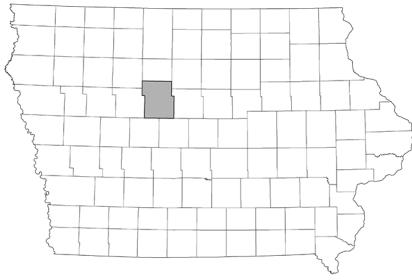


Data for Decision Makers



Gowrie, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Gowrie is 952. Between 2010 and 2020 the population decreased by 8.2%. The City of Gowrie is in Webster County. Webster County saw a 2.7% population decrease between 2010 and 2020.

Webster County Cities - Total Population¹

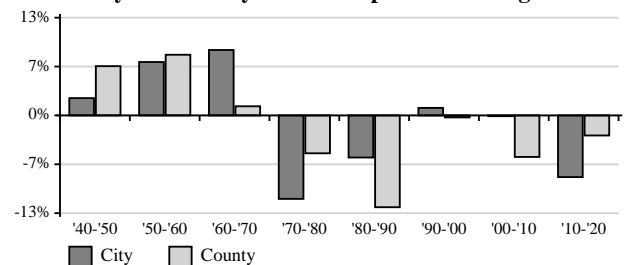
City	2000	2010	2020
Gowrie	1,038	1,037	952
Male Total	475	483	461
Female Total	563	554	491
Badger	610	561	522
Barnum	195	191	175
Callender	424	376	368
Clare	190	146	136
Dayton	884	837	772
Duncombe	474	410	381
Farnhamville [†]	430	371	383
Fort Dodge	25,136	25,206	24,871
Harcourt	340	303	264
Lehigh	497	416	395
Moorland	197	169	168
Otho	571	542	429
Stratford [†]	746	743	707
Vincent	158	174	130
Webster County Total	40,235	38,013	36,999
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Callender	10.4%	-11.3%	-2.1%
Farnhamville	3.9%	-13.7%	3.2%
Harcourt	11.1%	-10.9%	-12.9%
Paton	3.9%	-10.9%	-6.4%
Somers	2.5%	-31.5%	13.3%
Gowrie	1.0%	-0.1%	-8.2%
Webster County	-0.3%	5.5%	-2.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Michelle Sackville
822 Central Ave., Ste 102
Fort Dodge, IA 50501
sackvill@iastate.edu
515-576-2119

County Office

Linda Cline
822 Central Ave., Ste 102
Fort Dodge, IA 50501
lccline@iastate.edu
515-576-2119

<https://indicators.extension.iastate.edu>

Demographic Profile

Gowrie, Iowa

Gowrie's population is predominantly White. The City of Gowrie, compared to Webster County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.9%	93.2%	98.2%	94.9%
White	97.7%	91.6%	92.3%	86.8%
White alone, not Hispanic	96.1%	90.5%	90.0%	84.8%
Black or African American	1.0%	0.7%	3.8%	4.9%
Asian	0.2%	0.4%	0.6%	0.8%
American Indian or Alaska Native	0.1%	0.1%	0.3%	0.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.3%	1.1%	1.8%
Two or more races	1.1%	6.8%	1.8%	5.1%
Hispanic origin ^a	1.6%	5.9%	3.8%	5.6%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	442	412	15,580	15,046
Family households ^{a,b}	63.6%	71.6%	61.5%	58.9%
Married couple family ^b	47.1%	56.4%	46.2%	42.7%
With own children	18.3%	14.8%	16.0%	14.1%
Other family ^c	16.5%	16.0%	15.3%	16.3%
Male householder ^c	4.1%	4.4%	4.6%	5.4%
With own children	3.4%	1.0%	2.8%	3.0%
Female householder ^c	12.4%	11.7%	10.8%	10.9%
With own children	8.4%	7.8%	7.0%	6.5%
Nonfamily households ^d	36.4%	28.4%	38.5%	41.1%
Male living alone	13.1%	13.8%	14.8%	17.1%
Female living alone	20.1%	19.4%	18.1%	18.0%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	442	412	15,580	15,046
Married couple ^b	47.1%	56.4%	46.2%	42.7%
Cohabiting couple ^{b,f}	NA ^e	6.6%	NA ^e	7.6%
Male householder ^g	NA ^e	18.2%	NA ^e	21.9%
Female householder ^g	NA ^e	30.3%	NA ^e	27.8%

