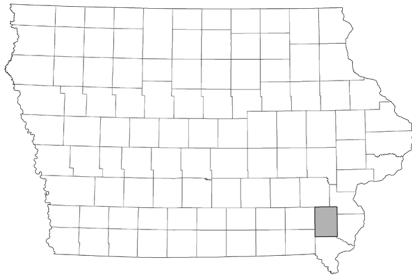


Data for Decision Makers



Salem, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Salem is 394. Between 2010 and 2020 the population increased by 2.9%. The City of Salem is in Henry County. Henry County saw a 1.7% population increase between 2010 and 2020.

Henry County Cities - Total Population¹

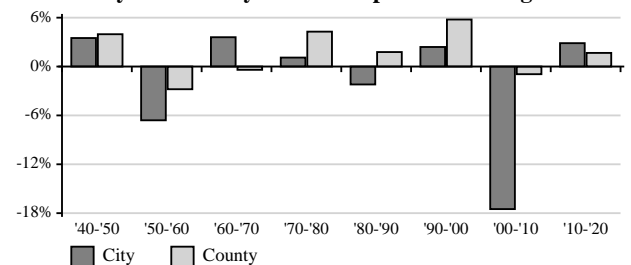
City	2000	2010	2020
Salem	464	383	394
Male Total	222	169	192
Female Total	242	214	202
Coppock [†]	57	47	36
Hillsboro	205	180	163
Mount Pleasant	8,751	8,668	9,274
Mount Union	132	0	132
New London	1,937	1,897	1,910
Olds	249	229	192
Rome	113	117	114
Wayland	945	966	964
Westwood	127	112	101
Winfield	1,131	1,134	1,033
Henry County Total	20,336	20,145	20,482
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Hillsboro	35.8%	-12.2%	-9.4%
Houghton	2.4%	12.3%	-3.4%
Mount Pleasant	9.0%	-0.9%	7.0%
St. Paul	-1.7%	9.3%	-15.5%
Westwood	22.1%	-11.8%	-9.8%
Salem	2.4%	-17.5%	2.9%
Henry County	5.8%	0.9%	1.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Whitney Howell
317 Van Buren St.
Wapello, IA 52653
whowell@iastate.edu
319-523-2371

<https://indicators.extension.iastate.edu>

County Office

Kristen Brinck
127 North Main St.
Mount Pleasant, IA 52641
kbrinck@iastate.edu
319-385-8126

Demographic Profile

Salem, Iowa

Salem's population is predominantly White. The City of Salem, compared to Henry County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.7%	96.4%	98.4%	95.2%
White	97.1%	92.9%	92.1%	87.8%
White alone, not Hispanic	95.0%	91.4%	90.1%	86.1%
Black or African American	0.5%	0.3%	2.2%	2.5%
Asian	0.8%	0.8%	2.3%	2.2%
American Indian or Alaska Native	0.3%	0.3%	0.3%	0.4%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	0.0%	2.3%	1.4%	2.3%
Two or more races	1.3%	3.6%	1.6%	4.8%
Hispanic origin ^a	2.6%	2.8%	3.8%	5.3%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	176	176	7,666	7,746
Family households ^{a,b}	59.7%	64.2%	68.3%	66.4%
Married couple family ^b	40.9%	46.6%	53.9%	51.3%
With own children	10.8%	15.3%	19.7%	16.8%
Other family ^c	18.8%	17.6%	14.4%	15.1%
Male householder ^c	5.1%	6.3%	4.9%	4.9%
With own children	2.3%	0.6%	3.0%	3.0%
Female householder ^c	13.6%	11.4%	9.5%	10.2%
With own children	8.5%	2.8%	6.3%	5.6%
Nonfamily households ^d	40.3%	35.8%	31.7%	33.6%
Male living alone	10.2%	11.4%	12.0%	13.0%
Female living alone	23.9%	15.3%	14.9%	15.5%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	176	176	7,666	7,746
Married couple ^b	40.9%	46.6%	53.9%	51.3%
Cohabiting couple ^{b,f}	NA ^e	11.9%	NA ^e	6.8%
Male householder ^g	NA ^e	15.9%	NA ^e	17.4%
Female householder ^g	NA ^e	25.6%	NA ^e	24.5%

