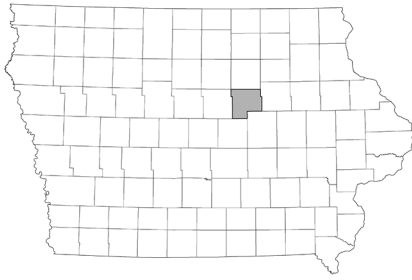


Data for Decision Makers



Conrad, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Conrad is 1,093. Between 2010 and 2020 the population decreased by 1.4%. The City of Conrad is in Grundy County. Grundy County saw a 1.0% population decrease between 2010 and 2020.

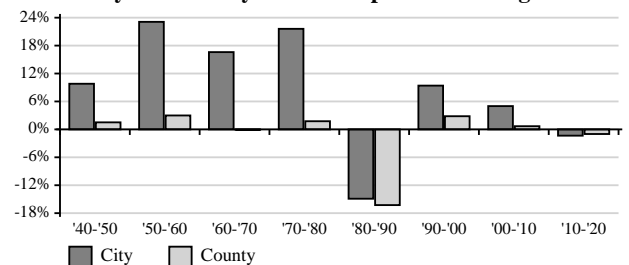
Grundy County Cities - Total Population¹

City	2000	2010	2020
Conrad	1,055	1,108	1,093
Male Total	491	525	516
Female Total	564	583	577
Beaman	210	191	161
Dike	944	1,209	1,304
Grundy Center	2,596	2,706	2,796
Holland	250	282	269
Morrison	97	94	98
Reinbeck	1,751	1,664	1,662
Stout	217	224	191
Wellsburg	716	707	720
Grundy County Total	12,369	12,453	12,329
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Albion	1.2%	-14.7%	-11.3%
Beaman	14.8%	-9.0%	-15.7%
Gladbrook	15.2%	-6.9%	-15.4%
Liscomb	5.4%	10.7%	-3.3%
Whitten	16.8%	-6.9%	-32.9%
Conrad	9.4%	5.0%	-1.4%
Grundy County	2.8%	0.7%	-1.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



[†]City is located in multiple counties, total population is provided.

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Demographic Profile

Conrad, Iowa

Conrad's population is predominantly White. The City of Conrad, compared to Grundy County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.0%	97.6%	99.3%	97.0%
White	97.9%	96.5%	98.5%	96.0%
White alone, not Hispanic	97.8%	96.3%	97.9%	95.6%
Black or African American	0.4%	0.2%	0.2%	0.4%
Asian	0.3%	0.2%	0.2%	0.2%
American Indian or Alaska Native	0.2%	0.1%	0.0%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	0.3%	0.6%	0.2%	0.3%
Two or more races	1.0%	2.4%	0.7%	3.0%
Hispanic origin ^a	0.6%	1.4%	1.0%	1.2%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	464	440	5,131	5,069
Family households ^{a,b}	66.6%	41.7%	70.2%	68.3%
Married couple family ^b	54.5%	33.3%	60.2%	57.4%
With own children	21.1%	17.7%	22.2%	20.4%
Other family ^c	12.1%	11.6%	10.0%	10.9%
Male householder ^c	3.2%	4.8%	3.7%	4.1%
With own children	2.2%	2.0%	2.4%	2.0%
Female householder ^c	8.8%	6.8%	6.3%	6.8%
With own children	7.1%	5.5%	4.2%	4.3%
Nonfamily households ^d	33.4%	58.3%	29.8%	31.7%
Male living alone	11.6%	13.4%	11.3%	12.7%
Female living alone	19.6%	18.0%	14.5%	14.9%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	464	440	5,131	5,069
Married couple ^b	54.5%	33.3%	60.2%	57.4%
Cohabiting couple ^{b,f}	NA ^e	5.2%	NA ^e	5.4%
Male householder ^g	NA ^e	18.2%	NA ^e	16.3%
Female householder ^g	NA ^e	23.9%	NA ^e	20.9%

