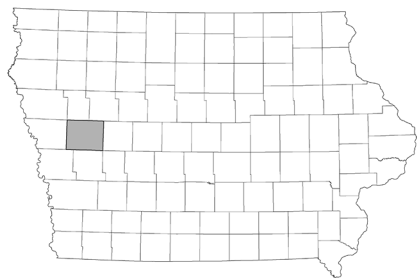# Data for Decision Makers

Vail, Iowa
City Profile

Population profile

The 2020 population for Vail is 396. Between 2010 and 2020 the population decreased by 9.2%. The City of Vail is in Crawford County. Crawford County saw a 3.3% population decrease between 2010 and 2020.
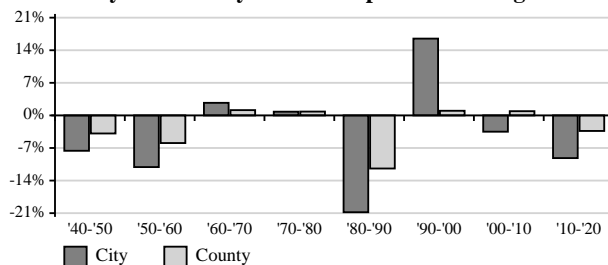
Crawford County Cities - Total Population[1]

City	2000	2010	2020
Vail	**452**	**436**	**396**
Male Total	226	205	190
Female Total	226	231	206
Arion	136	108	97
Aspinwall	58	40	33
Buck Grove	49	43	34
Charter Oak	530	502	535
Deloit	288	264	250
Denison	7,339	8,298	8,373
Dow City	503	510	485
Kiron	273	279	267
Manilla	839	776	775
Ricketts	144	145	109
Schleswig	833	882	830
Westside	327	299	285
Crawford County Total	16,942	17,096	16,525
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†] *City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Arcadia	-8.7%	9.3%	8.5%
Aspinwall	11.5%	-31.0%	-17.5%
Deloit	-2.7%	-8.3%	-5.3%
Denison	11.1%	13.1%	0.9%
Westside	-6.0%	-8.6%	-4.7%
Vail	16.5%	-3.5%	-9.2%
Crawford County	1.0%	0.9%	-3.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

Regional Director
Terry Torneten
906 Sixth St.
Harlan, IA 51537
ttorn@iastate.edu
712-755-3104

County Office
Kathy Thul
35 S Main St.
Denison, IA 51442
kthul321@iastate.edu
712-263-4697

https://indicators.extension.iastate.edu

IOWA STATE UNIVERSITY
Extension and Outreach
Community and Economic Development

Vail's population is predominantly White. The City of Vail, compared to Crawford County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	99.8%	88.6%	98.4%	89.3%
White	89.2%	75.0%	82.9%	68.2%
White alone, not Hispanic	85.3%	72.0%	73.4%	64.3%
Black or African American	0.7%	1.8%	1.2%	2.4%
Asian	0.0%	0.0%	0.6%	1.9%
American Indian or Alaska Native	0.9%	0.0%	0.3%	1.0%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	8.9%	11.9%	13.2%	15.9%
Two or more races	0.2%	11.4%	1.6%	10.7%
Hispanic origin[a]	12.4%	22.7%	24.2%	29.7%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	174	167	6,413	6,255
Family households[a,b]	69.0%	69.9%	68.0%	66.7%
Married couple family[b]	55.2%	66.5%	54.2%	50.9%
With own children	21.3%	15.6%	21.5%	19.3%
Other family[c]	13.8%	18.6%	13.8%	15.9%
Male householder[c]	5.2%	8.4%	5.4%	6.2%
With own children	4.6%	4.8%	3.1%	3.9%
Female householder[c]	8.6%	10.2%	8.4%	9.7%
With own children	5.7%	6.6%	5.8%	7.2%
Nonfamily households[d]	31.0%	30.1%	32.0%	33.3%
Male living alone	10.9%	15.6%	12.6%	14.4%
Female living alone	16.7%	14.4%	14.5%	14.0%

Households by Couple or Non-couple Type[1,3]

