Data for Decision Makers
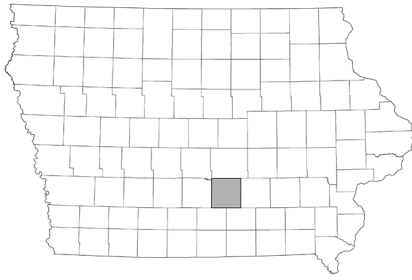
Pella, Iowa
City Profile

Population profile

The 2020 population for Pella is 10,464. Between 2010 and 2020 the population increased by 1.1%. The City of Pella is in Marion County. Marion County saw a 0.3% population increase between 2010 and 2020.
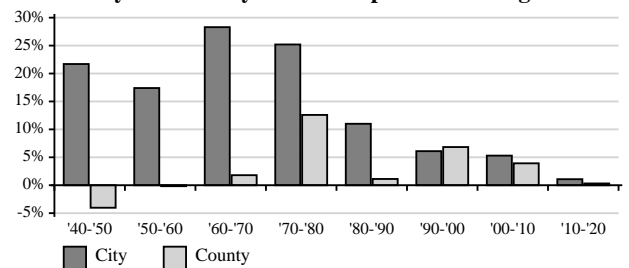
Marion County Cities - Total Population[1]

City	2000	2010	2020
Pella	**9,832**	**10,352**	**10,464**
Male Total	4,672	4,939	5,107
Female Total	5,160	5,413	5,357
Bussey	450	422	387
Hamilton	144	130	119
Harvey	277	235	236
Knoxville	7,731	7,313	7,595
Marysville	54	66	44
Melcher-Dallas	1,298	1,288	1,195
Pleasantville	1,539	1,694	1,676
Swan	121	72	76
Marion County Total	32,052	33,309	33,414
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Harvey	17.9%	-15.2%	0.4%
Knoxville	-6.1%	-5.4%	3.9%
Leighton	7.7%	5.9%	-2.5%
Monroe	4.0%	1.2%	7.5%
Sully	7.5%	-9.2%	7.3%
Pella	6.1%	5.3%	1.1%
Marion County	6.8%	3.9%	0.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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IOWA STATE UNIVERSITY
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Community and Economic Development

Pella's population is predominantly White. The City of Pella, compared to Marion County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

	City		County	
Race Groups	2010	2020	2010	2020
One race only	98.6%	96.2%	99.0%	96.2%
White	95.0%	91.2%	96.7%	93.2%
White alone, not Hispanic	94.0%	90.5%	95.6%	92.5%
Black or African American	0.7%	1.1%	0.7%	0.9%
Asian	2.3%	2.5%	1.1%	1.2%
American Indian or Alaska Native	0.2%	0.2%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.2%	0.0%	0.1%
Other	0.3%	1.0%	0.3%	0.6%
Two or more races	1.4%	3.8%	1.0%	3.8%
Hispanic origin[a]	1.7%	2.7%	1.6%	2.1%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City		County	
	2010	2020	2010	2020
Total households	3,735	3,981	12,723	13,145
Family households[a,b]	66.9%	76.5%	69.7%	68.0%
Married couple family[b]	58.6%	55.9%	58.5%	55.6%
With own children	23.6%	20.9%	23.5%	20.4%
Other family[c]	8.4%	9.0%	11.2%	12.3%
Male householder[c]	1.9%	2.9%	3.5%	4.5%
With own children	1.2%	1.7%	2.2%	2.6%
Female householder[c]	6.5%	6.1%	7.7%	7.8%
With own children	4.3%	3.6%	5.3%	4.3%
Nonfamily households[d]	33.1%	23.5%	30.3%	32.0%
Male living alone	11.1%	12.8%	11.9%	12.8%
Female living alone	18.4%	19.1%	14.4%	14.9%

Households by Couple or Non-couple Type[1,3]

