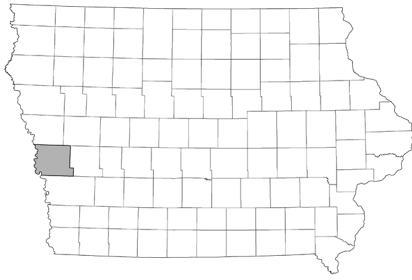


Data for Decision Makers



Missouri Valley, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Missouri Valley is 2,678. Between 2010 and 2020 the population decreased by 5.6%. The City of Missouri Valley is in Harrison County. Harrison County saw a 2.3% population decrease between 2010 and 2020.

Harrison County Cities - Total Population¹

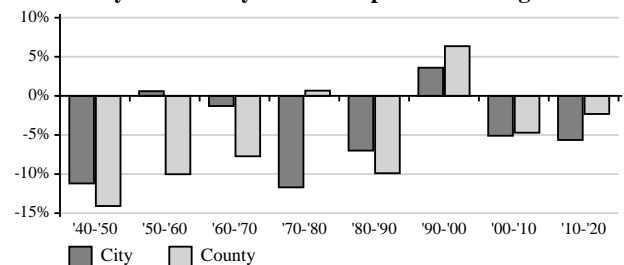
City	2000	2010	2020
Missouri Valley	2,992	2,838	2,678
Male Total	1,410	1,353	1,305
Female Total	1,582	1,485	1,373
Dunlap	1,139	1,042	1,038
Little Sioux	217	170	166
Logan	1,545	1,534	1,397
Magnolia	200	183	190
Modale	303	283	273
Mondamin	423	402	339
Persia	363	319	297
Pisgah	316	251	249
Woodbine	1,564	1,459	1,625
Harrison County Total	15,666	14,928	14,582
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Crescent	375.2%	14.9%	1.8%
Logan	10.3%	-0.7%	-8.9%
Magnolia	-2.0%	-8.5%	3.8%
Modale	4.8%	-6.6%	-3.5%
Mondamin	5.0%	-5.0%	-15.7%
Missouri Valley	3.6%	-5.1%	-5.6%
Harrison County	6.4%	4.7%	-2.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Missouri Valley, Iowa

Missouri Valley's population is predominantly White. The City of Missouri Valley, compared to Harrison County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.8%	95.8%	99.2%	96.8%
White	97.6%	93.9%	98.2%	95.5%
White alone, not Hispanic	96.2%	92.5%	97.3%	94.8%
Black or African American	0.3%	0.1%	0.2%	0.2%
Asian	0.1%	0.5%	0.3%	0.3%
American Indian or Alaska Native	0.3%	0.4%	0.3%	0.2%
Hawaiian or Pacific Islander	0.0%	0.1%	0.0%	0.0%
Other	0.5%	0.7%	0.2%	0.6%
Two or more races	1.2%	4.2%	0.8%	3.2%
Hispanic origin ^a	2.1%	3.4%	1.2%	2.0%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,160	1,136	5,987	5,951
Family households ^{a,b}	60.9%	62.4%	68.8%	66.0%
Married couple family ^b	44.4%	42.4%	56.5%	52.4%
With own children	18.2%	14.3%	20.9%	17.5%
Other family ^c	16.6%	17.2%	12.3%	13.7%
Male householder ^c	5.1%	5.6%	4.0%	5.3%
With own children	3.2%	3.3%	2.5%	3.0%
Female householder ^c	11.5%	11.5%	8.2%	8.4%
With own children	7.7%	5.8%	4.9%	4.5%
Nonfamily households ^d	39.1%	37.6%	31.2%	34.0%
Male living alone	15.1%	17.5%	12.9%	14.7%
Female living alone	19.0%	19.1%	14.1%	14.0%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,160	1,136	5,987	5,951
Married couple ^b	44.4%	42.4%	56.5%	52.4%
Cohabiting couple ^{b,f}	NA ^e	9.7%	NA ^e	6.5%
Male householder ^g	NA ^e	22.7%	NA ^e	19.9%
Female householder ^g	NA ^e	29.6%	NA ^e	21.2%

