## **Data for Decision Makers**



# Ankeny, Iowa **City Profile**

report created: 12/17/2024

## Population profile

The 2020 population for Ankeny is 67,887. Between 2010 and 2020 the population increased by 48.9%. The City of Ankeny is in Polk County. Polk County saw a 14.3% population increase between 2010 and 2020.

Polk County Cities - Total Population<sup>1</sup>

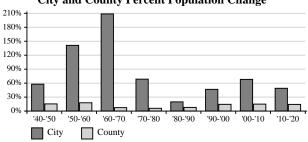
Polk Co	Polk County Cities - Total Population							
City	2000	2010	2020					
Ankeny	27,117	45,582	67,887					
Male Total	13,140	22,329	33,140					
Female Total	13,977	23,253	34,747					
Alleman	439	432	423					
Altoona	10,345	14,541	19,565					
Bondurant	1,846	3,860	7,365					
Carlisle <sup>†</sup>	3,497	3,876	4,160					
Clive <sup>†</sup>	12,855	15,447	18,601					
Des Moines	198,682	203,433	214,133					
Elkhart	362	683	882					
Grimes <sup>†</sup>	5,098	8,246	15,392					
Johnston	8,649	17,278	24,064					
Mitchellville <sup>†</sup>	1,715	2,254	2,485					
Pleasant Hill	5,070	8,785	10,147					
Polk City	2,344	3,418	5,543					
Runnells	352	507	457					
Sheldahl <sup>†</sup>	336	319	297					
Urbandale <sup>†</sup>	29,072	39,463	45,580					
West Des Moines <sup>†</sup>	46,403	56,609	68,723					
Windsor Heights	4,805	4,860	5,252					
Polk County Total	374,601	430,640	492,401					
State of Iowa Total	2,926,324	3,046,355	3,190,369					

<sup>&</sup>lt;sup>†</sup>City is located in multiple counties, total population is provided.

#### **Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Alleman	29.1%	-1.6%	-2.1%
Bondurant	16.5%	109.1%	90.8%
Elkhart	-6.7%	88.7%	29.1%
Johnston	83.9%	99.8%	39.3%
Polk City	22.9%	45.8%	62.2%
Ankeny	46.7%	68.1%	48.9%
Polk County	14.5%	15.0%	14.3%
State of Iowa	5.4%	4.1%	4.7%

#### City and County Percent Population Change<sup>1</sup>



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Ankeny's population is predominantly White. The City of Ankeny, compared to Polk County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	98.7%	94.5%	97.6%	92.5%
White	94.7%	87.9%	84.7%	75.9%
White alone, not Hispanic	93.2%	86.6%	80.7%	73.6%
Black or African American	1.2%	2.5%	6.0%	7.2%
Asian	2.0%	2.4%	3.5%	5.0%
American Indian or Alaska Native	0.1%	0.2%	0.3%	0.5%
Hawaiian or Pacific Islander	0.1%	0.1%	0.1%	0.1%
Other	0.6%	1.5%	2.9%	3.9%
Two or more races	1.3%	5.5%	2.4%	7.5%
Hispanic origin <sup>a</sup>	2.3%	4.2%	7.6%	9.8%

<sup>&</sup>lt;sup>a</sup> Hispanics can be of any race.

#### Households by Family or Nonfamily Type<sup>1,3</sup>

•	•	•		
	(	City	Co	ounty
	2010	2020	2010	2020
Total households	17,433	26,375	170,197	196,891
Family households <sup>a,b</sup>	69.3%	61.0%	63.6%	62.0%
Married couple family <sup>b</sup>	58.9%	46.8%	48.3%	45.9%
With own children	30.3%	26.7%	21.9%	19.8%
Other family <sup>c</sup>	10.5%	11.9%	15.4%	16.0%
Male householder <sup>c</sup>	3.2%	4.1%	4.4%	5.1%
With own children	2.0%	2.4%	2.4%	2.7%
Female householder <sup>c</sup>	7.2%	7.8%	11.0%	10.9%
With own children	4.7%	4.9%	6.9%	6.4%
Nonfamily households <sup>d</sup>	30.7%	39.0%	36.4%	38.0%
Male living alone	9.1%	10.9%	12.3%	14.0%
Female living alone	13.5%	14.2%	16.0%	16.1%

