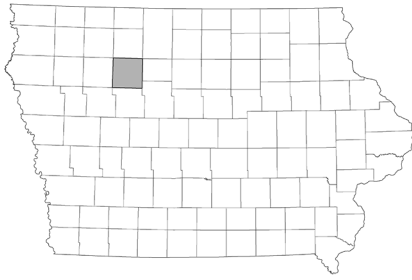


Data for Decision Makers



Pocahontas County County Profile

report created: 12/13/2024

Population profile

Pocahontas County is a nonmetropolitan county in northwest Iowa. It is composed of nine incorporated communities and their surrounding rural areas. From 2010 to 2020, Pocahontas County's population decreased by 3.17% while the state's population increased by 4.73%.

Total Population¹

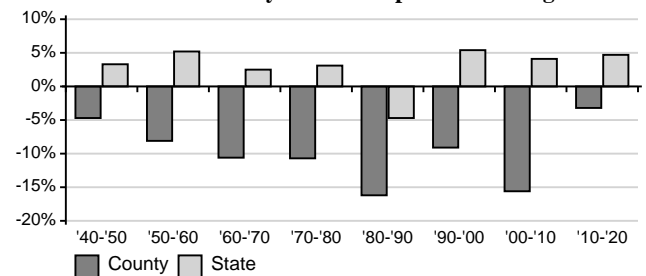
| Totals | 2000 | 2010 | 2020 |
|---------------------------|--------------|--------------|--------------|
| Pocahontas County | 8,662 | 7,310 | 7,078 |
| Male Total | 4,256 | 3,633 | 3,547 |
| Female Total | 4,406 | 3,677 | 3,531 |
| City | | | |
| Fonda | 648 | 631 | 636 |
| Gilmore City [†] | 556 | 504 | 487 |
| Havelock | 177 | 138 | 130 |
| Laurens | 1,476 | 1,258 | 1,264 |
| Palmer | 214 | 165 | 138 |
| Plover | 95 | 77 | 50 |
| Pocahontas | 1,970 | 1,789 | 1,867 |
| Rolfe | 675 | 584 | 509 |
| Varina | 90 | 71 | 68 |
| State Total | 2,926,324 | 3,046,355 | 3,190,369 |

[†]City is located in multiple counties, total population is provided.

Neighboring Counties - Percent Population Change¹

| County | '90-'00 | '00-'10 | '10-'20 |
|-----------------------|---------------|----------------|---------------|
| Buena Vista, IA | 2.23% | -0.74% | 2.78% |
| Calhoun, IA | -3.42% | -13.00% | 2.66% |
| Clay, IA | -1.21% | -4.06% | -1.70% |
| Humboldt, IA | -3.49% | -5.45% | -2.22% |
| Kossuth, IA | -7.68% | -9.44% | -4.60% |
| Palo Alto, IA | -4.89% | -7.15% | -4.51% |
| Pocahontas, IA | -9.06% | -15.61% | -3.17% |
| Sac, IA | -6.45% | -10.23% | -5.18% |
| Webster, IA | -0.27% | -5.52% | -2.67% |
| State of Iowa | 5.39% | 4.10% | 4.73% |

Pocahontas County Percent Population Change¹



Regional Director

Michelle Sackville
822 Central Ave., Ste 102
Fort Dodge, IA 50501
sackvill@iastate.edu
515-576-2119

County Office

Erica Svuba
305 N Main St, PO Box 209
Pocahontas, IA 50574
esvuba@iastate.edu
712-335-3103

<https://indicators.extension.iastate.edu>

Demographic Profile

As with the other 98 counties in the state, Pocahontas County's population is predominantly white. The percentage of the population of Hispanic origin increased between 2010 and 2020. In 2020, Pocahontas County had a lower percentage of those 17 or younger than the state. New household relationship categories were reported for 2020 that are not comparable with 2010³.

Percentage of Population by Race/Hispanic Origin¹

| Race Groups | County | | State | |
|---------------------------------|--------|-------|-------|-------|
| | 2010 | 2020 | 2010 | 2020 |
| One race only | 98.9% | 95.8% | 98.2% | 94.4% |
| White | 97.5% | 91.3% | 91.3% | 84.5% |
| White alone, not Hispanic | 96.3% | 90.2% | 88.7% | 82.7% |
| Black or African American | 0.4% | 0.9% | 2.9% | 4.1% |
| Asian | 0.2% | 0.4% | 1.7% | 2.4% |
| American Indian | 0.2% | 0.3% | 0.4% | 0.5% |
| Hawaiian/other Pacific Islander | 0.1% | 0.3% | 0.1% | 0.2% |
| Other | 0.6% | 2.6% | 1.8% | 2.8% |
| Two or more races | 1.1% | 4.2% | 1.8% | 5.6% |
| Hispanic origin ^a | 2.3% | 5.0% | 5.0% | 6.8% |

^aHispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

| | County | | State | |
|------------------------------------|--------|-------|-----------|-----------|
| | 2010 | 2020 | 2010 | 2020 |
| Total households | 3,233 | 3,090 | 1,221,576 | 1,288,560 |
| Family households ^{a,b} | 63.6% | 63.1% | 64.7% | 63.0% |
| Married couple family ^b | 53.5% | 51.2% | 51.2% | 48.5% |
| With own children | 16.9% | 15.8% | 20.0% | 18.2% |
| Other family ^c | 10.1% | 11.9% | 13.5% | 14.4% |
| Male householder ^c | 3.9% | 4.4% | 4.2% | 4.9% |
| With own children | 2.3% | 3.0% | 2.5% | 2.7% |
| Female householder ^c | 6.2% | 7.5% | 9.3% | 9.6% |
| With own children | 4.0% | 4.7% | 5.9% | 5.7% |
| Nonfamily households ^d | 36.4% | 36.9% | 35.3% | 37.0% |
| Male living alone | 15.7% | 17.5% | 12.8% | 14.2% |
| Female living alone | 16.7% | 15.1% | 15.7% | 15.8% |

Households by Couple or Non-couple Type^{1,3}

| | County | | State | |
|----------------------------------|-----------------|-------|-----------------|-----------|
| | 2010 | 2020 | 2010 | 2020 |
| Total households | 3,233 | 3,090 | 1,221,576 | 1,288,560 |
| Married couple ^b | 53.5% | 51.2% | 51.2% | 48.5% |
| Cohabiting couple ^{b,f} | NA ^e | 5.8% | NA ^e | 7.1% |
| Male householder ^g | NA ^e | 21.2% | NA ^e | 19.5% |
| Female householder ^g | NA ^e | 21.9% | NA ^e | 24.9% |

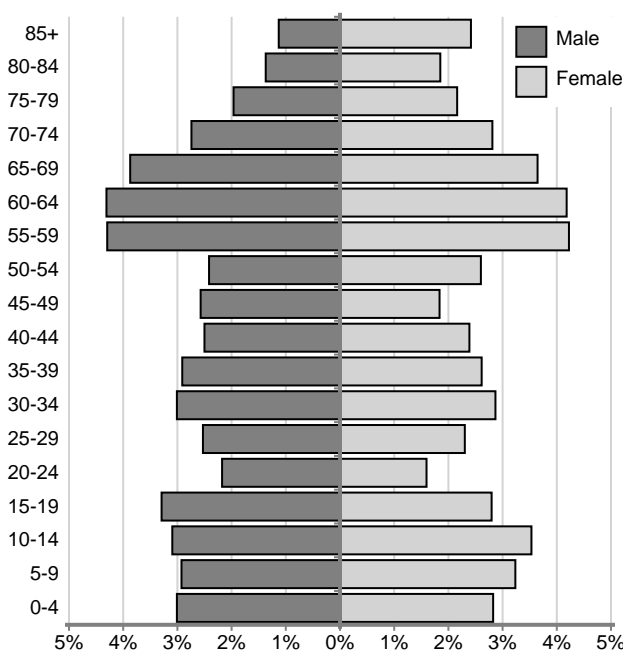
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

| Age Groups | County | | State | |
|---------------------------------|--------|-------|-------|-------|
| | 2010 | 2020 | 2010 | 2020 |
| 17 or younger | 21.5% | 22.7% | 23.9% | 23.2% |
| 0 - 4 | 5.9% | 5.8% | 6.6% | 6.0% |
| 5 - 9 | 5.6% | 6.2% | 6.6% | 6.5% |
| 10 - 14 | 5.7% | 6.6% | 6.6% | 6.8% |
| 15 - 17 | 4.3% | 4.1% | 4.1% | 3.9% |
| 18 - 24 | 6.1% | 5.8% | 10.0% | 9.8% |
| 25 - 44 | 18.4% | 21.1% | 24.5% | 24.6% |
| 45 - 64 | 31.9% | 26.4% | 26.7% | 24.5% |
| 65 or older | 22.1% | 24.0% | 14.9% | 18.0% |
| 65 - 84 | 17.9% | 20.4% | 12.4% | 15.6% |
| 85 or older | 4.2% | 3.5% | 2.5% | 2.4% |
| Median ⁴ age (years) | 47.6 | 45.3 | 38.1 | 38.6 |
| Age dependency ^{a,5} | 77.3 | 87.6 | 63.4 | 69.9 |
| Old-Age | 39.2 | 45.0 | 24.3 | 30.6 |
| Child | 38.1 | 42.6 | 39.1 | 39.4 |

^aAge Dependency Ratio.

Pocahontas County Population Pyramid^a, 2020¹



^aEach bar represents the percentage that each age-sex group comprises of the total population.

