Data for Decision Makers
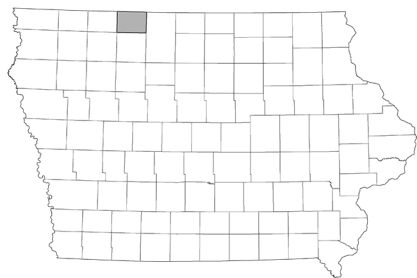
Estherville, Iowa City Profile

Population profile

The 2020 population for Estherville is 5,904. Between 2010 and 2020 the population decreased by 7.2%. The City of Estherville is in Emmet County. Emmet County saw a 8.9% population decrease between 2010 and 2020.

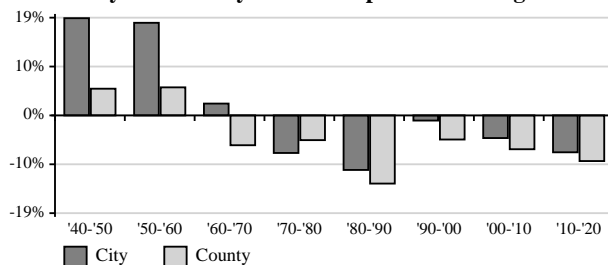### Emmet County Cities - Total Population[1]

City	2000	2010	2020
Estherville	**6,656**	**6,360**	**5,904**
Male Total	3,205	3,197	2,960
Female Total	3,451	3,163	2,944
Armstrong	979	926	875
Dolliver	77	66	65
Gruver	106	94	63
Ringsted	436	422	365
Wallingford	210	197	165
Emmet County Total	11,027	10,302	9,388
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†] *City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Dolliver	-25.2%	-14.3%	-1.5%
Gruver	3.9%	-11.3%	-33.0%
Superior	10.9%	-8.5%	1.5%
Terril	5.5%	-9.2%	-9.0%
Wallingford	7.1%	-6.2%	-16.2%
Estherville	-1.0%	-4.4%	-7.2%
Emmet County	-4.7%	6.6%	-8.9%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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Estherville's population is predominantly White. The City of Estherville, compared to Emmet County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	98.1%	92.7%	98.5%	94.8%
White	90.6%	84.5%	93.1%	89.0%
White alone, not Hispanic	86.5%	80.9%	90.5%	86.6%
Black or African American	0.8%	1.5%	0.6%	1.0%
Asian	0.6%	0.5%	0.4%	0.3%
American Indian or Alaska Native	0.7%	0.7%	0.7%	0.6%
Hawaiian or Pacific Islander	0.0%	0.1%	0.0%	0.0%
Other	5.4%	5.5%	3.6%	3.9%
Two or more races	1.9%	7.3%	1.5%	5.2%
Hispanic origin[a]	11.0%	13.7%	7.4%	9.4%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	2,607	2,455	4,236	3,972
Family households[a,b]	59.3%	55.6%	63.4%	61.4%
Married couple family[b]	44.1%	39.1%	50.3%	46.9%
With own children	16.4%	14.5%	17.1%	15.0%
Other family[c]	15.2%	16.8%	13.1%	14.5%
Male householder[c]	5.1%	6.1%	4.7%	5.7%
With own children	3.5%	3.7%	3.1%	3.3%
Female householder[c]	10.1%	10.7%	8.4%	8.7%
With own children	6.9%	6.6%	5.2%	5.5%
Nonfamily households[d]	40.7%	44.4%	36.6%	38.6%
Male living alone	16.0%	16.5%	15.2%	16.0%
Female living alone	19.2%	18.9%	16.5%	17.0%

Households by Couple or Non-couple Type[1,3]

