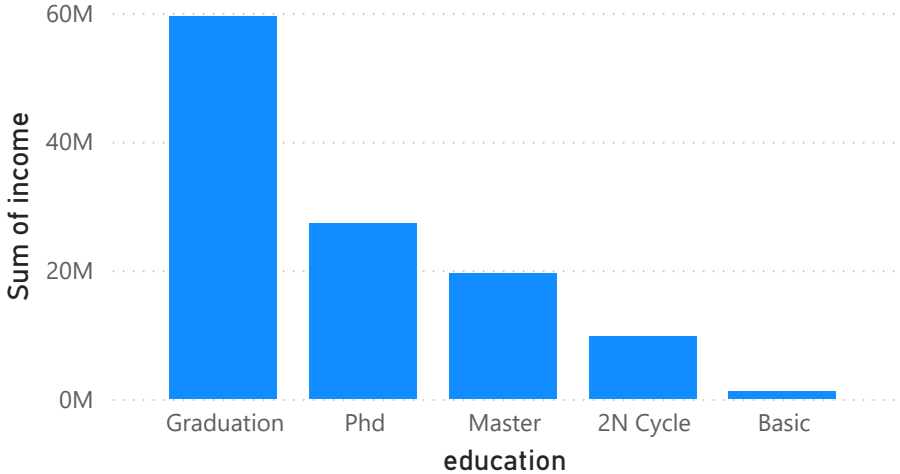# Marketing Campaign Analysis
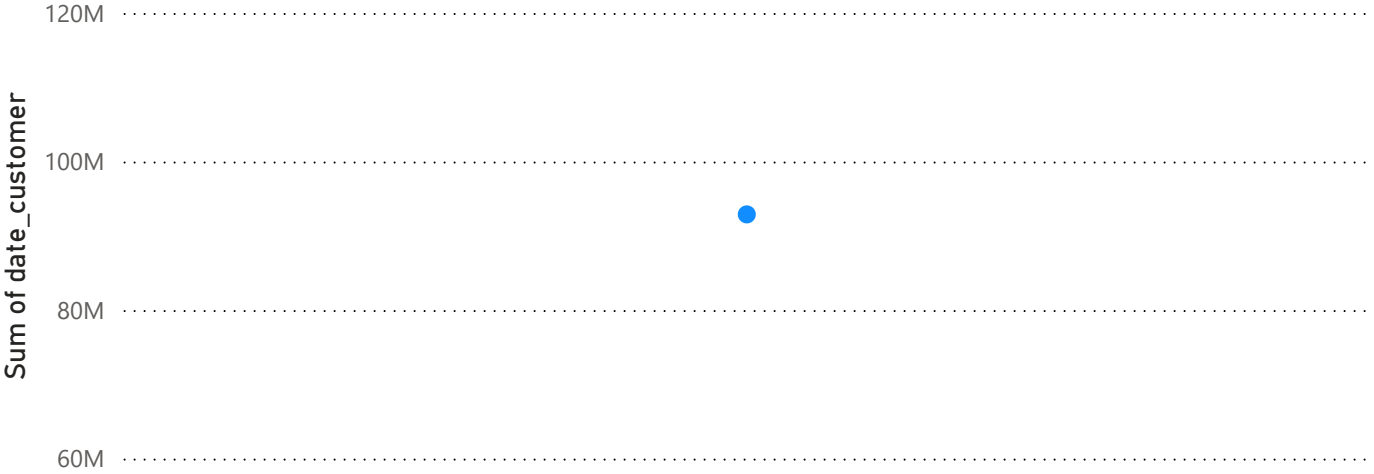
1M
Sum of TotalSpending
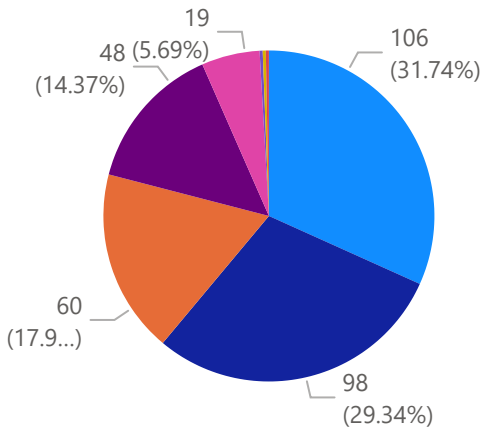
Sum of income by education

Sum of date_customer

Sum of response by marital_status

106 (31.74%)
98 (29.34%)
60 (17.9...)
48 (14.37%)
19
5.69%

marital_status
- Single
- Married
- Together
- Divorced
- Widow
- Absurd
- Alone
- Yolo

Sum of response

334 (100%)
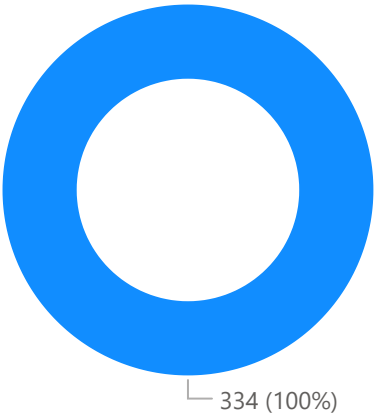
Sum of TotalSpending by education

Graduation
Phd
Master
2N Cycle