Socioeconomic Profile

Pocahontas County

The median household income in Pocahontas County is less than the median household income of the state. More households in Pocahontas County are in the \$50,000 to \$99,999 household income group while more of Iowa households are in the \$100,000 or more household income group. The median value of owner-occupied housing can vary among counties. The median value of owner-occupied housing units is lower in Pocahontas County than for the state. There is a higher percentage of vacant housing units in Pocahontas County than there is for the state. Many housing units in Pocahontas County were built prior to 1940. Pocahontas County has a lower percentage of college graduates than does the state.

Median⁴ Household and Per Capita Income, 2018-2022²

| | County | | State | |
|--------------------------------------|----------|-------------|-----------|-----------|
| | Estimate | MOE* | Estimate | MOE* |
| Total households | 3,083 | +/- 96 | 1,290,139 | +/- 4,032 |
| Less than \$14,999 | 6.3% | +/- 1.4% | 7.8% | +/- 0.4% |
| \$15,000 to \$34,999 | 19.0% | +/- 2.1% | 15.2% | +/- 0.6% |
| \$35,000 to \$49,999 | 14.4% | +/- 3.5% | 11.9% | +/- 0.2% |
| \$50,000 to \$99,999 | 34.4% | +/- 2.3% | 32.2% | +/- 0.6% |
| \$100,000 Or More | 25.9% | +/- 2.4% | 32.9% | +/- 0.8% |
| Median ⁴ household income | \$61,434 | +/- \$3,811 | \$70,571 | +/- \$395 |
| Median ⁴ family income | \$82,009 | +/- \$7,707 | \$90,921 | +/- \$579 |
| Per capita income | \$33,918 | +/- \$2,075 | \$37,949 | +/- \$241 |

Educational Attainment, 2018-2022²

| | County | | State | |
|--------------------------------|----------|---------|-----------|---------|
| | Estimate | MOE* | Estimate | MOE* |
| Population 25 and older | 4,946 | +/-57 | 2,131,202 | +/-967 |
| High school graduate or higher | 91.5% | +/-1.9% | 93.0% | +/-0.1% |
| Bachelor's degree or higher | 17.1% | +/-2.3% | 30.3% | +/-0.3% |

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

In Pocahontas County there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category while the production, transportation, and material moving occupation category makes up 22.6% of occupations of the civilian employed population in the county.

Occupation of the Civilian Employed Population, 2018-2022²

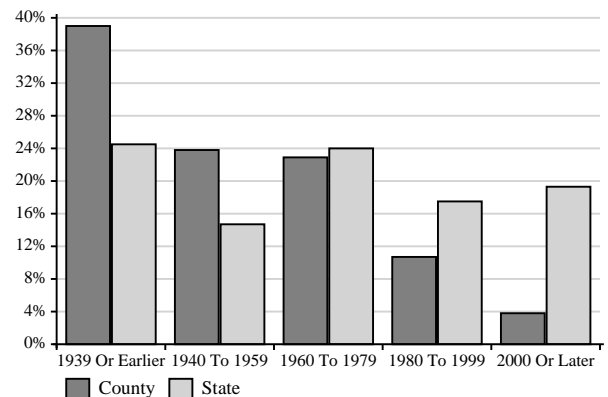
| | County | | State | |
|--|----------|----------|-----------|-----------|
| | Estimate | MOE* | Estimate | MOE* |
| Civilian employed population 16 years and over | 3,316 | +/- 152 | 1,627,434 | +/- 5,740 |
| Management, business, science, and arts | 30.8% | +/- 3.1% | 38.1% | +/- 0.3% |
| Service | 14.4% | +/- 3.0% | 15.5% | +/- 0.2% |
| Sales and office | 18.8% | +/- 2.6% | 19.7% | +/- 0.2% |
| Natural resources, construction, and maintenance | 13.4% | +/- 2.1% | 9.5% | +/- 0.2% |
| Production, transportation, and material moving | 22.6% | +/- 2.9% | 17.2% | +/- 0.2% |

Housing Characteristics, 2018-2022²

| | County | | State | |
|---------------------------------------|----------|-------------|-----------|-------------|
| | Estimate | MOE* | Estimate | MOE* |
| Total units | 3,663 | +/- 36 | 1,417,064 | +/- 977 |
| Vacant | 15.8% | +/- 2.6% | 9.0% | +/- 0.3% |
| Occupied | 84.2% | +/- 2.6% | 91.0% | +/- 0.3% |
| Occupied ^a | 3,083 | +/- 96 | 1,290,139 | +/- 4,032 |
| Owner | 78.4% | +/- 3.3% | 71.5% | +/- 0.3% |
| Renter | 21.6% | +/- 3.3% | 28.5% | +/- 0.3% |
| Median ⁴ rent ^b | \$735 | +/- \$47 | \$914 | +/- \$6 |
| Median value ^c | \$90,400 | +/- \$5,872 | \$181,600 | +/- \$1,035 |

^aOccupied Units. ^bMedian gross rent of renter-occupied units ^cMedian value of owner-occupied units.

