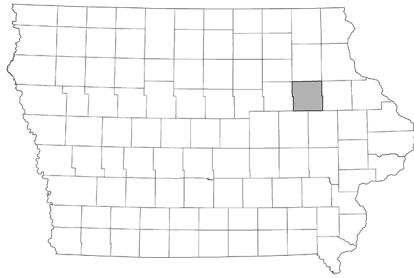


# Data for Decision Makers



## Rowley, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Rowley is 270. Between 2010 and 2020 the population increased by 2.3%. The City of Rowley is in Buchanan County. Buchanan County saw a 1.9% population decrease between 2010 and 2020. Rowley's population is predominantly White.

#### Total Population<sup>1</sup>

City	2000	2010	2020
<b>Rowley</b>	<b>290</b>	<b>264</b>	<b>270</b>
Male Total	135	131	133
Female Total	155	133	137
Buchanan County Total	21,093	20,958	20,565
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

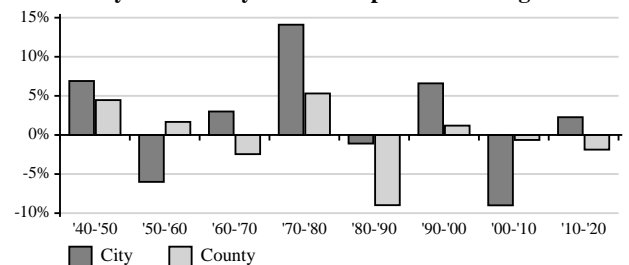
Race Groups	City		County	
	2010	2020	2010	2020
One race only	100.0%	97.4%	98.9%	97.1%
White	99.6%	97.0%	97.8%	95.8%
White alone, not Hispanic	99.6%	96.7%	97.1%	95.1%
Black or African American	0.0%	0.0%	0.3%	0.4%
Asian	0.0%	0.0%	0.4%	0.3%
American Indian or Alaska Native	0.4%	0.0%	0.2%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.0%	0.4%	0.2%	0.5%
Two or more races	0.0%	2.6%	1.1%	2.9%
Hispanic origin <sup>a</sup>	0.0%	1.1%	1.2%	1.6%

<sup>a</sup> Hispanics can be of any race.

#### Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Brandon	-2.8%	-0.6%	10.4%
Independence	0.7%	-0.8%	1.6%
Quasqueton	-0.9%	-3.5%	2.9%
Walker	11.4%	5.5%	-13.0%
Winthrop	4.0%	10.1%	-3.2%
Rowley	6.6%	-9.0%	2.3%
Buchanan County	1.2%	0.6%	-1.9%
State of Iowa	5.4%	4.1%	4.7%

#### City and County Percent Population Change<sup>1</sup>



#### Regional Director

Bridget Shultz  
720 7th Ave. SW  
Tripoli, IA 50676  
bshultz1@iastate.edu  
319-882-4275

#### County Office

Kara Vance  
2600 Swan Lake Blvd, Ste A  
Independence, IA 50644  
karav@iastate.edu  
319-334-7161

<https://indicators.extension.iastate.edu>

# Socioeconomic Profile

# Rowley, Iowa

The City of Rowley, compared to Buchanan County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total Households	108	112	8,161	8,198
Family Households <sup>a,b</sup>	75.9%	55.0%	69.4%	66.8%
Married couple family <sup>b</sup>	67.6%	42.2%	57.4%	54.3%
With own children	21.3%	17.9%	22.2%	20.7%
Other family <sup>c</sup>	8.3%	15.2%	12.0%	12.5%
Male householder <sup>c</sup>	3.7%	6.3%	4.1%	4.5%
With own children	1.9%	1.8%	2.6%	2.7%
Female householder <sup>c</sup>	4.6%	8.9%	7.8%	8.0%
With own children	2.8%	5.4%	4.7%	4.5%
Nonfamily households <sup>d</sup>	24.1%	45.0%	30.6%	33.2%
Male living alone	10.2%	8.0%	11.8%	13.0%
Female living alone	10.2%	12.5%	13.8%	15.0%

<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present).

**Housing Characteristics<sup>1</sup>**

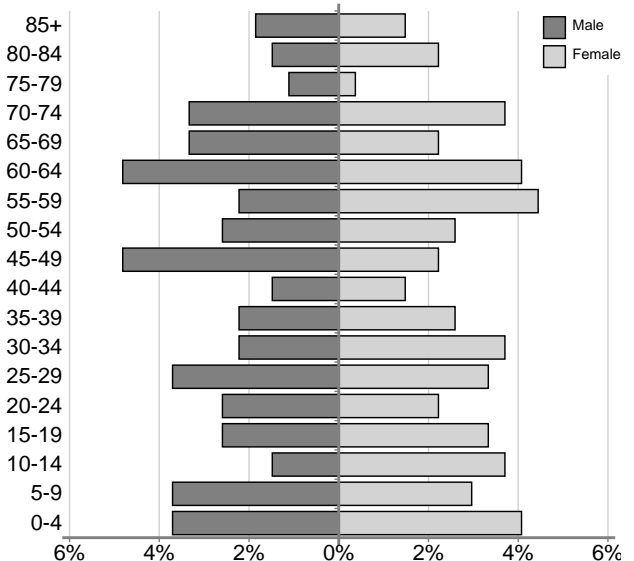
	City		County	
	2010	2020	2010	2020
Total Units	116	116	8,968	8,886
Vacant	6.9%	3.4%	9.0%	7.7%
Occupied	93.1%	96.6%	91.0%	92.3%
Occupied Units	108	112	8,161	8,198
Owner Occupied	84.3%	83.9%	78.9%	80.0%
Renter Occupied	15.7%	16.1%	21.1%	20.0%

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	22.3%	23.3%	27.1%	26.3%
18 - 44	32.2%	27.8%	30.3%	29.6%
45 - 64	34.8%	27.8%	27.4%	25.2%
65 or older	10.6%	21.1%	15.3%	18.8%
Median <sup>4</sup> Age (years)	41.8	44.0	39.0	39.8
Age Dependency <sup>a, 5</sup>	49.1	79.9	73.6	82.3
Old-Age	15.8	37.9	26.6	34.3
Child	33.3	41.9	47.0	48.0

<sup>a</sup>Age Dependency Ratio

**Rowley, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that each age-sex group comprises of the total population.

## Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

## This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist  
Bailey Hanson, Data Analyst III & Extension Specialist  
Sandra Burke, Research Scientist III & Extension Specialist  
Jay Maxwell, Data Analyst I & Extension Specialist

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