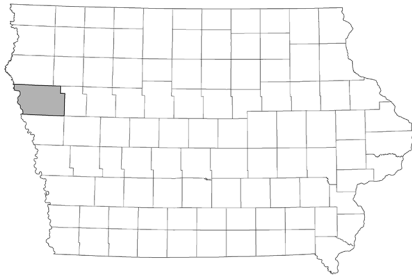# Data for Decision Makers

Moville, Iowa
City Profile

report created: 12/17/2024

Population profile

The 2020 population for Moville is 1,687. Between 2010 and 2020 the population increased by 4.3%. The City of Moville is in Woodbury County. Woodbury County saw a 3.7% population increase between 2010 and 2020.
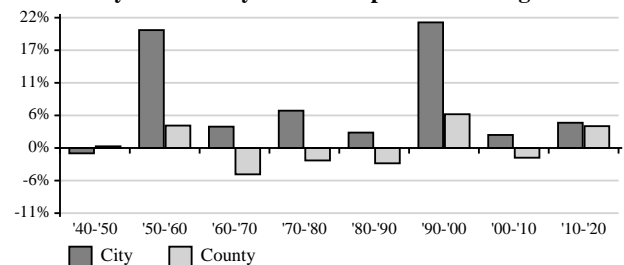
Woodbury County Cities - Total Population[1]

City	2000	2010	2020
Moville	**1,583**	**1,618**	**1,687**
Male Total	769	796	848
Female Total	814	822	839
Anthon	649	565	545
Bronson	269	322	294
Correctionville	851	821	766
Cushing	246	220	230
Danbury	384	348	320
Hornick	253	225	255
Lawton	697	908	943
Oto	145	108	72
Pierson	371	366	337
Salix	370	363	295
Sergeant Bluff	3,321	4,227	5,015
Sioux City[†]	85,013	82,684	85,797
Sloan	1,032	973	1,042
Smithland	221	224	181
Woodbury County Total	103,877	102,172	105,941
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Anthon	1.7%	-12.9%	-3.5%
Bronson	28.7%	19.7%	-8.7%
Kingsley	10.3%	13.3%	-1.1%
Lawton	44.6%	30.3%	3.9%
Pierson	8.8%	-1.3%	-7.9%
Moville	21.2%	2.2%	4.3%
Woodbury County	5.7%	1.6%	3.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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Moville's population is predominantly White. The City of Moville, compared to Woodbury County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	98.4%	95.0%	96.8%	90.9%
White	96.7%	93.0%	83.6%	72.5%
White alone, not Hispanic	95.6%	91.6%	77.6%	68.2%
Black or African American	0.4%	0.6%	2.4%	4.9%
Asian	0.4%	0.3%	2.4%	2.8%
American Indian or Alaska Native	0.6%	0.1%	2.2%	2.4%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.6%
Other	0.4%	1.0%	6.1%	7.7%
Two or more races	1.6%	5.0%	3.2%	9.1%
Hispanic origin[a]	1.9%	3.6%	13.7%	17.7%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	643	664	39,052	39,904
Family households[a,b]	71.5%	93.5%	65.6%	64.6%
Married couple family[b]	58.8%	71.0%	47.5%	44.7%
With own children	24.7%	24.1%	19.9%	18.0%
Other family[c]	12.8%	15.1%	18.2%	19.9%
Male householder[c]	4.0%	5.7%	5.6%	6.7%
With own children	3.0%	2.9%	3.3%	3.9%
Female householder[c]	8.7%	9.3%	12.6%	13.1%
With own children	6.1%	5.3%	8.2%	8.0%
Nonfamily households[d]	28.5%	6.5%	34.4%	35.4%
Male living alone	10.4%	11.9%	12.3%	13.8%
Female living alone	14.3%	12.7%	15.8%	15.0%

Households by Couple or Non-couple Type[1,3]

