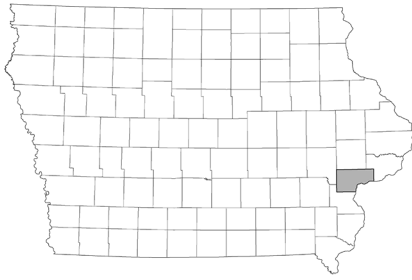


Data for Decision Makers



Fruitland, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Fruitland is 963. Between 2010 and 2020 the population decreased by 1.4%. The City of Fruitland is in Muscatine County. Muscatine County saw a 1.1% population increase between 2010 and 2020.

Muscatine County Cities - Total Population¹

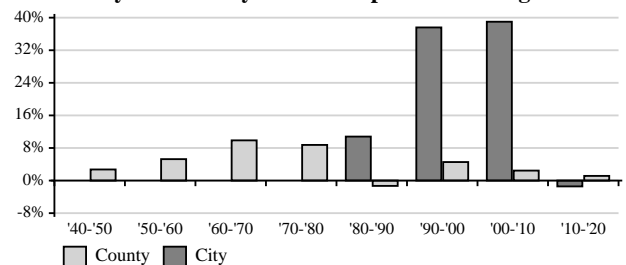
City	2000	2010	2020
Fruitland	703	977	963
Male Total	357	480	485
Female Total	346	497	478
Atalissa	283	311	296
Conesville	424	432	352
Durant [†]	1,677	1,832	1,871
Muscatine	22,697	22,886	23,797
Nichols	374	374	340
Stockton	182	197	176
Walcott [†]	1,528	1,629	1,551
West Liberty	3,332	3,736	3,858
Wilton [†]	2,829	2,802	2,924
Muscatine County Total	41,722	42,745	43,235
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Conesville	26.9%	1.9%	-18.5%
Fredonia	24.9%	-2.8%	-9.0%
Grandview	16.7%	-7.3%	-21.4%
Letts	0.5%	-2.0%	-5.5%
Muscatine	-0.8%	0.8%	4.0%
Fruitland	37.6%	39.0%	-1.4%
Muscatine County	4.5%	2.5%	1.1%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Jeffery Macomber
400 E 11th St.
DeWitt, IA 52742
jmacombe@iastate.edu
563-659-5125

County Office

Heidi Hoffman
1601 Plaza Pl.
Muscatine, IA 52761
hoffmanh@iastate.edu
563-263-5701

<https://indicators.extension.iastate.edu>

Demographic Profile

Fruitland, Iowa

Fruitland's population is predominantly White. The City of Fruitland, compared to Muscatine County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.6%	95.4%	98.1%	92.1%
White	96.7%	92.6%	89.0%	80.0%
White alone, not Hispanic	94.7%	90.7%	80.8%	75.5%
Black or African American	0.0%	0.5%	1.4%	2.6%
Asian	0.4%	0.0%	0.8%	0.9%
American Indian or Alaska Native	0.2%	0.0%	0.3%	0.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	2.3%	2.3%	6.5%	8.0%
Two or more races	0.4%	4.6%	1.9%	7.9%
Hispanic origin ^a	4.4%	6.3%	15.9%	18.0%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	331	337	16,412	16,908
Family households ^{a,b}	83.7%	57.6%	69.8%	67.1%
Married couple family ^b	71.3%	41.6%	53.6%	49.5%
With own children	29.9%	28.2%	21.2%	18.2%
Other family ^c	12.4%	15.1%	16.3%	17.6%
Male householder ^c	5.1%	5.6%	5.5%	6.1%
With own children	2.7%	3.6%	3.2%	3.2%
Female householder ^c	7.3%	9.5%	10.8%	11.5%
With own children	3.0%	5.9%	7.1%	6.9%
Nonfamily households ^d	16.3%	42.4%	30.2%	32.9%
Male living alone	4.5%	8.3%	11.2%	13.2%
Female living alone	6.0%	4.5%	13.3%	13.8%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	331	337	16,412	16,908
Married couple ^b	71.3%	41.6%	53.6%	49.5%
Cohabiting couple ^{b,f}	NA ^e	7.1%	NA ^e	8.4%
Male householder ^g	NA ^e	11.6%	NA ^e	18.4%
Female householder ^g	NA ^e	13.4%	NA ^e	23.8%

