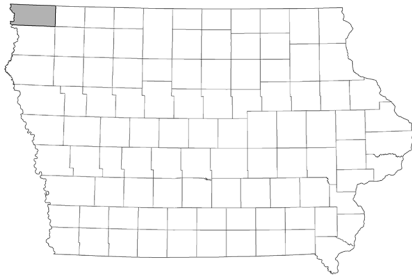


Data for Decision Makers



George, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for George is 1,077. Between 2010 and 2020 the population decreased by 0.3%. The City of George is in Lyon County. Lyon County saw a 3.0% population increase between 2010 and 2020.

Lyon County Cities - Total Population¹

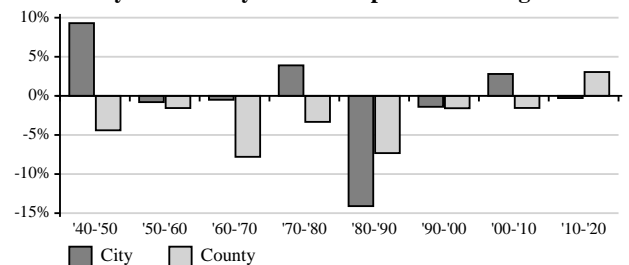
City	2000	2010	2020
George	1,051	1,080	1,077
Male Total	486	517	513
Female Total	565	563	564
Alvord	187	196	206
Doon	533	577	619
Inwood	875	814	928
Larchwood	788	866	926
Lester	251	294	296
Little Rock	489	459	439
Rock Rapids	2,573	2,549	2,611
Lyon County Total	11,763	11,581	11,934
State of Iowa Total	2,926,324	3,046,355	3,190,369

¹City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Ashton	-0.2%	-0.7%	-4.8%
Boyden	3.2%	5.2%	-0.8%
Little Rock	-0.8%	-6.1%	-4.4%
Matlock	-9.8%	4.8%	-14.9%
Rock Rapids	-1.1%	-0.9%	2.4%
George	-1.4%	2.8%	-0.3%
Lyon County	-1.6%	1.5%	3.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Greta Giese
400 Central Ave. NW, Ste 700
Orange City, IA 51041
gmgieste@iastate.edu
712-737-4230

County Office

Carly Herum
301 1st Ave., Ste 225
Rock Rapids, IA 51246
cherum@iastate.edu
712-472-2576

<https://indicators.extension.iastate.edu>

Demographic Profile

George, Iowa

George's population is predominantly White. The City of George, compared to Lyon County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.5%	95.9%	99.4%	97.2%
White	98.5%	90.6%	97.9%	94.4%
White alone, not Hispanic	96.9%	89.7%	97.3%	93.6%
Black or African American	0.2%	0.3%	0.1%	0.3%
Asian	0.2%	0.4%	0.2%	0.2%
American Indian or Alaska Native	0.1%	0.4%	0.1%	0.3%
Hawaiian or Pacific Islander	0.0%	3.7%	0.0%	0.4%
Other	0.6%	0.6%	1.1%	1.6%
Two or more races	0.5%	4.1%	0.6%	2.8%
Hispanic origin ^a	2.2%	2.0%	1.8%	3.4%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	451	431	4,442	4,466
Family households ^{a,b}	67.0%	72.5%	72.9%	70.8%
Married couple family ^b	57.4%	53.4%	64.6%	61.8%
With own children	18.4%	18.1%	27.1%	26.2%
Other family ^c	9.5%	11.4%	8.2%	9.0%
Male householder ^c	2.4%	3.9%	2.9%	3.8%
With own children	2.0%	2.3%	1.7%	1.9%
Female householder ^c	7.1%	7.4%	5.3%	5.3%
With own children	4.0%	5.6%	3.3%	3.6%
Nonfamily households ^d	33.0%	27.5%	27.1%	29.2%
Male living alone	11.3%	13.2%	11.1%	13.1%
Female living alone	18.6%	19.7%	13.5%	12.8%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	451	431	4,442	4,466
Married couple ^b	57.4%	53.4%	64.6%	61.8%
Cohabiting couple ^{b,f}	NA ^e	4.4%	NA ^e	3.7%
Male householder ^g	NA ^e	17.4%	NA ^e	16.8%
Female householder ^g	NA ^e	26.5%	NA ^e	17.8%