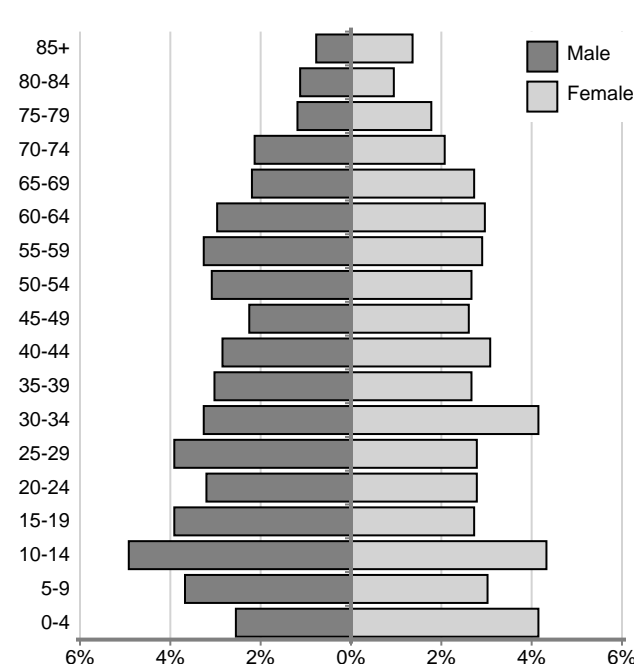|	City 2010	City 2020	County 2010	County 2020
Total households	643	664	39,052	39,904
Married couple[b]	58.8%	71.0%	47.5%	44.7%
Cohabiting couple[b,f]	NA[e]	7.1%	NA[e]	8.2%
Male householder[g]	NA[e]	16.4%	NA[e]	20.2%
Female householder[g]	NA[e]	20.0%	NA[e]	26.9%

[a] *Householder and at least one other person related to the householder.* [b] *For 2020 includes same-sex couples.* [c] *No spouse present, but at least one relative present.* [d] *In 2010 included same-sex couples whether married or not (if no relatives present).* [e] *2010 not comparable with 2020.* [f] *For 2020 householder has an unmarried partner.* [g] *For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	28.2%	26.9%	26.6%	26%
0 - 4	6.7%	6.7%	7.8%	6.6%
5 - 9	7.9%	6.7%	7.3%	7.2%
10 - 14	8.8%	9.2%	7.1%	7.8%
15 - 17	4.8%	4.3%	4.4%	4.4%
18 - 24	7.3%	8.3%	10.5%	9.9%
25 - 44	22.9%	25.7%	24.9%	25.4%
45 - 64	25.8%	22.7%	25.1%	23.4%
65 or older	15.9%	16.3%	12.8%	15.4%
65 - 84	13.5%	14.2%	10.9%	13.5%
85 or older	2.4%	2.1%	1.9%	1.9%
Median[4] Age (years)	38.7	36.1	35.1	35.8
Age Dependency[a,5]	78.9	76.2	65.1	70.5
Old-Age	28.4	28.7	21.2	26.2
Child	50.4	47.4	44.0	44.3

[a] *Age Dependency Ratio*

Moville, Iowa Population Pyramid,[a] 2020[1]

[a] *Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Moville is greater than the median household income of Woodbury County. The median value of owner-occupied housing units is higher in Moville than for Woodbury County. There is a lower percentage of vacant housing units in Moville than there is for Woodbury County. Many housing units in Moville were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Moville compared to Woodbury County.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	670	+/- 80	40,299	+/- 366
Less than $34,999	15.9%	+/- 3.0%	26.0%	+/- 2.0%
$35,000 To $49,999	11.6%	+/- 4.6%	11.6%	+/- 1.0%
$50,000 To $99,999	28.2%	+/- 3.1%	29.1%	+/- 1.7%
$100,000 Or More	44.2%	+/- 3.8%	33.2%	+/- 1.8%
Median[4] Household Income	$90,250	+/- $9,615	$68,399	+/- $2,126
Median Family Income	$104,318	+/- $17,554	$86,194	+/- $4,235
Per Capita Income	$43,061	+/- $4,912	$33,080	+/- $768

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	691	+/- 83	42,864	+/- 76
Vacant	3.0%	+/- 3.4%	6.0%	+/- 0.9%
Occupied	97.0%	+/- 3.4%	94.0%	+/- 0.9%
Occupied[a]	670	+/- 80	40,299	+/- 366
Owner	80.1%	+/- 5.3%	68.2%	+/- 1.8%
Renter	19.9%	+/- 5.3%	31.8%	+/- 1.8%
Rent[b]	$691	+/- $137	$913	+/- $21
Value[c]	$165,300	+/-$9,570	$158,000	+/-$3,837

