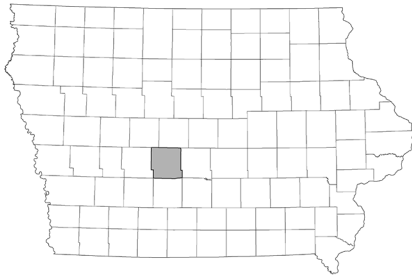


# Data for Decision Makers



## Perry, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Perry is 7,836. Between 2010 and 2020 the population increased by 1.7%. The City of Perry is in Dallas County. Dallas County saw a 50.7% population increase between 2010 and 2020.

Dallas County Cities - Total Population<sup>1</sup>

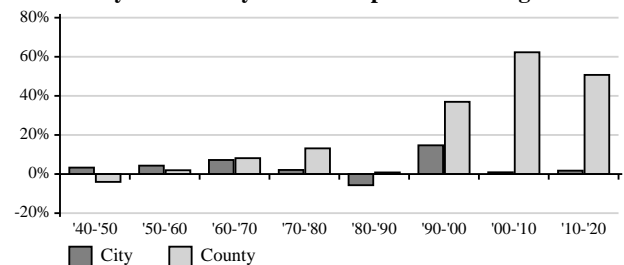
City	2000	2010	2020
<b>Perry</b>	<b>7,633</b>	<b>7,702</b>	<b>7,836</b>
Male Total	3,777	3,854	3,850
Female Total	3,856	3,848	3,986
Adel	3,435	3,682	6,153
Bouton	136	129	127
Clive <sup>†</sup>	12,855	15,447	18,601
Dallas Center	1,595	1,623	1,901
Dawson	155	131	116
De Soto	1,009	1,050	915
Dexter	689	611	640
Granger	583	1,244	1,654
Grimes <sup>†</sup>	5,098	8,246	15,392
Linden	226	199	200
Minburn	391	365	325
Redfield	833	835	731
Urbandale <sup>†</sup>	29,072	39,463	45,580
Van Meter	866	1,016	1,484
Waukee	5,126	13,790	23,940
West Des Moines <sup>†</sup>	46,403	56,609	68,723
Woodward	1,200	1,024	1,346
Dallas County Total	40,750	66,135	99,678
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Berkley	-38.5%	33.3%	-28.1%
Bouton	-8.7%	-5.1%	-1.6%
Dawson	-10.9%	-15.5%	-11.5%
Minburn	13.0%	-6.6%	-11.0%
Rippey	16.0%	-8.5%	-24.7%
Perry	14.7%	0.9%	1.7%
Dallas County	37.0%	62.3%	50.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



#### Regional Director

Ann Torbert  
28061 Fairground Rd.  
Adel, IA 50003  
atorbert@iastate.edu  
515-993-4281

#### County Office

Ann Torbert  
28061 Fairground Rd.  
Adel, IA 50003  
atorbert@iastate.edu  
515-993-4281

<https://indicators.extension.iastate.edu>

# Demographic Profile

# Perry, Iowa

Perry's population is predominantly White. The City of Perry, compared to Dallas County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	96.5%	88.0%	98.5%	94.2%
White	79.1%	63.5%	92.2%	83.6%
White alone, not Hispanic	61.1%	55.5%	88.7%	82.0%
Black or African American	1.8%	3.4%	1.4%	2.7%
Asian	0.8%	1.1%	2.5%	5.0%
American Indian or Alaska Native	0.5%	0.5%	0.2%	0.2%
Hawaiian or Pacific Islander	0.1%	0.1%	0.1%	0.0%
Other	14.1%	19.4%	2.1%	2.6%
Two or more races	3.5%	12.0%	1.5%	5.8%
Hispanic origin <sup>a</sup>	35.0%	37.0%	6.1%	6.5%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	2,792	2,901	25,240	38,291
Family households <sup>a,b</sup>	67.0%	70.9%	70.1%	67.9%
Married couple family <sup>b</sup>	47.0%	48.5%	58.0%	55.8%
With own children	21.1%	19.3%	29.1%	28.2%
Other family <sup>c</sup>	20.0%	21.1%	12.1%	12.1%
Male householder <sup>c</sup>	7.3%	7.0%	3.8%	4.0%
With own children	4.5%	3.7%	2.5%	2.4%
Female householder <sup>c</sup>	12.7%	14.1%	8.3%	8.0%
With own children	8.8%	9.5%	5.6%	5.1%
Nonfamily households <sup>d</sup>	33.0%	29.1%	29.9%	32.1%
Male living alone	11.9%	13.0%	9.9%	10.8%
Female living alone	16.3%	17.3%	13.8%	14.4%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	2,792	2,901	25,240	38,291
Married couple <sup>b</sup>	47.0%	48.5%	58.0%	55.8%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	7.0%	NA <sup>e</sup>	6.8%
Male householder <sup>g</sup>	NA <sup>e</sup>	19.7%	NA <sup>e</sup>	15.2%
Female householder <sup>g</sup>	NA <sup>e</sup>	29.7%	NA <sup>e</sup>	22.1%

