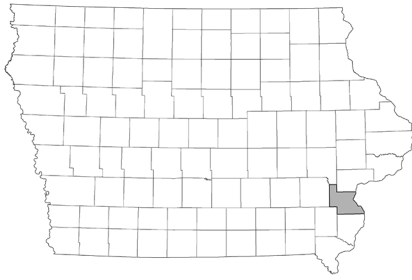


# Data for Decision Makers



## Morning Sun, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Morning Sun is 752. Between 2010 and 2020 the population decreased by 10.0%. The City of Morning Sun is in Louisa County. Louisa County saw a 4.8% population decrease between 2010 and 2020.

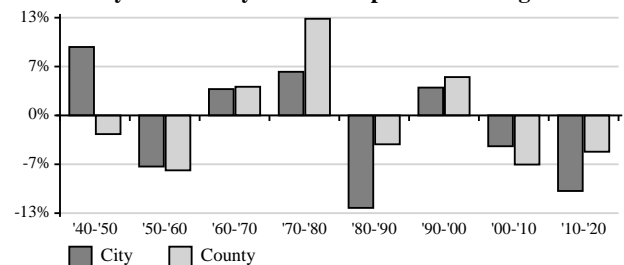
**Louisa County Cities - Total Population<sup>1</sup>**

City	2000	2010	2020
<b>Morning Sun</b>	<b>872</b>	<b>836</b>	<b>752</b>
Male Total	408	414	377
Female Total	464	422	375
Columbus City	376	391	392
Columbus Junction	1,900	1,899	1,830
Cotter	48	48	39
Fredonia	251	244	222
Grandview	600	556	437
Letts	392	384	363
Oakville	439	173	200
Wapello	2,124	2,067	2,084
Louisa County Total	12,183	11,387	10,837
State of Iowa Total	2,926,324	3,046,355	3,190,369

**Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Mediapolis	0.4%	-5.1%	8.2%
Mount Union	-5.7%	-100.0%	inf%
Oakville	-0.7%	-60.6%	15.6%
Wapello	5.5%	-2.7%	0.8%
Winfield	7.6%	0.3%	-8.9%
Morning Sun	3.7%	-4.1%	-10.0%
Louisa County	5.1%	6.5%	-4.8%
State of Iowa	5.4%	4.1%	4.7%

**City and County Percent Population Change<sup>1</sup>**



<sup>†</sup>City is located in multiple counties, total population is provided.

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## Demographic Profile

## Morning Sun, Iowa

Morning Sun's population is predominantly White. The City of Morning Sun, compared to Louisa County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.0%	96.1%	98.5%	92.9%
White	98.3%	93.6%	90.2%	81.5%
White alone, not Hispanic	96.9%	91.6%	81.8%	78.3%
Black or African American	0.5%	0.3%	0.5%	0.7%
Asian	0.0%	0.1%	0.9%	2.5%
American Indian or Alaska Native	0.1%	0.5%	0.3%	0.5%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	0.1%	1.6%	6.5%	7.7%
Two or more races	1.0%	3.9%	1.5%	7.1%
Hispanic origin <sup>a</sup>	1.6%	5.3%	15.8%	15.9%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	314	286	4,346	4,180
Family households <sup>a,b</sup>	70.1%	50.0%	70.5%	69.1%
Married couple family <sup>b</sup>	54.1%	21.4%	55.9%	54.8%
With own children	19.1%	18.9%	21.5%	18.9%
Other family <sup>c</sup>	15.9%	19.2%	14.6%	14.3%
Male householder <sup>c</sup>	4.5%	5.6%	5.2%	4.5%
With own children	2.9%	3.8%	3.1%	2.5%
Female householder <sup>c</sup>	11.5%	13.6%	9.4%	9.8%
With own children	7.0%	6.6%	5.6%	4.9%
Nonfamily households <sup>d</sup>	29.9%	50.0%	29.5%	30.9%
Male living alone	10.2%	13.3%	12.7%	12.7%
Female living alone	15.9%	12.6%	11.8%	12.5%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	314	286	4,346	4,180
Married couple <sup>b</sup>	54.1%	21.4%	55.9%	54.8%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	5.9%	NA <sup>e</sup>	7.2%
Male householder <sup>g</sup>	NA <sup>e</sup>	18.5%	NA <sup>e</sup>	17.1%
Female householder <sup>g</sup>	NA <sup>e</sup>	25.2%	NA <sup>e</sup>	20.8%

