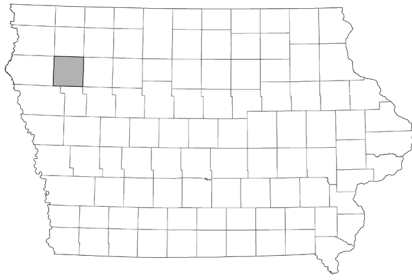


# Data for Decision Makers



## Cherokee, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Cherokee is 5,199. Between 2010 and 2020 the population decreased by 1.0%. The City of Cherokee is in Cherokee County. Cherokee County saw a 3.4% population decrease between 2010 and 2020.

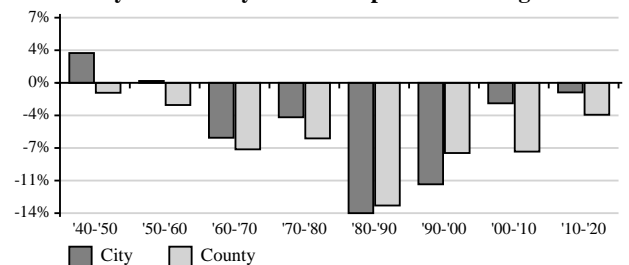
Cherokee County Cities - Total Population<sup>1</sup>

City	2000	2010	2020
<b>Cherokee</b>	<b>5,369</b>	<b>5,253</b>	<b>5,199</b>
Male Total	2,577	2,554	2,567
Female Total	2,792	2,699	2,632
Aurelia	1,062	1,036	968
Cleghorn	250	240	240
Larrabee	149	132	123
Marcus	1,139	1,117	1,079
Meriden	184	159	161
Quimby	368	319	249
Washta	282	248	209
Cherokee County Total	13,035	12,072	11,658
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Aurelia	2.7%	-2.4%	-6.6%
Cleghorn	-9.1%	-4.0%	0.0%
Larrabee	-14.9%	-11.4%	-6.8%
Meriden	-4.7%	-13.6%	1.3%
Quimby	10.2%	-13.3%	-21.9%
Cherokee	-10.9%	-2.2%	-1.0%
Cherokee County	-7.5%	7.4%	-3.4%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



<sup>1</sup>City is located in multiple counties, total population is provided.

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# Demographic Profile

# Cherokee, Iowa

Cherokee's population is predominantly White. The City of Cherokee, compared to Cherokee County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.9%	96.3%	99.1%	96.6%
White	95.5%	90.3%	96.6%	92.9%
White alone, not Hispanic	94.3%	88.4%	95.7%	91.5%
Black or African American	1.0%	1.3%	0.5%	0.7%
Asian	0.7%	0.9%	0.5%	0.5%
American Indian or Alaska Native	0.3%	0.3%	0.3%	0.3%
Hawaiian or Pacific Islander	0.2%	0.1%	0.1%	0.1%
Other	1.2%	3.4%	1.1%	2.0%
Two or more races	1.1%	3.7%	0.9%	3.4%
Hispanic origin <sup>a</sup>	2.9%	6.6%	2.3%	4.5%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	2,316	2,272	5,207	5,008
Family households <sup>a,b</sup>	57.8%	71.8%	65.0%	63.4%
Married couple family <sup>b</sup>	43.9%	50.7%	53.7%	51.1%
With own children	13.1%	13.1%	16.3%	15.8%
Other family <sup>c</sup>	13.9%	14.1%	11.3%	12.2%
Male householder <sup>c</sup>	4.3%	5.5%	3.8%	5.2%
With own children	3.0%	3.5%	2.7%	3.0%
Female householder <sup>c</sup>	9.6%	8.6%	7.5%	7.1%
With own children	6.2%	5.3%	4.7%	4.1%
Nonfamily households <sup>d</sup>	42.2%	28.2%	35.0%	36.6%
Male living alone	15.8%	16.7%	14.0%	15.1%
Female living alone	21.5%	22.1%	16.9%	17.0%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	2,316	2,272	5,207	5,008
Married couple <sup>b</sup>	43.9%	50.7%	53.7%	51.1%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	6.9%	NA <sup>e</sup>	6.3%
Male householder <sup>g</sup>	NA <sup>e</sup>	21.5%	NA <sup>e</sup>	19.4%
Female householder <sup>g</sup>	NA <sup>e</sup>	29.8%	NA <sup>e</sup>	23.1%

