Data for Decision Makers
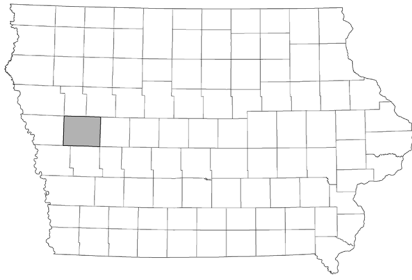
Manilla, Iowa
City Profile

Population profile

The 2020 population for Manilla is 775. Between 2010 and 2020 the population decreased by 0.1%. The City of Manilla is in Crawford County. Crawford County saw a 3.3% population decrease between 2010 and 2020.

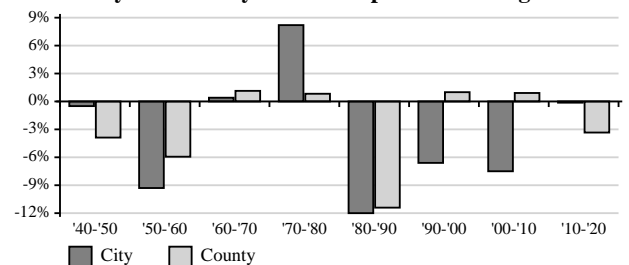### Crawford County Cities - Total Population[1]

City	2000	2010	2020
Manilla	**839**	**776**	**775**
Male Total	398	369	389
Female Total	441	407	386
Arion	136	108	97
Aspinwall	58	40	33
Buck Grove	49	43	34
Charter Oak	530	502	535
Deloit	288	264	250
Denison	7,339	8,298	8,373
Dow City	503	510	485
Kiron	273	279	267
Ricketts	144	145	109
Schleswig	833	882	830
Vail	452	436	396
Westside	327	299	285
Crawford County Total	16,942	17,096	16,525
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†] *City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Aspinwall	11.5%	-31.0%	-17.5%
Buck Grove	145.0%	-12.2%	-20.9%
Defiance	10.9%	-17.9%	-13.7%
Irwin	-5.6%	-8.3%	-6.5%
Manning	0.4%	0.7%	-3.0%
Manilla	-6.6%	-7.5%	-0.1%
Crawford County	1.0%	0.9%	-3.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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Community and Economic Development

Manilla's population is predominantly White. The City of Manilla, compared to Crawford County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	99.2%	94.5%	98.4%	89.3%
White	97.9%	88.9%	82.9%	68.2%
White alone, not Hispanic	96.8%	88.3%	73.4%	64.3%
Black or African American	0.0%	0.1%	1.2%	2.4%
Asian	0.1%	0.4%	0.6%	1.9%
American Indian or Alaska Native	0.0%	0.0%	0.3%	1.0%
Hawaiian or Pacific Islander	0.0%	0.1%	0.1%	0.0%
Other	1.2%	4.9%	13.2%	15.9%
Two or more races	0.8%	5.5%	1.6%	10.7%
Hispanic origin[a]	2.6%	8.0%	24.2%	29.7%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	337	328	6,413	6,255
Family households[a,b]	63.5%	65.7%	68.0%	66.7%
Married couple family[b]	49.9%	54.0%	54.2%	50.9%
With own children	14.8%	16.5%	21.5%	19.3%
Other family[c]	13.6%	11.6%	13.8%	15.9%
Male householder[c]	4.7%	4.0%	5.4%	6.2%
With own children	3.9%	3.0%	3.1%	3.9%
Female householder[c]	8.9%	7.6%	8.4%	9.7%
With own children	5.9%	4.3%	5.8%	7.2%
Nonfamily households[d]	36.5%	34.3%	32.0%	33.3%
Male living alone	11.9%	14.9%	12.6%	14.4%
Female living alone	21.7%	16.8%	14.5%	14.0%

Households by Couple or Non-couple Type[1,3]

