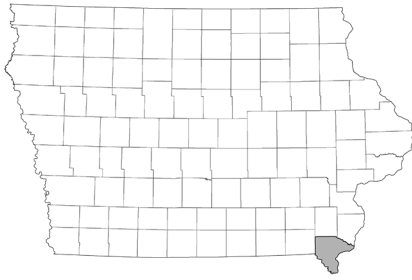


# Data for Decision Makers



## Keokuk, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Keokuk is 9,900. Between 2010 and 2020 the population decreased by 8.2%. The City of Keokuk is in Lee County. Lee County saw a 6.4% population decrease between 2010 and 2020.

Lee County Cities - Total Population<sup>1</sup>

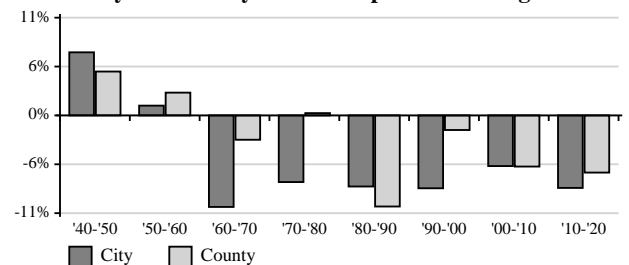
City	2000	2010	2020
<b>Keokuk</b>	<b>11,427</b>	<b>10,780</b>	<b>9,900</b>
Male Total	5,362	5,137	4,797
Female Total	6,065	5,643	5,103
Donnellson	963	912	885
Fort Madison	10,715	11,051	10,270
Franklin	136	143	131
Houghton	130	146	141
Montrose	957	898	738
St. Paul	118	129	109
West Point	980	966	921
Lee County Total	38,052	35,862	33,555
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>1</sup>City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Donnellson	2.4%	-5.3%	-3.0%
Fort Madison	-7.8%	3.1%	-7.1%
Franklin	-10.5%	5.1%	-8.4%
Montrose	0.0%	-6.2%	-17.8%
West Point	-9.2%	-1.4%	-4.7%
Keokuk	-8.2%	-5.7%	-8.2%
Lee County	-1.6%	5.8%	-6.4%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



#### Regional Director

Whitney Howell  
317 Van Buren St.  
Wapello, IA 52653  
whowell@iastate.edu  
319-523-2371

<https://indicators.extension.iastate.edu>

#### County Office

Wendy Fraise  
414 N Main St.  
Donnellson, IA 52625  
wsfraise@iastate.edu  
319-835-5116

# Demographic Profile

# Keokuk, Iowa

Keokuk's population is predominantly White. The City of Keokuk, compared to Lee County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	97.2%	93.3%	98.1%	94.7%
White	91.9%	88.2%	93.5%	90.4%
White alone, not Hispanic	90.8%	87.3%	91.6%	89.1%
Black or African American	4.0%	3.7%	3.1%	2.7%
Asian	0.8%	0.6%	0.5%	0.4%
American Indian or Alaska Native	0.2%	0.2%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.3%	0.6%	0.7%	0.9%
Two or more races	2.8%	6.7%	1.9%	5.3%
Hispanic origin <sup>a</sup>	1.8%	2.2%	3.0%	3.3%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	4,482	4,138	14,610	14,036
Family households <sup>a,b</sup>	62.9%	58.6%	65.6%	63.0%
Married couple family <sup>b</sup>	43.3%	41.4%	49.5%	46.5%
With own children	15.2%	12.5%	16.1%	14.0%
Other family <sup>c</sup>	19.6%	20.8%	16.1%	16.6%
Male householder <sup>c</sup>	5.2%	6.1%	5.0%	5.5%
With own children	3.2%	3.6%	3.1%	3.2%
Female householder <sup>c</sup>	14.4%	14.7%	11.1%	11.0%
With own children	9.0%	8.1%	6.7%	6.1%
Nonfamily households <sup>d</sup>	37.1%	41.4%	34.4%	37.0%
Male living alone	13.6%	16.3%	13.4%	15.0%
Female living alone	18.5%	18.0%	15.8%	16.5%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	4,482	4,138	14,610	14,036
Married couple <sup>b</sup>	43.3%	41.4%	49.5%	46.5%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	8.8%	NA <sup>e</sup>	7.6%
Male householder <sup>g</sup>	NA <sup>e</sup>	20.9%	NA <sup>e</sup>	19.7%
Female householder <sup>g</sup>	NA <sup>e</sup>	30.9%	NA <sup>e</sup>	26.2%

