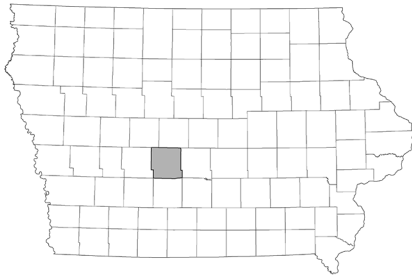


Data for Decision Makers



Woodward, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Woodward is 1,346. Between 2010 and 2020 the population increased by 31.4%. The City of Woodward is in Dallas County. Dallas County saw a 50.7% population increase between 2010 and 2020.

Dallas County Cities - Total Population¹

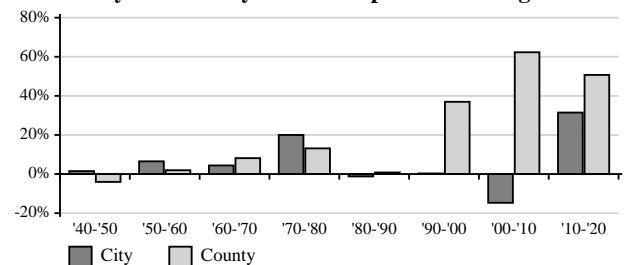
City	2000	2010	2020
Woodward	1,200	1,024	1,346
Male Total	547	485	773
Female Total	653	539	573
Adel	3,435	3,682	6,153
Bouton	136	129	127
Clive [†]	12,855	15,447	18,601
Dallas Center	1,595	1,623	1,901
Dawson	155	131	116
De Soto	1,009	1,050	915
Dexter	689	611	640
Granger	583	1,244	1,654
Grimes [†]	5,098	8,246	15,392
Linden	226	199	200
Minburn	391	365	325
Perry	7,633	7,702	7,836
Redfield	833	835	731
Urbandale [†]	29,072	39,463	45,580
Van Meter	866	1,016	1,484
Waukee	5,126	13,790	23,940
West Des Moines [†]	46,403	56,609	68,723
Dallas County Total	40,750	66,135	99,678
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Bouton	-8.7%	-5.1%	-1.6%
Granger	-6.6%	113.4%	33.0%
Madrid	-5.5%	12.3%	10.2%
Minburn	13.0%	-6.6%	-11.0%
Perry	14.7%	0.9%	1.7%
Woodward	0.3%	-14.7%	31.4%
Dallas County	37.0%	62.3%	50.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Woodward, Iowa

Woodward's population is predominantly White. The City of Woodward, compared to Dallas County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	97.9%	95.2%	98.5%	94.2%
White	95.3%	83.5%	92.2%	83.6%
White alone, not Hispanic	93.7%	82.5%	88.7%	82.0%
Black or African American	1.1%	6.1%	1.4%	2.7%
Asian	0.9%	0.7%	2.5%	5.0%
American Indian or Alaska Native	0.6%	0.6%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.0%
Other	0.1%	4.3%	2.1%	2.6%
Two or more races	2.1%	4.8%	1.5%	5.8%
Hispanic origin ^a	2.2%	6.2%	6.1%	6.5%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	455	439	25,240	38,291
Family households ^{a,b}	60.2%	60.4%	70.1%	67.9%
Married couple family ^b	45.3%	44.6%	58.0%	55.8%
With own children	16.5%	15.5%	29.1%	28.2%
Other family ^c	14.9%	15.7%	12.1%	12.1%
Male householder ^c	5.7%	6.2%	3.8%	4.0%
With own children	4.2%	3.2%	2.5%	2.4%
Female householder ^c	9.2%	9.6%	8.3%	8.0%
With own children	4.8%	4.3%	5.6%	5.1%
Nonfamily households ^d	39.8%	39.6%	29.9%	32.1%
Male living alone	14.5%	15.5%	9.9%	10.8%
Female living alone	19.8%	14.6%	13.8%	14.4%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	455	439	25,240	38,291
Married couple ^b	45.3%	44.6%	58.0%	55.8%
Cohabiting couple ^{b,f}	NA ^e	10.3%	NA ^e	6.8%
Male householder ^g	NA ^e	21.0%	NA ^e	15.2%
Female householder ^g	NA ^e	24.1%	NA ^e	22.1%

