Data for Decision Makers



Deep River, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Deep River is 249. Between 2010 and 2020 the population decreased by 10.8%. The City of Deep River is in Poweshiek County. Poweshiek County saw a 1.3% population decrease between 2010 and 2020. Deep River's population is predominantly White.

Total Population¹

| City | 2000 | 2010 | 2020 |
|-------------------------|-----------|-----------|-----------|
| Deep River [†] | 288 | 279 | 249 |
| Male Total | 134 | 141 | 121 |
| Female Total | 154 | 138 | 128 |
| Poweshiek County Total | 18,815 | 18,914 | 18,662 |
| State of Iowa Total | 2,926,324 | 3,046,355 | 3,190,369 |

[†]City is located in multiple counties, total population is provided.

Percentage of Population by Race/Hispanic Origin¹

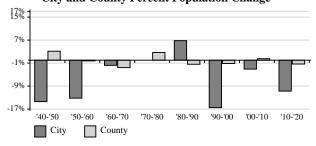
| | City | | Co | County | |
|----------------------------------|--------|--------|-------|--------|--|
| Race Groups | 2010 | 2020 | 2010 | 2020 | |
| One race only | 100.0% | 100.0% | 98.6% | 96.5% | |
| White | 100.0% | 99.6% | 94.9% | 92.2% | |
| White alone, not Hispanic | 100.0% | 98.0% | 93.6% | 91.1% | |
| Black or African American | 0.0% | 0.0% | 1.2% | 1.8% | |
| Asian | 0.0% | 0.0% | 1.4% | 1.2% | |
| American Indian or Alaska Native | 0.0% | 0.0% | 0.3% | 0.3% | |
| Hawaiian or Pacific Islander | 0.0% | 0.0% | 0.1% | 0.1% | |
| Other | 0.0% | 0.4% | 0.8% | 0.9% | |
| Two or more races | 0.0% | 0.0% | 1.4% | 3.5% | |
| Hispanic origin ^a | 0.0% | 2.0% | 2.4% | 2.8% | |

^a Hispanics can be of any race.

Neighboring Cities - Percent Population Change

| | '90-'00 | '00-'10 | '10-'20 |
|------------------|---------|---------|---------|
| Barnes City | -9.0% | -12.4% | -11.4% |
| Gibson | 46.0% | -33.7% | 3.3% |
| Guernsey | 0.0% | -10.0% | 0.0% |
| Montezuma | -12.8% | 1.5% | -1.4% |
| Thornburg | -7.7% | -20.2% | -32.8% |
| Deep River | -16.5% | -3.1% | -10.8% |
| Poweshiek County | -1.1% | 0.5% | -1.3% |
| State of Iowa | 5.4% | 4.1% | 4.7% |

City and County Percent Population Change¹



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Socioeconomic Profile

Deep River, Iowa

The City of Deep River, compared to Poweshiek County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Households by Family or Nonfamily Type^{1,3}

| • | • | • | | |
|------------------------------------|-------|-------|-------|--------|
| | | City | C | County |
| | 2010 | 2020 | 2010 | 2020 |
| Total Households | 119 | 103 | 7,555 | 7,536 |
| Family Households ^{a,b} | 63.0% | 73.3% | 64.0% | 61.7% |
| Married couple family ^b | 47.9% | 60.0% | 52.1% | 48.9% |
| With own children | 20.2% | 22.3% | 18.2% | 15.8% |
| Other family ^c | 15.1% | 22.3% | 11.9% | 12.8% |
| Male householder ^c | 8.4% | 7.8% | 3.4% | 4.4% |
| With own children | 5.0% | 3.9% | 2.2% | 2.5% |
| Female householder ^c | 6.7% | 14.6% | 8.5% | 8.4% |
| With own children | 5.0% | 4.9% | 5.9% | 4.6% |
| Nonfamily households ^d | 37.0% | 26.7% | 36.0% | 38.3% |
| Male living alone | 11.8% | 8.7% | 13.4% | 14.1% |
| Female living alone | 18.5% | 14.6% | 17.0% | 18.2% |

^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present).

Housing Characteristics¹

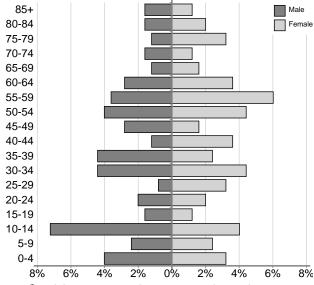
| | | City | | County | |
|-----------------|-------|-------|-------|--------|--|
| | 2010 | 2020 | 2010 | 2020 | |
| Total Units | 130 | 122 | 8,949 | 8,906 | |
| Vacant | 8.5% | 15.6% | 15.6% | 15.4% | |
| Occupied | 91.5% | 84.4% | 84.4% | 84.6% | |
| Occupied Units | 119 | 103 | 7,555 | 7,536 | |
| Owner Occupied | 81.5% | 81.6% | 72.2% | 71.7% | |
| Renter Occupied | 18.5% | 18.4% | 27.8% | 28.3% | |

Percentage of Population by Age¹

| | City | | County | |
|---------------------------------|-------|-------|--------|-------|
| Age Groups | 2010 | 2020 | 2010 | 2020 |
| 17 or younger | 24.7% | 25.3% | 20.9% | 19.4% |
| 18 - 44 | 32.6% | 29.1% | 33.7% | 34.9% |
| 45 - 64 | 24.0% | 28.8% | 27.0% | 24.1% |
| 65 or older | 18.6% | 16.5% | 18.4% | 21.6% |
| Median ⁴ Age (years) | 37.7 | 40.3 | 41.0 | 40.7 |
| Age Dependency ^{a, 5} | 76.5 | 72.2 | 64.7 | 69.5 |
| Old-Age | 32.9 | 28.5 | 30.3 | 36.6 |
| Child | 43.6 | 43.7 | 34.4 | 32.9 |

^aAge Dependency Ratio

Deep River, Iowa Population Pyramid, a 20201



^aEach bar represents the percentage that each age-sex group comprises of the total population.

Notes and Source Information:

- ¹U.S. Census Bureau; Decennial Censuses 1940 2020
- ²U.S. Census Bureau; American Community Survey 2018-2022
- ³For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- ⁴ Median is the middle value of a distribution.
- ⁵The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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