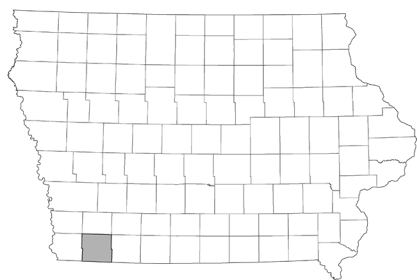# Data for Decision Makers

Page County
County Profile

report created: 12/13/2024

Population profile

Page County is a nonmetropolitan county in southwest Iowa. It is composed of eleven incorporated communities and their surrounding rural areas. From 2010 to 2020, Page County's population decreased by 4.53% while the state's population increased by 4.73%.
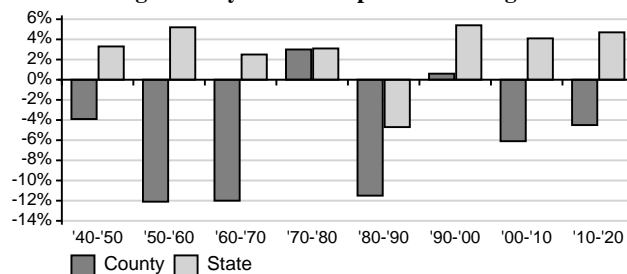
Total Population[1]

Totals	2000	2010	2020
Page County	**16,976**	**15,932**	**15,211**
Male Total	8,603	8,261	8,063
Female Total	8,373	7,671	7,148
City			
Blanchard	61	38	29
Braddyville	176	159	147
Clarinda	5,690	5,572	5,369
Coin	252	193	176
College Springs	246	214	172
Essex	884	798	722
Hepburn	39	23	26
Northboro	60	58	52
Shambaugh	188	191	159
Shenandoah[†]	5,546	5,150	4,925
Yorktown	82	85	60
State Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Counties - Percent Population Change[1]

County	'90-'00	'00-'10	'10-'20
Adams, IA	-7.89%	-10.11%	-8.07%
Atchison, MO	-13.77%	-11.59%	-6.68%
Fremont, IA	-2.63%	-7.10%	-11.24%
Mills, IA	10.19%	3.52%	-3.82%
Montgomery, IA	-2.53%	-8.76%	-3.82%
Nodaway, MO	0.94%	6.65%	-9.11%
Page, IA	**0.63%**	**-6.15%**	**-4.53%**
Taylor, IA	-2.19%	-9.21%	-6.66%
State of Iowa	5.39%	4.10%	4.73%

Page County Percent Population Change[1]

Legend: County, State

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As with the other 98 counties in the state, Page County's population is predominantly white. The percentage of the population of Hispanic origin increased between 2010 and 2020. In 2020, Page County had a lower percentage of those 17 or younger than the state. New household relationship categories were reported for 2020 that are not comparable with 2010[3].

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	County 2010	County 2020	State 2010	State 2020
One race only	98.6%	95.7%	98.2%	94.4%
White	94.4%	91.1%	91.3%	84.5%
White alone, not Hispanic	92.7%	90.0%	88.7%	82.7%
Black or African American	2.2%	2.4%	2.9%	4.1%
Asian	0.7%	0.8%	1.7%	2.4%
American Indian	0.5%	0.4%	0.4%	0.5%
Hawaiian/other Pacific Islander	0.0%	0.0%	0.1%	0.2%
Other	0.7%	1.0%	1.8%	2.8%
Two or more races	1.4%	4.3%	1.8%	5.6%
Hispanic origin[a]	2.7%	3.1%	5.0%	6.8%

[a]*Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	County 2010	County 2020	State 2010	State 2020
Total households	6,393	6,212	1,221,576	1,288,560
Family households[a,b]	64.2%	60.9%	64.7%	63.0%
Married couple family[b]	51.1%	47.0%	51.2%	48.5%
With own children	16.2%	14.8%	20.0%	18.2%
Other family[c]	13.1%	13.9%	13.5%	14.4%
Male householder[c]	4.1%	5.0%	4.2%	4.9%
With own children	2.6%	3.3%	2.5%	2.7%
Female householder[c]	9.0%	8.9%	9.3%	9.6%
With own children	5.5%	5.1%	5.9%	5.7%
Nonfamily households[d]	35.8%	39.1%	35.3%	37.0%
Male living alone	13.0%	16.3%	12.8%	14.2%
Female living alone	18.8%	18.1%	15.7%	15.8%

Households by Couple or Non-couple Type[1,3]

