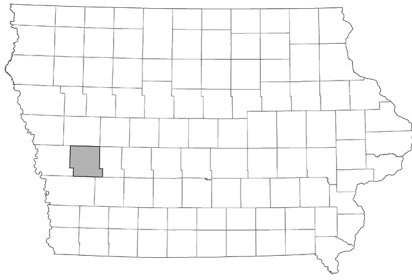


Data for Decision Makers



Shelby, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Shelby is 727. Between 2010 and 2020 the population increased by 13.4%. The City of Shelby is in Shelby County. Shelby County saw a 3.5% population decrease between 2010 and 2020.

Shelby County Cities - Total Population¹

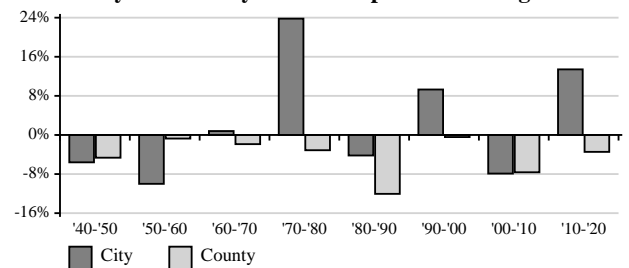
City	2000	2010	2020
Shelby[†]	696	641	727
Male Total	342	308	354
Female Total	354	333	373
Defiance	346	284	245
Earling	471	437	397
Elk Horn	649	662	601
Harlan	5,282	5,106	4,893
Irwin	372	341	319
Kirkman	76	64	56
Panama	212	221	235
Portsmouth	225	195	182
Tennant	73	68	78
Westphalia	160	127	126
Shelby County Total	13,173	12,167	11,746
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Avoca	7.5%	-6.5%	11.8%
Hancock	3.0%	-5.3%	2.0%
Minden	13.3%	6.2%	0.2%
Persia	16.3%	-12.1%	-6.9%
Tennant	-6.4%	-6.8%	14.7%
Shelby	9.3%	-7.9%	13.4%
Shelby County	-0.4%	7.6%	-3.5%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Shelby, Iowa

Shelby's population is predominantly White. The City of Shelby, compared to Shelby County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.1%	94.8%	99.3%	96.5%
White	98.6%	93.0%	97.9%	93.6%
White alone, not Hispanic	97.7%	92.0%	96.7%	92.7%
Black or African American	0.2%	0.6%	0.3%	0.5%
Asian	0.2%	0.1%	0.4%	0.4%
American Indian or Alaska Native	0.2%	0.6%	0.2%	0.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.6%	0.6%	1.6%
Two or more races	0.9%	5.2%	0.7%	3.5%
Hispanic origin ^a	0.9%	4.3%	1.8%	3.5%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	263	296	5,085	4,981
Family households ^{a,b}	65.0%	57.4%	66.4%	64.9%
Married couple family ^b	46.8%	42.2%	56.0%	52.7%
With own children	17.5%	15.2%	19.5%	17.7%
Other family ^c	18.3%	15.2%	10.4%	12.2%
Male householder ^c	4.6%	6.1%	3.0%	4.2%
With own children	3.4%	4.1%	2.0%	2.4%
Female householder ^c	13.7%	9.1%	7.4%	8.1%
With own children	6.5%	6.8%	4.7%	4.6%
Nonfamily households ^d	35.0%	42.6%	33.6%	35.1%
Male living alone	14.4%	15.5%	13.2%	14.9%
Female living alone	12.9%	16.9%	15.9%	15.5%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	263	296	5,085	4,981
Married couple ^b	46.8%	42.2%	56.0%	52.7%
Cohabiting couple ^{b,f}	NA ^e	9.8%	NA ^e	5.6%
Male householder ^g	NA ^e	22.3%	NA ^e	18.9%
Female householder ^g	NA ^e	25.7%	NA ^e	22.8%

