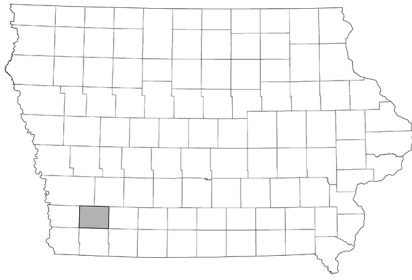# Data for Decision Makers



# Villisca, Iowa
# City Profile

*report created: 12/17/2024*

## Population profile

The 2020 population for Villisca is 1,132. Between 2010 and 2020 the population decreased by 9.6%. The City of Villisca is in Montgomery County. Montgomery County saw a 3.8% population decrease between 2010 and 2020.

### Montgomery County Cities - Total Population[1]

| City | 2000 | 2010 | 2020 |
|---|---|---|---|
| **Villisca** | **1,344** | **1,252** | **1,132** |
| Male Total | 614 | 595 | 533 |
| Female Total | 730 | 657 | 599 |
| Coburg | 31 | 42 | 26 |
| Elliott | 402 | 350 | 338 |
| Grant | 102 | 92 | 86 |
| Red Oak | 6,197 | 5,742 | 5,596 |
| Stanton | 714 | 689 | 678 |
| Montgomery County Total | 11,771 | 10,740 | 10,330 |
| State of Iowa Total | 2,926,324 | 3,046,355 | 3,190,369 |

[†] *City is located in multiple counties, total population is provided.*

### Neighboring Cities - Percent Population Change

| | '90-'00 | '00-'10 | '10-'20 |
|---|---|---|---|
| Carbon | -53.3% | 21.4% | 5.9% |
| Corning | -1.3% | -8.3% | -4.3% |
| Hepburn | -4.9% | -41.0% | 13.0% |
| Nodaway | -13.7% | -13.6% | -35.1% |
| Stanton | 3.2% | -3.5% | -1.6% |
| Villisca | 0.9% | -6.8% | -9.6% |
| Montgomery County | -2.5% | 8.8% | -3.8% |
| State of Iowa | 5.4% | 4.1% | 4.7% |

### City and County Percent Population Change[1]
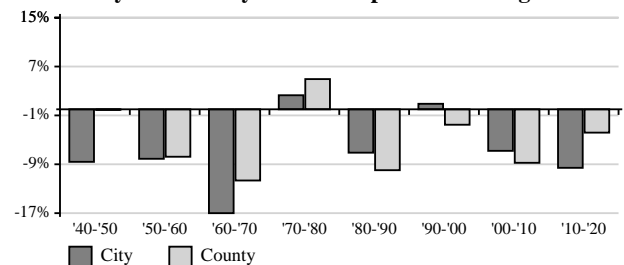
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## IOWA STATE UNIVERSITY
### Extension and Outreach
**Community and Economic Development**

Villisca's population is predominantly White. The City of Villisca, compared to Montgomery County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

### Percentage of Population by Race/Hispanic Origin[1]

| Race Groups | City 2010 | City 2020 | County 2010 | County 2020 |
|---|---|---|---|---|
| One race only | 99.5% | 96.6% | 99.1% | 96.4% |
| White | 97.4% | 95.7% | 97.4% | 93.9% |
| White alone, not Hispanic | 95.2% | 95.0% | 95.6% | 93.0% |
| Black or African American | 0.2% | 0.3% | 0.2% | 0.2% |
| Asian | 0.2% | 0.0% | 0.2% | 0.3% |
| American Indian or Alaska Native | 0.9% | 0.3% | 0.4% | 0.3% |
| Hawaiian or Pacific Islander | 0.2% | 0.0% | 0.0% | 0.0% |
| Other | 0.6% | 0.4% | 0.8% | 1.6% |
| Two or more races | 0.5% | 3.4% | 0.9% | 3.6% |
| Hispanic origin[a] | 3.0% | 1.6% | 2.8% | 3.6% |

