## **Data for Decision Makers**



# Kanawha, Iowa City Profile

report created: 12/17/2024

## Population profile

The 2020 population for Kanawha is 658. Between 2010 and 2020 the population increased by 0.9%. The City of Kanawha is in Hancock County. Hancock County saw a 4.8% population decrease between 2010 and 2020.

Hancock	County	Cities -	Total	Population <sup>1</sup>

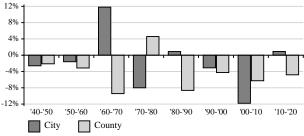
Hancock County Cities - Total Population							
City	2000	2010	2020				
Kanawha	739	652	658				
Male Total	337	312	328				
Female Total	402	340	330				
Britt	2,052	2,069	2,044				
Corwith	350	309	266				
Crystal Lake	285	250	253				
Forest City <sup>†</sup>	4,362	4,151	4,285				
Garner	2,922	3,129	3,065				
Goodell	174	139	140				
Klemme	593	507	441				
Woden	243	229	188				
Hancock County Total	12,100	11,341	10,795				
State of Iowa Total	2,926,324	3,046,355	3,190,369				

<sup>&</sup>lt;sup>†</sup>City is located in multiple counties, total population is provided.

#### **Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Belmond	2.4%	-7.2%	3.7%
Britt	-3.8%	0.8%	-1.2%
Corwith	-1.1%	-11.7%	-13.9%
Goodell	-13.4%	-20.1%	0.7%
Klemme	1.0%	-14.5%	-13.0%
Kanawha	-3.1%	-11.8%	0.9%
Hancock County	-4.3%	6.3%	-4.8%
State of Iowa	5.4%	4.1%	4.7%





Regional Director Kristy Brunsvold 1121 Hwy 18 E Algona, IA 5011 kristy@iastate.edu 515-295-2469

County Office Kristy Bunsvold 327 W 8th St. Garner, IA 50438 kristyb@iastate.edu 641-923-2856

https://indicators.extension.iastate.edu

Kanawha's population is predominantly White. The City of Kanawha, compared to Hancock County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	99.2%	95.0%	99.1%	95.3%
White	96.8%	85.1%	96.6%	92.3%
White alone, not Hispanic	92.3%	83.4%	94.7%	90.9%
Black or African American	0.8%	0.3%	0.5%	0.7%
Asian	0.3%	0.5%	0.4%	0.2%
American Indian or Alaska Native	0.6%	1.4%	0.1%	0.4%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.8%	7.8%	1.4%	1.7%
Two or more races	0.8%	5.0%	0.9%	4.7%
Hispanic origin <sup>a</sup>	5.2%	14.0%	3.5%	5.7%

<sup>&</sup>lt;sup>a</sup> Hispanics can be of any race.

#### Households by Family or Nonfamily Type<sup>1,3</sup>

•	•	•	* -	
		City	C	ounty
	2010	2020	2010	2020
Total households	291	279	4,741	4,585
Family households <sup>a,b</sup>	57.4%	75.8%	67.2%	66.5%
Married couple family <sup>b</sup>	46.0%	60.6%	56.8%	54.9%
With own children	17.2%	13.6%	20.0%	17.7%
Other family <sup>c</sup>	11.3%	17.9%	10.3%	11.6%
Male householder <sup>c</sup>	4.5%	7.5%	3.5%	4.2%
With own children	2.4%	4.3%	2.2%	2.7%
Female householder <sup>c</sup>	6.9%	10.4%	6.8%	7.4%
With own children	3.8%	6.1%	4.6%	4.4%
Nonfamily households <sup>d</sup>	42.6%	24.2%	32.8%	33.5%
Male living alone	12.7%	11.1%	13.3%	14.4%
Female living alone	25.1%	20.4%	15.4%	14.7%

#### Households by Couple or Non-couple Type<sup>1,3</sup>

		City		County	
	2010	2020	2010	2020	
Total households	291	279	4,741	4,585	
Married couple <sup>b</sup>	46.0%	60.6%	56.8%	54.9%	
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	7.9%	NA <sup>e</sup>	6.3%	
Male householder g	$NA^e$	17.9%	$NA^e$	18.2%	
Female householder <sup>g</sup>	NA <sup>e</sup>	28.7%	NA <sup>e</sup>	20.6%	

