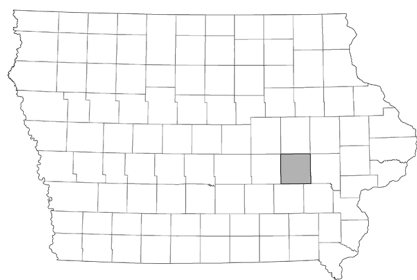


Data for Decision Makers



Iowa County Housing Profile

report created: 12/13/2024

Housing Access

In 2022, there were 7,342 housing units in Iowa County. Of this total, 5,281 were owner-occupied, 1,517 were renter-occupied, and 544 were vacant. Fewer housing units were counted in Iowa County in the 1940 Decennial Census than in the most recent American Community Survey estimate. The median year for which housing was built in Iowa County is 1971. In Iowa County, a majority of owner-occupied housing is of 1-unit structures. For renter-occupied housing, there is more housing of 1-unit structures than any other type. Seasonally vacant housing units were 7.0% of all vacant units.

Housing Characteristics, 2018-2022¹

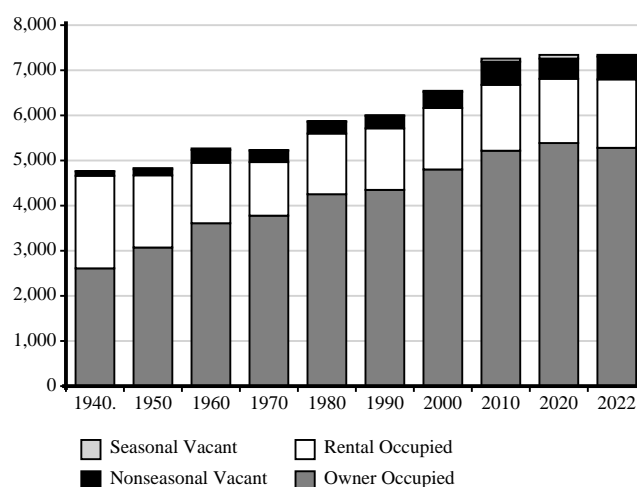
	Estimate	MOE
Total Housing Units	7,342	+/- 27
Vacant Units	544 (7.4%)	+/- 142 (1.9%)
Occupied Units	6,798 (92.6%)	+/- 143 (1.9%)
Owner-Occupied Units	5,281 (77.7%)	+/- 227 (3.0%)
Renter-Occupied Units	1,517 (22.3%)	+/- 209 (3.0%)
Median ^a Value ^b	\$175,600	+/- \$8,945
Median ^a Rent ^c	\$732	+/- \$54
Avg Household Size - Owner ^d	2.55	+/-0.08
Avg Household Size - Renter ^c	1.81	+/-0.17

^aMedian is the middle value of a distribution ^bMedian value of owner-occupied units, ^cMedian gross rent of renter-occupied units, ^dOwner-occupied units, ^eRenter-occupied units

Median^a Year Built by Tenure, 2018-2022¹

	Estimate	MOE
Median Year Built	1971	+/-3
Owner Occupied	1970	+/-3
Renter Occupied	1974	+/-3

Number of Housing Units, 1940-2022^{1,2}



Contacts:

Regional Director
Katharina Bain
400 220th Ave., Ste A
Sigourney, IA 52591
kbain@iastate.edu
641-622-2680

County Office
Patty Elrod
223 W Welsh St.
Williamsburg, IA 52361
pfelrod@iastate.edu
319-668-1052

