Data for Decision Makers



Lansing, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Lansing is 968. Between 2010 and 2020 the population decreased by 3.1%. The City of Lansing is in Allamakee County. Allamakee County saw a 1.9% population decrease between 2010 and 2020.

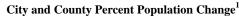
Allamakee County Cities - Total Population¹

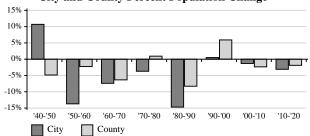
City	2000	2010	2020
City	2000	2010	2020
Lansing	1,012	999	968
Male Total	472	495	479
Female Total	540	504	489
Harpers Ferry	330	328	262
New Albin	527	522	432
Postville [†]	2,273	2,227	2,503
Waterville	145	144	109
Waukon	4,131	3,897	3,827
Allamakee County Total	14,675	14,330	14,061
State of Iowa Total	2,926,324	3,046,355	3,190,369

 $^{^{\}dagger}$ City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Harpers Ferry	16.2%	-0.6%	-20.1%
Marquette	-12.1%	-10.9%	14.4%
New Albin	-1.3%	-0.9%	-17.2%
Waterville	3.6%	-0.7%	-24.3%
Waukon	2.8%	-5.7%	-1.8%
Lansing	0.5%	-1.3%	-3.1%
Allamakee County	5.9%	2.4%	-1.9%
State of Iowa	5.4%	4.1%	4.7%





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Lansing's population is predominantly White. The City of Lansing, compared to Allamakee County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

	City		Co	ounty	
Race Groups	2010	2020	2010	2020	
One race only	99.9%	97.9%	99.4%	96.9%	
White	98.8%	96.1%	96.0%	89.8%	
White alone, not Hispanic	98.6%	95.9%	93.0%	88.2%	
Black or African American	0.1%	0.8%	0.8%	1.1%	
Asian	0.4%	0.8%	0.2%	0.3%	
American Indian or Alaska Native	0.2%	0.0%	0.3%	0.6%	
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%	
Other	0.4%	0.2%	2.0%	5.0%	
Two or more races	0.1%	2.1%	0.6%	3.1%	
Hispanic origin ^a	0.6%	0.8%	5.3%	8.7%	

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

		•	• •	
		City	C	County
	2010	2020	2010	2020
Total households	451	442	5,845	5,797
Family households ^{a,b}	57.0%	59.5%	66.5%	63.4%
Married couple family ^b	45.5%	53.4%	55.2%	52.3%
With own children	14.9%	11.5%	19.1%	18.0%
Other family ^c	11.5%	10.0%	11.3%	11.2%
Male householder ^c	4.0%	4.1%	4.4%	4.4%
With own children	1.8%	1.8%	2.5%	2.0%
Female householder ^c	7.5%	5.9%	6.9%	6.8%
With own children	4.0%	3.6%	4.5%	4.2%
Nonfamily households ^d	43.0%	40.5%	33.5%	36.6%
Male living alone	17.1%	19.5%	14.0%	15.7%
Female living alone	20.4%	20.4%	14.2%	15.5%

Households by Couple or Non-couple Type^{1,3}

		City		ounty
	2010	2020	2010	2020
Total households	451	442	5,845	5,797
Married couple ^b	45.5%	53.4%	55.2%	52.3%
Cohabiting couple ^{b,f}	NA ^e	8.1%	NA ^e	6.2%
Male householder g	NA ^e	23.5%	NA^e	19.8%
Female householder ^g	NA ^e	25.1%	NA ^e	21.7%

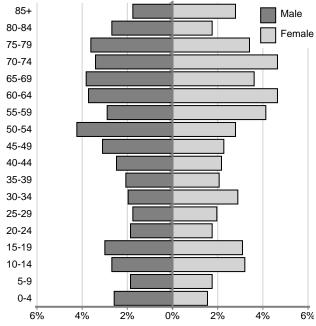
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

	(City	Co	unty
Age Groups	2010	2020	2010	2020
17 or younger	17.9%	17.1%	23.1%	23.3%
0 - 4	4.2%	4.1%	6.6%	6.5%
5 - 9	4.6%	3.6%	6.2%	6.1%
10 - 14	5.7%	5.9%	6.2%	6.8%
15 - 17	3.4%	3.5%	4.1%	3.9%
18 - 24	5.8%	6.2%	7.2%	6.6%
25 - 44	18.4%	17.3%	20.9%	21.6%
45 - 64	30.8%	27.8%	29.3%	25.5%
65 or older	27%	31.5%	19.6%	23.0%
65 - 84	20.4%	26.9%	16.6%	20%
85 or older	6.6%	4.5%	3.0%	3.0%
Median ⁴ Age (years)	50.9	53.0	44.0	43.2
Age Dependency ^{a, 5}	81.5	94.7	74.5	86.2
Old-Age	49.0	61.4	34.2	42.8
Child	32.5	33.3	40.3	43.4

^aAge Dependency Ratio

Lansing, Iowa Population Pyramid, a 20201



^aEach bar represents the percentage that an age-sex group comprises of the total population.

