# **Data for Decision Makers**



# Williamsburg, Iowa City Profile

report created: 12/17/2024

# Population profile

The 2020 population for Williamsburg is 3,346. Between 2010 and 2020 the population increased by 9.1%. The City of Williamsburg is in Iowa County. Iowa County saw a 1.9% population increase between 2010 and 2020.

Iowa County Cities - Total Population<sup>1</sup>

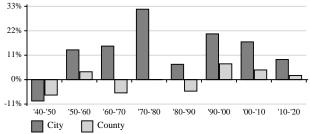
10wa Coi	unty Cities - Tota	Towa County Cities - Total Population								
City	2000	2010	2020							
Williamsburg	2,622	3,068	3,346							
Male Total	1,226	1,441	1,580							
Female Total	1,396	1,627	1,766							
Ladora	287	283	229							
Marengo	2,535	2,528	2,435							
Millersburg	184	159	135							
North English <sup>†</sup>	991	1,041	1,065							
Parnell	220	193	194							
Victor <sup>†</sup>	952	893	875							
Iowa County Total	15,671	16,355	16,662							
State of Iowa Total	2,926,324	3,046,355	3,190,369							

<sup>&</sup>lt;sup>†</sup>City is located in multiple counties, total population is provided.

#### **Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Ladora	-6.8%	-1.4%	-19.1%
Marengo	11.7%	-0.3%	-3.7%
Millersburg	-2.1%	-13.6%	-15.1%
North English	5.0%	5.0%	2.3%
Parnell	5.3%	-12.3%	0.5%
Williamsburg	20.6%	17.0%	9.1%
Iowa County	7.1%	4.4%	1.9%
State of Iowa	5.4%	4.1%	4.7%





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# Demographic Profile

### Williamsburg, Iowa

Williamsburg's population is predominantly White. The City of Williamsburg, compared to Iowa County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	99.2%	95.3%	99.2%	96.2%
White	98.3%	92.3%	97.8%	93.5%
White alone, not Hispanic	97.3%	91.2%	96.7%	92.4%
Black or African American	0.2%	0.5%	0.3%	0.7%
Asian	0.3%	1.1%	0.3%	0.6%
American Indian or Alaska Native	0.0%	0.1%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.3%	1.2%	0.5%	1.3%
Two or more races	0.8%	4.7%	0.8%	3.8%
Hispanic origin <sup>a</sup>	1.5%	3.6%	1.9%	3.0%

<sup>&</sup>lt;sup>a</sup> Hispanics can be of any race.

#### Households by Family or Nonfamily Type<sup>1,3</sup>

	-		_	
	C	City	Co	unty
	2010	2020	2010	2020
Total households	1,309	1,391	6,677	6,811
Family households <sup>a,b</sup>	63.8%	62.1%	68.1%	66.2%
Married couple family <sup>b</sup>	53.2%	51.4%	57.3%	55.3%
With own children	23.8%	23.3%	22.4%	20.5%
Other family <sup>c</sup>	10.6%	10.7%	10.8%	10.9%
Male householder <sup>c</sup>	3.4%	3.1%	4.0%	3.9%
With own children	2.1%	1.3%	2.5%	2.2%
Female householder <sup>c</sup>	7.3%	7.6%	6.8%	7.0%
With own children	5.4%	5.1%	4.4%	4.0%
Nonfamily households <sup>d</sup>	36.2%	37.9%	31.9%	33.8%
Male living alone	12.5%	11.7%	12.8%	13.2%
Female living alone	20.2%	21.6%	15.0%	15.5%

#### Households by Couple or Non-couple Type<sup>1,3</sup>

		City		ounty
	2010	2020	2010	2020
Total households	1,309	1,391	6,677	6,811
Married couple <sup>b</sup>	53.2%	51.4%	57.3%	55.3%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	5.1%	NA <sup>e</sup>	6.2%
Male householder g	$NA^e$	15.2%	$NA^e$	16.9%
Female householder g	NA <sup>e</sup>	28.3%	NA <sup>e</sup>	21.6%

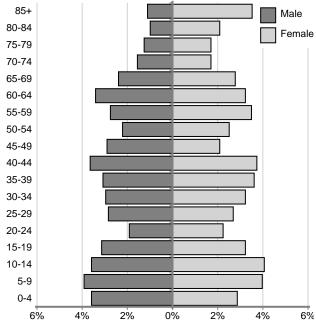
<sup>&</sup>lt;sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

#### Percentage of Population by Age<sup>1</sup>

	(	City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	25.6%	25.9%	24.6%	23.4%
0 - 4	7.2%	6.5%	6.1%	5.7%
5 - 9	6.7%	7.9%	6.4%	6.7%
10 - 14	7.1%	7.7%	7.1%	6.8%
15 - 17	4.6%	3.8%	5.0%	4.2%
18 - 24	6.3%	6.8%	6.2%	6.8%
25 - 44	25.6%	25.8%	22.9%	22.4%
45 - 64	24.2%	22.5%	29.2%	27.7%
65 or older	18.4%	19.1%	17.2%	19.8%
65 - 84	13.7%	14.6%	13.9%	16.5%
85 or older	4.7%	4.6%	3.3%	3.2%
Median <sup>4</sup> Age (years)	39.1	39.3	42.4	42.6
Age Dependency <sup>a, 5</sup>	78.4	81.7	71.7	75.9
Old-Age	32.8	34.7	29.5	34.8
Child	45.6	47.0	42.2	41.1

<sup>&</sup>lt;sup>a</sup>Age Dependency Ratio

#### Williamsburg, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

### Williamsburg, Iowa

The median household income in Williamsburg is greater than the median household income of Iowa County. The median value of owner-occupied housing units is higher in Williamsburg than for Iowa County. There is a lower percentage of vacant housing units in Williamsburg than there is for Iowa County. Many housing units in Williamsburg were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Williamsburg compared to Iowa County.

