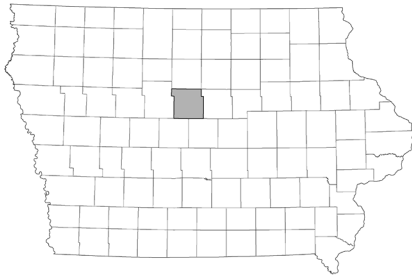


Data for Decision Makers



Stratford, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Stratford is 707. Between 2010 and 2020 the population decreased by 4.8%. The City of Stratford is in Hamilton County. Hamilton County saw a 4.0% population decrease between 2010 and 2020.

Hamilton County Cities - Total Population¹

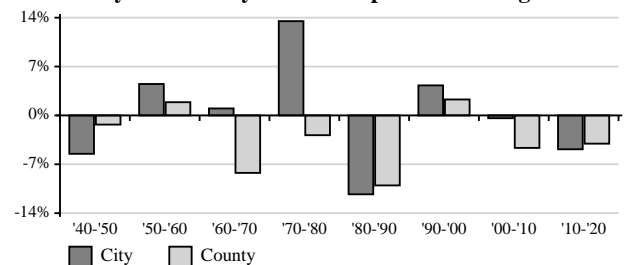
City	2000	2010	2020
Stratford[†]	746	743	707
Male Total	357	366	347
Female Total	389	377	360
Blairsburg	235	215	176
Ellsworth	531	531	508
Jewell Junction	1,239	1,215	1,216
Kamrar	229	199	179
Randall	148	173	154
Stanhope	488	422	364
Webster City	8,176	8,070	7,825
Williams	427	344	307
Hamilton County Total	16,438	15,673	15,039
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Dayton	8.1%	-5.3%	-7.8%
Fraser	14.2%	-25.5%	-1.0%
Lehigh	-7.3%	-16.3%	-5.0%
Pilot Mound	7.5%	-19.2%	-5.8%
Stanhope	9.2%	-13.5%	-13.7%
Stratford	4.3%	-0.4%	-4.8%
Hamilton County	2.3%	4.7%	-4.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Stratford, Iowa

Stratford's population is predominantly White. The City of Stratford, compared to Hamilton County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.2%	94.9%	98.6%	94.8%
White	99.2%	93.6%	93.8%	87.0%
White alone, not Hispanic	97.8%	92.4%	91.5%	84.5%
Black or African American	0.0%	0.4%	0.3%	0.7%
Asian	0.0%	0.1%	2.0%	2.1%
American Indian or Alaska Native	0.0%	0.1%	0.2%	0.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.6%	2.3%	4.5%
Two or more races	0.8%	5.1%	1.4%	5.2%
Hispanic origin ^a	1.3%	3.7%	5.0%	9.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	307	284	6,540	6,283
Family households ^{a,b}	59.6%	58.8%	65.9%	64.5%
Married couple family ^b	49.2%	44.4%	53.3%	50.8%
With own children	17.9%	15.1%	18.9%	18.0%
Other family ^c	10.4%	14.4%	12.7%	13.7%
Male householder ^c	2.6%	6.0%	4.3%	5.2%
With own children	2.0%	3.2%	2.9%	3.0%
Female householder ^c	7.8%	8.5%	8.4%	8.5%
With own children	4.6%	4.2%	5.3%	5.0%
Nonfamily households ^d	40.4%	41.2%	34.1%	35.5%
Male living alone	16.3%	14.8%	13.8%	15.1%
Female living alone	19.9%	20.8%	15.4%	15.1%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	307	284	6,540	6,283
Married couple ^b	49.2%	44.4%	53.3%	50.8%
Cohabiting couple ^{b,f}	NA ^e	7.4%	NA ^e	6.5%
Male householder ^g	NA ^e	19.7%	NA ^e	20.0%
Female householder ^g	NA ^e	28.5%	NA ^e	22.7%

