Data for Decision Makers
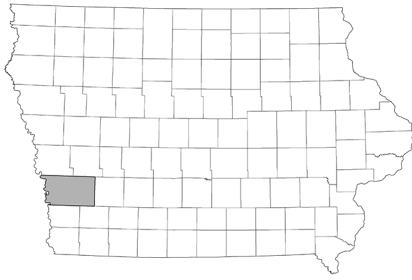

Carson, Iowa
City Profile

Population profile

The 2020 population for Carson is 766. Between 2010 and 2020 the population decreased by 5.7%. The City of Carson is in Pottawattamie County. Pottawattamie County saw a 0.5% population increase between 2010 and 2020.
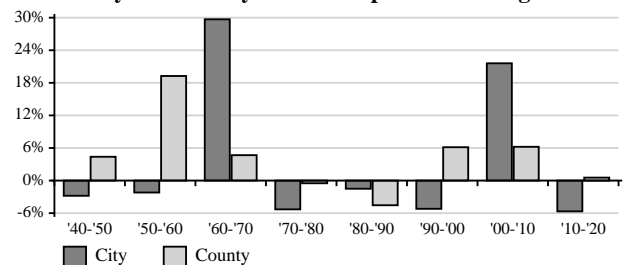
Pottawattamie County Cities - Total Population[1]

City	2000	2010	2020
Carson	**668**	**812**	**766**
Male Total	310	377	373
Female Total	358	435	393
Avoca	1,610	1,506	1,683
Carter Lake	3,248	3,785	3,791
Council Bluffs	58,268	62,230	62,799
Crescent	537	617	628
Hancock	207	196	200
Macedonia	325	246	267
McClelland	129	151	146
Minden	564	599	600
Neola	845	842	918
Oakland	1,487	1,527	1,524
Shelby[†]	696	641	727
Treynor	950	919	1,032
Underwood	688	917	954
Walnut	778	785	747
Pottawattamie County Total	87,704	93,158	93,667
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Hancock	3.0%	-5.3%	2.0%
Henderson	-17.0%	8.2%	-22.2%
Macedonia	24.0%	-24.3%	8.5%
Oakland	-0.6%	2.7%	-0.2%
Treynor	5.9%	-3.3%	12.3%
Carson	-5.2%	21.6%	-5.7%
Pottawattamie County	6.1%	6.2%	0.5%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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Carson's population is predominantly White. The City of Carson, compared to Pottawattamie County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

	City		County	
Race Groups	2010	2020	2010	2020
One race only	99.1%	97.8%	98.1%	94.1%
White	98.8%	95.6%	92.9%	86.8%
White alone, not Hispanic	96.9%	94.4%	89.7%	84.5%
Black or African American	0.0%	0.9%	1.4%	2.0%
Asian	0.1%	0.3%	0.6%	0.8%
American Indian or Alaska Native	0.2%	0.3%	0.5%	0.7%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.0%	0.8%	2.7%	3.6%
Two or more races	0.9%	2.2%	1.9%	5.9%
Hispanic origin[a]	2.3%	2.5%	6.6%	8.2%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City		County	
	2010	2020	2010	2020
Total households	325	317	36,775	37,284
Family households[a,b]	70.2%	82.3%	66.7%	64.8%
Married couple family[b]	60.3%	67.2%	48.5%	46.0%
With own children	24.9%	17.4%	18.0%	16.3%
Other family[c]	9.8%	18.6%	18.2%	18.8%
Male householder[c]	3.1%	7.9%	5.6%	6.1%
With own children	1.5%	4.7%	3.0%	3.1%
Female householder[c]	6.8%	10.7%	12.6%	12.7%
With own children	4.0%	6.6%	7.3%	7.0%
Nonfamily households[d]	29.8%	17.7%	33.3%	35.2%
Male living alone	9.8%	13.2%	11.8%	13.5%
Female living alone	16.0%	15.5%	15.2%	15.3%

Households by Couple or Non-couple Type[1,3]