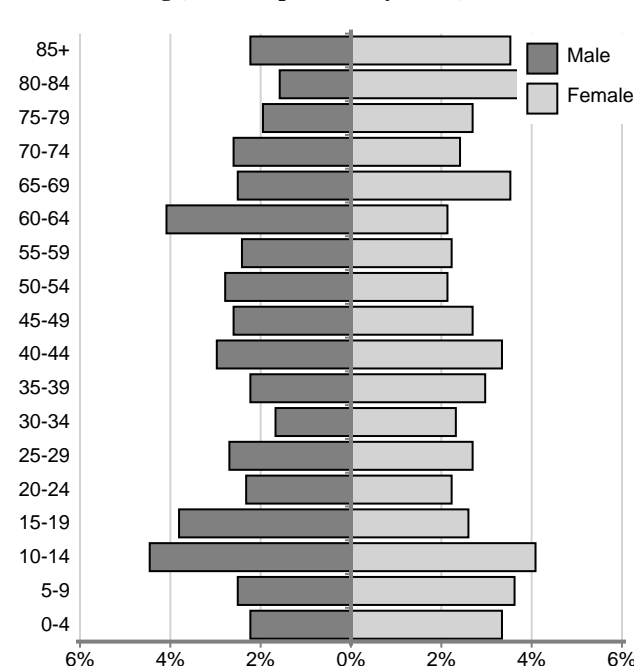
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	22.5%	24.7%	27.7%	28.9%
0 - 4	6.1%	5.6%	8.0%	7.9%
5 - 9	7.8%	6.1%	7.9%	7.8%
10 - 14	5.6%	8.5%	7.3%	8.2%
15 - 17	3%	4.5%	4.5%	5%
18 - 24	4.2%	6.4%	6.6%	7.1%
25 - 44	21.2%	20.9%	22.9%	23.1%
45 - 64	22.9%	21%	26.0%	22.4%
65 or older	29.3%	26.8%	16.8%	18.4%
65 - 84	23%	21%	13.7%	15.4%
85 or older	6.3%	5.8%	3.1%	3.0%
Median ⁴ Age (years)	46.9	43.5	38.7	37.7
Age Dependency ^{a, 5}	107.5	106.6	80.2	89.9
Old-Age	60.8	55.5	30.3	35.0
Child	46.7	51.1	49.9	54.9

^aAge Dependency Ratio

George, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

George, Iowa

The median household income in George is less than the median household income of Lyon County. The median value of owner-occupied housing units is lower in George than for Lyon County. There is a lower percentage of vacant housing units in George than there is for Lyon County. Many housing units in George were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in George compared to Lyon County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	495	+/- 57	4,412	+/- 106
Less than \$34,999	36.0%	+/- 4.2%	16.9%	+/- 2.2%
\$35,000 To \$49,999	7.9%	+/- 3.9%	13.6%	+/- 2.5%
\$50,000 To \$99,999	39.2%	+/- 3.7%	37.6%	+/- 2.4%
\$100,000 Or More	16.9%	+/- 2.9%	31.9%	+/- 2.5%
Median ⁴ Household Income	\$61,302	+/- \$11,264	\$73,735	+/- \$4,042
Median Family Income	\$80,417	+/- \$12,719	\$86,215	+/- \$6,245
Per Capita Income	\$28,231	+/- \$3,199	\$33,428	+/- \$2,064

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	781	+/-98	7,724	+/-38
High School Graduate or Higher	88.5%	+/-4.4%	94.7%	+/-1%
Bachelor's Degree or Higher	20.9%	+/-4.4%	19.4%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

