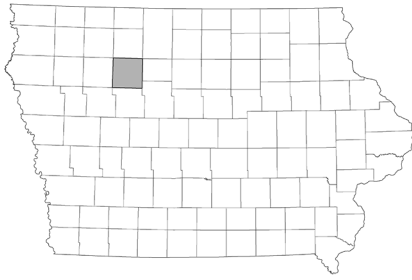


Data for Decision Makers



Plover, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Plover is 50. Between 2010 and 2020 the population decreased by 35.1%. The City of Plover is in Pocahontas County. Pocahontas County saw a 3.2% population decrease between 2010 and 2020. Plover's population is predominantly White.

Total Population¹

| City | 2000 | 2010 | 2020 |
|-------------------------|-----------|-----------|-----------|
| Plover | 95 | 77 | 50 |
| Male Total | 50 | 39 | 25 |
| Female Total | 45 | 38 | 25 |
| Pocahontas County Total | 8,662 | 7,310 | 7,078 |
| State of Iowa Total | 2,926,324 | 3,046,355 | 3,190,369 |

[†]City is located in multiple counties, total population is provided.

Percentage of Population by Race/Hispanic Origin¹

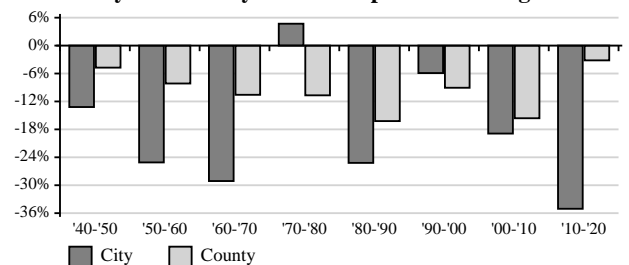
| Race Groups | City | | County | |
|----------------------------------|-------|-------|--------|-------|
| | 2010 | 2020 | 2010 | 2020 |
| One race only | 98.7% | 98.0% | 98.9% | 95.8% |
| White | 98.7% | 90.0% | 97.5% | 91.3% |
| White alone, not Hispanic | 98.7% | 90.0% | 96.3% | 90.2% |
| Black or African American | 0.0% | 0.0% | 0.4% | 0.9% |
| Asian | 0.0% | 4.0% | 0.2% | 0.4% |
| American Indian or Alaska Native | 0.0% | 0.0% | 0.2% | 0.3% |
| Hawaiian or Pacific Islander | 0.0% | 0.0% | 0.1% | 0.3% |
| Other | 0.0% | 4.0% | 0.6% | 2.6% |
| Two or more races | 1.3% | 2.0% | 1.1% | 4.2% |
| Hispanic origin ^a | 0.0% | 0.0% | 2.3% | 5.0% |

^a Hispanics can be of any race.

Neighboring Cities - Percent Population Change

| | '90-'00 | '00-'10 | '10-'20 |
|-------------------|---------|---------|---------|
| Curlew | 10.7% | -6.5% | -36.2% |
| Havelock | -18.4% | -22.0% | -5.8% |
| Mallard | -17.2% | -8.1% | -6.2% |
| Pocahontas | -5.5% | -9.2% | 4.4% |
| Rolfe | -6.4% | -13.5% | -12.8% |
| Plover | -5.9% | -18.9% | -35.1% |
| Pocahontas County | -9.1% | 15.6% | -3.2% |
| State of Iowa | 5.4% | 4.1% | 4.7% |

City and County Percent Population Change¹



Regional Director

Michelle Sackville
822 Central Ave., Ste 102
Fort Dodge, IA 50501
sackvill@iastate.edu
515-576-2119

County Office

Erica Svuba
305 N Main St, PO Box 209
Pocahontas, IA 50574
esvuba@iastate.edu
712-335-3103

<https://indicators.extension.iastate.edu>

Socioeconomic Profile

Plover, Iowa

The City of Plover, compared to Pocahontas County, had a higher percentage of young people (17 or younger) and a equal percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Households by Family or Nonfamily Type^{1,3}

| | City | | County | |
|------------------------------------|-------|-------|--------|-------|
| | 2010 | 2020 | 2010 | 2020 |
| Total households | 34 | 29 | 3,233 | 3,090 |
| Family households ^{a,b} | 58.8% | 90.7% | 63.6% | 63.1% |
| Married couple family ^b | 55.9% | 72.1% | 53.5% | 51.2% |
| Other family ^c | 2.9% | 31.0% | 10.1% | 11.9% |
| Nonfamily households ^d | 41.2% | 9.3% | 36.4% | 36.9% |

^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present).

Housing Characteristics¹

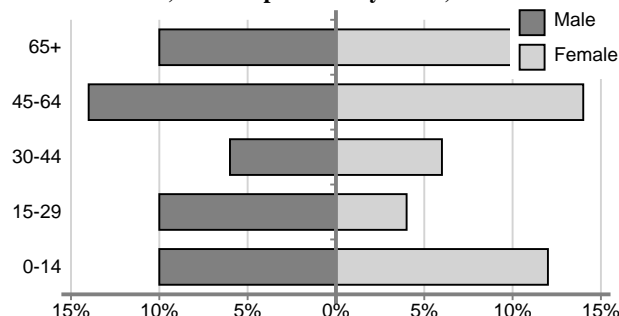
| | City | | County | |
|-----------------|-------|-------|--------|-------|
| | 2010 | 2020 | 2010 | 2020 |
| Total Units | 44 | 36 | 3,794 | 3,666 |
| Vacant | 22.7% | 19.4% | 14.8% | 15.7% |
| Occupied | 77.3% | 80.6% | 85.2% | 84.3% |
| Occupied Units | 34 | 29 | 3,233 | 3,090 |
| Owner Occupied | 91.2% | 79.3% | 80.1% | 78.3% |
| Renter Occupied | 8.8% | 20.7% | 19.9% | 21.7% |

Percentage of Population by Age¹

| | City | | County | |
|---------------------------------|-------|-------|--------|-------|
| Age Groups | 2010 | 2020 | 2010 | 2020 |
| 17 or younger | 24.7% | 28.0% | 21.5% | 22.7% |
| 18 - 44 | 24.7% | 20.0% | 24.5% | 26.9% |
| 45 - 64 | 32.5% | 28.0% | 31.9% | 26.4% |
| 65 or older | 18.2% | 24.0% | 22.1% | 24.0% |
| Median ⁴ Age (years) | 46.3 | 50.0 | 47.6 | 45.3 |
| Age Dependency ^{a, 5} | 75.1 | 108.3 | 77.3 | 87.6 |
| Old-Age | 31.9 | 50.0 | 39.2 | 45.0 |
| Child | 43.3 | 58.3 | 38.1 | 42.6 |

^aAge Dependency Ratio

Plover, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that each age-sex group comprises of the total population.

For very small communities and small population subgroups, fewer data are reported in the *Data for Decision Makers* than what are included for larger cities. By law, the Census Bureau is required to protect the confidentiality of respondents' personal information. The Bureau has used various methods for Disclosure Avoidance (privacy protection) since the 1930 Census. For the 2020 Census, the Bureau implemented a different, statistically based method called Differential Privacy (DP). The DP methodology, while providing privacy protection, has resulted in more uncertainty for reported data for very small communities. Although omitted in some of the *Data for Decision Makers* profiles for very small communities, the fully reported data are available from the Census Bureau's data retrieval site data.census.gov/advanced. See [2020 Census Disclosure Avoidance Handbook](#) for more information.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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