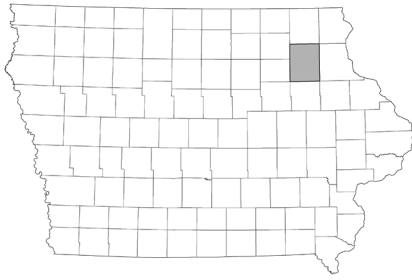


Data for Decision Makers



West Union, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for West Union is 2,490. Between 2010 and 2020 the population increased by 0.2%. The City of West Union is in Fayette County. Fayette County saw a 6.6% population decrease between 2010 and 2020.

Fayette County Cities - Total Population¹

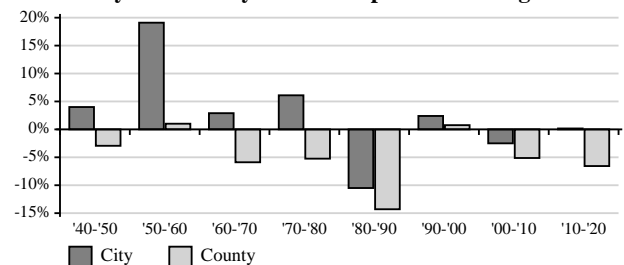
City	2000	2010	2020
West Union	2,549	2,486	2,490
Male Total	1,242	1,231	1,268
Female Total	1,307	1,255	1,222
Arlington	490	429	419
Clermont	716	632	586
Elgin	676	683	685
Fairbank [†]	1,041	1,113	1,111
Fayette	1,300	1,338	1,256
Hawkeye	489	449	438
Maynard	500	518	476
Oelwein	6,692	6,415	5,920
St. Lucas	178	143	167
Stanley [†]	128	125	81
Sumner [†]	2,106	2,028	2,030
Wadena	243	262	209
Waucoma	299	257	229
Westgate	234	211	192
Fayette County Total	22,008	20,880	19,509
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Clermont	36.9%	-11.7%	-7.3%
Elgin	6.1%	1.0%	0.3%
Fayette	-1.3%	2.9%	-6.1%
Hawkeye	6.3%	-8.2%	-2.4%
Randalia	-4.5%	-19.0%	-26.5%
West Union	2.4%	-2.5%	0.2%
Fayette County	0.8%	5.1%	-6.6%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

West Union, Iowa

West Union's population is predominantly White. The City of West Union, compared to Fayette County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.4%	97.1%	99.1%	96.1%
White	96.4%	92.9%	97.0%	93.7%
White alone, not Hispanic	95.1%	91.5%	95.7%	92.5%
Black or African American	1.1%	1.7%	0.9%	1.0%
Asian	0.8%	0.7%	0.5%	0.4%
American Indian or Alaska Native	0.2%	0.2%	0.1%	0.2%
Hawaiian or Pacific Islander	0.3%	0.0%	0.1%	0.0%
Other	0.6%	1.6%	0.4%	0.8%
Two or more races	0.6%	2.9%	0.9%	3.9%
Hispanic origin ^a	2.0%	3.5%	1.8%	2.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,106	1,103	8,634	8,174
Family households ^{a,b}	56.6%	51.7%	64.8%	61.7%
Married couple family ^b	45.0%	39.8%	52.9%	49.0%
With own children	15.6%	14.4%	18.2%	14.9%
Other family ^c	11.6%	11.9%	11.9%	12.7%
Male householder ^c	3.3%	4.2%	4.3%	4.9%
With own children	1.7%	1.5%	2.5%	2.7%
Female householder ^c	8.2%	7.7%	7.6%	7.8%
With own children	6.0%	5.0%	4.9%	4.7%
Nonfamily households ^d	43.4%	48.3%	35.2%	38.3%
Male living alone	14.9%	18.9%	13.5%	15.8%
Female living alone	23.2%	22.8%	16.2%	16.6%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,106	1,103	8,634	8,174
Married couple ^b	45.0%	39.8%	52.9%	49.0%
Cohabiting couple ^{b,f}	NA ^e	6.5%	NA ^e	7.4%
Male householder ^g	NA ^e	23.3%	NA ^e	20.2%
Female householder ^g	NA ^e	30.4%	NA ^e	23.4%

