## **Data for Decision Makers**



# Clarksville, Iowa City Profile

report created: 12/17/2024

## Population profile

The 2020 population for Clarksville is 1,264. Between 2010 and 2020 the population decreased by 12.2%. The City of Clarksville is in Butler County. Butler County saw a 3.6% population decrease between 2010 and 2020.

**Butler County Cities - Total Population**<sup>1</sup>

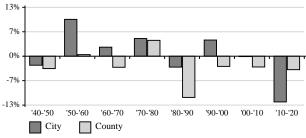
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City	2000	2010	2020					
Clarksville	1,441	1,439	1,264					
Male Total	663	690	605					
Female Total	778	749	659					
Allison	1,006	1,029	966					
Aplington	1,054	1,128	1,116					
Aredale	89	74	62					
Bristow	202	160	145					
Dumont	676	637	634					
Greene	1,099	1,130	990					
New Hartford	659	516	570					
Parkersburg	1,889	1,870	2,015					
Shell Rock	1,298	1,296	1,268					
Butler County Total	15,305	14,867	14,334					
State of Iowa Total	2,926,324	3,046,355	3,190,369					

<sup>&</sup>lt;sup>†</sup>City is located in multiple counties, total population is provided.

#### **Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Allison	0.6%	2.3%	-6.1%
Greene	-3.8%	2.8%	-12.4%
Plainfield	-3.7%	-0.5%	-9.9%
Shell Rock	-6.3%	-0.2%	-2.2%
Waverly	5.0%	10.1%	5.3%
Clarksville	4.3%	-0.1%	-12.2%
Butler County	-2.7%	2.9%	-3.6%
State of Iowa	5.4%	4.1%	4.7%





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Clarksville's population is predominantly White. The City of Clarksville, compared to Butler County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	98.9%	97.8%	99.3%	97.5%
White	98.0%	97.1%	98.4%	96.5%
White alone, not Hispanic	97.1%	96.5%	97.9%	95.9%
Black or African American	0.1%	0.0%	0.2%	0.2%
Asian	0.4%	0.2%	0.2%	0.2%
American Indian or Alaska Native	0.2%	0.1%	0.1%	0.2%
Hawaiian or Pacific Islander	0.1%	0.0%	0.0%	0.0%
Other	0.1%	0.4%	0.2%	0.5%
Two or more races	1.1%	2.2%	0.7%	2.5%
Hispanic origin <sup>a</sup>	1.2%	1.3%	0.9%	1.3%

<sup>&</sup>lt;sup>a</sup> Hispanics can be of any race.

#### Households by Family or Nonfamily Type<sup>1,3</sup>

•	•	•		
	(	City	Co	ounty
	2010	2020	2010	2020
Total households	573	554	6,120	5,992
Family households <sup>a,b</sup>	70.0%	60.8%	70.6%	68.7%
Married couple family <sup>b</sup>	53.8%	49.4%	60.3%	57.3%
With own children	19.0%	17.7%	20.7%	18.9%
Other family <sup>c</sup>	16.2%	14.4%	10.4%	11.4%
Male householder <sup>c</sup>	5.9%	4.2%	4.0%	4.0%
With own children	3.7%	2.9%	2.3%	2.1%
Female householder <sup>c</sup>	10.3%	10.3%	6.4%	7.4%
With own children	6.8%	6.3%	4.2%	4.4%
Nonfamily households <sup>d</sup>	30.0%	39.2%	29.4%	31.3%
Male living alone	11.0%	14.8%	11.7%	13.1%
Female living alone	14.5%	16.2%	14.2%	14.4%

#### Households by Couple or Non-couple Type<sup>1,3</sup>

		City		ounty
	2010	2020	2010	2020
Total households	573	554	6,120	5,992
Married couple <sup>b</sup>	53.8%	49.4%	60.3%	57.3%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	6.1%	NA <sup>e</sup>	5.2%
Male householder g	$NA^e$	17.5%	$NA^e$	16.6%
Female householder <sup>g</sup>	NA <sup>e</sup>	25.1%	NA <sup>e</sup>	20.9%

