

- (b)  $x_1 - 28$  is a high peak;
  - (c)  $x_2 - 28$  is a high peak;
  - (d) At least one of  $x_1$  and  $x_2$  is high.
- then** there is a ketone subgroup

Recognizing that the molecule contains a particular substructure reduces the number of possible candidates enormously. DENDRAL was powerful because

All the relevant theoretical knowledge to solve these problems has been mapped over from its general form in the [spectrum prediction component] (“first principles”) to efficient special forms (“cookbook recipes”). (Feigenbaum *et al.*, 1971)

The significance of DENDRAL was that it was the first successful *knowledge-intensive* system: its expertise derived from large numbers of special-purpose rules. Later systems also incorporated the main theme of McCarthy’s Advice Taker approach—the clean separation of the knowledge (in the form of rules) from the reasoning component.

EXPERT SYSTEMS With this lesson in mind, Feigenbaum and others at Stanford began the Heuristic Programming Project (HPP) to investigate the extent to which the new methodology of **expert systems** could be applied to other areas of human expertise. The next major effort was in the area of medical diagnosis. Feigenbaum, Buchanan, and Dr. Edward Shortliffe developed MYCIN to diagnose blood infections. With about 450 rules, MYCIN was able to perform as well as some experts, and considerably better than junior doctors. It also contained two major differences from DENDRAL. First, unlike the DENDRAL rules, no general theoretical model existed from which the MYCIN rules could be deduced. They had to be acquired from extensive interviewing of experts, who in turn acquired them from textbooks, other experts, and direct experience of cases. Second, the rules had to reflect the uncertainty associated with medical knowledge. MYCIN incorporated a calculus of uncertainty called **certainty factors** (see Chapter 14), which seemed (at the time) to fit well with how doctors assessed the impact of evidence on the diagnosis.

CERTAINTY FACTOR

The importance of domain knowledge was also apparent in the area of understanding natural language. Although Winograd’s SHRDLU system for understanding natural language had engendered a good deal of excitement, its dependence on syntactic analysis caused some of the same problems as occurred in the early machine translation work. It was able to overcome ambiguity and understand pronoun references, but this was mainly because it was designed specifically for one area—the blocks world. Several researchers, including Eugene Charniak, a fellow graduate student of Winograd’s at MIT, suggested that robust language understanding would require general knowledge about the world and a general method for using that knowledge.

At Yale, linguist-turned-AI-researcher Roger Schank emphasized this point, claiming, “There is no such thing as syntax,” which upset a lot of linguists but did serve to start a useful discussion. Schank and his students built a series of programs (Schank and Abelson, 1977; Wilensky, 1978; Schank and Riesbeck, 1981; Dyer, 1983) that all had the task of understanding natural language. The emphasis, however, was less on language *per se* and more on the problems of representing and reasoning with the knowledge required for language understanding. The problems included representing stereotypical situations (Cullingford, 1981),