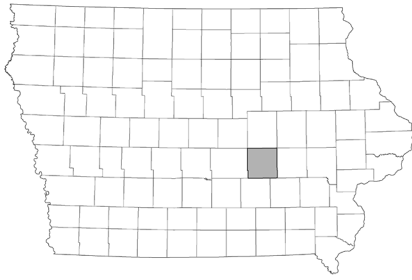


Data for Decision Makers



Brooklyn, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Brooklyn is 1,502. Between 2010 and 2020 the population increased by 2.3%. The City of Brooklyn is in Poweshiek County. Poweshiek County saw a 1.3% population decrease between 2010 and 2020.

Poweshiek County Cities - Total Population¹

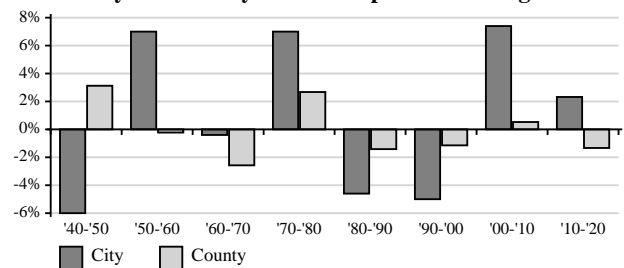
City	2000	2010	2020
Brooklyn	1,367	1,468	1,502
Male Total	622	680	705
Female Total	745	788	797
Barnes City [†]	201	176	156
Deep River	288	279	249
Grinnell	9,105	9,218	9,564
Guernsey	70	63	63
Hartwick	83	86	92
Malcom	352	287	270
Montezuma	1,440	1,462	1,442
Searsboro	155	148	129
Victor [†]	952	893	875
Poweshiek County Total	18,815	18,914	18,662
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Deep River	-16.5%	-3.1%	-10.8%
Guernsey	0.0%	-10.0%	0.0%
Hartwick	-27.8%	3.6%	7.0%
Malcom	-21.3%	-18.5%	-5.9%
Victor	-1.4%	-6.2%	-2.0%
Brooklyn	-5.0%	7.4%	2.3%
Poweshiek County	-1.1%	0.5%	-1.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Tanya Michener
550 N. 2nd Ave. W
Newton, IA 50208
michener@iastate.edu
641-792-6433

<https://indicators.extension.iastate.edu>

County Office

Catherine Lents
114 S 3rd St.
Montezuma, IA 50171
clents@iastate.edu
641-623-5188

Demographic Profile

Brooklyn, Iowa

Brooklyn's population is predominantly White. The City of Brooklyn, compared to Poweshiek County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.0%	97.8%	98.6%	96.5%
White	95.1%	96.2%	94.9%	92.2%
White alone, not Hispanic	94.2%	94.1%	93.6%	91.1%
Black or African American	0.7%	0.1%	1.2%	1.8%
Asian	0.3%	0.3%	1.4%	1.2%
American Indian or Alaska Native	0.0%	0.3%	0.3%	0.3%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.1%
Other	2.9%	0.8%	0.8%	0.9%
Two or more races	1.0%	2.2%	1.4%	3.5%
Hispanic origin ^a	4.0%	3.4%	2.4%	2.8%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	615	611	7,555	7,536
Family households ^{a,b}	60.2%	63.9%	64.0%	61.7%
Married couple family ^b	44.6%	50.1%	52.1%	48.9%
With own children	19.0%	21.1%	18.2%	15.8%
Other family ^c	15.6%	15.7%	11.9%	12.8%
Male householder ^c	4.1%	5.1%	3.4%	4.4%
With own children	2.3%	3.1%	2.2%	2.5%
Female householder ^c	11.5%	10.6%	8.5%	8.4%
With own children	9.1%	6.2%	5.9%	4.6%
Nonfamily households ^d	39.8%	36.1%	36.0%	38.3%
Male living alone	14.0%	13.9%	13.4%	14.1%
Female living alone	19.5%	15.9%	17.0%	18.2%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	615	611	7,555	7,536
Married couple ^b	44.6%	50.1%	52.1%	48.9%
Cohabiting couple ^{b,f}	NA ^e	9.2%	NA ^e	6.6%
Male householder ^g	NA ^e	16.7%	NA ^e	18.4%
Female householder ^g	NA ^e	24.5%	NA ^e	26.1%

