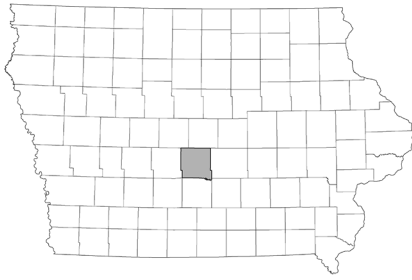


# Data for Decision Makers



## Windsor Heights, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Windsor Heights is 5,252. Between 2010 and 2020 the population increased by 8.1%. The City of Windsor Heights is in Polk County. Polk County saw a 14.3% population increase between 2010 and 2020.

Polk County Cities - Total Population<sup>1</sup>

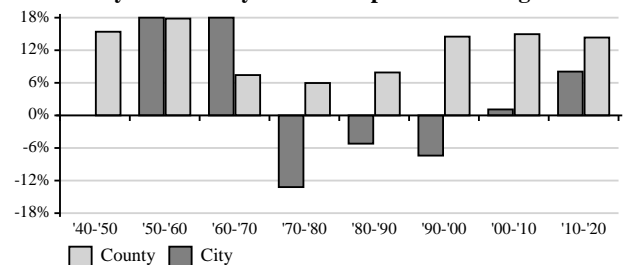
City	2000	2010	2020
<b>Windsor Heights</b>	<b>4,805</b>	<b>4,860</b>	<b>5,252</b>
Male Total	2,278	2,315	2,548
Female Total	2,527	2,545	2,704
Alleman	439	432	423
Altoona	10,345	14,541	19,565
Ankeny	27,117	45,582	67,887
Bondurant	1,846	3,860	7,365
Carlisle <sup>†</sup>	3,497	3,876	4,160
Clive <sup>†</sup>	12,855	15,447	18,601
Des Moines	198,682	203,433	214,133
Elkhart	362	683	882
Grimes <sup>†</sup>	5,098	8,246	15,392
Johnston	8,649	17,278	24,064
Mitchellville <sup>†</sup>	1,715	2,254	2,485
Pleasant Hill	5,070	8,785	10,147
Polk City	2,344	3,418	5,543
Runnells	352	507	457
Sheldahl <sup>†</sup>	336	319	297
Urbandale <sup>†</sup>	29,072	39,463	45,580
West Des Moines <sup>†</sup>	46,403	56,609	68,723
Polk County Total	374,601	430,640	492,401
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Clive	72.3%	20.2%	20.4%
Des Moines	2.8%	2.4%	5.3%
Johnston	83.9%	99.8%	39.3%
Urbandale	23.7%	35.7%	15.5%
West Des Moines	46.4%	22.0%	21.4%
Windsor Heights	-7.4%	1.1%	8.1%
Polk County	14.5%	15.0%	14.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



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## Demographic Profile

## Windsor Heights, Iowa

Windsor Heights's population is predominantly White. The City of Windsor Heights, compared to Polk County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.4%	91.9%	97.6%	92.5%
White	91.1%	79.6%	84.7%	75.9%
White alone, not Hispanic	89.0%	77.9%	80.7%	73.6%
Black or African American	3.5%	4.6%	6.0%	7.2%
Asian	2.4%	5.0%	3.5%	5.0%
American Indian or Alaska Native	0.1%	0.4%	0.3%	0.5%
Hawaiian or Pacific Islander	0.1%	0.1%	0.1%	0.1%
Other	1.2%	2.2%	2.9%	3.9%
Two or more races	1.6%	8.1%	2.4%	7.5%
Hispanic origin <sup>a</sup>	3.7%	6.7%	7.6%	9.8%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	2,167	2,226	170,197	196,891
Family households <sup>a,b</sup>	59.4%	61.1%	63.6%	62.0%
Married couple family <sup>b</sup>	47.6%	47.3%	48.3%	45.9%
With own children	16.7%	18.3%	21.9%	19.8%
Other family <sup>c</sup>	11.8%	13.9%	15.4%	16.0%
Male householder <sup>c</sup>	3.6%	5.3%	4.4%	5.1%
With own children	1.5%	2.2%	2.4%	2.7%
Female householder <sup>c</sup>	8.2%	8.5%	11.0%	10.9%
With own children	4.9%	4.3%	6.9%	6.4%
Nonfamily households <sup>d</sup>	40.6%	38.9%	36.4%	38.0%
Male living alone	11.1%	11.4%	12.3%	14.0%
Female living alone	20.6%	19.4%	16.0%	16.1%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	2,167	2,226	170,197	196,891
Married couple <sup>b</sup>	47.6%	47.3%	48.3%	45.9%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	8.2%	NA <sup>e</sup>	7.7%
Male householder <sup>g</sup>	NA <sup>e</sup>	17.2%	NA <sup>e</sup>	19.7%
Female householder <sup>g</sup>	NA <sup>e</sup>	27.4%	NA <sup>e</sup>	26.7%

