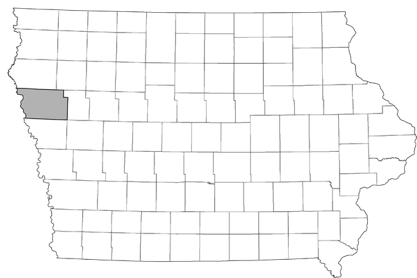


Data for Decision Makers



Sloan, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Sloan is 1,042. Between 2010 and 2020 the population increased by 7.1%. The City of Sloan is in Woodbury County. Woodbury County saw a 3.7% population increase between 2010 and 2020.

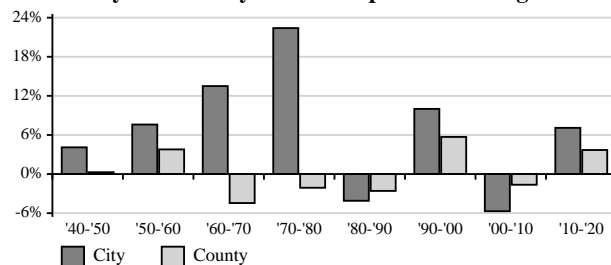
Woodbury County Cities - Total Population¹

City	2000	2010	2020
Sloan	1,032	973	1,042
Male Total	476	459	495
Female Total	556	514	547
Anthon	649	565	545
Bronson	269	322	294
Correctionville	851	821	766
Cushing	246	220	230
Danbury	384	348	320
Hornick	253	225	255
Lawton	697	908	943
Moville	1,583	1,618	1,687
Oto	145	108	72
Pierson	371	366	337
Salix	370	363	295
Sergeant Bluff	3,321	4,227	5,015
Sioux City [†]	85,013	82,684	85,797
Smithland	221	224	181
Woodbury County Total	103,877	102,172	105,941
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Bronson	28.7%	19.7%	-8.7%
Hornick	14.0%	-11.1%	13.3%
Salix	0.8%	-1.9%	-18.7%
Sergeant Bluff	19.8%	27.3%	18.6%
Whiting	3.5%	7.8%	-2.2%
Sloan	10.0%	-5.7%	7.1%
Woodbury County	5.7%	1.6%	3.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



[†]City is located in multiple counties, total population is provided.

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Demographic Profile

Sloan, Iowa

Sloan's population is predominantly White. The City of Sloan, compared to Woodbury County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.7%	96.0%	96.8%	90.9%
White	96.9%	92.4%	83.6%	72.5%
White alone, not Hispanic	95.6%	91.7%	77.6%	68.2%
Black or African American	0.0%	0.0%	2.4%	4.9%
Asian	0.1%	0.4%	2.4%	2.8%
American Indian or Alaska Native	2.2%	1.8%	2.2%	2.4%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.6%
Other	0.5%	1.3%	6.1%	7.7%
Two or more races	0.3%	4.0%	3.2%	9.1%
Hispanic origin ^a	1.8%	2.6%	13.7%	17.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	421	434	39,052	39,904
Family households ^{a,b}	63.9%	68.4%	65.6%	64.6%
Married couple family ^b	50.8%	52.8%	47.5%	44.7%
With own children	21.4%	20.5%	19.9%	18.0%
Other family ^c	13.1%	15.7%	18.2%	19.9%
Male householder ^c	3.3%	4.1%	5.6%	6.7%
With own children	1.9%	2.5%	3.3%	3.9%
Female householder ^c	9.7%	11.5%	12.6%	13.1%
With own children	5.2%	7.1%	8.2%	8.0%
Nonfamily households ^d	36.1%	31.6%	34.4%	35.4%
Male living alone	11.4%	10.8%	12.3%	13.8%
Female living alone	20.4%	15.0%	15.8%	15.0%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	421	434	39,052	39,904
Married couple ^b	50.8%	52.8%	47.5%	44.7%
Cohabiting couple ^{b,f}	NA ^e	7.4%	NA ^e	8.2%
Male householder ^g	NA ^e	14.3%	NA ^e	20.2%
Female householder ^g	NA ^e	25.6%	NA ^e	26.9%

