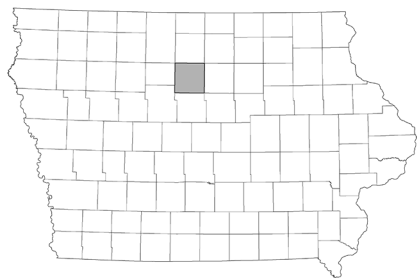


# Data for Decision Makers



## Clarion, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Clarion is 2,810. Between 2010 and 2020 the population decreased by 1.4%. The City of Clarion is in Wright County. Wright County saw a 2.2% population decrease between 2010 and 2020.

Wright County Cities - Total Population<sup>1</sup>

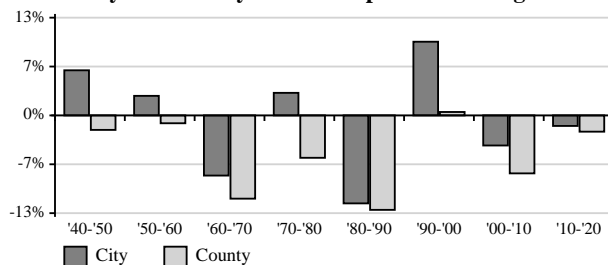
City	2000	2010	2020
<b>Clarion</b>	<b>2,968</b>	<b>2,850</b>	<b>2,810</b>
Male Total	1,407	1,391	1,387
Female Total	1,561	1,459	1,423
Belmond	2,560	2,376	2,463
Dows <sup>†</sup>	675	538	521
Eagle Grove	3,712	3,583	3,601
Galt	30	32	26
Goldfield	680	635	634
Rowan	218	158	123
Woolstock	204	168	144
Wright County Total	14,334	13,229	12,943
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Belmond	2.4%	-7.2%	3.7%
Eagle Grove	1.1%	-3.5%	0.5%
Galt	-30.2%	6.7%	-18.8%
Goldfield	-4.2%	-6.6%	-0.2%
Rowan	15.3%	-27.5%	-22.2%
Clarion	9.8%	-4.0%	-1.4%
Wright County	0.5%	7.7%	-2.2%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



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# Demographic Profile

# Clarion, Iowa

Clarion's population is predominantly White. The City of Clarion, compared to Wright County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.2%	93.9%	98.4%	93.5%
White	91.9%	75.1%	94.8%	81.4%
White alone, not Hispanic	82.6%	70.4%	88.7%	78.1%
Black or African American	0.5%	0.2%	0.4%	0.6%
Asian	0.5%	1.1%	0.2%	0.5%
American Indian or Alaska Native	0.3%	0.9%	0.2%	0.7%
Hawaiian or Pacific Islander	0.1%	0.1%	0.0%	0.1%
Other	5.0%	16.5%	2.7%	10.2%
Two or more races	1.8%	6.1%	1.6%	6.5%
Hispanic origin <sup>a</sup>	15.9%	26.2%	9.6%	18.5%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	1,185	1,153	5,625	5,404
Family households <sup>a,b</sup>	63.5%	63.3%	64.7%	63.7%
Married couple family <sup>b</sup>	49.9%	63.3%	52.0%	48.6%
With own children	18.9%	19.9%	17.6%	16.6%
Other family <sup>c</sup>	13.6%	14.9%	12.8%	15.0%
Male householder <sup>c</sup>	4.3%	4.3%	4.5%	5.1%
With own children	3.1%	2.6%	2.9%	2.8%
Female householder <sup>c</sup>	9.3%	10.6%	8.2%	9.9%
With own children	7.3%	6.8%	5.8%	6.5%
Nonfamily households <sup>d</sup>	36.5%	36.7%	35.3%	36.3%
Male living alone	13.8%	14.2%	13.8%	15.0%
Female living alone	18.4%	18.9%	16.7%	16.0%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	1,185	1,153	5,625	5,404
Married couple <sup>b</sup>	49.9%	63.3%	52.0%	48.6%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	4.5%	NA <sup>e</sup>	6.6%
Male householder <sup>g</sup>	NA <sup>e</sup>	19.1%	NA <sup>e</sup>	20.1%
Female householder <sup>g</sup>	NA <sup>e</sup>	28.9%	NA <sup>e</sup>	24.7%