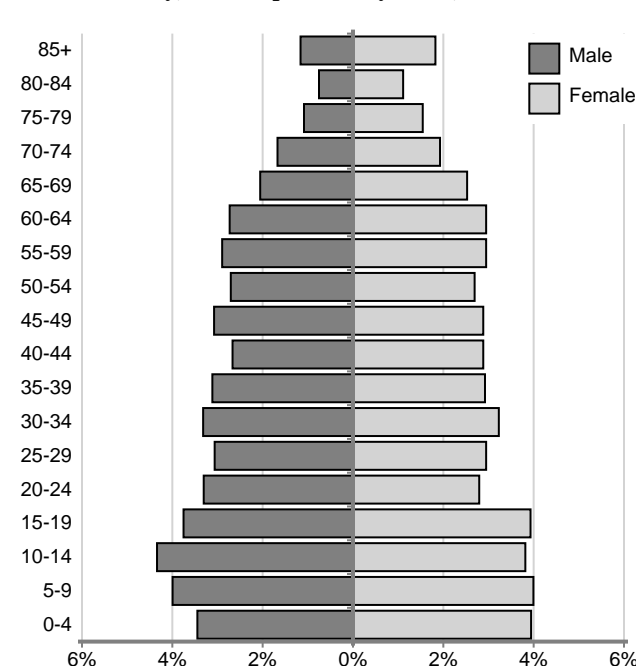
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	29.8%	28.4%	29.1%	27.7%
0 - 4	9%	7.4%	8.7%	7.2%
5 - 9	8.5%	8.0%	8.6%	8.3%
10 - 14	8.2%	8.2%	7.9%	7.9%
15 - 17	4.1%	4.8%	3.9%	4.3%
18 - 24	8.8%	9%	6.1%	7.4%
25 - 44	25.3%	24.1%	31.6%	30.1%
45 - 64	22.3%	22.9%	23.5%	22.5%
65 or older	13.8%	15.7%	9.8%	12.5%
65 - 84	10.7%	12.7%	8.4%	11.1%
85 or older	3.1%	3.0%	1.4%	1.4%
Median <sup>4</sup> Age (years)	33.3	35.1	34.3	35.4
Age Dependency <sup>a, 5</sup>	77.3	78.8	63.7	67.0
Old-Age	24.5	28.0	16.0	20.8
Child	52.8	50.7	47.6	46.2

<sup>a</sup>Age Dependency Ratio

**Perry, Iowa Population Pyramid,<sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Perry, Iowa

The median household income in Perry is less than the median household income of Dallas County. The median value of owner-occupied housing units is lower in Perry than for Dallas County. There is a higher percentage of vacant housing units in Perry than there is for Dallas County. Many housing units in Perry were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Perry compared to Dallas County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	3,188	+/- 255	39,386	+/- 454
Less than \$34,999	29.1%	+/- 3.4%	13.7%	+/- 1.7%
\$35,000 To \$49,999	12.5%	+/- 4.3%	9.1%	+/- 1.3%
\$50,000 To \$99,999	41.8%	+/- 3.4%	27.5%	+/- 1.7%
\$100,000 Or More	16.7%	+/- 2.9%	49.8%	+/- 2.1%
Median <sup>4</sup> Household Income	\$57,276	+/- \$11,127	\$99,533	+/- \$3,165
Median Family Income	\$70,029	+/- \$10,443	\$130,231	+/- \$3,923
Per Capita Income	\$31,303	+/- \$4,649	\$51,347	+/- \$1,505

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	5,325	+/-268	65,734	+/-230
High School Graduate or Higher	85.4%	+/-3.7%	96.3%	+/-0.5%
Bachelor's Degree or Higher	12.2%	+/-3.3%	51.5%	+/-1.6%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

