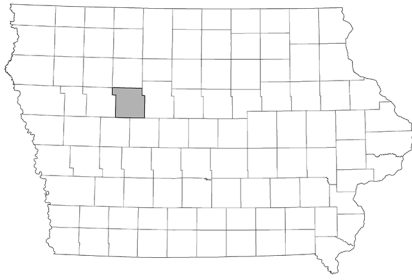


Data for Decision Makers



Rockwell City, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Rockwell City is 2,240. Between 2010 and 2020 the population increased by 31.1%. The City of Rockwell City is in Calhoun County. Calhoun County saw a 2.7% population increase between 2010 and 2020.

Calhoun County Cities - Total Population¹

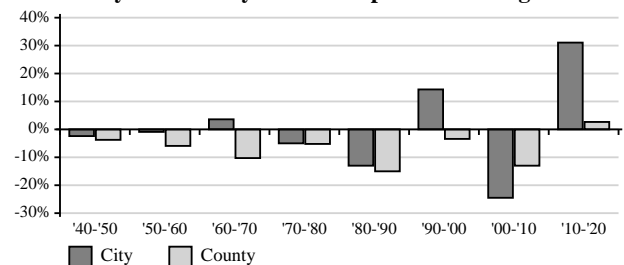
City	2000	2010	2020
Rockwell City	2,264	1,709	2,240
Male Total	1,258	796	1,336
Female Total	1,006	913	904
Farnhamville [†]	430	371	383
Jolley	54	41	28
Knierim	70	60	53
Lake City	1,787	1,727	1,731
Lohrville	431	368	381
Lytton [†]	305	315	282
Manson	1,893	1,690	1,709
Pomeroy	710	662	526
Rinard	72	52	38
Somers	165	113	128
Yetter	36	34	19
Calhoun County Total	11,115	9,670	9,927
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Jolley	-20.6%	-24.1%	-31.7%
Knierim	-1.4%	-14.3%	-11.7%
Lohrville	-4.9%	-14.6%	3.5%
Manson	2.7%	-10.7%	1.1%
Rinard	1.4%	-27.8%	-26.9%
Rockwell City	14.3%	-24.5%	31.1%
Calhoun County	-3.4%	13%	2.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Terry Janssen
209 Centennial Dr., Ste A
Cherokee, IA 51012
tjanss@iastate.edu
712-225-6196

County Office

Caitlyn Butler
325 Court St.
Rockwell City, IA 50579
cnbutler@iastate.edu
712-297-8611

<https://indicators.extension.iastate.edu>

Demographic Profile

Rockwell City, Iowa

Rockwell City's population is predominantly White. The City of Rockwell City, compared to Calhoun County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.2%	97.0%	99.4%	97.2%
White	98.4%	89.2%	98.5%	94.3%
White alone, not Hispanic	98.0%	87.0%	97.9%	93.3%
Black or African American	0.2%	5.4%	0.2%	1.5%
Asian	0.4%	0.3%	0.2%	0.3%
American Indian or Alaska Native	0.1%	0.3%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.1%	1.7%	0.2%	0.8%
Two or more races	0.8%	3.0%	0.6%	2.8%
Hispanic origin ^a	0.4%	4.8%	0.9%	2.4%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	773	753	4,242	4,070
Family households ^{a,b}	60.9%	63.8%	65.5%	63.3%
Married couple family ^b	49.3%	35.0%	54.5%	51.2%
With own children	15.8%	15.8%	16.9%	16.7%
Other family ^c	11.6%	14.6%	11.0%	12.2%
Male householder ^c	3.0%	5.4%	4.0%	4.0%
With own children	2.1%	2.9%	2.6%	2.2%
Female householder ^c	8.7%	9.2%	7.0%	8.2%
With own children	6.0%	5.2%	4.8%	4.6%
Nonfamily households ^d	39.1%	36.3%	34.5%	36.7%
Male living alone	13.3%	14.6%	13.7%	15.6%
Female living alone	22.9%	21.9%	17.8%	16.7%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	773	753	4,242	4,070
Married couple ^b	49.3%	35.0%	54.5%	51.2%
Cohabiting couple ^{b,f}	NA ^e	7.4%	NA ^e	6.7%
Male householder ^g	NA ^e	18.1%	NA ^e	18.5%
Female householder ^g	NA ^e	29.6%	NA ^e	23.6%

