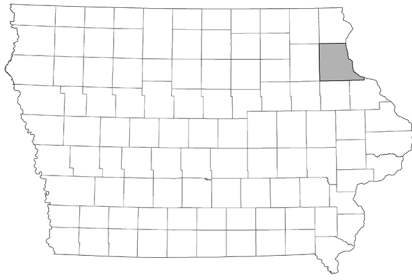


Data for Decision Makers



Monona, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Monona is 1,471. Between 2010 and 2020 the population decreased by 5.0%. The City of Monona is in Clayton County. Clayton County saw a 6.0% population decrease between 2010 and 2020.

Clayton County Cities - Total Population¹

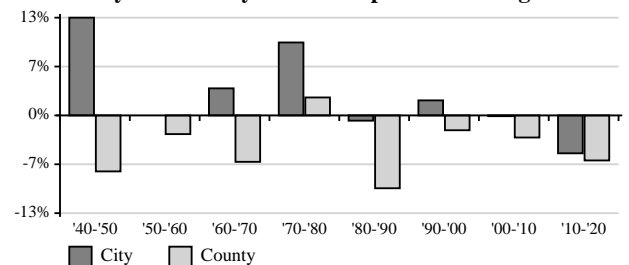
City	2000	2010	2020
Monona	1,550	1,549	1,471
Male Total	738	752	719
Female Total	812	797	752
Clayton	55	43	45
Edgewood [†]	923	864	909
Elkader	1,465	1,273	1,209
Elkport	88	37	29
Farmersburg	300	302	271
Garber	103	88	76
Garnavillo	754	745	763
Guttenberg	1,987	1,919	1,817
Luana	249	269	301
Marquette	421	375	429
McGregor	871	871	742
North Buena Vista	124	121	109
Osterdock	50	59	43
Postville [†]	2,273	2,227	2,503
St. Olaf	136	108	106
Strawberry Point	1,386	1,279	1,155
Volga	247	208	203
Clayton County Total	18,678	18,129	17,043
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Farmersburg	3.1%	0.7%	-10.3%
Luana	31.1%	8.0%	11.9%
Marquette	-12.1%	-10.9%	14.4%
Postville	54.4%	-2.0%	12.4%
St. Olaf	22.5%	-20.6%	-1.9%
Monona	2.0%	-0.1%	-5.0%
Clayton County	-2.0%	2.9%	-6.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Monona, Iowa

Monona's population is predominantly White. The City of Monona, compared to Clayton County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.4%	97.3%	99.2%	97.5%
White	98.3%	96.3%	97.8%	95.2%
White alone, not Hispanic	97.7%	95.7%	96.9%	94.5%
Black or African American	0.5%	0.3%	0.3%	0.9%
Asian	0.3%	0.7%	0.2%	0.3%
American Indian or Alaska Native	0.1%	0.1%	0.1%	0.3%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	0.3%	0.1%	0.6%	0.8%
Two or more races	0.6%	2.7%	0.8%	2.5%
Hispanic origin ^a	1.0%	1.1%	1.7%	2.0%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	675	671	7,599	7,315
Family households ^{a,b}	65.2%	56.4%	66.1%	63.7%
Married couple family ^b	52.1%	42.0%	55.3%	52.5%
With own children	19.0%	15.5%	18.8%	15.9%
Other family ^c	13.0%	12.2%	10.7%	11.2%
Male householder ^c	4.3%	4.0%	4.3%	4.9%
With own children	3.3%	2.5%	2.6%	2.7%
Female householder ^c	8.7%	8.2%	6.4%	6.3%
With own children	5.5%	5.5%	3.8%	3.7%
Nonfamily households ^d	34.8%	43.6%	33.9%	36.3%
Male living alone	11.4%	15.4%	13.9%	15.9%
Female living alone	19.4%	20.7%	15.0%	15.4%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	675	671	7,599	7,315
Married couple ^b	52.1%	42.0%	55.3%	52.5%
Cohabiting couple ^{b,f}	NA ^e	8.5%	NA ^e	6.6%
Male householder ^g	NA ^e	18.6%	NA ^e	20.1%
Female householder ^g	NA ^e	26.7%	NA ^e	20.7%