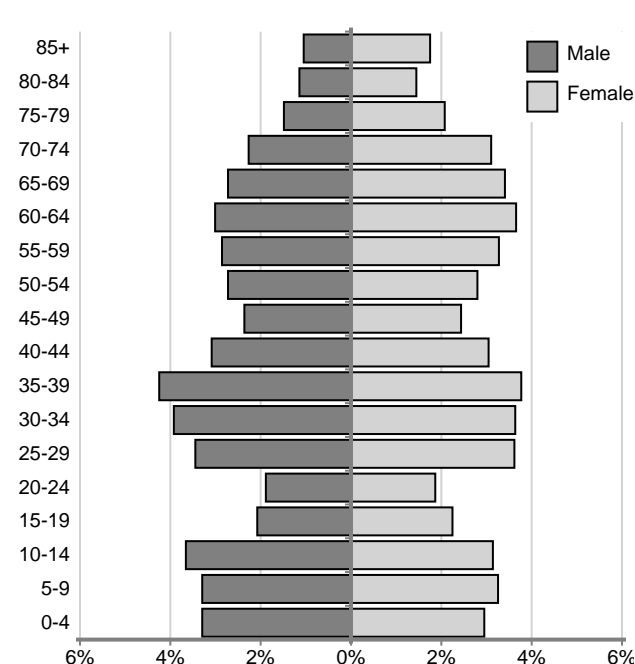
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	19.9%	22.5%	25.5%	24.5%
0 - 4	5.9%	6.2%	7.6%	6.5%
5 - 9	5%	6.5%	7.2%	6.9%
10 - 14	5.5%	6.8%	6.8%	7.1%
15 - 17	3.5%	3%	3.9%	4%
18 - 24	6.7%	5.1%	9.3%	9.1%
25 - 44	25.8%	28.8%	29.5%	28.6%
45 - 64	29.7%	23.1%	24.9%	23.8%
65 or older	17.9%	20.4%	10.8%	14.1%
65 - 84	14.9%	17.7%	9.2%	12.4%
85 or older	3%	2.8%	1.6%	1.7%
Median <sup>4</sup> Age (years)	43	39.8	34.7	36.0
Age Dependency <sup>a, 5</sup>	60.8	75.3	57.0	62.8
Old-Age	28.8	35.8	17.0	22.9
Child	32.0	39.5	40.0	39.8

<sup>a</sup>Age Dependency Ratio

**Windsor Heights, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Windsor Heights, Iowa

The median household income in Windsor Heights is greater than the median household income of Polk County. The median value of owner-occupied housing units is higher in Windsor Heights than for Polk County. There is a higher percentage of vacant housing units in Windsor Heights than there is for Polk County. Many housing units in Windsor Heights were built between 1940 to 1959. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Windsor Heights compared to Polk County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	2,155	+/- 171	199,013	+/- 905
Less than \$34,999	15.7%	+/- 3.5%	18.9%	+/- 1.3%
\$35,000 To \$49,999	8.2%	+/- 4.2%	11.5%	+/- 0.6%
\$50,000 To \$99,999	34.5%	+/- 3.5%	31.7%	+/- 1.2%
\$100,000 Or More	41.7%	+/- 4.4%	37.9%	+/- 1.4%
Median <sup>4</sup> Household Income	\$85,055	+/- \$13,901	\$78,827	+/- \$1,322
Median Family Income	\$102,969	+/- \$24,880	\$99,161	+/- \$2,398
Per Capita Income	\$42,276	+/- \$5,828	\$41,894	+/- \$616

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	3,647	+/-289	328,511	+/-71
High School Graduate or Higher	98.0%	+/-1.6%	92.7%	+/-0.4%
Bachelor's Degree or Higher	42.8%	+/-8.7%	38.9%	+/-0.9%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

