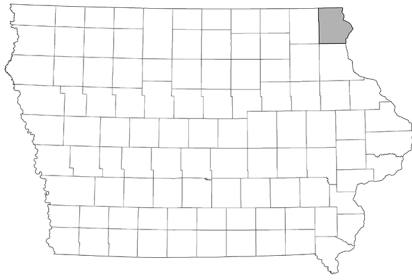# Data for Decision Makers

Lansing, Iowa
City Profile

report created: 12/17/2024

Population profile

The 2020 population for Lansing is 968. Between 2010 and 2020 the population decreased by 3.1%. The City of Lansing is in Allamakee County. Allamakee County saw a 1.9% population decrease between 2010 and 2020.

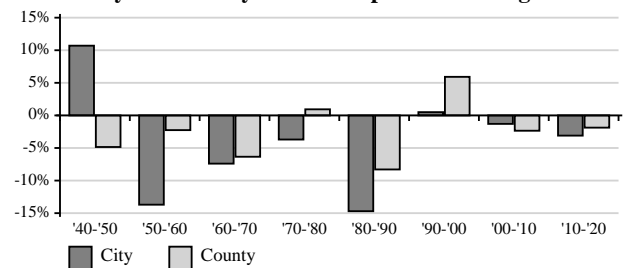**Allamakee County Cities - Total Population[1]**

City	2000	2010	2020
Lansing	**1,012**	**999**	**968**
Male Total	472	495	479
Female Total	540	504	489
Harpers Ferry	330	328	262
New Albin	527	522	432
Postville[†]	2,273	2,227	2,503
Waterville	145	144	109
Waukon	4,131	3,897	3,827
Allamakee County Total	14,675	14,330	14,061
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Harpers Ferry	16.2%	-0.6%	-20.1%
Marquette	-12.1%	-10.9%	14.4%
New Albin	-1.3%	-0.9%	-17.2%
Waterville	3.6%	-0.7%	-24.3%
Waukon	2.8%	-5.7%	-1.8%
Lansing	0.5%	-1.3%	-3.1%
Allamakee County	5.9%	2.4%	-1.9%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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IOWA STATE UNIVERSITY
Extension and Outreach
Community and Economic Development

Lansing's population is predominantly White. The City of Lansing, compared to Allamakee County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	99.9%	97.9%	99.4%	96.9%
White	98.8%	96.1%	96.0%	89.8%
White alone, not Hispanic	98.6%	95.9%	93.0%	88.2%
Black or African American	0.1%	0.8%	0.8%	1.1%
Asian	0.4%	0.8%	0.2%	0.3%
American Indian or Alaska Native	0.2%	0.0%	0.3%	0.6%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	0.4%	0.2%	2.0%	5.0%
Two or more races	0.1%	2.1%	0.6%	3.1%
Hispanic origin[a]	0.6%	0.8%	5.3%	8.7%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	451	442	5,845	5,797
Family households[a,b]	57.0%	59.5%	66.5%	63.4%
Married couple family[b]	45.5%	53.4%	55.2%	52.3%
With own children	14.9%	11.5%	19.1%	18.0%
Other family[c]	11.5%	10.0%	11.3%	11.2%
Male householder[c]	4.0%	4.1%	4.4%	4.4%
With own children	1.8%	1.8%	2.5%	2.0%
Female householder[c]	7.5%	5.9%	6.9%	6.8%
With own children	4.0%	3.6%	4.5%	4.2%
Nonfamily households[d]	43.0%	40.5%	33.5%	36.6%
Male living alone	17.1%	19.5%	14.0%	15.7%
Female living alone	20.4%	20.4%	14.2%	15.5%

Households by Couple or Non-couple Type[1,3]

