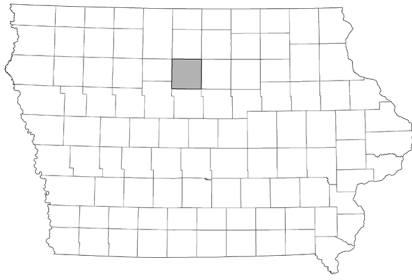


Data for Decision Makers



Dows, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Dows is 521. Between 2010 and 2020 the population decreased by 3.2%. The City of Dows is in Wright County. Wright County saw a 2.2% population decrease between 2010 and 2020.

Wright County Cities - Total Population¹

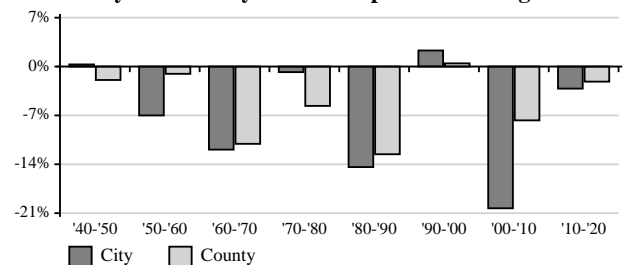
City	2000	2010	2020
Dows[†]	675	538	521
Male Total	319	263	286
Female Total	356	275	235
Belmond	2,560	2,376	2,463
Clarion	2,968	2,850	2,810
Eagle Grove	3,712	3,583	3,601
Galt	30	32	26
Goldfield	680	635	634
Rowan	218	158	123
Woolstock	204	168	144
Wright County Total	14,334	13,229	12,943
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Coulter	4.0%	7.3%	-22.1%
Galt	-30.2%	6.7%	-18.8%
Latimer	24.4%	-5.2%	-5.9%
Popejoy	-15.2%	1.3%	-2.5%
Rowan	15.3%	-27.5%	-22.2%
Dows	2.3%	-20.3%	-3.2%
Wright County	0.5%	7.7%	-2.2%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Dows, Iowa

Dows's population is predominantly White. The City of Dows, compared to Wright County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.7%	93.3%	98.4%	93.5%
White	93.3%	79.5%	94.8%	81.4%
White alone, not Hispanic	80.3%	72.0%	88.7%	78.1%
Black or African American	1.3%	0.0%	0.4%	0.6%
Asian	0.2%	0.4%	0.2%	0.5%
American Indian or Alaska Native	0.0%	1.9%	0.2%	0.7%
Hawaiian or Pacific Islander	0.0%	0.2%	0.0%	0.1%
Other	3.9%	11.3%	2.7%	10.2%
Two or more races	1.3%	6.7%	1.6%	6.5%
Hispanic origin ^a	18.4%	24.6%	9.6%	18.5%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	250	242	5,625	5,404
Family households ^{a,b}	56.8%	64.4%	64.7%	63.7%
Married couple family ^b	44.8%	54.0%	52.0%	48.6%
With own children	10.8%	16.1%	17.6%	16.6%
Other family ^c	12.0%	15.3%	12.8%	15.0%
Male householder ^c	4.4%	5.4%	4.5%	5.1%
With own children	2.4%	2.9%	2.9%	2.8%
Female householder ^c	7.6%	9.9%	8.2%	9.9%
With own children	5.6%	4.5%	5.8%	6.5%
Nonfamily households ^d	43.2%	35.6%	35.3%	36.3%
Male living alone	15.2%	22.3%	13.8%	15.0%
Female living alone	23.2%	9.9%	16.7%	16.0%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	250	242	5,625	5,404
Married couple ^b	44.8%	54.0%	52.0%	48.6%
Cohabiting couple ^{b,f}	NA ^e	10.3%	NA ^e	6.6%
Male householder ^g	NA ^e	26.9%	NA ^e	20.1%
Female householder ^g	NA ^e	17.8%	NA ^e	24.7%

