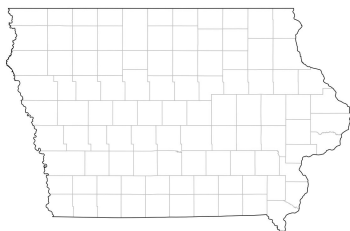


# Data for Decision Makers



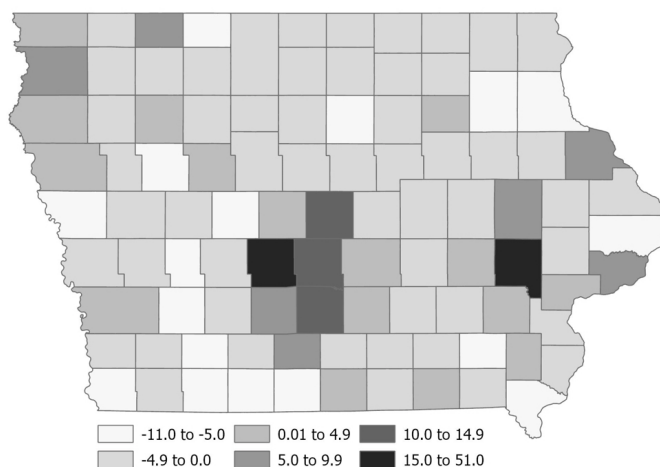
## Iowa State Profile

report created: 12/17/2024

### Population Profile

Iowa is a state in the Midwest region of the United States with a 2020 population of 3,190,369. Iowa ranks 31st in population size among states. Between 2010 and 2020 Iowa's population increased by 4.73% which is a lower rate of change than the U.S (7.35%).

Iowa County Population Change, 2010-2020<sup>1</sup>



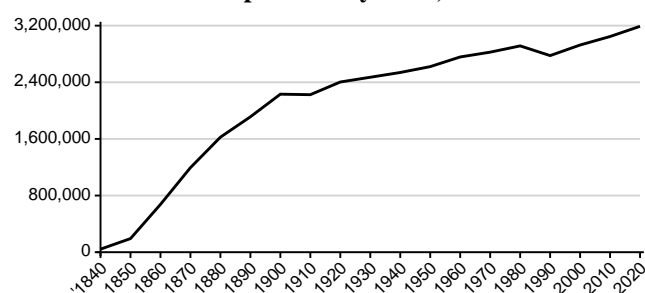
Neighboring States - Percent Population Change<sup>1</sup>

State	'90-'00	'00-'10	'10-'20	2020
Illinois	8.65%	3.31%	-0.14%	12,812,508
Minnesota	12.43%	7.81%	7.59%	5,706,494
Missouri	9.38%	7.01%	2.77%	6,154,913
Nebraska	8.42%	6.72%	7.40%	1,961,504
South Dakota	8.45%	7.86%	8.90%	886,667
Wisconsin	9.65%	6.03%	3.64%	5,893,718
Iowa	5.39%	4.10%	4.73%	3,190,369
United States	13.15%	9.71%	7.35%	331,449,281

Total Population<sup>1</sup>

	2000	2010	2020
Iowa Total	2,926,382	3,046,355	3,190,369
Male	1,435,515	1,508,319	1,586,092
Female	1,490,809	1,538,036	1,604,277

Iowa Total Population by Year, 1840-2020<sup>1</sup>



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# Demographic Profile

# State of Iowa

Iowa's population is predominantly white. The percentage of the population of Hispanic origin increased between 2010 and 2020. In 2020, Iowa had a higher percentage of those 17 or younger than the Nation. New household relationship categories were reported for 2020 that are not comparable with 2010<sup>3</sup>.

