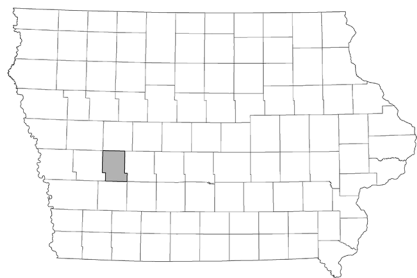


Data for Decision Makers



Exira, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Exira is 787. Between 2010 and 2020 the population decreased by 6.3%. The City of Exira is in Audubon County. Audubon County saw a 7.3% population decrease between 2010 and 2020.

Audubon County Cities - Total Population¹

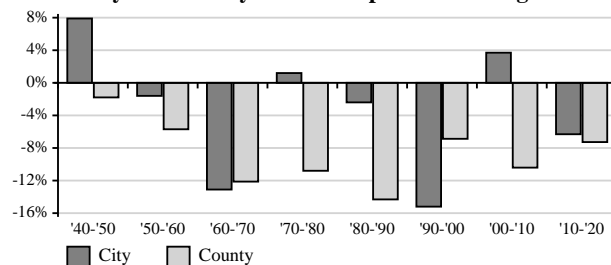
City	2000	2010	2020
Exira	810	840	787
Male Total	342	362	365
Female Total	468	478	422
Audubon	2,382	2,176	2,053
Brayton	145	128	143
Gray	82	63	61
Kimballton	342	322	291
Audubon County Total	6,830	6,119	5,674
State of Iowa Total	2,926,324	3,046,355	3,190,369

¹City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Anita	-1.8%	-7.3%	-0.9%
Audubon	-5.6%	-8.6%	-5.7%
Brayton	-2.0%	-11.7%	11.7%
Elk Horn	-3.4%	2.0%	-9.2%
Kimballton	18.3%	-5.8%	-9.6%
Exira	-15.2%	3.7%	-6.3%
Audubon County	-6.9%	10.4%	-7.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Exira, Iowa

Exira's population is predominantly White. The City of Exira, compared to Audubon County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.3%	97.0%	99.4%	97.4%
White	98.6%	96.3%	98.6%	96.4%
White alone, not Hispanic	97.9%	96.2%	98.2%	95.9%
Black or African American	0.2%	0.1%	0.2%	0.3%
Asian	0.4%	0.1%	0.4%	0.1%
American Indian or Alaska Native	0.1%	0.4%	0.1%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.0%	0.1%	0.5%
Two or more races	0.7%	3.0%	0.6%	2.6%
Hispanic origin ^a	1.4%	0.8%	0.6%	1.5%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	381	358	2,617	2,498
Family households ^{a,b}	57.0%	58.6%	66.6%	62.7%
Married couple family ^b	42.8%	36.7%	56.7%	51.6%
With own children	10.2%	13.7%	18.5%	15.1%
Other family ^c	14.2%	10.6%	9.9%	11.2%
Male householder ^c	4.2%	3.4%	3.6%	4.1%
With own children	2.9%	2.0%	2.4%	2.6%
Female householder ^c	10.0%	7.3%	6.3%	7.1%
With own children	4.5%	3.9%	3.6%	4.4%
Nonfamily households ^d	43.0%	41.4%	33.4%	37.3%
Male living alone	13.1%	17.0%	13.6%	16.4%
Female living alone	24.9%	26.3%	16.7%	16.2%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	381	358	2,617	2,498
Married couple ^b	42.8%	36.7%	56.7%	51.6%
Cohabiting couple ^{b,f}	NA ^e	5.6%	NA ^e	6.2%
Male householder ^g	NA ^e	19.8%	NA ^e	19.6%
Female householder ^g	NA ^e	32.7%	NA ^e	22.7%

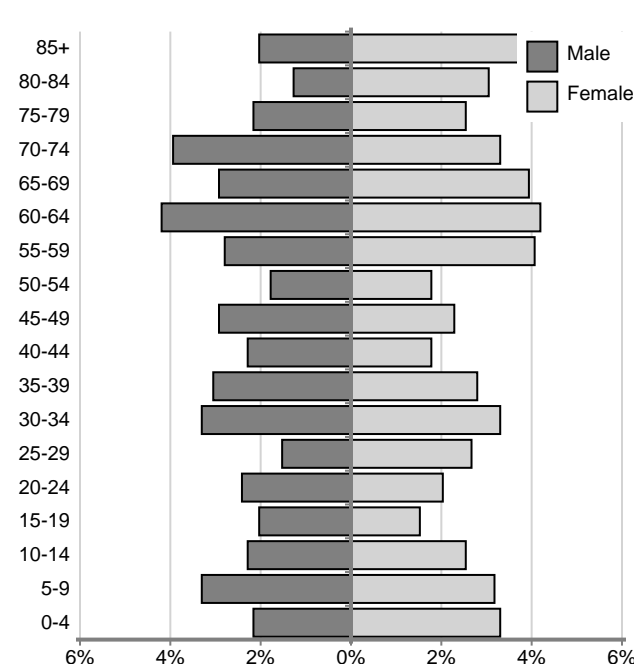
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	16.4%	18.8%	21.9%	21.8%
0 - 4	4.6%	5.5%	5.5%	6.0%
5 - 9	3.2%	6.5%	5.1%	6.1%
10 - 14	5.2%	4.8%	6.6%	6.4%
15 - 17	3.4%	2%	4.7%	3.3%
18 - 24	7.1%	6%	5.6%	5.6%
25 - 44	19.4%	20.7%	19.6%	20.9%
45 - 64	27.7%	24.1%	29.7%	26.8%
65 or older	29.3%	30.5%	23.2%	24.9%
65 - 84	20.3%	23.1%	18.6%	21.5%
85 or older	9%	7.4%	4.6%	3.5%
Median ⁴ Age (years)	49.7	49.3	47.0	47.3
Age Dependency ^{a, 5}	84.2	97.0	82.1	87.6
Old-Age	54.0	60.0	42.3	46.7
Child	30.2	37.0	39.9	40.9

