# Data for Decision Makers



# Ossian, Iowa **City Profile**

report created: 12/17/2024

# Population profile

The 2020 population for Ossian is 802. Between 2010 and 2020 the population decreased by 5.1%. The City of Ossian is in Winneshiek County. Winneshiek County saw a 4.7% population decrease between 2010 and 2020.

#### Winneshiek County Cities - Total Population<sup>1</sup>

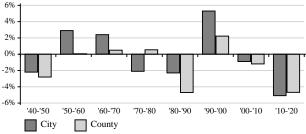
Winnesmek County Cities - Total Population						
City	2000	2010	2020			
Ossian	853	845	802			
Male Total	413	411	391			
Female Total	440	434	411			
Calmar	1,058	978	1,125			
Castalia	175	173	145			
Decorah	8,172	8,127	7,587			
Fort Atkinson	389	349	312			
Jackson Junction	60	58	37			
Ridgeway	293	315	275			
Spillville	386	367	385			
Winneshiek County Total	21,310	21,056	20,070			
State of Iowa Total	2,926,324	3,046,355	3,190,369			

 $<sup>^{\</sup>dagger}$ City is located in multiple counties, total population is provided.

#### **Neighboring Cities - Percent Population Change**

	'90-'00	'00-'10	'10-'20
Calmar	3.1%	-7.6%	15.0%
Castalia	-1.1%	-1.1%	-16.2%
Fort Atkinson	6.0%	-10.3%	-10.6%
Spillville	-0.3%	-4.9%	4.9%
St. Lucas	2.3%	-19.7%	16.8%
Ossian	5.3%	-0.9%	-5.1%
Winneshiek County	2.2%	1.2%	-4.7%
State of Iowa	5.4%	4.1%	4.7%





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Ossian's population is predominantly White. The City of Ossian, compared to Winneshiek County, had a higher percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.<sup>3</sup>

#### Percentage of Population by Race/Hispanic Origin<sup>1</sup>

	City		Co	unty
Race Groups	2010	2020	2010	2020
One race only	99.4%	96.9%	99.2%	97.2%
White	98.5%	92.9%	96.6%	93.9%
White alone, not Hispanic	96.1%	92.0%	95.7%	93.2%
Black or African American	0.0%	0.1%	0.6%	0.7%
Asian	0.2%	0.2%	1.1%	0.9%
American Indian or Alaska Native	0.0%	0.2%	0.1%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.7%	3.4%	0.8%	1.5%
Two or more races	0.6%	3.1%	0.8%	2.8%
Hispanic origin <sup>a</sup>	3.3%	6.5%	2.0%	2.9%

<sup>&</sup>lt;sup>a</sup> Hispanics can be of any race.

## Households by Family or Nonfamily Type<sup>1,3</sup>

			**	
		City	C	ounty
	2010	2020	2010	2020
Total households	339	346	7,997	8,170
Family households <sup>a,b</sup>	65.8%	71.4%	64.9%	63.1%
Married couple family <sup>b</sup>	54.0%	42.9%	55.9%	53.2%
With own children	19.5%	17.9%	20.8%	17.6%
Other family <sup>c</sup>	11.8%	9.8%	9.0%	9.9%
Male householder <sup>c</sup>	4.4%	4.9%	3.4%	3.9%
With own children	2.9%	3.2%	2.0%	2.2%
Female householder <sup>c</sup>	7.4%	4.9%	5.6%	5.9%
With own children	4.7%	3.5%	3.3%	3.2%
Nonfamily households <sup>d</sup>	34.2%	28.6%	35.1%	36.9%
Male living alone	11.5%	14.5%	13.6%	14.8%
Female living alone	17.1%	19.7%	15.2%	15.8%

## Households by Couple or Non-couple Type<sup>1,3</sup>

		City		ounty
	2010	2020	2010	2020
Total households	339	346	7,997	8,170
Married couple <sup>b</sup>	54.0%	42.9%	55.9%	53.2%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	6.1%	NA <sup>e</sup>	5.9%
Male householder <sup>g</sup>	$NA^e$	18.2%	$NA^e$	19.0%
Female householder g	NA <sup>e</sup>	24.0%	NA <sup>e</sup>	21.8%

