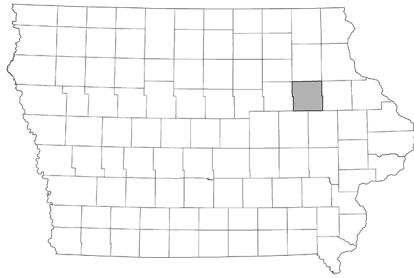


Data for Decision Makers



Brandon, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Brandon is 341. Between 2010 and 2020 the population increased by 10.4%. The City of Brandon is in Buchanan County. Buchanan County saw a 1.9% population decrease between 2010 and 2020. Brandon's population is predominantly White.

Total Population¹

City	2000	2010	2020
Brandon	311	309	341
Male Total	156	151	178
Female Total	155	158	163
Buchanan County Total	21,093	20,958	20,565
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Percentage of Population by Race/Hispanic Origin¹

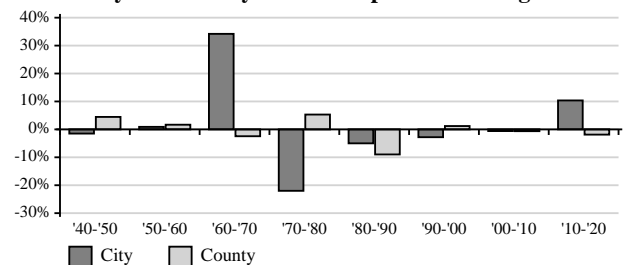
Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.7%	96.5%	98.9%	97.1%
White	95.8%	96.2%	97.8%	95.8%
White alone, not Hispanic	93.2%	93.5%	97.1%	95.1%
Black or African American	0.3%	0.0%	0.3%	0.4%
Asian	0.0%	0.0%	0.4%	0.3%
American Indian or Alaska Native	1.3%	0.0%	0.2%	0.1%
Hawaiian or Pacific Islander	0.3%	0.0%	0.0%	0.1%
Other	1.0%	0.3%	0.2%	0.5%
Two or more races	1.3%	3.5%	1.1%	2.9%
Hispanic origin ^a	5.2%	4.1%	1.2%	1.6%

^a Hispanics can be of any race.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
La Porte City	6.9%	0.4%	0.0%
Mount Auburn	19.4%	-6.3%	8.0%
Rowley	6.6%	-9.0%	2.3%
Urbana	71.3%	43.1%	6.6%
Vinton	0.0%	3.0%	-6.1%
Brandon	-2.8%	-0.6%	10.4%
Buchanan County	1.2%	0.6%	-1.9%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Socioeconomic Profile

Brandon, Iowa

The City of Brandon, compared to Buchanan County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total Households	130	141	8,161	8,198
Family Households ^{a,b}	63.1%	82.0%	69.4%	66.8%
Married couple family ^b	43.8%	65.6%	57.4%	54.3%
With own children	18.5%	20.6%	22.2%	20.7%
Other family ^c	19.2%	15.6%	12.0%	12.5%
Male householder ^c	6.2%	8.5%	4.1%	4.5%
With own children	3.1%	2.1%	2.6%	2.7%
Female householder ^c	13.1%	7.1%	7.8%	8.0%
With own children	10.0%	4.3%	4.7%	4.5%
Nonfamily households ^d	36.9%	18.0%	30.6%	33.2%
Male living alone	18.5%	19.9%	11.8%	13.0%
Female living alone	11.5%	16.3%	13.8%	15.0%

^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present).

Housing Characteristics¹

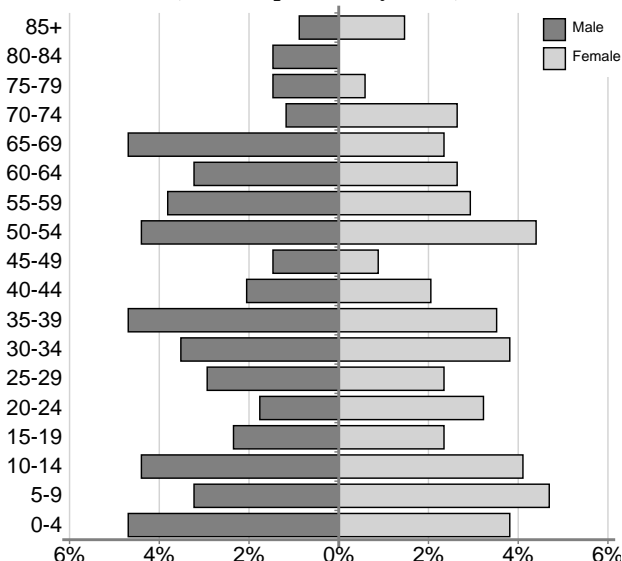
	City		County	
	2010	2020	2010	2020
Total Units	152	152	8,968	8,886
Vacant	14.5%	7.2%	9.0%	7.7%
Occupied	85.5%	92.8%	91.0%	92.3%
Occupied Units	130	141	8,161	8,198
Owner Occupied	64.6%	66.0%	78.9%	80.0%
Renter Occupied	35.4%	34.0%	21.1%	20.0%

Percentage of Population by Age¹

	City		County	
Age Groups	2010	2020	2010	2020
17 or younger	26.5%	27.6%	27.1%	26.3%
18 - 44	33.3%	31.9%	30.3%	29.6%
45 - 64	25.9%	23.7%	27.4%	25.2%
65 or older	14.2%	16.7%	15.3%	18.8%
Median ⁴ Age (years)	36.1	36.6	39.0	39.8
Age Dependency ^{a, 5}	68.8	79.7	73.6	82.3
Old-Age	24.0	30.0	26.6	34.3
Child	44.8	49.6	47.0	48.0

^aAge Dependency Ratio

Brandon, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that each age-sex group comprises of the total population.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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