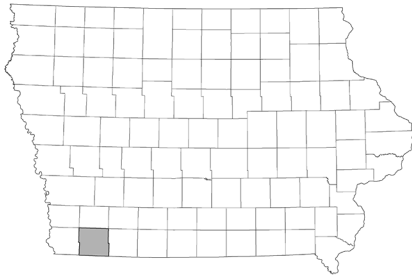# Data for Decision Makers

Clarinda, Iowa
City Profile

report created: 12/17/2024

Population profile

The 2020 population for Clarinda is 5,369. Between 2010 and 2020 the population decreased by 3.6%. The City of Clarinda is in Page County. Page County saw a 4.5% population decrease between 2010 and 2020.
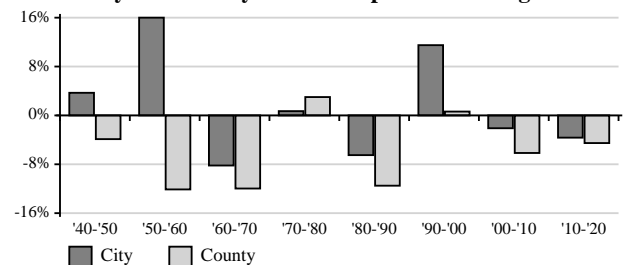
Page County Cities - Total Population[1]

City	2000	2010	2020
Clarinda	**5,690**	**5,572**	**5,369**
Male Total	3,124	3,212	3,150
Female Total	2,566	2,360	2,219
Blanchard	61	38	29
Braddyville	176	159	147
Coin	252	193	176
College Springs	246	214	172
Essex	884	798	722
Hepburn	39	23	26
Northboro	60	58	52
Shambaugh	188	191	159
Shenandoah[†]	5,546	5,150	4,925
Yorktown	82	85	60
Page County Total	16,976	15,932	15,211
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]*City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
College Springs	7.0%	-13.0%	-19.6%
Hepburn	-4.9%	-41.0%	13.0%
New Market	0.4%	-9.0%	-7.2%
Shambaugh	-1.1%	1.6%	-16.8%
Yorktown	-18.0%	3.7%	-29.4%
Clarinda	11.5%	-2.1%	-3.6%
Page County	0.6%	6.1%	-4.5%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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Clarinda's population is predominantly White. The City of Clarinda, compared to Page County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	98.3%	95.1%	98.6%	95.7%
White	89.2%	86.6%	94.4%	91.1%
White alone, not Hispanic	87.3%	84.7%	92.7%	90.0%
Black or African American	5.6%	6.1%	2.2%	2.4%
Asian	1.5%	1.2%	0.7%	0.8%
American Indian or Alaska Native	1.1%	0.6%	0.5%	0.4%
Hawaiian or Pacific Islander	0.1%	0.0%	0.0%	0.0%
Other	0.8%	0.6%	0.7%	1.0%
Two or more races	1.7%	4.9%	1.4%	4.3%
Hispanic origin[a]	3.2%	3.5%	2.7%	3.1%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	1,928	1,899	6,393	6,212
Family households[a,b]	59.8%	62.4%	64.2%	60.9%
Married couple family[b]	45.3%	42.4%	51.1%	47.0%
With own children	14.7%	14.2%	16.2%	14.8%
Other family[c]	14.5%	15.3%	13.1%	13.9%
Male householder[c]	4.4%	5.3%	4.1%	5.0%
With own children	3.0%	3.5%	2.6%	3.3%
Female householder[c]	10.2%	10.0%	9.0%	8.9%
With own children	6.7%	6.5%	5.5%	5.1%
Nonfamily households[d]	40.2%	37.6%	35.8%	39.1%
Male living alone	12.6%	15.6%	13.0%	16.3%
Female living alone	22.8%	22.2%	18.8%	18.1%

Households by Couple or Non-couple Type[1,3]

