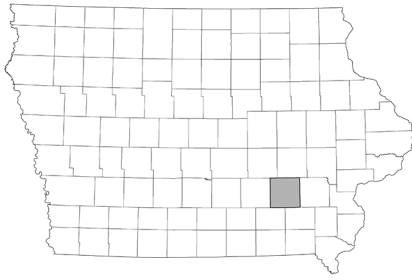


Data for Decision Makers



Richland, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Richland is 542. Between 2010 and 2020 the population decreased by 7.2%. The City of Richland is in Keokuk County. Keokuk County saw a 4.5% population decrease between 2010 and 2020.

Keokuk County Cities - Total Population¹

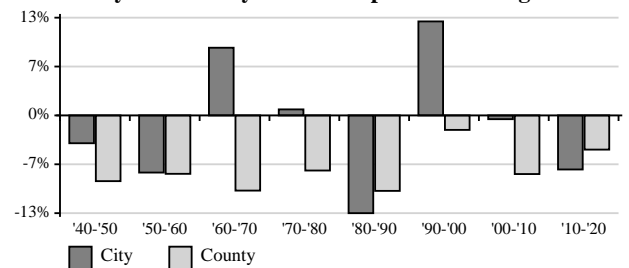
City	2000	2010	2020
Richland	587	584	542
Male Total	279	287	272
Female Total	308	297	270
Delta	410	328	264
Gibson	92	61	63
Harper	134	114	118
Hayesville	64	50	41
Hedrick	837	764	728
Keota	1,025	1,009	897
Keswick	295	246	242
Kinross	80	73	80
Martinsburg	126	112	110
North English [†]	991	1,041	1,065
Ollie	224	215	201
Sigourney	2,209	2,059	2,004
South English	213	212	202
Thornburg	84	67	45
Webster	110	88	94
What Cheer	678	646	607
Keokuk County Total	11,400	10,511	10,033
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†] City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Brighton	0.4%	-5.1%	-8.0%
Maharishi Vedic City	inf%	264.8%	6.9%
Ollie	8.2%	-4.0%	-6.5%
Packwood	7.2%	-8.5%	-10.3%
Pleasant Plain	2.3%	-29.0%	-9.7%
Richland	12.5%	-0.5%	-7.2%
Keokuk County	-1.9%	7.8%	-4.5%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Richland, Iowa

Richland's population is predominantly White. The City of Richland, compared to Keokuk County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.5%	94.1%	99.4%	96.8%
White	98.5%	93.0%	98.4%	95.2%
White alone, not Hispanic	98.5%	92.8%	97.9%	94.4%
Black or African American	0.3%	0.4%	0.5%	0.5%
Asian	0.0%	0.0%	0.2%	0.2%
American Indian or Alaska Native	0.7%	0.0%	0.1%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.7%	0.3%	0.8%
Two or more races	0.5%	5.9%	0.6%	3.2%
Hispanic origin ^a	0.3%	2.6%	0.9%	2.1%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	239	235	4,408	4,174
Family households ^{a,b}	67.4%	66.1%	66.7%	65.0%
Married couple family ^b	54.4%	55.2%	54.6%	51.4%
With own children	19.7%	17.9%	18.6%	17.1%
Other family ^c	13.0%	17.4%	12.1%	13.6%
Male householder ^c	2.1%	8.9%	4.5%	5.5%
With own children	1.3%	6.8%	2.9%	3.1%
Female householder ^c	10.9%	8.5%	7.6%	8.0%
With own children	7.9%	6.4%	5.0%	5.0%
Nonfamily households ^d	32.6%	33.9%	33.3%	35.0%
Male living alone	11.7%	12.8%	13.7%	15.5%
Female living alone	16.7%	16.2%	15.2%	14.6%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	239	235	4,408	4,174
Married couple ^b	54.4%	55.2%	54.6%	51.4%
Cohabiting couple ^{b,f}	NA ^e	10.6%	NA ^e	7.4%
Male householder ^g	NA ^e	19.6%	NA ^e	20.0%
Female householder ^g	NA ^e	22.6%	NA ^e	21.2%

