Data for Decision Makers



Greenfield, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Greenfield is 2,062. Between 2010 and 2020 the population increased by 4.0%. The City of Greenfield is in Adair County. Adair County saw a 2.4% population decrease between 2010 and 2020.

Adair County Cities - Total Population¹

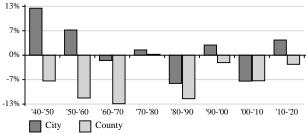
Adam County Cities - Total Topulation						
City	2000	2010	2020			
Greenfield	2,129	1,982	2,062			
Male Total	980	947	978			
Female Total	1,149	1,035	1,084			
Adair [†]	839	781	791			
Bridgewater	178	182	148			
$Casey^{\dagger}$	478	426	387			
Fontanelle	692	672	676			
Orient	402	408	368			
Stuart [†]	1,712	1,648	1,782			
Adair County Total	8,243	7,682	7,496			
State of Iowa Total	2,926,324	3,046,355	3,190,369			

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Bridgewater	-14.8%	2.2%	-18.7%
Casey	8.4%	-10.9%	-9.2%
Fontanelle	-2.8%	-2.9%	0.6%
Menlo	2.5%	-3.3%	-2.3%
Orient	6.9%	1.5%	-9.8%
Greenfield	2.7%	-6.9%	4.0%
Adair County	-2.0%	6.8%	-2.4%
State of Iowa	5.4%	4.1%	4.7%





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https://indicators.extension.iastate.edu

Greenfield's population is predominantly White. The City of Greenfield, compared to Adair County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	99.3%	97.6%	99.3%	96.9%
White	98.0%	95.8%	98.4%	95.4%
White alone, not Hispanic	96.9%	94.8%	97.7%	94.3%
Black or African American	0.2%	0.5%	0.1%	0.6%
Asian	0.4%	0.5%	0.3%	0.3%
American Indian or Alaska Native	0.1%	0.1%	0.1%	0.3%
Hawaiian or Pacific Islander	0.0%	0.1%	0.0%	0.0%
Other	0.8%	0.5%	0.4%	0.3%
Two or more races	0.7%	2.4%	0.7%	3.1%
Hispanic origin ^a	2.2%	2.4%	1.3%	2.5%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

•	•	•		
		City	Co	ounty
	2010	2020	2010	2020
Total households	894	945	3,292	3,217
Family households ^{a,b}	60.1%	61.7%	65.2%	63.8%
Married couple family ^b	48.2%	46.7%	54.9%	50.8%
With own children	16.6%	13.0%	18.5%	15.7%
Other family ^c	11.9%	17.2%	10.4%	13.0%
Male householder ^c	3.4%	7.0%	3.7%	5.1%
With own children	1.8%	3.6%	2.1%	2.9%
Female householder ^c	8.5%	10.3%	6.7%	7.8%
With own children	6.0%	6.9%	4.5%	4.9%
Nonfamily households ^d	39.9%	38.3%	34.8%	36.2%
Male living alone	14.0%	13.0%	13.7%	14.4%
Female living alone	21.8%	23.5%	17.0%	16.0%

Households by Couple or Non-couple Type^{1,3}

		City		County	
	2010	2020	2010	2020	
Total households	894	945	3,292	3,217	
Married couple ^b	48.2%	46.7%	54.9%	50.8%	
Cohabiting couple ^{b,f}	NA ^e	7.6%	NA ^e	7.3%	
Male householder g	NA^e	18.7%	NA^e	19.3%	
Female householder g	NA ^e	32.4%	NA ^e	22.6%	

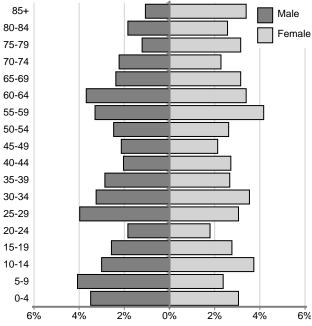
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

	(City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	22.4%	22.7%	22.5%	22.2%
0 - 4	5.8%	6.5%	5.8%	6.2%
5 - 9	6.1%	6.5%	6.4%	6.3%
10 - 14	6.1%	6.7%	6.0%	6.2%
15 - 17	4.4%	3%	4.3%	3.5%
18 - 24	6.8%	5.9%	6.1%	5.7%
25 - 44	20.6%	24.1%	20.9%	23%
45 - 64	26.3%	24%	29.1%	25.7%
65 or older	24%	23.3%	21.4%	23.4%
65 - 84	18.6%	18.8%	16.9%	19.4%
85 or older	5.4%	4.5%	4.5%	3.9%
Median ⁴ Age (years)	45.2	42.0	45.3	44.0
Age Dependency ^{a, 5}	86.4	85.2	78.3	83.8
Old-Age	44.7	43.1	38.1	43.0
Child	41.7	42.0	40.1	40.8

^aAge Dependency Ratio

Greenfield, Iowa Population Pyramid, 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Greenfield, Iowa

The median household income in Greenfield is less than the median household income of Adair County. The median value of owner-occupied housing units is lower in Greenfield than for Adair County. There is a lower percentage of vacant housing units in Greenfield than there is for Adair County. Many housing units in Greenfield were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Greenfield compared to Adair County.

