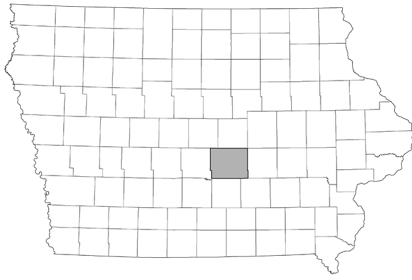


# Data for Decision Makers



## Kellogg, Iowa City Profile

report created: 12/17/2024

### Population profile

The 2020 population for Kellogg is 606. Between 2010 and 2020 the population increased by 1.2%. The City of Kellogg is in Jasper County. Jasper County saw a 2.6% population increase between 2010 and 2020.

Jasper County Cities - Total Population<sup>1</sup>

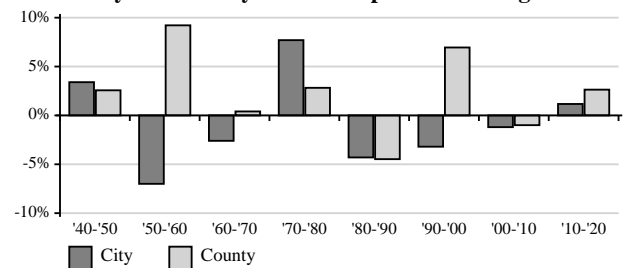
City	2000	2010	2020
<b>Kellogg</b>	<b>606</b>	<b>599</b>	<b>606</b>
Male Total	298	302	310
Female Total	308	297	296
Baxter	1,052	1,101	962
Colfax	2,223	2,093	2,255
Lambs Grove	225	172	174
Lynnville	366	379	380
Mingo	269	302	302
Mitchellville <sup>†</sup>	1,715	2,254	2,485
Monroe	1,808	1,830	1,967
Newton	15,579	15,254	15,760
Oakland Acres	166	156	176
Prairie City	1,365	1,680	1,700
Reasnor	194	152	152
Sully	904	821	881
Valeria	62	57	39
Jasper County Total	37,213	36,842	37,813
State of Iowa Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Grinnell	2.3%	1.2%	3.8%
Lambs Grove	6.1%	-23.6%	1.2%
Newton	5.3%	-2.1%	3.3%
Oakland Acres	9.2%	-6.0%	12.8%
Sully	7.5%	-9.2%	7.3%
Kellogg	-3.2%	-1.2%	1.2%
Jasper County	6.9%	1%	2.6%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change<sup>1</sup>



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# Demographic Profile

# Kellogg, Iowa

Kellogg's population is predominantly White. The City of Kellogg, compared to Jasper County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.8%	96.4%	99.1%	96.0%
White	98.2%	94.1%	96.7%	92.2%
White alone, not Hispanic	97.0%	93.4%	95.8%	91.1%
Black or African American	0.2%	0.0%	1.3%	1.9%
Asian	0.5%	0.8%	0.4%	0.6%
American Indian or Alaska Native	0.2%	0.5%	0.3%	0.3%
Hawaiian or Pacific Islander	0.0%	0.2%	0.0%	0.1%
Other	0.8%	0.8%	0.4%	1.0%
Two or more races	0.2%	3.6%	0.9%	4.0%
Hispanic origin <sup>a</sup>	2.2%	2.1%	1.5%	2.9%

<sup>a</sup> Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	261	262	14,806	14,994
Family households <sup>a,b</sup>	61.3%	58.8%	68.1%	66.1%
Married couple family <sup>b</sup>	51.3%	43.8%	55.1%	52.0%
With own children	17.6%	14.5%	20.0%	17.9%
Other family <sup>c</sup>	10.0%	16.4%	13.0%	14.1%
Male householder <sup>c</sup>	1.5%	7.3%	4.1%	5.0%
With own children	1.5%	4.2%	2.4%	2.7%
Female householder <sup>c</sup>	8.4%	9.2%	8.9%	9.2%
With own children	3.4%	6.1%	5.5%	5.2%
Nonfamily households <sup>d</sup>	38.7%	41.3%	31.9%	33.9%
Male living alone	17.6%	20.2%	12.1%	13.6%
Female living alone	14.6%	11.8%	15.5%	14.9%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	City		County	
	2010	2020	2010	2020
Total households	261	262	14,806	14,994
Married couple <sup>b</sup>	51.3%	43.8%	55.1%	52.0%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	12.2%	NA <sup>e</sup>	6.8%
Male householder <sup>g</sup>	NA <sup>e</sup>	24.8%	NA <sup>e</sup>	18.2%
Female householder <sup>g</sup>	NA <sup>e</sup>	19.1%	NA <sup>e</sup>	23.0%