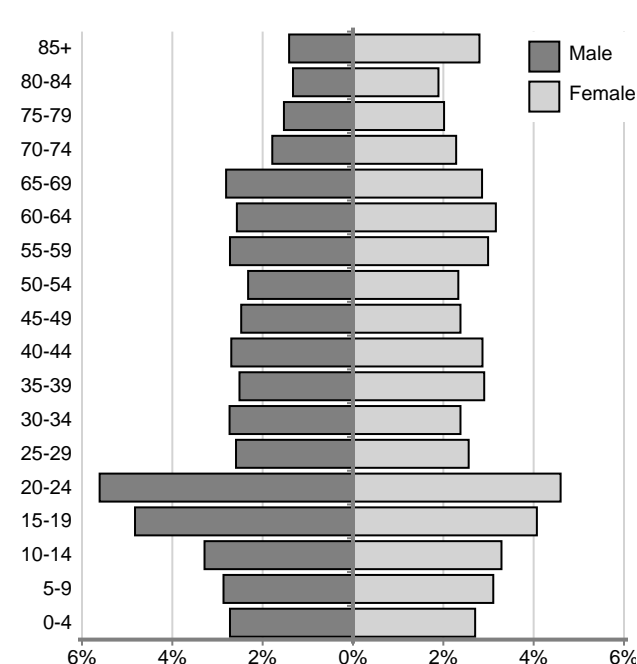|	City		County	
	2010	2020	2010	2020
Total households	3,735	3,981	12,723	13,145
Married couple[b]	58.6%	55.9%	58.5%	55.6%
Cohabiting couple[b,f]	NA[e]	3.5%	NA[e]	5.6%
Male householder[g]	NA[e]	16.0%	NA[e]	17.0%
Female householder[g]	NA[e]	25.0%	NA[e]	21.8%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

	City		County	
Age Groups	2010	2020	2010	2020
17 or younger	22.3%	21.6%	25.1%	23.3%
0 - 4	6.4%	5.4%	6.7%	5.7%
5 - 9	6.4%	6.0%	6.9%	6.2%
10 - 14	6%	6.6%	7.1%	7.3%
15 - 17	3.5%	3.6%	4.4%	4.1%
18 - 24	18.4%	15.5%	10.2%	9.3%
25 - 44	21.2%	21.3%	22.6%	22%
45 - 64	21.7%	21%	26.5%	25.7%
65 or older	16.4%	20.7%	15.6%	19.6%
65 - 84	13%	16.5%	13.1%	16.7%
85 or older	3.4%	4.2%	2.5%	2.9%
Median[4] Age (years)	33.3	37.4	38.6	41.1
Age Dependency[a,5]	63.1	73.2	68.6	75.3
Old-Age	26.8	35.8	26.3	34.4
Child	36.4	37.4	42.3	40.9

[a]*Age Dependency Ratio*

Pella, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Pella is greater than the median household income of Marion County. The median value of owner-occupied housing units is higher in Pella than for Marion County. There is a lower percentage of vacant housing units in Pella than there is for Marion County. Many housing units in Pella were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Pella compared to Marion County.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	3,888	+/- 204	13,310	+/- 227
Less than $34,999	16.7%	+/- 3.0%	20.3%	+/- 2.3%
$35,000 To $49,999	9.3%	+/- 2.6%	10.7%	+/- 1.6%
$50,000 To $99,999	36.4%	+/- 2.9%	35.2%	+/- 2.2%
$100,000 Or More	37.5%	+/- 3.3%	33.7%	+/- 2.2%
Median[4] Household Income	$86,025	+/- $7,502	$74,193	+/- $3,055
Median Family Income	$98,646	+/- $10,020	$90,188	+/- $3,449
Per Capita Income	$42,214	+/- $6,453	$38,168	+/- $2,335

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	4,104	+/- 209	14,179	+/- 33
Vacant	5.3%	+/- 2.9%	6.1%	+/- 1.6%
Occupied	94.7%	+/- 2.9%	93.9%	+/- 1.6%
Occupied[a]	3,888	+/- 204	13,310	+/- 227
Owner	67.1%	+/- 4.8%	77.1%	+/- 2.4%
Renter	32.9%	+/- 4.8%	22.9%	+/- 2.4%
Rent[b]	$1025	+/- $107	$845	+/- $30
Value[c]	$240,100	+/-$10,528	$192,300	+/-$10,109

