Data for Decision Makers



Johnston, Iowa **City Profile**

report created: 12/17/2024

Population profile

The 2020 population for Johnston is 24,064. Between 2010 and 2020 the population increased by 39.3%. The City of Johnston is in Polk County. Polk County saw a 14.3% population increase between 2010 and 2020.

Polk County Cities - Total Population¹

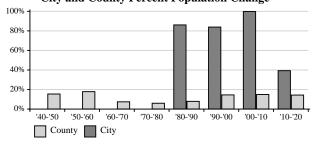
Polk County Cities - Total Population							
City	2000	2010	2020				
Johnston	8,649	17,278	24,064				
Male Total	4,249	8,458	11,653				
Female Total	4,400	8,820	12,411				
Alleman	439	432	423				
Altoona	10,345	14,541	19,565				
Ankeny	27,117	45,582	67,887				
Bondurant	1,846	3,860	7,365				
Carlisle [†]	3,497	3,876	4,160				
Clive [†]	12,855	15,447	18,601				
Des Moines	198,682	203,433	214,133				
Elkhart	362	683	882				
Grimes [†]	5,098	8,246	15,392				
Mitchellville [†]	1,715	2,254	2,485				
Pleasant Hill	5,070	8,785	10,147				
Polk City	2,344	3,418	5,543				
Runnells	352	507	457				
Sheldahl [†]	336	319	297				
Urbandale [†]	29,072	39,463	45,580				
West Des Moines [†]	46,403	56,609	68,723				
Windsor Heights	4,805	4,860	5,252				
Polk County Total	374,601	430,640	492,401				
State of Iowa Total	2,926,324	3,046,355	3,190,369				

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Clive	72.3%	20.2%	20.4%
Grimes	92.2%	61.7%	86.7%
Polk City	22.9%	45.8%	62.2%
Urbandale	23.7%	35.7%	15.5%
Windsor Heights	-7.4%	1.1%	8.1%
Johnston	83.9%	99.8%	39.3%
Polk County	14.5%	15.0%	14.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director Paul Gibbins Altoona, IA 50009 pgibbins@iastate.edu 515-957-5760

County Office Paul Gibbins 1625 Adventureland Dr., Ste A 1625 Adventureland Dr., Ste A Altoona, IA 50009 pgibbins@iastate.edu 515-957-5777

https://indicators.extension.iastate.edu

Johnston's population is predominantly White. The City of Johnston, compared to Polk County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	98.5%	95.3%	97.6%	92.5%
White	91.0%	81.7%	84.7%	75.9%
White alone, not Hispanic	89.6%	80.6%	80.7%	73.6%
Black or African American	2.2%	5.9%	6.0%	7.2%
Asian	4.6%	6.3%	3.5%	5.0%
American Indian or Alaska Native	0.1%	0.2%	0.3%	0.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.1%
Other	0.6%	1.3%	2.9%	3.9%
Two or more races	1.5%	4.7%	2.4%	7.5%
Hispanic origin ^a	2.0%	3.9%	7.6%	9.8%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

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	(City	C	ounty
	2010	2020	2010	2020
Total households	6,369	9,194	170,197	196,891
Family households ^{a,b}	74.1%	59.5%	63.6%	62.0%
Married couple family ^b	64.4%	44.9%	48.3%	45.9%
With own children	34.2%	27.6%	21.9%	19.8%
Other family ^c	9.7%	11.8%	15.4%	16.0%
Male householder ^c	2.9%	3.7%	4.4%	5.1%
With own children	1.9%	2.3%	2.4%	2.7%
Female householder ^c	6.8%	8.1%	11.0%	10.9%
With own children	4.9%	5.1%	6.9%	6.4%
Nonfamily households ^d	25.9%	40.5%	36.4%	38.0%
Male living alone	7.7%	9.6%	12.3%	14.0%
Female living alone	13.0%	15.6%	16.0%	16.1%

Households by Couple or Non-couple Type^{1,3}

		City		ounty
	2010	2020	2010	2020
Total households	6,369	9,194	170,197	196,891
Married couple ^b	64.4%	44.9%	48.3%	45.9%
Cohabiting couple ^{b,f}	NA ^e	5.2%	NA^e	7.7%
Male householder g	NA^e	13.9%	NA^e	19.7%
Female householder g	NA ^e	23.9%	NA ^e	26.7%

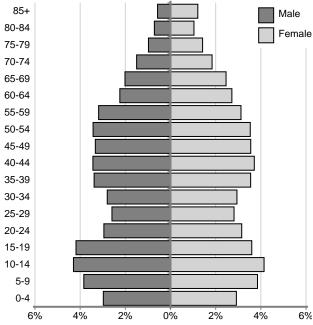
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

	(City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	29.9%	27.4%	25.5%	24.5%
0 - 4	7.2%	5.9%	7.6%	6.5%
5 - 9	9%	7.7%	7.2%	6.9%
10 - 14	8.7%	8.4%	6.8%	7.1%
15 - 17	5%	5.4%	3.9%	4%
18 - 24	5.8%	8.5%	9.3%	9.1%
25 - 44	28.7%	25.1%	29.5%	28.6%
45 - 64	25.7%	25.2%	24.9%	23.8%
65 or older	9.9%	13.8%	10.8%	14.1%
65 - 84	8.1%	12%	9.2%	12.4%
85 or older	1.8%	1.8%	1.6%	1.7%
Median ⁴ Age (years)	36.9	37.0	34.7	36.0
Age Dependency ^{a, 5}	66.1	70.1	57.0	62.8
Old-Age	16.4	23.5	17.0	22.9
Child	49.7	46.6	40.0	39.8

^aAge Dependency Ratio

Johnston, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

The median household income in Johnston is greater than the median household income of Polk County. The median value of owner-occupied housing units is higher in Johnston than for Polk County. There is a lower percentage of vacant housing units in Johnston than there is for Polk County. Many housing units in Johnston were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Johnston compared to Polk County.

