed GPS, the "General Problem Solver" (Newell and Simon, 1961), were not content merely to have their program solve problems correctly. They were more concerned with comparing the trace of its reasoning steps to traces of human subjects solving the same problems. The interdisciplinary field of **cognitive science** brings together computer models from AI and experimental techniques from psychology to construct precise and testable theories of the human mind.

Cognitive science is a fascinating field in itself, worthy of several textbooks and at least one encyclopedia (Wilson and Keil, 1999). We will occasionally comment on similarities or differences between AI techniques and human cognition. Real cognitive science, however, is necessarily based on experimental investigation of actual humans or animals. We will leave that for other books, as we assume the reader has only a computer for experimentation.

In the early days of AI there was often confusion between the approaches: an author would argue that an algorithm performs well on a task and that it is *therefore* a good model of human performance, or vice versa. Modern authors separate the two kinds of claims; this distinction has allowed both AI and cognitive science to develop more rapidly. The two fields continue to fertilize each other, most notably in computer vision, which incorporates neurophysiological evidence into computational models.