Data for Decision Makers



Badger, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Badger is 522. Between 2010 and 2020 the population decreased by 7.0%. The City of Badger is in Webster County. Webster County saw a 2.7% population decrease between 2010 and 2020.

Webster County Cities - Total Population¹

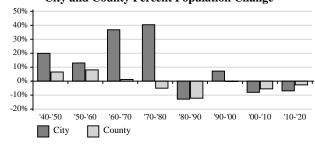
Webster County Cities - Total Population							
City	2000	2010	2020				
Badger	610	561	522				
Male Total	305	277	257				
Female Total	305	284	265				
Barnum	195	191	175				
Callender	424	376	368				
Clare	190	146	136				
Dayton	884	837	772				
Duncombe	474	410	381				
Farnhamville [†]	430	371	383				
Fort Dodge	25,136	25,206	24,871				
Gowrie	1,038	1,037	952				
Harcourt	340	303	264				
Lehigh	497	416	395				
Moorland	197	169	168				
Otho	571	542	429				
Stratford [†]	746	743	707				
Vincent	158	174	130				
Webster County Total	40,235	38,013	36,999				
State of Iowa Total	2,926,324	3,046,355	3,190,369				

 $^{^\}dagger C$ ity is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Dakota City	-11.0%	-7.5%	-10.0%
Fort Dodge	-2.9%	0.3%	-1.3%
Humboldt	0.3%	5.3%	2.2%
Thor	-15.1%	6.9%	-2.7%
Vincent	-14.6%	10.1%	-25.3%
Badger	7.2%	-8.0%	-7.0%
Webster County	-0.3%	5.5%	-2.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Badger's population is predominantly White. The City of Badger, compared to Webster County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

	C	City		unty
Race Groups	2010	2020	2010	2020
One race only	98.4%	94.4%	98.2%	94.9%
White	97.7%	91.0%	92.3%	86.8%
White alone, not Hispanic	97.1%	90.2%	90.0%	84.8%
Black or African American	0.4%	0.0%	3.8%	4.9%
Asian	0.2%	0.8%	0.6%	0.8%
American Indian or Alaska Native	0.2%	0.0%	0.3%	0.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	2.7%	1.1%	1.8%
Two or more races	1.6%	5.6%	1.8%	5.1%
Hispanic origin ^a	1.2%	4.2%	3.8%	5.6%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

			* -	
		City	C	ounty
	2010	2020	2010	2020
Total households	215	223	15,580	15,046
Family households ^{a,b}	75.8%	60.0%	61.5%	58.9%
Married couple family ^b	63.3%	48.0%	46.2%	42.7%
With own children	28.4%	15.2%	16.0%	14.1%
Other family ^c	12.6%	16.1%	15.3%	16.3%
Male householder ^c	5.1%	5.8%	4.6%	5.4%
With own children	1.9%	3.1%	2.8%	3.0%
Female householder ^c	7.4%	10.3%	10.8%	10.9%
With own children	3.7%	4.5%	7.0%	6.5%
Nonfamily households ^d	24.2%	40.0%	38.5%	41.1%
Male living alone	7.9%	12.1%	14.8%	17.1%
Female living alone	13.0%	13.5%	18.1%	18.0%

Households by Couple or Non-couple Type^{1,3}

		City		ounty
	2010	2020	2010	2020
Total households	215	223	15,580	15,046
Married couple ^b	63.3%	48.0%	46.2%	42.7%
Cohabiting couple ^{b,f}	NA ^e	9.0%	NA ^e	7.6%
Male householder g	NA ^e	17.0%	NA^e	21.9%
Female householder g	NA ^e	22.0%	NA ^e	27.8%

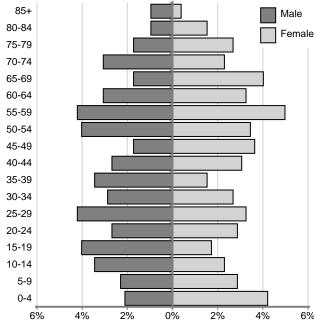
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

	(City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	26.9%	20.9%	22.1%	21.1%
0 - 4	6.8%	6.3%	5.9%	5.4%
5 - 9	7.3%	5.2%	6.0%	5.9%
10 - 14	8.9%	5.7%	6.2%	6.1%
15 - 17	3.9%	3.7%	4.0%	3.7%
18 - 24	8%	7.6%	11.1%	10%
25 - 44	26.4%	23.8%	22.3%	24.2%
45 - 64	26%	28.4%	27.7%	25%
65 or older	12.7%	19.3%	16.7%	19.8%
65 - 84	11.3%	18%	14%	16.6%
85 or older	1.4%	1.3%	2.7%	3.1%
Median ⁴ Age (years)	38.7	42.0	40.0	40.2
Age Dependency ^{a, 5}	65.6	67.2	63.4	69.1
Old-Age	21.0	32.3	27.3	33.4
Child	44.5	34.9	36.1	35.6

^aAge Dependency Ratio

Badger, Iowa Population Pyramid, 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

The median household income in Badger is greater than the median household income of Webster County. The median value of owner-occupied housing units is lower in Badger than for Webster County. There is a lower percentage of vacant housing units in Badger than there is for Webster County. Many housing units in Badger were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Badger compared to Webster County.

