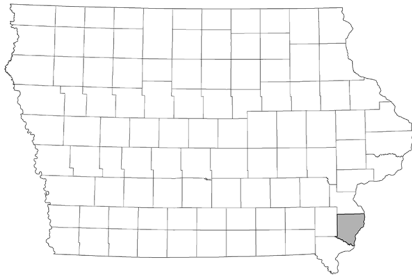


Data for Decision Makers



Mediapolis, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Mediapolis is 1,688. Between 2010 and 2020 the population increased by 8.2%. The City of Mediapolis is in Des Moines County. Des Moines County saw a 3.5% population decrease between 2010 and 2020.

Des Moines County Cities - Total Population¹

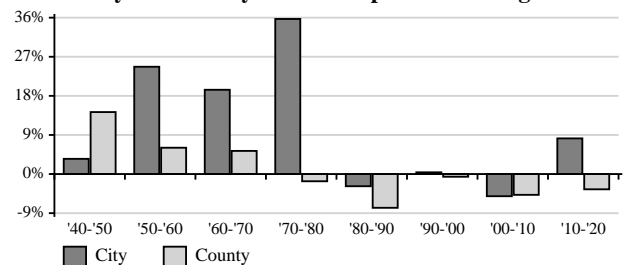
City	2000	2010	2020
Mediapolis	1,644	1,560	1,688
Male Total	763	769	799
Female Total	881	791	889
Burlington	26,839	25,663	23,982
Danville	914	934	927
Middletown	535	318	363
West Burlington	3,161	2,968	3,197
Des Moines County Total	42,351	40,325	38,910
State of Iowa Total	2,926,324	3,046,355	3,190,369

¹City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Morning Sun	3.7%	-4.1%	-10.0%
Mount Union	-5.7%	-100.0%	inf%
Oakville	-0.7%	-60.6%	15.6%
Wapello	5.5%	-2.7%	0.8%
West Burlington	2.5%	-6.1%	7.7%
Mediapolis	0.4%	-5.1%	8.2%
Des Moines County	-0.6%	4.8%	-3.5%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Whitney Howell
317 Van Buren St.
Wapello, IA 52653
whowell@iastate.edu
319-523-2371

<https://indicators.extension.iastate.edu>

County Office

Catie Johnson
1700 West Mt. Pleasant St.
West Burlington, IA 52655
catiejo@iastate.edu
319-671-7165

Demographic Profile

Mediapolis, Iowa

Mediapolis's population is predominantly White. The City of Mediapolis, compared to Des Moines County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.2%	95.4%	97.7%	94.3%
White	98.5%	93.3%	91.0%	85.2%
White alone, not Hispanic	97.8%	93.1%	89.4%	84.2%
Black or African American	0.3%	1.4%	5.1%	6.5%
Asian	0.0%	0.1%	0.7%	1.0%
American Indian or Alaska Native	0.1%	0.0%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.1%	0.1%
Other	0.3%	0.6%	0.6%	1.2%
Two or more races	0.8%	4.6%	2.3%	5.7%
Hispanic origin ^a	1.0%	1.4%	2.6%	3.2%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	628	640	17,003	16,751
Family households ^{a,b}	64.8%	74.1%	64.2%	61.5%
Married couple family ^b	49.7%	49.0%	47.4%	43.9%
With own children	20.5%	24.5%	16.0%	13.6%
Other family ^c	15.1%	14.7%	16.8%	17.6%
Male householder ^c	4.3%	4.4%	4.7%	5.2%
With own children	2.1%	2.7%	2.7%	2.6%
Female householder ^c	10.8%	10.3%	12.1%	12.4%
With own children	7.2%	5.9%	7.7%	7.4%
Nonfamily households ^d	35.2%	25.9%	35.8%	38.5%
Male living alone	12.3%	12.7%	13.3%	15.2%
Female living alone	19.4%	17.3%	16.9%	17.4%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	628	640	17,003	16,751
Married couple ^b	49.7%	49.0%	47.4%	43.9%
Cohabiting couple ^{b,f}	NA ^e	6.6%	NA ^e	7.6%
Male householder ^g	NA ^e	15.9%	NA ^e	20.0%
Female householder ^g	NA ^e	26.6%	NA ^e	28.4%

