## **Data for Decision Makers**



# Norwalk, Iowa City Profile

report created: 12/17/2024

## Population profile

The 2020 population for Norwalk is 12,799. Between 2010 and 2020 the population increased by 43.1%. The City of Norwalk is in Warren County. Warren County saw a 13.4% population increase between 2010 and 2020.

Warren	County	Cities -	Total	<b>Population</b>	$on^1$

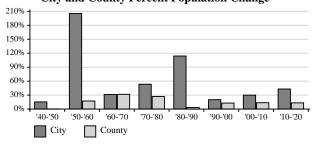
warren Co	warren County Cities - Total Population					
City	2000	2010	2020			
Norwalk	6,884	8,945	12,799			
Male Total	3,281	4,332	6,261			
Female Total	3,603	4,613	6,538			
Ackworth	85	83	115			
Bevington <sup>†</sup>	58	63	57			
Carlisle <sup>†</sup>	3,497	3,876	4,160			
Cumming	162	351	436			
Hartford	759	771	733			
Indianola	12,998	14,782	15,833			
Lacona	360	361	345			
Martensdale	467	465	421			
Milo	839	775	778			
New Virginia	469	489	498			
Sandyville	61	51	58			
Spring Hill	92	63	68			
St. Marys	134	127	108			
Warren County Total	40,671	46,225	52,403			
State of Iowa Total	2,926,324	3,046,355	3,190,369			

 $<sup>^\</sup>dagger C$ ity is located in multiple counties, total population is provided.

#### **Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Cumming	22.7%	116.7%	24.2%
Des Moines	2.8%	2.4%	5.3%
Spring Hill	7.0%	-31.5%	7.9%
West Des Moines	46.4%	22.0%	21.4%
Windsor Heights	-7.4%	1.1%	8.1%
Norwalk	20.2%	29.9%	43.1%
Warren County	12.9%	13.7%	13.4%
State of Iowa	5.4%	4.1%	4.7%

#### City and County Percent Population Change<sup>1</sup>



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Norwalk's population is predominantly White. The City of Norwalk, compared to Warren County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	98.7%	95.3%	98.8%	95.5%
White	96.9%	91.6%	97.1%	92.6%
White alone, not Hispanic	95.0%	90.2%	95.8%	91.4%
Black or African American	0.5%	1.4%	0.5%	0.9%
Asian	0.6%	1.1%	0.5%	0.7%
American Indian or Alaska Native	0.2%	0.1%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.4%	1.1%	0.4%	1.0%
Two or more races	1.3%	4.7%	1.2%	4.5%
Hispanic origin <sup>a</sup>	2.5%	3.3%	1.9%	3.2%

<sup>&</sup>lt;sup>a</sup> Hispanics can be of any race.

#### Households by Family or Nonfamily Type<sup>1,3</sup>

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		City	C	ounty
	2010	2020	2010	2020
Total households	3,261	4,699	17,262	19,616
Family households <sup>a,b</sup>	75.8%	64.1%	73.1%	73.1%
Married couple family <sup>b</sup>	61.1%	45.7%	60.4%	59.2%
With own children	31.1%	29.3%	25.6%	24.0%
Other family <sup>c</sup>	14.7%	14.2%	12.7%	13.9%
Male householder <sup>c</sup>	3.9%	4.5%	3.8%	4.8%
With own children	2.9%	2.9%	2.5%	2.8%
Female householder <sup>c</sup>	10.7%	9.7%	8.9%	9.0%
With own children	7.8%	6.3%	5.8%	5.2%
Nonfamily households <sup>d</sup>	24.2%	35.9%	26.9%	26.9%
Male living alone	7.7%	8.7%	9.0%	10.2%
Female living alone	12.5%	12.5%	13.1%	12.3%