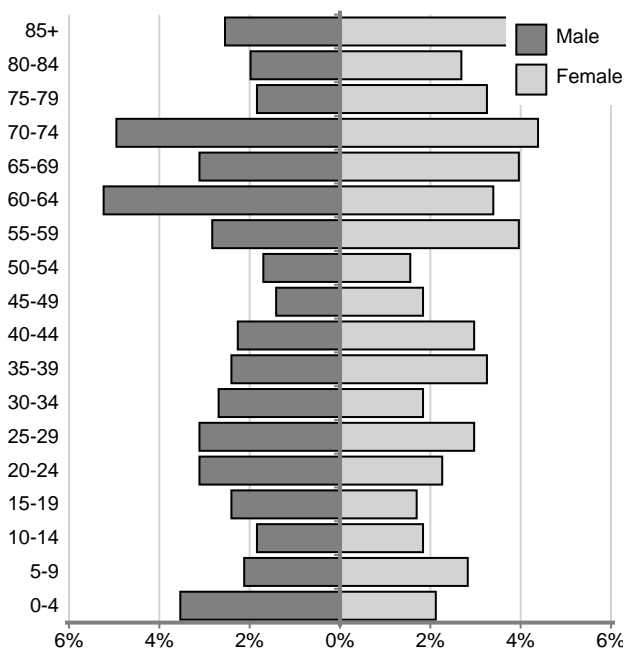
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	22.2%	17.3%	24.0%	23.1%
0 - 4	5.9%	5.7%	6.2%	6.1%
5 - 9	7%	5.0%	6.3%	6.1%
10 - 14	5.9%	3.7%	7.4%	7.0%
15 - 17	3.4%	2.9%	4.1%	3.9%
18 - 24	6.3%	6.6%	6.5%	6.6%
25 - 44	19.1%	21.5%	22.7%	22.6%
45 - 64	25.4%	22%	28.7%	26.5%
65 or older	26.9%	32.8%	18.1%	21.1%
65 - 84	19.5%	26.2%	14.8%	18.2%
85 or older	7.4%	6.6%	3.3%	3.0%
Median ⁴ Age (years)	46.3	50.8	42.3	42.8
Age Dependency ^{a, 5}	96.5	100.0	72.7	79.4
Old-Age	52.8	65.5	31.3	37.9
Child	43.6	34.5	41.5	41.5

^aAge Dependency Ratio

Stratford, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Stratford, Iowa

The median household income in Stratford is less than the median household income of Hamilton County. The median value of owner-occupied housing units is lower in Stratford than for Hamilton County. There is a higher percentage of vacant housing units in Stratford than there is for Hamilton County. Many housing units in Stratford were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Stratford compared to Hamilton County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	342	+/- 62	6,203	+/- 249
Less than \$34,999	39.2%	+/- 5.5%	24.7%	+/- 2.7%
\$35,000 To \$49,999	16.4%	+/- 7.0%	12.1%	+/- 2.3%
\$50,000 To \$99,999	26.6%	+/- 3.2%	36.5%	+/- 2.6%
\$100,000 Or More	17.8%	+/- 3.9%	26.8%	+/- 2.4%
Median ⁴ Household Income	\$45,978	+/- \$7,697	\$66,685	+/- \$4,258
Median Family Income	\$52,344	+/- \$11,205	\$81,270	+/- \$7,101
Per Capita Income	\$25,673	+/- \$2,785	\$35,822	+/- \$2,148

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	396	+/- 66	7,042	+/- 27
Vacant	13.6%	+/- 6.6%	11.9%	+/- 3.5%
Occupied	86.4%	+/- 6.6%	88.1%	+/- 3.5%
Occupied ^a	342	+/- 62	6,203	+/- 249
Owner	81.9%	+/- 6.2%	71.4%	+/- 3.9%
Renter	18.1%	+/- 6.2%	28.6%	+/- 3.9%
Rent ^b	\$592	+/- \$97	\$830	+/- \$42
Value ^c	\$84,500	+/- \$16,814	\$116,000	+/- \$9,546

