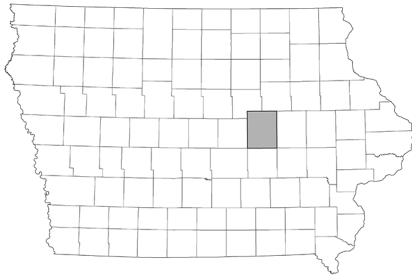


Data for Decision Makers



Gladbrook, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Gladbrook is 799. Between 2010 and 2020 the population decreased by 15.4%. The City of Gladbrook is in Tama County. Tama County saw a 3.6% population decrease between 2010 and 2020.

Tama County Cities - Total Population¹

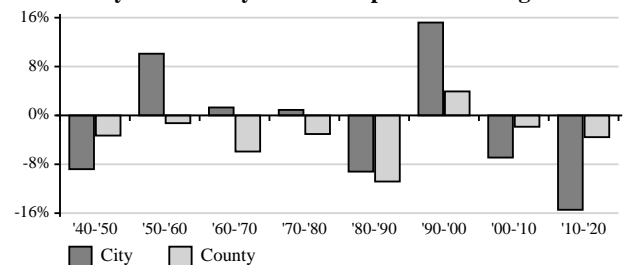
City	2000	2010	2020
Gladbrook	1,015	945	799
Male Total	449	428	393
Female Total	566	517	406
Chelsea	287	267	229
Clutier	229	213	213
Dysart	1,303	1,379	1,281
Elberon	245	196	184
Garwin	565	527	481
Le Grand [†]	883	938	905
Lincoln	182	162	121
Montour	285	249	203
Tama	2,731	2,877	3,130
Toledo	2,539	2,341	2,369
Traer	1,594	1,703	1,583
Vining	70	50	54
Tama County Total	18,103	17,767	17,135
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Beaman	14.8%	-9.0%	-15.7%
Conrad	9.4%	5.0%	-1.4%
Garwin	6.0%	-6.7%	-8.7%
Lincoln	5.2%	-11.0%	-25.3%
Morrison	-14.2%	-3.1%	4.3%
Gladbrook	15.2%	-6.9%	-15.4%
Tama County	3.9%	1.9%	-3.6%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Gladbrook, Iowa

Gladbrook's population is predominantly White. The City of Gladbrook, compared to Tama County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.4%	96.9%	97.5%	93.8%
White	98.8%	94.6%	86.5%	79.7%
White alone, not Hispanic	98.6%	94.0%	83.7%	77.5%
Black or African American	0.0%	0.3%	0.3%	0.8%
Asian	0.0%	0.5%	0.3%	0.5%
American Indian or Alaska Native	0.0%	0.3%	7.5%	8.3%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.5%	1.3%	2.8%	4.5%
Two or more races	0.6%	3.1%	2.5%	6.2%
Hispanic origin ^a	1.0%	2.0%	7.4%	10.5%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	410	372	6,947	6,784
Family households ^{a,b}	61.2%	94.4%	69.4%	67.3%
Married couple family ^b	50.7%	55.6%	56.5%	51.3%
With own children	17.6%	15.6%	20.9%	16.9%
Other family ^c	10.5%	14.5%	12.9%	16.0%
Male householder ^c	3.4%	4.8%	4.3%	6.3%
With own children	2.2%	3.8%	2.6%	3.7%
Female householder ^c	7.1%	9.7%	8.6%	9.7%
With own children	4.1%	5.4%	5.5%	5.5%
Nonfamily households ^d	38.8%	5.6%	30.6%	32.7%
Male living alone	13.9%	18.0%	12.1%	13.9%
Female living alone	20.0%	16.9%	13.9%	13.9%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	410	372	6,947	6,784
Married couple ^b	50.7%	55.6%	56.5%	51.3%
Cohabiting couple ^{b,f}	NA ^e	9.1%	NA ^e	7.0%
Male householder ^g	NA ^e	22.3%	NA ^e	19.2%
Female householder ^g	NA ^e	24.7%	NA ^e	22.5%

