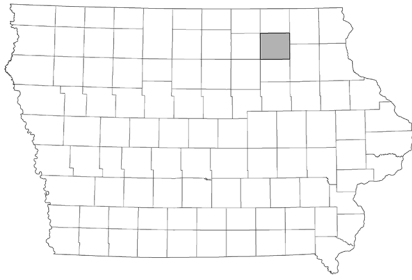


Data for Decision Makers



Nashua, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Nashua is 1,551. Between 2010 and 2020 the population decreased by 6.7%. The City of Nashua is in Chickasaw County. Chickasaw County saw a 3.4% population decrease between 2010 and 2020.

Chickasaw County Cities - Total Population¹

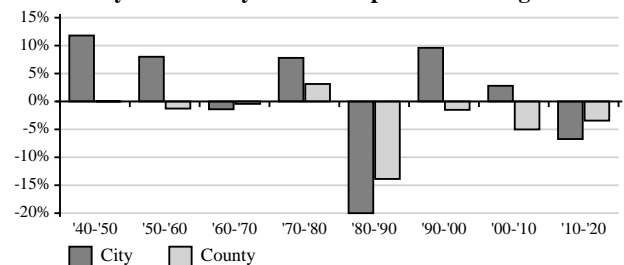
City	2000	2010	2020
Nashua	1,618	1,663	1,551
Male Total	800	817	739
Female Total	818	846	812
Alta Vista	286	266	227
Bassett	74	66	45
Fredericksburg	984	931	987
Ionia	277	291	226
Lawler	461	439	406
New Hampton	3,692	3,571	3,494
North Washington	118	117	112
Protivin [†]	317	283	269
Chickasaw County Total	13,095	12,439	12,012
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Bassett	0.0%	-10.8%	-31.8%
Charles City	-0.8%	-2.0%	-3.3%
Frederika	5.9%	-8.0%	11.5%
Ionia	-8.9%	5.1%	-22.3%
Plainfield	-3.7%	-0.5%	-9.9%
Nashua	9.6%	2.8%	-6.7%
Chickasaw County	-1.5%	5%	-3.4%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Nashua, Iowa

Nashua's population is predominantly White. The City of Nashua, compared to Chickasaw County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.5%	96.2%	99.5%	96.3%
White	98.6%	95.6%	97.4%	93.7%
White alone, not Hispanic	98.6%	95.3%	96.9%	93.0%
Black or African American	0.4%	0.3%	0.3%	0.7%
Asian	0.5%	0.1%	0.3%	0.2%
American Indian or Alaska Native	0.0%	0.1%	0.1%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.0%	0.1%	1.4%	1.5%
Two or more races	0.5%	3.8%	0.5%	3.7%
Hispanic origin ^a	0.1%	0.5%	2.2%	4.0%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	712	664	5,204	5,022
Family households ^{a,b}	64.0%	78.0%	67.1%	65.0%
Married couple family ^b	51.5%	60.2%	56.4%	53.4%
With own children	20.4%	17.3%	20.5%	17.8%
Other family ^c	12.5%	14.6%	10.6%	11.6%
Male householder ^c	3.5%	6.0%	4.3%	5.2%
With own children	2.0%	2.6%	2.7%	3.2%
Female householder ^c	9.0%	8.6%	6.3%	6.3%
With own children	5.9%	3.6%	3.9%	3.7%
Nonfamily households ^d	36.0%	22.0%	32.9%	35.0%
Male living alone	12.5%	13.7%	13.8%	15.4%
Female living alone	19.0%	16.7%	15.0%	14.9%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	712	664	5,204	5,022
Married couple ^b	51.5%	60.2%	56.4%	53.4%
Cohabiting couple ^{b,f}	NA ^e	5.3%	NA ^e	6.0%
Male householder ^g	NA ^e	18.2%	NA ^e	19.8%
Female householder ^g	NA ^e	26.2%	NA ^e	20.8%

