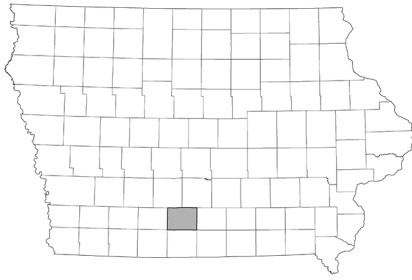


Data for Decision Makers



Osceola, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Osceola is 5,415. Between 2010 and 2020 the population increased by 9.9%. The City of Osceola is in Clarke County. Clarke County saw a 5.0% population increase between 2010 and 2020.

Clarke County Cities - Total Population¹

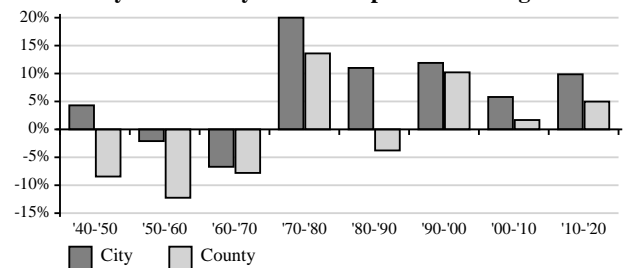
City	2000	2010	2020
Osceola	4,659	4,929	5,415
Male Total	2,205	2,392	2,716
Female Total	2,454	2,537	2,699
Murray	766	756	684
Woodburn	244	202	146
Clarke County Total	9,133	9,286	9,748
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Murray	4.8%	-1.3%	-9.5%
New Virginia	8.3%	4.3%	1.8%
Van Wert	-7.2%	-0.4%	-22.6%
Weldon	-4.0%	-13.8%	8.8%
Woodburn	1.7%	-17.2%	-27.7%
Osceola	11.9%	5.8%	9.9%
Clarke County	10.2%	1.7%	5.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Chris Frelend
200 W 2nd Ave., Ste A
Indianola, IA 50125
cfreland@iastate.edu
515-961-6237

County Office

Carolyn White
709 Furnas Drive, Ste 1
Osceola, IA 50213
white2@iastate.edu
641-342-3316

<https://indicators.extension.iastate.edu>

Demographic Profile

Osceola, Iowa

Osceola's population is predominantly White. The City of Osceola, compared to Clarke County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.8%	89.5%	99.0%	93.2%
White	91.0%	75.6%	94.3%	84.4%
White alone, not Hispanic	80.4%	68.9%	88.4%	80.4%
Black or African American	0.6%	0.7%	0.4%	0.5%
Asian	0.6%	1.1%	0.4%	0.8%
American Indian or Alaska Native	0.4%	1.0%	0.3%	0.6%
Hawaiian or Pacific Islander	0.1%	0.6%	0.0%	0.4%
Other	6.2%	10.5%	3.6%	6.5%
Two or more races	1.2%	10.5%	1.0%	6.8%
Hispanic origin ^a	17.6%	26.1%	10.0%	15.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,974	2,138	3,701	3,871
Family households ^{a,b}	61.2%	62.0%	66.5%	65.3%
Married couple family ^b	45.4%	47.9%	53.4%	50.1%
With own children	18.6%	17.3%	19.9%	18.2%
Other family ^c	15.8%	19.4%	13.1%	15.2%
Male householder ^c	4.3%	6.7%	4.4%	5.6%
With own children	2.9%	3.8%	2.8%	3.1%
Female householder ^c	11.5%	12.7%	8.7%	9.6%
With own children	7.9%	8.2%	5.5%	5.6%
Nonfamily households ^d	38.8%	38.0%	33.5%	34.7%
Male living alone	12.5%	14.5%	11.9%	13.7%
Female living alone	20.4%	17.9%	15.9%	14.9%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,974	2,138	3,701	3,871
Married couple ^b	45.4%	47.9%	53.4%	50.1%
Cohabiting couple ^{b,f}	NA ^e	8.7%	NA ^e	7.7%
Male householder ^g	NA ^e	21.5%	NA ^e	19.2%
Female householder ^g	NA ^e	28.2%	NA ^e	23.0%

