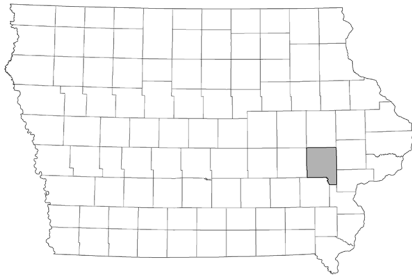


# Data for Decision Makers



## Swisher, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Swisher is 914. Between 2010 and 2020 the population increased by 4.0%. The City of Swisher is in Johnson County. Johnson County saw a 16.8% population increase between 2010 and 2020.

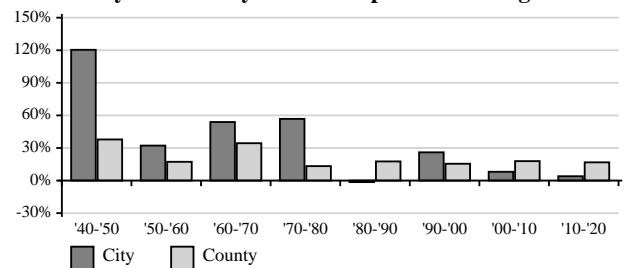
Johnson County Cities - Total Population<sup>1</sup>

City	2000	2010	2020
<b>Swisher</b>	<b>813</b>	<b>879</b>	<b>914</b>
Male Total	411	436	453
Female Total	402	443	461
Coralville	15,123	18,907	22,318
Hills	679	703	863
Iowa City	62,220	67,862	74,828
Lone Tree	1,151	1,300	1,357
North Liberty	5,367	13,374	20,479
Oxford	705	807	722
Shueyville	250	577	731
Solon	1,177	2,037	3,018
Tiffin	975	1,947	4,512
University Heights	987	1,051	1,228
West Branch <sup>†</sup>	2,188	2,322	2,509
Johnson County Total	111,006	130,882	152,854
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Ely	122.2%	54.6%	31.1%
Fairfax	14.0%	138.8%	33.2%
North Liberty	83.4%	149.2%	53.1%
Shueyville	12.1%	130.8%	26.7%
Walford	304.0%	19.5%	-6.6%
Swisher	26.0%	8.1%	4.0%
Johnson County	15.5%	17.9%	16.8%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



<sup>†</sup>City is located in multiple counties, total population is provided.

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# Demographic Profile

# Swisher, Iowa

Swisher's population is predominantly White. The City of Swisher, compared to Johnson County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.9%	95.6%	97.7%	93.6%
White	97.8%	94.3%	85.6%	76.6%
White alone, not Hispanic	97.2%	93.8%	83.1%	74.9%
Black or African American	0.8%	1.0%	4.8%	8.4%
Asian	0.6%	0.1%	5.2%	5.6%
American Indian or Alaska Native	0.1%	0.0%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.6%	0.2%	1.8%	2.8%
Two or more races	0.1%	4.4%	2.3%	6.4%
Hispanic origin <sup>a</sup>	1.0%	1.5%	4.7%	6.7%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	344	377	52,715	61,335
Family households <sup>a,b</sup>	75.6%	74.3%	52.9%	53.6%
Married couple family <sup>b</sup>	65.7%	59.4%	42.3%	42.0%
With own children	27.9%	22.3%	18.7%	17.9%
Other family <sup>c</sup>	9.9%	14.9%	10.6%	11.7%
Male householder <sup>c</sup>	2.6%	4.5%	3.1%	3.6%
With own children	2.0%	2.4%	1.5%	1.9%
Female householder <sup>c</sup>	7.3%	10.3%	7.6%	8.1%
With own children	4.7%	6.1%	4.7%	4.8%
Nonfamily households <sup>d</sup>	24.4%	25.7%	47.1%	46.4%
Male living alone	9.9%	9.5%	14.2%	14.8%
Female living alone	9.9%	9.5%	16.1%	16.7%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	344	377	52,715	61,335
Married couple <sup>b</sup>	65.7%	59.4%	42.3%	42.0%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	8.0%	NA <sup>e</sup>	7.7%
Male householder <sup>g</sup>	NA <sup>e</sup>	14.6%	NA <sup>e</sup>	22.6%
Female householder <sup>g</sup>	NA <sup>e</sup>	18.0%	NA <sup>e</sup>	27.8%