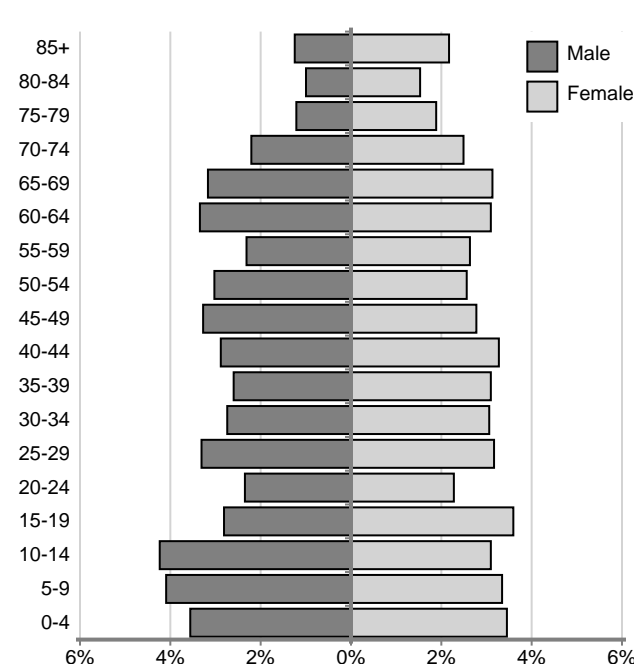
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	24.8%	26.4%	23.3%	24.8%
0 - 4	6%	7.0%	6.5%	6.0%
5 - 9	7%	7.4%	6.3%	6.6%
10 - 14	7.4%	7.3%	6.4%	7.6%
15 - 17	4.4%	4.7%	4.1%	4.6%
18 - 24	7.1%	6.3%	6.8%	6.5%
25 - 44	22.4%	24.2%	20.6%	22.9%
45 - 64	24.9%	22.9%	28.4%	24.1%
65 or older	20.7%	20.0%	20.9%	21.7%
65 - 84	16%	16.6%	16.8%	18.3%
85 or older	4.7%	3.4%	4.1%	3.4%
Median <sup>4</sup> Age (years)	41.3	39.1	44.4	41.0
Age Dependency <sup>a, 5</sup>	83.6	86.9	79.4	86.9
Old-Age	38.1	37.5	37.5	40.6
Child	45.6	49.4	41.8	46.4

<sup>a</sup>Age Dependency Ratio

**Clarion, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Clarion, Iowa

The median household income in Clarion is less than the median household income of Wright County. The median value of owner-occupied housing units is higher in Clarion than for Wright County. There is a lower percentage of vacant housing units in Clarion than there is for Wright County. Many housing units in Clarion were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Clarion compared to Wright County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	1,367	+/- 93	5,373	+/- 138
Less than \$34,999	35.4%	+/- 4.1%	27.4%	+/- 2.7%
\$35,000 To \$49,999	17.1%	+/- 5.9%	15.9%	+/- 2.7%
\$50,000 To \$99,999	35.0%	+/- 3.4%	34.1%	+/- 2.4%
\$100,000 Or More	12.5%	+/- 2.8%	22.6%	+/- 2.2%
Median <sup>4</sup> Household Income	\$48,853	+/- \$4,454	\$58,240	+/- \$4,351
Median Family Income	\$71,591	+/- \$11,931	\$72,665	+/- \$6,828
Per Capita Income	\$35,505	+/- \$6,221	\$33,964	+/- \$2,378

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	1,475	+/- 117	6,281	+/- 21
Vacant	7.3%	+/- 6.0%	14.5%	+/- 2.2%
Occupied	92.7%	+/- 6.0%	85.5%	+/- 2.2%
Occupied <sup>a</sup>	1,367	+/- 93	5,373	+/- 138
Owner	65.0%	+/- 8.1%	74.1%	+/- 3.3%
Renter	35.0%	+/- 8.1%	25.9%	+/- 3.3%
Rent <sup>b</sup>	\$703	+/- \$102	\$731	+/- \$34
Value <sup>c</sup>	\$108,500	+/- \$18,179	\$105,400	+/- \$7,321

