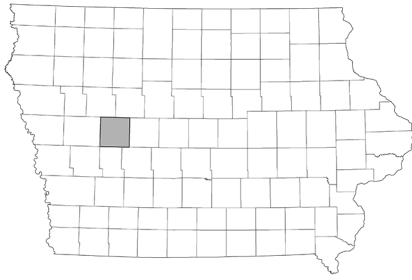# Data for Decision Makers

Carroll, Iowa
City Profile

report created: 12/17/2024

Population profile

The 2020 population for Carroll is 10,321. Between 2010 and 2020 the population increased by 2.2%. The City of Carroll is in Carroll County. Carroll County saw a 0.3% population decrease between 2010 and 2020.

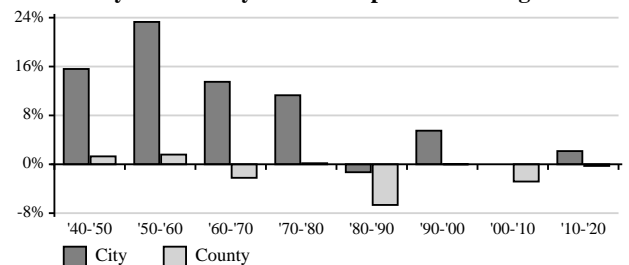### Carroll County Cities - Total Population[1]

City	2000	2010	2020
Carroll	**10,106**	**10,103**	**10,321**
Male Total	4,773	4,757	4,954
Female Total	5,333	5,346	5,367
Arcadia	443	484	525
Breda	477	483	500
Coon Rapids[†]	1,305	1,305	1,300
Dedham	280	266	224
Glidden	1,253	1,146	1,151
Halbur	202	246	243
Lanesboro	152	121	119
Lidderdale	186	180	166
Manning	1,490	1,500	1,455
Ralston[†]	98	79	81
Templeton	334	362	352
Willey	103	88	73
Carroll County Total	21,421	20,816	20,760
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Arcadia	-8.7%	9.3%	8.5%
Glidden	14.0%	-8.5%	0.4%
Halbur	-6.0%	21.8%	-1.2%
Lidderdale	-7.9%	-3.2%	-7.8%
Willey	32.1%	-14.6%	-17.0%
Carroll	5.5%	0.0%	2.2%
Carroll County	0.0%	2.8%	-0.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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Carroll's population is predominantly White. The City of Carroll, compared to Carroll County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	98.7%	96.3%	99.1%	97.1%
White	96.0%	91.4%	97.3%	94.1%
White alone, not Hispanic	95.2%	90.6%	96.7%	93.5%
Black or African American	0.5%	2.4%	0.4%	1.3%
Asian	0.7%	0.5%	0.4%	0.4%
American Indian or Alaska Native	0.1%	0.1%	0.1%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	1.5%	1.9%	0.9%	1.2%
Two or more races	1.3%	3.7%	0.9%	2.9%
Hispanic origin[a]	2.4%	4.3%	1.6%	2.9%

[a] Hispanics can be of any race.

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	4,357	4,468	8,683	8,764
Family households[a,b]	59.8%	55.4%	64.4%	62.6%
Married couple family[b]	47.7%	33.9%	53.8%	51.0%
With own children	18.9%	16.4%	21.4%	18.4%
Other family[c]	12.0%	13.2%	10.6%	11.5%
Male householder[c]	3.1%	4.3%	3.2%	4.3%
With own children	2.0%	2.9%	2.1%	2.8%
Female householder[c]	9.0%	8.9%	7.4%	7.3%
With own children	6.3%	5.8%	5.1%	4.7%
Nonfamily households[d]	40.2%	44.6%	35.6%	37.4%
Male living alone	13.5%	15.0%	13.6%	14.9%
Female living alone	22.0%	22.6%	17.7%	17.9%

Households by Couple or Non-couple Type[1,3]