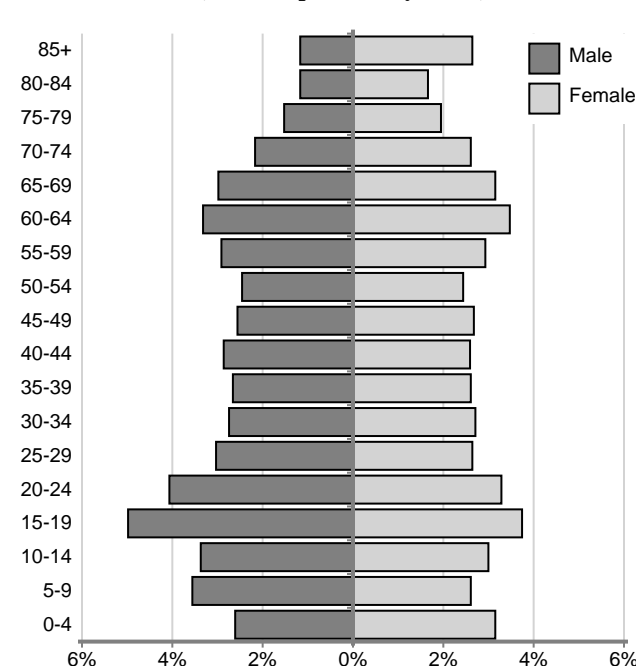|	City 2010	City 2020	County 2010	County 2020
Total households	2,607	2,455	4,236	3,972
Married couple[b]	44.1%	39.1%	50.3%	46.9%
Cohabiting couple[b,f]	NA[e]	8.2%	NA[e]	7.3%
Male householder[g]	NA[e]	22.1%	NA[e]	21.0%
Female householder[g]	NA[e]	28.2%	NA[e]	24.7%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	23.2%	22.5%	23.0%	21.9%
0 - 4	6.7%	5.8%	6.4%	5.0%
5 - 9	6.8%	6.2%	6.2%	6.0%
10 - 14	6%	6.4%	5.8%	6.6%
15 - 17	3.7%	4.1%	4.6%	4.3%
18 - 24	12.6%	12%	9.9%	9.4%
25 - 44	22.3%	22%	21.1%	20.6%
45 - 64	23.9%	22.7%	27.2%	24.8%
65 or older	18%	21.0%	18.8%	23.3%
65 - 84	13.9%	17.2%	15%	19.5%
85 or older	4.1%	3.8%	3.8%	3.8%
Median[4] Age (years)	37.2	39.3	41.0	43.1
Age Dependency[a,5]	70.1	76.7	71.8	82.5
Old-Age	30.6	37.0	32.3	42.5
Child	39.5	39.7	39.5	40.0

[a]*Age Dependency Ratio*

Estherville, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Estherville is less than the median household income of Emmet County. The median value of owner-occupied housing units is lower in Estherville than for Emmet County. There is a lower percentage of vacant housing units in Estherville than there is for Emmet County. Many housing units in Estherville were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Estherville compared to Emmet County.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	2,383	+/- 140	3,881	+/- 139
Less than $34,999	29.3%	+/- 3.5%	25.7%	+/- 2.9%
$35,000 To $49,999	14.9%	+/- 4.8%	14.2%	+/- 3.3%
$50,000 To $99,999	37.5%	+/- 3.1%	36.3%	+/- 2.7%
$100,000 Or More	18.4%	+/- 2.7%	23.7%	+/- 2.4%
Median[4] Household Income	$55,699	+/- $9,130	$64,461	+/- $5,222
Median Family Income	$67,236	+/- $10,133	$76,332	+/- $6,142
Per Capita Income	$29,523	+/- $3,098	$34,657	+/- $3,888

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	2,701	+/- 101	4,513	+/- 22
Vacant	11.8%	+/- 4.3%	14.0%	+/- 3.0%
Occupied	88.2%	+/- 4.3%	86.0%	+/- 3.0%
Occupied[a]	2,383	+/- 140	3,881	+/- 139
Owner	72.0%	+/- 5.9%	77.6%	+/- 4.1%
Renter	28.0%	+/- 5.9%	22.4%	+/- 4.1%
Rent[b]	$733	+/- $57	$724	+/- $44
Value[c]	$90,800	+/-$9,297	$102,700	+/-$9,112