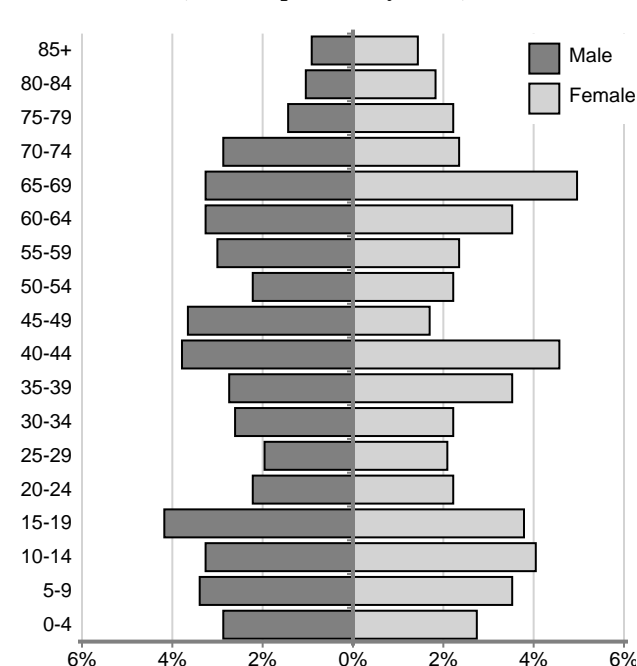|	City		County	
	2010	2020	2010	2020
Total households	325	317	36,775	37,284
Married couple[b]	60.3%	67.2%	48.5%	46.0%
Cohabiting couple[b,f]	NA[e]	4.4%	NA[e]	7.7%
Male householder[g]	NA[e]	21.5%	NA[e]	19.5%
Female householder[g]	NA[e]	25.2%	NA[e]	26.8%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

	City		County	
Age Groups	2010	2020	2010	2020
17 or younger	25.2%	25.2%	24.1%	23.3%
0 - 4	6.2%	5.6%	6.8%	5.9%
5 - 9	8.3%	6.9%	6.7%	6.4%
10 - 14	7.9%	7.3%	6.6%	6.9%
15 - 17	2.8%	5.4%	4.0%	4.1%
18 - 24	5.4%	7%	9.4%	8.5%
25 - 44	25.9%	23.5%	24.5%	24.1%
45 - 64	27.1%	22%	27.7%	26%
65 or older	16.4%	22.3%	14.3%	18.1%
65 - 84	13.4%	20%	12.3%	16%
85 or older	3%	2.3%	2.0%	2.1%
Median[4] Age (years)	39.3	41.9	38.5	40.1
Age Dependency[a,5]	71.2	90.5	62.3	70.6
Old-Age	28.1	42.5	23.2	30.9
Child	43.2	48.0	39.1	39.8

[a]*Age Dependency Ratio*

Carson, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Carson is less than the median household income of Pottawattamie County. The median value of owner-occupied housing units is lower in Carson than for Pottawattamie County. There is a lower percentage of vacant housing units in Carson than there is for Pottawattamie County. Many housing units in Carson were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Carson compared to Pottawattamie County.

Median Household and Per Capita Income, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Total Households	317	+/- 54	37,162	+/- 466
Less than $34,999	26.6%	+/- 3.9%	25.8%	+/- 1.8%
$35,000 To $49,999	13.2%	+/- 6.3%	10.4%	+/- 1.0%
$50,000 To $99,999	32.5%	+/- 3.7%	32.1%	+/- 1.6%
$100,000 Or More	27.7%	+/- 3.4%	31.7%	+/- 1.6%
Median[4] Household Income	$62,813	+/- $12,921	$68,718	+/- $1,923
Median Family Income	$77,250	+/- $9,962	$84,320	+/- $3,294
Per Capita Income	$33,008	+/- $3,367	$34,701	+/- $985

Housing Characteristics, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Total Units	320	+/- 55	39,914	+/- 62
Vacant	0.9%	+/- 1.6%	6.9%	+/- 1.2%
Occupied	99.1%	+/- 1.6%	93.1%	+/- 1.2%
Occupied[a]	317	+/- 54	37,162	+/- 466
Owner	77.3%	+/- 6.8%	69.6%	+/- 1.4%
Renter	22.7%	+/- 6.8%	30.4%	+/- 1.4%
Rent[b]	$697	+/- $107	$956	+/- $25
Value[c]	$159,500	+/-$23,564	$169,400	+/-$3,065