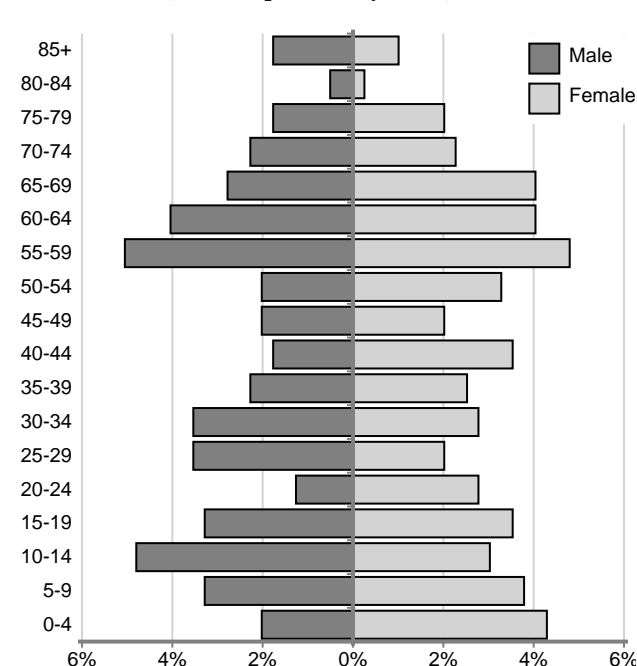|	City 2010	City 2020	County 2010	County 2020
Total households	174	167	6,413	6,255
Married couple[b]	55.2%	66.5%	54.2%	50.9%
Cohabiting couple[b,f]	NA[e]	3.0%	NA[e]	6.9%
Male householder[g]	NA[e]	24.0%	NA[e]	19.8%
Female householder[g]	NA[e]	25.1%	NA[e]	22.5%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	27.3%	25.8%	26.4%	26.8%
0 - 4	4.1%	6.3%	7.4%	6.7%
5 - 9	6.4%	7.1%	7.1%	7.2%
10 - 14	8%	7.8%	7.3%	7.8%
15 - 17	8.8%	4.6%	4.6%	5.1%
18 - 24	6.2%	6.2%	8.8%	8.8%
25 - 44	20.2%	22%	22.1%	21.9%
45 - 64	31.2%	27.2%	26.4%	24.4%
65 or older	15.1%	18.7%	16.3%	18.0%
65 - 84	11%	15.9%	13.3%	15.3%
85 or older	4.1%	2.8%	3.0%	2.5%
Median[4] Age (years)	42.3	41.3	38.4	37.8
Age Dependency[a,5]	73.6	80.3	74.7	81.3
Old-Age	26.2	33.8	28.5	32.7
Child	47.4	46.6	46.2	48.6

[a]*Age Dependency Ratio*

Vail, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Vail is less than the median household income of Crawford County. The median value of owner-occupied housing units is lower in Vail than for Crawford County. There is a higher percentage of vacant housing units in Vail than there is for Crawford County. Many housing units in Vail were built prior to 1940.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	172	+/- 38	6,214	+/- 940
Less than $34,999	30.3%	+/- 4.5%	29.1%	+/- 3.2%
$35,000 To $49,999	5.8%	+/- 4.5%	11.1%	+/- 3.1%
$50,000 To $99,999	50.0%	+/- 4.3%	33.4%	+/- 2.5%
$100,000 Or More	14.0%	+/- 4.9%	26.5%	+/- 2.7%
Median[4] Household Income	$56,154	+/- $6,622	$61,188	+/- $4,191
Median Family Income	$71,667	+/- $22,016	$73,892	+/- $8,639
Per Capita Income	$22,852	+/- $7,117	$30,781	+/- $2,411

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	198	+/- 43	6,860	+/- 931
Vacant	13.1%	+/- 7.4%	9.4%	+/- 2.6%
Occupied	86.9%	+/- 7.4%	90.6%	+/- 2.6%
Occupied[a]	172	+/- 38	6,214	+/- 940
Owner	88.4%	+/- 6.3%	73.7%	+/- 4.9%
Renter	11.6%	+/- 6.3%	26.3%	+/- 4.9%
Rent[b]	$600	+/- $134	$732	+/- $80
Value[c]	$73,800	+/-$15,225	$118,400	+/-$11,428

