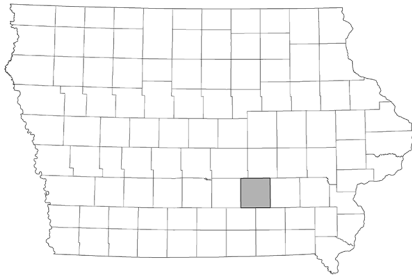


Data for Decision Makers



New Sharon, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for New Sharon is 1,262. Between 2010 and 2020 the population decreased by 2.4%. The City of New Sharon is in Mahaska County. Mahaska County saw a 0.9% population decrease between 2010 and 2020.

Mahaska County Cities - Total Population¹

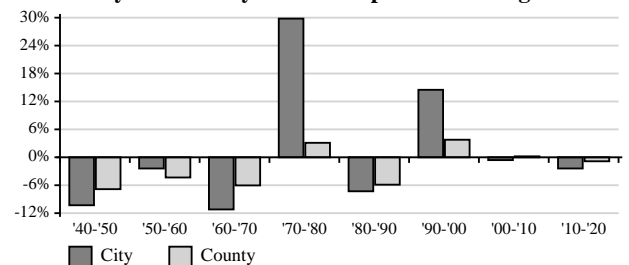
City	2000	2010	2020
New Sharon	1,301	1,293	1,262
Male Total	594	627	600
Female Total	707	666	662
Barnes City [†]	201	176	156
Beacon	518	494	445
Eddyville [†]	1,064	1,024	970
Fremont	704	743	708
Keomah Village	97	84	110
Leighton	153	162	158
Oskaloosa	10,938	11,463	11,558
Rose Hill	205	168	157
University Park	536	487	487
Mahaska County Total	22,335	22,381	22,190
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Barnes City	-9.0%	-12.4%	-11.4%
Leighton	7.7%	5.9%	-2.5%
Lynnville	-6.9%	3.6%	0.3%
Montezuma	-12.8%	1.5%	-1.4%
Searsboro	-5.5%	-4.5%	-12.8%
New Sharon	14.5%	-0.6%	-2.4%
Mahaska County	3.8%	0.2%	-0.9%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Tanya Michener
550 N. 2nd Ave. W
Newton, IA 50208
michener@iastate.edu
641-792-6433

<https://indicators.extension.iastate.edu>

County Office

Laura Ayala
212 N I St.
Oskaloosa, IA 52577
lkayala@iastate.edu
641-673-5841

Demographic Profile

New Sharon, Iowa

New Sharon's population is predominantly White. The City of New Sharon, compared to Mahaska County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.5%	96.4%	98.9%	96.0%
White	99.1%	95.1%	95.7%	92.2%
White alone, not Hispanic	98.8%	94.5%	94.9%	91.3%
Black or African American	0.0%	0.3%	1.1%	1.8%
Asian	0.0%	0.2%	1.1%	1.1%
American Indian or Alaska Native	0.4%	0.3%	0.3%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.0%	0.4%	0.6%	0.7%
Two or more races	0.5%	3.6%	1.1%	4.0%
Hispanic origin ^a	0.3%	1.4%	1.6%	2.2%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	538	528	8,975	8,799
Family households ^{a,b}	68.4%	62.2%	67.3%	65.6%
Married couple family ^b	57.8%	50.6%	54.4%	51.7%
With own children	22.1%	20.8%	20.4%	19.0%
Other family ^c	10.6%	14.0%	12.9%	14.0%
Male householder ^c	3.5%	4.9%	3.9%	5.4%
With own children	1.9%	2.8%	2.5%	3.0%
Female householder ^c	7.1%	9.1%	9.0%	8.6%
With own children	4.6%	5.1%	6.0%	5.2%
Nonfamily households ^d	31.6%	37.8%	32.7%	34.4%
Male living alone	10.2%	11.7%	12.6%	13.3%
Female living alone	17.5%	17.6%	14.8%	14.9%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	538	528	8,975	8,799
Married couple ^b	57.8%	50.6%	54.4%	51.7%
Cohabiting couple ^{b,f}	NA ^e	4.9%	NA ^e	7.1%
Male householder ^g	NA ^e	16.7%	NA ^e	18.3%
Female householder ^g	NA ^e	26.9%	NA ^e	22.9%