[a]*Occupied Units*, [b]*Median gross rent of renter-occupied units*, [c]*Median value of owner-occupied units*

Educational Attainment, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	539	+/-97	63,639	+/-149
High School Graduate or Higher	88.7%	+/-4.6%	90.6%	+/-0.9%
Bachelor's Degree or Higher	24.3%	+/-7.3%	23.4%	+/-1.1%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
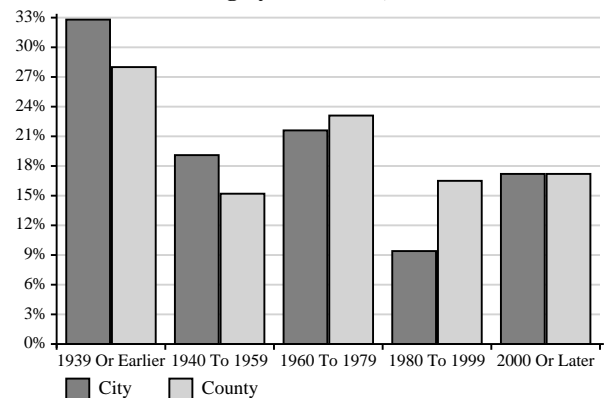***MOE is high, use county estimate.*

Percent Housing by Year Built, 2018-2022[2]

Legend: ■ City □ County

In Carson there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 31.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	365	+/- 70	45,815	+/- 793
Management, business, science, and arts	34.2%	+/- 7.9%	34.5%	+/- 1.6%
Service	10.1%	+/- 3.7%	17.2%	+/- 1.2%
Sales and office	13.2%	+/- 5.3%	21.3%	+/- 1.3%
Natural resources, construction, and maintenance	11.5%	+/- 4.8%	10.4%	+/- 1.0%
Production, transportation, and material moving	31.0%	+/- 8.4%	16.7%	+/- 1.4%

Community and Economic Development   Data for Decision Makers

Carson has a lower proportion of the population age 16 or older in the labor force than Pottawattamie County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Carson tend to be higher than the median earnings for Pottawattamie County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	399	+/- 84	49,747	+/- 808
Median Earnings	$41,250	+/- $41	$40,680	+/- $994
Female	$39,219	+/- $9,766	$35,476	+/- $1,120
Female, full time[b]	$51,250	+/- $9,394	$45,983	+/- $1,147
Male	$42,381	+/- $6,603	$47,375	+/- $1,753
Male, full time[b]	$46,250	+/- $10,119	$56,535	+/- $1,575

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	762	+/-127	92,357	+/-71
With a disability[b]	13.5%	+/-5.0%	15.2%	+/-0.8%
With Health Insurance	96.2%	+/-2.2%	94.8%	+/-0.6%
With Private[c] Coverage	74.8%	+/-7.8%	68.3%	+/-1.5%
With Public[d] Coverage	39.1%	+/-8.6%	39.2%	+/-1.3%
No Health Insurance	**%	+/-**%	5.2%	+/-0.6%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	618	+/- 104	74,514	+/- 185
in labor force	61.7%	+/- 7.0%	63.8%	+/- 1.0%
not in labor force	38.3%	+/- 7.0%	36.2%	+/- 1.0%
Civilian labor force	381	+/- 70	47,502	+/- 760
Unemployed	4.2%	+/- 3.9%	3.6%	+/- 0.5%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	762	+/-127	91,067	+/-152
Below poverty	**%	+/-**%	11.3%	+/-1.1%
17 and under	**%	+/-**%	15.6%	+/-3.1%
18 - 64	**%	+/-**%	10.4%	+/-1.0%
65+	**%	+/-**%	8.9%	+/-1.7%
All Families	**%	+/-**%	8.0%	+/-1.3%
with children	**%	+/-**%	13.3%	+/-2.7%
Married Couple	**%	+/-**%	3.1%	+/-0.9%
with children	**%	+/-**%	4.0%	+/-1.9%
Female HH[b]	**%	+/-**%	24.3%	+/-4.6%
with children	**%	+/-**%	30.4%	+/-6.2%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

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