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	Iowa		U.S.	
	2010	2020	2010	2020
One race only	98.2%	94.4%	97.1%	89.8%
White	91.3%	84.5%	74.6%	61.6%
White alone, not Hispanic	88.7%	82.7%	78.0%	57.8%
Black or African American	2.9%	4.1%	13.0%	12.4%
Asian	1.7%	2.4%	4.9%	6.0%
American Indian	0.4%	0.5%	1.0%	1.1%
Hawaiian/other Pacific Islander	0.1%	0.2%	0.2%	0.2%
Other	1.8%	2.8%	6.4%	8.4%
Two or more races	1.8%	5.6%	2.9%	10.2%
Hispanic origin <sup>a</sup>	5.0%	6.8%	16.3%	18.7%

<sup>a</sup>Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	Iowa		U.S.	
	2010	2020	2010	2020
Total households	1,221,576	1,288,560	116,716,292	126,817,580
Family households <sup>a,b</sup>	64.7%	63.0%	66.4%	65.3%
Married couple family <sup>b</sup>	51.2%	48.5%	48.4%	46.3%
With own children	20.0%	18.2%	20.2%	17.6%
Other family <sup>c</sup>	13.5%	14.4%	18.0%	19.0%
Male householder <sup>c</sup>	4.2%	4.9%	5.0%	5.7%
With own children	2.5%	2.7%	2.4%	2.6%
Female householder <sup>c</sup>	9.3%	9.6%	13.1%	13.3%
With own children	5.9%	5.7%	7.2%	6.5%
Nonfamily households <sup>d</sup>	35.3%	37.0%	33.6%	34.7%
Male living alone	12.8%	14.2%	11.9%	12.6%
Female living alone	15.7%	15.8%	14.8%	15.0%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	Iowa		U.S.	
	2010	2020	2010	2020
Total households	1,221,576	1,288,560	116,716,292	126,817,580
Married couple <sup>b</sup>	51.2%	48.5%	48.4%	46.3%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	7.1%	NA <sup>e</sup>	6.9%
Male householder <sup>g</sup>	NA <sup>e</sup>	19.5%	NA <sup>e</sup>	18.8%
Female householder <sup>g</sup>	NA <sup>e</sup>	24.9%	NA <sup>e</sup>	28.0%

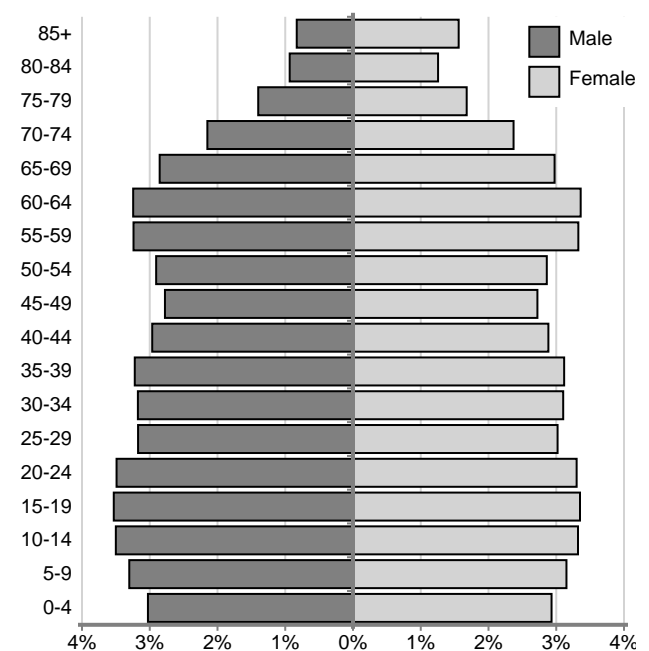
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	Iowa		U.S.	
	2010	2020	2010	2020
17 or younger	23.9%	23.2%	24.0%	22.1%
0 - 4	6.6%	6.0%	6.5%	5.6%
5 - 9	6.6%	6.5%	6.6%	6.1%
10 - 14	6.6%	6.8%	6.7%	6.5%
15 - 17	4.1%	3.9%	4.2%	3.9%
18 - 24	10.0%	9.8%	9.9%	9.4%
25 - 44	24.5%	24.6%	26.6%	26.2%
45 - 64	26.7%	24.5%	26.4%	25.5%
65 or older	14.9%	18.0%	13.0%	16.8%
65 - 84	12.4%	15.6%	11.3%	14.9%
85 or older	2.5%	2.4%	1.8%	1.9%
Median <sup>4</sup> age (years)	38.1	38.6	37.2	38.8
Age dependency <sup>a,5</sup>	63.4	69.9	58.9	63.7
Old-Age	24.3	30.6	20.7	27.5
Child	39.1	39.4	38.2	36.2

<sup>a</sup>Age Dependency Ratio.