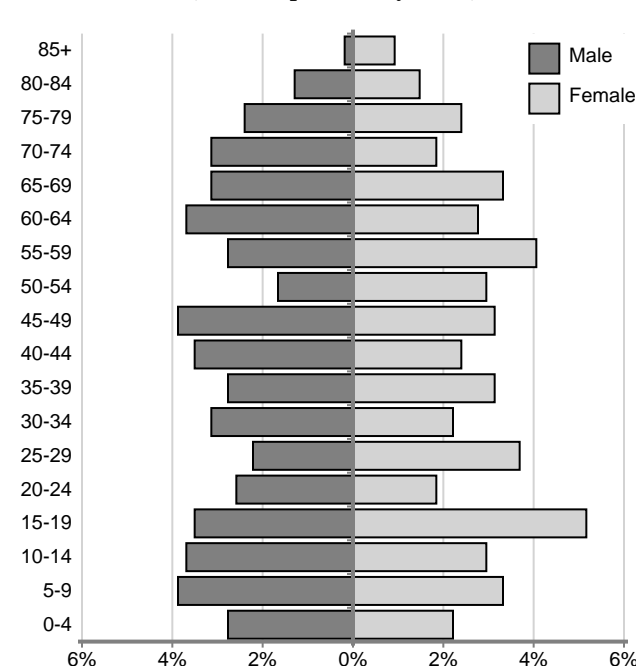
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	27.2%	24.7%	23.2%	23.7%
0 - 4	7.4%	5.0%	5.8%	5.7%
5 - 9	7.2%	7.2%	6.4%	6.4%
10 - 14	8.2%	6.6%	6.6%	7.3%
15 - 17	4.4%	5.9%	4.4%	4.3%
18 - 24	6%	7.2%	6.6%	6.3%
25 - 44	25.7%	23.1%	21.6%	21.6%
45 - 64	22.6%	24.9%	29.3%	26.7%
65 or older	18.5%	20.1%	19.2%	21.7%
65 - 84	15.8%	19.1%	15.8%	18.6%
85 or older	2.7%	1.1%	3.4%	3.0%
Median ⁴ Age (years)	38.6	40.6	43.8	43.5
Age Dependency ^{a, 5}	84.2	81.2	73.7	83.2
Old-Age	34.1	36.4	33.4	39.7
Child	50.1	44.7	40.3	43.4

^aAge Dependency Ratio

Richland, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Richland, Iowa

The median household income in Richland is less than the median household income of Keokuk County. The median value of owner-occupied housing units is higher in Richland than for Keokuk County. There is a lower percentage of vacant housing units in Richland than there is for Keokuk County. Many housing units in Richland were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Richland compared to Keokuk County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	199	+/- 45	4,085	+/- 99
Less than \$34,999	22.6%	+/- 4.2%	28.6%	+/- 2.6%
\$35,000 To \$49,999	23.6%	+/- 11.6%	12.2%	+/- 1.9%
\$50,000 To \$99,999	33.7%	+/- 4.0%	34.3%	+/- 2.3%
\$100,000 Or More	20.1%	+/- 3.4%	24.9%	+/- 2.3%
Median ⁴ Household Income	\$52,344	+/- \$8,526	\$60,016	+/- \$3,203
Median Family Income	\$81,875	+/- \$11,278	\$77,740	+/- \$5,567
Per Capita Income	\$27,712	+/- \$4,404	\$32,747	+/- \$1,979

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	321	+/-76	6,987	+/-33
High School Graduate or Higher	92.5%	+/-4.5%	93.5%	+/-1%
Bachelor's Degree or Higher	19.3%	+/-6.7%	16.4%	+/-1.7%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