#### Households by Couple or Non-couple Type<sup>1,3</sup>

		City		ounty
	2010	2020	2010	2020
Total households	3,261	4,699	17,262	19,616
Married couple <sup>b</sup>	61.1%	45.7%	60.4%	59.2%
Cohabiting couple <sup>b,f</sup>	$NA^e$	6.2%	NA <sup>e</sup>	5.9%
Male householder g	$NA^e$	13.0%	$NA^e$	14.5%
Female householder <sup>g</sup>	NA <sup>e</sup>	21.1%	NA <sup>e</sup>	20.4%

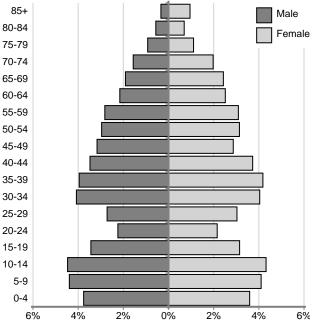
<sup>&</sup>lt;sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

#### Percentage of Population by Age<sup>1</sup>

	(	City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	30.2%	29.3%	26.0%	25.4%
0 - 4	7.8%	7.4%	6.4%	6.0%
5 - 9	8.4%	8.5%	7.2%	7.2%
10 - 14	8.9%	8.8%	7.9%	7.8%
15 - 17	5.1%	4.6%	4.5%	4.4%
18 - 24	6.9%	6.4%	9.1%	8.3%
25 - 44	29.6%	29.2%	24.3%	24%
45 - 64	24.7%	22.7%	27.2%	25.2%
65 or older	8.7%	12.5%	13.3%	17.0%
65 - 84	7.4%	11.1%	11.3%	15.1%
85 or older	1.3%	1.3%	2.0%	2.0%
Median <sup>4</sup> Age (years)	34.3	35.3	38.3	38.8
Age Dependency <sup>a, 5</sup>	63.7	71.7	64.7	73.7
Old-Age	14.2	21.4	21.9	29.6
Child	49.4	50.3	42.8	44.2

<sup>&</sup>lt;sup>a</sup>Age Dependency Ratio

#### Norwalk, Iowa Population Pyramid, 2020<sup>1</sup>



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

The median household income in Norwalk is greater than the median household income of Warren County. The median value of owner-occupied housing units is higher in Norwalk than for Warren County. There is a lower percentage of vacant housing units in Norwalk than there is for Warren County. Many housing units in Norwalk were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Norwalk compared to Warren County.

Median Household and Per Capita Income, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	5,045	+/- 276	19,906	+/- 307
Less than \$34,999	13.6%	+/- 3.0%	16.8%	+/- 1.9%
\$35,000 To \$49,999	9.2%	+/- 2.9%	8.5%	+/- 1.2%
\$50,000 To \$99,999	29.5%	+/- 2.8%	30.2%	+/- 1.8%
\$100,000 Or More	47.8%	+/- 3.4%	44.5%	+/- 2.1%
Median <sup>4</sup> Household Income	\$94,176	+/- \$11,937	\$89,741	+/- \$3,923
Median Family Income	\$127,159	+/- \$16,231	\$107,434	+/- \$3,558
Per Capita Income	\$45,995	+/- \$3,118	\$41,279	+/- \$1,155

#### **Educational Attainment, 2018-2022<sup>2</sup>**

	(	City		unty
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	8,768	+/-355	34,895	+/-102
High School Graduate or Higher	98.6%	+/-0.9%	96.5%	+/-0.5%
Bachelor's Degree or Higher	39.1%	+/-4.9%	32.2%	+/-1.9%

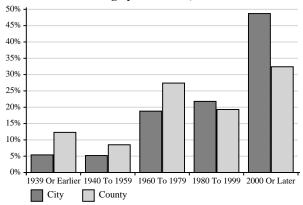
<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

#### Housing Characteristics, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	5,224	+/- 256	21,083	+/- 83
Vacant	3.4%	+/- 2.5%	5.6%	+/- 1.5%
Occupied	96.6%	+/- 2.5%	94.4%	+/- 1.5%
Occupied <sup>a</sup>	5,045	+/- 276	19,906	+/- 307
Owner	84.0%	+/- 4.2%	81.7%	+/- 1.7%
Renter	16.0%	+/- 4.2%	18.3%	+/- 1.7%
Rent <sup>b</sup>	\$956	+/- \$191	\$943	+/- \$54
Value <sup>c</sup>	\$259,500	+/-\$23,222	\$234,300	+/-\$7,964

<sup>&</sup>lt;sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

#### Percent Housing by Year Built, 2018-2022<sup>2</sup>



In Norwalk there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 13.5% of occupations of the civilian employed population in the city.

