

USER INTERFACE DESIGN

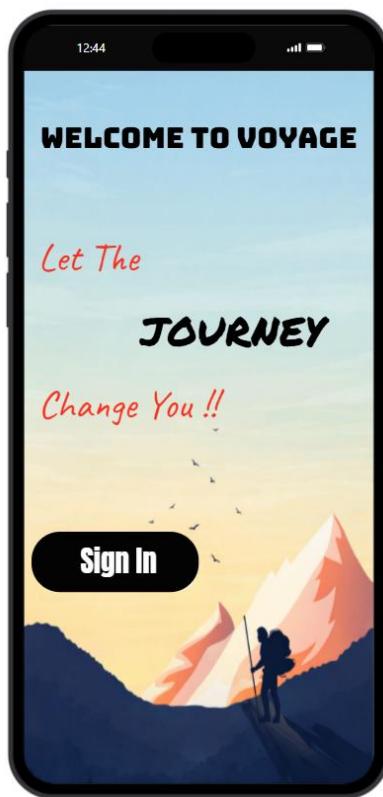
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EXPERIMENT 4

Create a prototype with familiar and unfamiliar navigation elements. Evaluate ease of use with different user groups using proto.io

1. WELCOME PAGE:



The Welcome Page of the Travel Booking App **Voyage** was created with a user interactable **Sign-In Button**.

2.SIGN-IN PAGE :

Familiar Icons:

1. Back Arrow (<) - Top Left:

- A standard navigation icon used to return to the previous screen or the home landing page.
- Essential for user flow to prevent them from feeling "trapped" on the sign-in screen.

2. Facebook Logo (f) - Bottom Button:

- A universally recognized brand icon for Third-Party Authentication
- Indicates a "Social Sign-in" feature, allowing users to bypass manual form entry.

Key UI Components:

1. Header Text ("SIGN IN TO VOYAGE"):

- The primary H1 Heading that establishes the app's identity and the current user task.

2. Onboarding/Instructional Text:

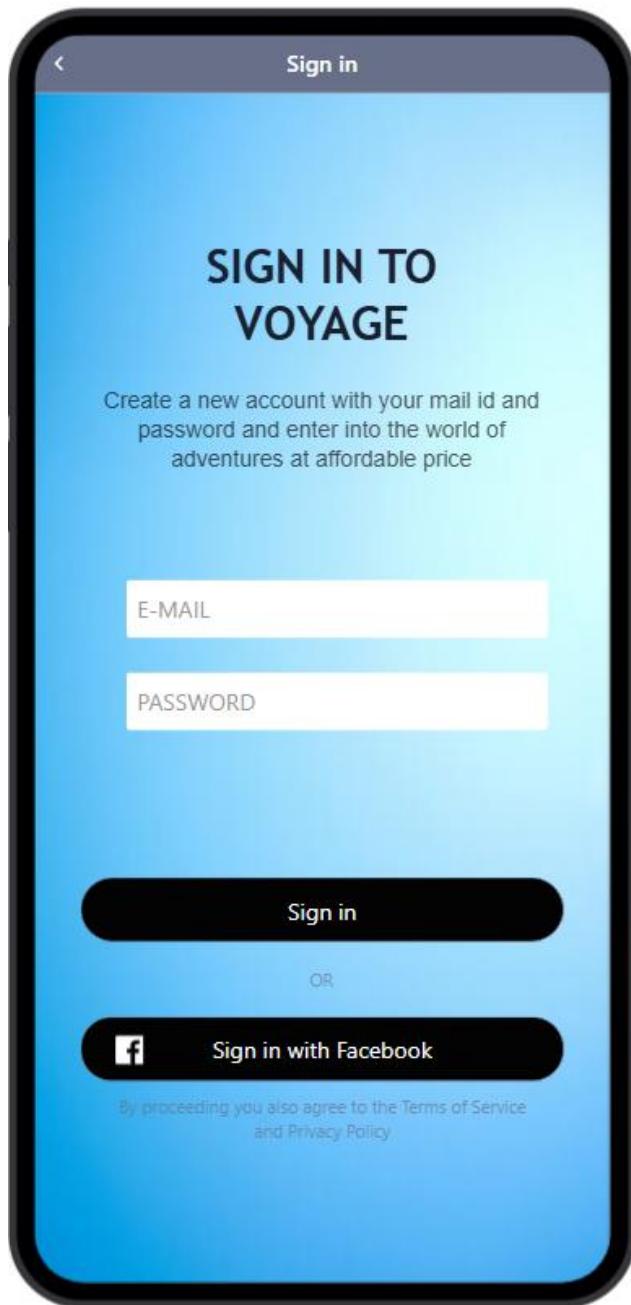
- A brief sub-heading that clarifies the value proposition ("world of adventures at affordable price") and instructs the user on how to proceed.