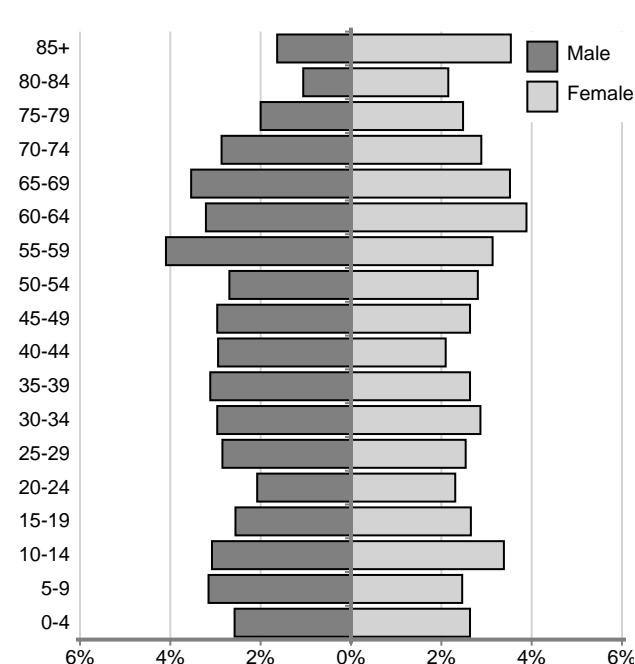
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	20.2%	20.8%	21.2%	21.7%
0 - 4	6.1%	5.2%	5.6%	5.7%
5 - 9	5.4%	5.6%	5.6%	6.0%
10 - 14	5.1%	6.5%	5.9%	6.4%
15 - 17	3.6%	3.5%	4.1%	3.6%
18 - 24	7.1%	6.1%	6.4%	5.7%
25 - 44	21.1%	22%	19.8%	21.9%
45 - 64	28.8%	25.4%	31.1%	25.6%
65 or older	22.8%	25.7%	21.6%	25.1%
65 - 84	17.2%	20.6%	17.5%	20.8%
85 or older	5.6%	5.2%	4.1%	4.3%
Median <sup>4</sup> Age (years)	46.3	46.2	47.0	46.0
Age Dependency <sup>a, 5</sup>	75.4	86.9	74.7	88.0
Old-Age	40.0	48.0	37.7	47.2
Child	35.4	38.9	37.0	40.8

<sup>a</sup>Age Dependency Ratio

**Cherokee, Iowa Population Pyramid,<sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Cherokee, Iowa

The median household income in Cherokee is less than the median household income of Cherokee County. The median value of owner-occupied housing units is lower in Cherokee than for Cherokee County. There is a lower percentage of vacant housing units in Cherokee than there is for Cherokee County. Many housing units in Cherokee were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Cherokee compared to Cherokee County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	2,355	+/- 134	5,143	+/- 121
Less than \$34,999	34.8%	+/- 4.3%	26.1%	+/- 3.0%
\$35,000 To \$49,999	11.5%	+/- 5.2%	11.5%	+/- 2.6%
\$50,000 To \$99,999	28.6%	+/- 3.0%	32.8%	+/- 2.3%
\$100,000 Or More	25.0%	+/- 3.4%	29.6%	+/- 2.6%
Median <sup>4</sup> Household Income	\$51,651	+/- \$4,212	\$63,638	+/- \$5,340
Median Family Income	\$87,396	+/- \$24,693	\$90,243	+/- \$4,639
Per Capita Income	\$31,292	+/- \$3,691	\$35,939	+/- \$2,136

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	2,427	+/- 134	5,553	+/- 32
Vacant	3.0%	+/- 2.9%	7.4%	+/- 2.2%
Occupied	97.0%	+/- 2.9%	92.6%	+/- 2.2%
Occupied <sup>a</sup>	2,355	+/- 134	5,143	+/- 121
Owner	64.9%	+/- 6.3%	74.1%	+/- 3.1%
Renter	35.1%	+/- 6.3%	25.9%	+/- 3.1%
Rent <sup>b</sup>	\$614	+/- \$88	\$655	+/- \$84
Value <sup>c</sup>	\$120,700	+/- \$22,271	\$145,300	+/- \$14,548

