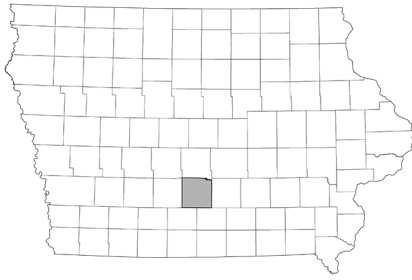


Data for Decision Makers



Indianola, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Indianola is 15,833. Between 2010 and 2020 the population increased by 7.1%. The City of Indianola is in Warren County. Warren County saw a 13.4% population increase between 2010 and 2020.

Warren County Cities - Total Population¹

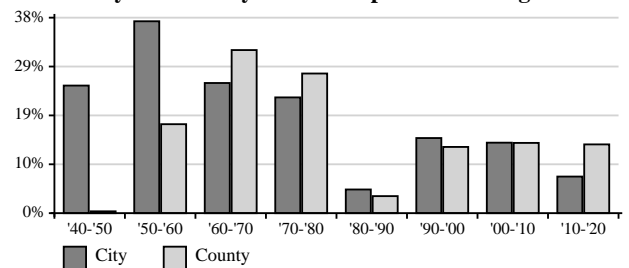
City	2000	2010	2020
Indianola	12,998	14,782	15,833
Male Total	6,126	6,899	7,543
Female Total	6,872	7,883	8,290
Ackworth	85	83	115
Bevington [†]	58	63	57
Carlisle [†]	3,497	3,876	4,160
Cumming	162	351	436
Hartford	759	771	733
Lacona	360	361	345
Martensdale	467	465	421
Milo	839	775	778
New Virginia	469	489	498
Norwalk	6,884	8,945	12,799
Sandyville	61	51	58
Spring Hill	92	63	68
St. Marys	134	127	108
Warren County Total	40,671	46,225	52,403
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Ackworth	28.8%	-2.4%	38.6%
Martensdale	-4.9%	-0.4%	-9.5%
Milo	-2.9%	-7.6%	0.4%
Sandyville	3.4%	-16.4%	13.7%
Spring Hill	7.0%	-31.5%	7.9%
Indianola	14.6%	13.7%	7.1%
Warren County	12.9%	13.7%	13.4%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Indianola, Iowa

Indianola's population is predominantly White. The City of Indianola, compared to Warren County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.7%	95.4%	98.8%	95.5%
White	96.9%	92.8%	97.1%	92.6%
White alone, not Hispanic	95.8%	91.8%	95.8%	91.4%
Black or African American	0.5%	1.0%	0.5%	0.9%
Asian	0.7%	0.7%	0.5%	0.7%
American Indian or Alaska Native	0.2%	0.2%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.1%	0.0%	0.0%
Other	0.3%	0.7%	0.4%	1.0%
Two or more races	1.3%	4.6%	1.2%	4.5%
Hispanic origin ^a	1.5%	2.8%	1.9%	3.2%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	5,477	5,886	17,262	19,616
Family households ^{a,b}	65.3%	57.2%	73.1%	73.1%
Married couple family ^b	51.1%	43.5%	60.4%	59.2%
With own children	22.3%	21.3%	25.6%	24.0%
Other family ^c	14.2%	15.8%	12.7%	13.9%
Male householder ^c	3.6%	4.8%	3.8%	4.8%
With own children	2.4%	2.9%	2.5%	2.8%
Female householder ^c	10.7%	11.0%	8.9%	9.0%
With own children	7.2%	6.5%	5.8%	5.2%
Nonfamily households ^d	34.7%	42.8%	26.9%	26.9%
Male living alone	9.9%	11.8%	9.0%	10.2%
Female living alone	18.8%	17.2%	13.1%	12.3%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	5,477	5,886	17,262	19,616
Married couple ^b	51.1%	43.5%	60.4%	59.2%
Cohabiting couple ^{b,f}	NA ^e	6.5%	NA ^e	5.9%
Male householder ^g	NA ^e	16.3%	NA ^e	14.5%
Female householder ^g	NA ^e	27.0%	NA ^e	20.4%