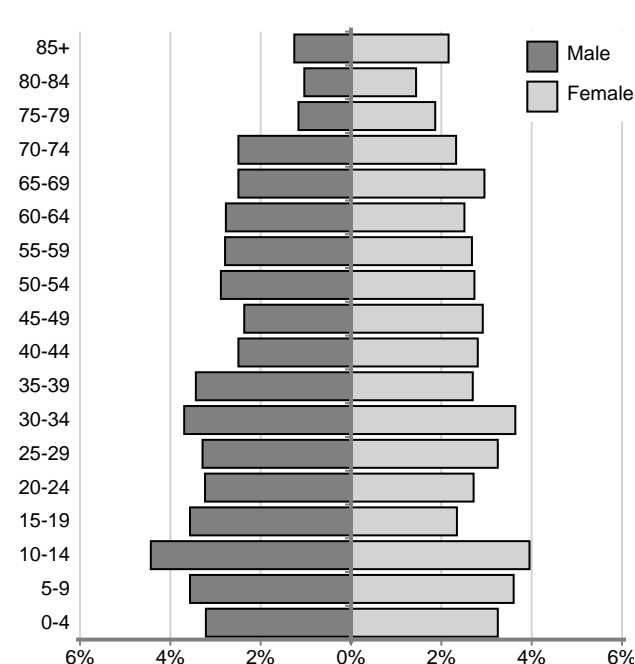
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	26.1%	25.6%	25.3%	24.8%
0 - 4	8.9%	6.5%	7.4%	6.2%
5 - 9	7%	7.2%	6.9%	6.7%
10 - 14	6.2%	8.4%	6.8%	7.8%
15 - 17	4%	3.5%	4.2%	4.1%
18 - 24	9.3%	8.3%	7.8%	7.4%
25 - 44	23.5%	25.2%	22.6%	22.7%
45 - 64	23.8%	21.7%	27.6%	25.3%
65 or older	17.3%	19.2%	16.7%	19.9%
65 - 84	13.5%	15.7%	14.1%	17.1%
85 or older	3.8%	3.4%	2.6%	2.7%
Median ⁴ Age (years)	36.8	36.6	40.2	40.3
Age Dependency ^{a, 5}	76.5	81.2	72.3	80.7
Old-Age	30.5	34.8	28.7	35.9
Child	46.0	46.4	43.5	44.8

^aAge Dependency Ratio

Osceola, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Osceola, Iowa

The median household income in Osceola is less than the median household income of Clarke County. The median value of owner-occupied housing units is lower in Osceola than for Clarke County. There is a higher percentage of vacant housing units in Osceola than there is for Clarke County. Many housing units in Osceola were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Osceola compared to Clarke County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	2,299	+/- 235	3,879	+/- 176
Less than \$34,999	30.1%	+/- 4.3%	25.6%	+/- 3.4%
\$35,000 To \$49,999	18.5%	+/- 9.3%	15.3%	+/- 5.8%
\$50,000 To \$99,999	25.8%	+/- 3.5%	28.5%	+/- 2.9%
\$100,000 Or More	25.6%	+/- 3.7%	30.6%	+/- 3.2%
Median ⁴ Household Income	\$55,208	+/- \$26,583	\$63,120	+/- \$4,981
Median Family Income	\$66,594	+/- \$7,315	\$70,580	+/- \$8,692
Per Capita Income	\$28,635	+/- \$4,443	\$32,003	+/- \$2,636

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	3,506	+/-358	6,309	+/-262
High School Graduate or Higher	79.2%	+/-6.2%	84.5%	+/-3.7%
Bachelor's Degree or Higher	12.2%	+/-6.0%	15.2%	+/-3.6%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