3. Input Fields (E-MAIL & PASSWORD):

- Text entry boxes with placeholder text.
- The Password field typically includes a "hidden" attribute to mask characters for security.

4. Primary Action Button ("Sign in"):

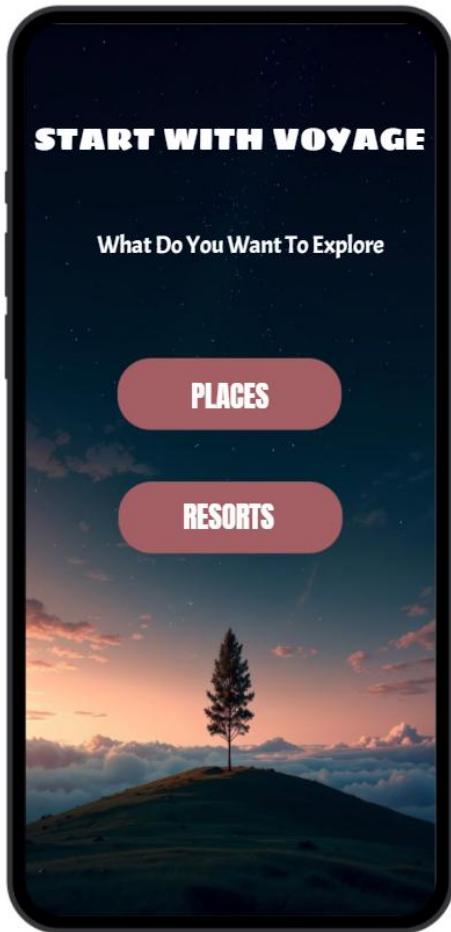
- A high-contrast black button designed to be the main focal point (Call to Action).



3. START PAGE:

Key UI Components:

- Main Heading ("START WITH VOYAGE"): A bold, high-contrast title that welcomes the user and defines the app's name.
- Prompt Text ("What Do You Want To Explore"): A clear call-to-action that encourages user interaction.
- Category Selection: Two prominent, center-aligned buttons designed for easy thumb-reach and navigation



