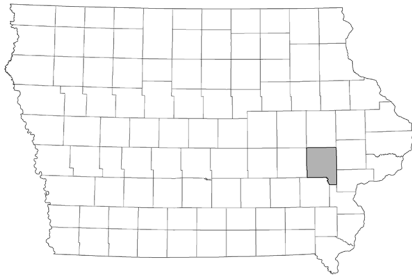


Data for Decision Makers



Iowa City, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Iowa City is 74,828. Between 2010 and 2020 the population increased by 10.3%. The City of Iowa City is in Johnson County. Johnson County saw a 16.8% population increase between 2010 and 2020.

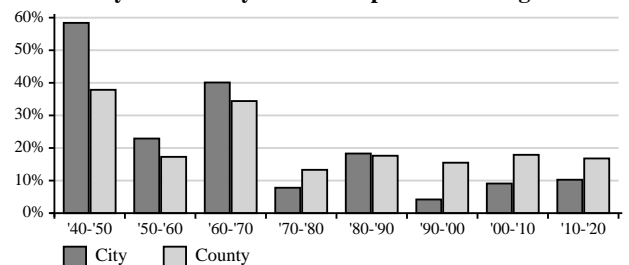
Johnson County Cities - Total Population¹

City	2000	2010	2020
Iowa City	62,220	67,862	74,828
Male Total	30,508	33,755	36,675
Female Total	31,712	34,107	38,153
Coralville	15,123	18,907	22,318
Hills	679	703	863
Lone Tree	1,151	1,300	1,357
North Liberty	5,367	13,374	20,479
Oxford	705	807	722
Shueyville	250	577	731
Solon	1,177	2,037	3,018
Swisher	813	879	914
Tiffin	975	1,947	4,512
University Heights	987	1,051	1,228
West Branch [†]	2,188	2,322	2,509
Johnson County Total	111,006	130,882	152,854
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Coralville	46.2%	25.0%	18.0%
Hills	2.6%	3.5%	22.8%
North Liberty	83.4%	149.2%	53.1%
Tiffin	112.0%	99.7%	131.7%
University Heights	-5.3%	6.5%	16.8%
Iowa City	4.2%	9.1%	10.3%
Johnson County	15.5%	17.9%	16.8%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



[†]City is located in multiple counties, total population is provided.

Regional Director

Katharina Bain
400 220th Ave., Ste A
Sigourney, IA 52591
kbain@iastate.edu
641-622-2680

County Office

Brittnee Schneider
3109 Old Hwy 218 S
Iowa City, IA 52246
bschn@iastate.edu
319-337-2145

<https://indicators.extension.iastate.edu>

Demographic Profile

Iowa City, Iowa

Iowa City's population is predominantly White. The City of Iowa City, compared to Johnson County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	97.5%	93.3%	97.7%	93.6%
White	82.5%	72.5%	85.6%	76.6%
White alone, not Hispanic	79.7%	70.6%	83.1%	74.9%
Black or African American	5.8%	10.2%	4.8%	8.4%
Asian	6.9%	7.3%	5.2%	5.6%
American Indian or Alaska Native	0.2%	0.2%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	2.1%	3.0%	1.8%	2.8%
Two or more races	2.5%	6.7%	2.3%	6.4%
Hispanic origin ^a	5.3%	7.3%	4.7%	6.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	27,657	30,291	52,715	61,335
Family households ^{a,b}	42.5%	59.2%	52.9%	53.6%
Married couple family ^b	32.5%	40.8%	42.3%	42.0%
With own children	13.5%	13.3%	18.7%	17.9%
Other family ^c	10.0%	10.7%	10.6%	11.7%
Male householder ^c	2.8%	3.4%	3.1%	3.6%
With own children	1.1%	1.7%	1.5%	1.9%
Female householder ^c	7.2%	7.3%	7.6%	8.1%
With own children	4.4%	4.3%	4.7%	4.8%
Nonfamily households ^d	57.5%	40.8%	47.1%	46.4%
Male living alone	16.0%	17.0%	14.2%	14.8%
Female living alone	18.3%	19.2%	16.1%	16.7%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	27,657	30,291	52,715	61,335
Married couple ^b	32.5%	40.8%	42.3%	42.0%
Cohabiting couple ^{b,f}	NA ^e	7.1%	NA ^e	7.7%
Male householder ^g	NA ^e	27.6%	NA ^e	22.6%
Female householder ^g	NA ^e	32.4%	NA ^e	27.8%