[a]*Occupied Units*, [b]*Median gross rent of renter-occupied units*, [c]*Median value of owner-occupied units*

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	287	+/-59	10,648	+/-309
High School Graduate or Higher	77.0%	+/-12.1%	82.5%	+/-2.8%
Bachelor's Degree or Higher	**%	+/-**%	16.1%	+/-2.3%

MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
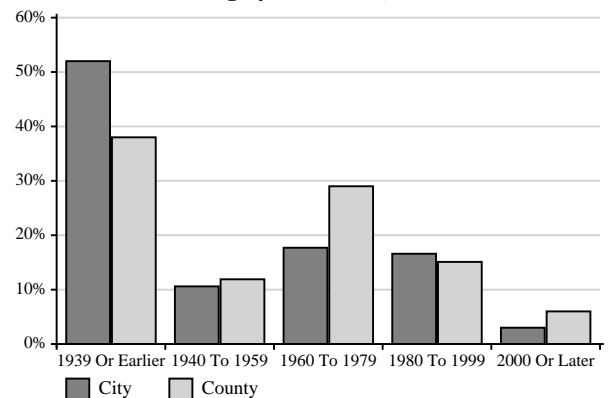***MOE is high, use county estimate.*

Percent Housing by Year Built, 2018-2022[2]

In Vail there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 34.3% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	207	+/- 51	7,910	+/- 378
Management, business, science, and arts	16.4%	+/- 7.8%	21.1%	+/- 3.6%
Service	15.0%	+/- 6.9%	18.6%	+/- 8.2%
Sales and office	21.3%	+/- 9.5%	19.1%	+/- 3.6%
Natural resources, construction, and maintenance	**%	+/- **%	12.2%	+/- 2.0%
Production, transportation, and material moving	34.3%	+/- 13.6%	29.0%	+/- 6.0%

Vail has a lower proportion of the population age 16 or older in the labor force than Crawford County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Vail tend to be higher than the median earnings for Crawford County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	225	+/- 54	8,727	+/- 381
Median Earnings	$39,219	+/- $39	$34,756	+/- $3,127
Female	$30,278	+/- $3,390	$30,029	+/- $2,403
Female, full time[b]	$38,750	+/- $13,902	$39,540	+/- $5,156
Male	$55,341	+/- $8,922	$41,866	+/- $3,821
Male, full time[b]	$57,500	+/- $7,375	$54,888	+/- $2,963

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	358	+/- 87	12,937	+/- 161
in labor force	59.2%	+/- 13.2%	63.7%	+/- 2.6%
not in labor force	40.8%	+/- 13.2%	36.3%	+/- 2.6%
Civilian labor force	212	+/- 51	8,247	+/- 305
Unemployed	2.4%	+/- 2.8%	4.1%	+/- 2.1%

**MOE is high, use county estimate.*

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	512	+/-165	16,244	+/-31
Below poverty	**%	+/-**%	17%	+/-4%
17 and under	**%	+/-**%	25.8%	+/-7.9%
18 - 64	**%	+/-**%	15.9%	+/-4.2%
65+	**%	+/-**%	7.6%	+/-3.3%
All Families	**%	+/-**%	15.2%	+/-5.6%
with children	**%	+/-**%	25.7%	+/-10.6%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	51.3%	+/-21.4%
with children	**%	+/-**%	55.7%	+/-23.9%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	512	+/-165	16,260	+/-28
With a disability[b]	**%	+/-**%	15.3%	+/-2.7%
With Health Insurance	93.2%	+/-5.4%	91.1%	+/-2.5%
With Private[c] Coverage	70.5%	+/-8.4%	64.7%	+/-4.3%
With Public[d] Coverage	42.0%	+/-13.7%	40.3%	+/-3.8%
No Health Insurance	**%	+/-**%	8.9%	+/-2.5%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.
*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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Community and Economic Development   **Data for Decision Makers**