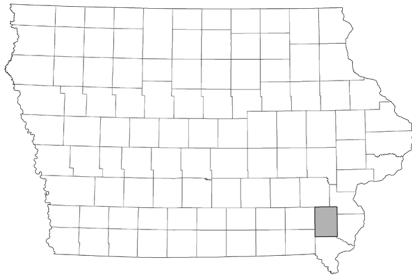


Data for Decision Makers



Mount Pleasant, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Mount Pleasant is 9,274. Between 2010 and 2020 the population increased by 7.0%. The City of Mount Pleasant is in Henry County. Henry County saw a 1.7% population increase between 2010 and 2020.

Henry County Cities - Total Population¹

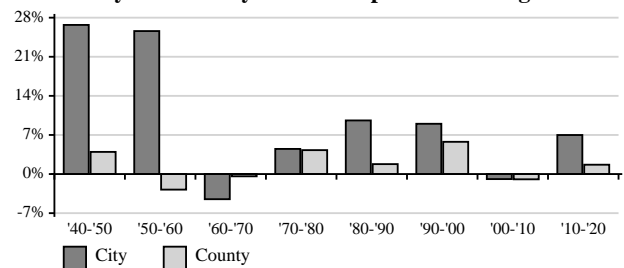
City	2000	2010	2020
Mount Pleasant	8,751	8,668	9,274
Male Total	4,583	4,566	5,029
Female Total	4,168	4,102	4,245
Coppock [†]	57	47	36
Hillsboro	205	180	163
Mount Union	132	0	132
New London	1,937	1,897	1,910
Olds	249	229	192
Rome	113	117	114
Salem	464	383	394
Wayland	945	966	964
Westwood	127	112	101
Winfield	1,131	1,134	1,033
Henry County Total	20,336	20,145	20,482
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Mount Union	-5.7%	-100.0%	inf%
New London	0.8%	-2.1%	0.7%
Rome	-8.9%	3.5%	-2.6%
Salem	2.4%	-17.5%	2.9%
Westwood	22.1%	-11.8%	-9.8%
Mount Pleasant	9.0%	-0.9%	7.0%
Henry County	5.8%	0.9%	1.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Mount Pleasant, Iowa

Mount Pleasant's population is predominantly White. The City of Mount Pleasant, compared to Henry County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	97.5%	94.2%	98.4%	95.2%
White	85.7%	80.7%	92.1%	87.8%
White alone, not Hispanic	82.2%	77.8%	90.1%	86.1%
Black or African American	4.3%	4.9%	2.2%	2.5%
Asian	4.4%	4.2%	2.3%	2.2%
American Indian or Alaska Native	0.4%	0.5%	0.3%	0.4%
Hawaiian or Pacific Islander	0.3%	0.0%	0.1%	0.0%
Other	2.4%	3.8%	1.4%	2.3%
Two or more races	2.5%	5.8%	1.6%	4.8%
Hispanic origin ^a	6.7%	8.7%	3.8%	5.3%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	3,127	3,218	7,666	7,746
Family households ^{a,b}	61.9%	57.9%	68.3%	66.4%
Married couple family ^b	46.1%	52.6%	53.9%	51.3%
With own children	18.2%	14.6%	19.7%	16.8%
Other family ^c	15.7%	17.1%	14.4%	15.1%
Male householder ^c	4.9%	5.3%	4.9%	4.9%
With own children	2.9%	3.1%	3.0%	3.0%
Female householder ^c	10.8%	11.7%	9.5%	10.2%
With own children	7.4%	6.7%	6.3%	5.6%
Nonfamily households ^d	38.1%	42.1%	31.7%	33.6%
Male living alone	13.7%	15.0%	12.0%	13.0%
Female living alone	19.6%	19.9%	14.9%	15.5%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	3,127	3,218	7,666	7,746
Married couple ^b	46.1%	52.6%	53.9%	51.3%
Cohabiting couple ^{b,f}	NA ^e	6.9%	NA ^e	6.8%
Male householder ^g	NA ^e	19.7%	NA ^e	17.4%
Female householder ^g	NA ^e	30.6%	NA ^e	24.5%