Median Household and Per Capita Income, 2018-2022<sup>2</sup>

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	1,475	+/- 128	6,798	+/- 143
Less than \$34,999	18.7%	+/- 3.7%	20.8%	+/- 2.4%
\$35,000 To \$49,999	12.7%	+/- 7.0%	11.5%	+/- 2.5%
\$50,000 To \$99,999	32.5%	+/- 3.6%	35.3%	+/- 2.1%
\$100,000 Or More	36.1%	+/- 4.2%	32.3%	+/- 2.5%
Median <sup>4</sup> Household Income	\$78,861	+/- \$18,259	\$69,787	+/- \$4,877
Median Family Income	\$105,964	+/- \$11,347	\$90,301	+/- \$7,321
Per Capita Income	\$45,923	+/- \$14,142	\$40,182	+/- \$4,322

#### **Educational Attainment, 2018-2022<sup>2</sup>**

	(	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	2,198	+/-148	11,550	+/-77	
High School Graduate or Higher	97.7%	+/-2.2%	93.7%	+/-1.2%	
Bachelor's Degree or Higher	37.0%	+/-10.8%	22.8%	+/-3.1%	

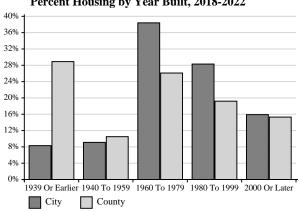
<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

#### Housing Characteristics, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	1,475	+/- 128	7,342	+/- 27
Vacant	0.0%	+/- 1.7%	7.4%	+/- 1.9%
Occupied	100.0%	+/- 1.7%	92.6%	+/- 1.9%
Occupied <sup>a</sup>	1,475	+/- 128	6,798	+/- 143
Owner	62.4%	+/- 10.0%	77.7%	+/- 3.0%
Renter	37.6%	+/- 10.0%	22.3%	+/- 3.0%
Rent <sup>b</sup>	\$745	+/- \$91	\$732	+/- \$54
Value <sup>c</sup>	\$186,600	+/-\$12,406	\$175,600	+/-\$8,945

<sup>&</sup>lt;sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

#### Percent Housing by Year Built, 2018-2022<sup>2</sup>



In Williamsburg there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 16.2% of occupations of the civilian employed population in the city.

#### Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,901	+/- 189	8,483	+/- 272
Management, business, science, and arts	40.2%	+/- 10.7%	37.0%	+/- 3.6%
Service	17.9%	+/- 6.5%	16.5%	+/- 2.3%
Sales and office	12.5%	+/- 5.0%	16.0%	+/- 2.5%
Natural resources, construction, and maintenance	**%	+/- **%	12.8%	+/- 1.8%
Production, transportation, and material moving	16.2%	+/- 5.4%	17.8%	+/- 2.2%

<sup>\*\*</sup>MOE is high, use county estimate.

## Socioeconomic Profile

### Williamsburg, Iowa

Williamsburg has a higher proportion of the population age 16 or older in the labor force than Iowa County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Williamsburg tend to be higher than the median earnings for Iowa County. Families with children tend to have a higher rate of poverty than families without children.

#### **Median Employment Earnings, 2018-2022<sup>2</sup>**

		City		ounty
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	2,067	+/- 171	9,409	+/- 247
Median Earnings	\$50,813	+/- \$50	\$42,400	+/- \$2,803
Female	\$41,027	+/- \$7,591	\$35,742	+/- \$3,225
Female, full time <sup>b</sup>	\$50,740	+/- \$10,349	\$46,043	+/- \$3,563
Male	\$58,692	+/- \$8,111	\$50,536	+/- \$3,641
Male, full time <sup>b</sup>	\$61,756	+/- \$3,602	\$61,550	+/- \$2,874

<sup>&</sup>lt;sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

# Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	3,270	+/-21	16,307	+/-31
With a disability <sup>b</sup>	13.6%	+/-4.7%	13.5%	+/-1.8%
With Health Insurance	96.9%	+/-2.0%	97.1%	+/-0.8%
With Private <sup>c</sup> Coverage	84.3%	+/-5.2%	76.7%	+/-2.8%
With Public <sup>d</sup> Coverage	23.6%	+/-5.3%	35.7%	+/-2.9%
No Health Insurance	**%	+/-**%	2.9%	+/-0.8%

<sup>&</sup>lt;sup>a</sup>Civilan Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some miliary plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

#### Employment Status, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	2,638	+/- 138	13,145	+/- 86
in labor force	76.4%	+/- 5.5%	66.8%	+/- 2.0%
not in labor force	23.6%	+/- 5.5%	33.2%	+/- 2.0%
Civilian labor force	2,009	+/- 173	8,760	+/- 276
Unemployed	5.4%	+/- 3.2%	3.2%	+/- 1.1%

<sup>\*\*</sup>MOE is high, use county estimate.

# Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	3,277	+/-15	16,322	+/-29
Below poverty	**%	+/-**%	9.1%	+/-2.1%
17 and under	**%	+/-**%	11.8%	+/-5.1%
18 - 64	**%	+/-**%	9.2%	+/-2.0%
65+	**%	+/-**%	5.6%	+/-2.0%
All Families	**%	+/-**%	6.3%	+/-2.0%
with children	**%	+/-**%	12.2%	+/-4.3%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	23.2%	+/-9.9%
with children	**%	+/-**%	27.8%	+/-12.3%

<sup>&</sup>lt;sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

#### **Notes and Source Information:**

- <sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 2020
- <sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022
- <sup>3</sup>For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- <sup>4</sup>Median is the middle value of a distribution.
- <sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.