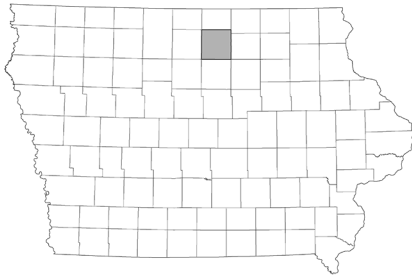


Data for Decision Makers



Rock Falls, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Rock Falls is 150. Between 2010 and 2020 the population decreased by 3.2%. The City of Rock Falls is in Cerro Gordo County. Cerro Gordo County saw a 2.3% population decrease between 2010 and 2020. Rock Falls's population is predominantly White.

Total Population¹

City	2000	2010	2020
Rock Falls	170	155	150
Male Total	86	79	71
Female Total	84	76	79
Cerro Gordo County Total	46,447	44,151	43,127
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Percentage of Population by Race/Hispanic Origin¹

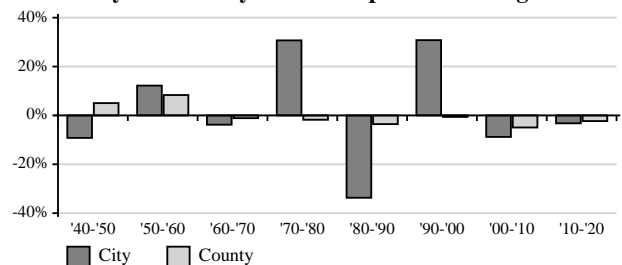
Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.4%	97.3%	98.4%	95.0%
White	98.7%	96.7%	95.0%	89.5%
White alone, not Hispanic	98.7%	96.0%	92.6%	87.7%
Black or African American	0.0%	0.7%	1.3%	2.2%
Asian	0.6%	0.0%	0.9%	1.2%
American Indian or Alaska Native	0.0%	0.0%	0.2%	0.3%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.3%
Other	0.0%	0.0%	0.9%	1.4%
Two or more races	0.6%	2.7%	1.6%	5.0%
Hispanic origin ^a	0.0%	2.7%	3.8%	5.2%

^a Hispanics can be of any race.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Grafton	2.8%	-13.1%	-14.3%
Manly	-0.5%	-1.4%	-5.1%
Mason City	0.5%	-3.7%	-2.6%
Nora Springs	1.8%	-6.6%	-4.3%
Plymouth	-5.3%	-11.0%	-1.8%
Rock Falls	30.8%	-8.8%	-3.2%
Cerro Gordo County	-0.6%	4.9%	-2.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Sarah Merrifield
601 S Illinois Ave.
Mason City, IA 50401
merrifield@iastate.edu
651-751-8112

County Office

Sarah DeBour
601 S Illinois Ave.
Mason City, IA 50401
sdebou@iastate.edu
641-423-0844

<https://indicators.extension.iastate.edu>

Socioeconomic Profile

Rock Falls, Iowa

The City of Rock Falls, compared to Cerro Gordo County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	68	70	19,350	19,224
Family households ^{a,b}	73.5%	68.9%	60.9%	58.8%
Married couple family ^b	66.2%	52.6%	47.6%	45.1%
Other family ^c	7.4%	8.6%	13.3%	13.7%
Male householder ^c	2.9%	5.7%	4.0%	4.4%
Female householder ^c	4.4%	2.9%	9.4%	9.4%
Nonfamily households ^d	26.5%	31.1%	39.1%	41.2%
Male living alone	7.4%	12.9%	14.3%	15.8%
Female living alone	11.8%	10.0%	18.7%	19.2%

^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present).

Housing Characteristics¹

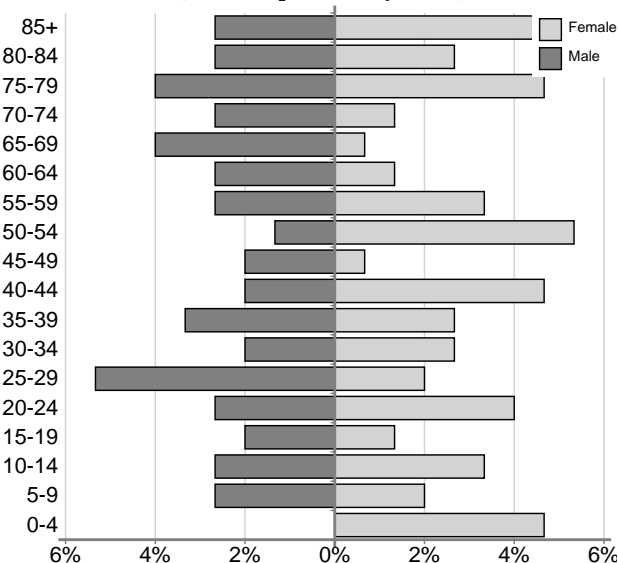
	City		County	
	2010	2020	2010	2020
Total Units	74	72	22,163	22,603
Vacant	8.1%	2.8%	12.7%	14.9%
Occupied	91.9%	97.2%	87.3%	85.1%
Occupied Units	68	70	19,350	19,224
Owner Occupied	88.2%	85.7%	71.1%	69.6%
Renter Occupied	11.8%	14.3%	28.9%	30.4%

Percentage of Population by Age¹

	City		County	
Age Groups	2010	2020	2010	2020
17 or younger	14.8%	17.3%	21.5%	20.2%
18 - 44	29.0%	32.8%	30.5%	30.0%
45 - 64	29.0%	19.4%	30.1%	26.5%
65 or older	27.1%	30.7%	17.9%	23.3%
Median ⁴ Age (years)	49.5	45.0	43.3	44.7
Age Dependency ^{a, 5}	72.1	92.0	65.0	77.0
Old-Age	46.6	58.8	29.5	41.2
Child	25.5	33.1	35.5	35.8

^aAge Dependency Ratio

Rock Falls, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that each age-sex group comprises of the total population.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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