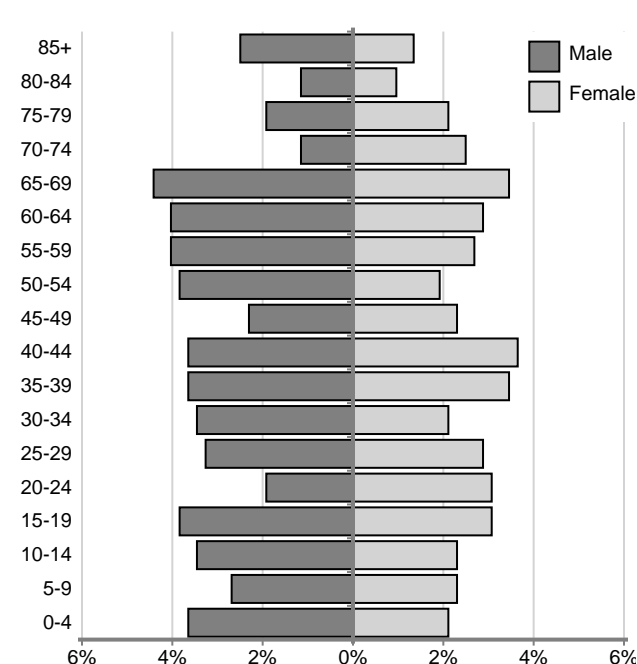
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	19.5%	21.1%	23.3%	24.8%
0 - 4	5.8%	5.8%	6.5%	6.0%
5 - 9	5.6%	5.0%	6.3%	6.6%
10 - 14	5.2%	5.8%	6.4%	7.6%
15 - 17	2.9%	4.5%	4.1%	4.6%
18 - 24	5.4%	7.4%	6.8%	6.5%
25 - 44	20.3%	26.1%	20.6%	22.9%
45 - 64	29.4%	24%	28.4%	24.1%
65 or older	25.5%	21.5%	20.9%	21.7%
65 - 84	19.9%	17.6%	16.8%	18.3%
85 or older	5.6%	3.8%	4.1%	3.4%
Median ⁴ Age (years)	47.8	41.1	44.4	41.0
Age Dependency ^{a, 5}	81.8	74.1	79.4	86.9
Old-Age	46.4	37.4	37.5	40.6
Child	35.5	36.7	41.8	46.4

^aAge Dependency Ratio

Dows, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Dows, Iowa

The median household income in Dows is less than the median household income of Wright County. The median value of owner-occupied housing units is lower in Dows than for Wright County. There is a lower percentage of vacant housing units in Dows than there is for Wright County. Many housing units in Dows were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Dows compared to Wright County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	201	+/- 56	5,373	+/- 138
Less than \$34,999	26.4%	+/- 4.6%	27.4%	+/- 2.7%
\$35,000 To \$49,999	31.8%	+/- 13.0%	15.9%	+/- 2.7%
\$50,000 To \$99,999	16.4%	+/- 3.0%	34.1%	+/- 2.4%
\$100,000 Or More	25.3%	+/- 4.4%	22.6%	+/- 2.2%
Median ⁴ Household Income	\$46,677	+/- \$2,724	\$58,240	+/- \$4,351
Median Family Income	\$72,500	+/- \$29,824	\$72,665	+/- \$6,828
Per Capita Income	\$28,667	+/- \$5,461	\$33,964	+/- \$2,378

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	307	+/-65	8,838	+/-73
High School Graduate or Higher	94.1%	+/-4.2%	92.7%	+/-1.6%
Bachelor's Degree or Higher	19.2%	+/-9.1%	21%	+/-2.5%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