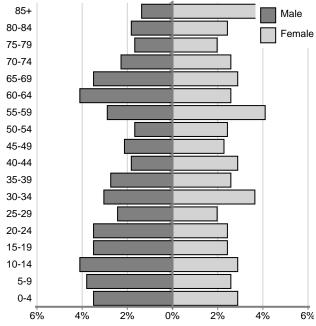
<sup>&</sup>lt;sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

#### Percentage of Population by Age<sup>1</sup>

	(	City	Co	unty
Age Groups	2010	2020	2010	2020
17 or younger	21.6%	23.4%	23.4%	22.1%
0 - 4	6%	6.4%	6.0%	5.6%
5 - 9	6.1%	6.4%	6.4%	6.1%
10 - 14	6.6%	7.0%	6.7%	6.5%
15 - 17	2.9%	3.6%	4.3%	3.9%
18 - 24	6%	8.2%	5.8%	6.2%
25 - 44	19.3%	21.1%	20.9%	21.1%
45 - 64	24.5%	22.2%	30.7%	26.4%
65 or older	28.5%	25.1%	19.1%	24.1%
65 - 84	21.3%	19.2%	15.5%	20.2%
85 or older	7.2%	5.9%	3.6%	3.9%
Median <sup>4</sup> Age (years)	47	42.1	44.8	45.4
Age Dependency <sup>a, 5</sup>	100.6	94.2	73.9	86.0
Old-Age	57.2	48.7	33.2	44.9
Child	43.4	45.4	40.7	41.2

<sup>&</sup>lt;sup>a</sup>Age Dependency Ratio

#### Kanawha, Iowa Population Pyramid, 2020<sup>1</sup>



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

The median household income in Kanawha is less than the median household income of Hancock County. The median value of owner-occupied housing units is lower in Kanawha than for Hancock County. There is a higher percentage of vacant housing units in Kanawha than there is for Hancock County. Many housing units in Kanawha were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Kanawha compared to Hancock County.

Median Household and Per Capita Income, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	390	+/- 82	4,582	+/- 111
Less than \$34,999	19.0%	+/- 3.7%	21.7%	+/- 2.6%
\$35,000 To \$49,999	19.7%	+/- 8.8%	14.7%	+/- 2.2%
\$50,000 To \$99,999	26.7%	+/- 3.4%	36.0%	+/- 2.3%
\$100,000 Or More	34.6%	+/- 5.0%	27.4%	+/- 2.5%
Median <sup>4</sup> Household Income	\$63,889	+/- \$21,423	\$67,865	+/- \$3,153
Median Family Income	\$73,875	+/- \$17,145	\$82,196	+/- \$6,764
Per Capita Income	\$29,956	+/- \$4,030	\$35,033	+/- \$2,252

#### **Educational Attainment, 2018-2022<sup>2</sup>**

	(	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	555	+/-103	7,683	+/-56	
High School Graduate or Higher	94.4%	+/-3.5%	91.3%	+/-1.7%	
Bachelor's Degree or Higher	28.6%	+/-10.4%	20.2%	+/-2.4%	

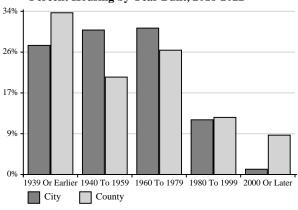
<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

#### Housing Characteristics, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	465	+/- 82	5,127	+/- 29
Vacant	16.1%	+/- 6.5%	10.6%	+/- 2.1%
Occupied	83.9%	+/- 6.5%	89.4%	+/- 2.1%
Occupied <sup>a</sup>	390	+/- 82	4,582	+/- 111
Owner	78.5%	+/- 8.4%	81.4%	+/- 2.6%
Renter	21.5%	+/- 8.4%	18.6%	+/- 2.6%
Rent <sup>b</sup>	\$633	+/- \$242	\$782	+/- \$145
Value <sup>c</sup>	\$70,300	+/-\$13,869	\$116,000	+/-\$8,691

<sup>&</sup>lt;sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

#### Percent Housing by Year Built, 2018-2022<sup>2</sup>



In Kanawha there is a higher percentage of workers in service occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 21.2% of occupations of the civilian employed population in the city.

#### Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>

	City		Cou	County	
	Estimate	MOE*	Estimate	MOE*	
Civilian employed population 16 years and over	477	+/- 132	5,576	+/- 172	
Management, business, science, and arts	22.2%	+/- 7.6%	34.0%	+/- 3.5%	
Service	27.0%	+/- 11.9%	14.5%	+/- 2.5%	
Sales and office	15.1%	+/- 6.3%	15.2%	+/- 2.2%	
Natural resources, construction, and maintenance	**%	+/- **%	13.4%	+/- 2.1%	
Production, transportation, and material moving	21.2%	+/- 8.5%	22.9%	+/- 3.4%	

<sup>\*\*</sup>MOE is high, use county estimate.

Kanawha has a higher proportion of the population age 16 or older in the labor force than Hancock County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Kanawha tend to be higher than the median earnings for Hancock County. Families with children tend to have a higher rate of poverty than families without children.

#### **Median Employment Earnings, 2018-2022<sup>2</sup>**

		City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 16+ <sup>a</sup>	516	+/- 133	5,983	+/- 165	
Median Earnings	\$45,298	+/- \$45	\$42,180	+/- \$2,137	
Female	\$44,907	+/- \$11,294	\$35,568	+/- \$3,583	
Female, full time <sup>b</sup>	\$51,169	+/- \$6,968	\$44,620	+/- \$1,934	
Male	\$45,441	+/- \$6,089	\$45,226	+/- \$1,803	
Male, full time <sup>b</sup>	\$50,192	+/- \$5,215	\$51,305	+/- \$2,643	

<sup>&</sup>lt;sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

## Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	891	+/-179	10,585	+/-41
With a disability <sup>b</sup>	13.0%	+/-4.7%	14.8%	+/-1.9%
With Health Insurance	90.6%	+/-5.8%	96.1%	+/-1.3%
With Private <sup>c</sup> Coverage	71.8%	+/-9.2%	77.0%	+/-2.2%
With Public <sup>d</sup> Coverage	29.7%	+/-9.3%	35.6%	+/-2.2%
No Health Insurance	**%	+/-**%	3.9%	+/-1.3%

<sup>&</sup>lt;sup>a</sup>Civilan Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some miliary plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

#### Employment Status, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	697	+/- 133	8,758	+/- 60
in labor force	69.7%	+/- 7.9%	65.0%	+/- 1.9%
not in labor force	30.3%	+/- 7.9%	35.0%	+/- 1.9%
Civilian labor force	486	+/- 132	5,697	+/- 164
Unemployed	1.9%	+/- 2.0%	2.1%	+/- 1.0%

<sup>\*\*</sup>MOE is high, use county estimate.

## Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	891	+/-179	10,551	+/-60
Below poverty	**%	+/-**%	9.9%	+/-2.1%
17 and under	**%	+/-**%	9.5%	+/-4.5%
18 - 64	**%	+/-**%	9.0%	+/-2.5%
65+	**%	+/-**%	12.6%	+/-4.1%
All Families	**%	+/-**%	6.8%	+/-2.4%
with children	**%	+/-**%	12.1%	+/-5.7%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	31.0%	+/-12.3%
with children	**%	+/-**%	48.4%	+/-17.4%

<sup>&</sup>lt;sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

#### **Notes and Source Information:**

- <sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 2020
- <sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022
- <sup>3</sup>For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- <sup>4</sup>Median is the middle value of a distribution.
- <sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

#### This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist Bailey Hanson, Data Analyst III & Extension Specialist Sandra Burke, Research Scientist III & Extension Specialist Jay Maxwell, Data Analyst I & Extension Specialist

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