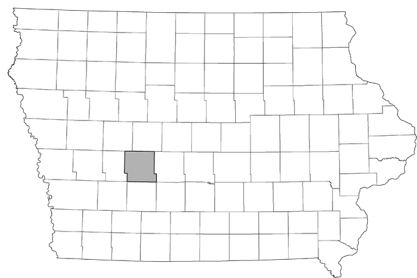


Data for Decision Makers



Bayard, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Bayard is 405. Between 2010 and 2020 the population decreased by 14.0%. The City of Bayard is in Guthrie County. Guthrie County saw a 3.0% population decrease between 2010 and 2020.

Guthrie County Cities - Total Population¹

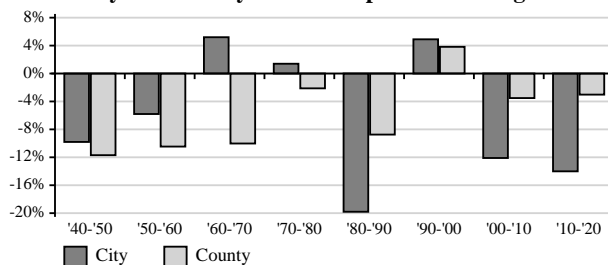
City	2000	2010	2020
Bayard	536	471	405
Male Total	256	251	208
Female Total	280	220	197
Adair [†]	839	781	791
Bagley	354	303	233
Casey [†]	478	426	387
Coon Rapids [†]	1,305	1,305	1,300
Guthrie Center	1,668	1,569	1,593
Jamaica	237	224	195
Menlo	365	353	345
Panora	1,175	1,124	1,091
Stuart [†]	1,712	1,648	1,782
Yale	287	246	267
Guthrie County Total	11,353	10,954	10,623
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Bagley	16.8%	-14.4%	-23.1%
Coon Rapids	3.1%	0.0%	-0.4%
Guthrie Center	3.3%	-5.9%	1.5%
Scranton	3.6%	-7.8%	-8.3%
Yale	30.5%	-14.3%	8.5%
Bayard	4.9%	-12.1%	-14.0%
Guthrie County	3.8%	3.5%	-3.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Bayard, Iowa

Bayard's population is predominantly White. The City of Bayard, compared to Guthrie County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.4%	95.3%	99.1%	96.9%
White	98.7%	91.4%	97.6%	94.4%
White alone, not Hispanic	97.9%	91.4%	96.7%	93.8%
Black or African American	0.2%	0.0%	0.1%	0.3%
Asian	0.4%	0.2%	0.3%	0.4%
American Indian or Alaska Native	0.0%	0.2%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.5%	0.0%	0.2%
Other	0.0%	3.0%	0.8%	1.4%
Two or more races	0.6%	4.7%	0.9%	3.1%
Hispanic origin ^a	1.1%	3.0%	1.8%	2.6%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	202	183	4,544	4,529
Family households ^{a,b}	59.9%	63.5%	68.2%	66.2%
Married couple family ^b	48.5%	49.8%	57.6%	54.1%
With own children	18.8%	14.8%	20.0%	17.0%
Other family ^c	11.4%	17.5%	10.6%	12.1%
Male householder ^c	5.4%	6.0%	3.9%	5.2%
With own children	4.0%	2.7%	2.6%	3.0%
Female householder ^c	5.9%	11.5%	6.7%	7.0%
With own children	3.5%	8.7%	4.1%	4.2%
Nonfamily households ^d	40.1%	36.5%	31.8%	33.8%
Male living alone	18.8%	19.7%	12.3%	14.1%
Female living alone	16.8%	15.8%	15.4%	15.4%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	202	183	4,544	4,529
Married couple ^b	48.5%	49.8%	57.6%	54.1%
Cohabiting couple ^{b,f}	NA ^e	8.2%	NA ^e	6.0%
Male householder ^g	NA ^e	24.0%	NA ^e	18.1%
Female householder ^g	NA ^e	25.1%	NA ^e	21.8%