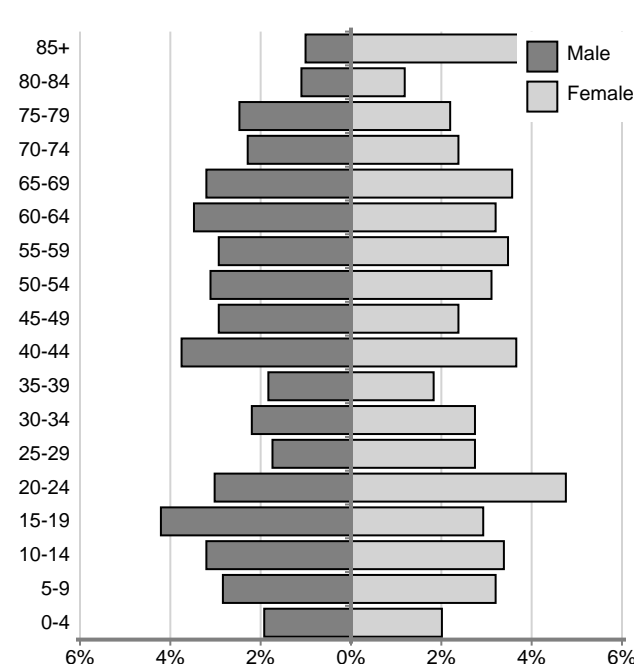
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	26.4%	21.3%	23.8%	23.8%
0 - 4	6.1%	3.9%	6.3%	5.6%
5 - 9	7%	6.0%	6.4%	6.8%
10 - 14	8.3%	6.6%	6.6%	7.3%
15 - 17	5%	4.8%	4.5%	4.1%
18 - 24	4.9%	10.1%	6.5%	6.2%
25 - 44	22.8%	20.5%	22.1%	22.6%
45 - 64	23.1%	24.6%	28.8%	25.7%
65 or older	22.7%	23.4%	18.8%	21.6%
65 - 84	17.4%	18.5%	15.4%	18.4%
85 or older	5.3%	5.0%	3.4%	3.1%
Median ⁴ Age (years)	41.4	43.4	43.0	42.3
Age Dependency ^{a, 5}	96.7	81.0	74.2	83.3
Old-Age	44.7	42.4	32.8	39.6
Child	52.0	38.6	41.5	43.7

^aAge Dependency Ratio

Conrad, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Conrad, Iowa

The median household income in Conrad is less than the median household income of Grundy County. The median value of owner-occupied housing units is lower in Conrad than for Grundy County. There is a higher percentage of vacant housing units in Conrad than there is for Grundy County. Many housing units in Conrad were built between 1980 to 1999. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Conrad compared to Grundy County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	512	+/- 82	5,062	+/- 120
Less than \$34,999	16.8%	+/- 3.5%	16.6%	+/- 2.0%
\$35,000 To \$49,999	21.1%	+/- 7.3%	11.3%	+/- 2.0%
\$50,000 To \$99,999	35.7%	+/- 3.6%	35.3%	+/- 2.0%
\$100,000 Or More	26.4%	+/- 3.7%	36.7%	+/- 2.4%
Median ⁴ Household Income	\$67,500	+/- \$4,363	\$80,701	+/- \$2,848
Median Family Income	\$74,583	+/- \$18,966	\$94,726	+/- \$5,695
Per Capita Income	\$34,151	+/- \$3,093	\$38,265	+/- \$1,462

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	583	+/- 88	5,457	+/- 80
Vacant	12.2%	+/- 6.5%	7.2%	+/- 1.6%
Occupied	87.8%	+/- 6.5%	92.8%	+/- 1.6%
Occupied ^a	512	+/- 82	5,062	+/- 120
Owner	71.5%	+/- 7.4%	83.3%	+/- 2.0%
Renter	28.5%	+/- 7.4%	16.7%	+/- 2.0%
Rent ^b	\$940	+/- \$172	\$742	+/- \$74
Value ^c	\$145,100	+/- \$14,125	\$166,300	+/- \$6,061

