## **Data for Decision Makers**



# Royal, Iowa City Profile

report created: 12/17/2024

## Population profile

The 2020 population for Royal is 379. Between 2010 and 2020 the population decreased by 15.0%. The City of Royal is in Clay County. Clay County saw a 1.7% population decrease between 2010 and 2020.

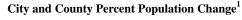
Clay County Cities - Total Population<sup>1</sup>

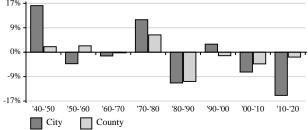
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City	2000	2010	2020					
Royal	479	446	379					
Male Total	237	223	192					
Female Total	242	223	187					
Dickens	202	185	146					
Everly	647	603	575					
Fostoria	230	231	230					
Gillett Grove	55	49	30					
Greenville	93	75	71					
Peterson	372	334	322					
Rossie	58	70	49					
Spencer	11,317	11,233	11,325					
Webb	165	141	138					
Clay County Total	17,372	16,667	16,384					
State of Iowa Total	2,926,324	3,046,355	3,190,369					

<sup>&</sup>lt;sup>†</sup>City is located in multiple counties, total population is provided.

#### **Neighboring Cities - Percent Population Change**

			0
	'90-'00	'00-'10	'10-'20
Everly	-8.4%	-6.8%	-4.6%
Greenville	10.7%	-19.4%	-5.3%
Peterson	-4.6%	-10.2%	-3.6%
Rossie	-14.7%	20.7%	-30.0%
Spencer	2.3%	-0.7%	0.8%
Royal	2.8%	-6.9%	-15.0%
Clay County	-1.2%	4.1%	-1.7%
State of Iowa	5.4%	4.1%	4.7%





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Royal's population is predominantly White. The City of Royal, compared to Clay County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	97.1%	97.4%	98.9%	96.2%
White	95.5%	95.5%	96.5%	93.0%
White alone, not Hispanic	94.8%	93.9%	95.1%	91.7%
Black or African American	0.2%	0.3%	0.4%	0.6%
Asian	0.0%	0.0%	0.6%	0.6%
American Indian or Alaska Native	0.0%	0.8%	0.2%	0.3%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	1.3%	0.8%	1.2%	1.6%
Two or more races	2.9%	2.6%	1.1%	3.8%
Hispanic origin <sup>a</sup>	2.7%	2.9%	2.9%	4.3%

<sup>&</sup>lt;sup>a</sup> Hispanics can be of any race.

#### Households by Family or Nonfamily Type<sup>1,3</sup>

	-		_	
	C	City	Co	unty
	2010	2020	2010	2020
Total households	191	168	7,282	7,222
Family households <sup>a,b</sup>	63.9%	62.2%	63.1%	61.0%
Married couple family <sup>b</sup>	47.1%	45.1%	51.1%	48.2%
With own children	17.3%	14.3%	18.0%	16.5%
Other family <sup>c</sup>	16.8%	8.3%	12.0%	12.7%
Male householder <sup>c</sup>	5.8%	3.6%	3.8%	4.3%
With own children	2.1%	1.8%	2.4%	2.5%
Female householder <sup>c</sup>	11.0%	4.8%	8.2%	8.4%
With own children	7.9%	3.0%	5.9%	5.4%
Nonfamily households <sup>d</sup>	36.1%	37.8%	36.9%	39.0%
Male living alone	16.8%	22.0%	13.6%	16.4%
Female living alone	12.6%	15.5%	18.0%	17.5%

#### Households by Couple or Non-couple Type<sup>1,3</sup>

		City		ounty
	2010	2020	2010	2020
Total households	191	168	7,282	7,222
Married couple <sup>b</sup>	47.1%	45.1%	51.1%	48.2%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	6.0%	NA <sup>e</sup>	6.7%
Male householder g	NA <sup>e</sup>	24.4%	$NA^e$	20.2%
Female householder g	NA <sup>e</sup>	19.0%	NA <sup>e</sup>	24.9%

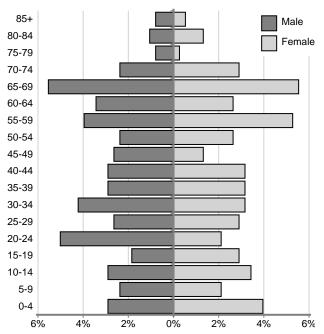
<sup>&</sup>lt;sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

#### Percentage of Population by Age<sup>1</sup>

	(	City	Co	unty
Age Groups	2010	2020	2010	2020
17 or younger	24.9%	21.4%	23.0%	22.5%
0 - 4	6.3%	6.9%	6.5%	5.9%
5 - 9	5.6%	4.5%	6.3%	6.3%
10 - 14	8.1%	6.3%	6.3%	6.4%
15 - 17	4.9%	3.7%	3.9%	3.9%
18 - 24	7%	8.1%	7.1%	6.4%
25 - 44	24.7%	25.1%	22.8%	23.5%
45 - 64	29.4%	24.3%	28.7%	25.5%
65 or older	14.1%	21.1%	18.4%	22.0%
65 - 84	11.6%	19.9%	14.8%	18.5%
85 or older	2.5%	1.3%	3.6%	3.6%
Median <sup>4</sup> Age (years)	36.8	40.9	42.5	42.8
Age Dependency <sup>a, 5</sup>	63.9	73.9	70.6	80.3
Old-Age	23.1	36.7	31.4	39.7
Child	40.8	37.2	39.2	40.6

<sup>&</sup>lt;sup>a</sup>Age Dependency Ratio

#### Royal, Iowa Population Pyramid,<sup>a</sup> 2020<sup>1</sup>



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

### Socioeconomic Profile

The median household income in Royal is less than the median household income of Clay County. The median value of owner-occupied housing units is lower in Royal than for Clay County. There is a higher percentage of vacant housing units in Royal than there is for Clay County. Many housing units in Royal were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Royal compared to Clay County.