**Iowa Population Pyramid<sup>a</sup>, 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that each age-sex group comprises of the total population.

## Socioeconomic Profile

## State of Iowa

The median household income in Iowa is less than the median household income of the US. Both Iowa and the US have more households in the \$100,000 or more household income group. The median value of owner-occupied housing units is lower in Iowa than for the US. There is a lower percentage of vacant housing units in Iowa than there is for the US. Many housing units in Iowa were built prior to 1940. Iowa has a lower percentage of college graduates than does the US.

**Median<sup>4</sup> Household and Per Capita Income, 2018-2022<sup>2</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Total households	1,290,139	+/- 4,032	125,736,353	+/- 198,714
Less than \$14,999	7.8%	+/- 0.4%	8.7%	+/- 0.4%
\$15,000 to \$34,999	15.2%	+/- 0.6%	14.4%	+/- 0.4%
\$35,000 to \$49,999	11.9%	+/- 0.2%	10.7%	+/- 0.1%
\$50,000 to \$99,999	32.2%	+/- 0.6%	28.9%	+/- 0.4%
\$100,000 Or More	32.9%	+/- 0.8%	37.3%	+/- 0.5%
Median <sup>4</sup> household income	\$70,571	+/- \$395	\$75,149	+/- \$152
Median <sup>4</sup> family income	\$90,921	+/- \$579	\$92,646	+/- \$260
Per capita income	\$37,949	+/- \$241	\$41,261	+/- \$112

**Housing Characteristics, 2018-2022<sup>2</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Total units	1,417,064	+/- 977	140,943,613	+/- 3,164
Vacant	9.0%	+/- 0.3%	10.8%	+/- 0.1%
Occupied	91.0%	+/- 0.3%	89.2%	+/- 0.1%
Occupied <sup>a</sup>	1,290,139	+/- 4,032	125,736,353	+/- 198,714
Owner	71.5%	+/- 0.3%	64.8%	+/- 0.2%
Renter	28.5%	+/- 0.3%	35.2%	+/- 0.2%
Median <sup>4</sup> rent <sup>b</sup>	\$914	+/- \$6	\$1,268	+/- \$1
Median value <sup>c</sup>	\$181,600	+/- \$1,035	\$281,900	+/- \$221

<sup>a</sup>Occupied Units. <sup>b</sup>Median gross rent of renter-occupied units

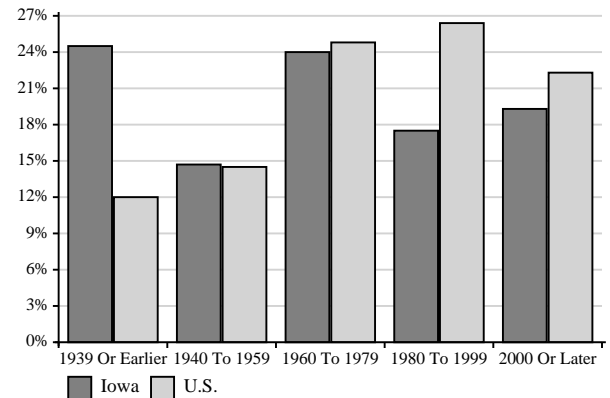
<sup>c</sup>Median value of owner-occupied units.