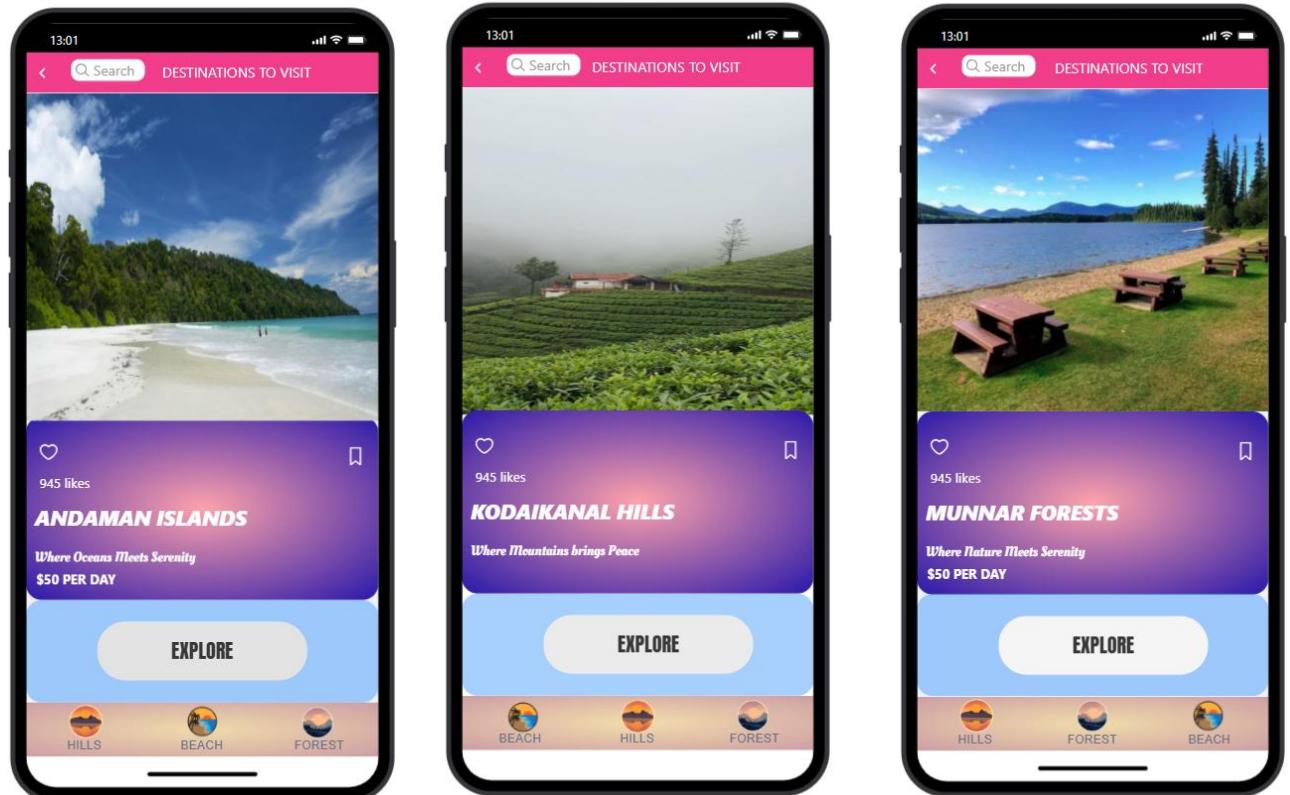
3. DESTINATIONS PAGE :

Familiar Icons:

- Back Arrow (<) - Top Left: A standard navigation icon used to return to the previous screen.
- Search Bar (🔍) - Header: A widely recognized input field for finding specific locations or keywords.
- Heart Icon (❤) - Card: Represents a "Like" or "Add to Favorites" action for the destination.
- Bookmark Icon (🔖) - Card: Used to save the specific destination for future reference or trip planning.
- Bottom Navigation Icons: Visual symbols for "Hills," "Beach," and "Forest" that allow users to filter by environment type

Key UI Components:

- **Header ("DESTINATIONS TO VISIT"):** Clear page title that identifies the current category of exploration.
- **Hero Image:** A high-quality visual of the destination (e.g., Andaman Islands, Munnar Forests) to engage the user.
- **Information Card:** Displays essential details like destination name, a short tagline, social proof (945 likes), and pricing (\$50 PER DAY).
- **Explore Button:** A large, centered call-to-action (CTA) that leads to more detailed information about the selected place.