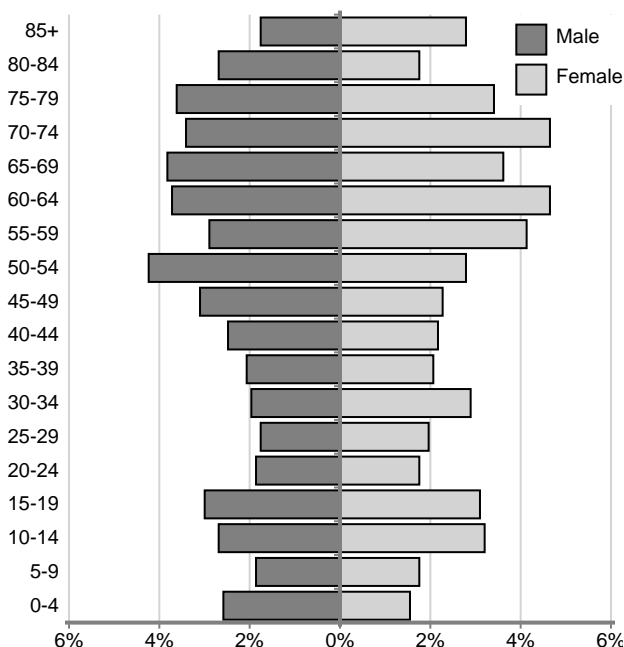|	City 2010	City 2020	County 2010	County 2020
Total households	451	442	5,845	5,797
Married couple[b]	45.5%	53.4%	55.2%	52.3%
Cohabiting couple[b,f]	NA[e]	8.1%	NA[e]	6.2%
Male householder[g]	NA[e]	23.5%	NA[e]	19.8%
Female householder[g]	NA[e]	25.1%	NA[e]	21.7%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	17.9%	17.1%	23.1%	23.3%
0 - 4	4.2%	4.1%	6.6%	6.5%
5 - 9	4.6%	3.6%	6.2%	6.1%
10 - 14	5.7%	5.9%	6.2%	6.8%
15 - 17	3.4%	3.5%	4.1%	3.9%
18 - 24	5.8%	6.2%	7.2%	6.6%
25 - 44	18.4%	17.3%	20.9%	21.6%
45 - 64	30.8%	27.8%	29.3%	25.5%
65 or older	27%	31.5%	19.6%	23.0%
65 - 84	20.4%	26.9%	16.6%	20%
85 or older	6.6%	4.5%	3.0%	3.0%
Median[4] Age (years)	50.9	53.0	44.0	43.2
Age Dependency[a,5]	81.5	94.7	74.5	86.2
Old-Age	49.0	61.4	34.2	42.8
Child	32.5	33.3	40.3	43.4

[a]*Age Dependency Ratio*

Lansing, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Lansing is less than the median household income of Allamakee County. The median value of owner-occupied housing units is lower in Lansing than for Allamakee County. There is a higher percentage of vacant housing units in Lansing than there is for Allamakee County. Many housing units in Lansing were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Lansing compared to Allamakee County.

Median Household and Per Capita Income, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Total Households	461	+/- 92	5,970	+/- 199
Less than $34,999	30.5%	+/- 4.4%	24.7%	+/- 2.5%
$35,000 To $49,999	26.9%	+/- 12.0%	13.3%	+/- 2.4%
$50,000 To $99,999	23.0%	+/- 3.7%	37.8%	+/- 2.3%
$100,000 Or More	19.5%	+/- 3.7%	24.1%	+/- 2.4%
Median[4] Household Income	$47,730	+/- $3,767	$64,049	+/- $2,577
Median Family Income	$49,286	+/- $39,067	$77,754	+/- $3,745
Per Capita Income	$31,202	+/- $6,634	$33,214	+/- $2,317

Housing Characteristics, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Total Units	644	+/- 105	7,696	+/- 29
Vacant	28.4%	+/- 7.7%	22.4%	+/- 2.6%
Occupied	71.6%	+/- 7.7%	77.6%	+/- 2.6%
Occupied[a]	461	+/- 92	5,970	+/- 199
Owner	75.9%	+/- 11.4%	80.0%	+/- 2.6%
Renter	24.1%	+/- 11.4%	20.0%	+/- 2.6%
Rent[b]	$553	+/- $87	$721	+/- $68
Value[c]	$124,000	+/-$24,973	$156,900	+/-$10,366