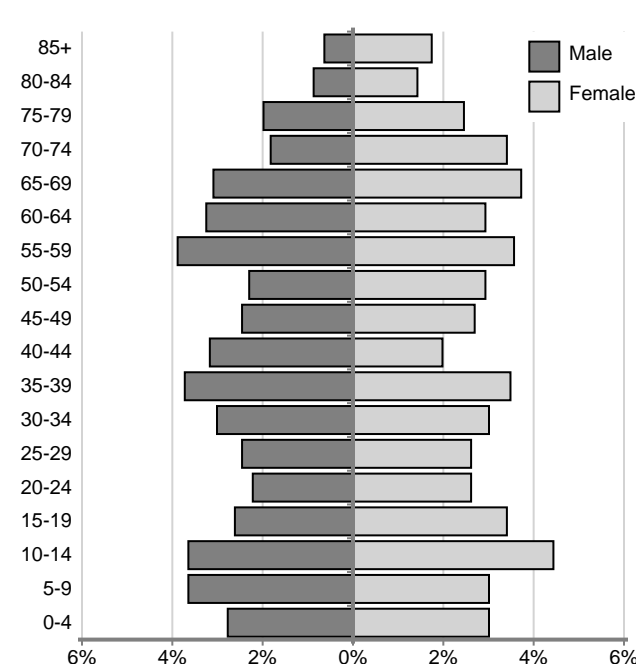
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	25.2%	24.6%	24.3%	23.7%
0 - 4	6.4%	5.8%	6.8%	6.0%
5 - 9	6.5%	6.7%	6.7%	6.8%
10 - 14	7.3%	8.1%	6.8%	6.9%
15 - 17	5%	4%	4.0%	4%
18 - 24	6.4%	6.8%	9.7%	9.7%
25 - 44	22%	23.5%	23.2%	22.7%
45 - 64	28.2%	24%	26.7%	24.9%
65 or older	18.1%	21.2%	16.1%	19.3%
65 - 84	14.3%	18.7%	13.1%	16.6%
85 or older	3.8%	2.4%	3.0%	2.7%
Median ⁴ Age (years)	41.8	40.3	38.9	39.7
Age Dependency ^{a, 5}	76.4	84.3	67.8	75.0
Old-Age	31.9	39.0	27.0	33.7
Child	44.4	45.3	40.8	41.4

^aAge Dependency Ratio

New Sharon, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

New Sharon, Iowa

The median household income in New Sharon is less than the median household income of Mahaska County. The median value of owner-occupied housing units is lower in New Sharon than for Mahaska County. There is a higher percentage of vacant housing units in New Sharon than there is for Mahaska County. Many housing units in New Sharon were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in New Sharon compared to Mahaska County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	553	+/- 84	8,873	+/- 199
Less than \$34,999	32.9%	+/- 4.8%	24.8%	+/- 2.5%
\$35,000 To \$49,999	14.6%	+/- 6.5%	13.0%	+/- 1.7%
\$50,000 To \$99,999	28.6%	+/- 3.4%	35.6%	+/- 2.0%
\$100,000 Or More	23.9%	+/- 3.7%	26.5%	+/- 2.1%
Median ⁴ Household Income	\$62,679	+/- \$33,189	\$65,200	+/- \$3,944
Median Family Income	\$87,679	+/- \$12,702	\$81,257	+/- \$2,883
Per Capita Income	\$34,612	+/- \$3,546	\$33,812	+/- \$2,202

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	860	+/-128	14,716	+/-70
High School Graduate or Higher	93.6%	+/-3.1%	93.2%	+/-1.3%
Bachelor's Degree or Higher	19.9%	+/-5.1%	22.4%	+/-2.1%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

