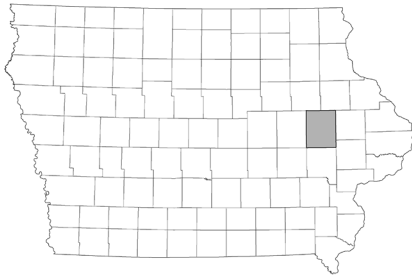


# Data for Decision Makers



## Marion, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Marion is 41,535. Between 2010 and 2020 the population increased by 19.5%. The City of Marion is in Linn County. Linn County saw a 9.0% population increase between 2010 and 2020.

Linn County Cities - Total Population<sup>1</sup>

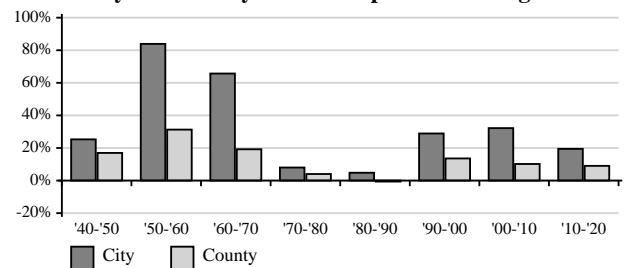
City	2000	2010	2020
<b>Marion</b>	<b>26,294</b>	<b>34,768</b>	<b>41,535</b>
Male Total	12,768	16,797	20,153
Female Total	13,526	17,971	21,382
Alburnett	559	673	675
Bertram	681	294	269
Cedar Rapids	120,758	126,326	137,710
Center Point	2,007	2,421	2,579
Central City	1,157	1,257	1,264
Coggon	745	658	701
Ely	1,149	1,776	2,328
Fairfax	889	2,123	2,828
Hiawatha	6,480	7,024	7,183
Lisbon	1,898	2,152	2,233
Mount Vernon	3,390	4,506	4,527
Palo	614	1,026	1,407
Prairieburg	175	178	160
Robins	1,806	3,142	3,353
Springville	1,091	1,074	1,154
Walford <sup>†</sup>	1,224	1,463	1,366
Walker	750	791	688
Linn County Total	191,701	211,226	230,299
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Bertram	238.8%	-56.8%	-8.5%
Cedar Rapids	11.0%	4.6%	9.0%
Hiawatha	30.0%	8.4%	2.3%
Robins	106.4%	74.0%	6.7%
Springville	2.2%	-1.6%	7.4%
Marion	28.9%	32.2%	19.5%
Linn County	13.6%	10.2%	9.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



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# Demographic Profile

# Marion, Iowa

Marion's population is predominantly White. The City of Marion, compared to Linn County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.1%	94.6%	97.7%	94.0%
White	93.7%	88.2%	90.8%	82.8%
White alone, not Hispanic	92.6%	87.1%	89.3%	81.6%
Black or African American	2.0%	3.1%	4.0%	7.1%
Asian	1.6%	2.2%	1.8%	2.3%
American Indian or Alaska Native	0.3%	0.2%	0.3%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.2%
Other	0.5%	0.9%	0.7%	1.3%
Two or more races	1.9%	5.4%	2.3%	6.0%
Hispanic origin <sup>a</sup>	2.0%	3.1%	2.6%	3.9%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	14,108	16,885	86,134	94,751
Family households <sup>a,b</sup>	66.0%	69.0%	62.9%	61.8%
Married couple family <sup>b</sup>	52.5%	51.7%	48.8%	46.2%
With own children	24.2%	22.0%	20.6%	18.0%
Other family <sup>c</sup>	13.5%	14.6%	14.0%	15.6%
Male householder <sup>c</sup>	3.6%	4.6%	4.1%	5.1%
With own children	2.4%	2.7%	2.5%	2.8%
Female householder <sup>c</sup>	9.8%	10.0%	9.9%	10.5%
With own children	6.4%	6.1%	6.5%	6.3%
Nonfamily households <sup>d</sup>	34.0%	31.0%	37.1%	38.2%
Male living alone	12.0%	12.3%	13.4%	14.4%
Female living alone	16.4%	17.2%	15.8%	16.5%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	14,108	16,885	86,134	94,751
Married couple <sup>b</sup>	52.5%	51.7%	48.8%	46.2%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	6.8%	NA <sup>e</sup>	7.8%
Male householder <sup>g</sup>	NA <sup>e</sup>	16.6%	NA <sup>e</sup>	19.7%
Female householder <sup>g</sup>	NA <sup>e</sup>	26.1%	NA <sup>e</sup>	26.3%