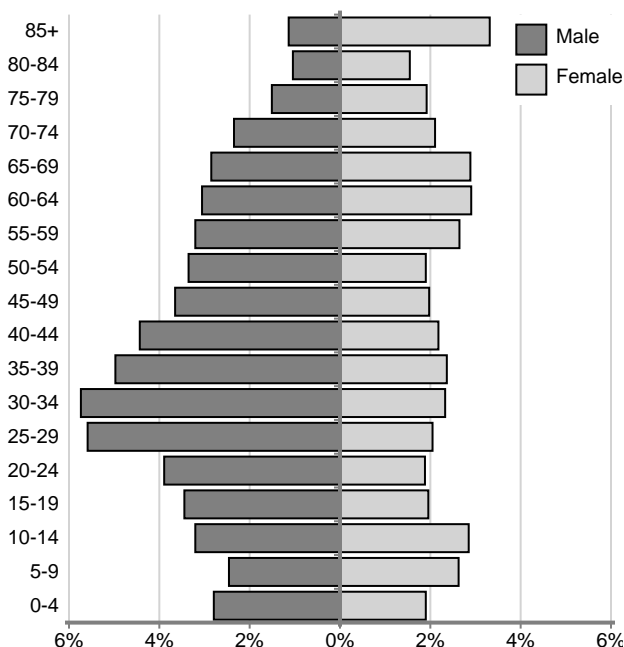|	City 2010	City 2020	County 2010	County 2020
Total households	1,928	1,899	6,393	6,212
Married couple[b]	45.3%	42.4%	51.1%	47.0%
Cohabiting couple[b,f]	NA[e]	6.0%	NA[e]	6.0%
Male householder[g]	NA[e]	20.8%	NA[e]	20.8%
Female householder[g]	NA[e]	31.0%	NA[e]	26.2%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	21.1%	19.6%	22.0%	21%
0 - 4	5.3%	4.7%	5.8%	5.2%
5 - 9	4.3%	5.1%	5.2%	5.6%
10 - 14	5.2%	6.1%	6.2%	6.5%
15 - 17	6.3%	3.7%	4.8%	3.7%
18 - 24	9%	7.5%	7.0%	6.7%
25 - 44	26.4%	29.6%	22.5%	24%
45 - 64	25.5%	22.7%	28.6%	25%
65 or older	18%	20.7%	19.9%	23.2%
65 - 84	14.8%	16.2%	16.2%	19.6%
85 or older	3.2%	4.5%	3.7%	3.6%
Median[4] Age (years)	40	40.0	43.7	43.3
Age Dependency[a,5]	64.1	67.4	72.1	79.4
Old-Age	29.5	34.6	34.3	41.7
Child	34.6	32.8	37.9	37.7

[a]*Age Dependency Ratio*

Clarinda, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Clarinda is less than the median household income of Page County. The median value of owner-occupied housing units is lower in Clarinda than for Page County. There is a lower percentage of vacant housing units in Clarinda than there is for Page County. Many housing units in Clarinda were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Clarinda compared to Page County.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	1,980	+/- 166	6,137	+/- 207
Less than $34,999	31.8%	+/- 3.8%	29.9%	+/- 2.8%
$35,000 To $49,999	16.9%	+/- 4.6%	14.6%	+/- 2.2%
$50,000 To $99,999	32.0%	+/- 3.0%	33.2%	+/- 2.2%
$100,000 Or More	19.3%	+/- 2.9%	22.4%	+/- 2.3%
Median[4] Household Income	$51,413	+/- $6,584	$58,264	+/- $4,425
Median Family Income	$69,375	+/- $10,814	$72,199	+/- $4,365
Per Capita Income	$26,662	+/- $2,482	$32,886	+/- $3,642

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	2,218	+/- 164	6,997	+/- 82
Vacant	10.7%	+/- 4.7%	12.3%	+/- 2.8%
Occupied	89.3%	+/- 4.7%	87.7%	+/- 2.8%
Occupied[a]	1,980	+/- 166	6,137	+/- 207
Owner	64.0%	+/- 5.7%	70.1%	+/- 3.6%
Renter	36.0%	+/- 5.7%	29.9%	+/- 3.6%
Rent[b]	$639	+/- $142	$742	+/- $53
Value[c]	$112,000	+/-$10,119	$112,400	+/-$7,440

[a]Occupied Units, [b]Median gross rent of renter-occupied units, [c]Median value of owner-occupied units

