Data for Decision Makers



Floyd County County Profile

report created: 12/13/2024

Population profile

Floyd County is a nonmetropolitan county in north central Iowa. It is composed of seven incorporated communities and their surrounding rural areas. From 2010 to 2020, Floyd County's population decreased by 4.15% while the state's population increased by 4.73%.

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ı otal	Popu	lation ¹

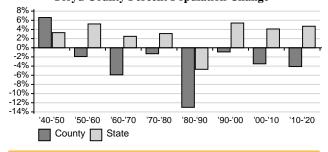
Total Population								
Totals	2000	2010	2020					
Floyd County	16,900	16,303	15,627					
Male Total	8,164	7,989	7,750					
Female Total	8,736	8,314	7,877					
City								
Charles City	7,812	7,652	7,396					
Colwell	76	73	55					
Floyd	361	335	313					
Marble Rock	326	307	271					
Nora Springs [†]	1,532	1,431	1,369					
Rockford	907	860	758					
Rudd	431	369	358					
State Total	2,926,324	3,046,355	3,190,369					

 $^{^{\}dagger}$ City is located in multiple counties, total population is provided.

Neighboring Counties - Percent Population Change¹

County	'90-'00	'00-'10	'10-'20
Bremer, IA	2.24%	4.08%	2.93%
Butler, IA	-2.71%	-2.86%	-3.59%
Cerro Gordo, IA	-0.61%	-4.94%	-2.32%
Chickasaw, IA	-1.50%	-5.01%	-3.43%
Floyd, IA	-0.93%	-3.53%	-4.15%
Franklin, IA	-5.81%	-0.22%	-6.19%
Howard, IA	1.25%	-3.69%	-1.01%
Mitchell, IA	-0.49%	-0.90%	-1.96%
State of Iowa	5.39%	4.10%	4.73%

Floyd County Percent Population Change¹



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As with the other 98 counties in the state, Floyd County's population is predominantly white. The percentage of the population of Hispanic origin increased between 2010 and 2020. In 2020, Floyd County had a higher percentage of those 17 or younger than the state. New household relationship categories were reported for 2020 that are not comparable with 2010³.

Percentage of Population by Race/Hispanic Origin¹

	County		S	tate
Race Groups	2010	2020	2010	2020
One race only	99.2%	96.2%	98.2%	94.4%
White	95.8%	90.2%	91.3%	84.5%
White alone, not Hispanic	94.7%	89.0%	88.7%	82.7%
Black or African American	1.2%	2.7%	2.9%	4.1%
Asian	1.3%	1.9%	1.7%	2.4%
American Indian	0.1%	0.2%	0.4%	0.5%
Hawaiian/other Pacific Islander	0.0%	0.1%	0.1%	0.2%
Other	0.7%	1.2%	1.8%	2.8%
Two or more races	0.8%	3.8%	1.8%	5.6%
Hispanic origin ^a	2.0%	3.5%	5.0%	6.8%

^aHispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	Co	unty		State
	2010	2020	2010	2020
Total households	6,886	6,674	1,221,576	1,288,560
Family households ^{a,b}	64.8%	62.6%	64.7%	63.0%
Married couple family ^b	53.0%	49.4%	51.2%	48.5%
With own children	18.4%	16.3%	20.0%	18.2%
Other family ^c	11.8%	13.2%	13.5%	14.4%
Male householder ^c	3.7%	4.7%	4.2%	4.9%
With own children	2.3%	2.9%	2.5%	2.7%
Female householder ^c	8.1%	8.5%	9.3%	9.6%
With own children	5.5%	5.0%	5.9%	5.7%
Nonfamily households ^d	35.2%	37.4%	35.3%	37.0%
Male living alone	13.6%	16.3%	12.8%	14.2%
Female living alone	17.6%	16.9%	15.7%	15.8%

Households by Couple or Non-couple Type^{1,3}

	C	ounty	State		
	2010	2020	2010	2020	
Total households	6,886	6,674	1,221,576	1,288,560	
Married couple ^b	53.0%	49.4%	51.2%	48.5%	
Cohabiting couple ^{b,f}	NA ^e	6.0%	NA ^e	7.1%	
Male householder ^g	NA^e	20.0%	NA^{e}	19.5%	
Female householder ^g	NA ^e	24.6%	NA ^e	24.9%	

