Data for Decision Makers



University Park, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for University Park is 487. Between 2010 and 2020 the population had no change. The City of University Park is in Mahaska County. Mahaska County saw a 0.9% population decrease between 2010 and 2020.

Mahaska County Cities - Total Population¹

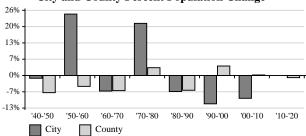
Manaska County Cities - Total Population							
City	2000	2010	2020				
University Park	536	487	487				
Male Total	266	254	237				
Female Total	270	233	250				
Barnes City [†]	201	176	156				
Beacon	518	494	445				
Eddyville [†]	1,064	1,024	970				
Fremont	704	743	708				
Keomah Village	97	84	110				
Leighton	153	162	158				
New Sharon	1,301	1,293	1,262				
Oskaloosa	10,938	11,463	11,558				
Rose Hill	205	168	157				
Mahaska County Total	22,335	22,381	22,190				
State of Iowa Total	2,926,324	3,046,355	3,190,369				

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Beacon	1.8%	-4.6%	-9.9%
Eddyville	5.3%	-3.8%	-5.3%
Keomah Village	-2.0%	-13.4%	31.0%
Oskaloosa	2.9%	4.8%	0.8%
Rose Hill	19.9%	-18.0%	-6.5%
University Park	-11.3%	-9.1%	0.0%
Mahaska County	3.8%	0.2%	-0.9%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

University Park, Iowa

University Park's population is predominantly White. The City of University Park, compared to Mahaska County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

	C	City		unty
Race Groups	2010	2020	2010	2020
One race only	99.8%	92.0%	98.9%	96.0%
White	96.1%	89.7%	95.7%	92.2%
White alone, not Hispanic	95.7%	89.7%	94.9%	91.3%
Black or African American	0.0%	0.6%	1.1%	1.8%
Asian	1.4%	0.4%	1.1%	1.1%
American Indian or Alaska Native	1.8%	0.6%	0.3%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.4%	0.6%	0.6%	0.7%
Two or more races	0.2%	8.0%	1.1%	4.0%
Hispanic origin ^a	0.8%	1.2%	1.6%	2.2%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

•	•	•	• -	
		City	C	ounty
	2010	2020	2010	2020
Total households	191	187	8,975	8,799
Family households ^{a,b}	69.6%	66.7%	67.3%	65.6%
Married couple family ^b	53.4%	50.8%	54.4%	51.7%
With own children	21.5%	20.9%	20.4%	19.0%
Other family ^c	16.2%	21.9%	12.9%	14.0%
Male householder ^c	7.3%	9.1%	3.9%	5.4%
With own children	3.1%	4.8%	2.5%	3.0%
Female householder ^c	8.9%	12.8%	9.0%	8.6%
With own children	5.8%	9.1%	6.0%	5.2%
Nonfamily households ^d	30.4%	33.3%	32.7%	34.4%
Male living alone	9.4%	9.6%	12.6%	13.3%
Female living alone	10.5%	12.3%	14.8%	14.9%

Households by Couple or Non-couple Type^{1,3}

		City		ounty
	2010	2020	2010	2020
Total households	191	187	8,975	8,799
Married couple ^b	53.4%	50.8%	54.4%	51.7%
Cohabiting couple ^{b,f}	NA ^e	11.2%	NA^e	7.1%
Male householder g	NA ^e	16.0%	NA^e	18.3%
Female householder g	NA ^e	24.6%	NA ^e	22.9%

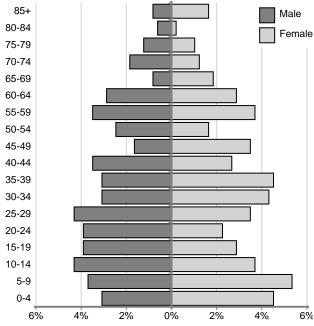
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

	(City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	25.9%	28.7%	24.3%	23.7%
0 - 4	6.8%	7.6%	6.8%	6.0%
5 - 9	7.8%	9.0%	6.7%	6.8%
10 - 14	8%	8.0%	6.8%	6.9%
15 - 17	3.3%	4.1%	4.0%	4%
18 - 24	11.3%	8.9%	9.7%	9.7%
25 - 44	25.7%	29%	23.2%	22.7%
45 - 64	24.8%	22.1%	26.7%	24.9%
65 or older	12.3%	11.3%	16.1%	19.3%
65 - 84	9.4%	8.9%	13.1%	16.6%
85 or older	2.9%	2.5%	3.0%	2.7%
Median ⁴ Age (years)	32.9	33.9	38.9	39.7
Age Dependency ^{a, 5}	61.8	66.7	67.8	75.0
Old-Age	19.9	18.8	27.0	33.7
Child	41.9	47.8	40.8	41.4

^aAge Dependency Ratio

University Park, Iowa Population Pyramid, 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

University Park, Iowa

The median household income in University Park is less than the median household income of Mahaska County. The median value of owner-occupied housing units is lower in University Park than for Mahaska County. There is a lower percentage of vacant housing units in University Park than there is for Mahaska County. Many housing units in University Park were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in University Park compared to Mahaska County.

