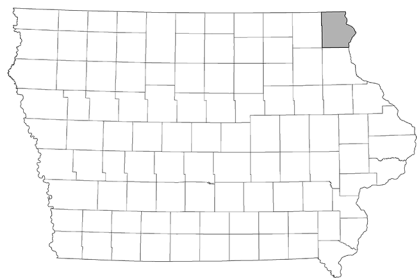


Data for Decision Makers



Postville, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Postville is 2,503. Between 2010 and 2020 the population increased by 12.4%. The City of Postville is in Allamakee County. Allamakee County saw a 1.9% population decrease between 2010 and 2020.

Allamakee County Cities - Total Population¹

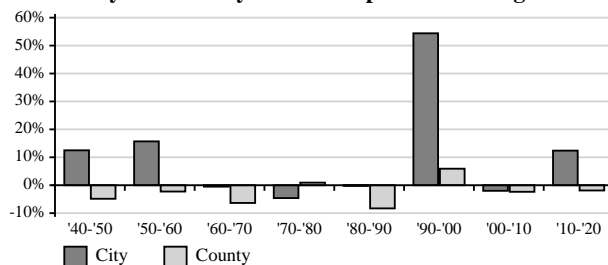
City	2000	2010	2020
Postville[†]	2,273	2,227	2,503
Male Total	1,140	1,122	1,268
Female Total	1,133	1,105	1,235
Harpers Ferry	330	328	262
Lansing	1,012	999	968
New Albin	527	522	432
Waterville	145	144	109
Waukon	4,131	3,897	3,827
Allamakee County Total	14,675	14,330	14,061
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Castalia	-1.1%	-1.1%	-16.2%
Clermont	36.9%	-11.7%	-7.3%
Elgin	6.1%	1.0%	0.3%
Luana	31.1%	8.0%	11.9%
Monona	2.0%	-0.1%	-5.0%
Postville	54.4%	-2.0%	12.4%
Allamakee County	5.9%	2.4%	-1.9%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Postville, Iowa

Postville's population is predominantly White. The City of Postville, compared to Allamakee County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.0%	91.7%	99.4%	96.9%
White	77.0%	52.7%	96.0%	89.8%
White alone, not Hispanic	60.8%	45.7%	93.0%	88.2%
Black or African American	4.4%	8.7%	0.8%	1.1%
Asian	1.0%	0.6%	0.2%	0.3%
American Indian or Alaska Native	0.6%	2.8%	0.3%	0.6%
Hawaiian or Pacific Islander	0.7%	0.0%	0.1%	0.0%
Other	14.3%	26.8%	2.0%	5.0%
Two or more races	2.0%	8.3%	0.6%	3.1%
Hispanic origin ^a	32.0%	43.0%	5.3%	8.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	744	788	5,845	5,797
Family households ^{a,b}	66.8%	61.0%	66.5%	63.4%
Married couple family ^b	47.7%	42.5%	55.2%	52.3%
With own children	23.3%	25.1%	19.1%	18.0%
Other family ^c	19.1%	21.6%	11.3%	11.2%
Male householder ^c	4.8%	6.7%	4.4%	4.4%
With own children	2.7%	4.2%	2.5%	2.0%
Female householder ^c	14.2%	14.8%	6.9%	6.8%
With own children	12.4%	10.7%	4.5%	4.2%
Nonfamily households ^d	33.2%	39.0%	33.5%	36.6%
Male living alone	11.2%	12.2%	14.0%	15.7%
Female living alone	15.7%	12.6%	14.2%	15.5%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	744	788	5,845	5,797
Married couple ^b	47.7%	42.5%	55.2%	52.3%
Cohabiting couple ^{b,f}	NA ^e	6.0%	NA ^e	6.2%
Male householder ^g	NA ^e	20.4%	NA ^e	19.8%
Female householder ^g	NA ^e	26.6%	NA ^e	21.7%

