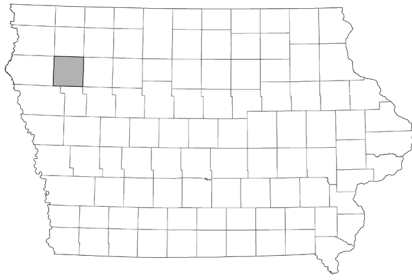# Marcus, Iowa
City Profile

report created: 12/17/2024

Population profile

The 2020 population for Marcus is 1,079. Between 2010 and 2020 the population decreased by 3.4%. The City of Marcus is in Cherokee County. Cherokee County saw a 3.4% population decrease between 2010 and 2020.

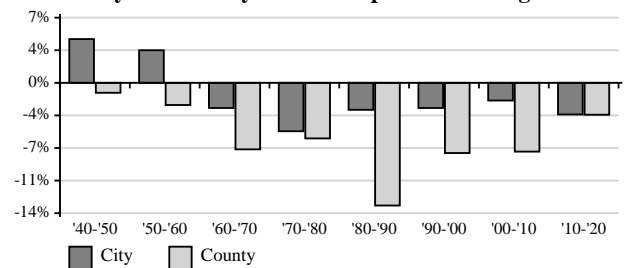### Cherokee County Cities - Total Population[1]

City	2000	2010	2020
Marcus	**1,139**	**1,117**	**1,079**
Male Total	539	528	532
Female Total	600	589	547
Aurelia	1,062	1,036	968
Cherokee	5,369	5,253	5,199
Cleghorn	250	240	240
Larrabee	149	132	123
Meriden	184	159	161
Quimby	368	319	249
Washta	282	248	209
Cherokee County Total	13,035	12,072	11,658
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Cleghorn	-9.1%	-4.0%	0.0%
Granville	9.1%	-4.0%	-0.6%
Meriden	-4.7%	-13.6%	1.3%
Paullina	-0.9%	-6.0%	-7.0%
Remsen	16.5%	-5.6%	0.9%
Marcus	-2.7%	-1.9%	-3.4%
Cherokee County	-7.5%	7.4%	-3.4%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

Regional Director
Terry Janssen
209 Centennial Dr., Ste A
Cherokee, IA 51012
tjans@iastate.edu
712-225-6196

County Office
Jen Gaydo
209 Centennial Dr.
Cherokee, IA 51012
gaydo@iastate.edu
712-225-6196

https://indicators.extension.iastate.edu

IOWA STATE UNIVERSITY
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Marcus's population is predominantly White. The City of Marcus, compared to Cherokee County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

	City		County	
Race Groups	2010	2020	2010	2020
One race only	99.4%	94.9%	99.1%	96.6%
White	98.0%	92.2%	96.6%	92.9%
White alone, not Hispanic	97.3%	90.7%	95.7%	91.5%
Black or African American	0.0%	1.2%	0.5%	0.7%
Asian	0.1%	0.2%	0.5%	0.5%
American Indian or Alaska Native	1.3%	0.4%	0.3%	0.3%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.1%
Other	0.0%	0.9%	1.1%	2.0%
Two or more races	0.6%	5.1%	0.9%	3.4%
Hispanic origin[a]	0.7%	3.8%	2.3%	4.5%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City		County	
	2010	2020	2010	2020
Total households	494	487	5,207	5,008
Family households[a,b]	62.8%	57.0%	65.0%	63.4%
Married couple family[b]	52.0%	35.6%	53.7%	51.1%
With own children	15.8%	14.0%	16.3%	15.8%
Other family[c]	10.7%	13.6%	11.3%	12.2%
Male householder[c]	3.0%	6.0%	3.8%	5.2%
With own children	2.4%	3.1%	2.7%	3.0%
Female householder[c]	7.7%	7.6%	7.5%	7.1%
With own children	5.1%	4.3%	4.7%	4.1%
Nonfamily households[d]	37.2%	43.0%	35.0%	36.6%
Male living alone	13.0%	14.0%	14.0%	15.1%
Female living alone	21.1%	19.1%	16.9%	17.0%

Households by Couple or Non-couple Type[1,3]

