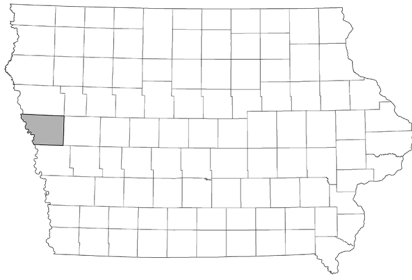


# Data for Decision Makers



## Mapleton, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Mapleton is 1,165. Between 2010 and 2020 the population decreased by 4.8%. The City of Mapleton is in Monona County. Monona County saw a 5.3% population decrease between 2010 and 2020.

Monona County Cities - Total Population<sup>1</sup>

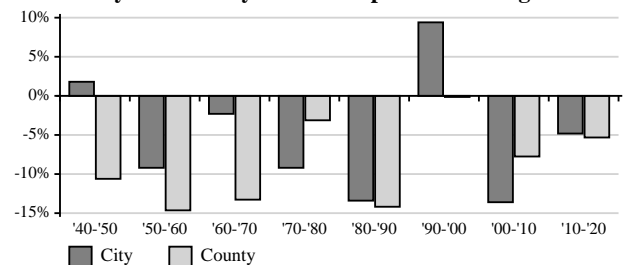
City	2000	2010	2020
<b>Mapleton</b>	<b>1,416</b>	<b>1,224</b>	<b>1,165</b>
Male Total	640	576	540
Female Total	776	648	625
Blencoe	231	224	233
Castana	178	147	107
Moorhead	232	226	199
Onawa	3,091	2,998	2,906
Rodney	74	60	45
Soldier	207	174	184
Turin	75	68	72
Ute	378	374	338
Whiting	707	762	745
Monona County Total	10,020	9,243	8,751
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup> City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Castana	11.9%	-17.4%	-27.2%
Danbury	-10.7%	-9.4%	-8.0%
Rodney	13.8%	-18.9%	-25.0%
Smithland	-6.0%	1.4%	-19.2%
Ute	-4.3%	-1.1%	-9.6%
Mapleton	9.4%	-13.6%	-4.8%
Monona County	-0.1%	7.8%	-5.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



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## Demographic Profile

## Mapleton, Iowa

Mapleton's population is predominantly White. The City of Mapleton, compared to Monona County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.4%	97.6%	99.0%	96.0%
White	95.8%	96.1%	97.1%	93.0%
White alone, not Hispanic	94.9%	94.3%	96.3%	92.0%
Black or African American	0.9%	0.4%	0.4%	0.3%
Asian	0.2%	0.0%	0.2%	0.3%
American Indian or Alaska Native	1.0%	0.1%	1.0%	1.7%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.6%	1.0%	0.3%	0.7%
Two or more races	1.6%	2.4%	1.0%	4.0%
Hispanic origin <sup>a</sup>	1.6%	2.7%	1.2%	2.7%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	537	507	4,050	3,839
Family households <sup>a,b</sup>	55.9%	73.9%	61.6%	59.7%
Married couple family <sup>b</sup>	43.0%	56.5%	49.1%	45.9%
With own children	14.5%	13.4%	15.7%	14.2%
Other family <sup>c</sup>	12.8%	13.6%	12.5%	13.8%
Male householder <sup>c</sup>	3.4%	3.9%	4.2%	5.0%
With own children	2.2%	2.8%	2.7%	3.2%
Female householder <sup>c</sup>	9.5%	9.7%	8.3%	8.8%
With own children	5.8%	6.7%	4.9%	5.4%
Nonfamily households <sup>d</sup>	44.1%	26.1%	38.4%	40.3%
Male living alone	14.0%	13.8%	15.2%	15.6%
Female living alone	27.6%	27.0%	18.5%	19.1%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	537	507	4,050	3,839
Married couple <sup>b</sup>	43.0%	56.5%	49.1%	45.9%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	6.9%	NA <sup>e</sup>	7.6%
Male householder <sup>g</sup>	NA <sup>e</sup>	16.8%	NA <sup>e</sup>	19.8%
Female householder <sup>g</sup>	NA <sup>e</sup>	35.3%	NA <sup>e</sup>	26.7%