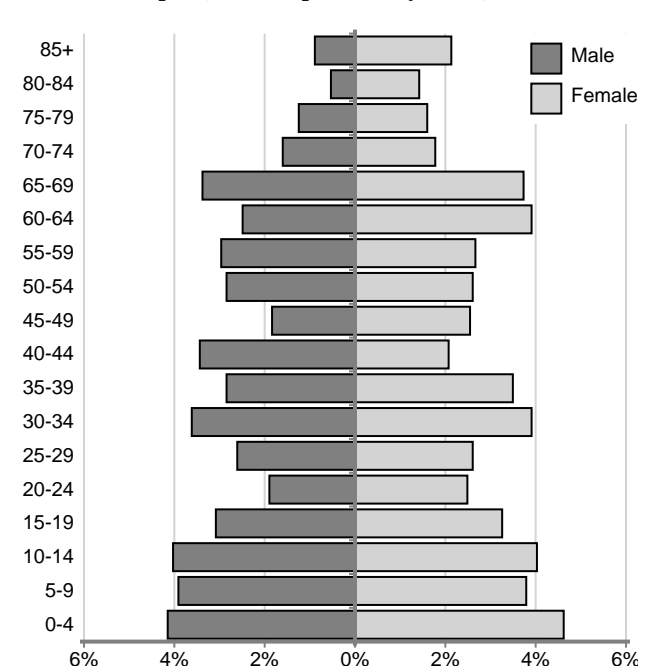
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	24%	28.8%	23.2%	21.8%
0 - 4	6.1%	8.8%	6.5%	5.4%
5 - 9	6.1%	7.7%	6.3%	5.8%
10 - 14	7%	8.1%	6.4%	6.7%
15 - 17	4.8%	4.2%	4.0%	3.9%
18 - 24	6.8%	6.5%	7.5%	7.6%
25 - 44	23.7%	24.5%	23.4%	22.8%
45 - 64	26.2%	21.9%	28.4%	26.1%
65 or older	19.4%	18.3%	17.6%	21.7%
65 - 84	15.2%	15.3%	14.7%	19%
85 or older	4.2%	3.0%	2.9%	2.7%
Median ⁴ Age (years)	41.6	36.2	41.5	42.9
Age Dependency ^{a, 5}	76.7	89.0	68.9	77.0
Old-Age	34.3	34.6	29.7	38.4
Child	42.4	54.4	39.2	38.6

^aAge Dependency Ratio

Mediapolis, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Mediapolis, Iowa

The median household income in Mediapolis is greater than the median household income of Des Moines County. The median value of owner-occupied housing units is higher in Mediapolis than for Des Moines County. There is a lower percentage of vacant housing units in Mediapolis than there is for Des Moines County. Many housing units in Mediapolis were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Mediapolis compared to Des Moines County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	857	+/- 129	17,251	+/- 303
Less than \$34,999	22.2%	+/- 3.7%	29.0%	+/- 2.4%
\$35,000 To \$49,999	11.7%	+/- 5.0%	14.5%	+/- 2.2%
\$50,000 To \$99,999	37.0%	+/- 3.6%	31.1%	+/- 1.9%
\$100,000 Or More	29.2%	+/- 3.6%	25.4%	+/- 2.0%
Median ⁴ Household Income	\$71,761	+/- \$8,038	\$58,084	+/- \$3,015
Median Family Income	\$90,313	+/- \$10,545	\$76,866	+/- \$3,619
Per Capita Income	\$32,539	+/- \$3,342	\$35,689	+/- \$1,732

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	901	+/- 139	18,791	+/- 72
Vacant	4.9%	+/- 3.1%	8.2%	+/- 1.6%
Occupied	95.1%	+/- 3.1%	91.8%	+/- 1.6%
Occupied ^a	857	+/- 129	17,251	+/- 303
Owner	72.9%	+/- 6.8%	69.9%	+/- 2.5%
Renter	27.1%	+/- 6.8%	30.1%	+/- 2.5%
Rent ^b	\$839	+/- \$160	\$882	+/- \$49
Value ^c	\$155,200	+/- \$16,527	\$135,300	+/- \$7,521