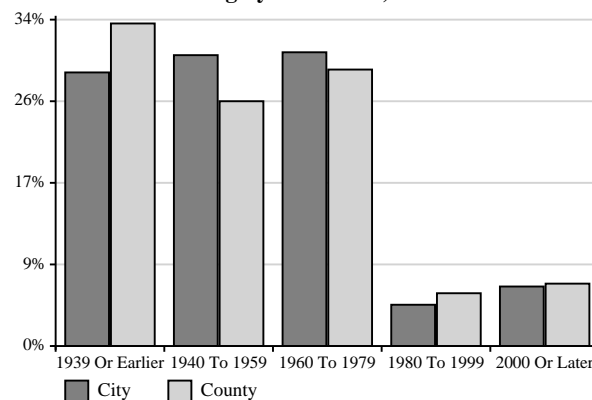[a]Occupied Units, [b]Median gross rent of renter-occupied units, [c]Median value of owner-occupied units

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	4,081	+/-116	6,678	+/-88
High School Graduate or Higher	81.8%	+/-4.6%	87.3%	+/-2.9%
Bachelor's Degree or Higher	13.7%	+/-3.9%	15.2%	+/-2.8%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Estherville there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 30.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	2,996	+/- 184	4,871	+/- 230
Management, business, science, and arts	23.3%	+/- 5.8%	27.8%	+/- 4.1%
Service	21.3%	+/- 5.8%	17.9%	+/- 3.8%
Sales and office	15.4%	+/- 3.9%	17.4%	+/- 2.9%
Natural resources, construction, and maintenance	9.3%	+/- 2.7%	9.9%	+/- 2.1%
Production, transportation, and material moving	30.7%	+/- 6.9%	27.0%	+/- 4.6%

Estherville has a lower proportion of the population age 16 or older in the labor force than Emmet County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Estherville tend to be lower than the median earnings for Emmet County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	3,377	+/- 191	5,440	+/- 223
Median Earnings	$32,056	+/- $32	$35,396	+/- $2,254
Female	$27,865	+/- $7,010	$27,631	+/- $4,630
Female, full time[b]	$33,520	+/- $5,312	$35,213	+/- $5,211
Male	$38,338	+/- $4,813	$43,665	+/- $6,180
Male, full time[b]	$48,247	+/- $4,552	$51,697	+/- $3,148

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	4,885	+/- 116	7,786	+/- 83
in labor force	62.7%	+/- 3.8%	64.0%	+/- 2.8%
not in labor force	37.3%	+/- 3.8%	36.0%	+/- 2.8%
Civilian labor force	3,065	+/- 188	4,978	+/- 234
Unemployed	2.3%	+/- 1.4%	2.1%	+/- 0.9%

**MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	5,754	+/-27	9,102	+/-9
With a disability[b]	17.1%	+/-4.0%	18.8%	+/-3.1%
With Health Insurance	93.1%	+/-3.1%	94.5%	+/-2.0%
With Private[c] Coverage	66.4%	+/-5.5%	67.4%	+/-4.0%
With Public[d] Coverage	40.3%	+/-4.2%	42.2%	+/-3.4%
No Health Insurance	6.9%	+/-3.1%	5.5%	+/-2.0%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.
*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	5,294	+/-33	8,632	+/-25
Below poverty	14.7%	+/-4.0%	12.7%	+/-2.7%
17 and under	**%	+/-**%	20.4%	+/-7.6%
18 - 64	11.8%	+/-3.5%	10.1%	+/-2.4%
65+	**%	+/-**%	12.5%	+/-5.8%
All Families	12.0%	+/-4.3%	9.9%	+/-2.9%
with children	26.0%	+/-10.5%	20.3%	+/-6.3%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	**%	+/-**%
with children	57.7%	+/-24.4%	46.8%	+/-19.0%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

[1] U.S. Census Bureau; Decennial Censuses 1940 - 2020

[2] U.S. Census Bureau; American Community Survey 2018-2022

[3] For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

[4] Median is the middle value of a distribution.

[5] The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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Community and Economic Development

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