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5 website each on the 12 categories

Portal, News, Informational, Business/ Marketing, Educational, Entertainment, Advocacy, Blog, Wiki,  Social Network, Content Aggregator, Personal

Portal

### YouTube

### YouTube is an online video sharing service where users can watch, upload, like comment and so on using the internet. It was founded by the three PayPal employees; Jawed Karim, Steve Chen and Chad Hureley. It was launched in 2005 and has now become one of the most visited websites in the history of internet. Google acquired the company less than a year later. Since 2012, YouTube gone from strength to strength and now finds itself as a multi-billion dollar company.

### When the launched YouTube in 2005, it comes

### When we come to the features on the development progress of the website, on the first 5 months after the launching period (Apr, 2005), they tried to add some features like showing the list of videos that were posted on that day on the front page. Then after 3 or 4 years they add some features like showing video lists that were being watched by others right at that time, promoted videos. On 2008 they also launched YouTube Live which is used to stream live on the Internet. As time goes, their video qualities become to be amazing and also it can convert the video quality according to the internet speed(bandwidth) in order to use time. They also tracked the history of the users to create an auto generated playlist for the user. They also tried to recommend videos based on the last visited sites with the user.

### When we come to the layout (design part), they tried to have a more attractive and simpler graphics interface for the user. Until 2011 the links were not more attractive and

**Facebook**

Facebook is an online social media. It was founded by Mark Zuckerberg in the fellow with Harvard University students in January 2004. Then, Facebook passed 100 million registered users in 2008 and 500 million in July 2010.

When we come to the layout, on the first two years all the information of the user was seen on the first or home page. Then after in 2006 they modified their home page and hide all personal information from the home page. After 2007, they used the center pane for the news feed feature. In 2013, they added a cover photo at the back of the profile picture. After 2016, they work more on the hierarchical folder status and they only add useful buttons on the home page like inbox, find friends and so on.

When we come to the features of Facebook, they started messaging on 2008.

Amazon

The layout of the web has become more and more user-friendly. As its initial state, its menu was at the left side of the screen and the details were on the center pane of the screen. Then after they tried to contain the picture of the item. They also tried many color combination until they thought they got the more attractive one.

After 2012 they totally changed the layout of the website. They drop out the left side pane and they merge all the categories in one drop down menu. Then, the rest place is used to show the item with its information which makes it better in order to give more information about the item. After 2015, they made the better layout which uses the whole screen to show the items that are under the stock. They added more basic user-friendly buttons, drag and drop features in order to make the more easier for the end-user.

Categories of websites

Portal, **News**, Informational, Business/Marketing, Educational, Entertainment, Advocacy, **Blog**, **Wiki**, **Social Network**, **Content** **Aggregator**, Personal

**Portal**

[**https://digitalnz.org/**](https://digitalnz.org/)

**News**  
Cable News Network (CNN) : [https://edition.cnn.com](https://edition.cnn.com/)

It is an American news based website which is owned by AT&T. The website was launched in 1995. CNN website is the world leader in online news and information and seeks to inform , engage and empower the world. It mainly posts latest news, breaking news, documentaries, and other related things. Beside the news service includes email newsletters, online store to buy hats, shirts, bags, and more.

British Broadcasting Corporation (BBC): [https://www.bbc.com](https://www.bbc.com/)

It is a British news based large network of websites including sport and other video and radio services which is a 24/7 news station. The website was introduced in 1994. It also offers different sound and video stream services.

National Broadcasting company (NBC) news :

NBC news is the division part of NBC which broadcasts sports, news and other documentaries for all over the world. It is owned by Comcast Corporation.

The Guardian : [https://www.thegugrdian.com](https://www.thegugrdian.com/)

The Guardian is a British daily newspaper. It is founded in 1821 as the Manchester Guardian. The Guardian site presents with a more compact view of the news agenda as it changes throughout the day and night.

VOA Amharic : <https://amharic.voanews.com/>

VOA Amharic provides news and information to Ethiopia. Amharic is the official language of Ethiopia, which has an estimated population of 85 million. It is part of Voice of America in a United States multimedia which serves for non military broadcasting.

**Informational**

Hopmonk Traven Informational website

Nobleprize.org

**Business/Marketing**

GebeyaNu : <https://www.gebeyanu.com/>

It is an Ethiopian web-technology that focuses on e-commerce.

Amazon : <https://www.amazon.com/>

Amazon is an American multinational technology company based in Seattle that focuses on e-commerce, cloud computing, digital streaming, and artificial intelligence. It is considered one of the Big Four tech companies, along with Google, Apple, and Facebook

eBay : <https://www.ebay.com/>

It is an American global multinational e-commerce corporation leader that connects millions of buyers and sellers around the world. eBay creates inspiring e-commerce experiences for our buyers, sellers and developers.

paypal

**Educational**

edX : <http://www.edx.org/>

edX was founded in May 2012 by scientists from Harvard and MIT. It is a massive open online course provider. It hosts online university-level courses in a wide range of disciplines to a worldwide student body, including some courses at no charge. It also conducts research into learning based on how people use its platform.