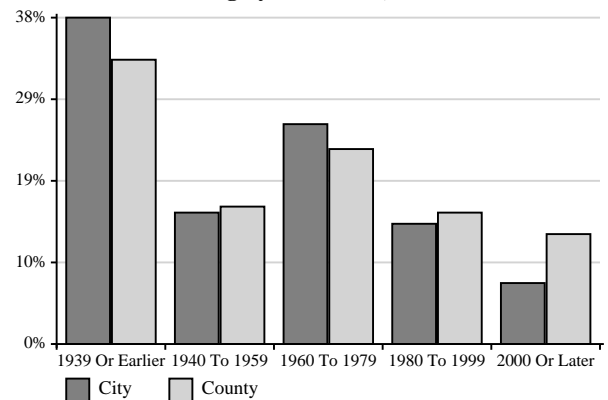
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	652	+/- 105	9,700	+/- 35
Vacant	15.2%	+/- 8.0%	8.5%	+/- 2.1%
Occupied	84.8%	+/- 8.0%	91.5%	+/- 2.1%
Occupied ^a	553	+/- 84	8,873	+/- 199
Owner	82.3%	+/- 7.0%	67.7%	+/- 2.8%
Renter	17.7%	+/- 7.0%	32.3%	+/- 2.8%
Rent ^b	\$494	+/- \$155	\$773	+/- \$41
Value ^c	\$122,100	+/- \$32,068	\$135,100	+/- \$12,063

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In New Sharon there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 15.9% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	636	+/- 97	11,101	+/- 283
Management, business, science, and arts	34.7%	+/- 8.6%	35.1%	+/- 3.2%
Service	11.2%	+/- 4.4%	15.3%	+/- 1.9%
Sales and office	27.0%	+/- 8.4%	16.4%	+/- 1.7%
Natural resources, construction, and maintenance	11.2%	+/- 5.0%	11.6%	+/- 1.8%
Production, transportation, and material moving	15.9%	+/- 6.0%	21.7%	+/- 2.7%

Socioeconomic Profile

New Sharon, Iowa

New Sharon has a higher proportion of the population age 16 or older in the labor force than Mahaska County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in New Sharon tend to be higher than the median earnings for Mahaska County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	693	+/- 108	12,252	+/- 249
Median Earnings	\$41,424	+/- \$41	\$37,431	+/- \$2,833
Female	\$**	+/- \$**	\$28,707	+/- \$2,530
Female, full time ^b	\$41,724	+/- \$4,292	\$42,332	+/- \$2,053
Male	\$57,639	+/- \$12,578	\$45,805	+/- \$2,656
Male, full time ^b	\$59,213	+/- \$8,666	\$57,002	+/- \$2,388

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,183	+/-168	21,767	+/-19
With a disability ^b	16.8%	+/-6.3%	13.6%	+/-1.3%
With Health Insurance	93.5%	+/-5.4%	95.5%	+/-1.2%
With Private ^c Coverage	73.4%	+/-8.2%	69.3%	+/-2.6%
With Public ^d Coverage	33.0%	+/-7.2%	40.5%	+/-2.4%
No Health Insurance	**%	+/-**%	4.5%	+/-1.2%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	989	+/- 142	17,448	+/- 52
in labor force	66.0%	+/- 6.1%	65.8%	+/- 1.5%
not in labor force	34.0%	+/- 6.1%	34.2%	+/- 1.5%
Civilian labor force	653	+/- 100	11,485	+/- 271
Unemployed	2.6%	+/- 2.4%	3.3%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,179	+/-168	21,320	+/-103
Below poverty	10.9%	+/-4.7%	12%	+/-2.1%
17 and under	**%	+/-**%	13.1%	+/-4.3%
18 - 64	14.5%	+/-6.2%	13.5%	+/-2.4%
65+	**%	+/-**%	5.7%	+/-1.7%
All Families	**%	+/-**%	7.3%	+/-2.1%
with children	**%	+/-**%	13.0%	+/-4.3%
Married Couple	**%	+/-**%	3.2%	+/-1.5%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	24.8%	+/-8.1%
with children	**%	+/-**%	32.4%	+/-10.0%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.