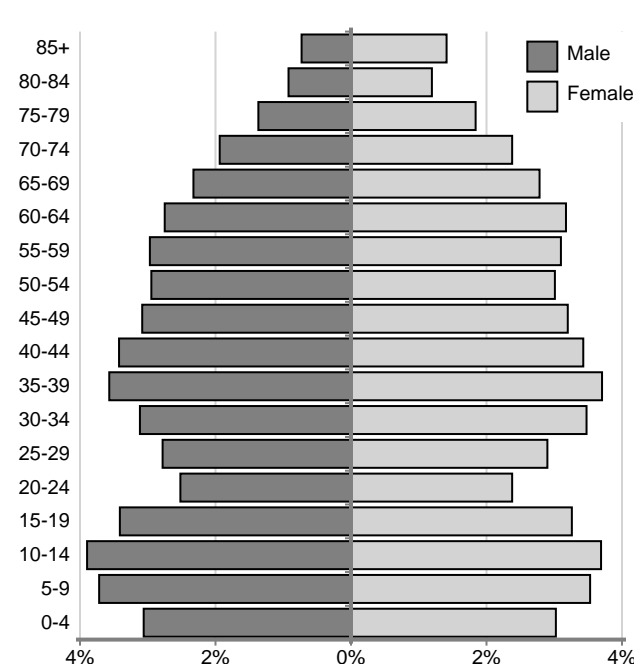
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	26.5%	25.4%	24.5%	23.2%
0 - 4	7.5%	6.1%	6.7%	6.0%
5 - 9	7.6%	7.2%	6.9%	6.4%
10 - 14	7.3%	7.6%	6.8%	6.8%
15 - 17	4.1%	4.5%	4.1%	4%
18 - 24	7%	7.1%	9.8%	9.5%
25 - 44	29.2%	26.5%	26.8%	26.3%
45 - 64	24.2%	24.3%	25.9%	24.5%
65 or older	13.1%	16.9%	13.0%	16.5%
65 - 84	11.3%	14.7%	11%	14.4%
85 or older	1.8%	2.1%	2.0%	2.2%
Median <sup>4</sup> Age (years)	36.1	38.6	36.5	38.0
Age Dependency <sup>a, 5</sup>	65.6	73.1	60.1	65.8
Old-Age	21.7	29.2	20.8	27.4
Child	43.9	43.9	39.3	38.5

<sup>a</sup>Age Dependency Ratio

**Marion, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Marion, Iowa

The median household income in Marion is greater than the median household income of Linn County. The median value of owner-occupied housing units is higher in Marion than for Linn County. There is a lower percentage of vacant housing units in Marion than there is for Linn County. Many housing units in Marion were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Marion compared to Linn County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	16,752	+/- 531	94,291	+/- 635
Less than \$34,999	16.5%	+/- 2.3%	20.7%	+/- 1.5%
\$35,000 To \$49,999	11.2%	+/- 2.2%	11.7%	+/- 0.7%
\$50,000 To \$99,999	31.3%	+/- 2.2%	32.4%	+/- 1.3%
\$100,000 Or More	41.0%	+/- 2.6%	35.3%	+/- 1.6%
Median <sup>4</sup> Household Income	\$81,519	+/- \$5,091	\$75,457	+/- \$1,426
Median Family Income	\$104,848	+/- \$5,087	\$96,369	+/- \$2,755
Per Capita Income	\$42,616	+/- \$1,991	\$41,446	+/- \$1,147

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	28,934	+/-631	155,869	+/-62
High School Graduate or Higher	96.7%	+/-1.1%	95%	+/-0.5%
Bachelor's Degree or Higher	37.6%	+/-2.9%	34.6%	+/-1.2%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

