Data for Decision Makers



Keosauqua, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Keosauqua is 936. Between 2010 and 2020 the population decreased by 7.0%. The City of Keosauqua is in Van Buren County. Van Buren County saw a 4.8% population decrease between 2010 and 2020.

Van Buren County Cities - Total Population¹

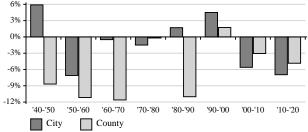
City	2000	2010	2020
Keosauqua	1,066	1,006	936
Male Total	465	472	439
Female Total	601	534	497
Birmingham	423	448	367
Bonaparte	458	433	359
Cantril	257	222	224
Farmington	756	664	579
Milton	550	443	380
Stockport	284	296	272
Van Buren County Total	7,809	7,570	7,203
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

			0
	'90-'00	'00-'10	'10-'20
Birmingham	9.6%	5.9%	-18.1%
Bonaparte	-1.5%	-5.5%	-17.1%
Cantril	-1.9%	-13.6%	0.9%
Mount Sterling	-24.5%	-100.0%	nan%
Stockport	9.2%	4.2%	-8.1%
Keosauqua	4.5%	-5.6%	-7.0%
Van Buren County	1.7%	3.1%	-4.8%
State of Iowa	5.4%	4.1%	4.7%





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Keosauqua's population is predominantly White. The City of Keosauqua, compared to Van Buren County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	99.0%	97.1%	99.3%	97.2%
White	97.6%	95.3%	98.3%	96.1%
White alone, not Hispanic	97.3%	94.0%	97.4%	95.5%
Black or African American	0.4%	0.2%	0.2%	0.4%
Asian	0.9%	0.9%	0.5%	0.3%
American Indian or Alaska Native	0.0%	0.1%	0.1%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.1%	0.6%	0.2%	0.3%
Two or more races	1.0%	2.9%	0.7%	2.8%
Hispanic origin ^a	1.1%	2.2%	1.2%	1.6%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

•	•	•		
		City	C	ounty
	2010	2020	2010	2020
Total households	459	429	3,108	2,984
Family households ^{a,b}	54.7%	68.6%	66.2%	64.3%
Married couple family ^b	43.1%	52.2%	55.4%	52.7%
With own children	11.5%	8.6%	18.7%	17.9%
Other family ^c	11.5%	12.8%	10.8%	11.6%
Male householder ^c	4.1%	3.5%	3.9%	4.4%
With own children	2.0%	1.9%	2.4%	2.3%
Female householder ^c	7.4%	9.3%	7.0%	7.2%
With own children	5.4%	6.3%	4.3%	3.6%
Nonfamily households ^d	45.3%	31.4%	33.8%	35.7%
Male living alone	14.8%	15.4%	14.3%	15.4%
Female living alone	26.8%	23.3%	14.9%	14.9%

Households by Couple or Non-couple Type^{1,3}

		City		ounty
	2010	2020	2010	2020
Total households	459	429	3,108	2,984
Married couple ^b	43.1%	52.2%	55.4%	52.7%
Cohabiting couple ^{b,f}	NA ^e	7.2%	NA ^e	6.6%
Male householder g	NA^e	19.6%	NA^e	19.9%
Female householder ^g	NA ^e	31.0%	NA ^e	20.8%

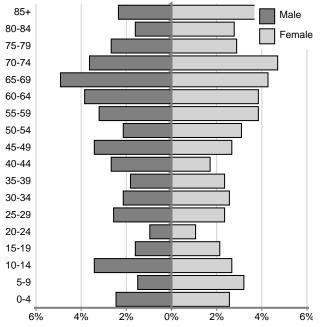
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

	(City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	17.5%	18.1%	24.1%	23.9%
0 - 4	5.7%	5.0%	6.5%	6.2%
5 - 9	3.8%	4.7%	6.7%	6.8%
10 - 14	4.2%	6.1%	6.3%	6.9%
15 - 17	3.8%	2.3%	4.6%	4%
18 - 24	7.1%	3.4%	6.6%	6.8%
25 - 44	18.4%	18.2%	21.5%	20%
45 - 64	28.2%	26.1%	28.1%	26.3%
65 or older	28.8%	34.2%	19.8%	23.0%
65 - 84	20.2%	27.5%	16.8%	20.4%
85 or older	8.6%	6.7%	3.0%	2.6%
Median ⁴ Age (years)	50.9	54.3	43.3	44.4
Age Dependency ^{a, 5}	86.2	109.6	78.3	88.3
Old-Age	53.6	71.7	35.3	43.3
Child	32.6	37.9	43.0	45.0

^aAge Dependency Ratio

Keosauqua, Iowa Population Pyramid, 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Keosauqua, Iowa

The median household income in Keosauqua is less than the median household income of Van Buren County. The median value of owner-occupied housing units is lower in Keosauqua than for Van Buren County. There is a lower percentage of vacant housing units in Keosauqua than there is for Van Buren County. Many housing units in Keosauqua were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Keosauqua compared to Van Buren County.