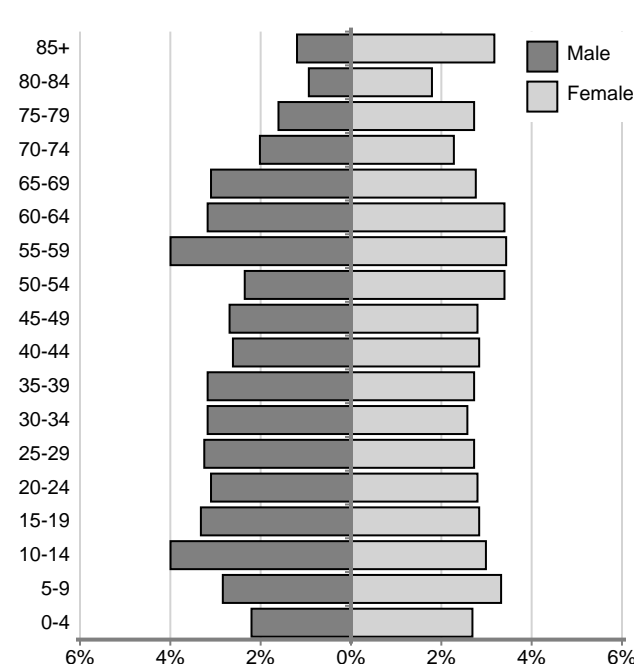
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	24.4%	21.6%	24.1%	23.4%
0 - 4	7.5%	4.9%	6.2%	5.8%
5 - 9	6.5%	6.2%	6.2%	6.3%
10 - 14	6.2%	7.0%	7.0%	7.2%
15 - 17	4.2%	3.5%	4.7%	4.1%
18 - 24	8.1%	8.6%	6.6%	6.8%
25 - 44	23.9%	23.2%	21.9%	21.3%
45 - 64	24.7%	25.3%	29.6%	27.8%
65 or older	19%	21.6%	17.8%	20.7%
65 - 84	14.9%	17.2%	14.6%	18%
85 or older	4.1%	4.4%	3.2%	2.7%
Median ⁴ Age (years)	39.7	42.1	42.9	43.5
Age Dependency ^{a, 5}	76.7	75.7	72.1	78.9
Old-Age	33.6	37.8	30.6	37.0
Child	43.1	37.8	41.5	41.9

^aAge Dependency Ratio

Missouri Valley, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Missouri Valley, Iowa

The median household income in Missouri Valley is less than the median household income of Harrison County. The median value of owner-occupied housing units is lower in Missouri Valley than for Harrison County. There is a higher percentage of vacant housing units in Missouri Valley than there is for Harrison County. Many housing units in Missouri Valley were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Missouri Valley compared to Harrison County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	1,175	+/- 76	5,963	+/- 135
Less than \$34,999	28.1%	+/- 3.8%	21.3%	+/- 2.2%
\$35,000 To \$49,999	12.0%	+/- 4.4%	9.2%	+/- 1.7%
\$50,000 To \$99,999	41.0%	+/- 3.4%	36.8%	+/- 2.2%
\$100,000 Or More	18.8%	+/- 2.9%	32.8%	+/- 2.2%
Median ⁴ Household Income	\$61,480	+/- \$10,198	\$75,830	+/- \$3,022
Median Family Income	\$76,181	+/- \$11,311	\$89,443	+/- \$5,049
Per Capita Income	\$29,302	+/- \$2,707	\$36,998	+/- \$1,952

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	1,341	+/- 97	6,684	+/- 34
Vacant	12.4%	+/- 5.1%	10.8%	+/- 2.0%
Occupied	87.6%	+/- 5.1%	89.2%	+/- 2.0%
Occupied ^a	1,175	+/- 76	5,963	+/- 135
Owner	58.9%	+/- 6.1%	75.7%	+/- 2.6%
Renter	41.1%	+/- 6.1%	24.3%	+/- 2.6%
Rent ^b	\$800	+/- \$217	\$819	+/- \$58
Value ^c	\$122,200	+/- \$17,452	\$152,000	+/- \$8,212

