

**Game playing:** IBM's DEEP BLUE became the first computer program to defeat the world champion in a chess match when it bested Garry Kasparov by a score of 3.5 to 2.5 in an exhibition match (Goodman and Keene, 1997). Kasparov said that he felt a "new kind of intelligence" across the board from him. *Newsweek* magazine described the match as "The brain's last stand." The value of IBM's stock increased by \$18 billion. Human champions studied Kasparov's loss and were able to draw a few matches in subsequent years, but the most recent human-computer matches have been won convincingly by the computer.

**Spam fighting:** Each day, learning algorithms classify over a billion messages as spam, saving the recipient from having to waste time deleting what, for many users, could comprise 80% or 90% of all messages, if not classified away by algorithms. Because the spammers are continually updating their tactics, it is difficult for a static programmed approach to keep up, and learning algorithms work best (Sahami *et al.*, 1998; Goodman and Heckerman, 2004).

**Logistics planning:** During the Persian Gulf crisis of 1991, U.S. forces deployed a Dynamic Analysis and Replanning Tool, DART (Cross and Walker, 1994), to do automated logistics planning and scheduling for transportation. This involved up to 50,000 vehicles, cargo, and people at a time, and had to account for starting points, destinations, routes, and conflict resolution among all parameters. The AI planning techniques generated in hours a plan that would have taken weeks with older methods. The Defense Advanced Research Project Agency (DARPA) stated that this single application more than paid back DARPA's 30-year investment in AI.

**Robotics:** The iRobot Corporation has sold over two million Roomba robotic vacuum cleaners for home use. The company also deploys the more rugged PackBot to Iraq and Afghanistan, where it is used to handle hazardous materials, clear explosives, and identify the location of snipers.

**Machine Translation:** A computer program automatically translates from Arabic to English, allowing an English speaker to see the headline "Ardogan Confirms That Turkey Would Not Accept Any Pressure, Urging Them to Recognize Cyprus." The program uses a statistical model built from examples of Arabic-to-English translations and from examples of English text totaling two trillion words (Brants *et al.*, 2007). None of the computer scientists on the team speak Arabic, but they do understand statistics and machine learning algorithms.

These are just a few examples of artificial intelligence systems that exist today. Not magic or science fiction—but rather science, engineering, and mathematics, to which this book provides an introduction.

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## 1.5 SUMMARY

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This chapter defines AI and establishes the cultural background against which it has developed. Some of the important points are as follows:

- Different people approach AI with different goals in mind. Two important questions to ask are: Are you concerned with thinking or behavior? Do you want to model humans or work from an ideal standard?