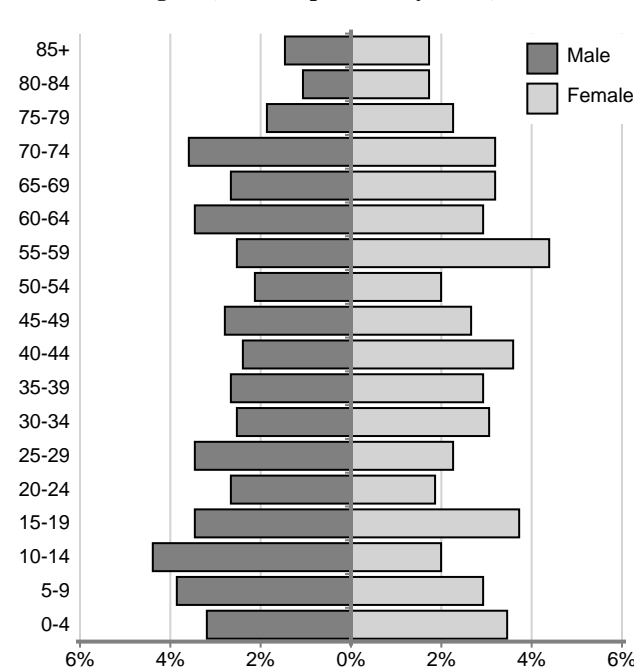
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	25.7%	25%	25.8%	22.7%
0 - 4	6.7%	6.6%	5.9%	5.8%
5 - 9	8.3%	6.8%	7.1%	6.4%
10 - 14	7.4%	6.4%	7.9%	6.3%
15 - 17	3.3%	5.2%	4.9%	4.2%
18 - 24	5.5%	6.5%	7.0%	7.7%
25 - 44	24.2%	22.9%	24.0%	22.9%
45 - 64	25.7%	22.9%	28.2%	27%
65 or older	18.9%	22.7%	15.0%	19.8%
65 - 84	14.6%	19.6%	13.1%	16.8%
85 or older	4.3%	3.2%	1.9%	3.0%
Median <sup>4</sup> Age (years)	39.8	40.7	39.8	42.1
Age Dependency <sup>a, 5</sup>	80.5	91.2	68.9	73.8
Old-Age	34.1	43.4	25.3	34.4
Child	46.4	47.8	43.6	39.4

<sup>a</sup>Age Dependency Ratio

**Morning Sun, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Morning Sun, Iowa

The median household income in Morning Sun is less than the median household income of Louisa County. The median value of owner-occupied housing units is lower in Morning Sun than for Louisa County. There is a lower percentage of vacant housing units in Morning Sun than there is for Louisa County. Many housing units in Morning Sun were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Morning Sun compared to Louisa County.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	273	+/- 61	4,112	+/- 151
Less than \$34,999	18.4%	+/- 3.9%	21.5%	+/- 2.4%
\$35,000 To \$49,999	16.5%	+/- 6.8%	11.5%	+/- 2.4%
\$50,000 To \$99,999	36.2%	+/- 4.1%	36.6%	+/- 2.4%
\$100,000 Or More	29.0%	+/- 4.4%	30.3%	+/- 2.4%
Median <sup>4</sup> Household Income	\$67,212	+/- \$12,753	\$72,500	+/- \$7,373
Median Family Income	\$78,125	+/- \$16,597	\$83,792	+/- \$3,832
Per Capita Income	\$31,996	+/- \$5,955	\$33,296	+/- \$2,309

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	557	+/-126	7,582	+/-77
High School Graduate or Higher	89.4%	+/-6.9%	86.1%	+/-1.6%
Bachelor's Degree or Higher	9.7%	+/-4.4%	14.4%	+/-2%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