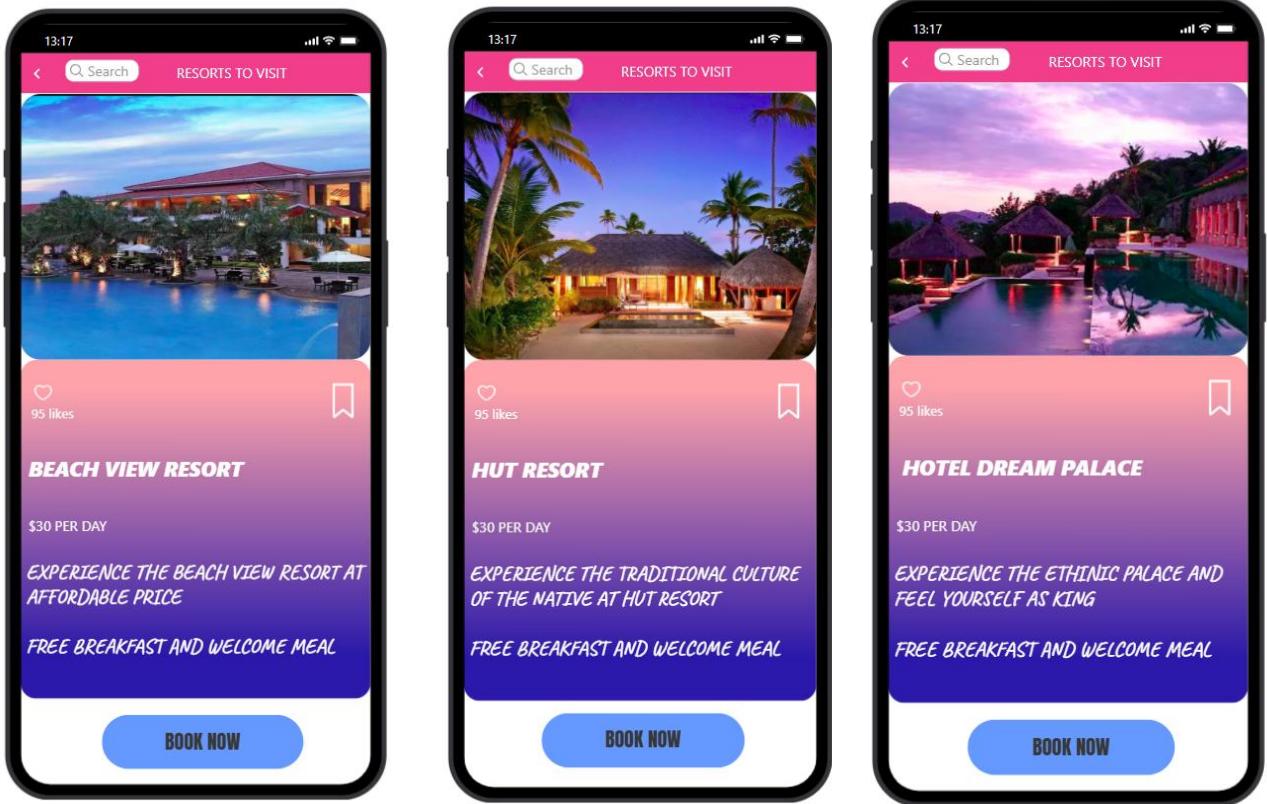
4. RESORTS PAGE :

Familiar Icons:

- Back Arrow (<) - Top Left: A standard navigation icon used to return to the previous screen.
- Search Bar (🔍) - Header: A widely recognized input field for finding specific locations or keywords.
- Heart Icon (❤) - Card: Represents a "Like" or "Add to Favorites" action for the destination.
- Bookmark Icon (🔖) - Card: Used to save the specific destination for future reference or trip planning.
- Bottom Navigation Icons: Visual symbols for "Hills," "Beach," and "Forest" that allow users to filter by environment type

Key UI Components:

- Header ("RESORTS TO VISIT"): Clearly labels the current content category for the user.
- Resort Image: A large visual representation of the property (e.g., Beach View Resort) to drive interest.
- Details Card: Displays the resort name, like count (95 likes), daily rate (\$30 PER DAY), and key amenities like "FREE BREAKFAST."
- Book Now Button: A prominent blue call-to-action (CTA) for finalizing a reservation.
- Swipe Navigation: The page is designed for a horizontal swipe gesture, allowing users to seamlessly "Move to the next resort" by swiping left or right.



5. CALENDAR PAGE :

Key UI Components:

- Header ("SELECT DATE"): Clearly defines the user's task in the booking funnel.
- Interactive Grid: A standard calendar layout where dates are selectable; past dates are typically greyed out.
- Range Selector: Highlights the "Check-in" and "Check-out" dates visually to show the duration of the stay.
- Proceed Button: A large button at the bottom to lock in the dates and move to the payment section.

Familiar Icons:

- Back Arrow (<) - Top Left: Used to return to the Resort or Destination detail screen.
- Left/Right Arrows (< >) - Month Header: Standard navigation for switching between months (e.g., September to October).