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

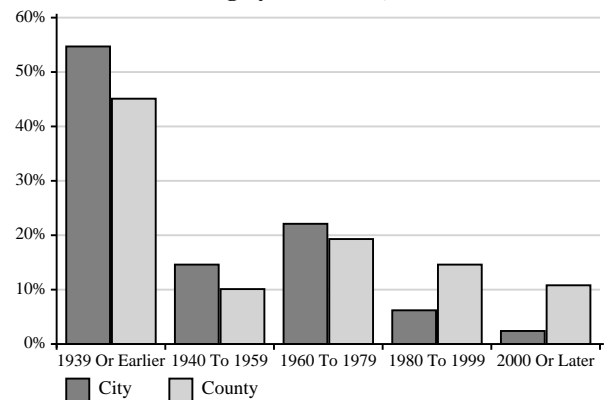
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,801	+/-98	10,166	+/-51
High School Graduate or Higher	90.0%	+/-3.1%	93.1%	+/-1.2%
Bachelor's Degree or Higher	13.0%	+/-4.4%	20.6%	+/-2%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Missouri Valley there is a higher percentage of workers in sales and office occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 19.4% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,214	+/- 112	7,378	+/- 215
Management, business, science, and arts	25.8%	+/- 5.1%	36.6%	+/- 2.8%
Service	16.4%	+/- 4.8%	14.2%	+/- 1.8%
Sales and office	26.3%	+/- 6.0%	21.0%	+/- 2.2%
Natural resources, construction, and maintenance	12.2%	+/- 4.0%	13.4%	+/- 2.0%
Production, transportation, and material moving	19.4%	+/- 5.1%	14.8%	+/- 1.9%

Socioeconomic Profile

Missouri Valley, Iowa

Missouri Valley has a lower proportion of the population age 16 or older in the labor force than Harrison County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Missouri Valley tend to be lower than the median earnings for Harrison County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	1,389	+/- 110	8,030	+/- 207
Median Earnings	\$38,398	+/- \$38	\$44,207	+/- \$2,059
Female	\$36,250	+/- \$6,219	\$38,138	+/- \$3,410
Female, full time ^b	\$45,357	+/- \$5,591	\$46,750	+/- \$2,150
Male	\$41,164	+/- \$6,371	\$50,409	+/- \$2,832
Male, full time ^b	\$57,083	+/- \$8,257	\$57,991	+/- \$2,910

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	2,583	+/-27	14,359	+/-17
With a disability ^b	18.8%	+/-4.2%	12.1%	+/-1.4%
With Health Insurance	97.2%	+/-1.7%	95.2%	+/-1.4%
With Private ^c Coverage	63.6%	+/-5.9%	73.5%	+/-2.3%
With Public ^d Coverage	47.5%	+/-6.5%	34.7%	+/-2.3%
No Health Insurance	**%	+/-**%	4.8%	+/-1.4%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	2,106	+/- 86	11,644	+/- 67
in labor force	60.4%	+/- 4.6%	65.2%	+/- 1.7%
not in labor force	39.6%	+/- 4.6%	34.8%	+/- 1.7%
Civilian labor force	1,272	+/- 102	7,586	+/- 197
Unemployed	4.6%	+/- 2.9%	2.7%	+/- 0.8%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	2,583	+/-27	14,348	+/-21
Below poverty	9.3%	+/-4.3%	7.6%	+/-1.3%
17 and under	**%	+/-**%	9.2%	+/-3.2%
18 - 64	**%	+/-**%	7.3%	+/-1.4%
65+	**%	+/-**%	6.5%	+/-2.0%
All Families	**%	+/-**%	4.9%	+/-1.5%
with children	**%	+/-**%	7.1%	+/-2.8%
Married Couple	**%	+/-**%	2.0%	+/-0.8%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	20.1%	+/-9.9%
with children	**%	+/-**%	**%	+/-**%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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