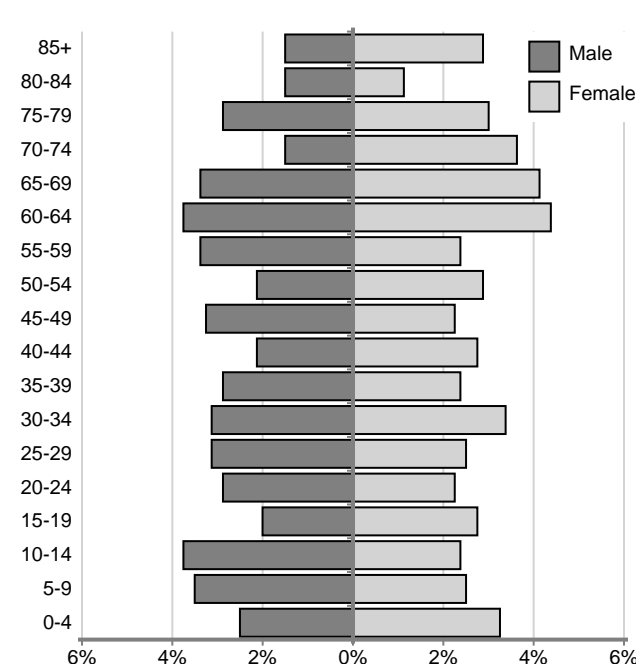
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	20.2%	21.4%	25.6%	24.2%
0 - 4	5.7%	5.8%	6.3%	6.2%
5 - 9	4.3%	6.0%	6.8%	6.5%
10 - 14	5.6%	6.1%	7.5%	7.1%
15 - 17	4.6%	3.5%	5.0%	4.4%
18 - 24	6.1%	6.4%	6.8%	7.3%
25 - 44	20.6%	22.3%	21.9%	21.6%
45 - 64	25.7%	24.4%	27.3%	26.1%
65 or older	27.3%	25.5%	18.4%	20.7%
65 - 84	19.2%	21.1%	15.1%	17.7%
85 or older	8.1%	4.4%	3.3%	3.0%
Median ⁴ Age (years)	47.2	44.9	41.8	42.0
Age Dependency ^{a, 5}	90.5	88.3	78.6	81.6
Old-Age	52.0	48.0	32.9	37.6
Child	38.5	40.3	45.7	44.0

^aAge Dependency Ratio

Gladbrook, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Gladbrook, Iowa

The median household income in Gladbrook is less than the median household income of Tama County. The median value of owner-occupied housing units is lower in Gladbrook than for Tama County. There is a lower percentage of vacant housing units in Gladbrook than there is for Tama County. Many housing units in Gladbrook were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Gladbrook compared to Tama County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	423	+/- 64	6,703	+/- 151
Less than \$34,999	33.8%	+/- 4.6%	24.7%	+/- 2.4%
\$35,000 To \$49,999	6.1%	+/- 3.9%	12.6%	+/- 1.8%
\$50,000 To \$99,999	31.2%	+/- 3.1%	34.3%	+/- 1.9%
\$100,000 Or More	28.8%	+/- 3.5%	28.4%	+/- 2.1%
Median ⁴ Household Income	\$62,083	+/- \$12,338	\$65,483	+/- \$3,299
Median Family Income	\$87,083	+/- \$15,989	\$78,503	+/- \$4,022
Per Capita Income	\$30,146	+/- \$3,446	\$33,046	+/- \$1,755

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	712	+/-105	11,597	+/-54
High School Graduate or Higher	92.8%	+/-3.1%	91%	+/-1.3%
Bachelor's Degree or Higher	20.1%	+/-8.1%	18.3%	+/-1.5%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

