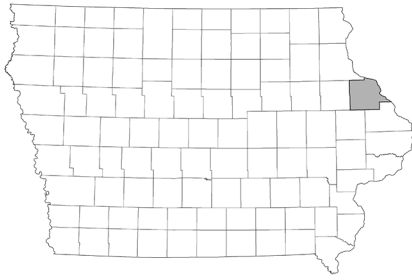


Data for Decision Makers



Asbury, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Asbury is 5,943. Between 2010 and 2020 the population increased by 42.5%. The City of Asbury is in Dubuque County. Dubuque County saw a 6.0% population increase between 2010 and 2020.

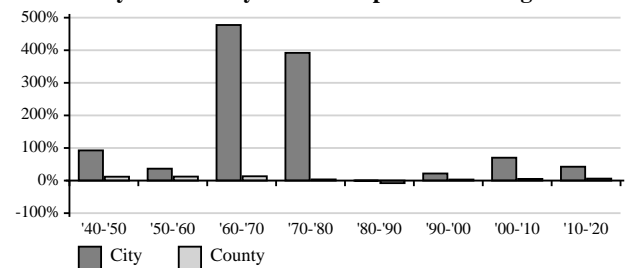
Dubuque County Cities - Total Population¹

City	2000	2010	2020
Asbury	2,450	4,170	5,943
Male Total	1,216	2,050	2,855
Female Total	1,234	2,120	3,088
Balltown	73	68	79
Bankston	27	25	23
Bernard	97	112	114
Cascade [†]	1,958	2,159	2,386
Centralia	101	134	116
Dubuque	57,686	57,637	59,667
Durango	24	22	20
Dyersville [†]	4,035	4,058	4,477
Epworth	1,428	1,860	2,023
Farley	1,334	1,537	1,766
Graf	73	79	76
Holy Cross	339	374	356
Luxemburg	246	240	245
New Vienna	400	407	382
Peosta	651	1,377	1,908
Rickardsville	191	182	202
Sageville	203	122	95
Sherrill	186	177	189
Worthington	381	401	382
Zwingle [†]	100	91	84
Dubuque County Total	89,143	93,653	99,266
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Centralia	-17.9%	32.7%	-13.4%
Dubuque	0.2%	-0.1%	3.5%
Durango	-29.4%	-8.3%	-9.1%
Graf	-6.4%	8.2%	-3.8%
Sageville	-29.5%	-39.9%	-22.1%
Asbury	21.7%	70.2%	42.5%
Dubuque County	3.2%	5.1%	6.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Marybeth Foster
14858 West Ridge Ln., Ste 2
Dubuque, IA 52003
mbfoster@iastate.edu
563-583-6496

County Office

Sandi Helgersen
14858 W Ridge Ln., Ste 2
Dubuque, IA 52003
sandih@iastate.edu
563-583-6496

<https://indicators.extension.iastate.edu>

[†]City is located in multiple counties, total population is provided.

Demographic Profile

Asbury, Iowa

Asbury's population is predominantly White. The City of Asbury, compared to Dubuque County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.2%	96.1%	98.7%	96.3%
White	96.8%	91.8%	94.1%	89.0%
White alone, not Hispanic	95.8%	91.2%	92.9%	88.0%
Black or African American	1.0%	1.7%	2.7%	4.2%
Asian	1.1%	2.0%	0.9%	1.0%
American Indian or Alaska Native	0.0%	0.0%	0.2%	0.3%
Hawaiian or Pacific Islander	0.0%	0.3%	0.3%	0.8%
Other	0.3%	0.4%	0.5%	1.1%
Two or more races	0.8%	3.9%	1.3%	3.7%
Hispanic origin ^a	1.4%	2.2%	1.9%	3.0%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,433	2,068	36,815	39,891
Family households ^{a,b}	81.2%	64.8%	65.5%	63.0%
Married couple family ^b	71.5%	50.6%	52.2%	48.9%
With own children	36.8%	33.1%	21.0%	17.9%
Other family ^c	9.8%	9.3%	13.3%	14.0%
Male householder ^c	2.8%	2.7%	4.1%	4.4%
With own children	2.1%	1.7%	2.3%	2.4%
Female householder ^c	7.0%	6.6%	9.2%	9.6%
With own children	5.0%	4.6%	5.9%	5.9%
Nonfamily households ^d	18.8%	35.2%	34.5%	37.0%
Male living alone	6.6%	5.9%	13.2%	14.5%
Female living alone	8.7%	11.1%	15.3%	15.9%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,433	2,068	36,815	39,891
Married couple ^b	71.5%	50.6%	52.2%	48.9%
Cohabiting couple ^{b,f}	NA ^e	4.1%	NA ^e	6.9%
Male householder ^g	NA ^e	8.3%	NA ^e	19.3%
Female householder ^g	NA ^e	16.6%	NA ^e	24.8%

