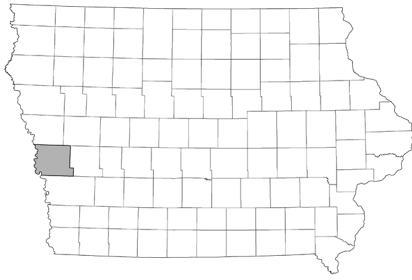# Data for Decision Makers

Magnolia, Iowa
City Profile

report created: 12/17/2024

Population profile

The 2020 population for Magnolia is 190. Between 2010 and 2020 the population increased by 3.8%. The City of Magnolia is in Harrison County. Harrison County saw a 2.3% population decrease between 2010 and 2020. Magnolia's population is predominantly White.

Total Population[1]

City	2000	2010	2020
Magnolia	**200**	**183**	**190**
Male Total	110	102	94
Female Total	90	81	96
Harrison County Total	15,666	14,928	14,582
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†] *City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Logan	10.3%	-0.7%	-8.9%
Missouri Valley	3.6%	-5.1%	-5.6%
Modale	4.8%	-6.6%	-3.5%
Mondamin	5.0%	-5.0%	-15.7%
Woodbine	4.3%	-6.7%	11.4%
Magnolia	-2.0%	-8.5%	3.8%
Harrison County	6.4%	4.7%	-2.3%
State of Iowa	5.4%	4.1%	4.7%

Percentage of Population by Race/Hispanic Origin[1]

	City		County	
Race Groups	2010	2020	2010	2020
One race only	100.0%	91.6%	99.2%	96.8%
White	100.0%	89.5%	98.2%	95.5%
White alone, not Hispanic	100.0%	89.5%	97.3%	94.8%
Black or African American	0.0%	0.0%	0.2%	0.2%
Asian	0.0%	0.0%	0.3%	0.3%
American Indian or Alaska Native	0.0%	0.0%	0.3%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	2.1%	0.2%	0.6%
Two or more races	0.0%	8.4%	0.8%	3.2%
Hispanic origin[a]	0.0%	1.6%	1.2%	2.0%

[a] *Hispanics can be of any race.*

City and County Percent Population Change[1]
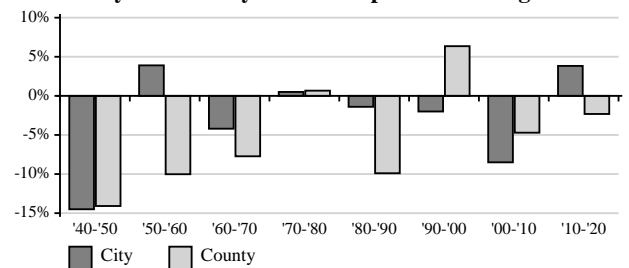
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The City of Magnolia, compared to Harrison County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Households by Family or Nonfamily Type[1,3]

	City		County	
	2010	2020	2010	2020
Total households	79	76	5,987	5,951
Family households[a,b]	63.3%	82.3%	68.8%	66.0%
Married couple family[b]	51.9%	70.0%	56.5%	52.4%
Other family[c]	11.4%	18.4%	12.3%	13.7%
Male householder[c]	3.8%	5.3%	4.0%	5.3%
Female householder[c]	7.6%	13.2%	8.2%	8.4%
Nonfamily households[d]	36.7%	17.7%	31.2%	34.0%
Male living alone	15.2%	13.2%	12.9%	14.7%
Female living alone	13.9%	13.2%	14.1%	14.0%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).*
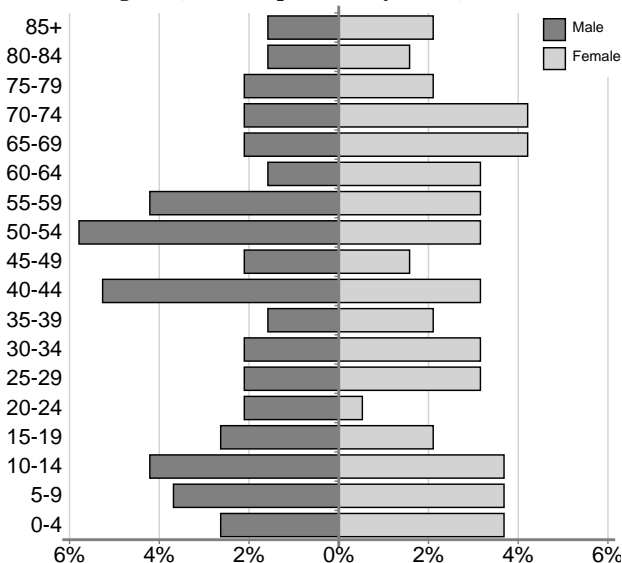
Housing Characteristics[1]

	City		County	
	2010	2020	2010	2020
Total Units	87	84	6,731	6,665
Vacant	9.2%	9.5%	11.1%	10.7%
Occupied	90.8%	90.5%	88.9%	89.3%
Occupied Units	79	76	5,987	5,951
Owner Occupied	84.8%	86.8%	77.4%	76.0%
Renter Occupied	15.2%	13.2%	22.6%	24.0%

Percentage of Population by Age[1]

	City		County	
Age Groups	2010	2020	2010	2020
17 or younger	15.3%	25.3%	24.1%	23.4%
18 - 44	29.5%	26.3%	28.5%	28.1%
45 - 64	39.9%	24.7%	29.6%	27.8%
65 or older	15.3%	23.7%	17.8%	20.7%
Median[4] Age (years)	47.7	43.8	42.9	43.5
Age Dependency[a, 5]	44.1	96.1	72.1	78.9
Old-Age	22.0	46.5	30.6	37.0
Child	22.0	49.6	41.5	41.9

[a]*Age Dependency Ratio*

Magnolia, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that each age-sex group comprises of the total population.*

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Community and Economic Development   **Data for Decision Makers**