The 5Ws of Scholarships

WHY Apply for a Scholarship?

There are two very good things about getting a scholarship:

- It will help you to pay for your postsecondary education.
- It is a mark of distinction, an honour that demonstrates your merit in some regard. Scholarships look good on your resume.

WHO Should Apply for a Scholarship?

- There are an incredible number of scholarships available.
- A significant number of them have very specific eligibility criteria and don't require extremely high marks.
- There is a good chance that you are eligible for more scholarships than you are aware of.
- So it is definitely worth it for every student to follow the 4 step application process.

WHAT Kinds of Scholarships Are There?

- Academic
 - Awarded solely on the basis of performance in a subject, or some combination of subjects.
 - Nearly all universities offer this kind of scholarship to entering students and many universities award them automatically to any student who surpasses a certain cut-off average (say, for example, 89.99%).
- Merit
 - This type of scholarship goes to people who demonstrate both very high academic ability and exemplary personal characteristics.
 - The definitions of academically able and exemplary character vary from one scholarship to another. In general, the larger (and more prestigious) the award the higher the standards for each component.
- Athletic
 - o Most universities provide some form of reward for outstanding athletic achievement.
 - In general, athletic scholarships to US universities are far more generous than exist for Canadian ones.
- Financial need
 - When a scholarship is determined solely on the basis of this criterion it is called a bursary, and again, many universities offer them.
 - o More frequently, financial need can be a consideration that helps to determine who is awarded one of the other kinds of scholarship listed above.
 - o In some cases, it isn't a consideration at all. In others it's a very important one.

WHEN DO I Start and WHERE Do I Look For Scholarships?

Now using the Four Step Process.