#### Occupation of the Civilian Employed Population, $2018-2022^2$

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	7,074	+/- 364	27,607	+/- 523
Management, business, science, and arts	47.6%	+/- 5.5%	39.4%	+/- 2.2%
Service	13.3%	+/- 3.9%	14.2%	+/- 1.5%
Sales and office	19.5%	+/- 4.0%	21.3%	+/- 1.5%
Natural resources, construction, and maintenance	6.0%	+/- 1.9%	11.9%	+/- 1.2%
Production, transportation, and material moving	13.5%	+/- 4.1%	13.2%	+/- 1.3%

<sup>\*\*</sup>MOE is high, use county estimate.

Norwalk has a higher proportion of the population age 16 or older in the labor force than Warren County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Norwalk tend to be higher than the median earnings for Warren County. Families with children tend to have a higher rate of poverty than families without children.

#### **Median Employment Earnings, 2018-2022<sup>2</sup>**

	(	City	County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	7,672	+/- 405	30,287	+/- 434
Median Earnings	\$53,008	+/- \$53	\$46,513	+/- \$1,649
Female	\$43,208	+/- \$6,112	\$38,039	+/- \$1,859
Female, full time <sup>b</sup>	\$57,963	+/- \$7,346	\$57,264	+/- \$2,491
Male	\$66,829	+/- \$6,834	\$56,385	+/- \$2,518
Male, full time <sup>b</sup>	\$80,338	+/- \$6,742	\$70,523	+/- \$2,371

<sup>&</sup>lt;sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

## Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	12,895	+/-37	52,070	+/-50
With a disability <sup>b</sup>	9.8%	+/-2.3%	10.5%	+/-1.0%
With Health Insurance	99.4%	+/-0.5%	97.6%	+/-0.5%
With Private <sup>c</sup> Coverage	85.4%	+/-3.5%	81.4%	+/-1.6%
With Public <sup>d</sup> Coverage	26.4%	+/-4.1%	30.4%	+/-1.5%
No Health Insurance	**%	+/-**%	2.4%	+/-0.5%

<sup>&</sup>lt;sup>a</sup>Civilan Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some miliary plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

#### Employment Status, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	9,821	+/- 376	41,445	+/- 121
in labor force	74.6%	+/- 3.2%	69.0%	+/- 1.1%
not in labor force	25.4%	+/- 3.2%	31.0%	+/- 1.1%
Civilian labor force	7,297	+/- 372	28,512	+/- 489
Unemployed	3.1%	+/- 1.9%	3.2%	+/- 0.8%

<sup>\*\*</sup>MOE is high, use county estimate.

## Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	12,928	+/-23	50,869	+/-148
Below poverty	4.1%	+/-1.6%	6.2%	+/-1.1%
17 and under	**%	+/-**%	6.6%	+/-2.1%
18 - 64	4.2%	+/-1.8%	6.0%	+/-1.0%
65+	**%	+/-**%	6.2%	+/-1.9%
All Families	**%	+/-**%	3.8%	+/-1.1%
with children	**%	+/-**%	5.8%	+/-1.8%
Married Couple	**%	+/-**%	1.5%	+/-0.7%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	15.1%	+/-6.4%
with children	**%	+/-**%	19.0%	+/-8.2%

<sup>&</sup>lt;sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

#### **Notes and Source Information:**

- <sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 2020
- <sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022
- <sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- <sup>4</sup>Median is the middle value of a distribution.
- <sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.