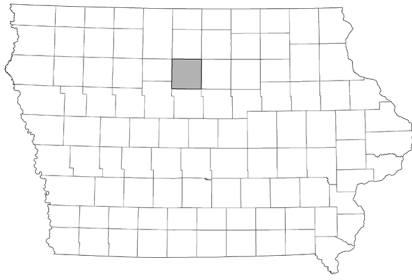


Data for Decision Makers



Rowan, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Rowan is 123. Between 2010 and 2020 the population decreased by 22.2%. The City of Rowan is in Wright County. Wright County saw a 2.2% population decrease between 2010 and 2020. Rowan's population is predominantly White.

Total Population¹

City	2000	2010	2020
Rowan	218	158	123
Male Total	104	89	66
Female Total	114	69	57
Wright County Total	14,334	13,229	12,943
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Percentage of Population by Race/Hispanic Origin¹

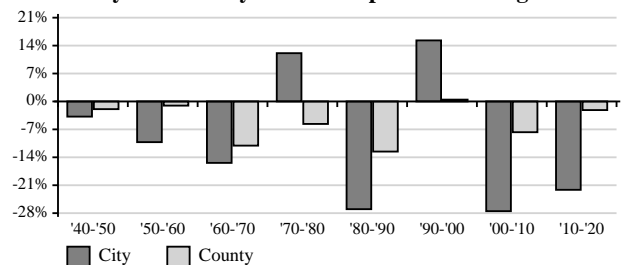
Race Groups	City		County	
	2010	2020	2010	2020
One race only	100.0%	91.1%	98.4%	93.5%
White	100.0%	85.4%	94.8%	81.4%
White alone, not Hispanic	90.5%	83.7%	88.7%	78.1%
Black or African American	0.0%	0.0%	0.4%	0.6%
Asian	0.0%	0.0%	0.2%	0.5%
American Indian or Alaska Native	0.0%	0.0%	0.2%	0.7%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.0%	5.7%	2.7%	10.2%
Two or more races	0.0%	8.9%	1.6%	6.5%
Hispanic origin ^a	9.5%	13.0%	9.6%	18.5%

^a Hispanics can be of any race.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Alexander	-2.9%	6.1%	-6.3%
Belmond	2.4%	-7.2%	3.7%
Clarion	9.8%	-4.0%	-1.4%
Dows	2.3%	-20.3%	-3.2%
Galt	-30.2%	6.7%	-18.8%
Rowan	15.3%	-27.5%	-22.2%
Wright County	0.5%	7.7%	-2.2%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Socioeconomic Profile

Rowan, Iowa

The City of Rowan, compared to Wright County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	67	65	5,625	5,404
Family households ^{a,b}	65.7%	83.7%	64.7%	63.7%
Married couple family ^b	47.8%	73.5%	52.0%	48.6%
Other family ^c	17.9%	16.9%	12.8%	15.0%
Male householder ^c	7.5%	7.7%	4.5%	5.1%
Female householder ^c	10.4%	9.2%	8.2%	9.9%
Nonfamily households ^d	34.3%	16.3%	35.3%	36.3%
Male living alone	11.9%	20.0%	13.8%	15.0%
Female living alone	14.9%	26.2%	16.7%	16.0%

^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present).

Housing Characteristics¹

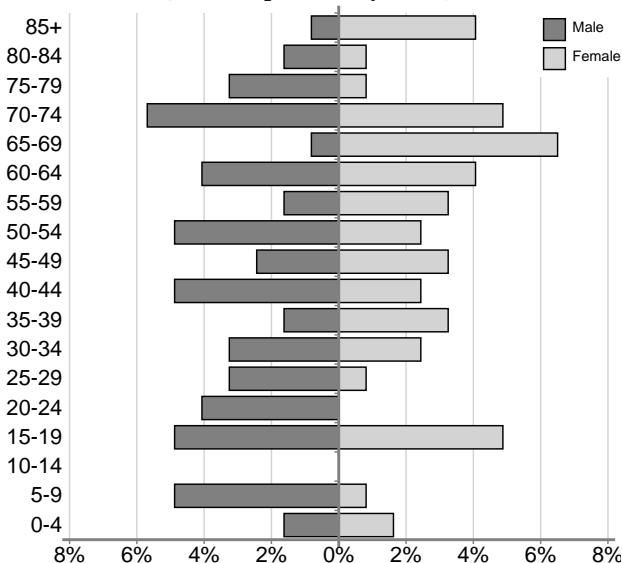
	City		County	
	2010	2020	2010	2020
Total Units	95	89	6,529	6,260
Vacant	29.5%	27.0%	13.8%	13.7%
Occupied	70.5%	73.0%	86.2%	86.3%
Occupied Units	67	65	5,625	5,404
Owner Occupied	76.1%	80.0%	73.5%	71.4%
Renter Occupied	23.9%	20.0%	26.5%	28.6%

Percentage of Population by Age¹

	City		County	
Age Groups	2010	2020	2010	2020
17 or younger	19.6%	13.0%	23.3%	24.8%
18 - 44	31.0%	31.9%	27.4%	29.4%
45 - 64	26.6%	26.0%	28.4%	24.1%
65 or older	22.8%	29.3%	20.9%	21.7%
Median ⁴ Age (years)	44.0	49.8	44.4	41.0
Age Dependency ^{a, 5}	73.6	73.1	79.4	86.9
Old-Age	39.6	50.6	37.5	40.6
Child	34.0	22.5	41.8	46.4

^aAge Dependency Ratio

Rowan, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that each age-sex group comprises of the total population.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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