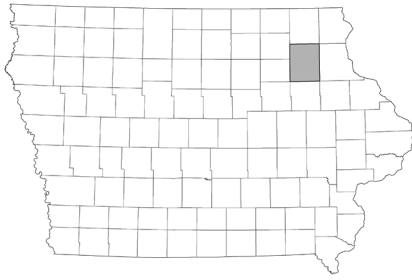


Data for Decision Makers



Maynard, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Maynard is 476. Between 2010 and 2020 the population decreased by 8.1%. The City of Maynard is in Fayette County. Fayette County saw a 6.6% population decrease between 2010 and 2020.

Fayette County Cities - Total Population¹

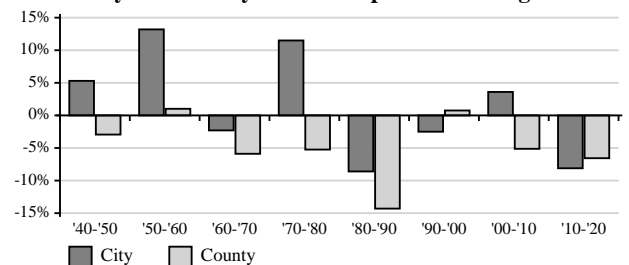
City	2000	2010	2020
Maynard	500	518	476
Male Total	258	262	236
Female Total	242	256	240
Arlington	490	429	419
Clermont	716	632	586
Elgin	676	683	685
Fairbank [†]	1,041	1,113	1,111
Fayette	1,300	1,338	1,256
Hawkeye	489	449	438
Oelwein	6,692	6,415	5,920
St. Lucas	178	143	167
Stanley [†]	128	125	81
Sumner [†]	2,106	2,028	2,030
Wadena	243	262	209
Waucoma	299	257	229
West Union	2,549	2,486	2,490
Westgate	234	211	192
Fayette County Total	22,008	20,880	19,509
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Fayette	-1.3%	2.9%	-6.1%
Oelwein	3.1%	-4.1%	-7.7%
Randalia	-4.5%	-19.0%	-26.5%
Stanley	10.3%	-2.3%	-35.2%
Westgate	13.0%	-9.8%	-9.0%
Maynard	-2.5%	3.6%	-8.1%
Fayette County	0.8%	5.1%	-6.6%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Maynard, Iowa

Maynard's population is predominantly White. The City of Maynard, compared to Fayette County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.6%	95.8%	99.1%	96.1%
White	98.6%	93.9%	97.0%	93.7%
White alone, not Hispanic	97.1%	92.6%	95.7%	92.5%
Black or African American	0.2%	0.4%	0.9%	1.0%
Asian	0.0%	0.0%	0.5%	0.4%
American Indian or Alaska Native	0.0%	0.2%	0.1%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	0.8%	1.3%	0.4%	0.8%
Two or more races	0.4%	4.2%	0.9%	3.9%
Hispanic origin ^a	2.5%	2.7%	1.8%	2.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	228	212	8,634	8,174
Family households ^{a,b}	61.8%	59.1%	64.8%	61.7%
Married couple family ^b	48.2%	41.9%	52.9%	49.0%
With own children	18.0%	16.5%	18.2%	14.9%
Other family ^c	13.6%	11.8%	11.9%	12.7%
Male householder ^c	5.3%	6.1%	4.3%	4.9%
With own children	3.9%	2.8%	2.5%	2.7%
Female householder ^c	8.3%	5.7%	7.6%	7.8%
With own children	6.1%	3.3%	4.9%	4.7%
Nonfamily households ^d	38.2%	40.9%	35.2%	38.3%
Male living alone	16.7%	15.6%	13.5%	15.8%
Female living alone	14.9%	21.2%	16.2%	16.6%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	228	212	8,634	8,174
Married couple ^b	48.2%	41.9%	52.9%	49.0%
Cohabiting couple ^{b,f}	NA ^e	5.7%	NA ^e	7.4%
Male householder ^g	NA ^e	20.3%	NA ^e	20.2%
Female householder ^g	NA ^e	25.9%	NA ^e	23.4%

