

An aerial night view of a dense city skyline, likely New York City, featuring numerous skyscrapers with illuminated windows and a street below filled with lights and traffic. The word "Urbanization" is overlaid in the center.

Urbanization

There are too many undeveloped(rural)communities in Ghana as compared to developed(urban) ones



EXAMPLE.COM

The main cause for urbanization in Ghana is as a result of poverty which is as a result of underdevelopment,many populace of Ghana run to urban cities to seek a better livelihood which wouldn't be so if they are provided with the appropriate circumstances to work with

Project Name

I am committed to advocating for smart city planning and development of rural communities, I strive to help build cities that are not only expanding but thriving places

If this mission statement comes into fruition it will eradicate urbanization as a problem since it's disadvantages are linked to migration caused by people's discontentment with their livelihoods





By 2050, nearly 70% of the world's population is expected to live in urban areas

Source: United Nations (UN DESA, 2018)

Research Process

Understand the Impact of Urbanization on Economic Growth and Infrastructure

This objective aims to assess the relationship between urbanization and economic development, focusing on infrastructure demands, job creation, and the economic potential of urban areas



Research Process

What are the economic benefits and costs associated with rapid urbanization?

This question seeks to understand how urbanization contributes to GDP growth and economic development, while also addressing the infrastructure costs and inequalities that may arise due to rapid population growth in urban areas.



Cities will need to invest **\$57 trillion** in infrastructure by 2030 to keep up with growth around the world

Source: McKinsey Global Institute.



Economic Opportunities

**Urban areas generate over 80% of
global GDP**

Source: World Bank.



The **Cool Hands, Warm Heart**
framework

Cool hands:

Urban areas generate over **80% of global GDP.**

Infrastructure investment of **\$57 trillion** is needed by 2030

Warm heart:

Rising housing shortages and unaffordable rent in major cities. Informal settlements (slums) growing in many developing nations.



Cool Hands (Analytical Solutions)

Invest in smart infrastructure (public transit, water management, electricity grids)



Cool Hands (Analytical Solutions)

Encourage public-private partnerships (PPPs) to fund urban projects.



Warm Heart (Human-Centered
Solutions)

Ensure infrastructure benefits **all**
income groups, not just wealthy areas



User Story

As a citizen of Ghana originating from a rural community myself i would love to one the see the people of my community getting what they deserve for their hard work,and not having to travel to the city in order to be successful



SOLUTION KPIs

**The prove of my solutions in fruition
will be the decrease in the statistics of
rural urban migration**



MY MISSION AND MY SOLUTION

My main solution to urbanization is development, and why i'm so sure this solution is full proof is because poverty is the main reason for urbanization. Cure the problem at it's source



SOME FACTS ABOUT URBANIZATION

North America: 83% urbanization rate.

Latin America and the Caribbean: 82% urbanization rate.

Europe: 75% urbanization rate.

Asia: 53% urbanization rate.