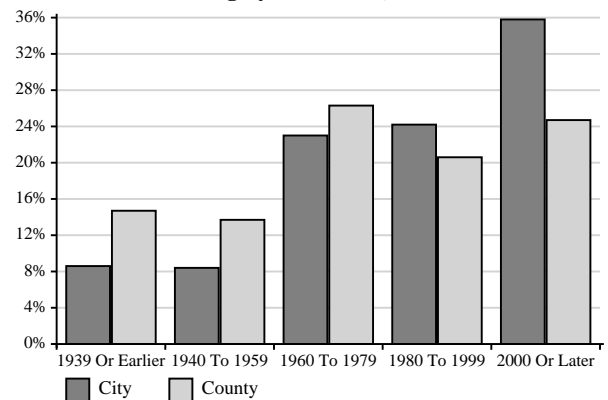
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	17,472	+/- 551	101,214	+/- 135
Vacant	4.1%	+/- 1.5%	6.8%	+/- 0.6%
Occupied	95.9%	+/- 1.5%	93.2%	+/- 0.6%
Occupied <sup>a</sup>	16,752	+/- 531	94,291	+/- 635
Owner	78.3%	+/- 2.4%	74.1%	+/- 0.9%
Renter	21.7%	+/- 2.4%	25.9%	+/- 0.9%
Rent <sup>b</sup>	\$906	+/- \$136	\$878	+/- \$24
Value <sup>c</sup>	\$208,200	+/- \$9,187	\$188,800	+/- \$3,789

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Marion there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 13.5% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	21,680	+/- 708	121,318	+/- 1,374
Management, business, science, and arts	45.1%	+/- 3.2%	40.2%	+/- 1.3%
Service	14.3%	+/- 2.3%	14.6%	+/- 0.9%
Sales and office	21.5%	+/- 2.9%	22.0%	+/- 1.2%
Natural resources, construction, and maintenance	5.6%	+/- 1.5%	7.7%	+/- 0.6%
Production, transportation, and material moving	13.5%	+/- 2.1%	15.5%	+/- 0.8%

# Socioeconomic Profile

# Marion, Iowa

Marion has a higher proportion of the population age 16 or older in the labor force than Linn County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Marion tend to be higher than the median earnings for Linn County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	23,348	+/- 735	131,995	+/- 1,143
Median Earnings	\$46,910	+/- \$46	\$43,575	+/- \$1,171
Female	\$40,027	+/- \$3,393	\$36,715	+/- \$1,100
Female, full time <sup>b</sup>	\$53,647	+/- \$3,898	\$49,342	+/- \$1,571
Male	\$55,960	+/- \$3,540	\$51,597	+/- \$1,325
Male, full time <sup>b</sup>	\$72,900	+/- \$6,231	\$64,946	+/- \$1,629

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	41,098	+/-53	227,377	+/-60
With a disability <sup>b</sup>	11.5%	+/-1.7%	10.7%	+/-0.6%
With Health Insurance	96.9%	+/-0.9%	96.2%	+/-0.4%
With Private <sup>c</sup> Coverage	77.3%	+/-2.8%	75.6%	+/-1.0%
With Public <sup>d</sup> Coverage	33.1%	+/-2.9%	33.4%	+/-0.9%
No Health Insurance	3.1%	+/-0.9%	3.8%	+/-0.4%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	32,174	+/- 580	183,450	+/- 335
in labor force	70.0%	+/- 2.1%	68.8%	+/- 0.7%
not in labor force	30.0%	+/- 2.1%	31.2%	+/- 0.7%
Civilian labor force	22,518	+/- 653	126,128	+/- 1,242
Unemployed	3.7%	+/- 1.2%	3.8%	+/- 0.5%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	40,950	+/-197	224,018	+/-388
Below poverty	7.1%	+/-1.8%	9.5%	+/-0.7%
17 and under	***	+/-***%	11.7%	+/-1.6%
18 - 64	6.7%	+/-1.6%	9.4%	+/-0.8%
65+	6.7%	+/-2.2%	6.6%	+/-1.0%
All Families	6.3%	+/-2.2%	6.4%	+/-0.7%
with children	9.2%	+/-4.1%	9.9%	+/-1.4%
Married Couple	3.3%	+/-1.1%	2.8%	+/-0.6%
with children	***	+/-***%	2.9%	+/-0.9%
Female HH <sup>b</sup>	26.7%	+/-13.1%	21.5%	+/-3.8%
with children	***	+/-***%	27.3%	+/-5.2%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

## Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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