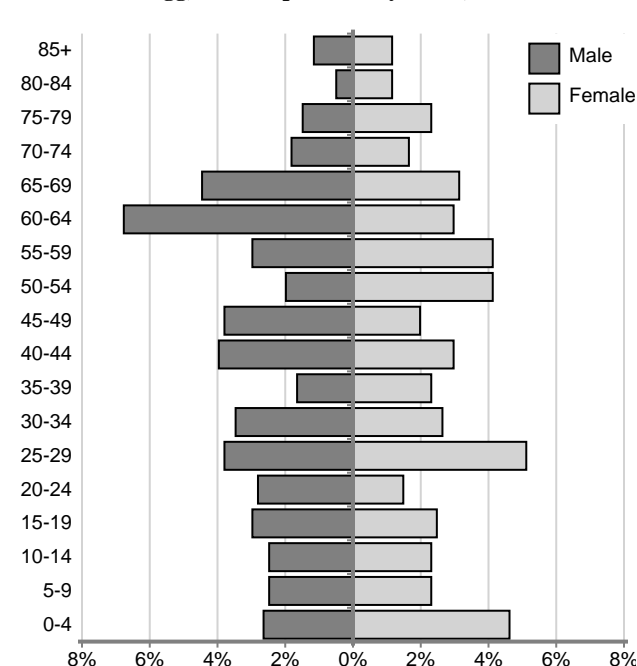
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	20.9%	19.6%	22.8%	22.1%
0 - 4	5.8%	7.3%	5.9%	5.5%
5 - 9	5.3%	4.8%	6.5%	6.2%
10 - 14	5.5%	4.8%	6.4%	6.4%
15 - 17	4.3%	2.7%	4.0%	4%
18 - 24	7.8%	7%	7.0%	7%
25 - 44	26.9%	25.9%	24.7%	24.2%
45 - 64	31.7%	28.7%	28.9%	27%
65 or older	12.7%	18.8%	16.5%	19.5%
65 - 84	11.5%	16.6%	14%	16.9%
85 or older	1.2%	2.3%	2.5%	2.5%
Median <sup>4</sup> Age (years)	40.6	42.9	41.6	42.1
Age Dependency <sup>a, 5</sup>	50.6	62.3	64.9	71.5
Old-Age	19.1	30.5	27.2	33.5
Child	31.5	31.8	37.6	38.0

<sup>a</sup>Age Dependency Ratio

**Kellogg, Iowa Population Pyramid, <sup>a</sup> 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

## Socioeconomic Profile

## Kellogg, Iowa

The median household income in Kellogg is less than the median household income of Jasper County. The median value of owner-occupied housing units is lower in Kellogg than for Jasper County. There is a lower percentage of vacant housing units in Kellogg than there is for Jasper County. Many housing units in Kellogg were built prior to 1940.

**Median Household and Per Capita Income, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	260	+/- 58	14,630	+/- 277
Less than \$34,999	42.3%	+/- 5.9%	21.4%	+/- 2.3%
\$35,000 To \$49,999	10.0%	+/- 6.8%	13.9%	+/- 1.9%
\$50,000 To \$99,999	22.3%	+/- 3.7%	34.0%	+/- 2.0%
\$100,000 Or More	25.4%	+/- 4.0%	30.7%	+/- 2.0%
Median <sup>4</sup> Household Income	\$46,500	+/- \$26,062	\$67,784	+/- \$3,012
Median Family Income	\$72,500	+/- \$28,481	\$81,606	+/- \$3,663
Per Capita Income	\$30,130	+/- \$7,445	\$35,346	+/- \$1,694

**Educational Attainment, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	482	+/-126	26,686	+/-84
High School Graduate or Higher	90.2%	+/-6.7%	94.2%	+/-1%
Bachelor's Degree or Higher	***%	+/-***%	19.7%	+/-1.7%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