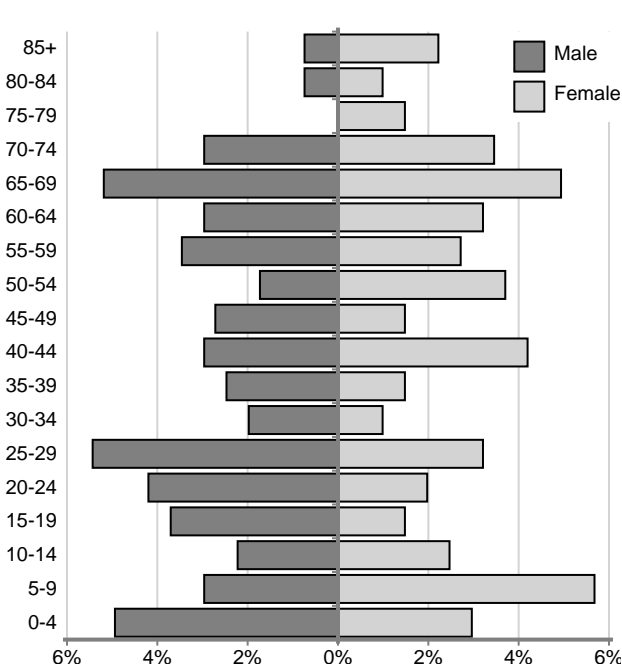
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	25.1%	24.4%	23.9%	22.5%
0 - 4	4.7%	7.9%	5.6%	5.2%
5 - 9	5.5%	8.6%	6.5%	5.8%
10 - 14	9.8%	4.7%	7.3%	7.0%
15 - 17	5.1%	3.2%	4.5%	4.5%
18 - 24	8.3%	8.2%	5.1%	5.7%
25 - 44	21.4%	22.8%	21.3%	20.1%
45 - 64	26.5%	22%	29.8%	27.8%
65 or older	18.7%	22.7%	19.9%	23.8%
65 - 84	16.2%	19.7%	16.8%	20.7%
85 or older	2.5%	3.0%	3.1%	3.1%
Median ⁴ Age (years)	39.8	41.7	44.8	46.5
Age Dependency ^{a, 5}	77.8	88.9	77.9	86.4
Old-Age	33.2	42.8	35.4	44.4
Child	44.6	46.0	42.5	42.0

^aAge Dependency Ratio

Bayard, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Bayard, Iowa

The median household income in Bayard is less than the median household income of Guthrie County. The median value of owner-occupied housing units is lower in Bayard than for Guthrie County. There is a higher percentage of vacant housing units in Bayard than there is for Guthrie County. Many housing units in Bayard were built prior to 1940.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	166	+/- 40	4,518	+/- 165
Less than \$34,999	42.2%	+/- 5.6%	22.2%	+/- 2.3%
\$35,000 To \$49,999	16.3%	+/- 9.9%	12.8%	+/- 2.0%
\$50,000 To \$99,999	33.7%	+/- 4.0%	27.5%	+/- 2.1%
\$100,000 Or More	7.8%	+/- 5.0%	37.4%	+/- 2.6%
Median ⁴ Household Income	\$45,000	+/- \$10,188	\$75,795	+/- \$5,275
Median Family Income	\$53,750	+/- \$18,896	\$91,302	+/- \$4,089
Per Capita Income	\$21,952	+/- \$5,306	\$39,571	+/- \$2,872

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	251	+/-62	7,603	+/-52
High School Graduate or Higher	92.8%	+/-5.1%	94.3%	+/-1%
Bachelor's Degree or Higher	***%	+/-***%	21.6%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