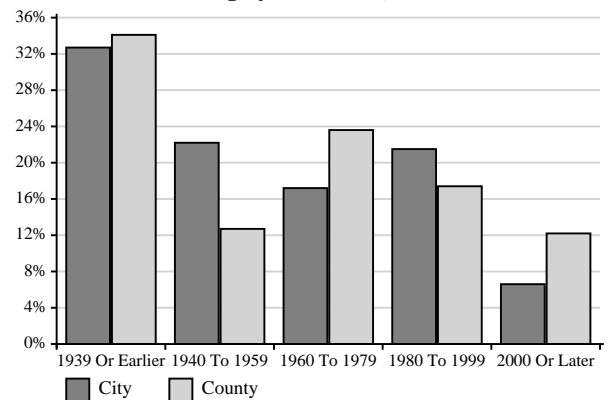
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	303	+/- 64	4,743	+/- 28
Vacant	9.9%	+/- 6.5%	13.3%	+/- 3.1%
Occupied	90.1%	+/- 6.5%	86.7%	+/- 3.1%
Occupied <sup>a</sup>	273	+/- 61	4,112	+/- 151
Owner	90.8%	+/- 6.1%	77.9%	+/- 3.0%
Renter	9.2%	+/- 6.1%	22.1%	+/- 3.0%
Rent <sup>b</sup>	\$894	+/- \$301	\$747	+/- \$58
Value <sup>c</sup>	\$85,700	+/- \$10,273	\$125,500	+/- \$11,465

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Morning Sun there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 18.1% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	397	+/- 115	5,380	+/- 166
Management, business, science, and arts	29.0%	+/- 11.5%	27.5%	+/- 3.2%
Service	***%	+/- ***%	15.9%	+/- 3.0%
Sales and office	***%	+/- ***%	16.4%	+/- 2.1%
Natural resources, construction, and maintenance	13.1%	+/- 5.5%	15.2%	+/- 2.3%
Production, transportation, and material moving	18.1%	+/- 7.0%	25.0%	+/- 3.1%

## Socioeconomic Profile

## Morning Sun, Iowa

Morning Sun has a lower proportion of the population age 16 or older in the labor force than Louisa County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Morning Sun tend to be lower than the median earnings for Louisa County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	421	+/- 122	5,830	+/- 159
Median Earnings	\$36,277	+/- \$36	\$40,652	+/- \$3,013
Female	\$31,481	+/- \$2,844	\$32,109	+/- \$2,319
Female, full time <sup>b</sup>	\$**	+/- \$**	\$43,703	+/- \$3,811
Male	\$45,625	+/- \$12,627	\$47,683	+/- \$4,335
Male, full time <sup>b</sup>	\$55,950	+/- \$4,108	\$56,982	+/- \$3,801

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	738	+/-177	10,676	+/-20
With a disability <sup>b</sup>	**%	+/-**%	14.2%	+/-1.4%
With Health Insurance	93.8%	+/-4.5%	94.9%	+/-1.2%
With Private <sup>c</sup> Coverage	70.9%	+/-13.5%	71.6%	+/-3.4%
With Public <sup>d</sup> Coverage	40.8%	+/-11.8%	37.9%	+/-2.9%
No Health Insurance	**%	+/-**%	5.1%	+/-1.2%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	644	+/- 141	8,665	+/- 78
in labor force	62.6%	+/- 8.2%	65.0%	+/- 1.9%
not in labor force	37.4%	+/- 8.2%	35.0%	+/- 1.9%
Civilian labor force	403	+/- 115	5,628	+/- 168
Unemployed	1.5%	+/- 2.4%	4.4%	+/- 1.4%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	738	+/-177	10,655	+/-40
Below poverty	**%	+/-**%	10.1%	+/-1.9%
17 and under	**%	+/-**%	13.0%	+/-4.4%
18 - 64	**%	+/-**%	9.8%	+/-2.1%
65+	**%	+/-**%	7.5%	+/-2.5%
All Families	**%	+/-**%	7.4%	+/-2.0%
with children	**%	+/-**%	12.3%	+/-4.0%
Married Couple	**%	+/-**%	5.6%	+/-2.4%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	17.7%	+/-8.8%
with children	**%	+/-**%	27.7%	+/-13.8%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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