Template

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

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## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- **Team gathering**
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- **Set the goal**
  Think about the problem you'll be focusing on solving in the brainstorming session.
- **Learn how to use the facilitation tools**
  Use the Facilitation Superpowers to run a happy and productive session.

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## 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we provide child safety monitoring and notification system using IOT?

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

## 2 Brainstorm

Write down any ideas that come to mind for child safety monitoring system

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### Jayamoorthi

- Create a mobile application
- Sends the exact location of child in case of emergency
- Measures temperature, pulse rate, heart beat rate of child and notify during emergency
- Continuous tracking and updating child's location
- Water & sweat Proof
- Alerts if the given range is exceeded

### Jeeva

- Create Mobile application
- GPS integrated watch to keep track of their child's movements
- Use the Child locator gadget
- Geofencing the child's movement
- Accurate sensors to detect Temperature, Heart rate.
- Low levels of radiation

### Jeeva

- Create web Application
- Brilliant UI/UX design for Application
- Creating Geo Fence
- Integration with Parent's mobile
- Integration with Cloud Services
- Comfortable & easily wearable

### Monickraja

- Parental control features
- Use satellite calling in case of emergency
- Intimating the child's location through GPS
- User friendly application
- Better battery life
- Secure database

## 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

### Tracking Location

- GPS integrated watch to keep track of their child's movements
- Sends the exact location of child in case of emergency
- Alerts if the given range is exceeded
- Use satellite calling in case of emergency

### UI

- Create a mobile application
- Brilliant UI/UX design for Application
- User friendly application

### Physical Features

- Low levels of radiation
- Better battery life
- Comfortable & easily wearable
- Water & sweat Proof

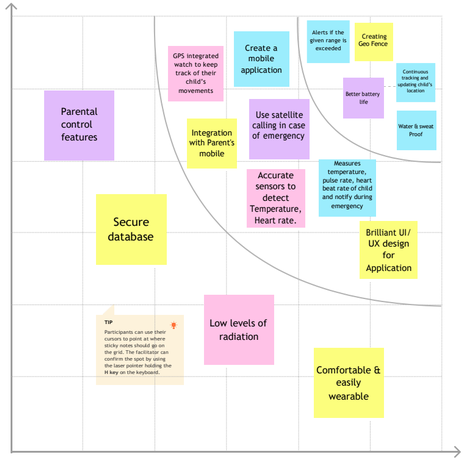
### Database

- Secure database
- Integration with Cloud Services
- Geofencing the child's movement
- Measures temperature, pulse rate, heart beat rate of child and notify during emergency

## 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes




TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- **Share the mural**
  **Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- **Export the mural**
  Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- **Strategy blueprint**
  Define the components of a new idea or strategy.
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- **Customer experience journey map**
  Understand customer needs, motivations, and obstacles for an experience.
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- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
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**Need some inspiration?**

See a finished version of this template to kickstart your work.

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