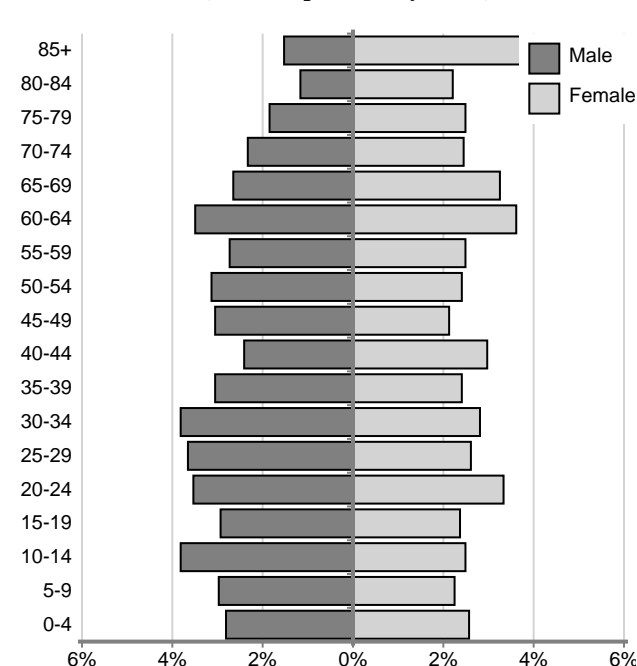
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	21.9%	20.1%	22.5%	21.5%
0 - 4	6.5%	5.4%	6.0%	5.3%
5 - 9	5.8%	5.2%	5.7%	5.7%
10 - 14	6%	6.3%	6.5%	6.6%
15 - 17	3.6%	3.2%	4.3%	3.9%
18 - 24	7.8%	9%	9.4%	8.6%
25 - 44	23.1%	23.8%	20.4%	21.1%
45 - 64	25%	23%	28.3%	26%
65 or older	22.2%	24.1%	19.4%	22.8%
65 - 84	17.9%	18.4%	16.1%	19.2%
85 or older	4.3%	5.7%	3.3%	3.6%
Median ⁴ Age (years)	42.4	42.0	43.2	44.0
Age Dependency ^{a, 5}	78.9	79.2	72.1	79.5
Old-Age	39.7	43.2	33.4	40.9
Child	39.2	36.0	38.7	38.6

^aAge Dependency Ratio

West Union, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

West Union, Iowa

The median household income in West Union is less than the median household income of Fayette County. The median value of owner-occupied housing units is higher in West Union than for Fayette County. There is a higher percentage of vacant housing units in West Union than there is for Fayette County. Many housing units in West Union were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in West Union compared to Fayette County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	1,100	+/- 115	8,228	+/- 174
Less than \$34,999	34.1%	+/- 3.7%	32.2%	+/- 2.5%
\$35,000 To \$49,999	15.8%	+/- 5.3%	13.3%	+/- 1.8%
\$50,000 To \$99,999	28.5%	+/- 3.1%	31.7%	+/- 1.9%
\$100,000 Or More	21.6%	+/- 2.9%	22.8%	+/- 2.0%
Median ⁴ Household Income	\$50,050	+/- \$8,879	\$56,043	+/- \$2,534
Median Family Income	\$91,042	+/- \$23,005	\$71,025	+/- \$4,272
Per Capita Income	\$29,452	+/- \$3,163	\$31,566	+/- \$1,538

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,669	+/-143	13,601	+/-77
High School Graduate or Higher	93.4%	+/-3.0%	92.9%	+/-1.1%
Bachelor's Degree or Higher	24.6%	+/-5.1%	17.2%	+/-1.7%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

