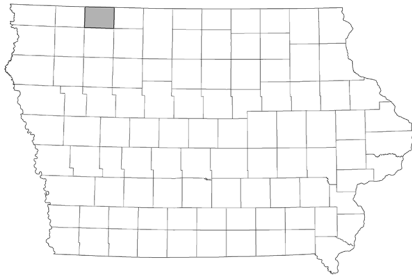# Data for Decision Makers

Okoboji, Iowa
City Profile

Population profile

The 2020 population for Okoboji is 768. Between 2010 and 2020 the population decreased by 4.8%. The City of Okoboji is in Dickinson County. Dickinson County saw a 6.2% population increase between 2010 and 2020.
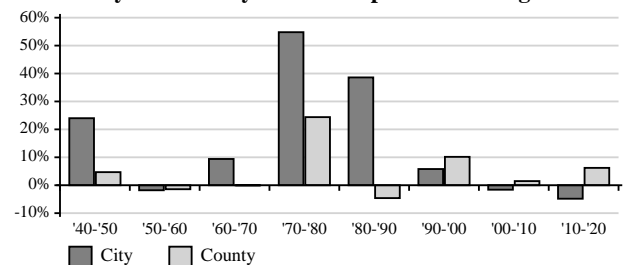
Dickinson County Cities - Total Population[1]

City	2000	2010	2020
Okoboji	**820**	**807**	**768**
Male Total	410	395	361
Female Total	410	412	407
Arnolds Park	1,162	1,126	1,110
Lake Park	1,023	1,105	1,167
Milford	2,474	2,898	3,321
Orleans	583	608	521
Spirit Lake	4,261	4,840	5,439
Superior	142	130	132
Terril	404	367	334
Wahpeton	462	341	345
West Okoboji	432	289	308
Dickinson County Total	16,424	16,667	17,703
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Arnolds Park	21.9%	-3.1%	-1.4%
Milford	14.0%	17.1%	14.6%
Spirit Lake	10.1%	13.6%	12.4%
Wahpeton	-4.5%	-26.2%	1.2%
West Okoboji	64.3%	-33.1%	6.6%
Okoboji	5.8%	-1.6%	-4.8%
Dickinson County	10.2%	1.5%	6.2%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

Regional Director
Melissa Rutat
26 South 17th St.
Estherville, IA 51334
mlutat@iastate.edu
712-362-3434

County Office
Amy Benge
1600 15th St.
Spirit Lake, IA 51360
abenge@iastate.edu
712-336-3488

https://indicators.extension.iastate.edu

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Okoboji's population is predominantly White. The City of Okoboji, compared to Dickinson County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	99.5%	98.7%	99.3%	96.8%
White	98.8%	97.4%	98.3%	95.0%
White alone, not Hispanic	96.7%	97.4%	97.5%	94.4%
Black or African American	0.1%	0.3%	0.2%	0.4%
Asian	0.1%	0.4%	0.4%	0.5%
American Indian or Alaska Native	0.0%	0.0%	0.1%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.5%	0.7%	0.2%	0.8%
Two or more races	0.5%	1.3%	0.7%	3.2%
Hispanic origin[a]	2.6%	1.6%	1.1%	2.3%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	427	425	7,554	7,976
Family households[a,b]	56.4%	83.3%	64.3%	63.2%
Married couple family[b]	48.5%	50.0%	54.6%	52.7%
With own children	8.0%	8.2%	16.1%	14.5%
Other family[c]	8.0%	9.9%	9.7%	10.4%
Male householder[c]	2.8%	2.8%	3.4%	3.4%
With own children	2.3%	0.9%	2.0%	1.7%
Female householder[c]	5.2%	7.1%	6.3%	7.0%
With own children	2.8%	3.5%	3.8%	4.2%
Nonfamily households[d]	43.6%	16.7%	35.7%	36.8%
Male living alone	15.2%	14.4%	13.8%	14.9%
Female living alone	20.4%	24.9%	16.8%	16.6%

Households by Couple or Non-couple Type[1,3]