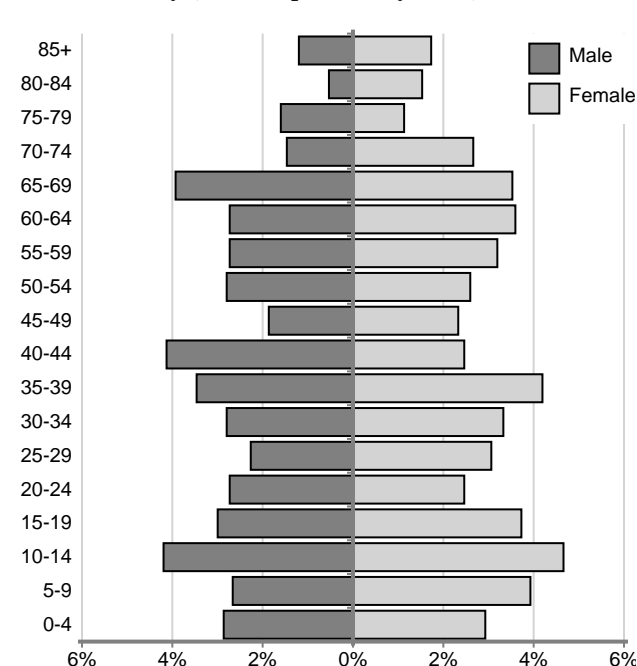
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	26.3%	25.3%	20.9%	19.4%
0 - 4	8.4%	5.8%	5.3%	4.6%
5 - 9	7.8%	6.6%	5.8%	5.5%
10 - 14	6.3%	8.9%	5.9%	6.0%
15 - 17	3.8%	4%	3.9%	3.3%
18 - 24	8.3%	7.9%	13.7%	14.6%
25 - 44	24%	25.7%	20.0%	20.3%
45 - 64	24.8%	21.8%	27.0%	24.1%
65 or older	16.6%	19.3%	18.4%	21.6%
65 - 84	12.2%	16.4%	15%	18.3%
85 or older	4.4%	2.9%	3.4%	3.3%
Median ⁴ Age (years)	36.2	38.4	41.0	40.7
Age Dependency ^{a, 5}	75.1	80.5	64.7	69.5
Old-Age	29.1	34.8	30.3	36.6
Child	46.1	45.7	34.4	32.9

^aAge Dependency Ratio

Brooklyn, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Brooklyn, Iowa

The median household income in Brooklyn is less than the median household income of Poweshiek County. The median value of owner-occupied housing units is lower in Brooklyn than for Poweshiek County. There is a lower percentage of vacant housing units in Brooklyn than there is for Poweshiek County. Many housing units in Brooklyn were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Brooklyn compared to Poweshiek County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	626	+/- 107	7,761	+/- 218
Less than \$34,999	30.4%	+/- 4.4%	28.1%	+/- 2.8%
\$35,000 To \$49,999	13.6%	+/- 4.5%	12.6%	+/- 2.6%
\$50,000 To \$99,999	36.1%	+/- 3.7%	29.9%	+/- 2.1%
\$100,000 Or More	19.8%	+/- 2.9%	29.5%	+/- 2.3%
Median ⁴ Household Income	\$56,724	+/- \$12,310	\$61,192	+/- \$3,392
Median Family Income	\$76,250	+/- \$15,900	\$90,108	+/- \$5,633
Per Capita Income	\$27,832	+/- \$4,522	\$37,527	+/- \$2,848

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	953	+/-150	12,160	+/-97
High School Graduate or Higher	90.2%	+/-5.8%	94.9%	+/-1.3%
Bachelor's Degree or Higher	14.5%	+/-5.5%	28.9%	+/-2.7%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