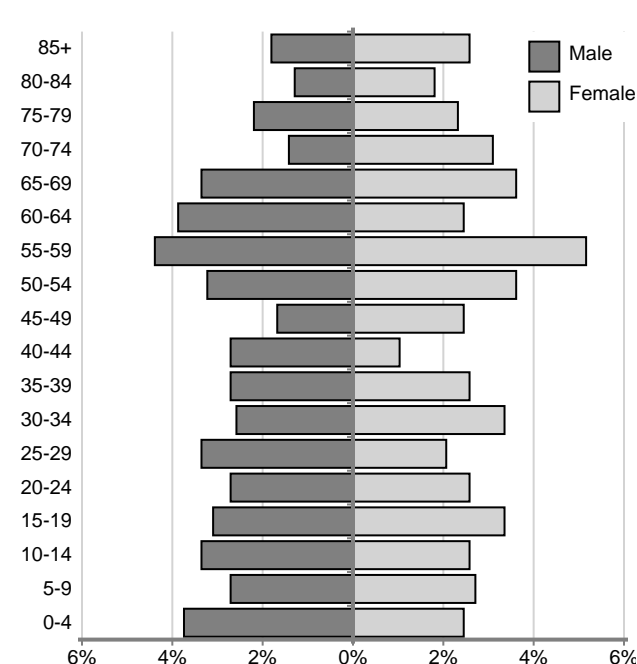|	City 2010	City 2020	County 2010	County 2020
Total households	337	328	6,413	6,255
Married couple[b]	49.9%	54.0%	54.2%	50.9%
Cohabiting couple[b,f]	NA[e]	6.7%	NA[e]	6.9%
Male householder [g]	NA[e]	18.3%	NA[e]	19.8%
Female householder [g]	NA[e]	24.4%	NA[e]	22.5%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	20.9%	21.5%	26.4%	26.8%
0 - 4	4%	6.2%	7.4%	6.7%
5 - 9	5.4%	5.4%	7.1%	7.2%
10 - 14	7.6%	5.9%	7.3%	7.8%
15 - 17	3.9%	4%	4.6%	5.1%
18 - 24	5.4%	7.8%	8.8%	8.8%
25 - 44	19.6%	20.3%	22.1%	21.9%
45 - 64	27.4%	26.7%	26.4%	24.4%
65 or older	26.7%	23.5%	16.3%	18.0%
65 - 84	21%	19.1%	13.3%	15.3%
85 or older	5.7%	4.4%	3.0%	2.5%
Median[4] Age (years)	47.7	46.1	38.4	37.8
Age Dependency[a, 5]	90.8	82.1	74.7	81.3
Old-Age	51.0	42.9	28.5	32.7
Child	39.9	39.2	46.2	48.6

[a]*Age Dependency Ratio*

Manilla, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Manilla is less than the median household income of Crawford County. The median value of owner-occupied housing units is lower in Manilla than for Crawford County. There is a lower percentage of vacant housing units in Manilla than there is for Crawford County. Many housing units in Manilla were built prior to 1940.

Median Household and Per Capita Income, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Total Households	275	+/- 59	6,214	+/- 940
Less than $34,999	24.4%	+/- 4.1%	29.1%	+/- 3.2%
$35,000 To $49,999	12.0%	+/- 5.2%	11.1%	+/- 3.1%
$50,000 To $99,999	44.4%	+/- 4.4%	33.4%	+/- 2.5%
$100,000 Or More	19.3%	+/- 3.6%	26.5%	+/- 2.7%
Median[4] Household Income	$58,304	+/- $16,143	$61,188	+/- $4,191
Median Family Income	$84,583	+/- $16,627	$73,892	+/- $8,639
Per Capita Income	$28,139	+/- $3,635	$30,781	+/- $2,411

Housing Characteristics, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Total Units	300	+/- 59	6,860	+/- 931
Vacant	8.3%	+/- 5.0%	9.4%	+/- 2.6%
Occupied	91.7%	+/- 5.0%	90.6%	+/- 2.6%
Occupied[a]	275	+/- 59	6,214	+/- 940
Owner	80.0%	+/- 11.2%	73.7%	+/- 4.9%
Renter	20.0%	+/- 11.2%	26.3%	+/- 4.9%
Rent[b]	$614	+/- $107	$732	+/- $80
Value[c]	$88,500	+/-$9,247	$118,400	+/-$11,428