The median household income in Lansing is less than the median household income of Allamakee County. The median value of owner-occupied housing units is lower in Lansing than for Allamakee County. There is a higher percentage of vacant housing units in Lansing than there is for Allamakee County. Many housing units in Lansing were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Lansing compared to Allamakee County.

Median Household and Per Capita Income, 2018-2022²

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	461	+/- 92	5,970	+/- 199
Less than \$34,999	30.5%	+/- 4.4%	24.7%	+/- 2.5%
\$35,000 To \$49,999	26.9%	+/- 12.0%	13.3%	+/- 2.4%
\$50,000 To \$99,999	23.0%	+/- 3.7%	37.8%	+/- 2.3%
\$100,000 Or More	19.5%	+/- 3.7%	24.1%	+/- 2.4%
Median ⁴ Household Income	\$47,730	+/- \$3,767	\$64,049	+/- \$2,577
Median Family Income	\$49,286	+/- \$39,067	\$77,754	+/- \$3,745
Per Capita Income	\$31,202	+/- \$6,634	\$33,214	+/- \$2,317

Educational Attainment, 2018-2022²

	(City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	735	+/-144	9,729	+/-57	
High School Graduate or Higher	95.5%	+/-3.1%	91.7%	+/-1.4%	
Bachelor's Degree or Higher	17.1%	+/-6.5%	18.4%	+/-2.4%	

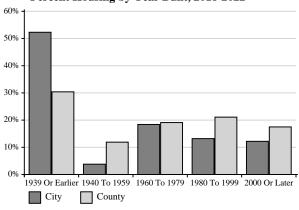
^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022²

		City	C	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	644	+/- 105	7,696	+/- 29
Vacant	28.4%	+/- 7.7%	22.4%	+/- 2.6%
Occupied	71.6%	+/- 7.7%	77.6%	+/- 2.6%
Occupied ^a	461	+/- 92	5,970	+/- 199
Owner	75.9%	+/- 11.4%	80.0%	+/- 2.6%
Renter	24.1%	+/- 11.4%	20.0%	+/- 2.6%
Rent ^b	\$553	+/- \$87	\$721	+/- \$68
Value ^c	\$124,000	+/-\$24,973	\$156,900	+/-\$10,366

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Lansing there is a higher percentage of workers in natural resources, construction, and maintenance occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.6% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	462	+/- 102	6,868	+/- 269
Management, business, science, and arts	19.5%	+/- 6.6%	30.0%	+/- 3.5%
Service	18.4%	+/- 8.5%	12.9%	+/- 2.8%
Sales and office	17.3%	+/- 7.3%	22.7%	+/- 3.3%
Natural resources, construction, and maintenance	24.2%	+/- 9.0%	18.1%	+/- 2.3%
Production, transportation, and material moving	20.6%	+/- 7.6%	16.3%	+/- 2.5%

^{**}MOE is high, use county estimate.

Lansing has a lower proportion of the population age 16 or older in the labor force than Allamakee County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Lansing tend to be lower than the median earnings for Allamakee County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

		City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 16+ ^a	481	+/- 106	7,499	+/- 242	
Median Earnings	\$34,178	+/- \$34	\$39,133	+/- \$3,000	
Female	\$29,803	+/- \$8,262	\$30,629	+/- \$2,367	
Female, full time ^b	\$48,221	+/- \$10,041	\$40,920	+/- \$1,972	
Male	\$36,316	+/- \$3,921	\$45,388	+/- \$3,723	
Male, full time ^b	\$40,272	+/- \$3,411	\$54,310	+/- \$3,375	

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,013	+/-201	13,793	+/-10
With a disability ^b	19.2%	+/-6.7%	11.7%	+/-1.5%
With Health Insurance	97.1%	+/-2.4%	93.6%	+/-1.8%
With Private ^c Coverage	73.1%	+/-9.5%	68.4%	+/-3.7%
With Public ^d Coverage	50.1%	+/-13.2%	41.3%	+/-4.2%
No Health Insurance	**%	+/-**%	6.4%	+/-1.8%

^aCivilan Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some miliary plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	849	+/- 170	11,118	+/- 41
in labor force	57.2%	+/- 9.1%	63.8%	+/- 2.4%
not in labor force	42.8%	+/- 9.1%	36.2%	+/- 2.4%
Civilian labor force	486	+/- 114	7,093	+/- 263
Unemployed	4.9%	+/- 4.3%	3.2%	+/- 1.0%

^{**}MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,013	+/-201	13,716	+/-72
Below poverty	22.3%	+/-10.2%	11.6%	+/-2.2%
17 and under	**%	+/-**%	14.8%	+/-4.3%
18 - 64	23.7%	+/-9.0%	12.0%	+/-3.0%
65+	**%	+/-**%	7.1%	+/-2.7%
All Families	**%	+/-**%	8.8%	+/-2.4%
with children	**%	+/-**%	14.8%	+/-5.0%
Married Couple	**%	+/-**%	5.5%	+/-1.7%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	45.3%	+/-15.5%
with children	**%	+/-**%	56.8%	+/-18.6%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- ⁴Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.