^aAge Dependency Ratio

Exira, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Exira, Iowa

The median household income in Exira is less than the median household income of Audubon County. The median value of owner-occupied housing units is lower in Exira than for Audubon County. There is a lower percentage of vacant housing units in Exira than there is for Audubon County. Many housing units in Exira were built between 1940 to 1959. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Exira compared to Audubon County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	384	+/- 51	2,535	+/- 78
Less than \$34,999	32.1%	+/- 4.4%	27.7%	+/- 3.1%
\$35,000 To \$49,999	27.1%	+/- 8.9%	19.1%	+/- 3.5%
\$50,000 To \$99,999	26.8%	+/- 3.3%	30.0%	+/- 2.6%
\$100,000 Or More	14.1%	+/- 3.0%	23.1%	+/- 2.5%
Median ⁴ Household Income	\$43,229	+/- \$5,946	\$54,973	+/- \$6,341
Median Family Income	\$51,875	+/- \$10,505	\$75,473	+/- \$6,134
Per Capita Income	\$29,125	+/- \$5,989	\$33,125	+/- \$2,080

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	424	+/- 55	2,805	+/- 23
Vacant	9.4%	+/- 6.1%	9.6%	+/- 2.6%
Occupied	90.6%	+/- 6.1%	90.4%	+/- 2.6%
Occupied ^a	384	+/- 51	2,535	+/- 78
Owner	83.1%	+/- 7.1%	78.1%	+/- 3.7%
Renter	16.9%	+/- 7.1%	21.9%	+/- 3.7%
Rent ^b	\$568	+/- \$144	\$735	+/- \$38
Value ^c	\$69,100	+/- \$8,352	\$99,900	+/- \$9,597

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

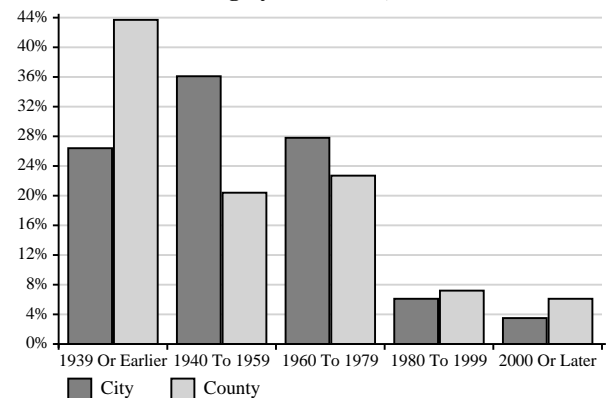
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	621	+/-78	4,054	+/-39
High School Graduate or Higher	86.2%	+/-6.0%	90.5%	+/-2.2%
Bachelor's Degree or Higher	11.6%	+/-4.0%	21.7%	+/-3.3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Exira there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 26.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	380	+/- 79	2,837	+/- 138
Management, business, science, and arts	31.3%	+/- 9.4%	34.9%	+/- 3.9%
Service	17.1%	+/- 7.9%	15.5%	+/- 2.9%
Sales and office	**%	+/- **%	18.2%	+/- 3.6%
Natural resources, construction, and maintenance	14.2%	+/- 6.0%	15.5%	+/- 3.2%
Production, transportation, and material moving	26.8%	+/- 9.3%	15.9%	+/- 2.9%

Socioeconomic Profile

Exira, Iowa

Exira has a lower proportion of the population age 16 or older in the labor force than Audubon County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Exira tend to be higher than the median earnings for Audubon County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	409	+/- 82	3,111	+/- 125
Median Earnings	\$36,012	+/- \$36	\$34,378	+/- \$2,173
Female	\$26,438	+/- \$7,445	\$26,591	+/- \$3,319
Female, full time ^b	\$33,333	+/- \$11,469	\$38,929	+/- \$6,326
Male	\$43,864	+/- \$4,034	\$41,884	+/- \$5,245
Male, full time ^b	\$50,865	+/- \$8,284	\$51,420	+/- \$6,106

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	793	+/-134	5,525	+/-13
With a disability ^b	15.6%	+/-4.6%	13.6%	+/-2.2%
With Health Insurance	96.6%	+/-2.5%	95.9%	+/-1.3%
With Private ^c Coverage	60.8%	+/-11.2%	67.1%	+/-4.7%
With Public ^d Coverage	53.3%	+/-10.1%	47.4%	+/-4.6%
No Health Insurance	**%	+/-**%	4.1%	+/-1.3%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	690	+/- 84	4,531	+/- 42
in labor force	56.2%	+/- 6.8%	63.2%	+/- 2.9%
not in labor force	43.8%	+/- 6.8%	36.8%	+/- 2.9%
Civilian labor force	388	+/- 80	2,856	+/- 137
Unemployed	2.1%	+/- 3.5%	0.7%	+/- 0.6%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	790	+/-134	5,506	+/-26
Below poverty	15.9%	+/-7.0%	11.8%	+/-3.5%
17 and under	**%	+/-**%	19.5%	+/-9.4%
18 - 64	16.1%	+/-7.5%	10.5%	+/-3.2%
65+	**%	+/-**%	7.8%	+/-2.8%
All Families	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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