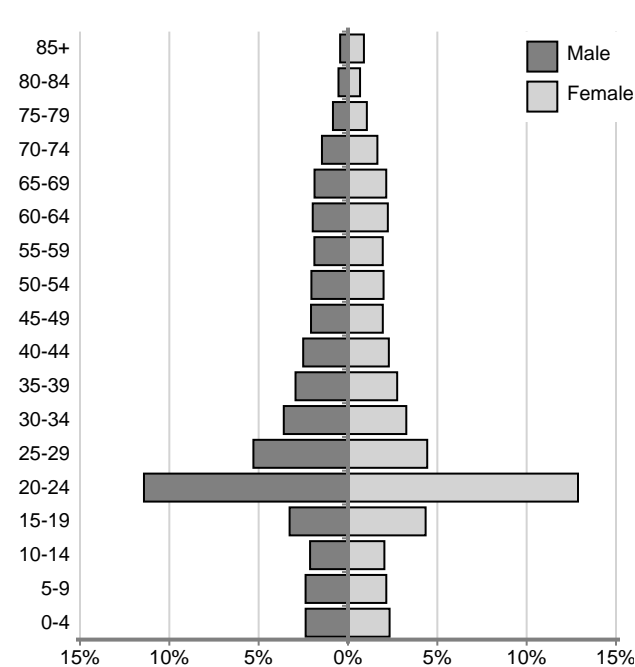
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	14.9%	15.8%	19.8%	20.1%
0 - 4	4.7%	4.7%	6.2%	5.7%
5 - 9	4.1%	4.5%	5.6%	5.8%
10 - 14	3.8%	4.2%	5.1%	5.5%
15 - 17	2.3%	2.4%	2.9%	3.1%
18 - 24	33.5%	29.5%	21.5%	19.1%
25 - 44	25.7%	27.1%	28.6%	28.5%
45 - 64	17.7%	16%	21.5%	19.6%
65 or older	8.2%	11.6%	8.6%	12.6%
65 - 84	6.8%	10.2%	7.4%	11.3%
85 or older	1.4%	1.3%	1.2%	1.3%
Median ⁴ Age (years)	25.6	27.1	29.3	31.2
Age Dependency ^{a, 5}	30.0	37.7	39.7	48.7
Old-Age	10.7	16.0	12.0	18.8
Child	19.4	21.8	27.7	29.9

^aAge Dependency Ratio

Iowa City, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Iowa City, Iowa

The median household income in Iowa City is less than the median household income of Johnson County. The median value of owner-occupied housing units is lower in Iowa City than for Johnson County. There is a higher percentage of vacant housing units in Iowa City than there is for Johnson County. Many housing units in Iowa City were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Iowa City compared to Johnson County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	30,544	+/- 674	61,414	+/- 798
Less than \$34,999	34.6%	+/- 2.3%	25.7%	+/- 1.8%
\$35,000 To \$49,999	11.7%	+/- 1.4%	10.7%	+/- 1.0%
\$50,000 To \$99,999	25.2%	+/- 1.7%	26.1%	+/- 1.6%
\$100,000 Or More	28.4%	+/- 1.9%	37.5%	+/- 1.7%
Median ⁴ Household Income	\$54,879	+/- \$2,736	\$72,977	+/- \$2,901
Median Family Income	\$103,193	+/- \$5,287	\$112,575	+/- \$2,970
Per Capita Income	\$34,820	+/- \$1,510	\$42,175	+/- \$1,358

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	38,778	+/-848	90,653	+/-49
High School Graduate or Higher	96.8%	+/-0.6%	96%	+/-0.6%
Bachelor's Degree or Higher	59.8%	+/-2.1%	54.1%	+/-1.5%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