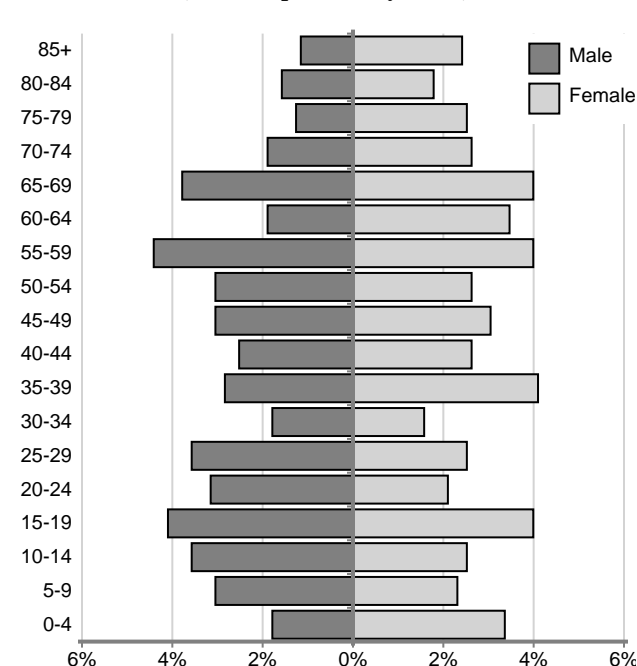
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	25.4%	21.3%	22.1%	21.1%
0 - 4	5%	5.1%	5.9%	5.4%
5 - 9	6.4%	5.4%	6.0%	5.9%
10 - 14	7.3%	6.1%	6.2%	6.1%
15 - 17	6.7%	4.7%	4.0%	3.7%
18 - 24	5.6%	8.7%	11.1%	10%
25 - 44	18.7%	21.5%	22.3%	24.2%
45 - 64	25.9%	25.6%	27.7%	25%
65 or older	24.4%	23.0%	16.7%	19.8%
65 - 84	18.8%	19.5%	14%	16.6%
85 or older	5.6%	3.6%	2.7%	3.1%
Median ⁴ Age (years)	45.2	43.3	40.0	40.2
Age Dependency ^{a, 5}	99.2	79.4	63.4	69.1
Old-Age	48.6	41.2	27.3	33.4
Child	50.6	38.2	36.1	35.6

^aAge Dependency Ratio

Gowrie, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Gowrie, Iowa

The median household income in Gowrie is less than the median household income of Webster County. The median value of owner-occupied housing units is lower in Gowrie than for Webster County. There is a higher percentage of vacant housing units in Gowrie than there is for Webster County. Many housing units in Gowrie were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Gowrie compared to Webster County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	389	+/- 66	15,582	+/- 285
Less than \$34,999	33.5%	+/- 4.8%	28.1%	+/- 2.4%
\$35,000 To \$49,999	11.3%	+/- 6.1%	11.6%	+/- 1.5%
\$50,000 To \$99,999	34.7%	+/- 3.6%	34.4%	+/- 2.1%
\$100,000 Or More	20.5%	+/- 3.8%	25.9%	+/- 2.0%
Median ⁴ Household Income	\$52,135	+/- \$17,974	\$65,335	+/- \$3,112
Median Family Income	\$72,969	+/- \$20,539	\$82,733	+/- \$3,264
Per Capita Income	\$35,770	+/- \$9,304	\$33,836	+/- \$1,691

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	599	+/-92	25,086	+/-172
High School Graduate or Higher	95.2%	+/-3.7%	91.8%	+/-1.4%
Bachelor's Degree or Higher	24.5%	+/-7.3%	20.7%	+/-1.7%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