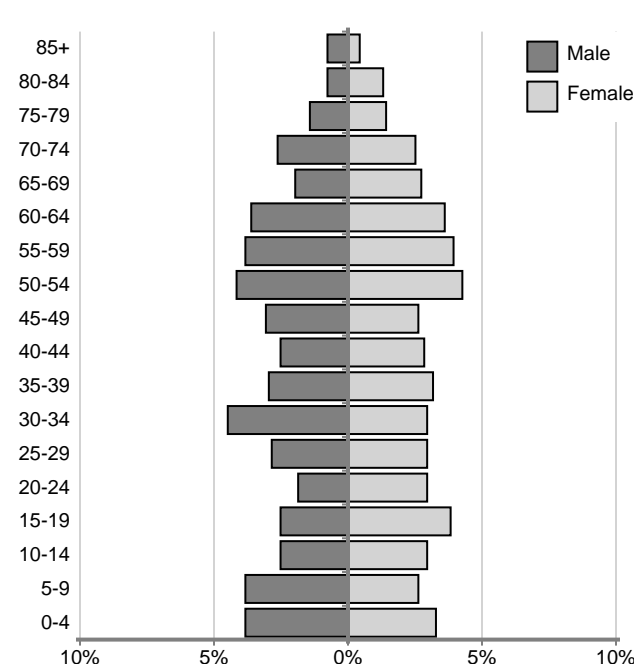
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	25.3%	23.2%	19.8%	20.1%
0 - 4	6.3%	7.1%	6.2%	5.7%
5 - 9	7.5%	6.5%	5.6%	5.8%
10 - 14	8%	5.5%	5.1%	5.5%
15 - 17	3.5%	4.1%	2.9%	3.1%
18 - 24	5.7%	7%	21.5%	19.1%
25 - 44	30.9%	24.7%	28.6%	28.5%
45 - 64	27%	29.1%	21.5%	19.6%
65 or older	11.1%	16.0%	8.6%	12.6%
65 - 84	10.2%	14.7%	7.4%	11.3%
85 or older	0.9%	1.2%	1.2%	1.3%
Median <sup>4</sup> Age (years)	39.5	40.3	29.3	31.2
Age Dependency <sup>a, 5</sup>	57.2	64.5	39.7	48.7
Old-Age	17.5	26.3	12.0	18.8
Child	39.8	38.2	27.7	29.9

<sup>a</sup>Age Dependency Ratio

**Swisher, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Swisher, Iowa

The median household income in Swisher is greater than the median household income of Johnson County. The median value of owner-occupied housing units is lower in Swisher than for Johnson County. There is a lower percentage of vacant housing units in Swisher than there is for Johnson County. Many housing units in Swisher were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Swisher compared to Johnson County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	402	+/- 61	61,414	+/- 798
Less than \$34,999	9.4%	+/- 2.8%	25.7%	+/- 1.8%
\$35,000 To \$49,999	10.0%	+/- 4.9%	10.7%	+/- 1.0%
\$50,000 To \$99,999	35.6%	+/- 3.3%	26.1%	+/- 1.6%
\$100,000 Or More	45.0%	+/- 4.1%	37.5%	+/- 1.7%
Median <sup>4</sup> Household Income	\$94,091	+/- \$6,188	\$72,977	+/- \$2,901
Median Family Income	\$116,250	+/- \$5,722	\$112,575	+/- \$2,970
Per Capita Income	\$37,899	+/- \$4,816	\$42,175	+/- \$1,358

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	708	+/-101	90,653	+/-49
High School Graduate or Higher	98.4%	+/-1.6%	96%	+/-0.6%
Bachelor's Degree or Higher	32.8%	+/-5.9%	54.1%	+/-1.5%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