Median Household and Per Capita Income, 2018-2022²

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	385	+/- 60	2,842	+/- 110
Less than \$34,999	34.8%	+/- 4.7%	27.1%	+/- 2.8%
\$35,000 To \$49,999	13.2%	+/- 5.9%	12.0%	+/- 2.6%
\$50,000 To \$99,999	39.0%	+/- 4.0%	36.2%	+/- 2.5%
\$100,000 Or More	13.0%	+/- 3.0%	24.8%	+/- 2.6%
Median ⁴ Household Income	\$52,083	+/- \$9,190	\$58,417	+/- \$2,717
Median Family Income	\$59,792	+/- \$11,854	\$70,893	+/- \$4,813
Per Capita Income	\$28,586	+/- \$4,092	\$32,188	+/- \$3,193

Educational Attainment, 2018-2022²

		City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	745	+/-119	5,072	+/-21	
High School Graduate or Higher	91.8%	+/-4.5%	88.4%	+/-2.5%	
Bachelor's Degree or Higher	15.8%	+/-6.4%	18.5%	+/-2.7%	

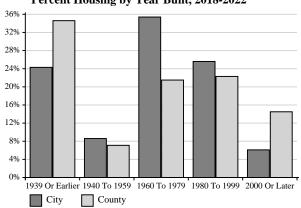
^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022²

		City	C	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	444	+/- 65	3,509	+/- 24
Vacant	13.3%	+/- 6.6%	19.0%	+/- 3.1%
Occupied	86.7%	+/- 6.6%	81.0%	+/- 3.1%
Occupied ^a	385	+/- 60	2,842	+/- 110
Owner	75.8%	+/- 7.5%	83.4%	+/- 2.8%
Renter	24.2%	+/- 7.5%	16.6%	+/- 2.8%
Rent ^b	\$**	+/- \$**	\$661	+/- \$144
Value ^c	\$96,000	+/-\$18,416	\$107,700	+/-\$10,503

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Keosauqua there is a higher percentage of workers in sales and office occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	325	+/- 70	3,060	+/- 200
Management, business, science, and arts	20.9%	+/- 9.6%	30.0%	+/- 4.2%
Service	20.9%	+/- 8.8%	12.0%	+/- 2.6%
Sales and office	24.3%	+/- 8.2%	17.4%	+/- 2.8%
Natural resources, construction, and maintenance	**%	+/- **%	17.5%	+/- 3.1%
Production, transportation, and material moving	20.0%	+/- 8.2%	23.0%	+/- 3.3%

^{**}MOE is high, use county estimate.

Socioeconomic Profile

Keosauqua, Iowa

Keosauqua has a lower proportion of the population age 16 or older in the labor force than Van Buren County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Keosauqua tend to be lower than the median earnings for Van Buren County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

		City		ounty
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	365	+/- 72	3,408	+/- 191
Median Earnings	\$33,207	+/- \$33	\$36,202	+/- \$1,697
Female	\$31,875	+/- \$7,371	\$24,071	+/- \$5,286
Female, full time ^b	\$35,313	+/- \$7,952	\$45,714	+/- \$8,134
Male	\$40,417	+/- \$11,667	\$42,314	+/- \$2,874
Male, full time ^b	\$43,942	+/- \$15,880	\$52,161	+/- \$5,761

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Population ^a	852	+/-149	7,138	+/-21
With a disability ^b	22.5%	+/-6.8%	17.8%	+/-2.0%
With Health Insurance	97.5%	+/-1.8%	85.6%	+/-3.0%
With Private ^c Coverage	63.1%	+/-8.8%	58.1%	+/-3.6%
With Public ^d Coverage	63.8%	+/-8.4%	45.6%	+/-3.6%
No Health Insurance	**%	+/-**%	14.4%	+/-3.0%

^aCivilan Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some miliary plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	779	+/- 123	5,758	+/- 31
in labor force	43.8%	+/- 7.9%	55.9%	+/- 3.1%
not in labor force	56.2%	+/- 7.9%	44.1%	+/- 3.1%
Civilian labor force	341	+/- 71	3,216	+/- 178
Unemployed	4.7%	+/- 4.8%	4.9%	+/- 1.9%

^{**}MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	852	+/-149	7,101	+/-42
Below poverty	**%	+/-**%	11.1%	+/-2.5%
17 and under	**%	+/-**%	13.5%	+/-5.9%
18 - 64	**%	+/-**%	11.4%	+/-2.8%
65+	**%	+/-**%	8.0%	+/-2.1%
All Families	**%	+/-**%	8.0%	+/-2.6%
with children	**%	+/-**%	13.2%	+/-5.0%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	37.4%	+/-16.4%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- ⁴Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.