[a]Occupied Units, [b]Median gross rent of renter-occupied units, [c]Median value of owner-occupied units

Educational Attainment, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Population 25 and older	438	+/-77	10,648	+/-309
High School Graduate or Higher	92.2%	+/-5.8%	82.5%	+/-2.8%
Bachelor's Degree or Higher	**%	+/-**%	16.1%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
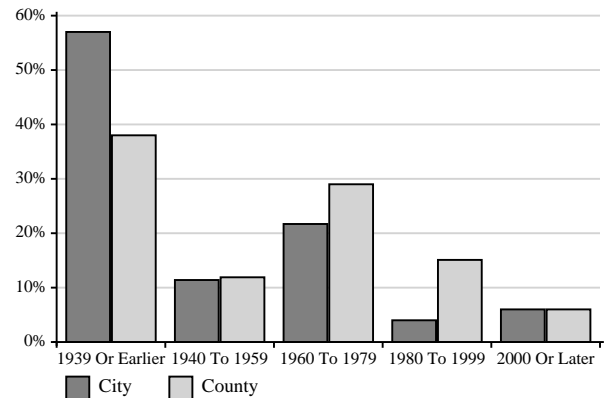**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Manilla there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 32.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Civilian employed population 16 years and over	401	+/- 95	7,910	+/- 378
Management, business, science, and arts	23.7%	+/- 7.2%	21.1%	+/- 3.6%
Service	**%	+/- **%	18.6%	+/- 8.2%
Sales and office	18.0%	+/- 6.1%	19.1%	+/- 3.6%
Natural resources, construction, and maintenance	**%	+/- **%	12.2%	+/- 2.0%
Production, transportation, and material moving	32.7%	+/- 8.2%	29.0%	+/- 6.0%

Manilla has a higher proportion of the population age 16 or older in the labor force than Crawford County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Manilla tend to be higher than the median earnings for Crawford County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	405	+/- 95	8,727	+/- 381
Median Earnings	$34,505	+/- $34	$34,756	+/- $3,127
Female	$29,044	+/- $7,626	$30,029	+/- $2,403
Female, full time[b]	$35,909	+/- $4,962	$39,540	+/- $5,156
Male	$38,750	+/- $11,564	$41,866	+/- $3,821
Male, full time[b]	$46,750	+/- $11,127	$54,888	+/- $2,963

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	587	+/- 104	12,937	+/- 161
in labor force	68.7%	+/- 6.3%	63.7%	+/- 2.6%
not in labor force	31.3%	+/- 6.3%	36.3%	+/- 2.6%
Civilian labor force	403	+/- 94	8,247	+/- 305
Unemployed	0.5%	+/- 0.7%	4.1%	+/- 2.1%

**MOE is high, use county estimate.*

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	696	+/-129	16,260	+/-28
With a disability[b]	11.4%	+/-3.3%	15.3%	+/-2.7%
With Health Insurance	96.3%	+/-2.6%	91.1%	+/-2.5%
With Private[c] Coverage	74.1%	+/-8.1%	64.7%	+/-4.3%
With Public[d] Coverage	40.7%	+/-8.5%	40.3%	+/-3.8%
No Health Insurance	**%	+/-**%	8.9%	+/-2.5%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	696	+/-129	16,244	+/-31
Below poverty	**%	+/-**%	17%	+/-4%
17 and under	**%	+/-**%	25.8%	+/-7.9%
18 - 64	**%	+/-**%	15.9%	+/-4.2%
65+	**%	+/-**%	7.6%	+/-3.3%
All Families	**%	+/-**%	15.2%	+/-5.6%
with children	**%	+/-**%	25.7%	+/-10.6%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	51.3%	+/-21.4%
with children	**%	+/-**%	55.7%	+/-23.9%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

Community and Economic Development   **Data for Decision Makers**