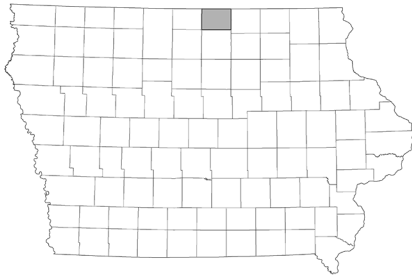


Data for Decision Makers



Northwood, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Northwood is 2,072. Between 2010 and 2020 the population increased by 4.2%. The City of Northwood is in Worth County. Worth County saw a 2.0% population decrease between 2010 and 2020.

Worth County Cities - Total Population¹

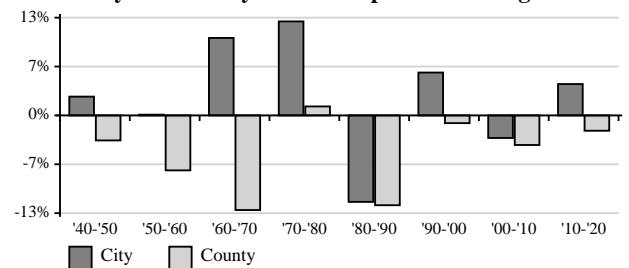
City	2000	2010	2020
Northwood	2,050	1,989	2,072
Male Total	968	956	1,036
Female Total	1,082	1,033	1,036
Fertile	360	370	305
Grafton	290	252	216
Hanlontown	229	226	206
Joice	231	222	208
Kensett	280	266	257
Manly	1,342	1,323	1,256
Worth County Total	7,909	7,598	7,443
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Carpenter	27.5%	-16.2%	-20.2%
Grafton	2.8%	-13.1%	-14.3%
Joice	-5.7%	-3.9%	-6.3%
Kensett	-6.0%	-5.0%	-3.4%
Manly	-0.5%	-1.4%	-5.1%
Northwood	5.7%	-3.0%	4.2%
Worth County	-1.0%	3.9%	-2.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Northwood, Iowa

Northwood's population is predominantly White. The City of Northwood, compared to Worth County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.9%	96.3%	99.1%	96.5%
White	97.3%	94.3%	97.9%	94.6%
White alone, not Hispanic	96.0%	92.6%	96.5%	93.3%
Black or African American	0.5%	1.2%	0.4%	0.8%
Asian	0.1%	0.3%	0.3%	0.4%
American Indian or Alaska Native	0.2%	0.1%	0.2%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.9%	0.3%	0.4%	0.5%
Two or more races	1.1%	3.7%	0.9%	3.5%
Hispanic origin ^a	2.3%	3.2%	1.9%	2.8%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	885	915	3,172	3,127
Family households ^{a,b}	59.9%	52.9%	67.7%	65.7%
Married couple family ^b	47.5%	42.8%	56.0%	53.1%
With own children	16.4%	17.5%	19.9%	17.8%
Other family ^c	12.4%	13.1%	11.8%	12.5%
Male householder ^c	3.2%	4.4%	4.4%	5.2%
With own children	1.7%	2.3%	3.0%	3.0%
Female householder ^c	9.3%	8.7%	7.4%	7.3%
With own children	6.4%	6.3%	4.6%	4.8%
Nonfamily households ^d	40.1%	47.1%	32.3%	34.3%
Male living alone	14.8%	16.5%	13.8%	15.0%
Female living alone	20.2%	19.3%	13.7%	14.0%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	885	915	3,172	3,127
Married couple ^b	47.5%	42.8%	56.0%	53.1%
Cohabiting couple ^{b,f}	NA ^e	7.2%	NA ^e	7.4%
Male householder ^g	NA ^e	20.9%	NA ^e	19.5%
Female householder ^g	NA ^e	26.6%	NA ^e	20.1%

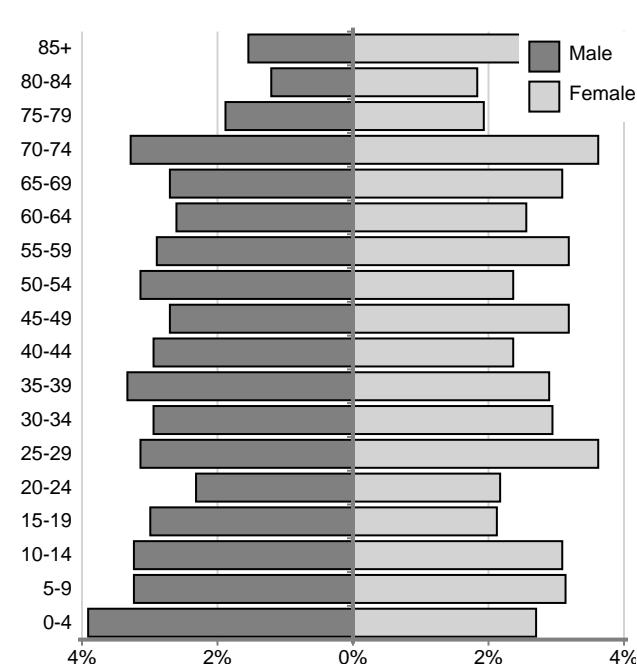
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	21.8%	23.1%	23.1%	22.6%
0 - 4	5.9%	6.6%	5.4%	6.1%
5 - 9	5.5%	6.4%	5.5%	6.2%
10 - 14	6.1%	6.3%	7.3%	6.4%
15 - 17	4.3%	3.8%	4.9%	3.9%
18 - 24	6.7%	5.8%	6.2%	6.3%
25 - 44	22.5%	24.2%	22.0%	23%
45 - 64	27.2%	22.7%	30.3%	26.5%
65 or older	21.8%	24.3%	18.3%	21.7%
65 - 84	16%	19.5%	15%	18.5%
85 or older	5.8%	4.7%	3.3%	3.1%
Median ⁴ Age (years)	44.2	41.9	43.8	43.3
Age Dependency ^{a, 5}	77.3	89.9	70.6	79.4
Old-Age	38.7	46.1	31.2	38.9
Child	38.7	43.8	39.4	40.5