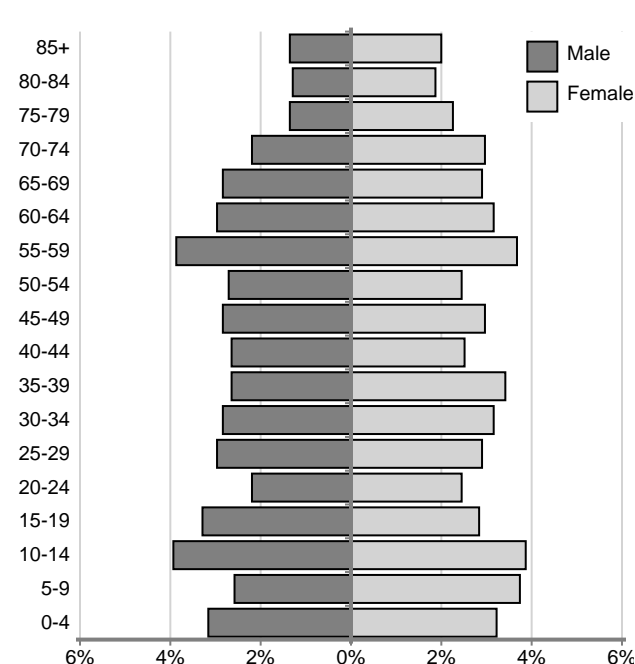
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	26%	24.7%	24.4%	23.6%
0 - 4	8.4%	6.4%	6.6%	5.8%
5 - 9	6.9%	6.3%	6.7%	6.7%
10 - 14	5.8%	7.8%	6.3%	6.9%
15 - 17	4.9%	4.2%	4.8%	4.2%
18 - 24	8%	6.5%	6.4%	6.2%
25 - 44	22.5%	23.2%	20.8%	21.2%
45 - 64	23.5%	24.6%	29.3%	27.2%
65 or older	20%	21.0%	19.1%	21.8%
65 - 84	16.9%	17.7%	15.9%	18.9%
85 or older	3.1%	3.4%	3.2%	2.9%
Median ⁴ Age (years)	38.4	40.8	43.7	43.8
Age Dependency ^{a, 5}	85.2	84.2	77.0	83.2
Old-Age	37.0	38.7	33.8	39.9
Child	48.1	45.5	43.2	43.2

^aAge Dependency Ratio

Nashua, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Nashua, Iowa

The median household income in Nashua is less than the median household income of Chickasaw County. The median value of owner-occupied housing units is lower in Nashua than for Chickasaw County. There is a higher percentage of vacant housing units in Nashua than there is for Chickasaw County. Many housing units in Nashua were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Nashua compared to Chickasaw County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	646	+/- 102	4,920	+/- 159
Less than \$34,999	24.5%	+/- 3.5%	19.5%	+/- 2.3%
\$35,000 To \$49,999	19.0%	+/- 6.7%	14.2%	+/- 2.8%
\$50,000 To \$99,999	34.4%	+/- 3.3%	37.7%	+/- 2.3%
\$100,000 Or More	22.1%	+/- 3.1%	28.5%	+/- 2.5%
Median ⁴ Household Income	\$60,000	+/- \$12,625	\$72,734	+/- \$3,943
Median Family Income	\$83,250	+/- \$9,754	\$82,976	+/- \$7,571
Per Capita Income	\$31,857	+/- \$3,369	\$35,432	+/- \$2,057

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	763	+/- 108	5,540	+/- 30
Vacant	15.3%	+/- 6.2%	11.2%	+/- 2.8%
Occupied	84.7%	+/- 6.2%	88.8%	+/- 2.8%
Occupied ^a	646	+/- 102	4,920	+/- 159
Owner	79.9%	+/- 5.8%	81.7%	+/- 2.6%
Renter	20.1%	+/- 5.8%	18.3%	+/- 2.6%
Rent ^b	\$746	+/- \$111	\$745	+/- \$98
Value ^c	\$105,800	+/- \$10,938	\$151,700	+/- \$10,966