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

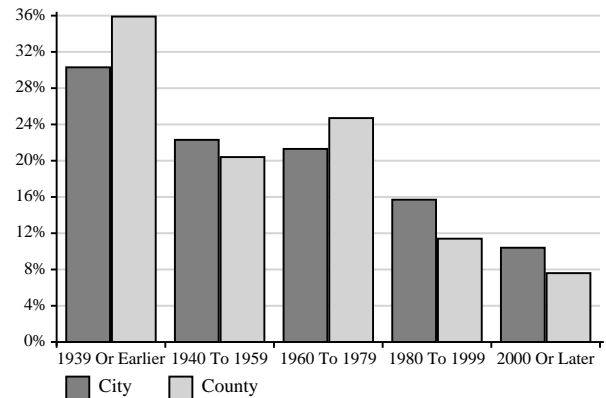
**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	2,119	+/-130	8,838	+/-73
High School Graduate or Higher	91.6%	+/-4.2%	92.7%	+/-1.6%
Bachelor's Degree or Higher	20.7%	+/-5.6%	21%	+/-2.5%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

\*\*MOE is high, use county estimate.

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Clarion there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 30.6% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,407	+/- 133	5,823	+/- 215
Management, business, science, and arts	28.9%	+/- 8.2%	35.8%	+/- 3.7%
Service	14.1%	+/- 6.7%	14.5%	+/- 2.7%
Sales and office	10.5%	+/- 4.9%	15.9%	+/- 2.3%
Natural resources, construction, and maintenance	15.9%	+/- 7.1%	13.9%	+/- 2.7%
Production, transportation, and material moving	30.6%	+/- 12.5%	19.8%	+/- 4.1%

## Socioeconomic Profile

## Clarion, Iowa

Clarion has a higher proportion of the population age 16 or older in the labor force than Wright County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Clarion tend to be lower than the median earnings for Wright County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	1,535	+/- 142	6,363	+/- 188
Median Earnings	\$33,825	+/- \$33	\$38,491	+/- \$2,025
Female	\$26,849	+/- \$5,297	\$29,146	+/- \$2,095
Female, full time <sup>b</sup>	\$34,839	+/- \$6,547	\$38,477	+/- \$2,283
Male	\$45,100	+/- \$7,767	\$48,856	+/- \$3,848
Male, full time <sup>b</sup>	\$48,659	+/- \$3,361	\$55,446	+/- \$3,568

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	2,717	+/-17	12,728	+/-5
With a disability <sup>b</sup>	14.2%	+/-4.3%	12.7%	+/-1.8%
With Health Insurance	94.8%	+/-3.2%	95.5%	+/-1.4%
With Private <sup>c</sup> Coverage	68.3%	+/-8.1%	69.4%	+/-3.4%
With Public <sup>d</sup> Coverage	42.5%	+/-8.4%	42.0%	+/-3.0%
No Health Insurance	**%	+/-**%	4.5%	+/-1.4%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	2,361	+/- 107	10,040	+/- 71
in labor force	60.3%	+/- 5.5%	59.3%	+/- 2.1%
not in labor force	39.7%	+/- 5.5%	40.7%	+/- 2.1%
Civilian labor force	1,423	+/- 129	5,954	+/- 216
Unemployed	1.1%	+/- 1.3%	2.2%	+/- 1.0%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	2,717	+/-17	12,678	+/-72
Below poverty	**%	+/-**%	14.3%	+/-2.8%
17 and under	**%	+/-**%	19.9%	+/-5.5%
18 - 64	**%	+/-**%	14.4%	+/-3.0%
65+	**%	+/-**%	7.5%	+/-3.2%
All Families	**%	+/-**%	13.1%	+/-3.6%
with children	**%	+/-**%	23.4%	+/-7.0%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	41.5%	+/-11.8%
with children	**%	+/-**%	43.2%	+/-12.4%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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