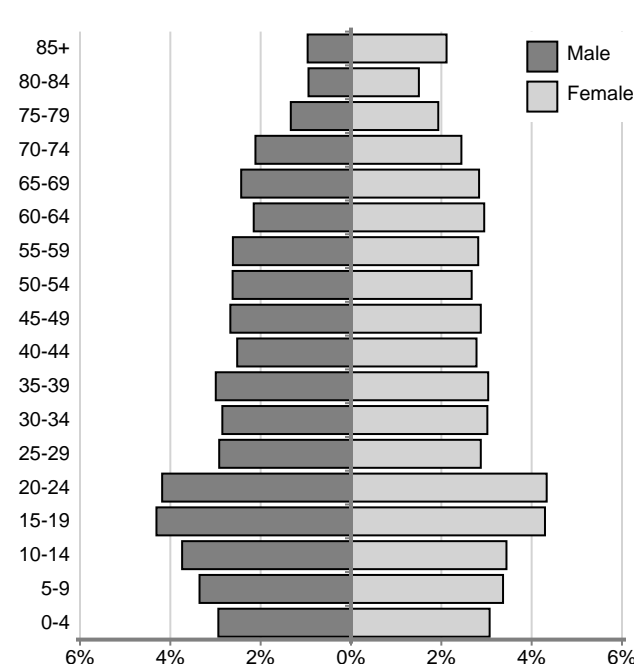
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	23.9%	23.9%	26.0%	25.4%
0 - 4	6.6%	6.0%	6.4%	6.0%
5 - 9	6.8%	6.7%	7.2%	7.2%
10 - 14	6.8%	7.2%	7.9%	7.8%
15 - 17	3.7%	4%	4.5%	4.4%
18 - 24	15.5%	13.1%	9.1%	8.3%
25 - 44	23.2%	23%	24.3%	24%
45 - 64	22.2%	21.3%	27.2%	25.2%
65 or older	15.2%	18.6%	13.3%	17.0%
65 - 84	11.8%	15.6%	11.3%	15.1%
85 or older	3.4%	3.1%	2.0%	2.0%
Median ⁴ Age (years)	34.1	36.0	38.3	38.8
Age Dependency ^{a, 5}	64.2	74.0	64.7	73.7
Old-Age	25.0	32.4	21.9	29.6
Child	39.2	41.6	42.8	44.2

^aAge Dependency Ratio

Indianola, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Indianola, Iowa

The median household income in Indianola is less than the median household income of Warren County. The median value of owner-occupied housing units is lower in Indianola than for Warren County. There is a higher percentage of vacant housing units in Indianola than there is for Warren County. Many housing units in Indianola were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Indianola compared to Warren County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	5,944	+/- 236	19,906	+/- 307
Less than \$34,999	25.5%	+/- 2.8%	16.8%	+/- 1.9%
\$35,000 To \$49,999	9.0%	+/- 1.9%	8.5%	+/- 1.2%
\$50,000 To \$99,999	29.6%	+/- 2.4%	30.2%	+/- 1.8%
\$100,000 Or More	35.9%	+/- 2.7%	44.5%	+/- 2.1%
Median ⁴ Household Income	\$73,534	+/- \$6,616	\$89,741	+/- \$3,923
Median Family Income	\$95,694	+/- \$10,153	\$107,434	+/- \$3,558
Per Capita Income	\$34,577	+/- \$2,010	\$41,279	+/- \$1,155

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	9,714	+/-295	34,895	+/-102
High School Graduate or Higher	96.5%	+/-0.9%	96.5%	+/-0.5%
Bachelor's Degree or Higher	33.1%	+/-3.1%	32.2%	+/-1.9%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