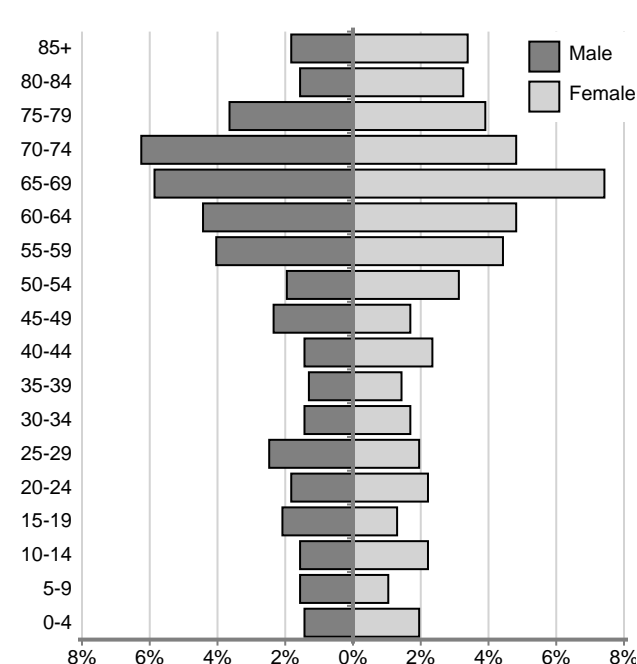|	City 2010	City 2020	County 2010	County 2020
Total households	427	425	7,554	7,976
Married couple[b]	48.5%	50.0%	54.6%	52.7%
Cohabiting couple[b,f]	NA[e]	4.9%	NA[e]	6.0%
Male householder[g]	NA[e]	17.2%	NA[e]	18.4%
Female householder[g]	NA[e]	31.8%	NA[e]	22.9%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	11.8%	12.5%	19.4%	19%
0 - 4	3.2%	3.4%	4.9%	4.7%
5 - 9	2.1%	2.6%	5.6%	5.3%
10 - 14	4.6%	3.8%	5.5%	5.6%
15 - 17	1.9%	2.7%	3.4%	3.4%
18 - 24	5.3%	4.7%	5.5%	6.3%
25 - 44	18.6%	14%	21.1%	20.6%
45 - 64	35.3%	26.8%	31.8%	26.6%
65 or older	29%	41.9%	22.3%	27.5%
65 - 84	24.5%	36.8%	18.8%	24.1%
85 or older	4.5%	5.2%	3.5%	3.4%
Median[4] Age (years)	55.2	60.6	48.1	49.1
Age Dependency[a,5]	68.9	119.6	71.4	86.9
Old-Age	49.0	92.1	38.2	51.4
Child	19.9	27.5	33.2	35.5

[a]*Age Dependency Ratio*

Okoboji, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Okoboji is less than the median household income of Dickinson County. The median value of owner-occupied housing units is higher in Okoboji than for Dickinson County. There is a higher percentage of vacant housing units in Okoboji than there is for Dickinson County. Many housing units in Okoboji were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Okoboji compared to Dickinson County.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	427	+/- 87	8,279	+/- 269
Less than $34,999	32.3%	+/- 4.8%	20.3%	+/- 2.3%
$35,000 To $49,999	13.3%	+/- 6.8%	11.5%	+/- 1.8%
$50,000 To $99,999	30.2%	+/- 3.5%	35.5%	+/- 2.2%
$100,000 Or More	24.1%	+/- 3.6%	32.8%	+/- 2.3%
Median[4] Household Income	$56,845	+/- $12,302	$72,446	+/- $4,086
Median Family Income	$98,438	+/- $15,483	$96,296	+/- $5,617
Per Capita Income	$59,195	+/- $17,957	$45,523	+/- $2,508