[a]*Occupied Units,* [b]*Median gross rent of renter-occupied units,* [c]*Median value of owner-occupied units*

Educational Attainment, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	735	+/-144	9,729	+/-57
High School Graduate or Higher	95.5%	+/-3.1%	91.7%	+/-1.4%
Bachelor's Degree or Higher	17.1%	+/-6.5%	18.4%	+/-2.4%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
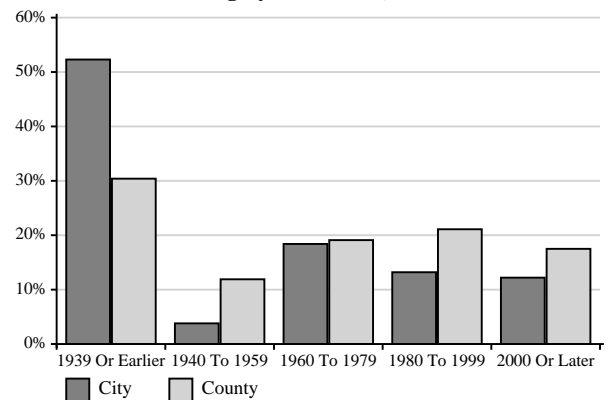***MOE is high, use county estimate.*

Percent Housing by Year Built, 2018-2022[2]

In Lansing there is a higher percentage of workers in natural resources, construction, and maintenance occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.6% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

| | City | | County | |
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	462	+/- 102	6,868	+/- 269
Management, business, science, and arts	19.5%	+/- 6.6%	30.0%	+/- 3.5%
Service	18.4%	+/- 8.5%	12.9%	+/- 2.8%
Sales and office	17.3%	+/- 7.3%	22.7%	+/- 3.3%
Natural resources, construction, and maintenance	24.2%	+/- 9.0%	18.1%	+/- 2.3%
Production, transportation, and material moving	20.6%	+/- 7.6%	16.3%	+/- 2.5%

Lansing has a lower proportion of the population age 16 or older in the labor force than Allamakee County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Lansing tend to be lower than the median earnings for Allamakee County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	481	+/- 106	7,499	+/- 242
Median Earnings	$34,178	+/- $34	$39,133	+/- $3,000
Female	$29,803	+/- $8,262	$30,629	+/- $2,367
Female, full time[b]	$48,221	+/- $10,041	$40,920	+/- $1,972
Male	$36,316	+/- $3,921	$45,388	+/- $3,723
Male, full time[b]	$40,272	+/- $3,411	$54,310	+/- $3,375

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	849	+/- 170	11,118	+/- 41
in labor force	57.2%	+/- 9.1%	63.8%	+/- 2.4%
not in labor force	42.8%	+/- 9.1%	36.2%	+/- 2.4%
Civilian labor force	486	+/- 114	7,093	+/- 263
Unemployed	4.9%	+/- 4.3%	3.2%	+/- 1.0%

**MOE is high, use county estimate.*

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	1,013	+/-201	13,793	+/-10
With a disability[b]	19.2%	+/-6.7%	11.7%	+/-1.5%
With Health Insurance	97.1%	+/-2.4%	93.6%	+/-1.8%
With Private[c] Coverage	73.1%	+/-9.5%	68.4%	+/-3.7%
With Public[d] Coverage	50.1%	+/-13.2%	41.3%	+/-4.2%
No Health Insurance	**%	+/-**%	6.4%	+/-1.8%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	1,013	+/-201	13,716	+/-72
Below poverty	22.3%	+/-10.2%	11.6%	+/-2.2%
17 and under	**%	+/-**%	14.8%	+/-4.3%
18 - 64	23.7%	+/-9.0%	12.0%	+/-3.0%
65+	**%	+/-**%	7.1%	+/-2.7%
All Families	**%	+/-**%	8.8%	+/-2.4%
with children	**%	+/-**%	14.8%	+/-5.0%
Married Couple	**%	+/-**%	5.5%	+/-1.7%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	45.3%	+/-15.5%
with children	**%	+/-**%	56.8%	+/-18.6%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.