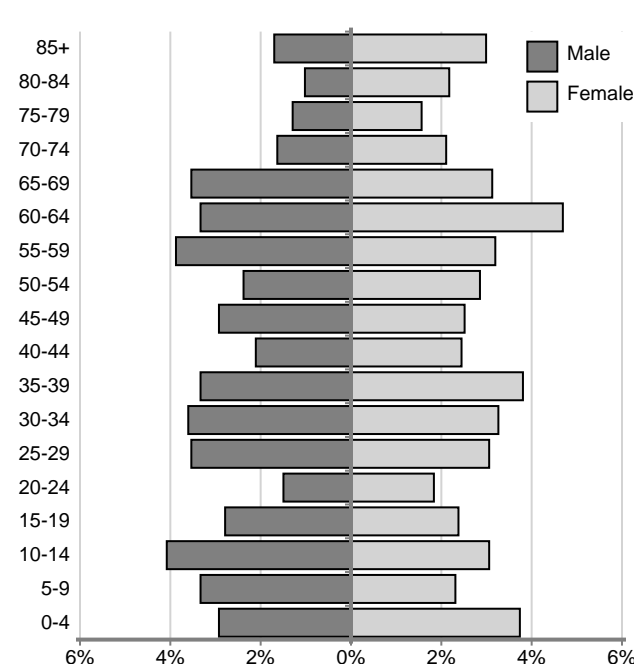
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	23.6%	23%	23.2%	21.7%
0 - 4	7.5%	6.7%	6.2%	5.6%
5 - 9	5.9%	5.6%	6.2%	5.8%
10 - 14	5.6%	7.1%	6.5%	6.5%
15 - 17	4.6%	3.6%	4.3%	3.8%
18 - 24	7%	4.9%	6.4%	6.1%
25 - 44	22.7%	25.2%	20.3%	20.5%
45 - 64	26.5%	25.7%	30.7%	27.6%
65 or older	20.2%	21.1%	19.3%	24.2%
65 - 84	16.4%	16.5%	16%	20.9%
85 or older	3.8%	4.7%	3.3%	3.3%
Median ⁴ Age (years)	42.4	42.0	45.0	46.7
Age Dependency ^{a, 5}	77.9	79.0	73.9	84.7
Old-Age	35.9	37.8	33.6	44.6
Child	42.0	41.2	40.3	40.0

^aAge Dependency Ratio

Monona, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Monona, Iowa

The median household income in Monona is less than the median household income of Clayton County. The median value of owner-occupied housing units is lower in Monona than for Clayton County. There is a lower percentage of vacant housing units in Monona than there is for Clayton County. Many housing units in Monona were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Monona compared to Clayton County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	716	+/- 88	7,286	+/- 208
Less than \$34,999	22.2%	+/- 3.7%	26.8%	+/- 2.3%
\$35,000 To \$49,999	26.1%	+/- 6.9%	15.5%	+/- 2.0%
\$50,000 To \$99,999	24.7%	+/- 2.9%	31.3%	+/- 2.0%
\$100,000 Or More	26.9%	+/- 3.5%	26.6%	+/- 2.2%
Median ⁴ Household Income	\$53,250	+/- \$16,002	\$60,441	+/- \$4,036
Median Family Income	\$90,250	+/- \$17,820	\$79,698	+/- \$5,501
Per Capita Income	\$35,032	+/- \$3,434	\$34,394	+/- \$1,842

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	803	+/- 101	8,779	+/- 46
Vacant	10.8%	+/- 5.4%	17.0%	+/- 2.3%
Occupied	89.2%	+/- 5.4%	83.0%	+/- 2.3%
Occupied ^a	716	+/- 88	7,286	+/- 208
Owner	66.3%	+/- 7.4%	75.3%	+/- 3.0%
Renter	33.7%	+/- 7.4%	24.7%	+/- 3.0%
Rent ^b	\$960	+/- \$64	\$738	+/- \$57
Value ^c	\$117,200	+/- \$12,775	\$149,500	+/- \$6,940