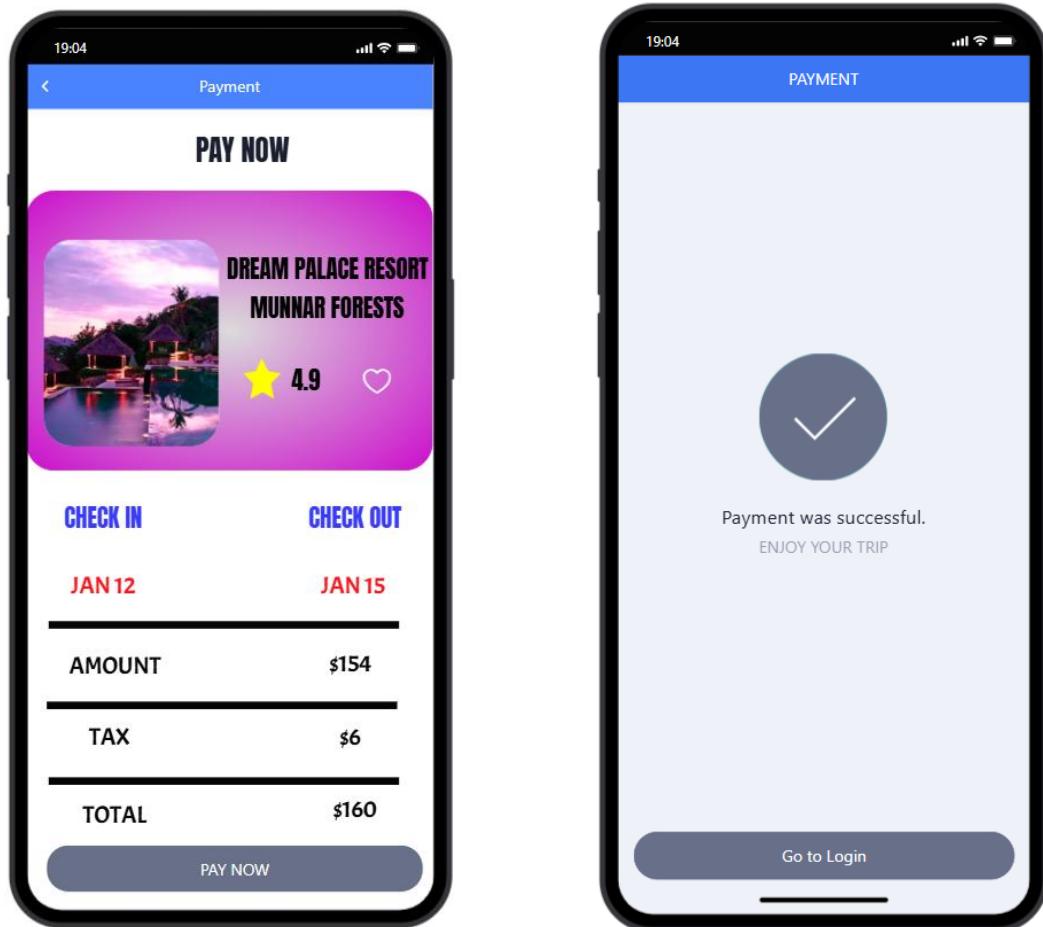
6. PAYMENT PAGE :

Familiar Icons:

- Back Arrow (<): Allows the user to return to the booking details or calendar.
- Star Icon (★): Displays the resort's rating (e.g., 4.9).
- Heart Icon (♡): Final confirmation of the "liked" status of the property being booked.

Key UI Components:

- **Page Title ("PAY NOW"):** Clearly states the final step of the transaction process.
- **Summary Card:** Visual confirmation of the property (Dream Palace Resort, Munnar Forests) with its rating.
- **Booking Dates:** Clear display of "CHECK IN" (JAN 12) and "CHECK OUT" (JAN 15) dates in high-contrast red.
- **Price Breakdown:** A transparent list showing the Base Amount (\$154), Tax (\$6), and the final Total (\$160).
- **PAY NOW:** A full-width button at the bottom to complete the transaction.
- **Payment Completion:** A screen containing ✓ symbol representing successful completion of the payment.



PROTOTYPE LINK: <https://pr.to/ON304R/>