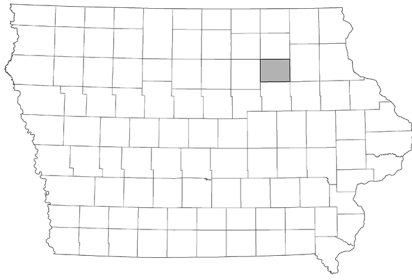


# Data for Decision Makers



## Waverly, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Waverly is 10,394. Between 2010 and 2020 the population increased by 5.3%. The City of Waverly is in Bremer County. Bremer County saw a 2.9% population increase between 2010 and 2020.

**Bremer County Cities - Total Population<sup>1</sup>**

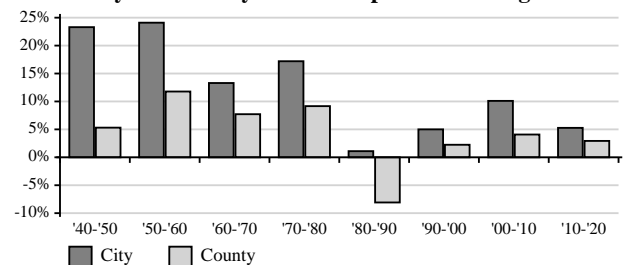
City	2000	2010	2020
<b>Waverly</b>	<b>8,968</b>	<b>9,874</b>	<b>10,394</b>
Male Total	4,204	4,685	5,023
Female Total	4,764	5,189	5,371
Denver	1,627	1,780	1,919
Frederika	199	183	204
Janesville <sup>†</sup>	829	930	1,034
Plainfield	438	436	393
Readlyn	786	808	845
Sumner <sup>†</sup>	2,106	2,028	2,030
Tripoli	1,310	1,313	1,191
Bremer County Total	23,325	24,276	24,988
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

**Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Clarksville	4.3%	-0.1%	-12.2%
Denver	1.7%	9.4%	7.8%
Janesville	0.9%	12.2%	11.2%
Plainfield	-3.7%	-0.5%	-9.9%
Shell Rock	-6.3%	-0.2%	-2.2%
Waverly	5.0%	10.1%	5.3%
Bremer County	2.2%	4.1%	2.9%
State of Iowa	5.4%	4.1%	4.7%

**City and County Percent Population Change<sup>1</sup>**



#### Regional Director

Bridget Shultz  
720 7th Ave. SW  
Tripoli, IA 50676  
bshultz1@iastate.edu  
319-882-4275

#### County Office

Ronald Lenth  
720 7th Ave. SW  
Tripoli, IA 50676  
rlenth@iastate.edu  
319-882-4275

<https://indicators.extension.iastate.edu>

# Demographic Profile

# Waverly, Iowa

Waverly's population is predominantly White. The City of Waverly, compared to Bremer County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.6%	96.6%	99.0%	97.0%
White	95.3%	91.8%	97.2%	94.4%
White alone, not Hispanic	94.5%	90.5%	96.6%	93.7%
Black or African American	1.7%	2.2%	0.8%	1.0%
Asian	1.2%	1.5%	0.7%	0.8%
American Indian or Alaska Native	0.1%	0.2%	0.1%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.3%	0.8%	0.3%	0.6%
Two or more races	1.4%	3.4%	1.0%	3.0%
Hispanic origin <sup>a</sup>	1.3%	2.7%	1.0%	2.0%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	3,546	3,823	9,385	9,646
Family households <sup>a,b</sup>	64.7%	69.2%	69.4%	68.5%
Married couple family <sup>b</sup>	54.2%	50.3%	59.8%	58.0%
With own children	20.7%	20.2%	22.7%	21.8%
Other family <sup>c</sup>	10.5%	11.4%	9.6%	10.5%
Male householder <sup>c</sup>	2.5%	3.5%	2.9%	3.8%
With own children	1.8%	2.1%	1.9%	2.1%
Female householder <sup>c</sup>	8.0%	8.0%	6.6%	6.7%
With own children	5.5%	5.5%	4.4%	4.3%
Nonfamily households <sup>d</sup>	35.3%	30.8%	30.6%	31.5%
Male living alone	10.2%	11.6%	11.0%	11.5%
Female living alone	18.1%	19.3%	14.7%	15.4%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	3,546	3,823	9,385	9,646
Married couple <sup>b</sup>	54.2%	50.3%	59.8%	58.0%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	5.3%	NA <sup>e</sup>	5.5%
Male householder <sup>g</sup>	NA <sup>e</sup>	15.1%	NA <sup>e</sup>	15.1%
Female householder <sup>g</sup>	NA <sup>e</sup>	26.7%	NA <sup>e</sup>	21.4%