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

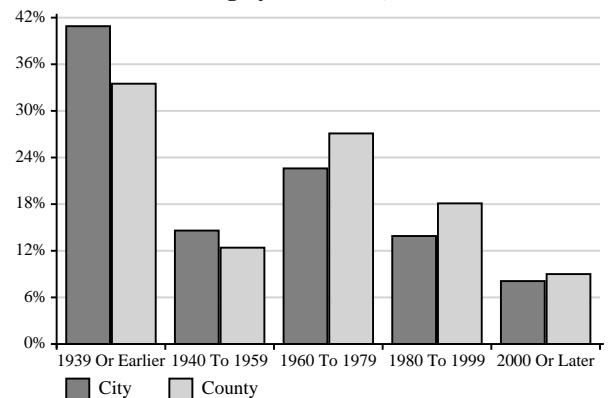
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	959	+/-148	8,212	+/-77
High School Graduate or Higher	91.8%	+/-3.5%	93.6%	+/-1.3%
Bachelor's Degree or Higher	16.1%	+/-5.0%	18.6%	+/-2.6%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Nashua there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 26.3% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	838	+/- 157	6,239	+/- 179
Management, business, science, and arts	24.2%	+/- 6.7%	28.0%	+/- 3.1%
Service	13.6%	+/- 4.3%	12.8%	+/- 2.4%
Sales and office	24.3%	+/- 6.9%	18.0%	+/- 2.6%
Natural resources, construction, and maintenance	11.6%	+/- 3.9%	13.5%	+/- 2.4%
Production, transportation, and material moving	26.3%	+/- 5.8%	27.6%	+/- 3.4%

Socioeconomic Profile

Nashua, Iowa

Nashua has a higher proportion of the population age 16 or older in the labor force than Chickasaw County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Nashua tend to be lower than the median earnings for Chickasaw County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	883	+/- 159	6,658	+/- 174
Median Earnings	\$42,930	+/- \$42	\$43,655	+/- \$2,335
Female	\$37,143	+/- \$5,689	\$37,825	+/- \$3,312
Female, full time ^b	\$40,625	+/- \$2,036	\$45,028	+/- \$2,248
Male	\$51,283	+/- \$5,472	\$49,217	+/- \$4,037
Male, full time ^b	\$56,957	+/- \$6,172	\$54,086	+/- \$2,517

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,472	+/-247	11,813	+/-5
With a disability ^b	20.6%	+/-7.6%	14.9%	+/-2.2%
With Health Insurance	96.4%	+/-1.5%	92.6%	+/-2.9%
With Private ^c Coverage	71.5%	+/-5.9%	74.6%	+/-3.3%
With Public ^d Coverage	35.9%	+/-6.5%	35.8%	+/-2.8%
No Health Insurance	3.6%	+/-1.5%	7.4%	+/-2.9%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,126	+/- 162	9,459	+/- 74
in labor force	75.3%	+/- 5.4%	67.4%	+/- 1.9%
not in labor force	24.7%	+/- 5.4%	32.6%	+/- 1.9%
Civilian labor force	848	+/- 156	6,374	+/- 167
Unemployed	1.2%	+/- 1.2%	2.1%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,472	+/-247	11,729	+/-99
Below poverty	7.0%	+/-3.4%	6.3%	+/-1.5%
17 and under	***	+/-***%	***	+/-***%
18 - 64	***	+/-***%	6.5%	+/-1.9%
65+	***	+/-***%	8.3%	+/-2.5%
All Families	***	+/-***%	4.5%	+/-1.9%
with children	***	+/-***%	***	+/-***%
Married Couple	***	+/-***%	2.2%	+/-1.0%
with children	***	+/-***%	***	+/-***%
Female HH ^b	***	+/-***%	***	+/-***%
with children	***	+/-***%	***	+/-***%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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