[a] *Hispanics can be of any race.*

### Households by Family or Nonfamily Type[1,3]

| | City 2010 | City 2020 | County 2010 | County 2020 |
|---|---|---|---|---|
| Total households | 525 | 487 | 4,558 | 4,456 |
| Family households[a,b] | 63.0% | 68.3% | 64.3% | 61.9% |
| Married couple family[b] | 48.6% | 59.4% | 50.3% | 46.6% |
| With own children | 19.6% | 13.1% | 17.2% | 14.3% |
| Other family[c] | 14.5% | 17.5% | 14.0% | 15.3% |
| Male householder[c] | 4.2% | 5.5% | 4.5% | 5.2% |
| With own children | 2.9% | 4.3% | 2.9% | 3.3% |
| Female householder[c] | 10.3% | 11.9% | 9.5% | 10.1% |
| With own children | 6.1% | 6.6% | 6.2% | 5.8% |
| Nonfamily households[d] | 37.0% | 31.7% | 35.7% | 38.1% |
| Male living alone | 10.1% | 16.4% | 13.3% | 15.4% |
| Female living alone | 21.5% | 23.6% | 17.5% | 17.6% |

### Households by Couple or Non-couple Type[1,3]

| | City 2010 | City 2020 | County 2010 | County 2020 |
|---|---|---|---|---|
| Total households | 525 | 487 | 4,558 | 4,456 |
| Married couple[b] | 48.6% | 59.4% | 50.3% | 46.6% |
| Cohabiting couple[b,f] | NA[e] | 7.2% | NA[e] | 7.7% |
| Male householder [g] | NA[e] | 20.5% | NA[e] | 19.6% |
| Female householder [g] | NA[e] | 33.5% | NA[e] | 26.1% |

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

### Percentage of Population by Age[1]

| Age Groups | City 2010 | City 2020 | County 2010 | County 2020 |
|---|---|---|---|---|
| 17 or younger | 23.2% | 21.9% | 23.4% | 22% |
| 0 - 4 | 5.8% | 5.9% | 5.5% | 5.7% |
| 5 - 9 | 5.1% | 6.6% | 6.2% | 5.7% |
| 10 - 14 | 7.2% | 6.0% | 7.2% | 6.7% |
| 15 - 17 | 5.1% | 3.4% | 4.5% | 3.9% |
| 18 - 24 | 6.7% | 6.6% | 5.9% | 7.1% |
| 25 - 44 | 22.8% | 22.2% | 21.2% | 20.8% |
| 45 - 64 | 25.4% | 24.9% | 29.6% | 26.9% |
| 65 or older | 22% | 24.3% | 19.9% | 23.1% |
| 65 - 84 | 16.4% | 20.1% | 16% | 20.1% |
| 85 or older | 5.6% | 4.2% | 3.9% | 3.1% |
| Median[4] Age (years) | 42.6 | 44.4 | 44.6 | 45.1 |
| Age Dependency[a,5] | 82.3 | 86.0 | 76.4 | 82.3 |
| Old-Age | 40.1 | 45.3 | 35.1 | 42.2 |
| Child | 42.3 | 40.8 | 41.3 | 40.1 |

[a]*Age Dependency Ratio*

### Villisca, Iowa Population Pyramid,[a] 2020[1]
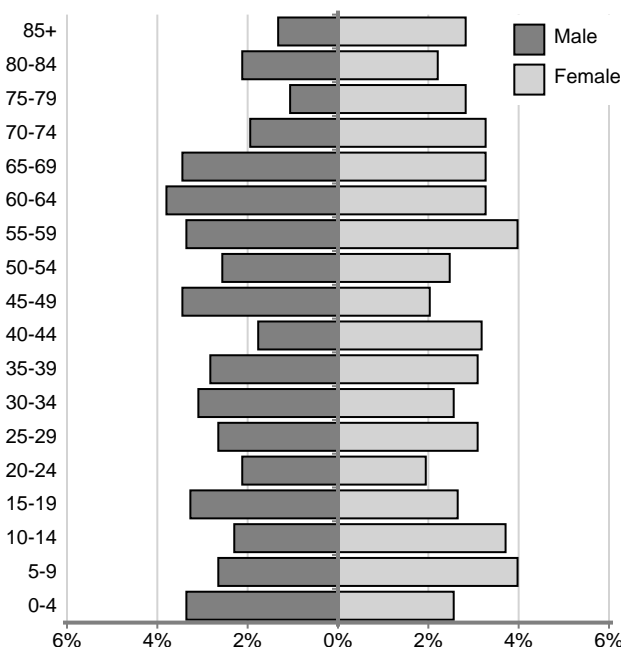


[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Villisca is less than the median household income of Montgomery County. The median value of owner-occupied housing units is lower in Villisca than for Montgomery County. There is a lower percentage of vacant housing units in Villisca than there is for Montgomery County. Many housing units in Villisca were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Villisca compared to Montgomery County.