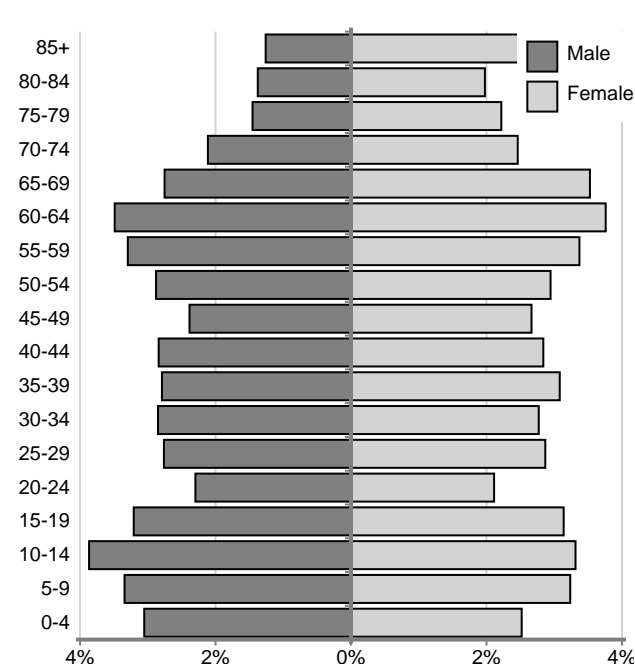|	City 2010	City 2020	County 2010	County 2020
Total households	4,357	4,468	8,683	8,764
Married couple[b]	47.7%	33.9%	53.8%	51.0%
Cohabiting couple[b,f]	NA[e]	5.5%	NA[e]	5.6%
Male householder[g]	NA[e]	18.8%	NA[e]	18.9%
Female householder[g]	NA[e]	30.8%	NA[e]	24.5%

[a]Householder and at least one other person related to the householder. [b]For 2020 includes same-sex couples. [c]No spouse present, but at least one relative present. [d]In 2010 included same-sex couples whether married or not (if no relatives present). [e]2010 not comparable with 2020. [f]For 2020 householder has an unmarried partner. [g]For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	23.9%	23.4%	24.9%	24%
0 - 4	7.2%	5.6%	7.0%	5.9%
5 - 9	6%	6.6%	6.5%	6.8%
10 - 14	6.1%	7.2%	6.6%	7.2%
15 - 17	4.6%	4%	4.8%	4.1%
18 - 24	7%	6.7%	6.5%	6.4%
25 - 44	22.8%	22.8%	22.1%	22.2%
45 - 64	26.7%	24.7%	28.0%	25.8%
65 or older	19.7%	22.3%	18.6%	21.5%
65 - 84	15.3%	18%	15%	17.8%
85 or older	4.4%	4.5%	3.6%	3.6%
Median[4] Age (years)	42	42.5	42.3	42.5
Age Dependency[a,5]	77.3	84.3	77.0	83.6
Old-Age	34.9	41.1	32.9	39.5
Child	42.4	43.2	44.1	44.1

[a]Age Dependency Ratio

Carroll, Iowa Population Pyramid,[a] 2020[1]

[a]Each bar represents the percentage that an age-sex group comprises of the total population.

The median household income in Carroll is less than the median household income of Carroll County. The median value of owner-occupied housing units is higher in Carroll than for Carroll County. There is a lower percentage of vacant housing units in Carroll than there is for Carroll County. Many housing units in Carroll were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Carroll compared to Carroll County.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	4,542	+/- 227	8,696	+/- 226
Less than $34,999	30.1%	+/- 3.1%	24.6%	+/- 2.4%
$35,000 To $49,999	14.0%	+/- 3.5%	12.1%	+/- 1.9%
$50,000 To $99,999	24.0%	+/- 2.7%	31.1%	+/- 2.1%
$100,000 Or More	31.9%	+/- 2.9%	32.3%	+/- 2.3%
Median[4] Household Income	$60,368	+/- $8,905	$68,041	+/- $2,371
Median Family Income	$89,704	+/- $15,896	$90,243	+/- $6,055
Per Capita Income	$36,579	+/- $2,934	$36,599	+/- $1,735

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	4,866	+/- 185	9,515	+/- 47
Vacant	6.7%	+/- 3.3%	8.6%	+/- 2.4%
Occupied	93.3%	+/- 3.3%	91.4%	+/- 2.4%
Occupied[a]	4,542	+/- 227	8,696	+/- 226
Owner	69.2%	+/- 4.7%	76.1%	+/- 2.8%
Renter	30.8%	+/- 4.7%	23.9%	+/- 2.8%
Rent[b]	$695	+/- $27	$697	+/- $24
Value[c]	$172,000	+/-$12,660	$162,000	+/-$8,335