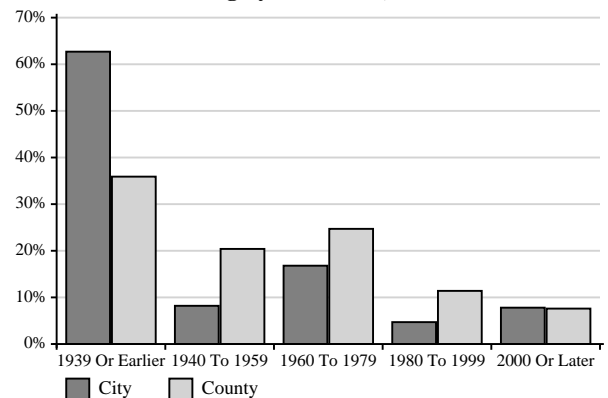
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	233	+/- 61	6,281	+/- 21
Vacant	13.7%	+/- 8.2%	14.5%	+/- 2.2%
Occupied	86.3%	+/- 8.2%	85.5%	+/- 2.2%
Occupied ^a	201	+/- 56	5,373	+/- 138
Owner	76.1%	+/- 10.2%	74.1%	+/- 3.3%
Renter	23.9%	+/- 10.2%	25.9%	+/- 3.3%
Rent ^b	\$606	+/- \$134	\$731	+/- \$34
Value ^c	\$42,000	+/- \$9,653	\$105,400	+/- \$7,321

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Dows there is a higher percentage of workers in sales and office occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 30.6% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	268	+/- 79	5,823	+/- 215
Management, business, science, and arts	**%	+/- **%	35.8%	+/- 3.7%
Service	**%	+/- **%	14.5%	+/- 2.7%
Sales and office	35.1%	+/- 10.4%	15.9%	+/- 2.3%
Natural resources, construction, and maintenance	**%	+/- **%	13.9%	+/- 2.7%
Production, transportation, and material moving	30.6%	+/- 10.8%	19.8%	+/- 4.1%

Socioeconomic Profile

Dows, Iowa

Dows has a higher proportion of the population age 16 or older in the labor force than Wright County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Dows tend to be lower than the median earnings for Wright County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	297	+/- 82	6,363	+/- 188
Median Earnings	\$32,670	+/- \$32	\$38,491	+/- \$2,025
Female	\$33,063	+/- \$7,410	\$29,146	+/- \$2,095
Female, full time ^b	\$46,339	+/- \$7,892	\$38,477	+/- \$2,283
Male	\$**	+/- \$**	\$48,856	+/- \$3,848
Male, full time ^b	\$46,932	+/- \$18,531	\$55,446	+/- \$3,568

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	535	+/-120	12,728	+/-5
With a disability ^b	13.3%	+/-5.9%	12.7%	+/-1.8%
With Health Insurance	95.5%	+/-4.9%	95.5%	+/-1.4%
With Private ^c Coverage	80.7%	+/-7.9%	69.4%	+/-3.4%
With Public ^d Coverage	35.1%	+/-9.2%	42.0%	+/-3.0%
No Health Insurance	**%	+/-**%	4.5%	+/-1.4%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	417	+/- 96	10,040	+/- 71
in labor force	65.0%	+/- 8.5%	59.3%	+/- 2.1%
not in labor force	35.0%	+/- 8.5%	40.7%	+/- 2.1%
Civilian labor force	271	+/- 80	5,954	+/- 216
Unemployed	1.1%	+/- 1.6%	2.2%	+/- 1.0%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	535	+/-120	12,678	+/-72
Below poverty	11.0%	+/-5.4%	14.3%	+/-2.8%
17 and under	**%	+/-**%	19.9%	+/-5.5%
18 - 64	**%	+/-**%	14.4%	+/-3.0%
65+	**%	+/-**%	7.5%	+/-3.2%
All Families	**%	+/-**%	13.1%	+/-3.6%
with children	**%	+/-**%	23.4%	+/-7.0%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	41.5%	+/-11.8%
with children	**%	+/-**%	43.2%	+/-12.4%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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