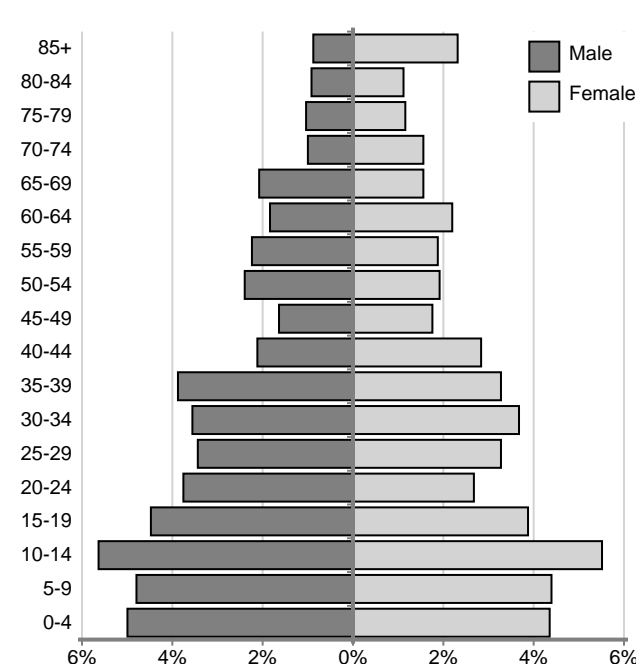
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	32.7%	35.4%	23.1%	23.3%
0 - 4	12.1%	9.3%	6.6%	6.5%
5 - 9	9.3%	9.2%	6.2%	6.1%
10 - 14	7.7%	11.1%	6.2%	6.8%
15 - 17	3.6%	5.8%	4.1%	3.9%
18 - 24	9.8%	8.9%	7.2%	6.6%
25 - 44	24.6%	26.1%	20.9%	21.6%
45 - 64	18.4%	15.8%	29.3%	25.5%
65 or older	14.5%	13.6%	19.6%	23.0%
65 - 84	11.1%	10.4%	16.6%	20%
85 or older	3.4%	3.2%	3.0%	3.0%
Median ⁴ Age (years)	30.2	29.4	44.0	43.2
Age Dependency ^{a, 5}	89.4	96.5	74.5	86.2
Old-Age	27.5	26.8	34.2	42.8
Child	61.9	69.7	40.3	43.4

^aAge Dependency Ratio

Postville, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Postville, Iowa

The median household income in Postville is less than the median household income of Allamakee County. The median value of owner-occupied housing units is lower in Postville than for Allamakee County. There is a lower percentage of vacant housing units in Postville than there is for Allamakee County. Many housing units in Postville were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Postville compared to Allamakee County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	876	+/- 114	5,970	+/- 199
Less than \$34,999	32.2%	+/- 4.3%	24.7%	+/- 2.5%
\$35,000 To \$49,999	22.8%	+/- 8.3%	13.3%	+/- 2.4%
\$50,000 To \$99,999	29.0%	+/- 3.4%	37.8%	+/- 2.3%
\$100,000 Or More	16.0%	+/- 3.2%	24.1%	+/- 2.4%
Median ⁴ Household Income	\$46,522	+/- \$5,947	\$64,049	+/- \$2,577
Median Family Income	\$52,500	+/- \$11,364	\$77,754	+/- \$3,745
Per Capita Income	\$20,174	+/- \$2,511	\$33,214	+/- \$2,317

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,387	+/-171	9,729	+/-57
High School Graduate or Higher	80.1%	+/-5.5%	91.7%	+/-1.4%
Bachelor's Degree or Higher	11.7%	+/-3.2%	18.4%	+/-2.4%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