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	1,362	+/- 148	13,841	+/- 49
Vacant	68.6%	+/- 6.1%	40.2%	+/- 1.9%
Occupied	31.4%	+/- 6.1%	59.8%	+/- 1.9%
Occupied[a]	427	+/- 87	8,279	+/- 269
Owner	70.0%	+/- 9.6%	78.4%	+/- 2.8%
Renter	30.0%	+/- 9.6%	21.6%	+/- 2.8%
Rent[b]	$910	+/- $113	$902	+/- $71
Value[c]	$**	+/-$**	$236,100	+/-$9,584

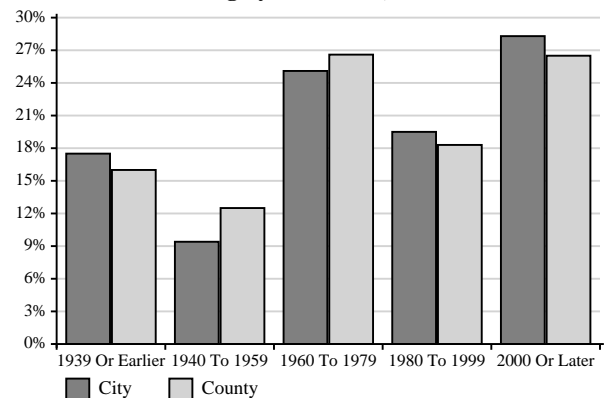[a]*Occupied Units,* [b]*Median gross rent of renter-occupied units,* [c]*Median value of owner-occupied units*

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	610	+/-118	13,171	+/-65
High School Graduate or Higher	99.0%	+/-1.3%	96.5%	+/-1.3%
Bachelor's Degree or Higher	40.8%	+/-7.6%	32.7%	+/-2.5%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Okoboji there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 11.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	418	+/- 92	9,372	+/- 311
Management, business, science, and arts	37.1%	+/- 10.2%	33.5%	+/- 3.1%
Service	**%	+/- **%	15.4%	+/- 2.1%
Sales and office	19.9%	+/- 9.1%	24.0%	+/- 2.9%
Natural resources, construction, and maintenance	**%	+/- **%	9.9%	+/- 1.9%
Production, transportation, and material moving	11.0%	+/- 5.1%	17.1%	+/- 2.2%

Okoboji has a lower proportion of the population age 16 or older in the labor force than Dickinson County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Okoboji tend to be lower than the median earnings for Dickinson County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	444	+/- 94	10,439	+/- 283
Median Earnings	$31,786	+/- $31	$38,675	+/- $2,234
Female	$36,563	+/- $7,456	$33,454	+/- $1,532
Female, full time[b]	$40,500	+/- $12,157	$46,172	+/- $1,852
Male	$**	+/- $**	$44,888	+/- $3,437
Male, full time[b]	$53,333	+/- $7,154	$58,570	+/- $3,400

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	784	+/-142	17,493	+/-11
With a disability[b]	12.2%	+/-4.0%	14.9%	+/-1.8%
With Health Insurance	97.3%	+/-2.1%	95.6%	+/-1.1%
With Private[c] Coverage	68.6%	+/-9.9%	70.0%	+/-2.0%
With Public[d] Coverage	51.5%	+/-10.3%	41.2%	+/-2.0%
No Health Insurance	**%	+/-**%	4.4%	+/-1.1%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.
*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	689	+/- 121	14,770	+/- 60
in labor force	62.0%	+/- 8.4%	64.9%	+/- 2.1%
not in labor force	38.0%	+/- 8.4%	35.1%	+/- 2.1%
Civilian labor force	427	+/- 91	9,577	+/- 318
Unemployed	2.1%	+/- 3.5%	2.1%	+/- 1.0%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	755	+/-134	17,451	+/-33
Below poverty	**%	+/-**%	6.2%	+/-1.3%
17 and under	**%	+/-**%	6.4%	+/-2.8%
18 - 64	**%	+/-**%	7.1%	+/-1.8%
65+	**%	+/-**%	4.3%	+/-1.5%
All Families	**%	+/-**%	2.7%	+/-1.1%
with children	**%	+/-**%	**%	+/-**%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at https://indicators.extension.iastate.edu