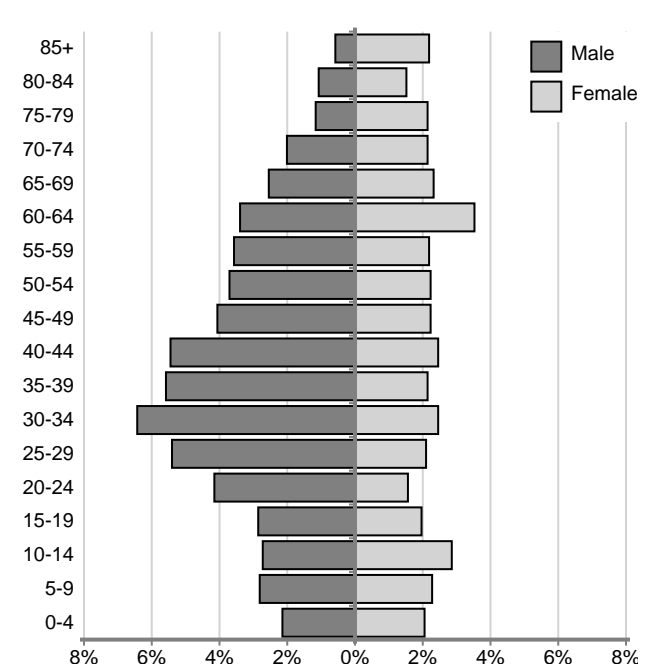
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	21.8%	17.9%	21.2%	21.4%
0 - 4	5.7%	4.2%	5.7%	5.4%
5 - 9	6.6%	5.1%	6.0%	6.2%
10 - 14	5.8%	5.6%	5.7%	6.2%
15 - 17	3.7%	3%	3.8%	3.6%
18 - 24	5.9%	7.5%	6.3%	5.8%
25 - 44	19.5%	32%	19.1%	23.4%
45 - 64	27.4%	24.9%	29.7%	26.2%
65 or older	25.4%	17.7%	23.7%	23.1%
65 - 84	19.1%	15%	19.1%	19.6%
85 or older	6.3%	2.8%	4.6%	3.5%
Median ⁴ Age (years)	47.6	40.3	47.8	44.3
Age Dependency ^{a, 5}	89.4	55.3	81.5	80.3
Old-Age	48.1	27.5	43.0	41.7
Child	41.3	27.8	38.5	38.6

^aAge Dependency Ratio

Rockwell City, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Rockwell City, Iowa

The median household income in Rockwell City is less than the median household income of Calhoun County. The median value of owner-occupied housing units is lower in Rockwell City than for Calhoun County. There is a lower percentage of vacant housing units in Rockwell City than there is for Calhoun County. Many housing units in Rockwell City were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Rockwell City compared to Calhoun County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	753	+/- 92	3,852	+/- 144
Less than \$34,999	38.3%	+/- 4.1%	27.4%	+/- 2.5%
\$35,000 To \$49,999	8.9%	+/- 3.5%	10.6%	+/- 1.7%
\$50,000 To \$99,999	32.7%	+/- 3.0%	33.8%	+/- 2.1%
\$100,000 Or More	20.0%	+/- 2.7%	28.2%	+/- 2.2%
Median ⁴ Household Income	\$52,688	+/- \$9,294	\$65,614	+/- \$2,696
Median Family Income	\$70,603	+/- \$4,743	\$79,333	+/- \$4,075
Per Capita Income	\$22,592	+/- \$2,032	\$34,490	+/- \$2,202

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,752	+/-133	7,078	+/-31
High School Graduate or Higher	90.9%	+/-2.8%	93.9%	+/-1.3%
Bachelor's Degree or Higher	12.8%	+/-2.9%	21.4%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