Percent Housing by Year Built, 2018-2022²



Socioeconomic Profile

Pocahontas County

Pocahontas County has a lower proportion of the population age 16 or older in the labor force than the state. A portion of those who are not in the labor force are people who are retired. The percent unemployed in Pocahontas County is higher than that for the state overall. Earnings data are provided for the population 16 and over who have earnings. Median⁴ earnings in Pocahontas County tend to be lower than the median earnings for the state. There is a lower percentage of families in Pocahontas County below poverty level than for the state. Families with children tend to have a higher rate of poverty than families without children.

Employment Status, 2018-2022²

| | County | | State | |
|----------------------|----------|----------|-----------|-----------|
| | Estimate | MOE* | Estimate | MOE* |
| Population 16+ | 5,657 | +/- 50 | 2,544,719 | +/- 1,266 |
| In labor force | 62.6% | +/- 2.4% | 66.6% | +/- 0.2% |
| Not in labor force | 37.4% | +/- 2.4% | 33.4% | +/- 0.2% |
| Civilian labor force | 3,539 | +/- 144 | 1,692,129 | +/- 5,407 |
| Unemployed | 6.3% | +/- 1.9% | 3.8% | +/- 0.1% |

Individuals Below Poverty Level by Race, 2018-2022²

| | County | | State | |
|-------------------------------|----------|---------|-----------|---------|
| | Estimate | MOE* | Estimate | MOE* |
| Total population ^a | 6,906 | +/-22 | 3,088,999 | +/-950 |
| Percent below | 9.1% | +/-0.2% | 11.1% | +/-0.2% |
| White alone | 7.9% | +/-2.4% | 9.7% | +/-0.2% |
| Black/African American alone | *** | +/-*** | 30.5% | +/-1.9% |
| Asian/Pacific Islander alone | *** | +/-*** | 13.6% | +/-1.4% |
| American Indian alone | *** | +/-*** | 27.6% | +/-4% |
| Hawaiian alone | *** | +/-*** | 33.1% | +/-8.5% |
| Other race alone | *** | +/-*** | 16.6% | +/-2.3% |
| Two or more races | *** | +/-*** | 17.6% | +/-1.3% |
| Hispanic origin ^b | 12.9% | +/-5.3% | 17.4% | +/-1.1% |

^afor whom poverty status is determined, ^bHispanics can be of any race. ***MOE is high, use state estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Median⁴ Employment Earnings, 2018-2022²

| | County | | State | |
|--------------------------------|--------------|---------|-----------|-----------|
| | Estimate | MOE* | Estimate | MOE* |
| Population 16+ ^a | 3,720 | +/- 147 | 1,799,851 | +/- 5,338 |
| Median earnings | \$40,606 +/- | \$2,172 | \$40,905 | +/- \$219 |
| Female | \$32,983 +/- | \$3,629 | \$33,724 | +/- \$250 |
| Male | \$46,409 +/- | \$2,416 | \$48,115 | +/- \$407 |
| Female, full time ^b | \$44,352 +/- | \$4,323 | \$47,128 | +/- \$238 |
| Male, full time ^b | \$52,000 +/- | \$4,754 | \$59,875 | +/- \$356 |

^awith earnings. ^byear round.

Individuals and Families Below Poverty Level, 2018-2022²

| | County | | State | |
|-------------------------------|----------|---------|-----------|---------|
| | Estimate | MOE* | Estimate | MOE* |
| Total population ^a | 6,906 | +/-22 | 3,088,999 | +/-950 |
| Below poverty | 9.1% | +/-0.2% | 11.1% | +/-0.2% |
| 17 and under | *** | +/-*** | 13% | +/-0.4% |
| 18 - 64 | 11% | +/-3.7% | 11.4% | +/-0.2% |
| 65+ | 5.1% | +/-1.8% | 7.7% | +/-0.2% |
| All families | 4.4% | +/-1.9% | 7% | +/-0.2% |
| With children | 9.2% | +/-4.5% | 11.5% | +/-0.4% |
| Married couple | 3.3% | +/-1.6% | 3.2% | +/-0.1% |
| With children | *** | +/-*** | 4.1% | +/-0.3% |
| Female HH ^b | *** | +/-*** | 25.4% | +/-1% |
| With children | *** | +/-*** | 32.4% | +/-1.4% |

^afor whom poverty status is determined, ^bfemale householder, no spouse present, ***MOE is high. Use state estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. In this profile, the 2020 data are reported, but items for 2010 are omitted.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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