[a]Occupied Units, [b]Median gross rent of renter-occupied units, [c]Median value of owner-occupied units

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	7,266	+/-235	14,088	+/-51
High School Graduate or Higher	94.9%	+/-1.4%	94.7%	+/-0.9%
Bachelor's Degree or Higher	24.3%	+/-4.0%	22.1%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
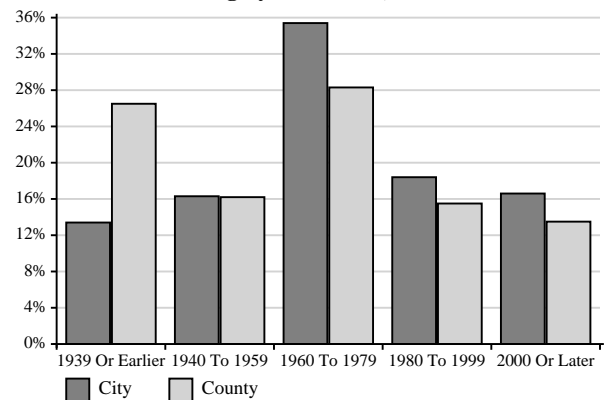**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Carroll there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.6% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	5,017	+/- 355	10,755	+/- 347
Management, business, science, and arts	31.8%	+/- 5.1%	31.6%	+/- 2.5%
Service	18.2%	+/- 3.7%	16.3%	+/- 2.1%
Sales and office	22.2%	+/- 5.1%	21.5%	+/- 2.7%
Natural resources, construction, and maintenance	7.2%	+/- 2.3%	10.3%	+/- 1.3%
Production, transportation, and material moving	20.6%	+/- 4.7%	20.2%	+/- 2.6%

Carroll has a lower proportion of the population age 16 or older in the labor force than Carroll County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Carroll tend to be higher than the median earnings for Carroll County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	5,516	+/- 303	11,640	+/- 331
Median Earnings	$43,686	+/- $43	$42,114	+/- $1,867
Female	$35,699	+/- $2,719	$34,705	+/- $1,658
Female, full time[b]	$46,165	+/- $4,060	$44,692	+/- $3,631
Male	$49,508	+/- $5,976	$49,748	+/- $2,366
Male, full time[b]	$58,461	+/- $6,155	$57,111	+/- $2,203

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Population 16+	8,279	+/- 224	16,466	+/- 135
in labor force	62.3%	+/- 3.6%	66.6%	+/- 2.0%
not in labor force	37.7%	+/- 3.6%	33.4%	+/- 2.0%
Civilian labor force	5,160	+/- 318	10,965	+/- 332
Unemployed	2.8%	+/- 2.2%	1.9%	+/- 1.1%

**MOE is high, use county estimate.*

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Population[a]	10,025	+/-28	20,389	+/-11
With a disability[b]	14.8%	+/-3.0%	11.9%	+/-1.5%
With Health Insurance	96.8%	+/-1.5%	96.8%	+/-0.8%
With Private[c] Coverage	69.0%	+/-4.8%	72.0%	+/-2.6%
With Public[d] Coverage	45.1%	+/-5.2%	40.9%	+/-2.7%
No Health Insurance	3.2%	+/-1.5%	3.2%	+/-0.8%

[a]*Civilan Noninstitutionalized Population,* [b]*limitations of activities or inability for full participation,* [c]*provided by employer, union, bought by individual, and some miliary plans,* [d]*includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans,* **MOE is high, use county estimate.*

**MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.*

Individuals and Families Below Poverty Level, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	10,016	+/-29	20,349	+/-34
Below poverty	8.9%	+/-2.6%	7.8%	+/-1.4%
17 and under	**%	+/-**%	5.5%	+/-2.1%
18 - 64	10.6%	+/-3.2%	8.4%	+/-1.7%
65+	8.5%	+/-4.1%	8.8%	+/-2.4%
All Families	**%	+/-**%	6.3%	+/-2.0%
with children	**%	+/-**%	6.7%	+/-3.2%
Married Couple	**%	+/-**%	3.5%	+/-1.4%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

[a] *for whom poverty status is determined,* [b] *female householder, no husband present,* **MOE is high, use county estimate.*

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For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at https://indicators.extension.iastate.edu