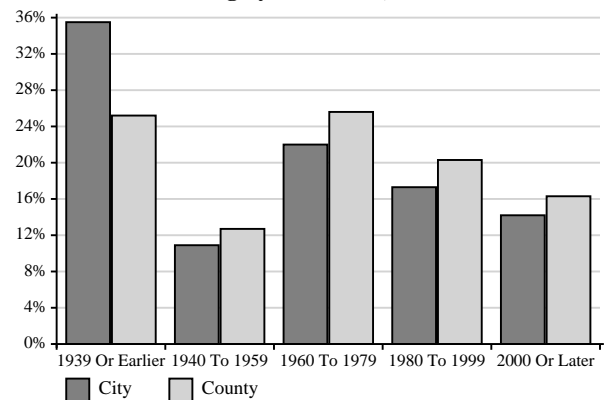
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	681	+/- 117	8,942	+/- 33
Vacant	8.1%	+/- 5.7%	13.2%	+/- 2.4%
Occupied	91.9%	+/- 5.7%	86.8%	+/- 2.4%
Occupied ^a	626	+/- 107	7,761	+/- 218
Owner	66.3%	+/- 8.5%	70.5%	+/- 2.9%
Renter	33.7%	+/- 8.5%	29.5%	+/- 2.9%
Rent ^b	\$831	+/- \$95	\$850	+/- \$41
Value ^c	\$115,600	+/- \$13,477	\$173,600	+/- \$8,805

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Brooklyn there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 22.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	832	+/- 152	9,220	+/- 306
Management, business, science, and arts	22.0%	+/- 6.7%	36.6%	+/- 3.1%
Service	17.9%	+/- 5.5%	15.1%	+/- 2.9%
Sales and office	20.8%	+/- 6.5%	19.1%	+/- 2.6%
Natural resources, construction, and maintenance	16.5%	+/- 5.6%	11.1%	+/- 1.6%
Production, transportation, and material moving	22.8%	+/- 6.3%	18.1%	+/- 2.6%

Socioeconomic Profile

Brooklyn, Iowa

Brooklyn has a higher proportion of the population age 16 or older in the labor force than Poweshiek County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Brooklyn tend to be lower than the median earnings for Poweshiek County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	903	+/- 159	10,472	+/- 312
Median Earnings	\$33,775	+/- \$33	\$35,540	+/- \$3,078
Female	\$21,927	+/- \$4,467	\$23,972	+/- \$2,820
Female, full time ^b	\$39,583	+/- \$8,567	\$46,647	+/- \$1,640
Male	\$42,679	+/- \$10,255	\$45,143	+/- \$4,566
Male, full time ^b	\$47,303	+/- \$6,671	\$56,880	+/- \$4,530

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,555	+/-262	18,317	+/-23
With a disability ^b	12.9%	+/-3.4%	12.6%	+/-1.6%
With Health Insurance	95.1%	+/-3.0%	96.5%	+/-0.9%
With Private ^c Coverage	76.8%	+/-7.3%	77.6%	+/-2.6%
With Public ^d Coverage	31.2%	+/-8.1%	34.6%	+/-2.4%
No Health Insurance	**%	+/-**%	3.5%	+/-0.9%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,218	+/- 187	15,469	+/- 72
in labor force	72.2%	+/- 5.7%	62.5%	+/- 1.9%
not in labor force	27.8%	+/- 5.7%	37.5%	+/- 1.9%
Civilian labor force	879	+/- 160	9,661	+/- 311
Unemployed	5.3%	+/- 6.2%	4.6%	+/- 1.6%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,555	+/-262	16,978	+/-43
Below poverty	**%	+/-**%	10.8%	+/-2.1%
17 and under	**%	+/-**%	7.2%	+/-3.5%
18 - 64	**%	+/-**%	12.0%	+/-2.8%
65+	**%	+/-**%	11.2%	+/-3.6%
All Families	**%	+/-**%	6.4%	+/-2.4%
with children	**%	+/-**%	**%	+/-**%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.