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

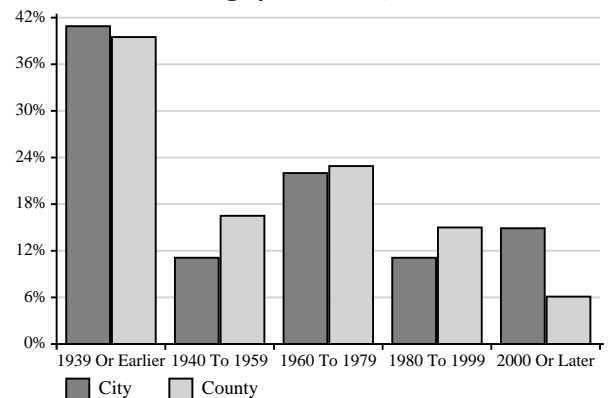
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	590	+/-97	10,592	+/-92
High School Graduate or Higher	94.1%	+/-4.0%	92.6%	+/-1.8%
Bachelor's Degree or Higher	9.3%	+/-3.3%	22.5%	+/-3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Stratford there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	333	+/- 92	7,256	+/- 282
Management, business, science, and arts	26.7%	+/- 10.3%	31.8%	+/- 3.7%
Service	18.0%	+/- 7.3%	12.7%	+/- 1.6%
Sales and office	15.0%	+/- 5.7%	24.4%	+/- 2.8%
Natural resources, construction, and maintenance	***%	+/- ***%	13.7%	+/- 2.6%
Production, transportation, and material moving	20.7%	+/- 8.6%	17.4%	+/- 2.4%

Socioeconomic Profile

Stratford, Iowa

Stratford has a lower proportion of the population age 16 or older in the labor force than Hamilton County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Stratford tend to be lower than the median earnings for Hamilton County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	370	+/- 94	7,914	+/- 262
Median Earnings	\$**	+/- \$**	\$43,757	+/- \$3,255
Female	\$**	+/- \$**	\$31,717	+/- \$2,527
Female, full time ^b	\$45,417	+/- \$17,558	\$46,841	+/- \$2,049
Male	\$40,000	+/- \$12,535	\$53,974	+/- \$3,406
Male, full time ^b	\$47,500	+/- \$13,641	\$60,782	+/- \$3,412

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	773	+/-135	14,745	+/-46
With a disability ^b	18.0%	+/-6.0%	13.9%	+/-1.8%
With Health Insurance	98.4%	+/-1.5%	95.8%	+/-1.0%
With Private ^c Coverage	69.3%	+/-7.5%	70.7%	+/-3.2%
With Public ^d Coverage	49.2%	+/-8.5%	40.9%	+/-3.0%
No Health Insurance	**%	+/-**%	4.2%	+/-1.0%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	679	+/- 114	12,002	+/- 98
in labor force	51.1%	+/- 8.1%	63.3%	+/- 2.0%
not in labor force	48.9%	+/- 8.1%	36.7%	+/- 2.0%
Civilian labor force	347	+/- 93	7,557	+/- 260
Unemployed	4.0%	+/- 3.6%	4.0%	+/- 1.2%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	773	+/-135	14,703	+/-92
Below poverty	14.9%	+/-6.1%	7.8%	+/-1.6%
17 and under	**%	+/-**%	9.4%	+/-3.6%
18 - 64	**%	+/-**%	6.7%	+/-1.9%
65+	**%	+/-**%	9.0%	+/-2.5%
All Families	**%	+/-**%	6.4%	+/-2.5%
with children	**%	+/-**%	10.2%	+/-4.3%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	34.4%	+/-13.1%
with children	85.7%	+/-24.8%	46.2%	+/-15.8%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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