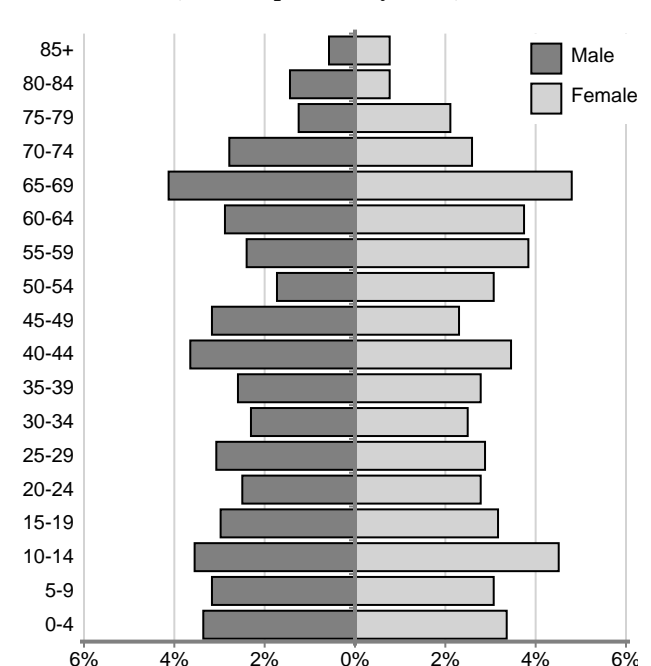
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	23.8%	25.1%	26.6%	26%
0 - 4	6.5%	6.7%	7.8%	6.6%
5 - 9	6.4%	6.2%	7.3%	7.2%
10 - 14	6.6%	8.1%	7.1%	7.8%
15 - 17	4.3%	4.1%	4.4%	4.4%
18 - 24	5.4%	7.3%	10.5%	9.9%
25 - 44	24.3%	23.3%	24.9%	25.4%
45 - 64	30.1%	23.1%	25.1%	23.4%
65 or older	16.3%	21.2%	12.8%	15.4%
65 - 84	12.5%	19.9%	10.9%	13.5%
85 or older	3.8%	1.3%	1.9%	1.9%
Median ⁴ Age (years)	41.7	41.0	35.1	35.8
Age Dependency ^{a, 5}	67.1	86.2	65.1	70.5
Old-Age	27.3	39.5	21.2	26.2
Child	39.8	46.7	44.0	44.3

^aAge Dependency Ratio

Sloan, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Sloan, Iowa

The median household income in Sloan is greater than the median household income of Woodbury County. The median value of owner-occupied housing units is higher in Sloan than for Woodbury County. There is a lower percentage of vacant housing units in Sloan than there is for Woodbury County. Many housing units in Sloan were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Sloan compared to Woodbury County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	410	+/- 81	40,299	+/- 366
Less than \$34,999	21.7%	+/- 3.9%	26.0%	+/- 2.0%
\$35,000 To \$49,999	15.9%	+/- 7.5%	11.6%	+/- 1.0%
\$50,000 To \$99,999	25.8%	+/- 3.7%	29.1%	+/- 1.7%
\$100,000 Or More	36.6%	+/- 4.3%	33.2%	+/- 1.8%
Median ⁴ Household Income	\$69,167	+/- \$18,034	\$68,399	+/- \$2,126
Median Family Income	\$102,500	+/- \$18,922	\$86,194	+/- \$4,235
Per Capita Income	\$32,530	+/- \$4,486	\$33,080	+/- \$768

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	636	+/-125	67,477	+/-310
High School Graduate or Higher	99.2%	+/-1.1%	87.6%	+/-0.8%
Bachelor's Degree or Higher	27.2%	+/-7.2%	24%	+/-1.2%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