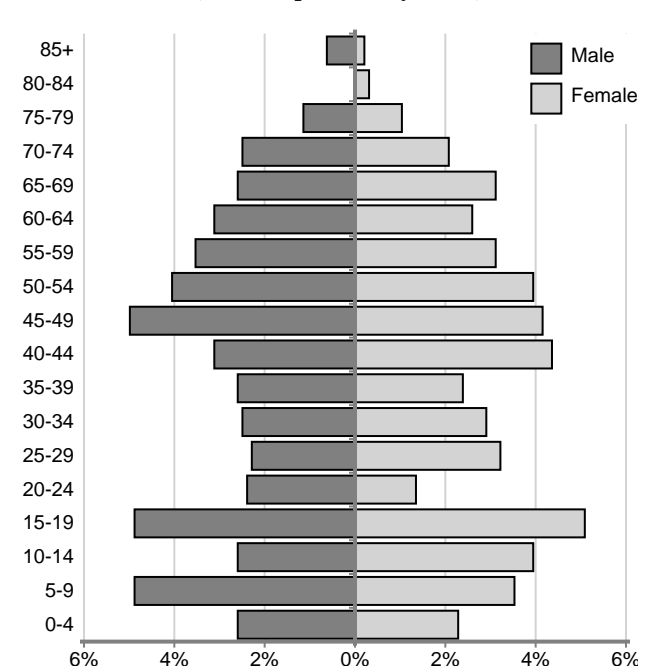
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	29.4%	26.3%	26.1%	24.2%
0 - 4	6.2%	4.9%	7.2%	6.1%
5 - 9	9.8%	8.4%	7.2%	6.6%
10 - 14	8.2%	6.5%	7.3%	7.3%
15 - 17	5.2%	6.5%	4.4%	4.2%
18 - 24	6.7%	7.2%	8.0%	7.9%
25 - 44	29.8%	23.4%	24.8%	24.3%
45 - 64	27.3%	29.4%	27.4%	25.6%
65 or older	6.9%	13.6%	13.7%	17.9%
65 - 84	6.5%	12.8%	11.6%	16%
85 or older	0.4%	0.8%	2.1%	2.0%
Median ⁴ Age (years)	36.5	40.7	38.2	39.5
Age Dependency ^{a, 5}	56.9	66.5	66.1	72.8
Old-Age	10.8	22.7	22.8	31.0
Child	46.1	43.8	43.4	41.9

^aAge Dependency Ratio

Fruitland, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Fruitland, Iowa

The median household income in Fruitland is greater than the median household income of Muscatine County. The median value of owner-occupied housing units is higher in Fruitland than for Muscatine County. There is a lower percentage of vacant housing units in Fruitland than there is for Muscatine County. Many housing units in Fruitland were built in 2000 or later. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Fruitland compared to Muscatine County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	367	+/- 90	17,075	+/- 228
Less than \$34,999	9.5%	+/- 4.1%	21.9%	+/- 2.2%
\$35,000 To \$49,999	7.1%	+/- 4.5%	13.8%	+/- 1.8%
\$50,000 To \$99,999	37.1%	+/- 4.6%	32.7%	+/- 2.0%
\$100,000 Or More	46.4%	+/- 4.5%	31.7%	+/- 2.1%
Median ⁴ Household Income	\$97,015	+/- \$12,802	\$67,427	+/- \$3,296
Median Family Income	\$96,276	+/- \$4,172	\$82,076	+/- \$5,155
Per Capita Income	\$34,493	+/- \$3,850	\$34,055	+/- \$1,278

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	685	+/-157	28,939	+/-67
High School Graduate or Higher	92.1%	+/-4.4%	90.1%	+/-1.3%
Bachelor's Degree or Higher	18.5%	+/-7.2%	23.2%	+/-2.1%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