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

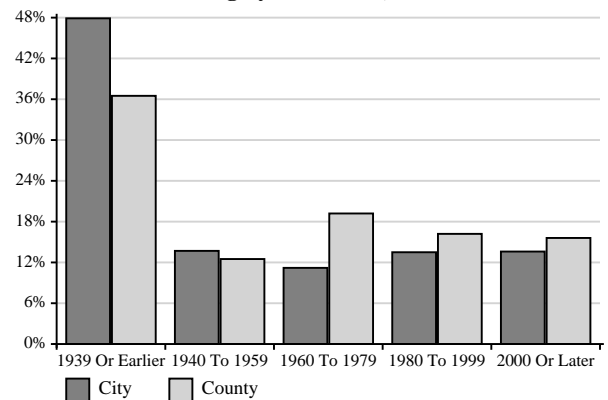
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,146	+/-150	12,308	+/-53
High School Graduate or Higher	94.8%	+/-2.7%	90.7%	+/-1.7%
Bachelor's Degree or Higher	12.3%	+/-4.1%	17.2%	+/-1.8%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Monona there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 23.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	844	+/- 136	8,611	+/- 279
Management, business, science, and arts	28.0%	+/- 6.7%	28.3%	+/- 2.5%
Service	13.5%	+/- 4.2%	16.5%	+/- 1.9%
Sales and office	24.6%	+/- 6.4%	19.2%	+/- 2.0%
Natural resources, construction, and maintenance	10.1%	+/- 3.9%	14.8%	+/- 1.8%
Production, transportation, and material moving	23.8%	+/- 5.7%	21.1%	+/- 2.1%

Socioeconomic Profile

Monona, Iowa

Monona has a higher proportion of the population age 16 or older in the labor force than Clayton County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Monona tend to be higher than the median earnings for Clayton County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	876	+/- 138	9,240	+/- 295
Median Earnings	\$43,981	+/- \$43	\$39,287	+/- \$1,781
Female	\$35,938	+/- \$10,538	\$29,969	+/- \$2,563
Female, full time ^b	\$50,313	+/- \$2,028	\$39,171	+/- \$2,981
Male	\$51,667	+/- \$13,012	\$47,133	+/- \$1,988
Male, full time ^b	\$63,365	+/- \$8,890	\$56,059	+/- \$2,281

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,571	+/-218	16,925	+/-11
With a disability ^b	14.8%	+/-4.2%	15.3%	+/-1.9%
With Health Insurance	96.7%	+/-2.4%	92.9%	+/-2.2%
With Private ^c Coverage	75.9%	+/-4.8%	68.9%	+/-3.1%
With Public ^d Coverage	39.3%	+/-5.9%	43.5%	+/-2.1%
No Health Insurance	**%	+/-**%	7.1%	+/-2.2%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,248	+/- 159	13,931	+/- 61
in labor force	68.5%	+/- 6.5%	63.5%	+/- 1.9%
not in labor force	31.5%	+/- 6.5%	36.5%	+/- 1.9%
Civilian labor force	855	+/- 136	8,845	+/- 274
Unemployed	1.3%	+/- 2.1%	2.6%	+/- 0.9%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,552	+/-213	16,847	+/-57
Below poverty	8.8%	+/-3.4%	13%	+/-2.6%
17 and under	**%	+/-**%	14.9%	+/-5.1%
18 - 64	**%	+/-**%	11.8%	+/-2.3%
65+	**%	+/-**%	14.2%	+/-4.9%
All Families	**%	+/-**%	7.6%	+/-1.7%
with children	**%	+/-**%	11.5%	+/-3.5%
Married Couple	**%	+/-**%	4.2%	+/-1.4%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	30.4%	+/-10.4%
with children	**%	+/-**%	37.5%	+/-12.5%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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