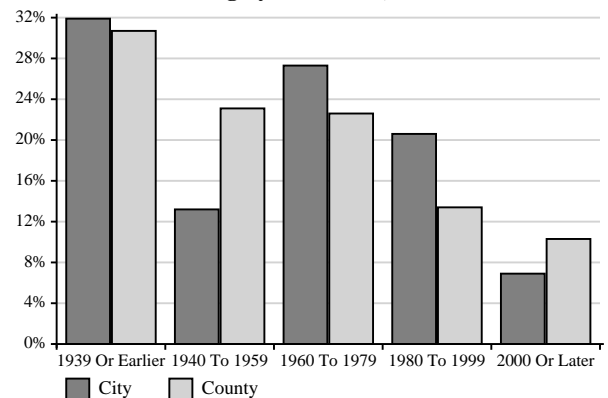
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	417	+/- 82	42,864	+/- 76
Vacant	1.7%	+/- 1.5%	6.0%	+/- 0.9%
Occupied	98.3%	+/- 1.5%	94.0%	+/- 0.9%
Occupied ^a	410	+/- 81	40,299	+/- 366
Owner	73.7%	+/- 9.4%	68.2%	+/- 1.8%
Renter	26.3%	+/- 9.4%	31.8%	+/- 1.8%
Rent ^b	\$938	+/- \$237	\$913	+/- \$21
Value ^c	\$172,700	+/- \$22,367	\$158,000	+/- \$3,837

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Sloan there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 17.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	464	+/- 112	52,921	+/- 995
Management, business, science, and arts	39.0%	+/- 9.9%	31.7%	+/- 1.4%
Service	20.5%	+/- 8.9%	16.4%	+/- 1.2%
Sales and office	12.9%	+/- 5.9%	19.3%	+/- 1.4%
Natural resources, construction, and maintenance	***%	+/- ***%	10.2%	+/- 1.0%
Production, transportation, and material moving	17.7%	+/- 7.4%	22.4%	+/- 1.4%

Socioeconomic Profile

Sloan, Iowa

Sloan has a lower proportion of the population age 16 or older in the labor force than Woodbury County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Sloan tend to be higher than the median earnings for Woodbury County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	558	+/- 135	58,615	+/- 832
Median Earnings	\$44,167	+/- \$44	\$38,065	+/- \$1,440
Female	\$46,000	+/- \$8,764	\$32,324	+/- \$1,562
Female, full time ^b	\$50,938	+/- \$6,141	\$44,433	+/- \$1,659
Male	\$38,750	+/- \$17,670	\$44,214	+/- \$2,149
Male, full time ^b	\$60,000	+/- \$12,872	\$56,144	+/- \$1,660

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,047	+/-227	104,378	+/-103
With a disability ^b	7.5%	+/-2.6%	13.4%	+/-0.8%
With Health Insurance	91.6%	+/-4.4%	93.5%	+/-0.6%
With Private ^c Coverage	66.2%	+/-11.3%	64.8%	+/-1.5%
With Public ^d Coverage	35.7%	+/-8.9%	41.7%	+/-1.5%
No Health Insurance	**%	+/-**%	6.5%	+/-0.6%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	788	+/- 147	81,389	+/- 235
in labor force	65.6%	+/- 7.7%	68.2%	+/- 1.2%
not in labor force	34.4%	+/- 7.7%	31.8%	+/- 1.2%
Civilian labor force	513	+/- 123	55,409	+/- 976
Unemployed	9.6%	+/- 7.6%	4.5%	+/- 0.8%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,051	+/-228	102,741	+/-204
Below poverty	**%	+/-**%	13.5%	+/-1.4%
17 and under	**%	+/-**%	18.2%	+/-2.8%
18 - 64	**%	+/-**%	12.5%	+/-1.3%
65+	**%	+/-**%	9.2%	+/-1.8%
All Families	**%	+/-**%	9.9%	+/-1.4%
with children	**%	+/-**%	15.2%	+/-2.4%
Married Couple	**%	+/-**%	4.0%	+/-1.1%
with children	**%	+/-**%	4.6%	+/-1.8%
Female HH ^b	**%	+/-**%	30.8%	+/-5.1%
with children	**%	+/-**%	39.6%	+/-6.5%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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