### Median Household and Per Capita Income, 2018-2022[2]

| | City | | County | |
|---|---|---|---|---|
| | Estimate | MOE* | Estimate | MOE* |
| Total Households | 498 | +/- 69 | 4,493 | +/- 158 |
| Less than $34,999 | 37.0% | +/- 4.3% | 28.6% | +/- 3.0% |
| $35,000 To $49,999 | 8.4% | +/- 5.3% | 11.7% | +/- 2.3% |
| $50,000 To $99,999 | 35.2% | +/- 4.0% | 33.5% | +/- 2.5% |
| $100,000 Or More | 19.3% | +/- 3.8% | 26.0% | +/- 2.4% |
| Median[4] Household Income | $55,625 | +/- $7,226 | $61,261 | +/- $3,887 |
| Median Family Income | $73,194 | +/- $7,275 | $75,911 | +/- $5,916 |
| Per Capita Income | $28,535 | +/- $3,820 | $36,122 | +/- $5,025 |

### Housing Characteristics, 2018-2022[2]

| | City | | County | |
|---|---|---|---|---|
| | Estimate | MOE* | Estimate | MOE* |
| Total Units | 541 | +/- 69 | 5,030 | +/- 49 |
| Vacant | 7.9% | +/- 5.3% | 10.7% | +/- 3.1% |
| Occupied | 92.1% | +/- 5.3% | 89.3% | +/- 3.1% |
| Occupied[a] | 498 | +/- 69 | 4,493 | +/- 158 |
| Owner | 74.5% | +/- 9.8% | 70.9% | +/- 3.4% |
| Renter | 25.5% | +/- 9.8% | 29.1% | +/- 3.4% |
| Rent[b] | $759 | +/- $177 | $718 | +/- $32 |
| Value[c] | $73,400 | +/-$9,371 | $99,300 | +/-$6,112 |

[a]*Occupied Units,* [b]*Median gross rent of renter-occupied units,* [c]*Median value of owner-occupied units*

### Educational Attainment, 2018-2022[2]

| | City | | County | |
|---|---|---|---|---|
| | Estimate | MOE* | Estimate | MOE* |
| Population 25 and older | 760 | +/-103 | 7,219 | +/-39 |
| High School Graduate or Higher | 88.8% | +/-5.1% | 91.6% | +/-2.1% |
| Bachelor's Degree or Higher | 12.6% | +/-3.8% | 18.6% | +/-2.7% |

*\*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.*
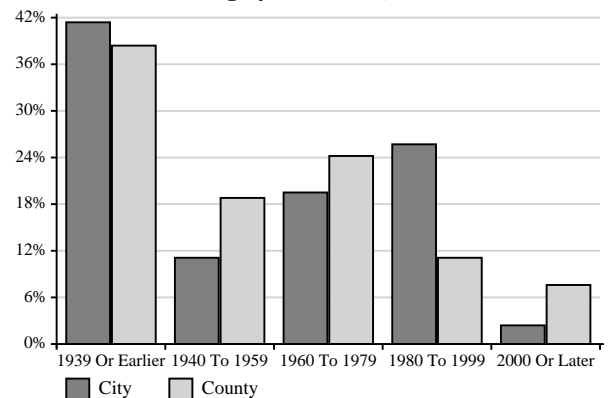*\*\*MOE is high, use county estimate.*

### Percent Housing by Year Built, 2018-2022[2]



In Villisca there is a higher percentage of workers in sales and office occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 24.6% of occupations of the civilian employed population in the city.