<http://indicators.extension.iastate.edu>

Housing Characteristics

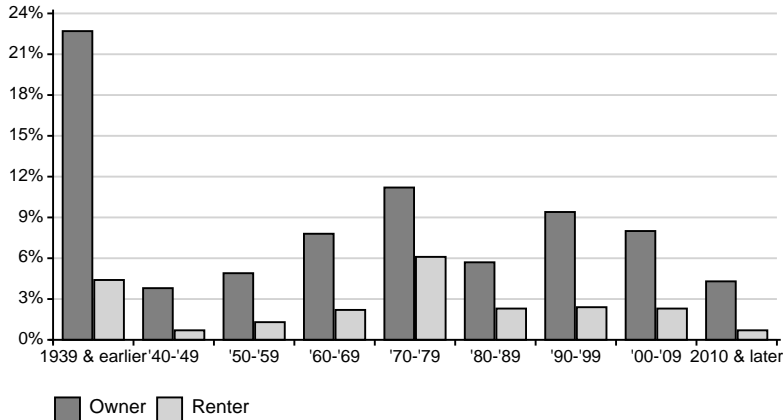
Iowa County

Occupied Housing Units By Structure Type, 2018-2022¹

	Number		Percent (%)	
	Estimate	MOE	Estimate	MOE
Occupied Units	6,798	+/-143	NA	NA
Owner Occupied	5,281	+/-227	100.0	NA
1-Unit ^a	5,025	+/-259	95.2	+/-2.7
2 to 4 Unit	86	+/-63	1.6	+/-1.2
5 or More Units	0	+/-32	0.0	+/-0.6
Mobile Home	162	+/-71	3.1	+/-1.3
Boat, RV, Van etc.	8	+/-14	0.2	+/-0.3
Renter Occupied	1,517	+/-209	100.0	NA
1-Unit ^a	659	+/-161	43.4	+/-8.8
2 to 4 Unit	372	+/-128	24.5	+/-7.7
5 or More Units	376	+/-106	24.8	+/-6.1
Mobile Home	110	+/-61	7.3	+/-3.9
Boat, RV, Van etc.	0	+/-16	0.0	+/-1.1

^aIncludes Unattached and Attached Units

Percent of Housing Units by Year Built and by Tenure, 2018-2022¹



Housing Units by Number of Bedrooms and Tenure, 2018-2022¹

	Number		Percent (%)	
	Estimate	MOE	Estimate	MOE
Occupied Units	6,798	+/-143	NA	NA
Owner Occupied	5,281	+/-227	100.0	NA
1 Bedroom ^a	81	+/-40	1.5	+/-0.8
2 Bedrooms	823	+/-133	15.6	+/-2.4
3 Bedrooms	2,571	+/-251	48.7	+/-4.3
4 or More	1,806	+/-233	34.2	+/-4.2
Renter Occupied	1,517	+/-209	100.0	NA
No Bedroom	2	+/-3	0.1	+/-0.2
1 Bedroom	360	+/-129	23.7	+/-7.8
2 Bedrooms	701	+/-173	46.2	+/-9.5
3 Bedrooms	327	+/-106	21.6	+/-6.3
4 or More	127	+/-63	8.4	+/-4.0

^aIncludes No Bedroom Units (e.g. studio apartments)

Status of Vacant Housing Units, 2018-2022¹

	Number		Percent (%)	
	Est	MOE	Est	MOE
Total Vacant Units	544	+/-142	NA	NA
For Rent	109	+/-86	20.0	+/-14.9
Rented, Not Occupied	17	+/-27	3.1	+/-4.9
For Sale	50	+/-50	9.2	+/-8.9
Sold, Not Occupied	50	+/-51	9.2	+/-9.1
Seasonal ^a	38	+/-50	7.0	+/-9.0
For Migrant Workers	0	+/-16	0.0	+/-2.9
Other	280	+/-105	51.5	+/-13.9

^aFor Seasonal, Recreational, or Occasional Use

Authorized Housing Construction Permits in Iowa County, 1995-2021³

Permit Year	Single Family Units	Duplex Units	Tri/Four-plex Units	Multi-Family Units	Total Units	Per Unit Valuation ⁺	
						Single Family	Multi-Family
1995-1999	73	5	1	4	83	\$91,588	\$482,349
2000-2004	93	3	0	0	96	\$117,769	\$0
2005-2009	58	3	0	0	61	\$157,460	\$0
2010-2014	52	11	1	2	66	\$163,733	\$454,228
2015-2019	51	5	2	3	61	\$224,771	\$0
2020	17	2	0	0	19	\$214,244	\$0
2021	11	1	0	0	12	\$257,840	\$0