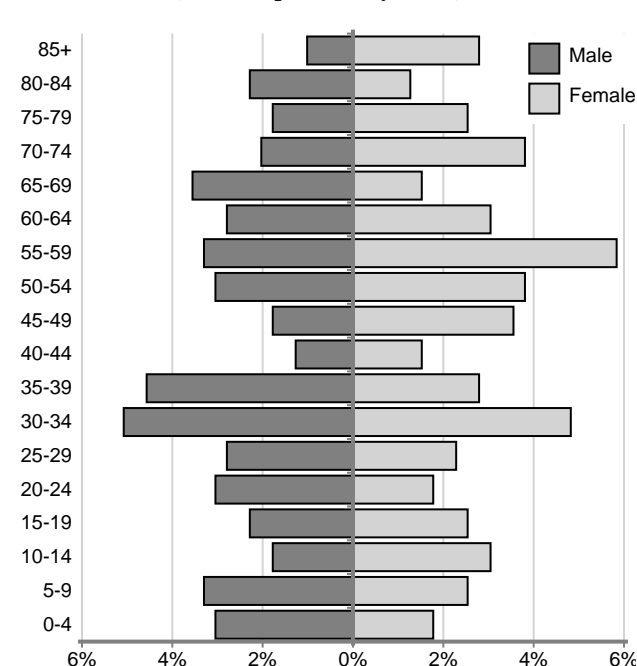
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	21.4%	19%	23.2%	21.1%
0 - 4	3.7%	4.8%	5.8%	5.1%
5 - 9	5.7%	5.8%	6.2%	6.0%
10 - 14	7.6%	4.8%	6.9%	6.1%
15 - 17	4.4%	3.6%	4.3%	3.9%
18 - 24	7.3%	6%	8.8%	9.9%
25 - 44	22.5%	25.2%	24.3%	23.5%
45 - 64	29.8%	27.1%	27.7%	25.6%
65 or older	19.1%	22.6%	16.0%	19.8%
65 - 84	16%	18.8%	13.3%	17.2%
85 or older	3.1%	3.8%	2.7%	2.6%
Median ⁴ Age (years)	44.6	44.5	40.2	40.8
Age Dependency ^{a, 5}	68.1	71.4	64.5	69.3
Old-Age	32.1	38.8	26.3	33.6
Child	36.0	32.6	38.2	35.8

^aAge Dependency Ratio

Salem, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Salem, Iowa

The median household income in Salem is less than the median household income of Henry County. The median value of owner-occupied housing units is lower in Salem than for Henry County. There is a lower percentage of vacant housing units in Salem than there is for Henry County. Many housing units in Salem were built prior to 1940.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	141	+/- 27	7,642	+/- 184
Less than \$34,999	37.5%	+/- 5.1%	26.6%	+/- 2.5%
\$35,000 To \$49,999	9.9%	+/- 6.1%	12.0%	+/- 1.9%
\$50,000 To \$99,999	43.2%	+/- 4.0%	32.5%	+/- 2.2%
\$100,000 Or More	9.2%	+/- 5.0%	28.8%	+/- 2.4%
Median ⁴ Household Income	\$53,125	+/- \$9,985	\$62,365	+/- \$3,449
Median Family Income	\$61,944	+/- \$10,768	\$80,893	+/- \$4,267
Per Capita Income	\$23,549	+/- \$3,888	\$30,151	+/- \$1,528

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	253	+/-49	13,931	+/-138
High School Graduate or Higher	91.3%	+/-4.9%	91.1%	+/-1.6%
Bachelor's Degree or Higher	***%	+/-***%	22.8%	+/-2.5%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