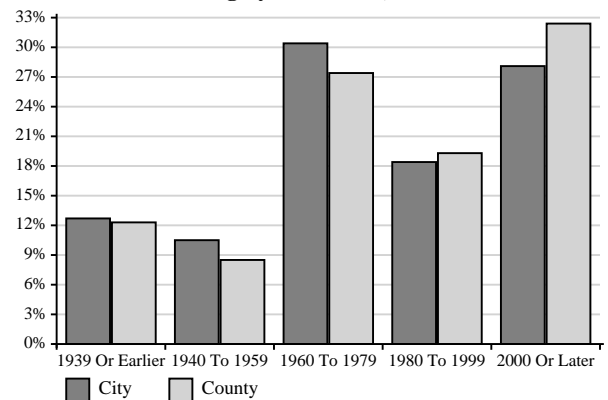
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	6,375	+/- 242	21,083	+/- 83
Vacant	6.8%	+/- 2.4%	5.6%	+/- 1.5%
Occupied	93.2%	+/- 2.4%	94.4%	+/- 1.5%
Occupied ^a	5,944	+/- 236	19,906	+/- 307
Owner	66.8%	+/- 3.2%	81.7%	+/- 1.7%
Renter	33.2%	+/- 3.2%	18.3%	+/- 1.7%
Rent ^b	\$914	+/- \$55	\$943	+/- \$54
Value ^c	\$206,200	+/- \$10,444	\$234,300	+/- \$7,964

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Indianola there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 13.1% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	7,805	+/- 368	27,607	+/- 523
Management, business, science, and arts	34.5%	+/- 3.7%	39.4%	+/- 2.2%
Service	18.7%	+/- 3.2%	14.2%	+/- 1.5%
Sales and office	22.5%	+/- 2.8%	21.3%	+/- 1.5%
Natural resources, construction, and maintenance	11.1%	+/- 2.4%	11.9%	+/- 1.2%
Production, transportation, and material moving	13.1%	+/- 2.1%	13.2%	+/- 1.3%

Socioeconomic Profile

Indianola, Iowa

Indianola has a lower proportion of the population age 16 or older in the labor force than Warren County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Indianola tend to be lower than the median earnings for Warren County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	8,954	+/- 326	30,287	+/- 434
Median Earnings	\$37,150	+/- \$37	\$46,513	+/- \$1,649
Female	\$28,833	+/- \$4,111	\$38,039	+/- \$1,859
Female, full time ^b	\$49,911	+/- \$4,355	\$57,264	+/- \$2,491
Male	\$50,265	+/- \$3,692	\$56,385	+/- \$2,518
Male, full time ^b	\$67,563	+/- \$4,631	\$70,523	+/- \$2,371

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	15,488	+/-34	52,070	+/-50
With a disability ^b	11.0%	+/-1.7%	10.5%	+/-1.0%
With Health Insurance	97.3%	+/-0.9%	97.6%	+/-0.5%
With Private ^c Coverage	78.1%	+/-2.6%	81.4%	+/-1.6%
With Public ^d Coverage	33.5%	+/-2.8%	30.4%	+/-1.5%
No Health Insurance	2.7%	+/-0.9%	2.4%	+/-0.5%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	12,498	+/- 257	41,445	+/- 121
in labor force	65.1%	+/- 2.5%	69.0%	+/- 1.1%
not in labor force	34.9%	+/- 2.5%	31.0%	+/- 1.1%
Civilian labor force	8,124	+/- 348	28,512	+/- 489
Unemployed	3.9%	+/- 1.4%	3.2%	+/- 0.8%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	14,387	+/-38	50,869	+/-148
Below poverty	8.7%	+/-2.2%	6.2%	+/-1.1%
17 and under	***	+/-***%	6.6%	+/-2.1%
18 - 64	10.1%	+/-2.5%	6.0%	+/-1.0%
65+	7.6%	+/-2.9%	6.2%	+/-1.9%
All Families	5.0%	+/-2.3%	3.8%	+/-1.1%
with children	***	+/-***%	5.8%	+/-1.8%
Married Couple	***	+/-***%	1.5%	+/-0.7%
with children	***	+/-***%	***	+/-***%
Female HH ^b	***	+/-***%	15.1%	+/-6.4%
with children	***	+/-***%	19.0%	+/-8.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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