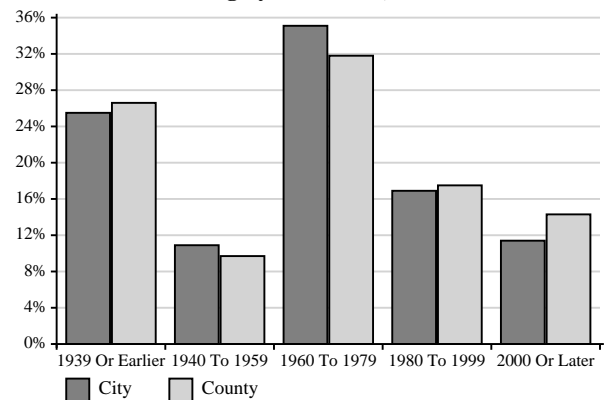
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	2,672	+/- 204	4,321	+/- 44
Vacant	14.0%	+/- 6.3%	10.2%	+/- 4.1%
Occupied	86.0%	+/- 6.3%	89.8%	+/- 4.1%
Occupied ^a	2,299	+/- 235	3,879	+/- 176
Owner	60.2%	+/- 10.1%	72.4%	+/- 6.0%
Renter	39.8%	+/- 10.1%	27.6%	+/- 6.0%
Rent ^b	\$630	+/- \$269	\$701	+/- \$246
Value ^c	\$108,100	+/- \$27,940	\$127,200	+/- \$24,992

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Osceola there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 32.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	2,650	+/- 376	4,561	+/- 282
Management, business, science, and arts	25.4%	+/- 8.5%	31.7%	+/- 5.2%
Service	19.9%	+/- 8.1%	16.2%	+/- 4.7%
Sales and office	14.5%	+/- 6.9%	13.9%	+/- 4.0%
Natural resources, construction, and maintenance	***%	+/- ***%	12.0%	+/- 2.6%
Production, transportation, and material moving	32.0%	+/- 9.4%	26.2%	+/- 5.8%

Socioeconomic Profile

Osceola, Iowa

Osceola has a higher proportion of the population age 16 or older in the labor force than Clarke County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Osceola tend to be lower than the median earnings for Clarke County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	2,970	+/- 372	5,035	+/- 259
Median Earnings	\$29,680	+/- \$29	\$37,126	+/- \$3,914
Female	\$**	+/- \$**	\$30,769	+/- \$15,218
Female, full time ^b	\$39,675	+/- \$15,051	\$44,440	+/- \$9,657
Male	\$35,111	+/- \$7,881	\$38,875	+/- \$3,595
Male, full time ^b	\$48,516	+/- \$13,660	\$52,250	+/- \$9,778

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	5,284	+/-372	9,566	+/-54
With a disability ^b	19.8%	+/-5.9%	15.9%	+/-3.1%
With Health Insurance	95.2%	+/-3.7%	93.6%	+/-2.6%
With Private ^c Coverage	62.9%	+/-9.6%	66.1%	+/-5.8%
With Public ^d Coverage	49.3%	+/-10.3%	45.6%	+/-6.2%
No Health Insurance	**%	+/-**%	6.4%	+/-2.6%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	4,325	+/- 309	7,534	+/- 74
in labor force	66.0%	+/- 6.2%	63.6%	+/- 3.4%
not in labor force	34.0%	+/- 6.2%	36.4%	+/- 3.4%
Civilian labor force	2,812	+/- 372	4,748	+/- 277
Unemployed	5.8%	+/- 4.6%	3.9%	+/- 2.7%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	5,290	+/-368	9,524	+/-63
Below poverty	19.8%	+/-9.2%	16.9%	+/-5.4%
17 and under	**%	+/-**%	26.5%	+/-12.3%
18 - 64	16.2%	+/-7.4%	13.6%	+/-4.8%
65+	**%	+/-**%	14.0%	+/-5.7%
All Families	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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