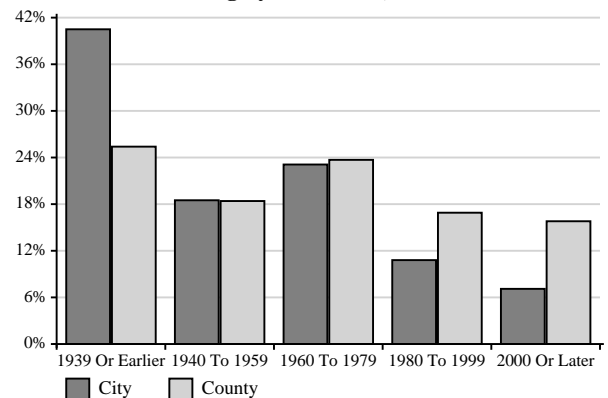
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	519	+/- 58	4,853	+/- 52
Vacant	4.6%	+/- 3.9%	9.1%	+/- 1.9%
Occupied	95.4%	+/- 3.9%	90.9%	+/- 1.9%
Occupied ^a	495	+/- 57	4,412	+/- 106
Owner	78.4%	+/- 6.6%	83.9%	+/- 2.5%
Renter	21.6%	+/- 6.6%	16.1%	+/- 2.5%
Rent ^b	\$775	+/- \$36	\$776	+/- \$17
Value ^c	\$103,500	+/- \$15,517	\$190,800	+/- \$15,013

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In George there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 29.1% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	516	+/- 81	5,845	+/- 204
Management, business, science, and arts	36.0%	+/- 7.4%	37.6%	+/- 3.1%
Service	12.2%	+/- 4.5%	13.6%	+/- 2.4%
Sales and office	18.0%	+/- 5.1%	20.4%	+/- 2.7%
Natural resources, construction, and maintenance	***%	+/- ***%	10.7%	+/- 1.8%
Production, transportation, and material moving	29.1%	+/- 7.4%	17.7%	+/- 2.2%

Socioeconomic Profile

George, Iowa

George has a lower proportion of the population age 16 or older in the labor force than Lyon County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in George tend to be lower than the median earnings for Lyon County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	571	+/- 90	6,378	+/- 188
Median Earnings	\$39,375	+/- \$39	\$41,591	+/- \$2,809
Female	\$33,750	+/- \$5,285	\$31,855	+/- \$3,008
Female, full time ^b	\$42,361	+/- \$5,776	\$46,816	+/- \$5,266
Male	\$46,176	+/- \$9,174	\$48,143	+/- \$2,807
Male, full time ^b	\$54,464	+/- \$6,506	\$57,411	+/- \$1,894

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,113	+/-152	11,837	+/-31
With a disability ^b	19.0%	+/-4.9%	12.6%	+/-1.8%
With Health Insurance	92.4%	+/-4.5%	95.2%	+/-1.2%
With Private ^c Coverage	63.4%	+/-7.0%	76.6%	+/-3.0%
With Public ^d Coverage	49.8%	+/-6.8%	34.2%	+/-2.8%
No Health Insurance	**%	+/-**%	4.8%	+/-1.2%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	929	+/- 115	8,977	+/- 69
in labor force	58.2%	+/- 4.5%	66.8%	+/- 2.0%
not in labor force	41.8%	+/- 4.5%	33.2%	+/- 2.0%
Civilian labor force	541	+/- 85	5,990	+/- 195
Unemployed	4.6%	+/- 3.3%	2.4%	+/- 0.9%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,113	+/-152	11,838	+/-29
Below poverty	10.4%	+/-4.3%	3.9%	+/-0.9%
17 and under	**%	+/-**%	**%	+/-**%
18 - 64	**%	+/-**%	3.4%	+/-1.0%
65+	**%	+/-**%	7.3%	+/-2.3%
All Families	**%	+/-**%	2.5%	+/-0.9%
with children	**%	+/-**%	**%	+/-**%
Married Couple	**%	+/-**%	1.7%	+/-0.8%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.