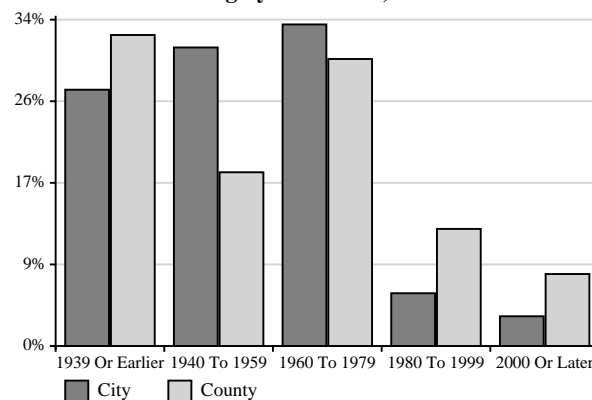
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	838	+/- 87	4,794	+/- 28
Vacant	10.1%	+/- 5.1%	19.6%	+/- 3.0%
Occupied	89.9%	+/- 5.1%	80.4%	+/- 3.0%
Occupied ^a	753	+/- 92	3,852	+/- 144
Owner	70.7%	+/- 6.9%	78.7%	+/- 2.5%
Renter	29.3%	+/- 6.9%	21.3%	+/- 2.5%
Rent ^b	\$748	+/- \$63	\$696	+/- \$29
Value ^c	\$82,100	+/- \$9,528	\$104,900	+/- \$7,523

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Rockwell City there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 16.3% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	704	+/- 98	4,237	+/- 149
Management, business, science, and arts	35.9%	+/- 6.2%	37.5%	+/- 3.1%
Service	22.3%	+/- 5.3%	17.9%	+/- 2.7%
Sales and office	13.4%	+/- 3.9%	17.2%	+/- 2.6%
Natural resources, construction, and maintenance	12.1%	+/- 3.9%	13.1%	+/- 2.0%
Production, transportation, and material moving	16.3%	+/- 5.0%	14.3%	+/- 2.3%

Socioeconomic Profile

Rockwell City, Iowa

Rockwell City has a lower proportion of the population age 16 or older in the labor force than Calhoun County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Rockwell City tend to be lower than the median earnings for Calhoun County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	1,197	+/- 138	5,058	+/- 176
Median Earnings	\$24,125	+/- \$24	\$36,573	+/- \$2,165
Female	\$29,301	+/- \$4,355	\$32,815	+/- \$1,925
Female, full time ^b	\$39,348	+/- \$3,971	\$39,794	+/- \$2,309
Male	\$**	+/- \$**	\$45,156	+/- \$3,952
Male, full time ^b	\$52,750	+/- \$12,474	\$56,875	+/- \$2,526

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,844	+/-228	9,217	+/-27
With a disability ^b	16.3%	+/-3.8%	14.2%	+/-1.4%
With Health Insurance	95.3%	+/-2.3%	96.3%	+/-0.8%
With Private ^c Coverage	56.8%	+/-6.2%	71.0%	+/-2.3%
With Public ^d Coverage	57.3%	+/-5.8%	46.5%	+/-2.6%
No Health Insurance	4.7%	+/-2.3%	3.7%	+/-0.8%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,929	+/- 139	7,957	+/- 43
in labor force	37.6%	+/- 4.1%	54.7%	+/- 1.8%
not in labor force	62.4%	+/- 4.1%	45.3%	+/- 1.8%
Civilian labor force	726	+/- 102	4,355	+/- 141
Unemployed	3.0%	+/- 2.5%	2.7%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,842	+/-228	9,204	+/-28
Below poverty	12.2%	+/-5.6%	9%	+/-1.6%
17 and under	***	+/-***%	8.7%	+/-3.4%
18 - 64	15.3%	+/-5.7%	9.4%	+/-1.7%
65+	***	+/-***%	8.6%	+/-2.4%
All Families	***	+/-***%	6.2%	+/-1.5%
with children	***	+/-***%	8.8%	+/-3.2%
Married Couple	***	+/-***%	2.9%	+/-1.2%
with children	***	+/-***%	***	+/-***%
Female HH ^b	***	+/-***%	28.9%	+/-7.7%
with children	***	+/-***%	31.3%	+/-12.8%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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