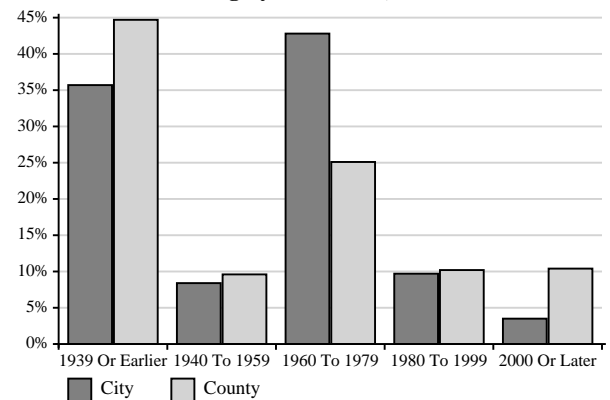
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	227	+/- 50	4,668	+/- 26
Vacant	12.3%	+/- 9.1%	12.5%	+/- 2.1%
Occupied	87.7%	+/- 9.1%	87.5%	+/- 2.1%
Occupied ^a	199	+/- 45	4,085	+/- 99
Owner	79.9%	+/- 11.6%	78.5%	+/- 2.6%
Renter	20.1%	+/- 11.6%	21.5%	+/- 2.6%
Rent ^b	\$779	+/- \$189	\$744	+/- \$53
Value ^c	\$114,700	+/- \$19,567	\$105,500	+/- \$5,329

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Richland there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up ***% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	233	+/- 55	4,631	+/- 189
Management, business, science, and arts	38.6%	+/- 10.4%	33.0%	+/- 2.3%
Service	10.3%	+/- 4.3%	12.9%	+/- 1.7%
Sales and office	20.2%	+/- 6.8%	18.1%	+/- 1.9%
Natural resources, construction, and maintenance	***%	+/- ***%	14.1%	+/- 2.5%
Production, transportation, and material moving	***%	+/- ***%	21.8%	+/- 2.4%

Socioeconomic Profile

Richland, Iowa

Richland has a higher proportion of the population age 16 or older in the labor force than Keokuk County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Richland tend to be higher than the median earnings for Keokuk County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	249	+/- 57	5,194	+/- 158
Median Earnings	\$40,486	+/- \$40	\$39,074	+/- \$2,062
Female	\$36,094	+/- \$7,359	\$34,073	+/- \$2,529
Female, full time ^b	\$50,893	+/- \$15,529	\$43,963	+/- \$3,561
Male	\$43,929	+/- \$5,391	\$45,173	+/- \$2,151
Male, full time ^b	\$46,250	+/- \$7,960	\$52,030	+/- \$2,138

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	497	+/-110	9,910	+/-7
With a disability ^b	16.3%	+/-6.2%	17.4%	+/-1.6%
With Health Insurance	93.4%	+/-5.0%	97.2%	+/-0.7%
With Private ^c Coverage	64.0%	+/-9.9%	68.4%	+/-2.8%
With Public ^d Coverage	38.8%	+/-6.9%	46.4%	+/-2.8%
No Health Insurance	**%	+/-**%	2.8%	+/-0.7%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	374	+/- 83	8,032	+/- 47
in labor force	65.8%	+/- 7.4%	59.8%	+/- 2.4%
not in labor force	34.2%	+/- 7.4%	40.2%	+/- 2.4%
Civilian labor force	246	+/- 61	4,806	+/- 188
Unemployed	5.3%	+/- 4.7%	3.6%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	497	+/-110	9,883	+/-26
Below poverty	**%	+/-**%	12.2%	+/-2.3%
17 and under	**%	+/-**%	13.2%	+/-4%
18 - 64	**%	+/-**%	11.1%	+/-2.4%
65+	**%	+/-**%	14.0%	+/-3.7%
All Families	**%	+/-**%	10.6%	+/-2.7%
with children	**%	+/-**%	15.9%	+/-5.1%
Married Couple	**%	+/-**%	6.5%	+/-2.3%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	32.6%	+/-12.8%
with children	**%	+/-**%	45.0%	+/-16.5%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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