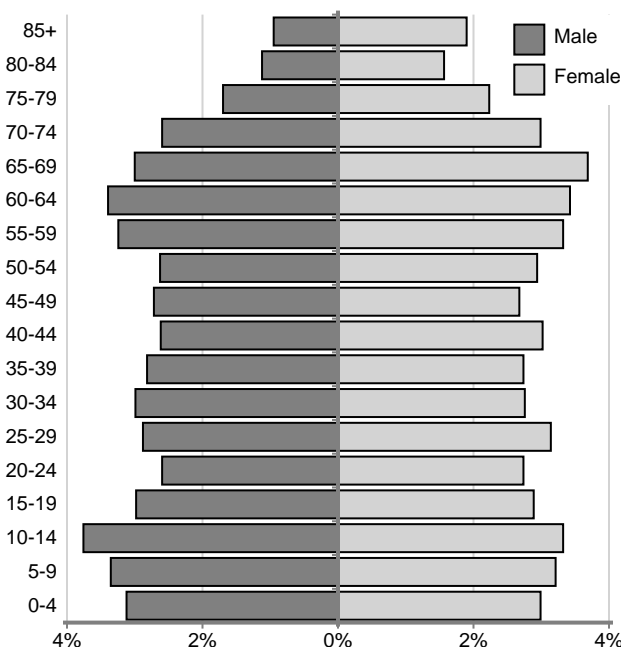
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	24.4%	23.3%	22.2%	21.3%
0 - 4	7.3%	6.1%	5.8%	5.6%
5 - 9	6.2%	6.6%	5.8%	6.2%
10 - 14	6.5%	7.1%	6.4%	6.0%
15 - 17	4.4%	3.5%	4.2%	3.5%
18 - 24	8.3%	7.7%	7.8%	7%
25 - 44	23.1%	22.9%	23.1%	22.3%
45 - 64	26.7%	24.4%	30.0%	26.7%
65 or older	17.4%	21.7%	16.9%	22.8%
65 - 84	14.3%	18.9%	14.1%	19.8%
85 or older	3.1%	2.8%	2.8%	2.9%
Median <sup>4</sup> Age (years)	40	41.4	42.6	44.4
Age Dependency <sup>a, 5</sup>	71.8	81.8	64.2	78.8
Old-Age	29.9	39.5	27.8	40.7
Child	41.9	42.4	36.5	38.0

<sup>a</sup>Age Dependency Ratio

**Keokuk, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Keokuk, Iowa

The median household income in Keokuk is less than the median household income of Lee County. The median value of owner-occupied housing units is lower in Keokuk than for Lee County. There is a higher percentage of vacant housing units in Keokuk than there is for Lee County. Many housing units in Keokuk were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Keokuk compared to Lee County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	4,418	+/- 194	14,246	+/- 251
Less than \$34,999	36.5%	+/- 3.2%	29.4%	+/- 2.3%
\$35,000 To \$49,999	18.2%	+/- 4.0%	14.9%	+/- 2.0%
\$50,000 To \$99,999	29.1%	+/- 2.5%	33.0%	+/- 2.0%
\$100,000 Or More	16.2%	+/- 2.5%	22.6%	+/- 2.1%
Median <sup>4</sup> Household Income	\$47,571	+/- \$3,965	\$58,094	+/- \$3,250
Median Family Income	\$60,083	+/- \$5,990	\$75,154	+/- \$4,013
Per Capita Income	\$30,054	+/- \$4,249	\$32,465	+/- \$2,016

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	6,886	+/-257	23,857	+/-138
High School Graduate or Higher	91.6%	+/-2.0%	94.1%	+/-0.8%
Bachelor's Degree or Higher	17.0%	+/-3.9%	20.3%	+/-2%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