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

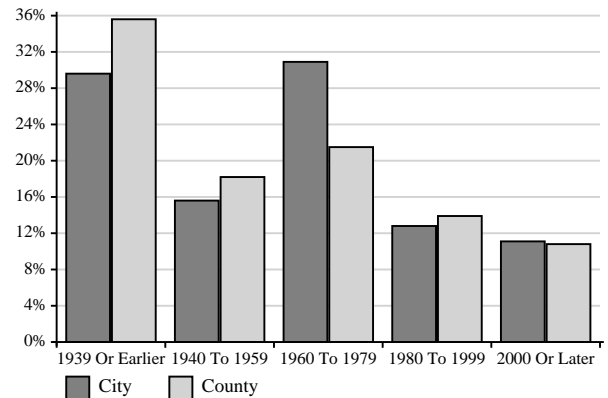
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,476	+/-211	27,152	+/-176
High School Graduate or Higher	94.9%	+/-2.8%	92.9%	+/-1.2%
Bachelor's Degree or Higher	34.8%	+/-7.4%	23.3%	+/-1.7%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Mediapolis there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 23.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,082	+/- 204	18,599	+/- 454
Management, business, science, and arts	34.9%	+/- 7.5%	32.6%	+/- 2.4%
Service	11.2%	+/- 3.8%	16.7%	+/- 2.0%
Sales and office	21.6%	+/- 7.5%	20.8%	+/- 2.4%
Natural resources, construction, and maintenance	8.5%	+/- 3.7%	7.9%	+/- 1.1%
Production, transportation, and material moving	23.8%	+/- 6.7%	22.1%	+/- 2.0%

Socioeconomic Profile

Mediapolis, Iowa

Mediapolis has a higher proportion of the population age 16 or older in the labor force than Des Moines County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Mediapolis tend to be higher than the median earnings for Des Moines County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	1,134	+/- 210	20,298	+/- 469
Median Earnings	\$47,537	+/- \$47	\$36,485	+/- \$1,992
Female	\$28,594	+/- \$8,743	\$30,504	+/- \$1,976
Female, full time ^b	\$44,306	+/- \$9,547	\$39,979	+/- \$1,883
Male	\$60,781	+/- \$7,293	\$44,862	+/- \$3,037
Male, full time ^b	\$67,764	+/- \$5,981	\$57,222	+/- \$2,550

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	2,148	+/-301	38,357	+/-24
With a disability ^b	10.4%	+/-3.6%	16.7%	+/-1.4%
With Health Insurance	98.0%	+/-1.2%	96.5%	+/-0.6%
With Private ^c Coverage	72.2%	+/-8.0%	67.7%	+/-2.1%
With Public ^d Coverage	40.5%	+/-8.5%	45.7%	+/-2.0%
No Health Insurance	**%	+/-**%	3.5%	+/-0.6%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,617	+/- 218	31,393	+/- 139
in labor force	69.1%	+/- 5.0%	61.0%	+/- 1.3%
not in labor force	30.9%	+/- 5.0%	39.0%	+/- 1.3%
Civilian labor force	1,118	+/- 208	19,152	+/- 428
Unemployed	3.2%	+/- 2.4%	2.9%	+/- 0.8%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	2,142	+/-300	37,950	+/-154
Below poverty	6.5%	+/-3.2%	14.6%	+/-1.9%
17 and under	**%	+/-**%	19.9%	+/-4.3%
18 - 64	**%	+/-**%	14.4%	+/-2.0%
65+	**%	+/-**%	9.7%	+/-2.4%
All Families	**%	+/-**%	11.4%	+/-2.3%
with children	**%	+/-**%	21.3%	+/-4.5%
Married Couple	**%	+/-**%	4.0%	+/-1.6%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	33.9%	+/-6.9%
with children	**%	+/-**%	43.6%	+/-8.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

For more information on these and other topics, please call the Extension and Outreach specialists listed on the cover page or visit the ISU Extension and Outreach Indicators website at <https://indicators.extension.iastate.edu>

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.