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

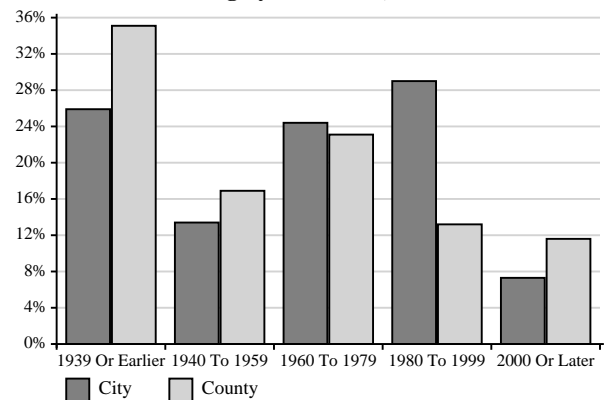
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	946	+/-132	8,580	+/-41
High School Graduate or Higher	97.6%	+/-1.4%	95.9%	+/-0.9%
Bachelor's Degree or Higher	26.4%	+/-7.7%	26.1%	+/-2.4%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Conrad there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 15.4% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	495	+/- 89	6,275	+/- 217
Management, business, science, and arts	38.0%	+/- 8.0%	39.4%	+/- 2.6%
Service	11.3%	+/- 4.1%	13.8%	+/- 1.9%
Sales and office	27.1%	+/- 6.1%	17.1%	+/- 1.8%
Natural resources, construction, and maintenance	**%	+/- **%	12.2%	+/- 1.9%
Production, transportation, and material moving	15.4%	+/- 6.1%	17.5%	+/- 2.1%

Socioeconomic Profile

Conrad, Iowa

Conrad has a lower proportion of the population age 16 or older in the labor force than Grundy County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Conrad tend to be lower than the median earnings for Grundy County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	560	+/- 97	6,837	+/- 200
Median Earnings	\$39,167	+/- \$39	\$44,877	+/- \$1,635
Female	\$32,614	+/- \$5,156	\$34,270	+/- \$1,648
Female, full time ^b	\$39,375	+/- \$14,379	\$44,325	+/- \$3,194
Male	\$46,875	+/- \$13,933	\$52,652	+/- \$1,914
Male, full time ^b	\$62,708	+/- \$12,907	\$57,794	+/- \$2,517

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,192	+/-168	12,202	+/-8
With a disability ^b	17.8%	+/-5.8%	9.4%	+/-1.1%
With Health Insurance	97.1%	+/-2.2%	97.0%	+/-0.8%
With Private ^c Coverage	74.6%	+/-6.6%	79.8%	+/-2.3%
With Public ^d Coverage	45.6%	+/-7.1%	33.2%	+/-2.2%
No Health Insurance	**%	+/-**%	3.0%	+/-0.8%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,022	+/- 147	9,791	+/- 48
in labor force	49.1%	+/- 7.7%	65.7%	+/- 2.2%
not in labor force	50.9%	+/- 7.7%	34.3%	+/- 2.2%
Civilian labor force	502	+/- 88	6,434	+/- 217
Unemployed	1.4%	+/- 1.7%	2.5%	+/- 0.8%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,192	+/-168	12,182	+/-19
Below poverty	**%	+/-**%	5.9%	+/-1%
17 and under	**%	+/-**%	7.9%	+/-2.9%
18 - 64	**%	+/-**%	4.9%	+/-0.9%
65+	**%	+/-**%	6.6%	+/-2.1%
All Families	**%	+/-**%	3.4%	+/-1.0%
with children	**%	+/-**%	5.2%	+/-1.8%
Married Couple	**%	+/-**%	2.2%	+/-0.7%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	19.1%	+/-9.0%
with children	**%	+/-**%	**%	+/-**%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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