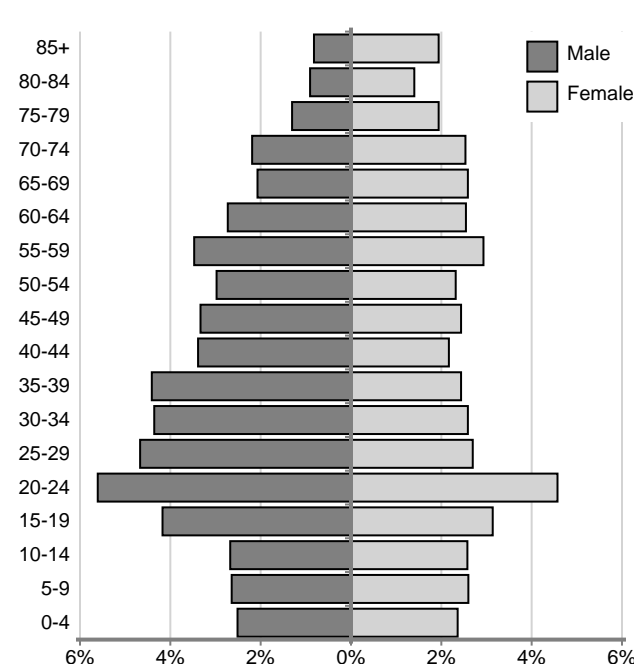
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	21.1%	18.8%	23.2%	21.1%
0 - 4	5.8%	4.9%	5.8%	5.1%
5 - 9	5.6%	5.2%	6.2%	6.0%
10 - 14	6%	5.3%	6.9%	6.1%
15 - 17	3.7%	3.4%	4.3%	3.9%
18 - 24	12.2%	14.1%	8.8%	9.9%
25 - 44	26.5%	26.7%	24.3%	23.5%
45 - 64	24.8%	22.8%	27.7%	25.6%
65 or older	15.3%	17.7%	16.0%	19.8%
65 - 84	12.2%	14.9%	13.3%	17.2%
85 or older	3.1%	2.8%	2.7%	2.6%
Median ⁴ Age (years)	37.3	36.8	40.2	40.8
Age Dependency ^{a, 5}	57.3	57.4	64.5	69.3
Old-Age	24.1	27.8	26.3	33.6
Child	33.2	29.6	38.2	35.8

^aAge Dependency Ratio

Mount Pleasant, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Mount Pleasant, Iowa

The median household income in Mount Pleasant is less than the median household income of Henry County. The median value of owner-occupied housing units is lower in Mount Pleasant than for Henry County. There is a higher percentage of vacant housing units in Mount Pleasant than there is for Henry County. Many housing units in Mount Pleasant were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Mount Pleasant compared to Henry County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	3,294	+/- 183	7,642	+/- 184
Less than \$34,999	30.3%	+/- 3.5%	26.6%	+/- 2.5%
\$35,000 To \$49,999	10.1%	+/- 3.2%	12.0%	+/- 1.9%
\$50,000 To \$99,999	33.0%	+/- 2.9%	32.5%	+/- 2.2%
\$100,000 Or More	26.6%	+/- 3.2%	28.8%	+/- 2.4%
Median ⁴ Household Income	\$58,895	+/- \$2,097	\$62,365	+/- \$3,449
Median Family Income	\$73,651	+/- \$10,836	\$80,893	+/- \$4,267
Per Capita Income	\$27,116	+/- \$2,401	\$30,151	+/- \$1,528

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	3,766	+/- 164	8,412	+/- 52
Vacant	12.5%	+/- 3.9%	9.2%	+/- 2.1%
Occupied	87.5%	+/- 3.9%	90.8%	+/- 2.1%
Occupied ^a	3,294	+/- 183	7,642	+/- 184
Owner	68.5%	+/- 5.3%	74.6%	+/- 2.6%
Renter	31.5%	+/- 5.3%	25.4%	+/- 2.6%
Rent ^b	\$672	+/- \$95	\$727	+/- \$60
Value ^c	\$142,600	+/- \$8,612	\$145,200	+/- \$6,383