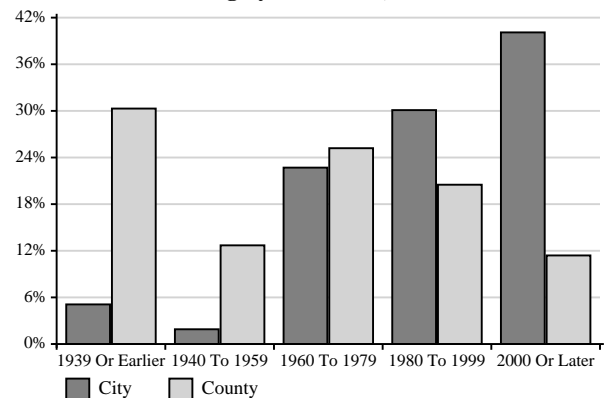
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	369	+/- 91	18,386	+/- 41
Vacant	0.5%	+/- 1.3%	7.1%	+/- 1.3%
Occupied	99.5%	+/- 1.3%	92.9%	+/- 1.3%
Occupied ^a	367	+/- 90	17,075	+/- 228
Owner	94.6%	+/- 6.0%	75.4%	+/- 2.1%
Renter	5.4%	+/- 6.0%	24.6%	+/- 2.1%
Rent ^b	\$**	+/- \$**	\$936	+/- \$41
Value ^c	\$215,800	+/- \$8,125	\$159,000	+/- \$5,347

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Fruitland there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 26.4% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	595	+/- 161	21,262	+/- 530
Management, business, science, and arts	24.5%	+/- 7.2%	30.7%	+/- 2.2%
Service	**%	+/- **%	16.3%	+/- 1.7%
Sales and office	23.4%	+/- 6.6%	15.7%	+/- 1.7%
Natural resources, construction, and maintenance	**%	+/- **%	8.9%	+/- 1.4%
Production, transportation, and material moving	26.4%	+/- 7.9%	28.4%	+/- 2.0%

Socioeconomic Profile

Fruitland, Iowa

Fruitland has a higher proportion of the population age 16 or older in the labor force than Muscatine County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Fruitland tend to be higher than the median earnings for Muscatine County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	642	+/- 170	23,498	+/- 512
Median Earnings	\$52,578	+/- \$52	\$39,595	+/- \$1,782
Female	\$34,327	+/- \$6,152	\$32,345	+/- \$1,740
Female, full time ^b	\$50,625	+/- \$14,274	\$41,895	+/- \$3,060
Male	\$63,016	+/- \$6,490	\$48,124	+/- \$2,299
Male, full time ^b	\$64,293	+/- \$11,873	\$58,265	+/- \$3,032

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,127	+/-301	42,201	+/-80
With a disability ^b	11.4%	+/-3.9%	13.0%	+/-1.0%
With Health Insurance	99.6%	+/-0.6%	96.2%	+/-0.9%
With Private ^c Coverage	87.4%	+/-7.1%	73.9%	+/-2.4%
With Public ^d Coverage	22.6%	+/-8.1%	37.2%	+/-1.9%
No Health Insurance	**%	+/-**%	3.8%	+/-0.9%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	791	+/- 177	33,886	+/- 122
in labor force	76.0%	+/- 6.4%	65.3%	+/- 1.4%
not in labor force	24.0%	+/- 6.4%	34.7%	+/- 1.4%
Civilian labor force	601	+/- 162	22,043	+/- 518
Unemployed	1.0%	+/- 1.0%	3.5%	+/- 0.9%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,122	+/-300	42,138	+/-99
Below poverty	**%	+/-**%	11.7%	+/-1.9%
17 and under	**%	+/-**%	16.0%	+/-4.2%
18 - 64	**%	+/-**%	10.9%	+/-1.9%
65+	**%	+/-**%	8.4%	+/-2.3%
All Families	**%	+/-**%	9.8%	+/-2.1%
with children	**%	+/-**%	16.7%	+/-4.1%
Married Couple	**%	+/-**%	4.4%	+/-2.0%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	28.6%	+/-6.7%
with children	**%	+/-**%	38.4%	+/-10.6%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.