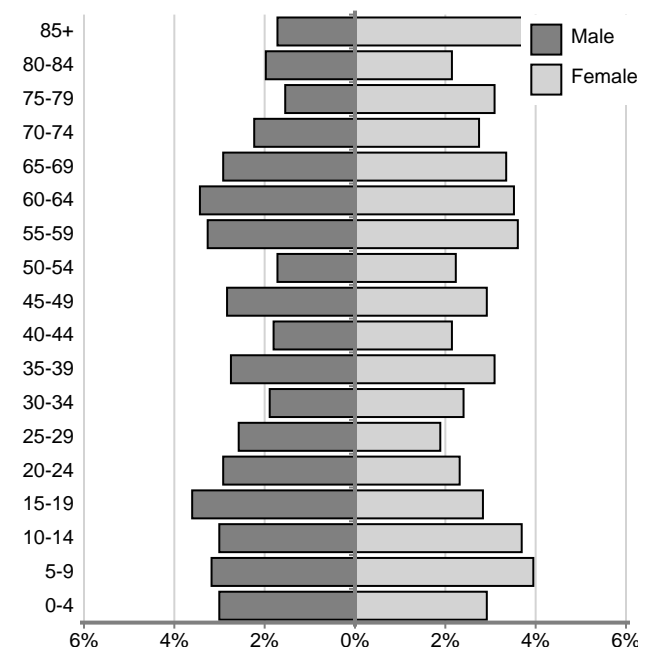
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	24.3%	24.1%	22.2%	22%
0 - 4	5.1%	5.9%	5.4%	5.4%
5 - 9	6.3%	7.1%	6.1%	6.4%
10 - 14	8.6%	6.7%	6.3%	6.3%
15 - 17	4.3%	4.4%	4.4%	3.9%
18 - 24	4%	7.2%	5.7%	6.6%
25 - 44	16.7%	18.5%	18.9%	20.6%
45 - 64	25.1%	23.6%	29.5%	25.8%
65 or older	29.9%	26.5%	23.7%	25.1%
65 - 84	21%	20%	19.3%	20.7%
85 or older	8.9%	6.5%	4.4%	4.3%
Median <sup>4</sup> Age (years)	49	45.0	47.5	45.9
Age Dependency <sup>a, 5</sup>	118.3	102.6	84.8	88.9
Old-Age	65.3	53.8	43.8	47.4
Child	53.1	48.9	41.0	41.5

<sup>a</sup>Age Dependency Ratio

**Mapleton, Iowa Population Pyramid,<sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Mapleton, Iowa

The median household income in Mapleton is less than the median household income of Monona County. The median value of owner-occupied housing units is lower in Mapleton than for Monona County. There is a higher percentage of vacant housing units in Mapleton than there is for Monona County. Many housing units in Mapleton were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Mapleton compared to Monona County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	487	+/- 72	3,852	+/- 111
Less than \$34,999	38.8%	+/- 4.1%	28.3%	+/- 2.8%
\$35,000 To \$49,999	8.2%	+/- 4.3%	12.7%	+/- 2.4%
\$50,000 To \$99,999	35.5%	+/- 3.4%	34.2%	+/- 2.3%
\$100,000 Or More	17.5%	+/- 3.0%	24.8%	+/- 2.1%
Median <sup>4</sup> Household Income	\$51,648	+/- \$8,288	\$59,897	+/- \$3,770
Median Family Income	\$74,125	+/- \$9,180	\$76,144	+/- \$4,970
Per Capita Income	\$38,198	+/- \$7,871	\$33,080	+/- \$1,739

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	611	+/- 69	4,403	+/- 34
Vacant	20.3%	+/- 7.2%	12.5%	+/- 2.5%
Occupied	79.7%	+/- 7.2%	87.5%	+/- 2.5%
Occupied <sup>a</sup>	487	+/- 72	3,852	+/- 111
Owner	76.8%	+/- 7.2%	78.2%	+/- 3.4%
Renter	23.2%	+/- 7.2%	21.8%	+/- 3.4%
Rent <sup>b</sup>	\$691	+/- \$101	\$761	+/- \$46
Value <sup>c</sup>	\$102,100	+/- \$11,793	\$108,700	+/- \$9,728