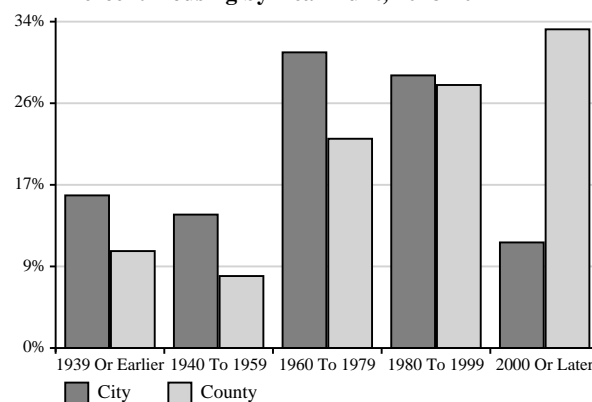
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	409	+/- 60	66,163	+/- 111
Vacant	1.7%	+/- 2.6%	7.2%	+/- 1.2%
Occupied	98.3%	+/- 2.6%	92.8%	+/- 1.2%
Occupied <sup>a</sup>	402	+/- 61	61,414	+/- 798
Owner	82.1%	+/- 6.2%	59.1%	+/- 1.5%
Renter	17.9%	+/- 6.2%	40.9%	+/- 1.5%
Rent <sup>b</sup>	\$960	+/- \$239	\$1,086	+/- \$27
Value <sup>c</sup>	\$241,800	+/- \$12,502	\$277,800	+/- \$6,752

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Swisher there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 18.7% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	584	+/- 104	84,763	+/- 1,308
Management, business, science, and arts	46.9%	+/- 8.7%	50.2%	+/- 1.5%
Service	8.4%	+/- 3.9%	16.3%	+/- 1.1%
Sales and office	11.6%	+/- 5.1%	17.8%	+/- 1.0%
Natural resources, construction, and maintenance	14.4%	+/- 5.3%	5.4%	+/- 0.6%
Production, transportation, and material moving	18.7%	+/- 5.2%	10.3%	+/- 1.0%

## Socioeconomic Profile

## Swisher, Iowa

Swisher has a higher proportion of the population age 16 or older in the labor force than Johnson County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Swisher tend to be higher than the median earnings for Johnson County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	622	+/- 105	98,604	+/- 1,080
Median Earnings	\$52,300	+/- \$52	\$34,244	+/- \$1,096
Female	\$45,577	+/- \$12,059	\$28,693	+/- \$1,309
Female, full time <sup>b</sup>	\$62,321	+/- \$14,030	\$52,599	+/- \$2,552
Male	\$56,875	+/- \$9,080	\$41,525	+/- \$2,477
Male, full time <sup>b</sup>	\$66,477	+/- \$11,076	\$65,432	+/- \$3,026

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	1,126	+/-212	151,547	+/-200
With a disability <sup>b</sup>	8.4%	+/-3.3%	9.0%	+/-0.6%
With Health Insurance	96.8%	+/-3.9%	94.8%	+/-0.6%
With Private <sup>c</sup> Coverage	84.7%	+/-6.9%	80.4%	+/-1.1%
With Public <sup>d</sup> Coverage	23.2%	+/-7.5%	25.9%	+/-0.8%
No Health Insurance	**%	+/-**%	5.2%	+/-0.6%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	813	+/- 122	126,731	+/- 252
in labor force	72.9%	+/- 6.0%	69.7%	+/- 1.0%
not in labor force	27.1%	+/- 6.0%	30.3%	+/- 1.0%
Civilian labor force	593	+/- 104	88,144	+/- 1,238
Unemployed	1.5%	+/- 1.3%	3.8%	+/- 0.6%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	1,122	+/-212	145,970	+/-266
Below poverty	**%	+/-**%	16.9%	+/-1%
17 and under	**%	+/-**%	11.4%	+/-2.4%
18 - 64	**%	+/-**%	20.6%	+/-1.2%
65+	**%	+/-**%	6.1%	+/-1.5%
All Families	**%	+/-**%	6.0%	+/-0.8%
with children	**%	+/-**%	9.5%	+/-1.7%
Married Couple	**%	+/-**%	3.4%	+/-0.8%
with children	**%	+/-**%	5.8%	+/-1.8%
Female HH <sup>b</sup>	**%	+/-**%	20.2%	+/-4.6%
with children	**%	+/-**%	26.2%	+/-5.8%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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