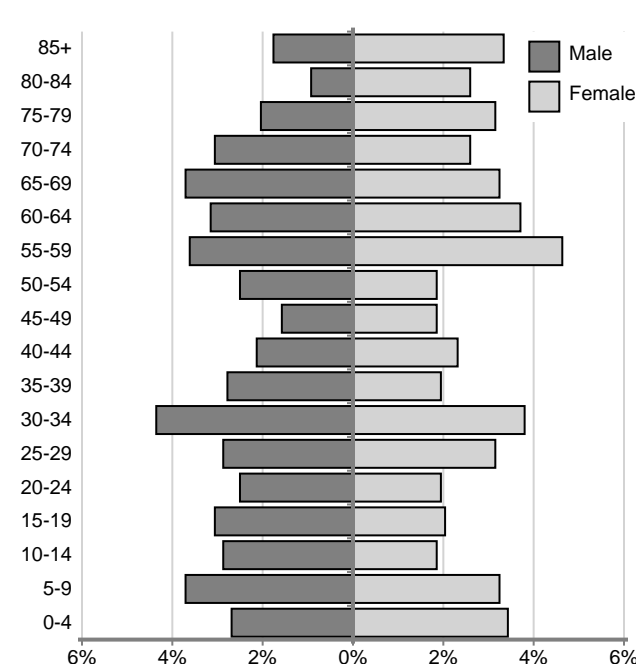|	City		County	
	2010	2020	2010	2020
Total households	494	487	5,207	5,008
Married couple[b]	52.0%	35.6%	53.7%	51.1%
Cohabiting couple[b,f]	NA[e]	5.7%	NA[e]	6.3%
Male householder [g]	NA[e]	19.5%	NA[e]	19.4%
Female householder [g]	NA[e]	25.7%	NA[e]	23.1%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

	City		County	
Age Groups	2010	2020	2010	2020
17 or younger	22.3%	21.8%	21.2%	21.7%
0 - 4	5.6%	6.1%	5.6%	5.7%
5 - 9	5.5%	7.0%	5.6%	6.0%
10 - 14	5.9%	4.7%	5.9%	6.4%
15 - 17	5.3%	4%	4.1%	3.6%
18 - 24	4.8%	5.5%	6.4%	5.7%
25 - 44	17.6%	23.3%	19.8%	21.9%
45 - 64	28.6%	22.9%	31.1%	25.6%
65 or older	26.6%	26.4%	21.6%	25.1%
65 - 84	20.2%	21.4%	17.5%	20.8%
85 or older	6.4%	5.1%	4.1%	4.3%
Median[4] Age (years)	48.5	44.1	47.0	46.0
Age Dependency[a, 5]	95.7	93.2	74.7	88.0
Old-Age	52.1	51.1	37.7	47.2
Child	43.6	42.2	37.0	40.8

[a]*Age Dependency Ratio*

Marcus, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Marcus is greater than the median household income of Cherokee County. The median value of owner-occupied housing units is higher in Marcus than for Cherokee County. There is a higher percentage of vacant housing units in Marcus than there is for Cherokee County. Many housing units in Marcus were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Marcus compared to Cherokee County.

Median Household and Per Capita Income, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Total Households	542	+/- 112	5,143	+/- 121
Less than $34,999	30.1%	+/- 4.7%	26.1%	+/- 3.0%
$35,000 To $49,999	7.0%	+/- 4.7%	11.5%	+/- 2.6%
$50,000 To $99,999	31.4%	+/- 3.7%	32.8%	+/- 2.3%
$100,000 Or More	31.6%	+/- 4.0%	29.6%	+/- 2.6%
Median[4] Household Income	$68,750	+/- $22,104	$63,638	+/- $5,340
Median Family Income	$98,750	+/- $14,910	$90,243	+/- $4,639
Per Capita Income	$46,287	+/- $9,864	$35,939	+/- $2,136

Housing Characteristics, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Total Units	641	+/- 109	5,553	+/- 32
Vacant	15.4%	+/- 7.1%	7.4%	+/- 2.2%
Occupied	84.6%	+/- 7.1%	92.6%	+/- 2.2%
Occupied[a]	542	+/- 112	5,143	+/- 121
Owner	78.8%	+/- 10.0%	74.1%	+/- 3.1%
Renter	21.2%	+/- 10.0%	25.9%	+/- 3.1%
Rent[b]	$723	+/- $293	$655	+/- $84
Value[c]	$167,500	+/-$50,543	$145,300	+/-$14,548