Coursera : <https://www.coursera.org/>

Coursera was founded in 2012 by Stanford University computer science professors Andrew Ng and Daphne Koller. It is an American online learning platform that offers massive open online courses, specializations, and degrees.

Khan Academy : <https://www.khanacademy.org/>

Khan Academy is a non-profit educational organization created in 2008 by Salman Khan with the goal of creating a set of online tools that help educate students. The organization produces short lessons in the form of videos. It also offers practice exercises, instructional videos, and a personalized learning dashboard that empower learners to study at their own pace in and outside of the classroom.

Udemy : <https://www.udemy.com/>

Udemy is helping individuals reach their goals and pursue their dreams. It is an online learning platform aimed at professional adults and students, developed in May 2010. As of Jan 2020, the platform has more than 50 million students and 57,000 instructors teaching courses in over 65 languages.

Udacity : <https://www.udacity.com/>

Udacity, Inc. is a for-profit educational organization founded by Sebastian Thrun, David Stavens, and Mike Sokolsky offering massive open online courses. Udacity is where lifelong learners come to learn the skills they need, to land the jobs they want, to build the lives they deserve.

**Entertainment**

YouTube : <https://www.youtube.com/>

YouTube's mission is to give everyone a voice and show them the world. Learn about our brand, community, careers and more. It is an American video-sharing platform headquartered in San Bruno, California. Three former PayPal employees—Chad Hurley, Steve Chen, and Jawed Karim—created the service in February 2005. Google bought the site in November 2006 for US$1.65 billion; YouTube now operates as one of Google's subsidiaries.

Netflix : <https://www.netflix.com/et/>

**Netflix** is a streaming service that allows our members to watch a wide variety of award-winning TV shows, movies, documentaries, and more on thousands of internet-connected devices. It is an American media-services provider and production company headquartered in Los Gatos, California, founded in 1997 by Reed Hastings and Marc Randolph in Scotts Valley, California.

Entertainment Tonight(ET) : <https://www.etonline.com/>

Entertainment Tonight is the authoritative source on entertainment and celebrity news with unprecedented access to Hollywood’s biggest stars.

Spotify : <https://www.spotify.com/>

Spotify is a digital music service that gives you access to millions of songs. It is legally domiciled in Luxembourg and is headquartered in Stockholm, Sweden.

Internet Movie Database (IMDb): <https://www.imdb.com/>

IMDb is an online database of information related to films, television programs, home videos, video games, and streaming content online – including cast, production crew and personal biographies, plot summaries, trivia, fan and critical reviews, and ratings.

**Blog**

WordPress : <https://wordpress.com/>

WordPress is a free and open-source content management system written in PHP and paired with a MySQL or MariaDB database. Features include a plugin architecture and a template system, referred to within WordPress as Themes.

Wix : [https://wix.com/](https://wordpress.com/)

Wix is a Israeli software company, providing cloud-based web development services. It allows users to create HTML5 websites and mobile sites through the use of online drag and drop tools.

Blogger : <https://www.blogger.com/>

Blogger is a blog-publishing service that allows multi-user blogs with time-stamped entries. It was developed by Pyra Labs, which was bought by Google in 2003. The blogs are hosted by Google and generally accessed from a subdomain of blogspot.com.

Ghost : <https://ghost.org/>

Ghost is a free and open source blogging platform written in JavaScript and distributed under the MIT License, designed to simplify the process of online publishing for individual bloggers as well as online publications.

Square Space : <https://www.squarespace.com/>

Squarespace is a private American company, based in New York City, that provides software as a service for website building and hosting. Its customers use pre-built website templates and drag and drop elements to create web pages.

**Wiki**

WikiHow : [https://www.wikihow.com](https://www.wikihow.com/)

WikiHow is an online wiki-style community consisting of an extensive database of how-to guides. Founded in 2005 by Internet entrepreneur Jack Herrick, the website aims to create the world's most helpful how-to instructions to enable everyone in the world to learn how to do anything.

Wiki travel :

Wikitravel is a web-based collaborative travel guide based on the wiki model and owned by Internet Brands. It was most active from 2003 through 2012, when most of its editing community left and brought their contributions to the nonprofit Wikivoyage guide.

wiktionary

PCGamingWiki

Wikipedia

**Social**

FaceBook

Instagram

Twitter

Telegram

SnapChat

**Content Aggregator**

Alltop

Blog Engage

Popurls

Feedly

Panda

**Personal**

### [**Devon Stank**](http://www.devonstank.com/)