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	3,885	+/-138	11,345	+/-122
High School Graduate or Higher	91.5%	+/-2.4%	92.9%	+/-1.4%
Bachelor's Degree or Higher	16.2%	+/-3.9%	17.7%	+/-2.4%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
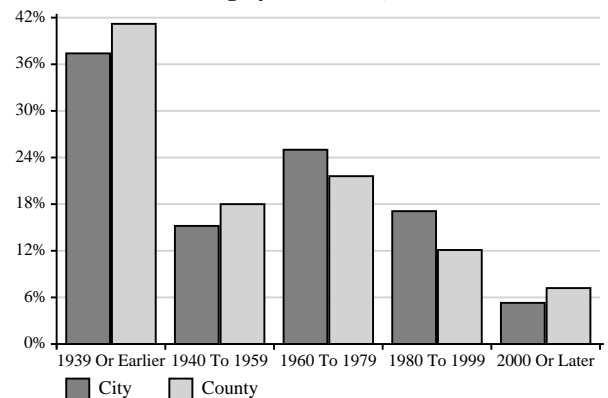**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Clarinda there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 38.3% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	2,070	+/- 225	6,832	+/- 344
Management, business, science, and arts	28.5%	+/- 7.6%	31.8%	+/- 3.5%
Service	17.4%	+/- 5.1%	14.8%	+/- 2.5%
Sales and office	11.3%	+/- 3.9%	18.0%	+/- 2.7%
Natural resources, construction, and maintenance	**%	+/- **%	8.3%	+/- 1.6%
Production, transportation, and material moving	38.3%	+/- 6.3%	27.2%	+/- 3.3%

Socioeconomic Profile — Clarinda, Iowa

Clarinda has a lower proportion of the population age 16 or older in the labor force than Page County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Clarinda tend to be lower than the median earnings for Page County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City Estimate	MOE*	County Estimate	MOE*
Population 16+ [a]	2,479	+/- 202	7,661	+/- 309
Median Earnings	$34,219	+/- $34	$37,813	+/- $3,721
Female	$27,964	+/- $6,376	$29,050	+/- $2,730
Female, full time[b]	$45,278	+/- $10,757	$41,928	+/- $2,334
Male	$38,125	+/- $6,710	$44,789	+/- $2,274
Male, full time[b]	$47,422	+/- $2,830	$49,912	+/- $2,586

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City Estimate	MOE*	County Estimate	MOE*
Population 16+	4,534	+/- 119	12,710	+/- 85
in labor force	51.3%	+/- 4.3%	57.5%	+/- 2.3%
not in labor force	48.7%	+/- 4.3%	42.5%	+/- 2.3%
Civilian labor force	2,327	+/- 209	7,311	+/- 296
Unemployed	11.0%	+/- 5.8%	6.6%	+/- 2.3%

**MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City Estimate	MOE*	County Estimate	MOE*
Population[a]	4,576	+/-170	14,325	+/-167
With a disability[b]	14.9%	+/-3.1%	15.7%	+/-1.8%
With Health Insurance	93.4%	+/-2.9%	94.7%	+/-1.5%
With Private[c] Coverage	66.3%	+/-5.2%	68.4%	+/-2.7%
With Public[d] Coverage	49.8%	+/-4.2%	47.2%	+/-2.6%
No Health Insurance	6.6%	+/-2.9%	5.3%	+/-1.5%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City Estimate	MOE*	County Estimate	MOE*
Total Population[a]	4,554	+/-166	14,282	+/-163
Below poverty	11.8%	+/-3.9%	13.4%	+/-2.4%
17 and under	**%	+/-**%	16.2%	+/-5.9%
18 - 64	14.6%	+/-5.4%	14.3%	+/-3.0%
65+	**%	+/-**%	9.1%	+/-2.3%
All Families	**%	+/-**%	8.3%	+/-2.7%
with children	**%	+/-**%	13.9%	+/-5.3%
Married Couple	**%	+/-**%	5.1%	+/-1.9%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	30.9%	+/-13.7%
with children	**%	+/-**%	40.2%	+/-17.0%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

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Community and Economic Development

Data for Decision Makers