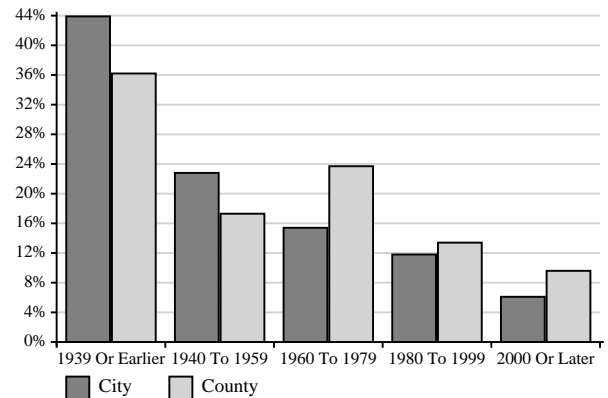
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	4,983	+/- 171	15,869	+/- 63
Vacant	11.3%	+/- 2.6%	10.2%	+/- 1.6%
Occupied	88.7%	+/- 2.6%	89.8%	+/- 1.6%
Occupied <sup>a</sup>	4,418	+/- 194	14,246	+/- 251
Owner	61.5%	+/- 3.9%	75.7%	+/- 2.2%
Renter	38.5%	+/- 3.9%	24.3%	+/- 2.2%
Rent <sup>b</sup>	\$768	+/- \$59	\$782	+/- \$41
Value <sup>c</sup>	\$89,100	+/- \$8,941	\$121,000	+/- \$6,253

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Keokuk there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.3% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	4,173	+/- 298	15,022	+/- 485
Management, business, science, and arts	37.5%	+/- 5.5%	33.7%	+/- 2.2%
Service	17.6%	+/- 4.3%	18.2%	+/- 2.1%
Sales and office	14.8%	+/- 3.4%	18.4%	+/- 2.0%
Natural resources, construction, and maintenance	9.8%	+/- 2.9%	10.1%	+/- 1.6%
Production, transportation, and material moving	20.3%	+/- 4.1%	19.7%	+/- 2.0%

## Socioeconomic Profile

## Keokuk, Iowa

Keokuk has a lower proportion of the population age 16 or older in the labor force than Lee County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Keokuk tend to be lower than the median earnings for Lee County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	4,752	+/- 296	16,826	+/- 470
Median Earnings	\$29,300	+/- \$29	\$35,668	+/- \$2,403
Female	\$20,793	+/- \$3,969	\$27,536	+/- \$3,190
Female, full time <sup>b</sup>	\$34,510	+/- \$2,729	\$41,647	+/- \$2,965
Male	\$38,297	+/- \$5,817	\$45,269	+/- \$1,926
Male, full time <sup>b</sup>	\$48,483	+/- \$6,295	\$53,203	+/- \$2,348

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	9,707	+/-37	32,275	+/-62
With a disability <sup>b</sup>	17.3%	+/-2.5%	16.2%	+/-1.4%
With Health Insurance	93.6%	+/-2.0%	95.8%	+/-1.0%
With Private <sup>c</sup> Coverage	53.9%	+/-3.8%	67.8%	+/-2.3%
With Public <sup>d</sup> Coverage	56.6%	+/-4.3%	47.1%	+/-2.3%
No Health Insurance	6.4%	+/-2.0%	4.2%	+/-1.0%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	7,921	+/- 153	27,019	+/- 78
in labor force	57.3%	+/- 3.4%	58.4%	+/- 1.7%
not in labor force	42.7%	+/- 3.4%	41.6%	+/- 1.7%
Civilian labor force	4,536	+/- 293	15,743	+/- 462
Unemployed	8.0%	+/- 2.6%	4.6%	+/- 1.1%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	9,579	+/-90	32,055	+/-134
Below poverty	19.3%	+/-3.3%	12.8%	+/-1.7%
17 and under	27.5%	+/-7.7%	18.9%	+/-4.4%
18 - 64	20.5%	+/-4.0%	12.5%	+/-1.9%
65+	7.8%	+/-3.4%	7.2%	+/-1.7%
All Families	10.7%	+/-3.2%	8.5%	+/-1.8%
with children	20.9%	+/-6.8%	16.8%	+/-4.0%
Married Couple	***	+/-***%	4.2%	+/-1.6%
with children	***	+/-***%	***	+/-***%
Female HH <sup>b</sup>	33.9%	+/-9.1%	27.0%	+/-6.0%
with children	46.3%	+/-13.3%	39.4%	+/-8.7%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

### This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist  
Bailey Hanson, Data Analyst III & Extension Specialist  
Sandra Burke, Research Scientist III & Extension Specialist  
Jay Maxwell, Data Analyst I & Extension Specialist

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