The median value of owner-occupied housing in Iowa County was \$175,600 in 2018-2022. Median rent was \$732. In 2022, 12 permits for housing construction were authorized in Iowa County. In 2018-2022, the median household income for owner-occupied housing was higher than the median household income for renter-occupied units. It was estimated that 16.4% of owners and 28.1% of renters spent more than 30% of their household income on monthly owner or renter costs. Among owner-occupied units, more householders were age 45 to 64 than any other age group. For renter-occupied units, the most common age was under 35.

HUD Income Limits, 2022⁴

	2 Person Family	4 Person Family
Extremely Low Income	\$19,500	\$27,750
Very Low Income	\$32,450	\$40,550
Low Income	\$51,950	\$64,900

Median^a Household Income by Tenure 2018-2022¹

	Estimate	MOE
Median Household Income	\$69,787	+/- \$4,877
Owner Occupied	\$82,750	+/- \$3,751
Renter Occupied	\$41,004	+/- \$6,295
Median Family Income	\$90,301	+/- \$7,321

^aMedian is the middle value of a distribution

Housing Values for Owner Occupied Housing Units with Mortgage and without Mortgage, 2018-2022¹

	Number		Percent (%)	
	Estimate	MOE	Estimate	MOE
Owner Occupied Units				
With Mortgage	3,058	+/-270	100.0	NA
Less than \$50,000	132	+/-64	4.3	+/-2.1
\$50,000 to \$99,999	432	+/-97	14.1	+/-3
\$100,000 to \$299,999	1,920	+/-215	62.8	+/-4.3
\$300,000 to \$499,999	447	+/-125	14.6	+/-3.9
\$500,000 and above	127	+/-66	4.1	+/-2.1
Without Mortgage	2,223	+/-216	100.0	NA
Less than \$50,000	243	+/-83	10.9	+/-3.6
\$50,000 to \$99,999	278	+/-65	12.5	+/-3
\$100,000 to \$299,999	1,246	+/-266	56	+/-10.4
\$300,000 to \$499,999	300	+/-103	13.5	+/-4.1
\$500,000 and above	156	+/-66	7	+/-2.9

Percent of Households Spending 30% or More of Household Income on Monthly Owner or Renter Costs, 2018-2022¹

	Estimate	MOE
Owner Occupied Units	16.4%	NA
Renter Occupied Units	28.1%	NA

Monthly Housing Costs of Owner Occupied Units with Mortgage, without Mortgage and Renters, 2018-2022¹

	Number		Percent (%)	
	Estimate	MOE	Estimate	MOE
Occupied Units				
Owner with Mortgage	3,058	+/-270	100.0	NA
Less than \$399	33	+/-24	1.1	+/-0.8
Between \$400 to \$599	11	+/-19	0.4	+/-0.6
Between \$600 to \$799	18	+/-14	0.6	+/-0.5
Between \$800 to \$999	205	+/-83	6.7	+/-2.7
Between \$1,000 to \$1,499	298	+/-84	9.7	+/-2.8
Between \$1,500 to \$1,999	1,054	+/-191	34.5	+/-5.1
Between \$2,000 to \$2,499	738	+/-162	24.1	+/-4.8
\$2,500 and above	579	+/-191	18.9	+/-6.0
Owner without Mortgage	2,223	+/-216	100.0	NA
Less than \$200	40	+/-33	1.8	+/-1.5
Between \$200 and \$399	322	+/-87	14.5	+/-3.5
Between \$400 and \$599	816	+/-126	36.7	+/-4.9
Between \$600 and \$999	761	+/-131	34.2	+/-5.4
\$1,000 and above	284	+/-105	12.8	+/-4.6
Renter	1,517	+/-209	100.0	NA
Less than \$300	53	+/-36	3.5	+/-2.5
Between \$300 and \$499	160	+/-94	10.5	+/-6.1
Between \$500 and \$799	654	+/-161	43.1	+/-8.9
Between \$800 and \$999	216	+/-94	14.2	+/-5.7
Between \$1,000 and \$1,499	219	+/-84	14.4	+/-5.1
\$1,500 and above	107	+/-72	7	+/-4.6