^aAge Dependency Ratio

Northwood, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Northwood, Iowa

The median household income in Northwood is less than the median household income of Worth County. The median value of owner-occupied housing units is lower in Northwood than for Worth County. There is a lower percentage of vacant housing units in Northwood than there is for Worth County. Many housing units in Northwood were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Northwood compared to Worth County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	872	+/- 92	3,190	+/- 92
Less than \$34,999	21.7%	+/- 3.5%	22.1%	+/- 2.6%
\$35,000 To \$49,999	16.9%	+/- 5.4%	12.9%	+/- 2.0%
\$50,000 To \$99,999	34.5%	+/- 3.2%	33.1%	+/- 2.3%
\$100,000 Or More	26.9%	+/- 3.4%	31.9%	+/- 2.4%
Median ⁴ Household Income	\$62,381	+/- \$10,062	\$69,897	+/- \$4,976
Median Family Income	\$85,288	+/- \$11,479	\$87,750	+/- \$5,959
Per Capita Income	\$30,975	+/- \$2,717	\$36,585	+/- \$1,787

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	918	+/- 86	3,486	+/- 29
Vacant	5.0%	+/- 3.3%	8.5%	+/- 2.6%
Occupied	95.0%	+/- 3.3%	91.5%	+/- 2.6%
Occupied ^a	872	+/- 92	3,190	+/- 92
Owner	79.2%	+/- 4.5%	77.3%	+/- 2.7%
Renter	20.8%	+/- 4.5%	22.7%	+/- 2.7%
Rent ^b	\$650	+/- \$182	\$685	+/- \$73
Value ^c	\$121,100	+/- \$15,748	\$130,600	+/- \$11,784

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

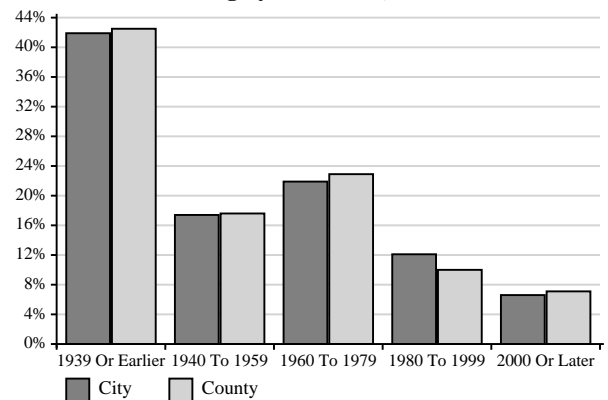
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,508	+/-148	5,340	+/-23
High School Graduate or Higher	95.8%	+/-3.0%	94.3%	+/-1.5%
Bachelor's Degree or Higher	16.0%	+/-4.1%	19.5%	+/-2.5%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Northwood there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 26.6% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,088	+/- 146	3,994	+/- 160
Management, business, science, and arts	26.9%	+/- 5.9%	33.4%	+/- 3.5%
Service	21.6%	+/- 5.2%	14.8%	+/- 2.2%
Sales and office	16.0%	+/- 5.0%	17.1%	+/- 2.8%
Natural resources, construction, and maintenance	8.9%	+/- 3.7%	11.0%	+/- 1.6%
Production, transportation, and material moving	26.6%	+/- 6.4%	23.6%	+/- 2.9%

Socioeconomic Profile

Northwood, Iowa

Northwood has a lower proportion of the population age 16 or older in the labor force than Worth County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Northwood tend to be lower than the median earnings for Worth County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	1,142	+/- 144	4,283	+/- 150
Median Earnings	\$39,041	+/- \$39	\$40,033	+/- \$1,779
Female	\$29,514	+/- \$8,063	\$33,385	+/- \$2,625
Female, full time ^b	\$43,438	+/- \$4,682	\$43,182	+/- \$3,376
Male	\$45,250	+/- \$6,043	\$45,943	+/- \$2,009
Male, full time ^b	\$50,221	+/- \$8,049	\$51,571	+/- \$2,581

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	2,097	+/-232	7,323	+/-16
With a disability ^b	17.1%	+/-5.0%	14.8%	+/-2.1%
With Health Insurance	91.8%	+/-4.7%	94.1%	+/-2.0%
With Private ^c Coverage	69.8%	+/-6.6%	71.9%	+/-2.8%
With Public ^d Coverage	40.4%	+/-6.4%	41.2%	+/-2.9%
No Health Insurance	**%	+/-**%	5.9%	+/-2.0%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,723	+/- 178	6,006	+/- 30
in labor force	66.9%	+/- 5.1%	68.7%	+/- 2.6%
not in labor force	33.1%	+/- 5.1%	31.3%	+/- 2.6%
Civilian labor force	1,152	+/- 159	4,129	+/- 154
Unemployed	5.6%	+/- 3.3%	3.3%	+/- 1.3%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	2,074	+/-229	7,290	+/-28
Below poverty	4.4%	+/-2.0%	7.4%	+/-1.8%
17 and under	**%	+/-**%	10.4%	+/-5.1%
18 - 64	**%	+/-**%	7.3%	+/-1.8%
65+	**%	+/-**%	4.6%	+/-2.0%
All Families	**%	+/-**%	4.6%	+/-1.8%
with children	**%	+/-**%	7.8%	+/-3.7%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	19.4%	+/-9.0%
with children	**%	+/-**%	29.7%	+/-13.7%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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