Median Household and Per Capita Income, 2018-2022²

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	215	+/- 39	15,582	+/- 285
Less than \$34,999	26.5%	+/- 5.4%	28.1%	+/- 2.4%
\$35,000 To \$49,999	3.3%	+/- 3.4%	11.6%	+/- 1.5%
\$50,000 To \$99,999	37.2%	+/- 3.8%	34.4%	+/- 2.1%
\$100,000 Or More	33.0%	+/- 3.7%	25.9%	+/- 2.0%
Median ⁴ Household Income	\$72,250	+/- \$9,031	\$65,335	+/- \$3,112
Median Family Income	\$97,188	+/- \$21,076	\$82,733	+/- \$3,264
Per Capita Income	\$33,742	+/- \$4,674	\$33,836	+/- \$1,691

Educational Attainment, 2018-2022²

	(City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	363	+/-63	25,086	+/-172	
High School Graduate or Higher	95.0%	+/-4.6%	91.8%	+/-1.4%	
Bachelor's Degree or Higher	20.9%	+/-7.4%	20.7%	+/-1.7%	

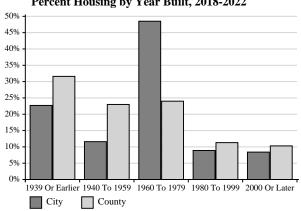
^{*}MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022²

	(City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	225	+/- 44	16,981	+/- 72
Vacant	4.4%	+/- 5.0%	8.2%	+/- 1.5%
Occupied	95.6%	+/- 5.0%	91.8%	+/- 1.5%
Occupied ^a	215	+/- 39	15,582	+/- 285
Owner	79.1%	+/- 8.0%	69.7%	+/- 2.4%
Renter	20.9%	+/- 8.0%	30.3%	+/- 2.4%
Rent ^b	\$709	+/- \$92	\$747	+/- \$29
Value ^c	\$118,200	+/-\$9,674	\$130,400	+/-\$7,666

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Badger there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 16.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	287	+/- 74	17,742	+/- 521
Management, business, science, and arts	33.1%	+/- 12.3%	30.1%	+/- 2.0%
Service	14.3%	+/- 5.5%	18.3%	+/- 1.8%
Sales and office	14.6%	+/- 6.7%	20.3%	+/- 2.0%
Natural resources, construction, and maintenance	22.0%	+/- 8.4%	12.9%	+/- 1.8%
Production, transportation, and material moving	16.0%	+/- 6.4%	18.4%	+/- 2.0%

^{**}MOE is high, use county estimate.

Badger has a higher proportion of the population age 16 or older in the labor force than Webster County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Badger tend to be higher than the median earnings for Webster County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

		City		ounty
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	331	+/- 76	20,471	+/- 572
Median Earnings	\$47,750	+/- \$47	\$36,676	+/- \$2,301
Female	\$43,500	+/- \$16,221	\$29,646	+/- \$1,329
Female, full time ^b	\$55,347	+/- \$3,933	\$45,085	+/- \$2,798
Male	\$51,696	+/- \$5,776	\$46,691	+/- \$2,993
Male, full time ^b	\$57,000	+/- \$4,543	\$59,311	+/- \$4,071

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		Co	County	
	Estimate	MOE*	Estimate	MOE*	
Population ^a	519	+/-98	35,158	+/-114	
With a disability ^b	7.5%	+/-2.9%	14.2%	+/-1.4%	
With Health Insurance	95.8%	+/-3.2%	93.9%	+/-1.4%	
With Private ^c Coverage	78.4%	+/-7.9%	67.9%	+/-2.7%	
With Public ^d Coverage	34.5%	+/-8.7%	41.3%	+/-2.1%	
No Health Insurance	**%	+/-**%	6.1%	+/-1.4%	

^aCivilan Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some miliary plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	417	+/- 83	30,344	+/- 138
in labor force	71.9%	+/- 7.2%	60.5%	+/- 1.7%
not in labor force	28.1%	+/- 7.2%	39.5%	+/- 1.7%
Civilian labor force	300	+/- 74	18,333	+/- 528
Unemployed	4.3%	+/- 4.0%	3.2%	+/- 0.7%

^{**}MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	519	+/-98	34,159	+/-185
Below poverty	**%	+/-**%	12.2%	+/-1.8%
17 and under	**%	+/-**%	15.7%	+/-3.9%
18 - 64	**%	+/-**%	11.9%	+/-2.1%
65+	**%	+/-**%	9.1%	+/-2.3%
All Families	**%	+/-**%	6.8%	+/-2.1%
with children	**%	+/-**%	9.1%	+/-3.1%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	20.7%	+/-8.0%
with children	**%	+/-**%	30.4%	+/-12.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- ⁴Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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