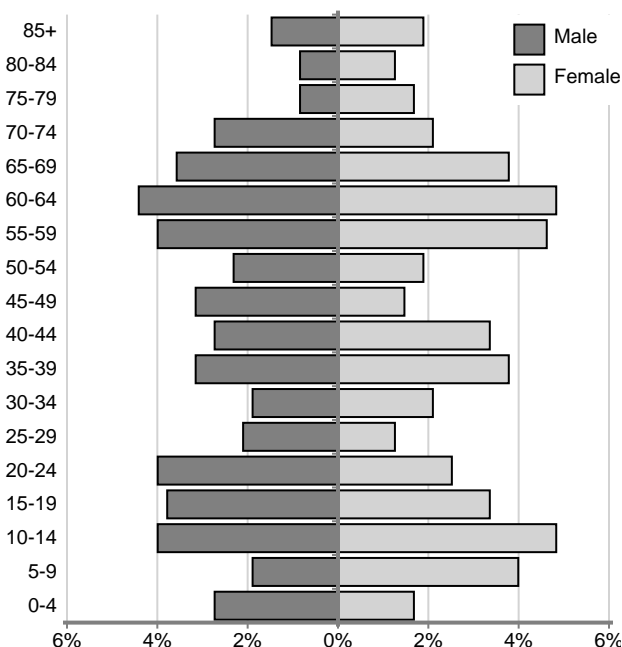
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	24.1%	23.7%	22.5%	21.5%
0 - 4	7.1%	4.4%	6.0%	5.3%
5 - 9	4.8%	5.9%	5.7%	5.7%
10 - 14	6.4%	8.8%	6.5%	6.6%
15 - 17	5.8%	4.6%	4.3%	3.9%
18 - 24	7.3%	9%	9.4%	8.6%
25 - 44	22.2%	20.4%	20.4%	21.1%
45 - 64	29.2%	26.6%	28.3%	26%
65 or older	17.2%	20.2%	19.4%	22.8%
65 - 84	13.9%	16.8%	16.1%	19.2%
85 or older	3.3%	3.4%	3.3%	3.6%
Median ⁴ Age (years)	42.8	42.5	43.2	44.0
Age Dependency ^{a, 5}	70.4	78.4	72.1	79.5
Old-Age	29.3	36.1	33.4	40.9
Child	41.1	42.3	38.7	38.6

^aAge Dependency Ratio

Maynard, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Maynard, Iowa

The median household income in Maynard is less than the median household income of Fayette County. The median value of owner-occupied housing units is higher in Maynard than for Fayette County. There is a lower percentage of vacant housing units in Maynard than there is for Fayette County. Many housing units in Maynard were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Maynard compared to Fayette County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	222	+/- 57	8,228	+/- 174
Less than \$34,999	41.1%	+/- 4.8%	32.2%	+/- 2.5%
\$35,000 To \$49,999	14.0%	+/- 7.7%	13.3%	+/- 1.8%
\$50,000 To \$99,999	20.7%	+/- 3.4%	31.7%	+/- 1.9%
\$100,000 Or More	24.4%	+/- 3.6%	22.8%	+/- 2.0%
Median ⁴ Household Income	\$44,091	+/- \$9,949	\$56,043	+/- \$2,534
Median Family Income	\$97,500	+/- \$10,406	\$71,025	+/- \$4,272
Per Capita Income	\$31,240	+/- \$4,937	\$31,566	+/- \$1,538

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	324	+/-66	13,601	+/-77
High School Graduate or Higher	92.9%	+/-5.1%	92.9%	+/-1.1%
Bachelor's Degree or Higher	23.8%	+/-6.3%	17.2%	+/-1.7%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