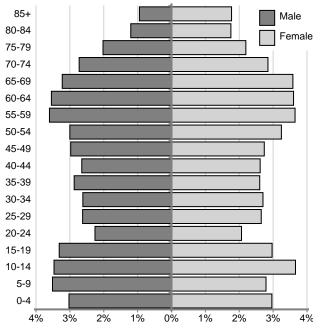
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

	Cou	nty	Sta	te
Age Groups	2010	2020	2010	2020
17 or younger	23.9%	23.4%	23.9%	23.2%
0 - 4	6.4%	6.0%	6.6%	6.0%
5 - 9	6.3%	6.3%	6.6%	6.5%
10 - 14	6.5%	7.1%	6.6%	6.8%
15 -17	4.7%	4.0%	4.1%	3.9%
18 - 24	7.1%	6.6%	10.0%	9.8%
25 - 44	21.1%	21.4%	24.5%	24.6%
45 - 64	27.9%	26.3%	26.7%	24.5%
65 or older	20.0%	22.3%	14.9%	18.0%
65 - 84	16.5%	19.6%	12.4%	15.6%
85 or older	3.5%	2.7%	2.5%	2.4%
Median ⁴ age (years)	43.3	43.6	38.1	38.6
Age dependency ^{a,5}	78.3	84.2	63.4	69.9
Old-Age	35.7	41.1	24.3	30.6
Child	42.6	43.1	39.1	39.4

^aAge Dependency Ratio.

Floyd County Population Pyramid^a, 2020¹



^aEach bar represents the percentage that each age-sex group comprises of the total population.

The median household income in Floyd County is less than the median household income of the state. More households in Floyd County are in the \$50,000 to \$99,999 household income group while more of Iowa households are in the \$100,000 or more household income group. The median value of owner-occupied housing can vary among counties. The median value of owner-occupied housing units is lower in Floyd County than for the state. There is a higher percentage of vacant housing units in Floyd County than there is for the state. Many housing units in Floyd County were built prior to 1940. Floyd County has a lower percentage of college graduates than does the state.

Median⁴ Household and Per Capita Income, 2018-2022²

	C	ounty	St	ate
	Estimate	MOE*	Estimate	MOE*
Total households	6,600	+/- 177	1,290,139	+/- 4,032
Less than \$14,999	9.1%	+/- 1.9%	7.8%	+/- 0.4%
\$15,000 to \$34,999	18.2%	+/- 2.2%	15.2%	+/- 0.6%
\$35,000 to \$49,999	13.4%	+/- 2.3%	11.9%	+/- 0.2%
\$50,000 to \$99,999	33.8%	+/- 2.4%	32.2%	+/- 0.6%
\$100,000 Or More	25.5%	+/- 2.5%	32.9%	+/- 0.8%
Median ⁴ household income	\$62,356	+/- \$5,573	\$70,571	+/- \$395
Median ⁴ family income	\$86,950	+/- \$3,487	\$90,921	+/- \$579
Per capita income	\$34,900	+/- \$1,828	\$37,949	+/- \$241

Educational Attainment, 2018-2022²

	Co	unty	State	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	10,875	+/-53	2,131,202	+/-967
High school graduate or higher	93.2%	+/-1.6%	93.0%	+/-0.1%
Bachelor's degree or higher	18.2%	+/-3.0%	30.3%	+/-0.3%

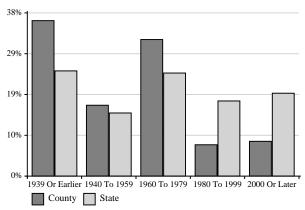
*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022²

	C	ounty		State
	Estimate	MOE*	Estimate	MOE*
Total units	7,337	+/- 23	1,417,064	+/- 977
Vacant	10.0%	+/- 2.4%	9.0%	+/- 0.3%
Occupied	90.0%	+/- 2.4%	91.0%	+/- 0.3%
Occupied ^a	6,600	+/- 177	1,290,139	+/- 4,032
Owner	76.4%	+/- 4.1%	71.5%	+/- 0.3%
Renter	23.6%	+/- 4.1%	28.5%	+/- 0.3%
Median ⁴ rent ^b	\$627	+/- \$34	\$914	+/- \$6
Median value ^c	\$128,800	+/- \$8,837	\$181,600	+/- \$1,035

^aOccupied Units. ^bMedian gross rent of renter-occupied units ^cMedian value of owner-occupied units.

Percent Housing by Year Built, 2018-2022²



In Floyd County there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category while the production, transportation, and material moving occupation category makes up 19.4% of occupations of the civilian employed population in the county.