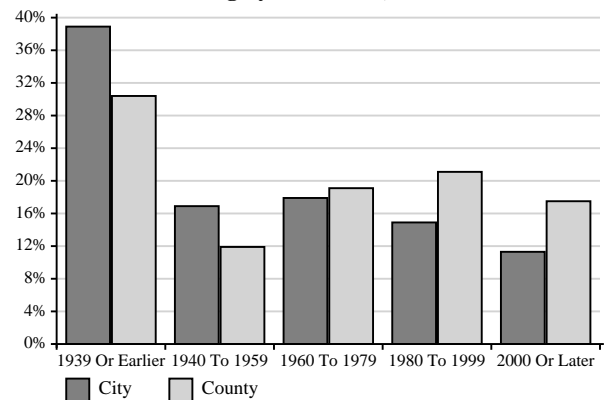
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	938	+/- 113	7,696	+/- 29
Vacant	6.6%	+/- 4.1%	22.4%	+/- 2.6%
Occupied	93.4%	+/- 4.1%	77.6%	+/- 2.6%
Occupied ^a	876	+/- 114	5,970	+/- 199
Owner	61.6%	+/- 7.8%	80.0%	+/- 2.6%
Renter	38.4%	+/- 7.8%	20.0%	+/- 2.6%
Rent ^b	\$826	+/- \$74	\$721	+/- \$68
Value ^c	\$92,600	+/- \$11,970	\$156,900	+/- \$10,366

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Postville there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 29.9% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,058	+/- 149	6,868	+/- 269
Management, business, science, and arts	25.8%	+/- 6.2%	30.0%	+/- 3.5%
Service	14.6%	+/- 4.9%	12.9%	+/- 2.8%
Sales and office	13.6%	+/- 4.1%	22.7%	+/- 3.3%
Natural resources, construction, and maintenance	16.2%	+/- 5.7%	18.1%	+/- 2.3%
Production, transportation, and material moving	29.9%	+/- 8.0%	16.3%	+/- 2.5%

Socioeconomic Profile

Postville, Iowa

Postville has a lower proportion of the population age 16 or older in the labor force than Allamakee County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Postville tend to be lower than the median earnings for Allamakee County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	1,153	+/- 154	7,499	+/- 242
Median Earnings	\$33,769	+/- \$33	\$39,133	+/- \$3,000
Female	\$25,192	+/- \$4,729	\$30,629	+/- \$2,367
Female, full time ^b	\$30,917	+/- \$4,761	\$40,920	+/- \$1,972
Male	\$40,082	+/- \$3,765	\$45,388	+/- \$3,723
Male, full time ^b	\$44,235	+/- \$3,583	\$54,310	+/- \$3,375

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	2,598	+/-313	13,793	+/-10
With a disability ^b	8.6%	+/-2.8%	11.7%	+/-1.5%
With Health Insurance	82.2%	+/-5.8%	93.6%	+/-1.8%
With Private ^c Coverage	47.5%	+/-8.4%	68.4%	+/-3.7%
With Public ^d Coverage	45.7%	+/-7.7%	41.3%	+/-4.2%
No Health Insurance	17.8%	+/-5.8%	6.4%	+/-1.8%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,794	+/- 211	11,118	+/- 41
in labor force	63.3%	+/- 6.1%	63.8%	+/- 2.4%
not in labor force	36.7%	+/- 6.1%	36.2%	+/- 2.4%
Civilian labor force	1,136	+/- 161	7,093	+/- 263
Unemployed	6.9%	+/- 3.4%	3.2%	+/- 1.0%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	2,585	+/-313	13,716	+/-72
Below poverty	25.7%	+/-8.1%	11.6%	+/-2.2%
17 and under	36.5%	+/-12.3%	14.8%	+/-4.3%
18 - 64	21.7%	+/-8.3%	12.0%	+/-3.0%
65+	***	+/-***%	7.1%	+/-2.7%
All Families	25.7%	+/-9.1%	8.8%	+/-2.4%
with children	36.8%	+/-13.0%	14.8%	+/-5.0%
Married Couple	21.1%	+/-10.5%	5.5%	+/-1.7%
with children	***	+/-***%	***	+/-***%
Female HH ^b	65.4%	+/-25.0%	45.3%	+/-15.5%
with children	76.1%	+/-24.4%	56.8%	+/-18.6%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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