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

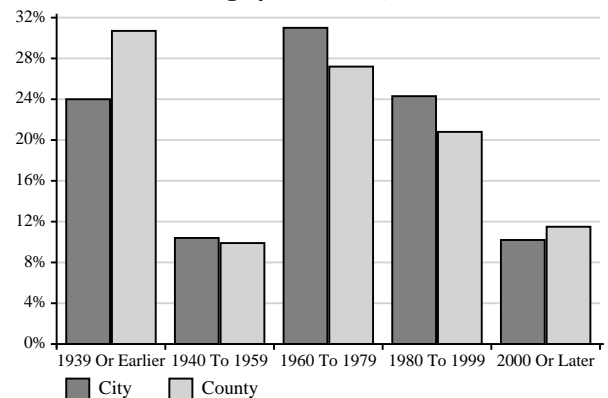
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	6,109	+/-209	13,931	+/-138
High School Graduate or Higher	86.6%	+/-3.6%	91.1%	+/-1.6%
Bachelor's Degree or Higher	25.1%	+/-4.3%	22.8%	+/-2.5%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Mount Pleasant there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 25.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	4,324	+/- 314	9,748	+/- 370
Management, business, science, and arts	28.3%	+/- 5.5%	29.7%	+/- 3.2%
Service	20.7%	+/- 4.5%	18.7%	+/- 2.4%
Sales and office	17.4%	+/- 4.5%	18.4%	+/- 2.4%
Natural resources, construction, and maintenance	8.5%	+/- 2.4%	10.5%	+/- 1.5%
Production, transportation, and material moving	25.0%	+/- 5.1%	22.7%	+/- 2.9%

Socioeconomic Profile

Mount Pleasant, Iowa

Mount Pleasant has a lower proportion of the population age 16 or older in the labor force than Henry County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Mount Pleasant tend to be lower than the median earnings for Henry County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	4,810	+/- 314	10,660	+/- 383
Median Earnings	\$35,063	+/- \$35	\$36,549	+/- \$2,263
Female	\$26,162	+/- \$5,739	\$28,714	+/- \$2,795
Female, full time ^b	\$43,522	+/- \$2,886	\$41,033	+/- \$2,467
Male	\$40,893	+/- \$5,982	\$43,422	+/- \$1,993
Male, full time ^b	\$48,410	+/- \$5,396	\$50,445	+/- \$3,488

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	8,174	+/-110	19,280	+/-110
With a disability ^b	16.1%	+/-3.4%	14.1%	+/-1.7%
With Health Insurance	97.1%	+/-1.4%	96.6%	+/-0.8%
With Private ^c Coverage	75.0%	+/-4.5%	74.0%	+/-2.4%
With Public ^d Coverage	38.8%	+/-5.2%	38.4%	+/-2.6%
No Health Insurance	2.9%	+/-1.4%	3.4%	+/-0.8%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	7,873	+/- 152	16,750	+/- 91
in labor force	56.5%	+/- 3.8%	59.8%	+/- 2.1%
not in labor force	43.5%	+/- 3.8%	40.2%	+/- 2.1%
Civilian labor force	4,446	+/- 319	10,016	+/- 359
Unemployed	2.7%	+/- 1.7%	2.7%	+/- 1.0%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	7,770	+/-113	18,788	+/-133
Below poverty	15.8%	+/-4.9%	11.3%	+/-2.1%
17 and under	24.0%	+/-11.6%	15.7%	+/-4.4%
18 - 64	14.4%	+/-4.8%	10.0%	+/-2.1%
65+	***	+/-***%	10.2%	+/-3.0%
All Families	10.3%	+/-4.3%	7.5%	+/-2.1%
with children	18.0%	+/-8.7%	13.3%	+/-4.0%
Married Couple	***	+/-***%	3.5%	+/-1.7%
with children	***	+/-***%	***	+/-***%
Female HH ^b	***	+/-***%	24.9%	+/-9.2%
with children	***	+/-***%	29.4%	+/-12.5%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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