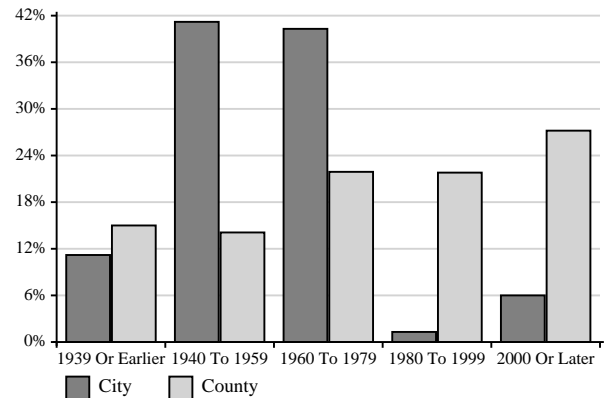
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	2,361	+/- 214	211,392	+/- 128
Vacant	8.7%	+/- 5.3%	5.9%	+/- 0.4%
Occupied	91.3%	+/- 5.3%	94.1%	+/- 0.4%
Occupied <sup>a</sup>	2,155	+/- 171	199,013	+/- 905
Owner	77.2%	+/- 7.2%	67.1%	+/- 0.7%
Renter	22.8%	+/- 7.2%	32.9%	+/- 0.7%
Rent <sup>b</sup>	\$1207	+/- \$173	\$1,060	+/- \$14
Value <sup>c</sup>	\$234,700	+/- \$14,348	\$232,000	+/- \$2,726

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Windsor Heights there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 9.4% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	2,602	+/- 252	261,682	+/- 2,273
Management, business, science, and arts	41.9%	+/- 9.8%	44.0%	+/- 0.8%
Service	14.0%	+/- 5.0%	14.9%	+/- 0.6%
Sales and office	26.0%	+/- 8.6%	21.3%	+/- 0.7%
Natural resources, construction, and maintenance	***%	+/- ***%	7.3%	+/- 0.5%
Production, transportation, and material moving	9.4%	+/- 3.9%	12.5%	+/- 0.5%

## Socioeconomic Profile

Windsor Heights has a lower proportion of the population age 16 or older in the labor force than Polk County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Windsor Heights tend to be higher than the median earnings for Polk County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	2,850	+/- 222	287,324	+/- 1,921
Median Earnings	\$54,830	+/- \$54	\$46,326	+/- \$558
Female	\$31,771	+/- \$11,940	\$39,603	+/- \$1,017
Female, full time <sup>b</sup>	\$60,833	+/- \$8,629	\$53,223	+/- \$1,388
Male	\$68,761	+/- \$8,808	\$53,161	+/- \$1,342
Male, full time <sup>b</sup>	\$70,353	+/- \$9,346	\$65,506	+/- \$1,554

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	5,195	+/-18	487,798	+/-397
With a disability <sup>b</sup>	8.5%	+/-2.6%	11.1%	+/-0.4%
With Health Insurance	99.0%	+/-0.7%	95.2%	+/-0.4%
With Private <sup>c</sup> Coverage	77.1%	+/-8.9%	73.3%	+/-0.8%
With Public <sup>d</sup> Coverage	39.1%	+/-9.4%	33.9%	+/-0.7%
No Health Insurance	**%	+/-**%	4.8%	+/-0.4%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

## Windsor Heights, Iowa

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	3,991	+/- 267	386,736	+/- 543
in labor force	66.5%	+/- 4.5%	71.1%	+/- 0.5%
not in labor force	33.5%	+/- 4.5%	28.9%	+/- 0.5%
Civilian labor force	2,656	+/- 255	274,014	+/- 2,073
Unemployed	2.0%	+/- 1.6%	4.5%	+/- 0.4%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	5,191	+/-18	484,508	+/-378
Below poverty	8.0%	+/-4.0%	10.3%	+/-0.6%
17 and under	**%	+/-**%	13.7%	+/-1.4%
18 - 64	**%	+/-**%	9.8%	+/-0.6%
65+	**%	+/-**%	6.5%	+/-1.0%
All Families	**%	+/-**%	7.3%	+/-0.6%
with children	**%	+/-**%	11.3%	+/-1.0%
Married Couple	**%	+/-**%	3.4%	+/-0.5%
with children	**%	+/-**%	4.8%	+/-1.0%
Female HH <sup>b</sup>	**%	+/-**%	20.8%	+/-2.4%
with children	**%	+/-**%	26.8%	+/-3.4%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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