Nexum — Brand Guidelines

Logo & Variants: Wordmark 'NEXUM' with geometric connection icon.

Colors:

nx-primary-500: #2563EB
nx-primary-600: #1D4ED8
nx-primary-100: #DBEAFE
nx-accent-500: #22C55E
nx-accent-600: #16A34A
nx-neutral-900: #0B1220
nx-neutral-50: #F8FAFC
nx-success-500: #10B981
nx-warning-500: #F59E0B
nx-danger-500: #EF4444
nx-info-500: #06B6D4

Typography:

Primary: Inter — clean and humanist
Alternative: Satoshi, SF Pro, Poppins
Monospace: JetBrains Mono, Roboto Mono

Applications:

• Favicon (32x32) • PWA Icons (192, 256, 384, 512) • Splash Screens • Document templates