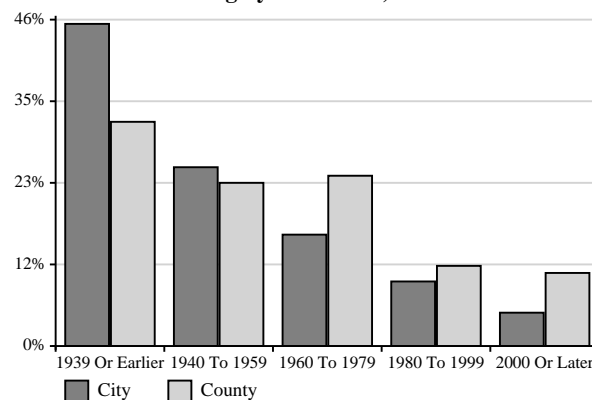
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	465	+/- 76	16,981	+/- 72
Vacant	16.3%	+/- 9.5%	8.2%	+/- 1.5%
Occupied	83.7%	+/- 9.5%	91.8%	+/- 1.5%
Occupied ^a	389	+/- 66	15,582	+/- 285
Owner	86.6%	+/- 6.2%	69.7%	+/- 2.4%
Renter	13.4%	+/- 6.2%	30.3%	+/- 2.4%
Rent ^b	\$646	+/- \$93	\$747	+/- \$29
Value ^c	\$90,600	+/- \$9,068	\$130,400	+/- \$7,666

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Gowrie there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 17.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	395	+/- 88	17,742	+/- 521
Management, business, science, and arts	39.5%	+/- 10.1%	30.1%	+/- 2.0%
Service	21.3%	+/- 7.1%	18.3%	+/- 1.8%
Sales and office	11.1%	+/- 5.1%	20.3%	+/- 2.0%
Natural resources, construction, and maintenance	***%	+/- ***%	12.9%	+/- 1.8%
Production, transportation, and material moving	17.7%	+/- 5.5%	18.4%	+/- 2.0%

Socioeconomic Profile

Gowrie, Iowa

Gowrie has a lower proportion of the population age 16 or older in the labor force than Webster County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Gowrie tend to be lower than the median earnings for Webster County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	468	+/- 100	20,471	+/- 572
Median Earnings	\$34,130	+/- \$34	\$36,676	+/- \$2,301
Female	\$27,083	+/- \$5,292	\$29,646	+/- \$1,329
Female, full time ^b	\$42,083	+/- \$18,239	\$45,085	+/- \$2,798
Male	\$42,847	+/- \$12,596	\$46,691	+/- \$2,993
Male, full time ^b	\$51,827	+/- \$7,167	\$59,311	+/- \$4,071

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	822	+/-152	35,158	+/-114
With a disability ^b	12.2%	+/-4.1%	14.2%	+/-1.4%
With Health Insurance	96.1%	+/-2.3%	93.9%	+/-1.4%
With Private ^c Coverage	65.2%	+/-10.1%	67.9%	+/-2.7%
With Public ^d Coverage	48.7%	+/-9.5%	41.3%	+/-2.1%
No Health Insurance	**%	+/-**%	6.1%	+/-1.4%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	699	+/- 117	30,344	+/- 138
in labor force	59.5%	+/- 7.0%	60.5%	+/- 1.7%
not in labor force	40.5%	+/- 7.0%	39.5%	+/- 1.7%
Civilian labor force	416	+/- 95	18,333	+/- 528
Unemployed	5.0%	+/- 3.8%	3.2%	+/- 0.7%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	822	+/-152	34,159	+/-185
Below poverty	**%	+/-**%	12.2%	+/-1.8%
17 and under	**%	+/-**%	15.7%	+/-3.9%
18 - 64	**%	+/-**%	11.9%	+/-2.1%
65+	**%	+/-**%	9.1%	+/-2.3%
All Families	**%	+/-**%	6.8%	+/-2.1%
with children	**%	+/-**%	9.1%	+/-3.1%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	20.7%	+/-8.0%
with children	**%	+/-**%	30.4%	+/-12.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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