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AndrewHDesign.com



EDUCATION

Bachelor of Arts in Graphic Design June 2012

Drexel University – Philadelphia, PA

EXPERIENCE

Review Publishing - Graphic Designer October 2012 - Present

Working on a small team of designers creating advertisements, marketing material, and limited page layout for Philadelphia Weekly, South Philly Review, and Atlantic City Weekly. Duties include meeting weekly deadlines, assisting the sales staff with marketing collateral, and creating classified pages.

Philadelphia Union - Design Intern September 2010 – March 2011

Worked as the only in-house designer for the company. Material produced included: web ads and banners, email graphics, newspaper ads, event flyers, t-shirts, logos, video graphics, and their 2011 media guide. Other duties included working at grass roots marketing campaigns and fulfilling game day positions.

Freelance Design

November 2011 – Present

Worked on a variety of different projects including: magazine ads, logos, flyers, interface design, and websites. Companies include Wellness Corporate Solutions, JBR IT Solutions, Tea 4 Support, and MegaChaga.

CAPABILITIES

- Logo and identity design
- Page layout
- Package design
- Typesetting
- Screen Printing

- Poster design
- Web design
- Publication design
- Photography
- Hand Lettering

TECHNICAL PROFICIENCY

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Microsoft Office
- Experience with CMS platforms inclduing Magento and Wordpress
- Adobe InDesign
- Adobe Acrobat Pro
- Adobe Premiere Pro
- Experience with reading and writing HTML and CSS

INTERESTS

Avid typography enthusiast, Digital Photography, Web design and Web Technologies, Screen Printing, Abstract painting