#### Households by Couple or Non-couple Type<sup>1,3</sup>

		City		ounty
	2010	2020	2010	2020
Total households	17,433	26,375	170,197	196,891
Married couple <sup>b</sup>	58.9%	46.8%	48.3%	45.9%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	7.3%	NA <sup>e</sup>	7.7%
Male householder g	NA <sup>e</sup>	16.1%	$NA^e$	19.7%
Female householder <sup>g</sup>	NA <sup>e</sup>	22.2%	NA <sup>e</sup>	26.7%

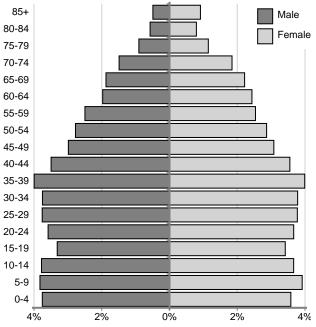
<sup>&</sup>lt;sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

#### Percentage of Population by Age<sup>1</sup>

	(	City	Co	unty
Age Groups	2010	2020	2010	2020
17 or younger	27.7%	26.6%	25.5%	24.5%
0 - 4	9.2%	7.3%	7.6%	6.5%
5 - 9	8.2%	7.7%	7.2%	6.9%
10 - 14	6.9%	7.4%	6.8%	7.1%
15 - 17	3.4%	4.2%	3.9%	4%
18 - 24	9.1%	9.8%	9.3%	9.1%
25 - 44	33.7%	30%	29.5%	28.6%
45 - 64	21.1%	21.1%	24.9%	23.8%
65 or older	8.3%	12.2%	10.8%	14.1%
65 - 84	7.4%	10.9%	9.2%	12.4%
85 or older	0.9%	1.4%	1.6%	1.7%
Median <sup>4</sup> Age (years)	31.9	34.0	34.7	36.0
Age Dependency <sup>a, 5</sup>	56.3	63.7	57.0	62.8
Old-Age	13.0	20.0	17.0	22.9
Child	43.3	43.7	40.0	39.8

<sup>&</sup>lt;sup>a</sup>Age Dependency Ratio

#### Ankeny, Iowa Population Pyramid, 2020



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

The median household income in Ankeny is less than the median household income of Polk County. The median value of owner-occupied housing units is higher in Ankeny than for Polk County. There is a lower percentage of vacant housing units in Ankeny than there is for Polk County. Many housing units in Ankeny were built in 2000 or later. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Ankeny compared to Polk County.

Median Household and Per Capita Income, 2018-2022<sup>2</sup>

	City		C	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	26,525	+/- 682	199,013	+/- 905
Less than \$34,999	10.9%	+/- 1.8%	18.9%	+/- 1.3%
\$35,000 To \$49,999	8.1%	+/- 1.5%	11.5%	+/- 0.6%
\$50,000 To \$99,999	30.3%	+/- 2.0%	31.7%	+/- 1.2%
\$100,000 Or More	50.7%	+/- 2.6%	37.9%	+/- 1.4%
Median <sup>4</sup> Household Income	\$101,151	+/- \$5,845	\$78,827	+/- \$1,322
Median Family Income	\$118,421	+/- \$6,237	\$99,161	+/- \$2,398
Per Capita Income	\$46,184	+/- \$1,744	\$41,894	+/- \$616

#### **Educational Attainment, 2018-2022<sup>2</sup>**

	(	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	43,563	+/-977	328,511	+/-71	
High School Graduate or Higher	98.0%	+/-0.6%	92.7%	+/-0.4%	
Bachelor's Degree or Higher	53.0%	+/-3.0%	38.9%	+/-0.9%	

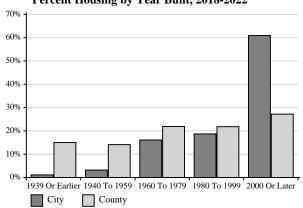
<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

#### Housing Characteristics, 2018-2022<sup>2</sup>

	(	City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	27,715	+/- 764	211,392	+/- 128
Vacant	4.3%	+/- 1.2%	5.9%	+/- 0.4%
Occupied	95.7%	+/- 1.2%	94.1%	+/- 0.4%
Occupied <sup>a</sup>	26,525	+/- 682	199,013	+/- 905
Owner	71.3%	+/- 2.8%	67.1%	+/- 0.7%
Renter	28.7%	+/- 2.8%	32.9%	+/- 0.7%
Rent <sup>b</sup>	\$1289	+/- \$69	\$1,060	+/- \$14
Value <sup>c</sup>	\$281,700	+/-\$8,979	\$232,000	+/-\$2,726

<sup>&</sup>lt;sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

#### Percent Housing by Year Built, 2018-2022<sup>2</sup>



In Ankeny there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 8.8% of occupations of the civilian employed population in the city.