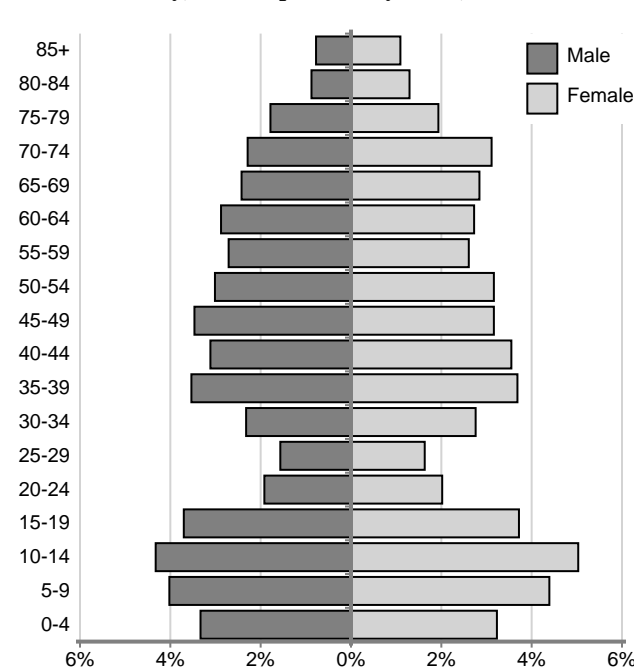
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	32.9%	29.5%	23.8%	22.5%
0 - 4	7.8%	6.6%	6.4%	5.9%
5 - 9	9.8%	8.4%	6.6%	6.2%
10 - 14	10.3%	9.4%	6.7%	6.5%
15 - 17	5%	5.1%	4.1%	3.9%
18 - 24	5.9%	6.2%	10.6%	10.4%
25 - 44	26%	22.2%	23.5%	23.8%
45 - 64	25.3%	23.7%	26.8%	24.3%
65 or older	9.9%	18.4%	15.3%	18.9%
65 - 84	9.3%	16.6%	12.8%	16.2%
85 or older	0.6%	1.9%	2.5%	2.6%
Median ⁴ Age (years)	35.6	39.1	38.6	38.7
Age Dependency ^{a, 5}	74.8	91.9	64.2	70.8
Old-Age	17.3	35.3	25.1	32.3
Child	57.5	56.6	39.1	38.5

^aAge Dependency Ratio

Asbury, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Asbury, Iowa

The median household income in Asbury is less than the median household income of Dubuque County. The median value of owner-occupied housing units is higher in Asbury than for Dubuque County. There is a lower percentage of vacant housing units in Asbury than there is for Dubuque County. Many housing units in Asbury were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Asbury compared to Dubuque County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	2,010	+/- 156	39,985	+/- 405
Less than \$34,999	10.9%	+/- 3.2%	21.9%	+/- 1.7%
\$35,000 To \$49,999	6.2%	+/- 4.0%	11.3%	+/- 1.0%
\$50,000 To \$99,999	26.6%	+/- 3.3%	32.3%	+/- 1.5%
\$100,000 Or More	56.3%	+/- 4.0%	34.6%	+/- 1.6%
Median ⁴ Household Income	\$117,391	+/- \$14,127	\$73,495	+/- \$2,421
Median Family Income	\$134,040	+/- \$13,590	\$94,243	+/- \$2,933
Per Capita Income	\$47,989	+/- \$6,225	\$38,705	+/- \$1,126

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	3,680	+/-265	66,284	+/-199
High School Graduate or Higher	98.5%	+/-1.4%	94%	+/-0.7%
Bachelor's Degree or Higher	55.5%	+/-5.9%	32%	+/-1.3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