Median Household and Per Capita Income, 2018-2022²

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	883	+/- 100	3,224	+/- 96
Less than \$34,999	37.4%	+/- 4.3%	25.5%	+/- 2.7%
\$35,000 To \$49,999	11.9%	+/- 4.3%	14.1%	+/- 2.3%
\$50,000 To \$99,999	29.5%	+/- 3.2%	35.2%	+/- 2.5%
\$100,000 Or More	21.2%	+/- 3.2%	25.1%	+/- 2.5%
Median ⁴ Household Income	\$50,598	+/- \$8,346	\$63,172	+/- \$4,508
Median Family Income	\$90,250	+/- \$18,562	\$87,135	+/- \$8,621
Per Capita Income	\$33,123	+/- \$3,842	\$36,118	+/- \$2,283

Educational Attainment, 2018-2022²

	C	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	1,313	+/-149	5,285	+/-34	
High School Graduate or Higher	94.5%	+/-2.6%	95.7%	+/-1.2%	
Bachelor's Degree or Higher	20.3%	+/-5.7%	19%	+/-2.7%	

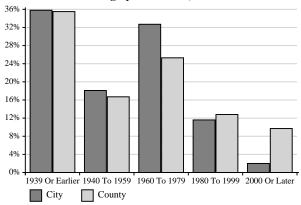
^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022²

		City	C	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	923	+/- 97	3,606	+/- 44
Vacant	4.3%	+/- 3.6%	10.6%	+/- 2.5%
Occupied	95.7%	+/- 3.6%	89.4%	+/- 2.5%
Occupied ^a	883	+/- 100	3,224	+/- 96
Owner	58.7%	+/- 7.7%	70.7%	+/- 3.0%
Renter	41.3%	+/- 7.7%	29.3%	+/- 3.0%
Rent ^b	\$602	+/- \$110	\$723	+/- \$60
Value ^c	\$118,800	+/-\$13,542	\$131,600	+/-\$10,527

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Greenfield there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 18.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	803	+/- 127	3,652	+/- 166
Management, business, science, and arts	29.8%	+/- 6.7%	33.3%	+/- 3.8%
Service	19.6%	+/- 5.6%	13.9%	+/- 2.6%
Sales and office	20.9%	+/- 6.1%	20.4%	+/- 2.6%
Natural resources, construction, and maintenance	11.0%	+/- 4.3%	14.7%	+/- 3.0%
Production, transportation, and material moving	18.8%	+/- 4.7%	17.7%	+/- 2.5%

^{**}MOE is high, use county estimate.

Socioeconomic Profile

Greenfield, Iowa

Greenfield has a lower proportion of the population age 16 or older in the labor force than Adair County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Greenfield tend to be lower than the median earnings for Adair County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	926	+/- 138	4,059	+/- 148
Median Earnings	\$33,750	+/- \$33	\$39,566	+/- \$2,386
Female	\$29,469	+/- \$5,374	\$35,300	+/- \$2,412
Female, full time ^b	\$44,167	+/- \$11,735	\$43,722	+/- \$3,316
Male	\$42,938	+/- \$15,712	\$45,901	+/- \$4,203
Male, full time ^b	\$51,486	+/- \$1,660	\$51,977	+/- \$2,107

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,723	+/-222	7,315	+/-13
With a disability ^b	18.1%	+/-4.6%	14.6%	+/-1.7%
With Health Insurance	97.7%	+/-1.4%	95.1%	+/-1.8%
With Private ^c Coverage	70.2%	+/-6.0%	72.4%	+/-3.7%
With Public ^d Coverage	57.6%	+/-6.6%	41.7%	+/-3.0%
No Health Insurance	**%	+/-**%	4.9%	+/-1.8%

^aCivilan Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some miliary plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,483	+/- 163	6,006	+/- 62
in labor force	55.8%	+/- 6.4%	63.3%	+/- 2.6%
not in labor force	44.2%	+/- 6.4%	36.7%	+/- 2.6%
Civilian labor force	827	+/- 133	3,800	+/- 157
Unemployed	2.9%	+/- 3.0%	3.9%	+/- 1.5%

^{**}MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,717	+/-221	7,304	+/-15
Below poverty	16.0%	+/-5.3%	10.1%	+/-2.4%
17 and under	**%	+/-**%	11.0%	+/-5.4%
18 - 64	14.7%	+/-6.1%	9.3%	+/-2.7%
65+	16.5%	+/-8.0%	11.2%	+/-3.8%
All Families	**%	+/-**%	6.2%	+/-2.3%
with children	**%	+/-**%	8.4%	+/-3.7%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- ⁴Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.