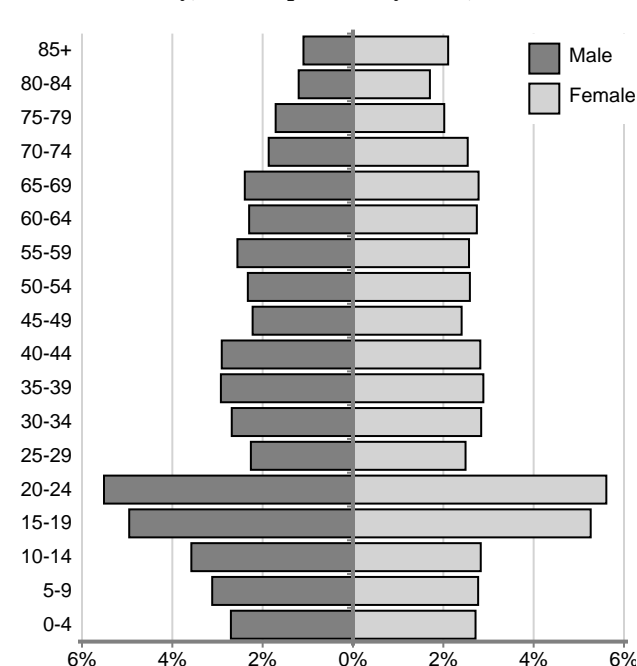
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	20.4%	21.8%	22.7%	23.4%
0 - 4	5.5%	5.4%	5.8%	5.7%
5 - 9	5.3%	5.9%	6.0%	6.5%
10 - 14	5.8%	6.4%	6.3%	7.0%
15 - 17	3.8%	4.1%	4.6%	4.2%
18 - 24	21.4%	17.2%	12.4%	10.8%
25 - 44	19.9%	21.8%	21.7%	22.3%
45 - 64	21.6%	19.6%	25.9%	23.4%
65 or older	16.8%	19.4%	17.3%	20.3%
65 - 84	13.3%	16.2%	14.3%	17.4%
85 or older	3.5%	3.2%	3.0%	2.9%
Median <sup>4</sup> Age (years)	33.1	35.8	39.3	39.6
Age Dependency <sup>a, 5</sup>	59.2	70.3	66.7	77.3
Old-Age	26.8	33.1	28.8	35.9
Child	32.5	37.2	37.8	41.4

<sup>a</sup>Age Dependency Ratio

**Waverly, Iowa Population Pyramid,<sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Waverly, Iowa

The median household income in Waverly is less than the median household income of Bremer County. The median value of owner-occupied housing units is higher in Waverly than for Bremer County. There is a lower percentage of vacant housing units in Waverly than there is for Bremer County. Many housing units in Waverly were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Waverly compared to Bremer County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	3,788	+/- 165	9,684	+/- 185
Less than \$34,999	20.5%	+/- 3.0%	16.0%	+/- 2.1%
\$35,000 To \$49,999	8.9%	+/- 2.3%	10.7%	+/- 1.5%
\$50,000 To \$99,999	35.6%	+/- 2.6%	35.4%	+/- 2.0%
\$100,000 Or More	35.1%	+/- 3.0%	38.0%	+/- 2.2%
Median <sup>4</sup> Household Income	\$78,278	+/- \$7,174	\$84,727	+/- \$3,606
Median Family Income	\$97,188	+/- \$11,780	\$98,823	+/- \$4,875
Per Capita Income	\$41,234	+/- \$8,908	\$40,912	+/- \$3,704

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	6,284	+/-206	16,513	+/-103
High School Graduate or Higher	95.4%	+/-2.0%	96.1%	+/-0.9%
Bachelor's Degree or Higher	40.8%	+/-4.2%	34%	+/-2.3%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