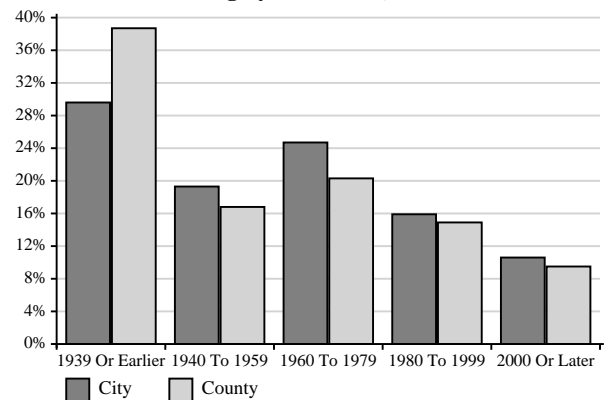
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	1,284	+/- 117	9,323	+/- 31
Vacant	14.3%	+/- 5.3%	11.7%	+/- 1.8%
Occupied	85.7%	+/- 5.3%	88.3%	+/- 1.8%
Occupied ^a	1,100	+/- 115	8,228	+/- 174
Owner	63.5%	+/- 7.0%	76.2%	+/- 2.4%
Renter	36.5%	+/- 7.0%	23.8%	+/- 2.4%
Rent ^b	\$833	+/- \$72	\$780	+/- \$33
Value ^c	\$124,400	+/- \$17,416	\$123,000	+/- \$6,895

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In West Union there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 8.4% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,136	+/- 165	9,230	+/- 312
Management, business, science, and arts	32.6%	+/- 6.7%	30.6%	+/- 2.5%
Service	22.6%	+/- 6.5%	15.3%	+/- 2.0%
Sales and office	22.1%	+/- 5.4%	18.9%	+/- 2.2%
Natural resources, construction, and maintenance	14.3%	+/- 4.5%	14.0%	+/- 1.7%
Production, transportation, and material moving	8.4%	+/- 3.2%	21.3%	+/- 2.4%

Socioeconomic Profile

West Union, Iowa

West Union has a lower proportion of the population age 16 or older in the labor force than Fayette County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in West Union tend to be lower than the median earnings for Fayette County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	1,262	+/- 161	10,345	+/- 271
Median Earnings	\$33,214	+/- \$33	\$35,697	+/- \$1,881
Female	\$26,278	+/- \$5,495	\$27,832	+/- \$2,330
Female, full time ^b	\$41,056	+/- \$6,596	\$41,291	+/- \$1,436
Male	\$40,392	+/- \$6,492	\$41,727	+/- \$2,031
Male, full time ^b	\$46,713	+/- \$7,487	\$50,313	+/- \$3,275

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	2,326	+/-246	19,160	+/-13
With a disability ^b	13.5%	+/-3.5%	16.3%	+/-1.8%
With Health Insurance	94.8%	+/-2.5%	94.6%	+/-1.2%
With Private ^c Coverage	67.2%	+/-7.7%	67.3%	+/-2.6%
With Public ^d Coverage	44.0%	+/-6.8%	44.4%	+/-2.6%
No Health Insurance	5.2%	+/-2.5%	5.4%	+/-1.2%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,955	+/- 186	15,824	+/- 78
in labor force	59.2%	+/- 5.3%	60.6%	+/- 2.0%
not in labor force	40.8%	+/- 5.3%	39.4%	+/- 2.0%
Civilian labor force	1,158	+/- 156	9,589	+/- 305
Unemployed	1.9%	+/- 2.3%	3.7%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	2,326	+/-246	18,868	+/-39
Below poverty	14.2%	+/-6.2%	11.8%	+/-1.8%
17 and under	***	+/-***%	12.5%	+/-3.9%
18 - 64	14.2%	+/-6.4%	12.8%	+/-2.1%
65+	10.4%	+/-4.6%	8.5%	+/-2.2%
All Families	***	+/-***%	8.4%	+/-2.4%
with children	***	+/-***%	14.3%	+/-4.9%
Married Couple	***	+/-***%	5.0%	+/-2.0%
with children	***	+/-***%	***	+/-***%
Female HH ^b	***	+/-***%	30.7%	+/-12.7%
with children	***	+/-***%	37.5%	+/-16.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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