### Occupation of the Civilian Employed Population, 2018-2022[2]

| | City | | County | |
|---|---|---|---|---|
| | Estimate | MOE* | Estimate | MOE* |
| Civilian employed population 16 years and over | 463 | +/- 87 | 4,757 | +/- 227 |
| Management, business, science, and arts | 24.4% | +/- 6.9% | 29.3% | +/- 3.2% |
| Service | 12.1% | +/- 5.7% | 15.4% | +/- 2.8% |
| Sales and office | 24.6% | +/- 7.4% | 22.9% | +/- 3.2% |
| Natural resources, construction, and maintenance | 14.3% | +/- 5.5% | 11.6% | +/- 2.7% |
| Production, transportation, and material moving | 24.6% | +/- 9.8% | 20.7% | +/- 2.9% |

Villisca has a lower proportion of the population age 16 or older in the labor force than Montgomery County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Villisca tend to be higher than the median earnings for Montgomery County. Families with children tend to have a higher rate of poverty than families without children.

### Median Employment Earnings, 2018-2022[2]

| | City | | County | |
| --- | --- | --- | --- | --- |
| | Estimate | MOE* | Estimate | MOE* |
| Population 16+ [a] | 500 | +/- 85 | 5,297 | +/- 227 |
| Median Earnings | $42,870 | +/- $42 | $37,958 | +/- $4,021 |
| Female | $27,708 | +/- $10,199 | $28,284 | +/- $3,100 |
| Female, full time[b] | $48,000 | +/- $7,499 | $40,428 | +/- $4,617 |
| Male | $49,200 | +/- $7,256 | $46,035 | +/- $3,304 |
| Male, full time[b] | $55,000 | +/- $9,116 | $53,214 | +/- $6,498 |

[a] with earnings, [b] year round, **MOE is high, use county estimate.

### Employment Status, 2018-2022[2]

| | City | | County | |
| --- | --- | --- | --- | --- |
| | Estimate | MOE* | Estimate | MOE* |
| Population 16+ | 834 | +/- 101 | 8,206 | +/- 51 |
| in labor force | 56.6% | +/- 6.6% | 60.7% | +/- 2.7% |
| not in labor force | 43.4% | +/- 6.6% | 39.3% | +/- 2.7% |
| Civilian labor force | 472 | +/- 83 | 4,979 | +/- 216 |
| Unemployed | 1.9% | +/- 2.1% | 4.5% | +/- 2.0% |

**MOE is high, use county estimate.*

### Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

| | City | | County | |
| --- | --- | --- | --- | --- |
| | Estimate | MOE* | Estimate | MOE* |
| Population[a] | 1,032 | +/-122 | 10,098 | +/-40 |
| With a disability[b] | 17.6% | +/-4.5% | 16.0% | +/-1.8% |
| With Health Insurance | 97.0% | +/-2.1% | 97.6% | +/-0.8% |
| With Private[c] Coverage | 64.1% | +/-8.0% | 67.0% | +/-3.6% |
| With Public[d] Coverage | 54.9% | +/-8.4% | 48.2% | +/-3.6% |
| No Health Insurance | **% | +/-**% | 2.4% | +/-0.8% |

[a]*Civilan Noninstitutionalized Population,* [b]*limitations of activities or inability for full participation,* [c]*provided by employer, union, bought by individual, and some miliary plans,* [d]*includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans,* ***MOE is high, use county estimate.*

*\*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.*

### Individuals and Families Below Poverty Level, 2018-2022[2]

| | City | | County | |
| --- | --- | --- | --- | --- |
| | Estimate | MOE* | Estimate | MOE* |
| Total Population[a] | 1,032 | +/-122 | 10,084 | +/-43 |
| Below poverty | 23.4% | +/-8.0% | 14.5% | +/-3.9% |
| 17 and under | 49.4% | +/-18.4% | 20.8% | +/-7.8% |
| 18 - 64 | 18.6% | +/-8.4% | 15.0% | +/-4.1% |
| 65+ | **% | +/-**% | 6.2% | +/-2.2% |
| All Families | 18.3% | +/-8.9% | 12.3% | +/-4.0% |
| with children | 37.6% | +/-17.9% | 24.6% | +/-8.6% |
| Married Couple | **% | +/-**% | **% | +/-**% |
| with children | **% | +/-**% | **% | +/-**% |
| Female HH[b] | **% | +/-**% | 49.0% | +/-14.2% |
| with children | **% | +/-**% | 61.5% | +/-16.0% |

[a] *for whom poverty status is determined,* [b] *female householder, no husband present,* ***MOE is high, use county estimate.*

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