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

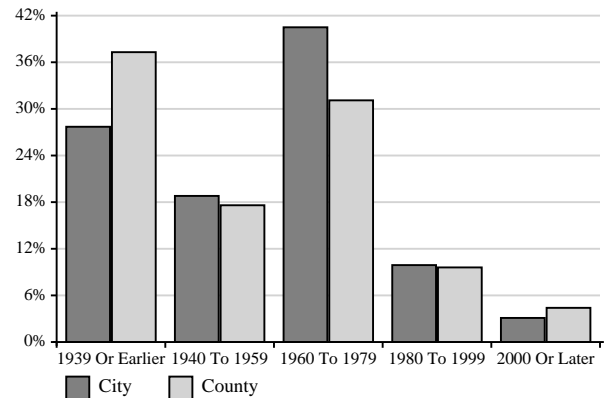
**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	3,703	+/-190	8,270	+/-94
High School Graduate or Higher	93.9%	+/-2.9%	93.2%	+/-1.6%
Bachelor's Degree or Higher	19.1%	+/-4.2%	21.7%	+/-2.3%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

\*\*MOE is high, use county estimate.

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Cherokee there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 27.3% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	2,519	+/- 217	5,954	+/- 227
Management, business, science, and arts	21.3%	+/- 5.9%	33.9%	+/- 3.5%
Service	20.0%	+/- 6.0%	15.2%	+/- 2.8%
Sales and office	24.5%	+/- 6.5%	19.2%	+/- 3.3%
Natural resources, construction, and maintenance	6.9%	+/- 3.4%	10.8%	+/- 2.1%
Production, transportation, and material moving	27.3%	+/- 7.1%	20.9%	+/- 3.6%

## Socioeconomic Profile

## Cherokee, Iowa

Cherokee has a lower proportion of the population age 16 or older in the labor force than Cherokee County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Cherokee tend to be lower than the median earnings for Cherokee County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	2,726	+/- 195	6,499	+/- 182
Median Earnings	\$31,389	+/- \$31	\$35,414	+/- \$2,519
Female	\$27,538	+/- \$2,822	\$28,015	+/- \$2,144
Female, full time <sup>b</sup>	\$33,873	+/- \$6,458	\$38,413	+/- \$5,620
Male	\$45,167	+/- \$11,579	\$46,922	+/- \$1,740
Male, full time <sup>b</sup>	\$53,023	+/- \$4,776	\$54,561	+/- \$2,327

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	4,927	+/-31	11,308	+/-46
With a disability <sup>b</sup>	11.0%	+/-3.5%	11.2%	+/-1.7%
With Health Insurance	93.8%	+/-3.9%	94.6%	+/-2.3%
With Private <sup>c</sup> Coverage	67.4%	+/-6.6%	70.8%	+/-3.7%
With Public <sup>d</sup> Coverage	41.7%	+/-5.1%	41.5%	+/-2.7%
No Health Insurance	**%	+/-**%	5.4%	+/-2.3%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	4,215	+/- 150	9,419	+/- 75
in labor force	62.1%	+/- 4.1%	65.3%	+/- 2.0%
not in labor force	37.9%	+/- 4.1%	34.7%	+/- 2.0%
Civilian labor force	2,617	+/- 205	6,150	+/- 203
Unemployed	3.7%	+/- 3.0%	3.2%	+/- 1.6%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	4,915	+/-38	11,286	+/-53
Below poverty	22.4%	+/-7.3%	13.3%	+/-3.1%
17 and under	38.1%	+/-17.9%	20.1%	+/-8.3%
18 - 64	21.9%	+/-7.1%	13.0%	+/-3.0%
65+	**%	+/-**%	7.6%	+/-3.3%
All Families	**%	+/-**%	7.8%	+/-3.2%
with children	**%	+/-**%	17.1%	+/-7.7%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	60.5%	+/-27.4%	43.9%	+/-18.9%
with children	65.7%	+/-28.6%	50.3%	+/-20.5%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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