Median Household and Per Capita Income, 2018-2022²

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	227	+/- 50	8,873	+/- 199
Less than \$34,999	27.3%	+/- 4.8%	24.8%	+/- 2.5%
\$35,000 To \$49,999	8.4%	+/- 6.4%	13.0%	+/- 1.7%
\$50,000 To \$99,999	52.9%	+/- 4.9%	35.6%	+/- 2.0%
\$100,000 Or More	11.4%	+/- 4.7%	26.5%	+/- 2.1%
Median ⁴ Household Income	\$63,162	+/- \$8,319	\$65,200	+/- \$3,944
Median Family Income	\$69,750	+/- \$29,747	\$81,257	+/- \$2,883
Per Capita Income	\$24,268	+/- \$4,238	\$33,812	+/- \$2,202

Educational Attainment, 2018-2022²

	(City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	336	+/-76	14,716	+/-70	
High School Graduate or Higher	93.8%	+/-5.6%	93.2%	+/-1.3%	
Bachelor's Degree or Higher	22.6%	+/-8.4%	22.4%	+/-2.1%	

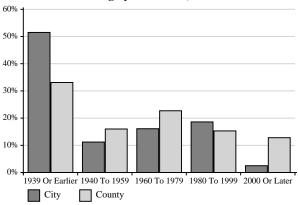
^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022²

		City	C	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	241	+/- 52	9,700	+/- 35
Vacant	5.8%	+/- 5.0%	8.5%	+/- 2.1%
Occupied	94.2%	+/- 5.0%	91.5%	+/- 2.1%
Occupied ^a	227	+/- 50	8,873	+/- 199
Owner	61.7%	+/- 13.7%	67.7%	+/- 2.8%
Renter	38.3%	+/- 13.7%	32.3%	+/- 2.8%
Rent ^b	\$745	+/- \$107	\$773	+/- \$41
Value ^c	\$89,700	+/-\$10,633	\$135,100	+/-\$12,063

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In University Park there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 16.4% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	(City		inty
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	280	+/- 74	11,101	+/- 283
Management, business, science, and arts	32.9%	+/- 8.7%	35.1%	+/- 3.2%
Service	**%	+/- **%	15.3%	+/- 1.9%
Sales and office	28.6%	+/- 9.1%	16.4%	+/- 1.7%
Natural resources, construction, and maintenance	**%	+/- **%	11.6%	+/- 1.8%
Production, transportation, and material moving	16.4%	+/- 6.6%	21.7%	+/- 2.7%

^{**}MOE is high, use county estimate.

Socioeconomic Profile

University Park, Iowa

University Park has a higher proportion of the population age 16 or older in the labor force than Mahaska County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in University Park tend to be lower than the median earnings for Mahaska County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

		City		ounty
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	316	+/- 78	12,252	+/- 249
Median Earnings	\$36,724	+/- \$36	\$37,431	+/- \$2,833
Female	\$35,000	+/- \$11,575	\$28,707	+/- \$2,530
Female, full time ^b	\$41,905	+/- \$2,635	\$42,332	+/- \$2,053
Male	\$50,000	+/- \$18,686	\$45,805	+/- \$2,656
Male, full time ^b	\$54,531	+/- \$12,877	\$57,002	+/- \$2,388

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Population ^a	566	+/-161	21,767	+/-19
With a disability ^b	11.7%	+/-5.2%	13.6%	+/-1.3%
With Health Insurance	95.1%	+/-4.7%	95.5%	+/-1.2%
With Private ^c Coverage	67.0%	+/-13.4%	69.3%	+/-2.6%
With Public ^d Coverage	34.5%	+/-13.2%	40.5%	+/-2.4%
No Health Insurance	**%	+/-**%	4.5%	+/-1.2%

^aCivilan Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some miliary plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	393	+/- 87	17,448	+/- 52
in labor force	73.8%	+/- 7.9%	65.8%	+/- 1.5%
not in labor force	26.2%	+/- 7.9%	34.2%	+/- 1.5%
Civilian labor force	290	+/- 76	11,485	+/- 271
Unemployed	3.4%	+/- 5.5%	3.3%	+/- 1.1%

^{**}MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	566	+/-161	21,320	+/-103
Below poverty	**%	+/-**%	12%	+/-2.1%
17 and under	**%	+/-**%	13.1%	+/-4.3%
18 - 64	**%	+/-**%	13.5%	+/-2.4%
65+	**%	+/-**%	5.7%	+/-1.7%
All Families	**%	+/-**%	7.3%	+/-2.1%
with children	**%	+/-**%	13.0%	+/-4.3%
Married Couple	**%	+/-**%	3.2%	+/-1.5%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	24.8%	+/-8.1%
with children	**%	+/-**%	32.4%	+/-10.0%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- ⁴Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.