[a]Occupied Units, [b]Median gross rent of renter-occupied units, [c]Median value of owner-occupied units

Educational Attainment, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Population 25 and older	845	+/-136	8,270	+/-94
High School Graduate or Higher	88.5%	+/-6.6%	93.2%	+/-1.6%
Bachelor's Degree or Higher	27.3%	+/-6.9%	21.7%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
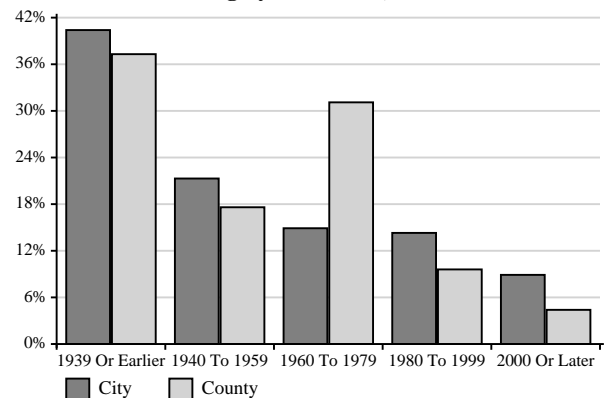**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Marcus there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 22.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City Estimate	City MOE*	County Estimate	County MOE*
Civilian employed population 16 years and over	695	+/- 125	5,954	+/- 227
Management, business, science, and arts	38.8%	+/- 9.5%	33.9%	+/- 3.5%
Service	15.7%	+/- 7.5%	15.2%	+/- 2.8%
Sales and office	17.0%	+/- 6.3%	19.2%	+/- 3.3%
Natural resources, construction, and maintenance	**%	+/- **%	10.8%	+/- 2.1%
Production, transportation, and material moving	22.7%	+/- 8.6%	20.9%	+/- 3.6%

Marcus has a higher proportion of the population age 16 or older in the labor force than Cherokee County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Marcus tend to be higher than the median earnings for Cherokee County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	748	+/- 132	6,499	+/- 182
Median Earnings	$39,333	+/- $39	$35,414	+/- $2,519
Female	$26,406	+/- $7,927	$28,015	+/- $2,144
Female, full time[b]	$37,788	+/- $7,377	$38,413	+/- $5,620
Male	$55,239	+/- $7,157	$46,922	+/- $1,740
Male, full time[b]	$56,654	+/- $5,555	$54,561	+/- $2,327

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,005	+/- 153	9,419	+/- 75
in labor force	70.8%	+/- 6.3%	65.3%	+/- 2.0%
not in labor force	29.2%	+/- 6.3%	34.7%	+/- 2.0%
Civilian labor force	712	+/- 127	6,150	+/- 203
Unemployed	2.4%	+/- 2.6%	3.2%	+/- 1.6%

**MOE is high, use county estimate.*

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	1,161	+/-182	11,286	+/-53
Below poverty	**%	+/-**%	13.3%	+/-3.1%
17 and under	**%	+/-**%	20.1%	+/-8.3%
18 - 64	**%	+/-**%	13.0%	+/-3.0%
65+	**%	+/-**%	7.6%	+/-3.3%
All Families	**%	+/-**%	7.8%	+/-3.2%
with children	**%	+/-**%	17.1%	+/-7.7%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	43.9%	+/-18.9%
with children	**%	+/-**%	50.3%	+/-20.5%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	1,167	+/-183	11,308	+/-46
With a disability[b]	18.3%	+/-6.4%	11.2%	+/-1.7%
With Health Insurance	97.4%	+/-2.3%	94.6%	+/-2.3%
With Private[c] Coverage	70.1%	+/-8.3%	70.8%	+/-3.7%
With Public[d] Coverage	50.7%	+/-9.3%	41.5%	+/-2.7%
No Health Insurance	**%	+/-**%	5.4%	+/-2.3%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at https://indicators.extension.iastate.edu

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