#### Occupation of the Civilian Employed Population, $2018-2022^2$

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	38,179	+/- 1,198	261,682	+/- 2,273
Management, business, science, and arts	52.5%	+/- 2.8%	44.0%	+/- 0.8%
Service	11.2%	+/- 1.7%	14.9%	+/- 0.6%
Sales and office	20.9%	+/- 2.5%	21.3%	+/- 0.7%
Natural resources, construction, and maintenance	6.6%	+/- 1.6%	7.3%	+/- 0.5%
Production, transportation, and material moving	8.8%	+/- 1.5%	12.5%	+/- 0.5%

<sup>\*\*</sup>MOE is high, use county estimate.

Ankeny has a higher proportion of the population age 16 or older in the labor force than Polk County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Ankeny tend to be higher than the median earnings for Polk County. Families with children tend to have a higher rate of poverty than families without children.

#### **Median Employment Earnings, 2018-2022<sup>2</sup>**

	(	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 16+ <sup>a</sup>	41,252	+/- 1,138	287,324	+/- 1,921	
Median Earnings	\$55,727	+/- \$55	\$46,326	+/- \$558	
Female	\$46,736	+/- \$2,548	\$39,603	+/- \$1,017	
Female, full time <sup>b</sup>	\$58,823	+/- \$2,323	\$53,223	+/- \$1,388	
Male	\$64,393	+/- \$4,089	\$53,161	+/- \$1,342	
Male, full time <sup>b</sup>	\$76,587	+/- \$4,386	\$65,506	+/- \$1,554	

<sup>&</sup>lt;sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

## Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	67,830	+/-258	487,798	+/-397
With a disability <sup>b</sup>	6.9%	+/-1.0%	11.1%	+/-0.4%
With Health Insurance	96.5%	+/-1.0%	95.2%	+/-0.4%
With Private <sup>c</sup> Coverage	85.4%	+/-1.9%	73.3%	+/-0.8%
With Public <sup>d</sup> Coverage	21.2%	+/-2.1%	33.9%	+/-0.7%
No Health Insurance	3.5%	+/-1.0%	4.8%	+/-0.4%

<sup>&</sup>lt;sup>a</sup>Civilan Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some miliary plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

#### Employment Status, 2018-2022<sup>2</sup>

		~•		
	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	51,854	+/- 1,081	386,736	+/- 543
in labor force	76.2%	+/- 1.6%	71.1%	+/- 0.5%
not in labor force	23.8%	+/- 1.6%	28.9%	+/- 0.5%
Civilian labor force	39,184	+/- 1,178	274,014	+/- 2,073
Unemployed	2.6%	+/- 0.8%	4.5%	+/- 0.4%

<sup>\*\*</sup>MOE is high, use county estimate.

## Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>

•	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	67,563	+/-113	484,508	+/-378
Below poverty	4.7%	+/-1.3%	10.3%	+/-0.6%
17 and under	**%	+/-**%	13.7%	+/-1.4%
18 - 64	5.4%	+/-1.3%	9.8%	+/-0.6%
65+	**%	+/-**%	6.5%	+/-1.0%
All Families	**%	+/-**%	7.3%	+/-0.6%
with children	**%	+/-**%	11.3%	+/-1.0%
Married Couple	**%	+/-**%	3.4%	+/-0.5%
with children	**%	+/-**%	4.8%	+/-1.0%
Female HH <sup>b</sup>	**%	+/-**%	20.8%	+/-2.4%
with children	**%	+/-**%	26.8%	+/-3.4%

<sup>&</sup>lt;sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

#### **Notes and Source Information:**

- <sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 2020
- <sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022
- <sup>3</sup>For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- <sup>4</sup>Median is the middle value of a distribution.
- <sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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