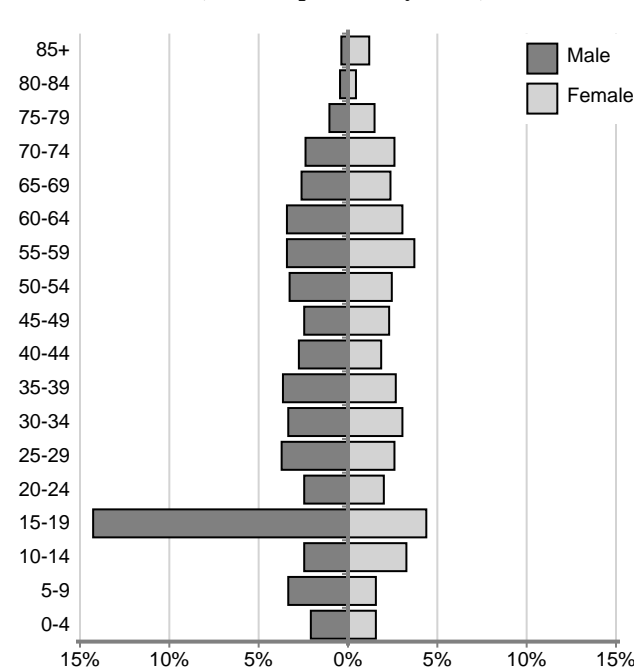
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	22.8%	30.1%	29.1%	27.7%
0 - 4	6.3%	3.6%	8.7%	7.2%
5 - 9	6%	4.9%	8.6%	8.3%
10 - 14	5.9%	5.7%	7.9%	7.9%
15 - 17	4.6%	15.9%	3.9%	4.3%
18 - 24	8.1%	7.2%	6.1%	7.4%
25 - 44	24.9%	23.6%	31.6%	30.1%
45 - 64	31.2%	24.1%	23.5%	22.5%
65 or older	13.1%	14.9%	9.8%	12.5%
65 - 84	11.2%	13.4%	8.4%	11.1%
85 or older	1.9%	1.6%	1.4%	1.4%
Median ⁴ Age (years)	40.4	34.9	34.3	35.4
Age Dependency ^{a, 5}	55.9	82.0	63.7	67.0
Old-Age	20.4	27.1	16.0	20.8
Child	35.5	54.8	47.6	46.2

^aAge Dependency Ratio

Woodward, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Woodward, Iowa

The median household income in Woodward is less than the median household income of Dallas County. The median value of owner-occupied housing units is lower in Woodward than for Dallas County. There is a higher percentage of vacant housing units in Woodward than there is for Dallas County. Many housing units in Woodward were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Woodward compared to Dallas County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	321	+/- 61	39,386	+/- 454
Less than \$34,999	32.7%	+/- 4.7%	13.7%	+/- 1.7%
\$35,000 To \$49,999	3.1%	+/- 3.2%	9.1%	+/- 1.3%
\$50,000 To \$99,999	32.7%	+/- 3.6%	27.5%	+/- 1.7%
\$100,000 Or More	31.4%	+/- 4.0%	49.8%	+/- 2.1%
Median ⁴ Household Income	\$65,625	+/- \$13,141	\$99,533	+/- \$3,165
Median Family Income	\$92,946	+/- \$13,445	\$130,231	+/- \$3,923
Per Capita Income	\$27,869	+/- \$2,865	\$51,347	+/- \$1,505

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	672	+/-108	65,734	+/-230
High School Graduate or Higher	93.3%	+/-5.7%	96.3%	+/-0.5%
Bachelor's Degree or Higher	20.5%	+/-7.7%	51.5%	+/-1.6%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