Households and Families by Type by Tenure, 2018-2022¹

	Number		Percent (%)	
	Estimate	MOE	Estimate	MOE
Total Households	6,798	+/-143	100.0	NA
Living Alone	2,026	+/-202	29.8	+/-2.9
Owner Occupied	5,281	+/-227	100.0	NA
Family Households	3,791	+/-241	71.8	+/-3.4
Married-couple	3,251	+/-229	61.6	+/-3.4
Married-couple w/ Children ^a	1,077	+/-131	20.4	+/-2.3
Female Householder ^b	262	+/-89	5.0	+/-1.7
Female HH w/ Children ^{a,b}	153	+/-79	2.9	+/-1.5
Male Householder ^b	278	+/-128	5.3	+/-2.4
Male HH w/ Children ^{a,b}	142	+/-78	2.7	+/-1.5
Nonfamily Households ^c	1,490	+/-185	28.2	+/- 3.3
Renter Occupied	1,517	+/-209	100.0	NA
Family Households	588	+/-159	38.8	+/-9.0
Married-couple	302	+/-110	19.9	+/-6.7
Married-couple w/ Children ^a	101	+/-59	6.7	+/-3.8
Female Householder ^b	256	+/-104	16.9	+/-6.4
Female HH w/ Children ^{a,b}	238	+/-99	15.7	+/-6.2
Male Householder ^b	30	+/-21	2.0	+/-1.4
Male HH w/ Children ^{a,b}	15	+/-15	1.0	+/-1.0
Nonfamily Households ^c	929	+/-157	61.2	+/- 6.0

^a with Own Children, ^b No Spouse Present,

^c Includes Householders Living Alone

Opportunity Zones & New Market Tax Credit Eligible Areas in Iowa County^{5,6}

Opportunity Zones	0
New Market Tax Credit Areas	0

Place of Work and Travel Time to Work, 2018-2022¹

	Number		Percent (%)	
	Estimate	MOE	Est	MOE
Workers 16 years & over	8,302	+/-285	NA	NA
Worked in state ^a	8,292	+/-287	99.9	+/-0.2
Worked in county ^a	4,751	+/-395	57.2	+/-4
Worked outside county ^a	3,541	+/-333	42.7	+/-4
Worked outside state ^a	10	+/-15	0.1	+/-0.2

Travel Time to Work

Less than 14 minutes	3,022	+/-323	36.4	+/-3.7
15 to 29 minutes	2,391	+/-319	28.8	+/-3.7
30 to 44 minutes	1,843	+/-291	22.2	+/-3.4
More than 45 minutes	1,038	+/-179	12.5	+/-2.1

^a of residence

Householder Age by Tenure, 2018-2022¹



Information in this document was derived from:

¹ U.S. Census Bureau; American Community Survey, 5-year Estimates (2018-2022)

² U.S. Census Bureau; Decennial Census (1940-2020)

³ U.S. Census Bureau; Building Permits Survey

⁴ Department of Housing and Urban Development (HUD); Income Limits

⁵ Internal Revenue Service (IRS) & U.S. Department of the Treasury, CDFI Fund; Qualified Opportunity Zones (QOZs)

⁶ U.S. Department of the Treasury, CDFI Fund; New Market Tax Credit (NMTC) Program

⁺ Values not adjusted for inflation

This series was prepared by:

Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Christopher J. Seeger, Professor & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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