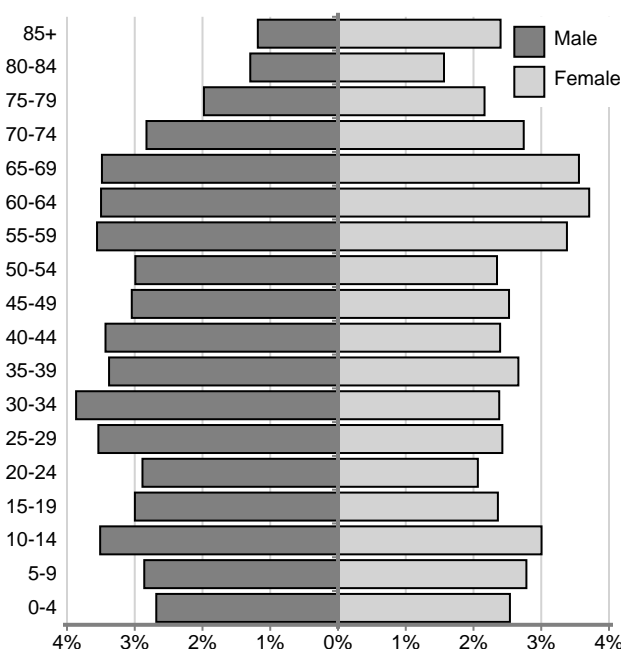|	County 2010	County 2020	State 2010	State 2020
Total households	6,393	6,212	1,221,576	1,288,560
Married couple[b]	51.1%	47.0%	51.2%	48.5%
Cohabiting couple[b,f]	NA[e]	6.0%	NA[e]	7.1%
Male householder[g]	NA[e]	20.8%	NA[e]	19.5%
Female householder[g]	NA[e]	26.2%	NA[e]	24.9%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	County 2010	County 2020	State 2010	State 2020
17 or younger	22.0%	21.0%	23.9%	23.2%
0 - 4	5.8%	5.2%	6.6%	6.0%
5 - 9	5.2%	5.6%	6.6%	6.5%
10 - 14	6.2%	6.5%	6.6%	6.8%
15 -17	4.8%	3.7%	4.1%	3.9%
18 - 24	7.0%	6.7%	10.0%	9.8%
25 - 44	22.5%	24.0%	24.5%	24.6%
45 - 64	28.6%	25.0%	26.7%	24.5%
65 or older	19.9%	23.2%	14.9%	18.0%
65 - 84	16.2%	19.6%	12.4%	15.6%
85 or older	3.7%	3.6%	2.5%	2.4%
Median[4] age (years)	43.7	43.3	38.1	38.6
Age dependency[a,5]	72.1	79.4	63.4	69.9
Old-Age	34.3	41.7	24.3	30.6
Child	37.9	37.7	39.1	39.4

[a]*Age Dependency Ratio.*

Page County Population Pyramid[a], 2020[1]

[a]*Each bar represents the percentage that each age-sex group comprises of the total population.*

The median household income in Page County is less than the median household income of the state. More households in Page County are in the $50,000 to $99,999 household income group while more of Iowa households are in the $100,000 or more household income group. The median value of owner-occupied housing can vary among counties. The median value of owner-occupied housing units is lower in Page County than for the state. There is a higher percentage of vacant housing units in Page County than there is for the state. Many housing units in Page County were built prior to 1940. Page County has a lower percentage of college graduates than does the state.

Median[4] Household and Per Capita Income, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total households	6,137	+/- 207	1,290,139	+/- 4,032
Less than $14,999	11.1%	+/- 1.9%	7.8%	+/- 0.4%
$15,000 to $34,999	18.8%	+/- 2.1%	15.2%	+/- 0.6%
$35,000 to $49,999	14.6%	+/- 2.2%	11.9%	+/- 0.2%
$50,000 to $99,999	33.2%	+/- 2.2%	32.2%	+/- 0.6%
$100,000 Or More	22.4%	+/- 2.3%	32.9%	+/- 0.8%
Median[4] household income	$58,264	+/- $4,425	$70,571	+/- $395
Median[4] family income	$72,199	+/- $4,365	$90,921	+/- $579
Per capita income	$32,886	+/- $3,642	$37,949	+/- $241

Housing Characteristics, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total units	6,997	+/- 82	1,417,064	+/- 977
Vacant	12.3%	+/- 2.8%	9.0%	+/- 0.3%
Occupied	87.7%	+/- 2.8%	91.0%	+/- 0.3%
Occupied[a]	6,137	+/- 207	1,290,139	+/- 4,032
Owner	70.1%	+/- 3.6%	71.5%	+/- 0.3%
Renter	29.9%	+/- 3.6%	28.5%	+/- 0.3%
Median[4] rent[b]	$742	+/- $53	$914	+/- $6
Median value[c]	$112,400	+/- $7,440	$181,600	+/- $1,035

[a]*Occupied Units.* [b]*Median gross rent of renter-occupied units* [c]*Median value of owner-occupied units.*

Educational Attainment, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	11,345	+/-122	2,131,202	+/-967
High school graduate or higher	92.9%	+/-1.4%	93.0%	+/-0.1%
Bachelor's degree or higher	17.7%	+/-2.4%	30.3%	+/-0.3%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Percent Housing by Year Built, 2018-2022[2]

In Page County there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category while the production, transportation, and material moving occupation category makes up 27.2% of occupations of the civilian employed population in the county.