Median Household and Per Capita Income, 2018-2022²

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	9,256	+/- 542	199,013	+/- 905
Less than \$34,999	13.0%	+/- 2.6%	18.9%	+/- 1.3%
\$35,000 To \$49,999	12.2%	+/- 4.2%	11.5%	+/- 0.6%
\$50,000 To \$99,999	25.4%	+/- 2.5%	31.7%	+/- 1.2%
\$100,000 Or More	49.4%	+/- 3.0%	37.9%	+/- 1.4%
Median ⁴ Household Income	\$98,324	+/- \$11,992	\$78,827	+/- \$1,322
Median Family Income	\$132,785	+/- \$11,421	\$99,161	+/- \$2,398
Per Capita Income	\$53,197	+/- \$5,316	\$41,894	+/- \$616

Educational Attainment, 2018-2022²

	(City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	15,225	+/-767	328,511	+/-71	
High School Graduate or Higher	96.6%	+/-1.9%	92.7%	+/-0.4%	
Bachelor's Degree or Higher	54.4%	+/-4.9%	38.9%	+/-0.9%	

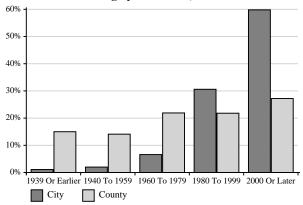
^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022²

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	9,583	+/- 587	211,392	+/- 128
Vacant	3.4%	+/- 2.0%	5.9%	+/- 0.4%
Occupied	96.6%	+/- 2.0%	94.1%	+/- 0.4%
Occupied ^a	9,256	+/- 542	199,013	+/- 905
Owner	71.1%	+/- 3.7%	67.1%	+/- 0.7%
Renter	28.9%	+/- 3.7%	32.9%	+/- 0.7%
Rent ^b	\$1225	+/- \$71	\$1,060	+/- \$14
Value ^c	\$332,000	+/-\$16,374	\$232,000	+/-\$2,726

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Johnston there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 5.2% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, $2018-2022^2$

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	12,244	+/- 907	261,682	+/- 2,273
Management, business, science, and arts	59.6%	+/- 3.8%	44.0%	+/- 0.8%
Service	11.5%	+/- 2.8%	14.9%	+/- 0.6%
Sales and office	17.5%	+/- 3.2%	21.3%	+/- 0.7%
Natural resources, construction, and maintenance	6.3%	+/- 2.7%	7.3%	+/- 0.5%
Production, transportation, and material moving	5.2%	+/- 1.3%	12.5%	+/- 0.5%

^{**}MOE is high, use county estimate.

Johnston has a higher proportion of the population age 16 or older in the labor force than Polk County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Johnston tend to be higher than the median earnings for Polk County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	(City	County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	13,082	+/- 981	287,324	+/- 1,921
Median Earnings	\$62,030	+/- \$62	\$46,326	+/- \$558
Female	\$47,081	+/- \$3,188	\$39,603	+/- \$1,017
Female, full time ^b	\$74,124	+/- \$8,893	\$53,223	+/- \$1,388
Male	\$74,924	+/- \$8,013	\$53,161	+/- \$1,342
Male, full time ^b	\$87,577	+/- \$8,361	\$65,506	+/- \$1,554

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	C	City		unty
	Estimate	MOE*	Estimate	MOE*
Population ^a	23,404	+/-206	487,798	+/-397
With a disability ^b	6.6%	+/-1.4%	11.1%	+/-0.4%
With Health Insurance	97.5%	+/-1.2%	95.2%	+/-0.4%
With Private ^c Coverage	83.5%	+/-5.0%	73.3%	+/-0.8%
With Public ^d Coverage	27.3%	+/-5.2%	33.9%	+/-0.7%
No Health Insurance	2.5%	+/-1.2%	4.8%	+/-0.4%

^aCivilan Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some miliary plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	17,434	+/- 965	386,736	+/- 543
in labor force	72.8%	+/- 3.6%	71.1%	+/- 0.5%
not in labor force	27.2%	+/- 3.6%	28.9%	+/- 0.5%
Civilian labor force	12,492	+/- 791	274,014	+/- 2,073
Unemployed	2.0%	+/- 1.5%	4.5%	+/- 0.4%

^{**}MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	23,584	+/-45	484,508	+/-378
Below poverty	**%	+/-**%	10.3%	+/-0.6%
17 and under	**%	+/-**%	13.7%	+/-1.4%
18 - 64	**%	+/-**%	9.8%	+/-0.6%
65+	**%	+/-**%	6.5%	+/-1.0%
All Families	**%	+/-**%	7.3%	+/-0.6%
with children	**%	+/-**%	11.3%	+/-1.0%
Married Couple	**%	+/-**%	3.4%	+/-0.5%
with children	**%	+/-**%	4.8%	+/-1.0%
Female HH ^b	**%	+/-**%	20.8%	+/-2.4%
with children	**%	+/-**%	26.8%	+/-3.4%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- ⁴Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist Bailey Hanson, Data Analyst III & Extension Specialist Sandra Burke, Research Scientist III & Extension Specialist Jay Maxwell, Data Analyst I & Extension Specialist

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^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.