[a]Occupied Units, [b]Median gross rent of renter-occupied units, [c]Median value of owner-occupied units

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,089	+/-138	67,477	+/-310
High School Graduate or Higher	97.1%	+/-2.6%	87.6%	+/-0.8%
Bachelor's Degree or Higher	33.1%	+/-5.0%	24%	+/-1.2%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
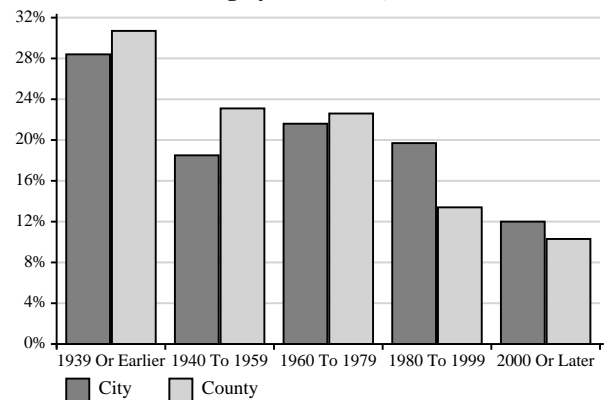**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Moville there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 19.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	918	+/- 138	52,921	+/- 995
Management, business, science, and arts	40.3%	+/- 6.4%	31.7%	+/- 1.4%
Service	13.1%	+/- 4.5%	16.4%	+/- 1.2%
Sales and office	17.2%	+/- 4.5%	19.3%	+/- 1.4%
Natural resources, construction, and maintenance	9.6%	+/- 4.5%	10.2%	+/- 1.0%
Production, transportation, and material moving	19.8%	+/- 4.4%	22.4%	+/- 1.4%

Moville has a higher proportion of the population age 16 or older in the labor force than Woodbury County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Moville tend to be higher than the median earnings for Woodbury County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	1,016	+/- 166	58,615	+/- 832
Median Earnings	$45,179	+/- $45	$38,065	+/- $1,440
Female	$34,844	+/- $6,548	$32,324	+/- $1,562
Female, full time[b]	$48,971	+/- $5,417	$44,433	+/- $1,659
Male	$52,875	+/- $7,885	$44,214	+/- $2,149
Male, full time[b]	$59,034	+/- $13,879	$56,144	+/- $1,660

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,273	+/- 175	81,389	+/- 235
in labor force	75.6%	+/- 4.5%	68.2%	+/- 1.2%
not in labor force	24.4%	+/- 4.5%	31.8%	+/- 1.2%
Civilian labor force	936	+/- 139	55,409	+/- 976
Unemployed	1.9%	+/- 1.4%	4.5%	+/- 0.8%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	1,628	+/-206	102,741	+/-204
Below poverty	3.7%	+/-1.7%	13.5%	+/-1.4%
17 and under	**%	+/-**%	18.2%	+/-2.8%
18 - 64	**%	+/-**%	12.5%	+/-1.3%
65+	**%	+/-**%	9.2%	+/-1.8%
All Families	**%	+/-**%	9.9%	+/-1.4%
with children	**%	+/-**%	15.2%	+/-2.4%
Married Couple	**%	+/-**%	4.0%	+/-1.1%
with children	**%	+/-**%	4.6%	+/-1.8%
Female HH[b]	**%	+/-**%	30.8%	+/-5.1%
with children	**%	+/-**%	39.6%	+/-6.5%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	1,613	+/-194	104,378	+/-103
With a disability[b]	11.1%	+/-3.2%	13.4%	+/-0.8%
With Health Insurance	97.1%	+/-1.4%	93.5%	+/-0.6%
With Private[c] Coverage	79.0%	+/-5.1%	64.8%	+/-1.5%
With Public[d] Coverage	25.9%	+/-5.1%	41.7%	+/-1.5%
No Health Insurance	2.9%	+/-1.4%	6.5%	+/-0.6%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Community and Economic Development   **Data for Decision Makers**