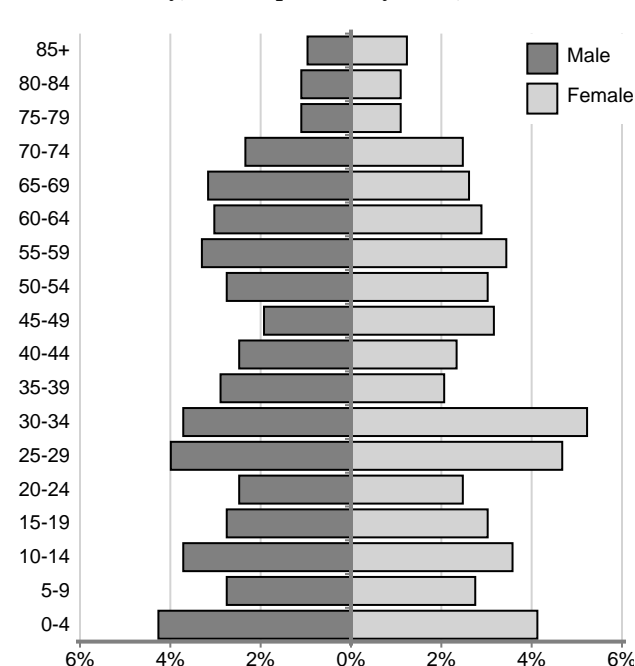
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	22.6%	24.8%	23.6%	22.5%
0 - 4	5.1%	8.4%	5.6%	5.2%
5 - 9	4.4%	5.5%	6.4%	6.1%
10 - 14	8%	7.3%	7.0%	7.0%
15 - 17	5.1%	3.6%	4.6%	4.2%
18 - 24	8.6%	7.2%	5.8%	6.1%
25 - 44	24.6%	27.4%	20.0%	19.8%
45 - 64	29.2%	23.5%	29.8%	28.2%
65 or older	15%	17.2%	20.9%	23.4%
65 - 84	12.8%	15%	16.7%	19.3%
85 or older	2.2%	2.2%	4.2%	4.1%
Median ⁴ Age (years)	40.8	35.4	45.4	46.4
Age Dependency ^{a, 5}	60.3	72.3	80.0	84.8
Old-Age	24.0	29.6	37.6	43.3
Child	36.2	42.7	42.4	41.6

^aAge Dependency Ratio

Shelby, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Shelby, Iowa

The median household income in Shelby is less than the median household income of Shelby County. The median value of owner-occupied housing units is lower in Shelby than for Shelby County. There is a higher percentage of vacant housing units in Shelby than there is for Shelby County. Many housing units in Shelby were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Shelby compared to Shelby County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	354	+/- 82	4,933	+/- 151
Less than \$34,999	34.4%	+/- 4.9%	22.8%	+/- 2.6%
\$35,000 To \$49,999	14.4%	+/- 8.3%	13.3%	+/- 2.7%
\$50,000 To \$99,999	27.1%	+/- 3.2%	30.6%	+/- 2.4%
\$100,000 Or More	24.0%	+/- 4.0%	33.3%	+/- 2.8%
Median ⁴ Household Income	\$52,857	+/- \$16,108	\$70,295	+/- \$10,749
Median Family Income	\$76,250	+/- \$35,145	\$90,041	+/- \$8,519
Per Capita Income	\$36,788	+/- \$9,116	\$38,664	+/- \$3,119

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	392	+/- 87	5,422	+/- 50
Vacant	9.7%	+/- 7.8%	9.0%	+/- 2.5%
Occupied	90.3%	+/- 7.8%	91.0%	+/- 2.5%
Occupied ^a	354	+/- 82	4,933	+/- 151
Owner	60.5%	+/- 11.4%	76.0%	+/- 3.9%
Renter	39.5%	+/- 11.4%	24.0%	+/- 3.9%
Rent ^b	\$860	+/- \$41	\$879	+/- \$172
Value ^c	\$123,800	+/- \$38,281	\$152,900	+/- \$10,949