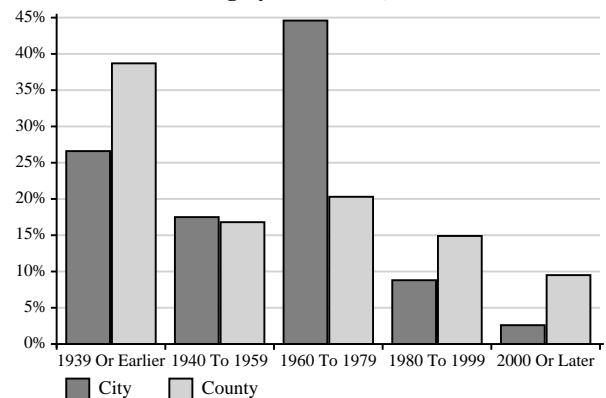
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	229	+/- 56	9,323	+/- 31
Vacant	3.1%	+/- 3.7%	11.7%	+/- 1.8%
Occupied	96.9%	+/- 3.7%	88.3%	+/- 1.8%
Occupied ^a	222	+/- 57	8,228	+/- 174
Owner	73.9%	+/- 9.0%	76.2%	+/- 2.4%
Renter	26.1%	+/- 9.0%	23.8%	+/- 2.4%
Rent ^b	\$590	+/- \$63	\$780	+/- \$33
Value ^c	\$123,800	+/- \$15,897	\$123,000	+/- \$6,895

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Maynard there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.1% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	283	+/- 70	9,230	+/- 312
Management, business, science, and arts	43.5%	+/- 11.7%	30.6%	+/- 2.5%
Service	***%	+/- ***%	15.3%	+/- 2.0%
Sales and office	18.4%	+/- 7.0%	18.9%	+/- 2.2%
Natural resources, construction, and maintenance	***%	+/- ***%	14.0%	+/- 1.7%
Production, transportation, and material moving	20.1%	+/- 8.2%	21.3%	+/- 2.4%

Socioeconomic Profile

Maynard, Iowa

Maynard has a higher proportion of the population age 16 or older in the labor force than Fayette County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Maynard tend to be higher than the median earnings for Fayette County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	289	+/- 70	10,345	+/- 271
Median Earnings	\$36,250	+/- \$36	\$35,697	+/- \$1,881
Female	\$30,625	+/- \$5,875	\$27,832	+/- \$2,330
Female, full time ^b	\$41,250	+/- \$15,568	\$41,291	+/- \$1,436
Male	\$47,727	+/- \$5,571	\$41,727	+/- \$2,031
Male, full time ^b	\$51,111	+/- \$3,825	\$50,313	+/- \$3,275

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	484	+/-108	19,160	+/-13
With a disability ^b	10.1%	+/-4.6%	16.3%	+/-1.8%
With Health Insurance	99.4%	+/-0.8%	94.6%	+/-1.2%
With Private ^c Coverage	76.4%	+/-7.5%	67.3%	+/-2.6%
With Public ^d Coverage	41.1%	+/-9.2%	44.4%	+/-2.6%
No Health Insurance	**%	+/-**%	5.4%	+/-1.2%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	392	+/- 78	15,824	+/- 78
in labor force	72.2%	+/- 7.2%	60.6%	+/- 2.0%
not in labor force	27.8%	+/- 7.2%	39.4%	+/- 2.0%
Civilian labor force	283	+/- 70	9,589	+/- 305
Unemployed	0.0%	+/- 8.4%	3.7%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	484	+/-108	18,868	+/-39
Below poverty	**%	+/-**%	11.8%	+/-1.8%
17 and under	**%	+/-**%	12.5%	+/-3.9%
18 - 64	**%	+/-**%	12.8%	+/-2.1%
65+	**%	+/-**%	8.5%	+/-2.2%
All Families	**%	+/-**%	8.4%	+/-2.4%
with children	**%	+/-**%	14.3%	+/-4.9%
Married Couple	**%	+/-**%	5.0%	+/-2.0%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	30.7%	+/-12.7%
with children	**%	+/-**%	37.5%	+/-16.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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