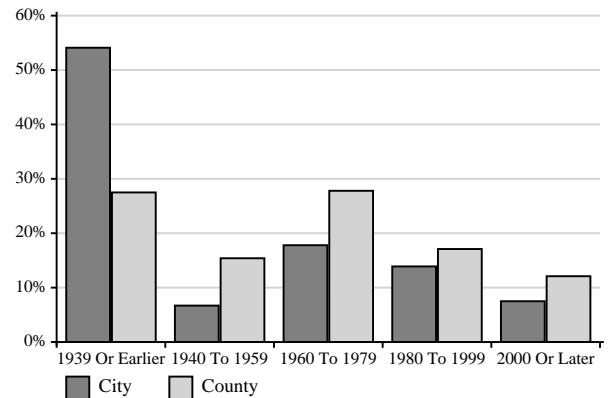
\*\*MOE is high, use county estimate.

**Housing Characteristics, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	281	+/- 62	16,183	+/- 61
Vacant	7.5%	+/- 6.2%	9.6%	+/- 1.7%
Occupied	92.5%	+/- 6.2%	90.4%	+/- 1.7%
Occupied <sup>a</sup>	260	+/- 58	14,630	+/- 277
Owner	67.7%	+/- 9.7%	76.3%	+/- 2.4%
Renter	32.3%	+/- 9.7%	23.7%	+/- 2.4%
Rent <sup>b</sup>	\$736	+/- \$113	\$812	+/- \$41
Value <sup>c</sup>	\$72,500	+/- \$35,743	\$163,800	+/- \$5,386

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Kellogg there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 20.8% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	259	+/- 67	18,256	+/- 499
Management, business, science, and arts	26.3%	+/- 12.6%	33.8%	+/- 2.2%
Service	16.6%	+/- 7.1%	15.6%	+/- 1.5%
Sales and office	24.7%	+/- 9.9%	20.0%	+/- 1.6%
Natural resources, construction, and maintenance	***%	+/- ***%	11.2%	+/- 1.5%
Production, transportation, and material moving	20.8%	+/- 9.5%	19.4%	+/- 2.0%

## Socioeconomic Profile

## Kellogg, Iowa

Kellogg has a lower proportion of the population age 16 or older in the labor force than Jasper County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Kellogg tend to be lower than the median earnings for Jasper County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	331	+/- 87	20,829	+/- 483
Median Earnings	\$36,125	+/- \$36	\$40,999	+/- \$1,976
Female	\$**	+/- \$**	\$32,849	+/- \$3,894
Female, full time <sup>b</sup>	\$46,563	+/- \$2,293	\$47,371	+/- \$2,903
Male	\$37,344	+/- \$16,902	\$44,630	+/- \$1,680
Male, full time <sup>b</sup>	\$55,750	+/- \$16,726	\$57,741	+/- \$1,905

<sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	633	+/-181	36,155	+/-119
With a disability <sup>b</sup>	18.5%	+/-8.7%	13.2%	+/-1.0%
With Health Insurance	97.5%	+/-3.1%	96.6%	+/-0.7%
With Private <sup>c</sup> Coverage	64.1%	+/-14.5%	75.9%	+/-1.7%
With Public <sup>d</sup> Coverage	45.2%	+/-14.1%	39.0%	+/-1.8%
No Health Insurance	**%	+/-**%	3.4%	+/-0.7%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Employment Status, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	541	+/- 135	30,437	+/- 106
in labor force	55.8%	+/- 12.3%	63.2%	+/- 1.6%
not in labor force	44.2%	+/- 12.3%	36.8%	+/- 1.6%
Civilian labor force	300	+/- 80	19,184	+/- 491
Unemployed	13.7%	+/- 11.2%	4.8%	+/- 1.2%

\*\*MOE is high, use county estimate.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	635	+/-182	36,095	+/-129
Below poverty	**%	+/-**%	8.8%	+/-1.5%
17 and under	**%	+/-**%	9.3%	+/-2.9%
18 - 64	**%	+/-**%	8.8%	+/-1.6%
65+	**%	+/-**%	8.3%	+/-2.4%
All Families	**%	+/-**%	5.3%	+/-1.4%
with children	**%	+/-**%	7.4%	+/-2.8%
Married Couple	**%	+/-**%	3.7%	+/-1.2%
with children	**%	+/-**%	4.6%	+/-2.2%
Female HH <sup>b</sup>	85.7%	+/-35.0%	16.3%	+/-6.7%
with children	**%	+/-**%	17.9%	+/-8.5%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

### Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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