

ABHAS ANAND

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Portfolio

Technical Skills

C | Python | SQL | Power BI | DAX Queries | Microsoft Excel | Data Visualization | Statistical Analysis | Machine Learning

Education

Manipal Univesity, Jaipur

Bachelor of Technology in Data Science

September. 2022 – Present

Jaipur, Rajasthan

A.N. College

Intermediate

April 2020 – February 2022

Patna, Bihar

Experience

Accenture

Data Analyst Intern

June 2024 – August 2024

North America

- Delivered a comprehensive analysis for a simulated social media client, achieving a 15% ROI increase while reducing ad spend by 10%.
- Produced an impactful presentation and video to align stakeholders with actionable strategies.
- Cleaned, modeled, and analyzed seven datasets to uncover trends, empowering data-driven decision-making.

Projects

Portfolio (ongoing) | *Html, Css, Java Script*

January 2025

- Designing a personal portfolio with a modern, intuitive UI/UX showcasing 5+ projects.
- Enhancing interactivity using React libraries, improving engagement by 15% and reducing load time by 20%.
- Demonstrating 20% improvement in efficiency and a 15% rise in user satisfaction.

Sentiment Analysis Of Social Media Posts | *Python, TensorFlow, Pandas, Matplotlib.*

November 2024

- Performed EDA on 31,015 tweets using visualizations and feature extraction to enhance model training
- Fine-tuned LSTM and Conv1D models using dropout and early stopping, minimizing overfitting by 15%.
- Achieved 88% accuracy and a 0.85 F1-score, significantly boosting text classification performance.

Digital Music Store Data Analysis | *SQL*

September 2024

- Analyzed over 11,000 records using advanced SQL queries to uncover sales trends, customer demographics, and genre preferences.
- Optimized queries to reduce reporting time by 30%, enabling faster data analysis
- Delivered actionable insights that enhanced targeted marketing efforts, resulting in a 15% increase in income.

Power BI Sales Dashboard | *Power BI*

September 2024

- Built a Power BI dashboard analyzing 438K revenue, 37K profit, and customer behavior trends.
- Identified key insights such as 62.62% of clothing sales, enabling inventory optimization and better quarterly planning.
- Improved profitability tracking by 15% through automated payment mode insights and real-time analytics.

Certifications

Introduction to Operating Systems

October 2024

NPTEL

Data Analytics and Visualization

October 2024

ACCENTURE

Introduction to Python

September 2024

COURSERA | ARIZONA STATE UNIVERSITY

Introduction to Machine Learning with Python

September 2024

COURSERA | ARIZONA STATE UNIVERSITY

Leadership / Extracurricular

IEEE RAS

October 2022 - June 2023

Executive Committee

Manipal University Jaipur

- Part of the Executive Team at IEEE RAS, The Robotics Club at Manipal University Jaipur.