



HackNITR 3.0

Sponsorship Brochure



Website

hacknitr.tech



Schedule

28th - 31st October



Developer Student Clubs
NIT Rourkela



About NIT Rourkela

Ranked 16th among all the engineering colleges and touted as the third-best NIT in the nation in NIRF 2020. National Institute of Technology, Rourkela is one of the most coveted destinations for higher studies by future technocrats. NITR also takes pride in being the largest NIT in terms of the campus area. Established in the year 1961, the institute has a total student strength of around 7000.



Celebrating Diamond Jubilee

Continually maintaining an overall ranking in the top 20 institutions for technical education, NIT, Rourkela has carved a niche for itself, its students and all its stakeholders in technical education. No matter what, the institute will strive to rise and shine and advance to spread knowledge in science & technology, leading to the creation of wealth and welfare of humanity.



About HackNITR 3.0

The goal of organising HackNITR is to grow our local community and give hackers an unforgettable experience.

HackNITR, one of the largest hackathons in India's eastern region, is a kind of hackathon that endeavours to bring and integrate talent, innovation, and creativity under one roof to build solutions for real-world problems using the latest technologies. It is organized by a bunch of tech enthusiasts from Google Developer Student Clubs (GDSC) NIT Rourkela in collaboration with OpenCode, Opensource community, registered under the technical society of Student Activity Centre (SAC), NIT Rourkela.



Why sponsor us?

A large community providing networking opportunities with forward-thinking and self-motivated students and professionals.

Mention in our website, social media, promo videos, invitations, brochures having a collective reach of up to 1,00,000 people thereby building your brand awareness.

A platform to showcase your products and APIs to hundreds of students and see the creative ways in which they use your services.

Support some of the great ideas and hacks built by smart minds from schools and universities at this hackathon in their journey to success.

Leveraging this to get the next innovator and developer for your brand by partnering for recruitments.



Partnership Perks

Alpha: ₹75k
(\$1000)

Beta: ₹50k
(\$690)

Gamma: ₹25k
(\$350)

Delta: ₹10k
(\$140)

General	Alpha	Beta	Gamma	Delta
Host Mini Events	✓			
Keynote Speaker	✓			
Representatives at Judge panel	✓	✓		
Talk Session at closing and opening ceremony	✓	✓		
Special Track and Prizes	✓	✓	✓	
Product demo and testing	✓	✓	✓	
Mentors during hackathon	✓	✓	✓	✓
Virtual Booth at Lounge	✓	✓	✓	✓



[Sponsor HackNITR 3.0](#)

Partnership Perks

Branding	Alpha	Beta	Gamma	Delta
Special Technical Workshop	✓			
Logo on T-Shirt	✓	✓		
Logo on Event Brochure	✓	✓		
Dedicated Post on Social Media	✓	✓	✓	
Distribute Swag	✓	✓	✓	✓
Logo on the website	✓	✓	✓	✓

Recruiting	Alpha	Beta	Gamma	Delta
Access to resumes	✓	✓		
Recruiter mail campaign	✓	✓		
Internship & Placement opportunities	✓	✓	✓	✓

*These are skeleton packages and we are open to your offers

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Developer Student Clubs
NIT Rourkela



GitHub
Campus Experts



STUDENT ACTIVITY CENTRE