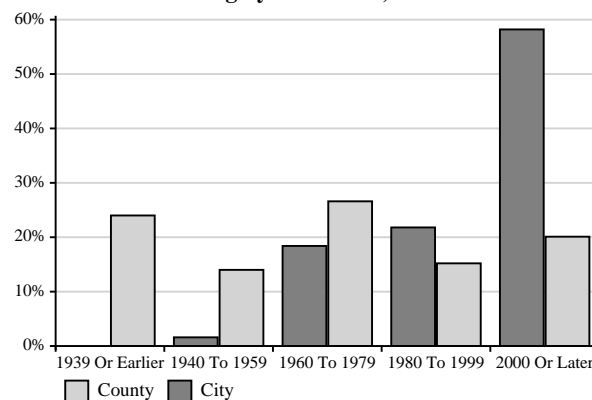
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	2,128	+/- 198	42,707	+/- 82
Vacant	5.5%	+/- 4.5%	6.4%	+/- 0.9%
Occupied	94.5%	+/- 4.5%	93.6%	+/- 0.9%
Occupied ^a	2,010	+/- 156	39,985	+/- 405
Owner	92.7%	+/- 4.7%	73.3%	+/- 1.2%
Renter	7.3%	+/- 4.7%	26.7%	+/- 1.2%
Rent ^b	\$**	+/- \$**	\$912	+/- \$28
Value ^c	\$287,700	+/- \$11,913	\$210,300	+/- \$5,645

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Asbury there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 8.9% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	2,894	+/- 243	51,346	+/- 858
Management, business, science, and arts	55.9%	+/- 7.0%	37.4%	+/- 1.3%
Service	12.5%	+/- 4.5%	16.1%	+/- 1.3%
Sales and office	18.3%	+/- 4.9%	20.2%	+/- 1.1%
Natural resources, construction, and maintenance	**%	+/- **%	7.5%	+/- 0.7%
Production, transportation, and material moving	8.9%	+/- 4.0%	18.8%	+/- 1.2%

Socioeconomic Profile

Asbury, Iowa

Asbury has a higher proportion of the population age 16 or older in the labor force than Dubuque County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Asbury tend to be higher than the median earnings for Dubuque County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	3,142	+/- 221	57,080	+/- 839
Median Earnings	\$59,106	+/- \$59	\$40,612	+/- \$848
Female	\$46,863	+/- \$7,645	\$33,797	+/- \$1,210
Female, full time ^b	\$58,788	+/- \$5,211	\$46,398	+/- \$1,183
Male	\$79,574	+/- \$13,027	\$49,494	+/- \$1,812
Male, full time ^b	\$94,375	+/- \$15,949	\$60,264	+/- \$1,653

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	5,860	+/-65	97,531	+/-36
With a disability ^b	5.8%	+/-2.3%	11.0%	+/-0.6%
With Health Insurance	98.0%	+/-1.4%	96.6%	+/-0.5%
With Private ^c Coverage	85.5%	+/-7.9%	77.5%	+/-1.2%
With Public ^d Coverage	22.4%	+/-8.0%	34.9%	+/-1.2%
No Health Insurance	**%	+/-**%	3.4%	+/-0.5%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	4,170	+/- 241	79,456	+/- 180
in labor force	72.4%	+/- 5.6%	67.4%	+/- 1.0%
not in labor force	27.6%	+/- 5.6%	32.6%	+/- 1.0%
Civilian labor force	3,019	+/- 222	53,550	+/- 835
Unemployed	4.1%	+/- 3.1%	4.1%	+/- 0.7%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	5,860	+/-65	95,249	+/-110
Below poverty	**%	+/-**%	10%	+/-1.1%
17 and under	**%	+/-**%	11.0%	+/-2.7%
18 - 64	**%	+/-**%	10.0%	+/-1.1%
65+	**%	+/-**%	8.5%	+/-1.4%
All Families	**%	+/-**%	5.7%	+/-1.1%
with children	**%	+/-**%	9.0%	+/-2.3%
Married Couple	**%	+/-**%	1.9%	+/-0.5%
with children	**%	+/-**%	2.2%	+/-0.9%
Female HH ^b	**%	+/-**%	22.9%	+/-5.6%
with children	**%	+/-**%	27.5%	+/-7.9%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.