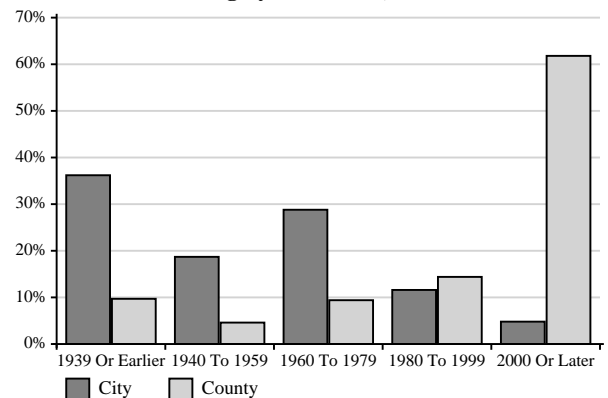
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	354	+/- 66	41,753	+/- 55
Vacant	9.3%	+/- 8.0%	5.7%	+/- 1.1%
Occupied	90.7%	+/- 8.0%	94.3%	+/- 1.1%
Occupied ^a	321	+/- 61	39,386	+/- 454
Owner	85.4%	+/- 8.5%	70.4%	+/- 1.5%
Renter	14.6%	+/- 8.5%	29.6%	+/- 1.5%
Rent ^b	\$**	+/- \$**	\$1,198	+/- \$29
Value ^c	\$167,200	+/- \$11,002	\$314,900	+/- \$10,133

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Woodward there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 27.9% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	480	+/- 124	55,396	+/- 1,009
Management, business, science, and arts	27.9%	+/- 6.9%	53.9%	+/- 1.7%
Service	22.7%	+/- 9.6%	11.3%	+/- 1.1%
Sales and office	11.9%	+/- 5.9%	19.1%	+/- 1.4%
Natural resources, construction, and maintenance	9.6%	+/- 4.4%	5.9%	+/- 0.8%
Production, transportation, and material moving	27.9%	+/- 11.2%	9.8%	+/- 1.1%

Socioeconomic Profile

Woodward, Iowa

Woodward has a lower proportion of the population age 16 or older in the labor force than Dallas County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Woodward tend to be lower than the median earnings for Dallas County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	545	+/- 129	58,994	+/- 865
Median Earnings	\$31,313	+/- \$31	\$55,876	+/- \$1,403
Female	\$31,635	+/- \$12,124	\$47,520	+/- \$1,737
Female, full time ^b	\$50,000	+/- \$13,446	\$58,940	+/- \$1,707
Male	\$**	+/- \$**	\$68,302	+/- \$2,079
Male, full time ^b	\$55,938	+/- \$3,079	\$80,664	+/- \$3,254

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	930	+/-156	99,832	+/-55
With a disability ^b	18.0%	+/-4.2%	7.5%	+/-0.7%
With Health Insurance	95.2%	+/-4.5%	95.6%	+/-0.9%
With Private ^c Coverage	70.1%	+/-6.7%	83.6%	+/-1.4%
With Public ^d Coverage	36.1%	+/-7.0%	22.7%	+/-1.1%
No Health Insurance	**%	+/-**%	4.4%	+/-0.9%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	802	+/- 134	75,882	+/- 238
in labor force	64.5%	+/- 11.8%	75.4%	+/- 1.2%
not in labor force	35.5%	+/- 11.8%	24.6%	+/- 1.2%
Civilian labor force	510	+/- 129	57,131	+/- 946
Unemployed	5.9%	+/- 5.9%	3.0%	+/- 0.7%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	937	+/-157	99,817	+/-56
Below poverty	**%	+/-**%	5.7%	+/-1%
17 and under	**%	+/-**%	5.6%	+/-1.8%
18 - 64	**%	+/-**%	5.7%	+/-1.0%
65+	**%	+/-**%	5.8%	+/-1.7%
All Families	**%	+/-**%	4.1%	+/-1.2%
with children	**%	+/-**%	5.5%	+/-2.0%
Married Couple	**%	+/-**%	2.4%	+/-1.0%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	17.4%	+/-6.3%
with children	**%	+/-**%	22.6%	+/-8.6%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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