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

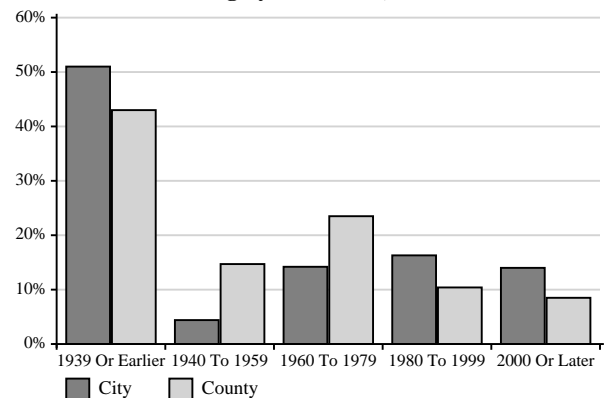
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	485	+/-110	8,325	+/-69
High School Graduate or Higher	87.4%	+/-8.9%	94.2%	+/-1.4%
Bachelor's Degree or Higher	11.3%	+/-4.3%	22.8%	+/-2.8%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Shelby there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 31.3% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	396	+/- 102	5,964	+/- 285
Management, business, science, and arts	24.0%	+/- 6.6%	38.8%	+/- 3.5%
Service	16.7%	+/- 6.8%	10.8%	+/- 2.5%
Sales and office	15.4%	+/- 5.4%	20.6%	+/- 3.0%
Natural resources, construction, and maintenance	***%	+/- ***%	10.2%	+/- 2.1%
Production, transportation, and material moving	31.3%	+/- 12.0%	19.6%	+/- 2.8%

Socioeconomic Profile

Shelby, Iowa

Shelby has a higher proportion of the population age 16 or older in the labor force than Shelby County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Shelby tend to be lower than the median earnings for Shelby County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	430	+/- 108	6,654	+/- 226
Median Earnings	\$37,308	+/- \$37	\$40,707	+/- \$2,538
Female	\$32,750	+/- \$6,884	\$31,158	+/- \$2,711
Female, full time ^b	\$43,281	+/- \$7,818	\$43,310	+/- \$2,705
Male	\$**	+/- \$**	\$50,850	+/- \$2,595
Male, full time ^b	\$60,667	+/- \$8,898	\$56,922	+/- \$2,726

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	698	+/-154	11,526	+/-13
With a disability ^b	20.9%	+/-7.2%	10.1%	+/-1.7%
With Health Insurance	93.1%	+/-6.3%	95.6%	+/-1.4%
With Private ^c Coverage	68.1%	+/-8.6%	70.5%	+/-3.7%
With Public ^d Coverage	37.4%	+/-9.1%	41.1%	+/-2.7%
No Health Insurance	**%	+/-**%	4.4%	+/-1.4%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	617	+/- 128	9,497	+/- 76
in labor force	68.1%	+/- 7.6%	64.4%	+/- 2.9%
not in labor force	31.9%	+/- 7.6%	35.6%	+/- 2.9%
Civilian labor force	420	+/- 104	6,114	+/- 288
Unemployed	5.7%	+/- 4.9%	2.5%	+/- 1.2%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	697	+/-153	11,507	+/-23
Below poverty	11.5%	+/-5.0%	8.8%	+/-2.4%
17 and under	**%	+/-**%	5.6%	+/-2.7%
18 - 64	12.0%	+/-5.9%	8.6%	+/-3.1%
65+	**%	+/-**%	12.5%	+/-5.4%
All Families	**%	+/-**%	9.1%	+/-3.7%
with children	**%	+/-**%	8.4%	+/-3.8%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	35.2%	+/-15.2%
with children	**%	+/-**%	48.5%	+/-20.5%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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