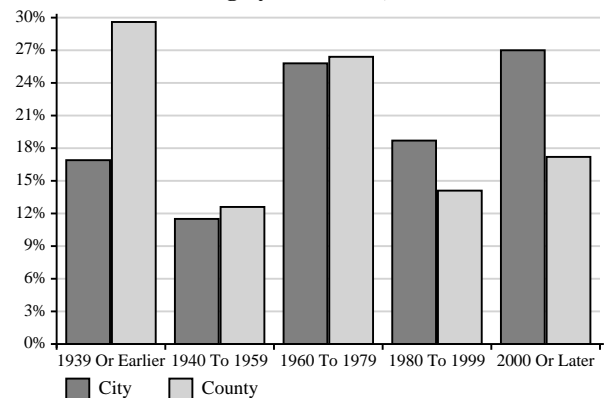
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	4,080	+/- 137	10,493	+/- 34
Vacant	7.2%	+/- 2.5%	7.7%	+/- 1.7%
Occupied	92.8%	+/- 2.5%	92.3%	+/- 1.7%
Occupied <sup>a</sup>	3,788	+/- 165	9,684	+/- 185
Owner	76.4%	+/- 4.6%	83.6%	+/- 2.0%
Renter	23.6%	+/- 4.6%	16.4%	+/- 2.0%
Rent <sup>b</sup>	\$861	+/- \$122	\$783	+/- \$61
Value <sup>c</sup>	\$211,000	+/- \$16,954	\$202,600	+/- \$8,463

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Waverly there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 17.5% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	5,415	+/- 303	12,928	+/- 388
Management, business, science, and arts	38.9%	+/- 4.5%	38.1%	+/- 2.4%
Service	21.1%	+/- 4.2%	16.6%	+/- 2.4%
Sales and office	17.0%	+/- 3.0%	17.4%	+/- 1.9%
Natural resources, construction, and maintenance	5.4%	+/- 1.9%	8.3%	+/- 1.3%
Production, transportation, and material moving	17.5%	+/- 3.4%	19.5%	+/- 1.9%

## Socioeconomic Profile

## Waverly, Iowa

Waverly has a lower proportion of the population age 16 or older in the labor force than Bremer County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Waverly tend to be lower than the median earnings for Bremer County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	5,968	+/- 279	14,299	+/- 328
Median Earnings	\$35,872	+/- \$35	\$43,212	+/- \$2,968
Female	\$29,142	+/- \$4,955	\$35,076	+/- \$2,514
Female, full time <sup>b</sup>	\$54,030	+/- \$3,830	\$50,930	+/- \$2,997
Male	\$42,002	+/- \$4,854	\$53,087	+/- \$3,110
Male, full time <sup>b</sup>	\$61,103	+/- \$11,082	\$68,208	+/- \$2,378

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	10,196	+/-23	24,679	+/-22
With a disability <sup>b</sup>	11.8%	+/-2.3%	11.1%	+/-1.2%
With Health Insurance	97.5%	+/-1.0%	97.9%	+/-0.6%
With Private <sup>c</sup> Coverage	80.4%	+/-3.2%	83.2%	+/-1.8%
With Public <sup>d</sup> Coverage	36.3%	+/-3.5%	33.1%	+/-1.9%
No Health Insurance	2.5%	+/-1.0%	2.1%	+/-0.6%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	8,525	+/- 154	20,024	+/- 89
in labor force	65.3%	+/- 3.5%	66.7%	+/- 1.7%
not in labor force	34.7%	+/- 3.5%	33.3%	+/- 1.7%
Civilian labor force	5,565	+/- 304	13,350	+/- 350
Unemployed	2.7%	+/- 1.1%	3.2%	+/- 0.9%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	8,989	+/-34	23,474	+/-30
Below poverty	9.7%	+/-2.8%	6.6%	+/-1.3%
17 and under	***	+/-***%	7.4%	+/-2.9%
18 - 64	11.4%	+/-3.5%	7.0%	+/-1.6%
65+	***	+/-***%	4.3%	+/-1.4%
All Families	6.7%	+/-2.7%	4.2%	+/-1.2%
with children	12.1%	+/-5.7%	7.0%	+/-2.4%
Married Couple	***	+/-***%	***	+/-***%
with children	***	+/-***%	***	+/-***%
Female HH <sup>b</sup>	30.8%	+/-15.2%	21.1%	+/-8.0%
with children	***	+/-***%	26.4%	+/-10.3%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

### This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist  
Bailey Hanson, Data Analyst III & Extension Specialist  
Sandra Burke, Research Scientist III & Extension Specialist  
Jay Maxwell, Data Analyst I & Extension Specialist

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