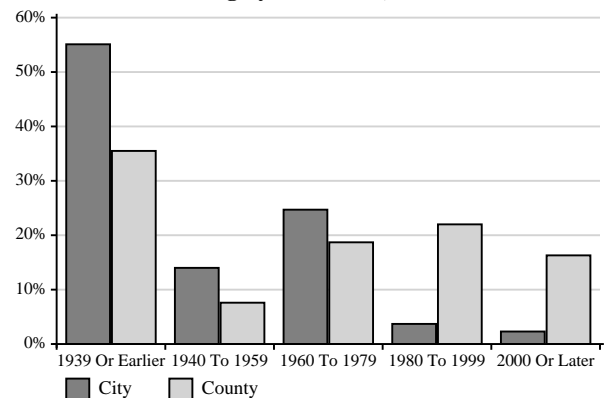
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	214	+/- 49	5,783	+/- 35
Vacant	22.4%	+/- 11.5%	21.9%	+/- 2.8%
Occupied	77.6%	+/- 11.5%	78.1%	+/- 2.8%
Occupied ^a	166	+/- 40	4,518	+/- 165
Owner	78.9%	+/- 10.0%	83.7%	+/- 2.0%
Renter	21.1%	+/- 10.0%	16.3%	+/- 2.0%
Rent ^b	\$785	+/- \$196	\$788	+/- \$30
Value ^c	\$55,000	+/- \$8,095	\$153,100	+/- \$11,114

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Bayard there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 33.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	185	+/- 46	5,323	+/- 181
Management, business, science, and arts	19.5%	+/- 7.8%	34.0%	+/- 2.9%
Service	***%	+/- ***%	13.9%	+/- 2.2%
Sales and office	17.3%	+/- 7.2%	23.1%	+/- 3.3%
Natural resources, construction, and maintenance	17.8%	+/- 8.5%	15.6%	+/- 2.4%
Production, transportation, and material moving	33.0%	+/- 15.0%	13.3%	+/- 1.9%

Socioeconomic Profile

Bayard, Iowa

Bayard has a higher proportion of the population age 16 or older in the labor force than Guthrie County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Bayard tend to be lower than the median earnings for Guthrie County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	188	+/- 47	6,052	+/- 179
Median Earnings	\$30,893	+/- \$30	\$42,447	+/- \$1,944
Female	\$27,500	+/- \$9,863	\$34,688	+/- \$2,638
Female, full time ^b	\$33,125	+/- \$4,987	\$48,851	+/- \$3,374
Male	\$38,125	+/- \$15,603	\$49,894	+/- \$4,564
Male, full time ^b	\$44,464	+/- \$8,686	\$58,980	+/- \$4,110

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	372	+/-90	10,509	+/-15
With a disability ^b	**%	+/-**%	11.4%	+/-1.6%
With Health Insurance	97.6%	+/-2.3%	96.8%	+/-0.8%
With Private ^c Coverage	51.9%	+/-14.3%	74.2%	+/-2.6%
With Public ^d Coverage	57.5%	+/-12.5%	40.2%	+/-2.4%
No Health Insurance	**%	+/-**%	3.2%	+/-0.8%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	273	+/- 63	8,613	+/- 52
in labor force	71.4%	+/- 9.1%	63.9%	+/- 2.0%
not in labor force	28.6%	+/- 9.1%	36.1%	+/- 2.0%
Civilian labor force	195	+/- 49	5,504	+/- 178
Unemployed	5.1%	+/- 4.4%	3.3%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	372	+/-90	10,481	+/-29
Below poverty	**%	+/-**%	10.1%	+/-1.8%
17 and under	**%	+/-**%	15.3%	+/-4.2%
18 - 64	**%	+/-**%	8.2%	+/-1.4%
65+	**%	+/-**%	10.0%	+/-4.0%
All Families	**%	+/-**%	7.2%	+/-2.4%
with children	44.4%	+/-20.6%	13.0%	+/-4.1%
Married Couple	**%	+/-**%	4.3%	+/-1.9%
with children	**%	+/-**%	6.0%	+/-2.7%
Female HH ^b	86.7%	+/-19.4%	31.1%	+/-14.7%
with children	86.7%	+/-19.4%	38.9%	+/-16.6%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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