[a]*Occupied Units,* [b]*Median gross rent of renter-occupied units,* [c]*Median value of owner-occupied units*

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	6,341	+/-250	22,248	+/-76
High School Graduate or Higher	94.9%	+/-2.2%	94.1%	+/-1.2%
Bachelor's Degree or Higher	47.9%	+/-5.6%	31.7%	+/-2.4%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
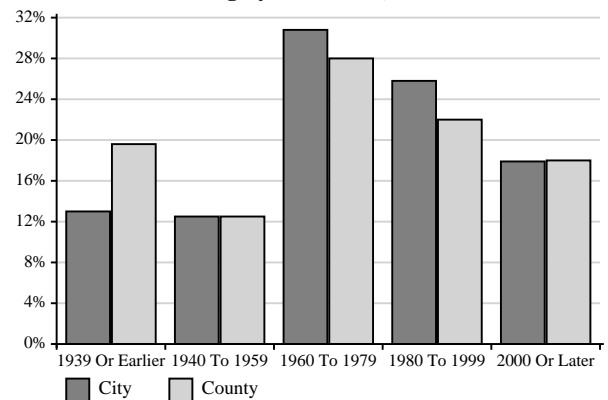***MOE is high, use county estimate.*

Percent Housing by Year Built, 2018-2022[2]

In Pella there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 14.2% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	5,570	+/- 289	16,772	+/- 508
Management, business, science, and arts	45.0%	+/- 5.6%	38.5%	+/- 1.9%
Service	16.7%	+/- 3.0%	14.7%	+/- 1.8%
Sales and office	18.4%	+/- 3.1%	18.8%	+/- 1.8%
Natural resources, construction, and maintenance	5.7%	+/- 2.1%	8.4%	+/- 1.2%
Production, transportation, and material moving	14.2%	+/- 3.4%	19.6%	+/- 2.2%

Pella has a higher proportion of the population age 16 or older in the labor force than Marion County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Pella tend to be lower than the median earnings for Marion County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	6,316	+/- 266	18,610	+/- 435
Median Earnings	$37,554	+/- $37	$44,319	+/- $2,326
Female	$28,036	+/- $6,497	$32,782	+/- $1,946
Female, full time[b]	$47,136	+/- $6,051	$46,610	+/- $1,285
Male	$51,106	+/- $1,944	$52,843	+/- $1,332
Male, full time[b]	$66,750	+/- $7,689	$65,610	+/- $4,822

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	8,493	+/- 197	26,517	+/- 103
in labor force	66.7%	+/- 3.3%	64.9%	+/- 1.8%
not in labor force	33.3%	+/- 3.3%	35.1%	+/- 1.8%
Civilian labor force	5,665	+/- 287	17,165	+/- 477
Unemployed	1.7%	+/- 0.8%	2.3%	+/- 0.8%

**MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	10,479	+/-21	33,169	+/-72
With a disability[b]	11.2%	+/-2.1%	13.5%	+/-1.2%
With Health Insurance	96.3%	+/-1.8%	96.6%	+/-1.0%
With Private[c] Coverage	86.3%	+/-2.8%	79.2%	+/-2.2%
With Public[d] Coverage	26.4%	+/-3.6%	33.7%	+/-1.9%
No Health Insurance	3.7%	+/-1.8%	3.4%	+/-1.0%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	9,215	+/-33	31,721	+/-157
Below poverty	4.2%	+/-1.7%	7.7%	+/-1.6%
17 and under	**%	+/-**%	8.1%	+/-3.1%
18 - 64	4.3%	+/-1.9%	7.5%	+/-1.5%
65+	**%	+/-**%	7.8%	+/-2.9%
All Families	**%	+/-**%	5.2%	+/-1.6%
with children	**%	+/-**%	8.4%	+/-3.0%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	28.1%	+/-10.2%
with children	**%	+/-**%	32.7%	+/-12.1%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.