Median Household and Per Capita Income, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	212	+/- 48	7,225	+/- 199
Less than \$34,999	18.9%	+/- 4.3%	28.6%	+/- 3.0%
\$35,000 To \$49,999	10.8%	+/- 5.8%	13.3%	+/- 2.9%
\$50,000 To \$99,999	55.2%	+/- 4.6%	31.0%	+/- 2.5%
\$100,000 Or More	15.1%	+/- 4.6%	27.1%	+/- 2.5%
Median <sup>4</sup> Household Income	\$57,500	+/- \$8,545	\$61,756	+/- \$6,929
Median Family Income	\$74,167	+/- \$13,891	\$84,432	+/- \$9,850
Per Capita Income	\$26,466	+/- \$3,811	\$35,787	+/- \$2,308

#### **Educational Attainment, 2018-2022<sup>2</sup>**

	(	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	274	+/-61	11,256	+/-71	
High School Graduate or Higher	95.3%	+/-4.3%	95.5%	+/-1.2%	
Bachelor's Degree or Higher	20.1%	+/-9.3%	26%	+/-2.8%	

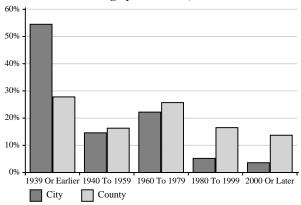
<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

#### Housing Characteristics, 2018-2022<sup>2</sup>

		City	C	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	253	+/- 53	8,098	+/- 52
Vacant	16.2%	+/- 7.8%	10.8%	+/- 2.3%
Occupied	83.8%	+/- 7.8%	89.2%	+/- 2.3%
Occupied <sup>a</sup>	212	+/- 48	7,225	+/- 199
Owner	67.5%	+/- 14.2%	72.7%	+/- 4.2%
Renter	32.5%	+/- 14.2%	27.3%	+/- 4.2%
Rent <sup>b</sup>	\$792	+/- \$118	\$752	+/- \$69
Value <sup>c</sup>	\$78,500	+/-\$11,968	\$151,400	+/-\$10,527

<sup>&</sup>lt;sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

#### Percent Housing by Year Built, 2018-2022<sup>2</sup>



In Royal there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 45.6% of occupations of the civilian employed population in the city.

#### Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	272	+/- 82	8,420	+/- 316
Management, business, science, and arts	**%	+/- **%	34.1%	+/- 3.7%
Service	**%	+/- **%	14.3%	+/- 2.6%
Sales and office	**%	+/- **%	24.3%	+/- 3.1%
Natural resources, construction, and maintenance	**%	+/- **%	10.4%	+/- 2.0%
Production, transportation, and material moving	45.6%	+/- 18.7%	16.8%	+/- 2.7%

<sup>\*\*</sup>MOE is high, use county estimate.

Royal has a higher proportion of the population age 16 or older in the labor force than Clay County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Royal tend to be lower than the median earnings for Clay County. Families with children tend to have a higher rate of poverty than families without children.

#### **Median Employment Earnings, 2018-2022<sup>2</sup>**

		City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 16+ <sup>a</sup>	294	+/- 85	9,376	+/- 280	
Median Earnings	\$**	+/- \$**	\$36,353	+/- \$2,296	
Female	\$19,821	+/- \$8,167	\$31,405	+/- \$2,795	
Female, full time <sup>b</sup>	\$36,250	+/- \$14,043	\$42,039	+/- \$4,264	
Male	\$**	+/- \$**	\$46,180	+/- \$3,882	
Male, full time <sup>b</sup>	\$51,304	+/- \$2,787	\$56,737	+/- \$5,888	

<sup>&</sup>lt;sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

## Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	510	+/-120	16,194	+/-40
With a disability <sup>b</sup>	11.0%	+/-4.4%	15.4%	+/-1.8%
With Health Insurance	92.4%	+/-7.8%	95.4%	+/-1.4%
With Private <sup>c</sup> Coverage	66.3%	+/-11.8%	67.8%	+/-3.4%
With Public <sup>d</sup> Coverage	37.6%	+/-12.8%	41.4%	+/-2.9%
No Health Insurance	**%	+/-**%	4.6%	+/-1.4%

<sup>&</sup>lt;sup>a</sup>Civilan Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some miliary plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

#### Employment Status, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	383	+/- 87	13,036	+/- 108
in labor force	73.6%	+/- 8.5%	67.4%	+/- 1.9%
not in labor force	26.4%	+/- 8.5%	32.6%	+/- 1.9%
Civilian labor force	282	+/- 83	8,783	+/- 273
Unemployed	3.5%	+/- 4.3%	4.1%	+/- 1.9%

<sup>\*\*</sup>MOE is high, use county estimate.

## Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	510	+/-120	16,109	+/-47
Below poverty	**%	+/-**%	11.5%	+/-2.7%
17 and under	**%	+/-**%	18.3%	+/-5.2%
18 - 64	**%	+/-**%	11.0%	+/-2.9%
65+	**%	+/-**%	4.9%	+/-2.2%
All Families	**%	+/-**%	8.1%	+/-3.2%
with children	**%	+/-**%	17.1%	+/-7.1%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	40.2%	+/-13.2%
with children	**%	+/-**%	46.0%	+/-14.3%

<sup>&</sup>lt;sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

#### **Notes and Source Information:**

- <sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 2020
- <sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022
- <sup>3</sup>For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- <sup>4</sup>Median is the middle value of a distribution.
- <sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.