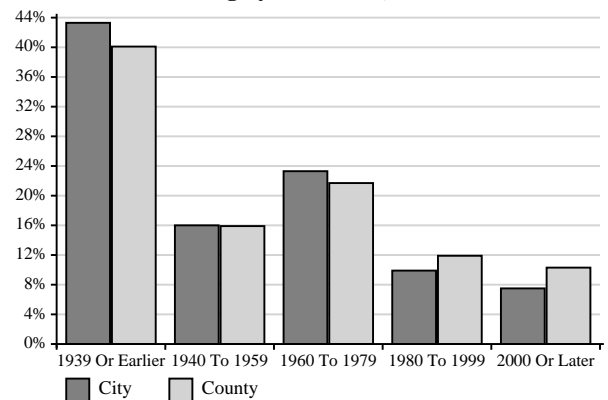
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	467	+/- 66	7,589	+/- 36
Vacant	9.4%	+/- 6.0%	11.7%	+/- 2.0%
Occupied	90.6%	+/- 6.0%	88.3%	+/- 2.0%
Occupied ^a	423	+/- 64	6,703	+/- 151
Owner	78.5%	+/- 6.3%	75.5%	+/- 2.2%
Renter	21.5%	+/- 6.3%	24.5%	+/- 2.2%
Rent ^b	\$763	+/- \$162	\$829	+/- \$48
Value ^c	\$122,400	+/- \$17,891	\$129,400	+/- \$6,771

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Gladbrook there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 19.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	441	+/- 84	8,165	+/- 219
Management, business, science, and arts	27.7%	+/- 7.3%	28.0%	+/- 2.3%
Service	22.9%	+/- 7.3%	16.9%	+/- 1.8%
Sales and office	14.1%	+/- 5.9%	20.2%	+/- 2.0%
Natural resources, construction, and maintenance	16.3%	+/- 6.8%	12.7%	+/- 1.6%
Production, transportation, and material moving	19.0%	+/- 5.9%	22.1%	+/- 2.2%

Socioeconomic Profile

Gladbrook, Iowa

Gladbrook has a lower proportion of the population age 16 or older in the labor force than Tama County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Gladbrook tend to be lower than the median earnings for Tama County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	483	+/- 86	8,880	+/- 203
Median Earnings	\$34,625	+/- \$34	\$39,545	+/- \$1,970
Female	\$28,287	+/- \$3,541	\$31,157	+/- \$2,157
Female, full time ^b	\$**	+/- \$**	\$41,691	+/- \$2,551
Male	\$45,795	+/- \$9,025	\$47,005	+/- \$1,313
Male, full time ^b	\$56,806	+/- \$5,912	\$54,191	+/- \$3,288

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	918	+/-149	16,654	+/-27
With a disability ^b	14.3%	+/-4.7%	9.8%	+/-1.0%
With Health Insurance	97.5%	+/-1.9%	92.7%	+/-1.1%
With Private ^c Coverage	72.5%	+/-7.3%	67.1%	+/-2.1%
With Public ^d Coverage	45.2%	+/-8.8%	43.4%	+/-2.2%
No Health Insurance	**%	+/-**%	7.3%	+/-1.1%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	773	+/- 118	13,422	+/- 57
in labor force	58.7%	+/- 6.7%	63.8%	+/- 1.7%
not in labor force	41.3%	+/- 6.7%	36.2%	+/- 1.7%
Civilian labor force	454	+/- 84	8,552	+/- 218
Unemployed	2.9%	+/- 2.9%	4.5%	+/- 1.1%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	911	+/-145	16,578	+/-51
Below poverty	16.8%	+/-6.1%	15.2%	+/-1.9%
17 and under	**%	+/-**%	22.6%	+/-4.4%
18 - 64	15.9%	+/-6.7%	13.9%	+/-1.9%
65+	**%	+/-**%	9.4%	+/-2.6%
All Families	**%	+/-**%	11.3%	+/-2.1%
with children	**%	+/-**%	19.1%	+/-4.0%
Married Couple	**%	+/-**%	4.6%	+/-1.4%
with children	**%	+/-**%	5.6%	+/-2.3%
Female HH ^b	**%	+/-**%	46.5%	+/-9.9%
with children	**%	+/-**%	56.4%	+/-10.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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