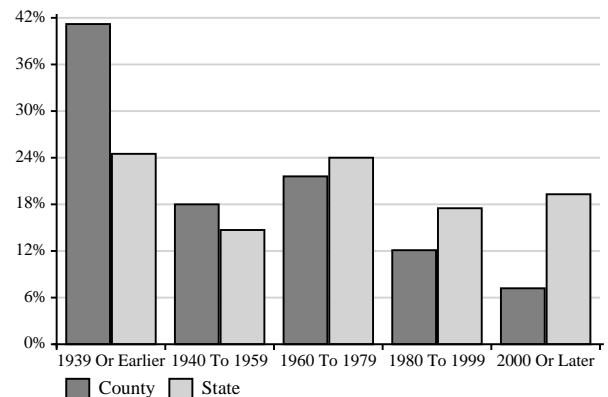### Occupation of the Civilian Employed Population, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	6,832	+/- 344	1,627,434	+/- 5,740
Management, business, science, and arts	31.8%	+/- 3.5%	38.1%	+/- 0.3%
Service	14.8%	+/- 2.5%	15.5%	+/- 0.2%
Sales and office	18.0%	+/- 2.7%	19.7%	+/- 0.2%
Natural resources, construction, and maintenance	8.3%	+/- 1.6%	9.5%	+/- 0.2%
Production, transportation, and material moving	27.2%	+/- 3.3%	17.2%	+/- 0.2%

Page County has a lower proportion of the population age 16 or older in the labor force than the state. A portion of those who are not in the labor force are people who are retired. The percent unemployed in Page County is higher than that for the state overall. Earnings data are provided for the population 16 and over who have earnings. Median[4] earnings in Page County tend to be lower than the median earnings for the state. There is a higher percentage of families in Page County below poverty level than for the state. Families with children tend to have a higher rate of poverty than families without children.

Employment Status, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Population 16+	12,710	+/- 85	2,544,719	+/- 1,266
In labor force	57.5%	+/- 2.3%	66.6%	+/- 0.2%
Not in labor force	42.5%	+/- 2.3%	33.4%	+/- 0.2%
Civilian labor force	7,311	+/- 296	1,692,129	+/- 5,407
Unemployed	6.6%	+/- 2.3%	3.8%	+/- 0.1%

Median[4] Employment Earnings, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	7,661	+/- 309	1,799,851	+/- 5,338
Median earnings	$37,813	+/- $3,721	$40,905	+/- $219
Female	$29,050	+/- $2,730	$33,724	+/- $250
Male	$44,789	+/- $2,274	$48,115	+/- $407
Female, full time[b]	$41,928	+/- $2,334	$47,128	+/- $238
Male, full time[b]	$49,912	+/- $2,586	$59,875	+/- $356

[a]with earnings. [b]year round.

Individuals Below Poverty Level by Race, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total population[a]	14,282	+/-163	3,088,999	+/-950
Percent below	13.4%	+/-0.2%	11.1%	+/-0.2%
White alone	13.6%	+/-2.6%	9.7%	+/-0.2%
Black/African American alone	**%	+/-**%	30.5%	+/-1.9%
Asian/Pacific Islander alone	**%	+/-**%	13.6%	+/-1.4%
American Indian alone	**%	+/-**%	27.6%	+/-4%
Hawaiian alone	**%	+/-**%	33.1%	+/-8.5%
Other race alone	89.5%	+/-28.2%	16.6%	+/-2.3%
Two or more races	**%	+/-**%	17.6%	+/-1.3%
Hispanic origin[b]	54.5%	+/-22.4%	17.4%	+/-1.1%

[a]for whom poverty status is determined, [b]Hispanics can be of any race. **MOE is high, use state estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total population[a]	14,282	+/-163	3,088,999	+/-950
Below poverty	13.4%	+/-0.2%	11.1%	+/-0.2%
17 and under	16.2%	+/-5.9%	13%	+/-0.4%
18 - 64	14.3%	+/-3%	11.4%	+/-0.2%
65+	9.1%	+/-2.3%	7.7%	+/-0.2%
All families	8.3%	+/-2.7%	7%	+/-0.2%
With children	13.9%	+/-5.3%	11.5%	+/-0.4%
Married couple	5.1%	+/-1.9%	3.2%	+/-0.1%
With children	**%	+/-**%	4.1%	+/-0.3%
Female HH[b]	30.9%	+/-13.7%	25.4%	+/-1%
With children	40.2%	+/-17%	32.4%	+/-1.4%

[a]for whom poverty status is determined, [b]female householder, no spouse present, **MOE is high. Use state estimate.

Community and Economic Development   **Data for Decision Makers**