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

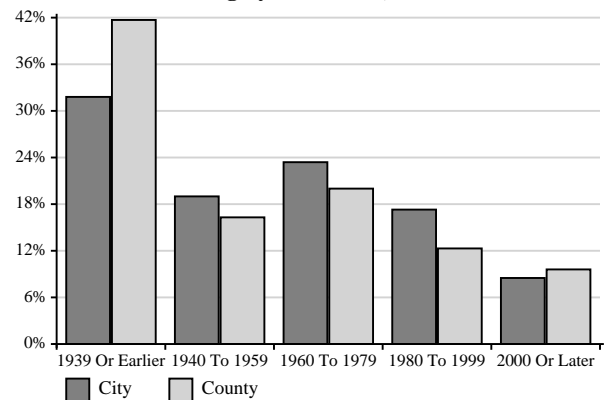
**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	735	+/-107	6,202	+/-68
High School Graduate or Higher	89.3%	+/-5.3%	93%	+/-1.6%
Bachelor's Degree or Higher	19.3%	+/-5.4%	15.7%	+/-2.1%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

\*\*MOE is high, use county estimate.

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Mapleton there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 18.9% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	396	+/- 85	4,152	+/- 167
Management, business, science, and arts	31.8%	+/- 7.6%	32.9%	+/- 3.6%
Service	***%	+/- ***%	17.2%	+/- 3.5%
Sales and office	25.5%	+/- 7.4%	20.2%	+/- 3.1%
Natural resources, construction, and maintenance	13.1%	+/- 5.2%	14.9%	+/- 2.6%
Production, transportation, and material moving	18.9%	+/- 6.8%	14.8%	+/- 2.7%

## Socioeconomic Profile

## Mapleton, Iowa

Mapleton has a lower proportion of the population age 16 or older in the labor force than Monona County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Mapleton tend to be higher than the median earnings for Monona County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	433	+/- 87	4,505	+/- 166
Median Earnings	\$39,583	+/- \$39	\$38,103	+/- \$3,135
Female	\$32,857	+/- \$5,333	\$31,322	+/- \$1,413
Female, full time <sup>b</sup>	\$45,588	+/- \$8,721	\$44,673	+/- \$3,746
Male	\$49,479	+/- \$11,410	\$47,089	+/- \$3,968
Male, full time <sup>b</sup>	\$60,972	+/- \$8,528	\$58,306	+/- \$3,918

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	873	+/-136	8,484	+/-21
With a disability <sup>b</sup>	13.6%	+/-3.9%	15.0%	+/-1.8%
With Health Insurance	97.0%	+/-2.0%	95.9%	+/-1.5%
With Private <sup>c</sup> Coverage	69.8%	+/-7.6%	64.4%	+/-3.7%
With Public <sup>d</sup> Coverage	47.2%	+/-7.6%	49.2%	+/-3.4%
No Health Insurance	**%	+/-**%	4.1%	+/-1.5%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	790	+/- 118	6,988	+/- 75
in labor force	51.4%	+/- 5.8%	61.0%	+/- 2.3%
not in labor force	48.6%	+/- 5.8%	39.0%	+/- 2.3%
Civilian labor force	406	+/- 87	4,264	+/- 178
Unemployed	2.5%	+/- 2.4%	2.6%	+/- 1.3%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	873	+/-136	8,476	+/-22
Below poverty	11.0%	+/-4.6%	12.3%	+/-2.7%
17 and under	**%	+/-**%	15.5%	+/-5.8%
18 - 64	10.9%	+/-4.8%	12.7%	+/-3.2%
65+	**%	+/-**%	8.1%	+/-3.4%
All Families	**%	+/-**%	8.1%	+/-2.4%
with children	**%	+/-**%	13.1%	+/-4.6%
Married Couple	**%	+/-**%	5.0%	+/-2.3%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	23.1%	+/-8.8%
with children	**%	+/-**%	33.1%	+/-11.6%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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