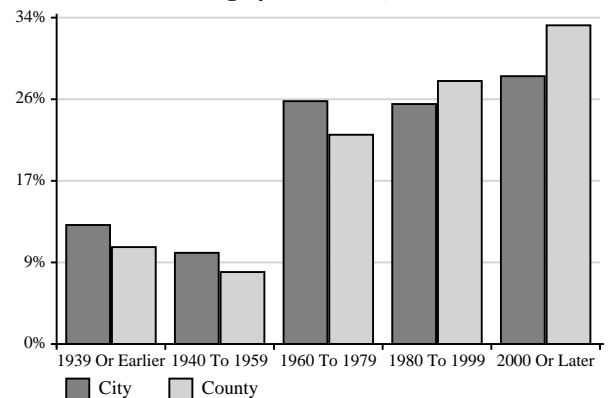
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	33,463	+/- 529	66,163	+/- 111
Vacant	8.7%	+/- 1.3%	7.2%	+/- 1.2%
Occupied	91.3%	+/- 1.3%	92.8%	+/- 1.2%
Occupied ^a	30,544	+/- 674	61,414	+/- 798
Owner	46.3%	+/- 2.1%	59.1%	+/- 1.5%
Renter	53.7%	+/- 2.1%	40.9%	+/- 1.5%
Rent ^b	\$1077	+/- \$39	\$1,086	+/- \$27
Value ^c	\$256,600	+/- \$9,883	\$277,800	+/- \$6,752

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Iowa City there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 9.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	41,979	+/- 1,195	84,763	+/- 1,308
Management, business, science, and arts	49.3%	+/- 2.2%	50.2%	+/- 1.5%
Service	19.3%	+/- 1.8%	16.3%	+/- 1.1%
Sales and office	17.6%	+/- 1.5%	17.8%	+/- 1.0%
Natural resources, construction, and maintenance	4.0%	+/- 0.7%	5.4%	+/- 0.6%
Production, transportation, and material moving	9.8%	+/- 1.4%	10.3%	+/- 1.0%

Socioeconomic Profile

Iowa City, Iowa

Iowa City has a lower proportion of the population age 16 or older in the labor force than Johnson County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Iowa City tend to be lower than the median earnings for Johnson County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	50,857	+/- 1,073	98,604	+/- 1,080
Median Earnings	\$22,570	+/- \$22	\$34,244	+/- \$1,096
Female	\$17,170	+/- \$2,375	\$28,693	+/- \$1,309
Female, full time ^b	\$50,170	+/- \$3,342	\$52,599	+/- \$2,552
Male	\$27,608	+/- \$3,292	\$41,525	+/- \$2,477
Male, full time ^b	\$57,300	+/- \$2,628	\$65,432	+/- \$3,026

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	74,339	+/-182	151,547	+/-200
With a disability ^b	9.6%	+/-0.9%	9.0%	+/-0.6%
With Health Insurance	94.7%	+/-0.9%	94.8%	+/-0.6%
With Private ^c Coverage	79.1%	+/-1.5%	80.4%	+/-1.1%
With Public ^d Coverage	26.0%	+/-1.6%	25.9%	+/-0.8%
No Health Insurance	5.3%	+/-0.9%	5.2%	+/-0.6%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	65,203	+/- 558	126,731	+/- 252
in labor force	67.9%	+/- 1.6%	69.7%	+/- 1.0%
not in labor force	32.1%	+/- 1.6%	30.3%	+/- 1.0%
Civilian labor force	44,099	+/- 1,095	88,144	+/- 1,238
Unemployed	4.8%	+/- 0.9%	3.8%	+/- 0.6%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	68,816	+/-249	145,970	+/-266
Below poverty	26.7%	+/-1.8%	16.9%	+/-1%
17 and under	14.9%	+/-3.4%	11.4%	+/-2.4%
18 - 64	32.6%	+/-2.1%	20.6%	+/-1.2%
65+	6.8%	+/-2.3%	6.1%	+/-1.5%
All Families	8.6%	+/-1.5%	6.0%	+/-0.8%
with children	13.7%	+/-3.4%	9.5%	+/-1.7%
Married Couple	5.2%	+/-1.6%	3.4%	+/-0.8%
with children	10.9%	+/-4.0%	5.8%	+/-1.8%
Female HH ^b	25.7%	+/-6.5%	20.2%	+/-4.6%
with children	28.9%	+/-8.7%	26.2%	+/-5.8%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.