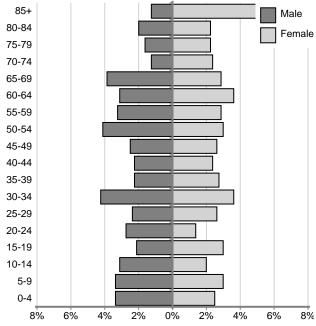
<sup>&</sup>lt;sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

#### Percentage of Population by Age<sup>1</sup>

	(	City	Co	ounty
Age Groups	2010	2020	2010	2020
17 or younger	22.7%	20.9%	20.4%	19.3%
0 - 4	5.4%	5.9%	5.1%	4.6%
5 - 9	5.9%	6.4%	5.5%	5.1%
10 - 14	7.7%	5.1%	5.8%	5.9%
15 - 17	3.7%	3.5%	4.0%	3.7%
18 - 24	8.6%	5.7%	16.7%	13.1%
25 - 44	22%	22.5%	19.0%	19.6%
45 - 64	24.4%	25%	27.0%	26.1%
65 or older	22.2%	25.9%	16.8%	21.7%
65 - 84	16.2%	18.4%	13.8%	18.7%
85 or older	6%	7.5%	3.0%	3.0%
Median <sup>4</sup> Age (years)	42.8	45.8	39.4	42.6
Age Dependency <sup>a, 5</sup>	81.6	88.0	59.3	69.7
Old-Age	40.4	48.7	26.8	36.9
Child	41.3	39.3	32.5	32.8

<sup>&</sup>lt;sup>a</sup>Age Dependency Ratio

## Ossian, Iowa Population Pyramid, a 20201



<sup>a</sup>Each bar represents the percentage that an age-sex group comprises of the total population.

The median household income in Ossian is less than the median household income of Winneshiek County. The median value of owner-occupied housing units is lower in Ossian than for Winneshiek County. There is a lower percentage of vacant housing units in Ossian than there is for Winneshiek County. Many housing units in Ossian were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Ossian compared to Winneshiek County.

Median Household and Per Capita Income, 2018-2022<sup>2</sup>

		City	C	ounty
	Estimate	MOE*	Estimate	MOE*
Total Households	389	+/- 86	8,218	+/- 178
Less than \$34,999	18.2%	+/- 4.2%	22.2%	+/- 2.5%
\$35,000 To \$49,999	15.9%	+/- 7.1%	12.6%	+/- 1.9%
\$50,000 To \$99,999	40.4%	+/- 4.2%	34.9%	+/- 2.1%
\$100,000 Or More	25.5%	+/- 4.0%	30.3%	+/- 2.2%
Median <sup>4</sup> Household Income	\$64,250	+/- \$22,906	\$67,770	+/- \$6,161
Median Family Income	\$81,635	+/- \$16,460	\$88,023	+/- \$7,405
Per Capita Income	\$35,647	+/- \$4,950	\$37,561	+/- \$2,528

#### **Educational Attainment, 2018-2022<sup>2</sup>**

	(	City	County		
	Estimate	MOE*	Estimate	MOE*	
Population 25 and older	595	+/-117	13,436	+/-94	
High School Graduate or Higher	90.8%	+/-7.0%	95.2%	+/-1%	
Bachelor's Degree or Higher	22.7%	+/-8.7%	30.5%	+/-2.6%	

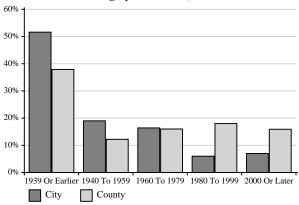
<sup>\*</sup>MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

#### Housing Characteristics, 2018-2022<sup>2</sup>

		City	Co	ounty
	Estimate	MOE*	Estimate	MOE*
Total Units	415	+/- 88	8,958	+/- 28
Vacant	6.3%	+/- 5.0%	8.3%	+/- 2.0%
Occupied	93.7%	+/- 5.0%	91.7%	+/- 2.0%
Occupied <sup>a</sup>	389	+/- 86	8,218	+/- 178
Owner	84.6%	+/- 7.3%	76.4%	+/- 2.6%
Renter	15.4%	+/- 7.3%	23.6%	+/- 2.6%
Rent <sup>b</sup>	\$**	+/- \$**	\$763	+/- \$61
Value <sup>c</sup>	\$135,700	+/-\$25,016	\$225,400	+/-\$8,695

<sup>&</sup>lt;sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

#### Percent Housing by Year Built, 2018-2022<sup>2</sup>



In Ossian there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 23.3% of occupations of the civilian employed population in the city.

# Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	477	+/- 121	10,955	+/- 306
Management, business, science, and arts	25.8%	+/- 8.1%	37.6%	+/- 3.0%
Service	**%	+/- **%	18.3%	+/- 2.1%
Sales and office	12.4%	+/- 5.1%	15.9%	+/- 1.8%
Natural resources, construction, and maintenance	23.9%	+/- 9.4%	12.0%	+/- 1.4%
Production, transportation, and material moving	23.3%	+/- 6.4%	16.2%	+/- 1.9%

<sup>\*\*</sup>MOE is high, use county estimate.

Ossian has a higher proportion of the population age 16 or older in the labor force than Winneshiek County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Ossian tend to be higher than the median earnings for Winneshiek County. Families with children tend to have a higher rate of poverty than families without children.

#### **Median Employment Earnings, 2018-2022<sup>2</sup>**

		City	County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	496	+/- 120	12,361	+/- 265
Median Earnings	\$44,605	+/- \$44	\$34,497	+/- \$1,823
Female	\$36,750	+/- \$8,761	\$28,978	+/- \$3,160
Female, full time <sup>b</sup>	\$41,111	+/- \$4,088	\$45,598	+/- \$2,512
Male	\$47,656	+/- \$11,917	\$40,563	+/- \$5,536
Male, full time <sup>b</sup>	\$57,500	+/- \$8,787	\$51,983	+/- \$3,410

<sup>&</sup>lt;sup>a</sup> with earnings, <sup>b</sup> year round, \*\*MOE is high, use county estimate.

# Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022<sup>2</sup>

	City		Co	unty
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	804	+/-178	19,817	+/-13
With a disability <sup>b</sup>	8.2%	+/-3.2%	11.6%	+/-1.6%
With Health Insurance	90.4%	+/-7.3%	97.5%	+/-0.8%
With Private <sup>c</sup> Coverage	77.4%	+/-8.5%	79.8%	+/-2.1%
With Public <sup>d</sup> Coverage	27.9%	+/-9.0%	35.4%	+/-2.3%
No Health Insurance	**%	+/-**%	2.5%	+/-0.8%

<sup>&</sup>lt;sup>a</sup>Civilan Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some miliary plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, \*\*MOE is high, use county estimate.

#### Employment Status, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	680	+/- 136	16,861	+/- 84
in labor force	71.6%	+/- 7.1%	66.3%	+/- 1.8%
not in labor force	28.4%	+/- 7.1%	33.7%	+/- 1.8%
Civilian labor force	487	+/- 124	11,185	+/- 307
Unemployed	2.1%	+/- 2.4%	2.1%	+/- 0.7%

<sup>\*\*</sup>MOE is high, use county estimate.

# Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	804	+/-178	17,920	+/-59
Below poverty	**%	+/-**%	8.9%	+/-1.9%
17 and under	**%	+/-**%	11.2%	+/-5%
18 - 64	**%	+/-**%	8.0%	+/-2.0%
65+	**%	+/-**%	9.3%	+/-3.6%
All Families	**%	+/-**%	6.3%	+/-2.0%
with children	**%	+/-**%	9.2%	+/-3.4%
Married Couple	**%	+/-**%	5.0%	+/-2.1%
with children	**%	+/-**%	**%	+/-**%
Female HH <sup>b</sup>	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

<sup>&</sup>lt;sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, \*\*MOE is high, use county estimate.

#### **Notes and Source Information:**

- <sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 2020
- <sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022
- <sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.
- <sup>4</sup>Median is the middle value of a distribution.
- <sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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