**Educational Attainment, 2018-2022<sup>2</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	2,131,202	+/-967	226,600,992	+/-11,240
High School Graduate or Higher	93%	+/-0.1%	89.1%	+/-0.1%
Bachelor's Degree or Higher	30.3%	+/-0.3%	34.3%	+/-0.2%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



In Iowa there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category while the production, transportation, and material moving occupation category makes up 17.2% of occupations of the civilian employed population in the state.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,627,434	+/- 5,740	158,913,204	+/- 149,849
Management, business, science, and arts	38.1%	+/- 0.3%	41.0%	+/- 0.1%
Service	15.5%	+/- 0.2%	16.8%	+/- 0.1%
Sales and office	19.7%	+/- 0.2%	20.5%	+/- 0.1%
Natural resources, construction, and maintenance	9.5%	+/- 0.2%	8.7%	+/- 0.1%
Production, transportation, and material moving	17.2%	+/- 0.2%	13.1%	+/- 0.1%

Iowa has a higher proportion of the population age 16 or older in the labor force than the US. A portion of those who are not in the labor force are people who are retired. There is lower in percentage of families in Iowa below poverty level than for the US. Families with children tend to have a higher rate of poverty than families without children.

**Employment Status, 2018-2022<sup>2</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Population 16+	2,544,719	+/-1,266	266,411,973	+/-17,603
in labor force	66.6%	+/- 0.2%	63.5%	+/- 0.1%
not in labor force	33.4%	+/- 0.2%	36.5%	+/- 0.1%
Civilian labor force	1,692,129	+/-5,407	167,857,207	+/-128,031
Unemployed	3.8%	+/- 0.1%	5.3%	+/- 0.1%

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	3,088,999	+/-950	323,275,448	+/-14,730
Below poverty	11.1%	+/-0.2%	12.5%	+/-0.1%
17 and under	13%	+/-0.4%	16.7%	+/-0.2%
18 - 64	11.4%	+/-0.2%	11.7%	+/-0.1%
65+	7.7%	+/-0.2%	10%	+/-0.1%
All Families	7%	+/-0.2%	8.8%	+/-0.1%
with children	11.5%	+/-0.4%	13.6%	+/-0.1%
Married Couple	3.2%	+/-0.1%	4.5%	+/-0.1%
with children	4.1%	+/-0.3%	5.9%	+/-0.1%
Female HH <sup>b</sup>	25.4%	+/-1%	24.1%	+/-0.1%
with children	32.4%	+/-1.4%	33.1%	+/-0.2%

<sup>a</sup>for whom poverty status is determined, <sup>b</sup>female householder, no spouse present

**Median Employment Earnings, 2018-2022<sup>2,4</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	1,799,851	+/-5,338	176,037,501	+/-154,715
Median earnings	\$40,905	+/- \$219	\$42,131	+/- \$70
Female	\$33,724	+/- \$250	\$35,367	+/- \$52
Male	\$48,115	+/- \$407	\$49,109	+/- \$152
Female, full time <sup>b</sup>	\$47,128	+/- \$238	\$51,123	+/- \$106
Male, full time <sup>b</sup>	\$59,875	+/- \$356	\$62,824	+/- \$181

<sup>a</sup>with earnings. <sup>b</sup>year round.

**Individuals Below Poverty Level by Race, 2018-2022<sup>2</sup>**

	Iowa		U.S.	
	Estimate	MOE*	Estimate	MOE*
Total population <sup>a</sup>	3,088,999	+/-950	323,275,448	+/-14,730
Percent below	11.1%	+/-0.2%	12.5%	+/-0.1%
White alone	9.7%	+/-0.2%	10.1%	+/-0.1%
Black/African American alone	30.5%	+/-1.9%	21.5%	+/-0.1%
Asian/Pacific Islander alone	13.6%	+/-1.4%	10.1%	+/-0.1%
American Indian alone	27.6%	+/-4%	22.6%	+/-0.3%
Hawaiian alone	33.1%	+/-8.5%	17%	+/-0.7%
Other race alone	16.6%	+/-2.3%	18.6%	+/-0.2%
Two or more races	17.6%	+/-1.3%	14.8%	+/-0.2%
Hispanic origin <sup>b</sup>	17.4%	+/-1.1%	17.2%	+/-0.1%

<sup>a</sup>for whom poverty status is determined, <sup>b</sup>Hispanics can be of any race

## Notes and Source Information:

<sup>1</sup>U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup>U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup>For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. In this profile, the 2020 data are reported, but items for 2010 are omitted.

<sup>4</sup>Median is the middle value of a distribution.

<sup>5</sup>The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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