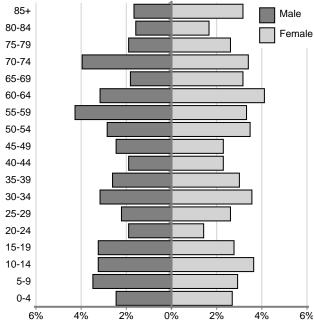
<sup>&</sup>lt;sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

#### Percentage of Population by Age<sup>1</sup>

	(	City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	24.7%	22.6%	23.6%	22.4%
0 - 4	6.3%	5.1%	6.6%	4.9%
5 - 9	7.6%	6.4%	6.4%	6.1%
10 - 14	7.4%	6.9%	6.6%	7.4%
15 - 17	3.4%	4.2%	4.0%	4%
18 - 24	7.1%	5.1%	5.9%	6.3%
25 - 44	24%	21.3%	22.1%	21%
45 - 64	24.2%	25.9%	28.6%	26.1%
65 or older	20%	24.9%	19.8%	24.3%
65 - 84	15.2%	20.1%	16.1%	20.6%
85 or older	4.8%	4.8%	3.7%	3.7%
Median <sup>4</sup> Age (years)	40.2	45.9	43.8	45.3
Age Dependency <sup>a, 5</sup>	81.0	90.8	76.7	87.5
Old-Age	36.2	47.6	35.0	45.5
Child	44.7	43.2	41.7	41.9

<sup>&</sup>lt;sup>a</sup>Age Dependency Ratio

#### Clarksville, Iowa Population Pyramid, a 20201



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Clarksville, Iowa

The median household income in Clarksville is less than the median household income of Butler County. The median value of owner-occupied housing units is lower in Clarksville than for Butler County. There is a higher percentage of vacant housing units in Clarksville than there is for Butler County. Many housing units in Clarksville were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Clarksville compared to Butler County.

Median Household and Per Capita Income, 2018-2022<sup>2</sup>

	City		Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	543	+/- 77	5,839	+/- 147
Less than \$34,999	28.9%	+/- 4.2%	22.8%	+/- 2.2%
\$35,000 To \$49,999	17.1%	+/- 6.9%	12.6%	+/- 1.7%
\$50,000 To \$99,999	34.0%	+/- 3.4%	36.6%	+/- 2.0%
\$100,000 Or More	20.0%	+/- 3.0%	28.0%	+/- 2.2%
Median <sup>4</sup> Household Income	\$58,523	+/- \$13,466	\$65,743	+/- \$3,053
Median Family Income	\$70,134	+/- \$9,748	\$80,578	+/- \$4,955
Per Capita Income	\$28,629	+/- \$3,076	\$33,943	+/- \$1,382

#### **Educational Attainment, 2018-2022<sup>2</sup>**

	C	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	942	+/-128	10,159	+/-50	
High School Graduate or Higher	91.1%	+/-3.4%	93.5%	+/-1.1%	
Bachelor's Degree or Higher	19.9%	+/-5.4%	19.4%	+/-1.8%	

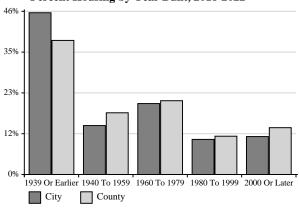
<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Housing Characteristics, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	612	+/- 79	6,545	+/- 67
Vacant	11.3%	+/- 5.4%	10.8%	+/- 2.0%
Occupied	88.7%	+/- 5.4%	89.2%	+/- 2.0%
Occupied <sup>a</sup>	543	+/- 77	5,839	+/- 147
Owner	75.0%	+/- 7.1%	80.3%	+/- 2.0%
Renter	25.0%	+/- 7.1%	19.7%	+/- 2.0%
Rent <sup>b</sup>	\$736	+/- \$54	\$749	+/- \$52
Value <sup>c</sup>	\$118,800	+/-\$11,194	\$146,300	+/-\$6,936

<sup>&</sup>lt;sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

#### Percent Housing by Year Built, 2018-2022<sup>2</sup>



In Clarksville there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 26.2% of occupations of the civilian employed population in the city.

#### Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>

	(	City		inty
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	644	+/- 107	6,880	+/- 177
Management, business, science, and arts	22.0%	+/- 5.9%	34.0%	+/- 2.8%
Service	23.1%	+/- 6.0%	15.6%	+/- 1.8%
Sales and office	19.4%	+/- 6.1%	17.6%	+/- 2.0%
Natural resources, construction, and maintenance	9.2%	+/- 4.4%	12.4%	+/- 1.8%
Production, transportation, and material moving	26.2%	+/- 6.0%	20.4%	+/- 1.9%

<sup>\*\*</sup>MOE is high, use county estimate.

## Socioeconomic Profile

### Clarksville, Iowa

Clarksville has a higher proportion of the population age 16 or older in the labor force than Butler County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Clarksville tend to be lower than the median earnings for Butler County. Families with children tend to have a higher rate of poverty than families without children.

#### **Median Employment Earnings, 2018-2022<sup>2</sup>**

	(	City		ounty
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	696	+/- 118	7,524	+/- 187
Median Earnings	\$35,156	+/- \$35	\$40,127	+/- \$1,956
Female	\$31,154	+/- \$6,758	\$31,760	+/- \$3,252
Female, full time <sup>b</sup>	\$34,773	+/- \$5,763	\$42,803	+/- \$2,246
Male	\$46,167	+/- \$7,899	\$49,452	+/- \$2,573
Male, full time <sup>b</sup>	\$51,016	+/- \$1,887	\$56,804	+/- \$2,167

<sup>&</sup>lt;sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

## Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	1,274	+/-215	14,142	+/-9
With a disability <sup>b</sup>	17.6%	+/-5.1%	11.1%	+/-0.9%
With Health Insurance	96.4%	+/-3.0%	96.2%	+/-1.2%
With Private <sup>c</sup> Coverage	70.6%	+/-6.7%	73.0%	+/-2.5%
With Public <sup>d</sup> Coverage	40.9%	+/-7.7%	40.3%	+/-2.2%
No Health Insurance	**%	+/-**%	3.8%	+/-1.2%

<sup>&</sup>lt;sup>a</sup>Civilan Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some miliary plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

#### Employment Status, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,069	+/- 158	11,538	+/- 63
in labor force	62.9%	+/- 5.1%	62.1%	+/- 1.7%
not in labor force	37.1%	+/- 5.1%	37.9%	+/- 1.7%
Civilian labor force	672	+/- 115	7,160	+/- 195
Unemployed	4.2%	+/- 3.6%	3.9%	+/- 1.0%

<sup>\*\*</sup>MOE is high, use county estimate.

## Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	1,269	+/-215	14,114	+/-19
Below poverty	14.1%	+/-5.8%	11.8%	+/-1.9%
17 and under	**%	+/-**%	16.3%	+/-5.1%
18 - 64	13.4%	+/-5.1%	12.0%	+/-1.9%
65+	**%	+/-**%	6.8%	+/-1.8%
All Families	**%	+/-**%	9.4%	+/-2.2%
with children	**%	+/-**%	16.8%	+/-5.1%
Married Couple	**%	+/-**%	5.2%	+/-1.7%
with children	**%	+/-**%	6.5%	+/-3.2%
Female HH <sup>b</sup>	**%	+/-**%	31.7%	+/-11.0%
with children	**%	+/-**%	48.0%	+/-15.1%

<sup>&</sup>lt;sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

#### **Notes and Source Information:**

- <sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 2020
- <sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022
- <sup>3</sup>For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- <sup>4</sup>Median is the middle value of a distribution.
- <sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.