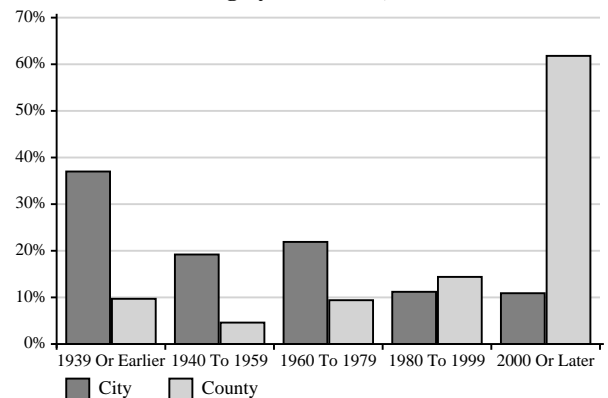
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	3,512	+/- 253	41,753	+/- 55
Vacant	9.2%	+/- 3.7%	5.7%	+/- 1.1%
Occupied	90.8%	+/- 3.7%	94.3%	+/- 1.1%
Occupied <sup>a</sup>	3,188	+/- 255	39,386	+/- 454
Owner	60.4%	+/- 7.1%	70.4%	+/- 1.5%
Renter	39.6%	+/- 7.1%	29.6%	+/- 1.5%
Rent <sup>b</sup>	\$901	+/- \$60	\$1,198	+/- \$29
Value <sup>c</sup>	\$110,800	+/- \$14,211	\$314,900	+/- \$10,133

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Perry there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 27.9% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	3,954	+/- 335	55,396	+/- 1,009
Management, business, science, and arts	28.7%	+/- 5.9%	53.9%	+/- 1.7%
Service	16.3%	+/- 4.9%	11.3%	+/- 1.1%
Sales and office	12.2%	+/- 3.6%	19.1%	+/- 1.4%
Natural resources, construction, and maintenance	14.8%	+/- 4.2%	5.9%	+/- 0.8%
Production, transportation, and material moving	27.9%	+/- 5.5%	9.8%	+/- 1.1%

## Socioeconomic Profile

## Perry, Iowa

Perry has a lower proportion of the population age 16 or older in the labor force than Dallas County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Perry tend to be lower than the median earnings for Dallas County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	4,341	+/- 314	58,994	+/- 865
Median Earnings	\$33,548	+/- \$33	\$55,876	+/- \$1,403
Female	\$29,457	+/- \$2,919	\$47,520	+/- \$1,737
Female, full time <sup>b</sup>	\$34,722	+/- \$7,445	\$58,940	+/- \$1,707
Male	\$36,141	+/- \$3,648	\$68,302	+/- \$2,079
Male, full time <sup>b</sup>	\$43,607	+/- \$6,914	\$80,664	+/- \$3,254

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	7,731	+/-27	99,832	+/-55
With a disability <sup>b</sup>	12.6%	+/-2.7%	7.5%	+/-0.7%
With Health Insurance	94.9%	+/-2.3%	95.6%	+/-0.9%
With Private <sup>c</sup> Coverage	69.7%	+/-5.5%	83.6%	+/-1.4%
With Public <sup>d</sup> Coverage	42.7%	+/-5.9%	22.7%	+/-1.1%
No Health Insurance	5.1%	+/-2.3%	4.4%	+/-0.9%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	6,307	+/- 186	75,882	+/- 238
in labor force	69.2%	+/- 4.2%	75.4%	+/- 1.2%
not in labor force	30.8%	+/- 4.2%	24.6%	+/- 1.2%
Civilian labor force	4,367	+/- 296	57,131	+/- 946
Unemployed	9.5%	+/- 3.6%	3.0%	+/- 0.7%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	7,714	+/-38	99,817	+/-56
Below poverty	13.9%	+/-5.4%	5.7%	+/-1%
17 and under	***	+/-***%	5.6%	+/-1.8%
18 - 64	13.7%	+/-5.6%	5.7%	+/-1.0%
65+	***	+/-***%	5.8%	+/-1.7%
All Families	***	+/-***%	4.1%	+/-1.2%
with children	***	+/-***%	5.5%	+/-2.0%
Married Couple	***	+/-***%	2.4%	+/-1.0%
with children	***	+/-***%	***	+/-***%
Female HH <sup>b</sup>	***	+/-***%	17.4%	+/-6.3%
with children	***	+/-***%	22.6%	+/-8.6%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

### This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist  
Bailey Hanson, Data Analyst III & Extension Specialist  
Sandra Burke, Research Scientist III & Extension Specialist  
Jay Maxwell, Data Analyst I & Extension Specialist

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