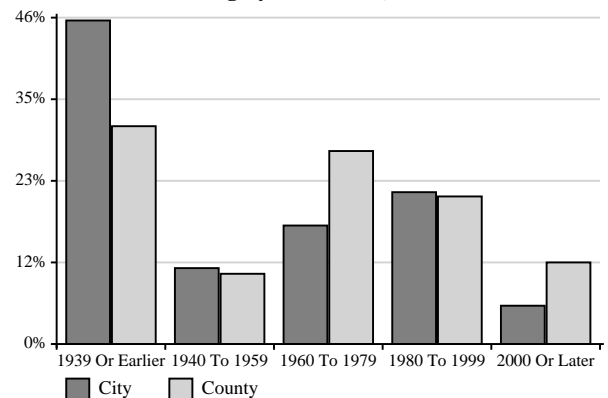
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	149	+/- 29	8,412	+/- 52
Vacant	5.4%	+/- 5.9%	9.2%	+/- 2.1%
Occupied	94.6%	+/- 5.9%	90.8%	+/- 2.1%
Occupied ^a	141	+/- 27	7,642	+/- 184
Owner	86.5%	+/- 8.2%	74.6%	+/- 2.6%
Renter	13.5%	+/- 8.2%	25.4%	+/- 2.6%
Rent ^b	\$732	+/- \$78	\$727	+/- \$60
Value ^c	\$73,300	+/- \$16,473	\$145,200	+/- \$6,383

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Salem there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 31.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	142	+/- 45	9,748	+/- 370
Management, business, science, and arts	***%	+/- ***%	29.7%	+/- 3.2%
Service	16.9%	+/- 8.0%	18.7%	+/- 2.4%
Sales and office	24.6%	+/- 8.7%	18.4%	+/- 2.4%
Natural resources, construction, and maintenance	***%	+/- ***%	10.5%	+/- 1.5%
Production, transportation, and material moving	31.7%	+/- 10.6%	22.7%	+/- 2.9%

Socioeconomic Profile

Salem, Iowa

Salem has a lower proportion of the population age 16 or older in the labor force than Henry County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Salem tend to be lower than the median earnings for Henry County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	164	+/- 47	10,660	+/- 383
Median Earnings	\$29,028	+/- \$29	\$36,549	+/- \$2,263
Female	\$26,406	+/- \$5,008	\$28,714	+/- \$2,795
Female, full time ^b	\$34,375	+/- \$7,529	\$41,033	+/- \$2,467
Male	\$31,250	+/- \$7,475	\$43,422	+/- \$1,993
Male, full time ^b	\$37,500	+/- \$11,924	\$50,445	+/- \$3,488

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	336	+/-86	19,280	+/-110
With a disability ^b	22.6%	+/-7.4%	14.1%	+/-1.7%
With Health Insurance	96.1%	+/-3.0%	96.6%	+/-0.8%
With Private ^c Coverage	63.1%	+/-9.6%	74.0%	+/-2.4%
With Public ^d Coverage	52.7%	+/-10.9%	38.4%	+/-2.6%
No Health Insurance	**%	+/-**%	3.4%	+/-0.8%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	275	+/- 56	16,750	+/- 91
in labor force	53.5%	+/- 9.4%	59.8%	+/- 2.1%
not in labor force	46.5%	+/- 9.4%	40.2%	+/- 2.1%
Civilian labor force	145	+/- 45	10,016	+/- 359
Unemployed	2.1%	+/- 2.4%	2.7%	+/- 1.0%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	338	+/-86	18,788	+/-133
Below poverty	**%	+/-**%	11.3%	+/-2.1%
17 and under	**%	+/-**%	15.7%	+/-4.4%
18 - 64	**%	+/-**%	10.0%	+/-2.1%
65+	**%	+/-**%	10.2%	+/-3.0%
All Families	**%	+/-**%	7.5%	+/-2.1%
with children	**%	+/-**%	13.3%	+/-4.0%
Married Couple	**%	+/-**%	3.5%	+/-1.7%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	24.9%	+/-9.2%
with children	**%	+/-**%	29.4%	+/-12.5%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.