Occupation of the Civilian Employed Population, 2018-2022²

	Co	unty	State		
	Estimate	MOE*	Estimate	MOE*	
Civilian employed population 16 years and over	7,426	+/- 274	1,627,434	+/- 5,740	
Management, business, science, and arts	36.0%	+/- 4.6%	38.1%	+/- 0.3%	
Service	15.8%	+/- 3.0%	15.5%	+/- 0.2%	
Sales and office	16.0%	+/- 3.2%	19.7%	+/- 0.2%	
Natural resources, construction, and maintenance	12.8%	+/- 2.3%	9.5%	+/- 0.2%	
Production, transportation, and material moving	19.4%	+/- 2.7%	17.2%	+/- 0.2%	

Floyd County has a lower proportion of the population age 16 or older in the labor force than the state. A portion of those who are not in the labor force are people who are retired. The percent unemployed in Floyd County is lower than that for the state overall. Earnings data are provided for the population 16 and over who have earnings. Median⁴ earnings in Floyd County tend to be lower than the median earnings for the state. There is a lower percentage of families in Floyd County below poverty level than for the state. Families with children tend to have a higher rate of poverty than families without children.

Employment Status, 2018-2022²

	Co	ounty	,	State
	Estimate	MOE*	Estimate	MOE*
Population 16+	12,561	+/- 71	2,544,719	+/- 1,266
In labor force	61.1%	+/- 2.3%	66.6%	+/- 0.2%
Not in labor force	38.9%	+/- 2.3%	33.4%	+/- 0.2%
Civilian labor force	7,681	+/- 288	1,692,129	+/- 5,407
Unemployed	3.3%	+/- 1.5%	3.8%	+/- 0.1%

Individuals Below Poverty Level by Race, 2018-2022²

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total population ^a	15,393	+/-6	3,088,999	+/-950
Percent below	10.9%	+/-0.2%	11.1%	+/-0.2%
White alone	9.9%	+/-2.4%	9.7%	+/-0.2%
Black/African American alone	**%	+/-**%	30.5%	+/-1.9%
Asian/Pacific Islander alone	**%	+/-**%	13.6%	+/-1.4%
American Indian alone	**%	+/-**%	27.6%	+/-4%
Hawaiian alone	**%	+/-**%	33.1%	+/-8.5%
Other race alone	**%	+/-**%	16.6%	+/-2.3%
Two or more races	**%	+/-**%	17.6%	+/-1.3%
Hispanic origin ^b	**%	+/-**%	17.4%	+/-1.1%

^afor whom poverty status is determined, ^bHispanics can be of any race. **MOE is high, use state estimate.

Median⁴ Employment Earnings, 2018-2022²

	County		State	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	8,263	+/- 264	1,799,851	+/- 5,338
Median earnings	\$37,612+/-	\$4,002	\$40,905	+/- \$219
Female	\$30,281 +/-	\$2,834	\$33,724	+/- \$250
Male	\$49,147+/-	\$5,116	\$48,115	+/- \$407
Female, full time ^b	\$42,521 +/-	\$5,058	\$47,128	+/- \$238
Male, full time ^b	\$57,240+/-	\$2,988	\$59,875	+/- \$356

^awith earnings. ^byear round.

Individuals and Families Below Poverty Level, 2018-2022²

	County		State		
	Estimate	MOE*	Estimate	MOE*	
Total population ^a	15,393	+/-6	3,088,999	+/-950	
Below poverty	10.9%	+/-0.2%	11.1%	+/-0.2%	
17 and under	14.7%	+/-5.5%	13%	+/-0.4%	
18 - 64	11.4%	+/-2.5%	11.4%	+/-0.2%	
65+	5.6%	+/-2.7%	7.7%	+/-0.2%	
All families	6%	+/-2.3%	7%	+/-0.2%	
With children	12.1%	+/-5.1%	11.5%	+/-0.4%	
Married couple	**%	+/-**%	3.2%	+/-0.1%	
With children	**%	+/-**%	4.1%	+/-0.3%	
Female HH ^b	32.7%	+/-13.4%	25.4%	+/-1%	
With children	43.9%	+/-17.2%	32.4%	+/-1.4%	

^afor whom poverty status is determined, ^bfemale householder, no spouse present, **MOE is high. Use state estimate.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. In this profile, the 2020 data are reported, but items for 2010 are omitted.
- ⁴ Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.