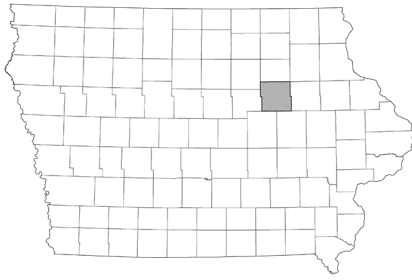


Data for Decision Makers



Cedar Falls, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Cedar Falls is 40,713. Between 2010 and 2020 the population increased by 3.7%. The City of Cedar Falls is in Black Hawk County. Black Hawk County saw a 0.0% population increase between 2010 and 2020.

Black Hawk County Cities - Total Population¹

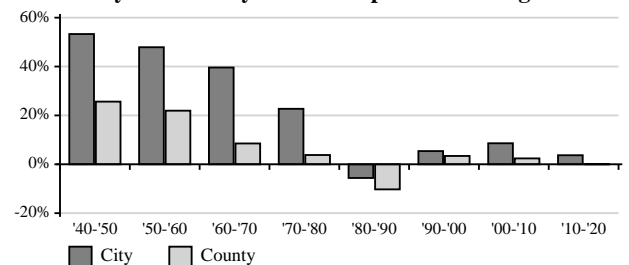
City	2000	2010	2020
Cedar Falls	36,145	39,260	40,713
Male Total	16,969	18,903	19,655
Female Total	19,176	20,357	21,058
Dunkerton	749	852	842
Elk Run Heights	1,052	1,117	1,069
Evansdale	4,526	4,751	4,561
Gilbertville	767	712	794
Hudson	2,117	2,282	2,546
Janesville [†]	829	930	1,034
Jesup [†]	2,212	2,520	2,508
La Porte City	2,275	2,285	2,284
Raymond	537	788	759
Waterloo	68,747	68,406	67,314
Black Hawk County Total	128,012	131,090	131,144
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Dike	7.9%	28.1%	7.9%
Hudson	3.9%	7.8%	11.6%
Janesville	0.9%	12.2%	11.2%
New Hartford	-3.5%	-21.7%	10.5%
Waterloo	3.4%	-0.5%	-1.6%
Cedar Falls	5.4%	8.6%	3.7%
Black Hawk County	3.4%	2.4%	0.0%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Cedar Falls, Iowa

Cedar Falls's population is predominantly White. The City of Cedar Falls, compared to Black Hawk County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	98.3%	95.3%	97.7%	94.6%
White	93.4%	87.5%	85.6%	78.4%
White alone, not Hispanic	92.2%	86.6%	83.9%	77.1%
Black or African American	2.1%	3.1%	8.9%	10.4%
Asian	2.3%	3.2%	1.3%	2.6%
American Indian or Alaska Native	0.2%	0.2%	0.2%	0.3%
Hawaiian or Pacific Islander	0.0%	0.3%	0.2%	0.7%
Other	0.5%	1.0%	1.6%	2.1%
Two or more races	1.7%	4.7%	2.3%	5.4%
Hispanic origin ^a	2.0%	2.9%	3.7%	4.9%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	14,608	15,827	52,470	54,223
Family households ^{a,b}	55.4%	40.6%	61.2%	59.1%
Married couple family ^b	45.5%	34.4%	45.5%	43.0%
With own children	17.7%	18.2%	16.7%	15.5%
Other family ^c	9.9%	10.8%	15.7%	16.1%
Male householder ^c	2.7%	3.5%	4.3%	4.8%
With own children	1.3%	1.7%	2.3%	2.5%
Female householder ^c	7.2%	7.2%	11.5%	11.3%
With own children	4.6%	4.1%	7.1%	6.8%
Nonfamily households ^d	44.6%	59.4%	38.8%	40.9%
Male living alone	12.2%	14.0%	12.7%	15.1%
Female living alone	15.9%	16.6%	16.1%	16.8%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	14,608	15,827	52,470	54,223
Married couple ^b	45.5%	34.4%	45.5%	43.0%
Cohabiting couple ^{b,f}	NA ^e	6.4%	NA ^e	7.6%
Male householder ^g	NA ^e	21.1%	NA ^e	21.1%
Female householder ^g	NA ^e	26.6%	NA ^e	28.3%

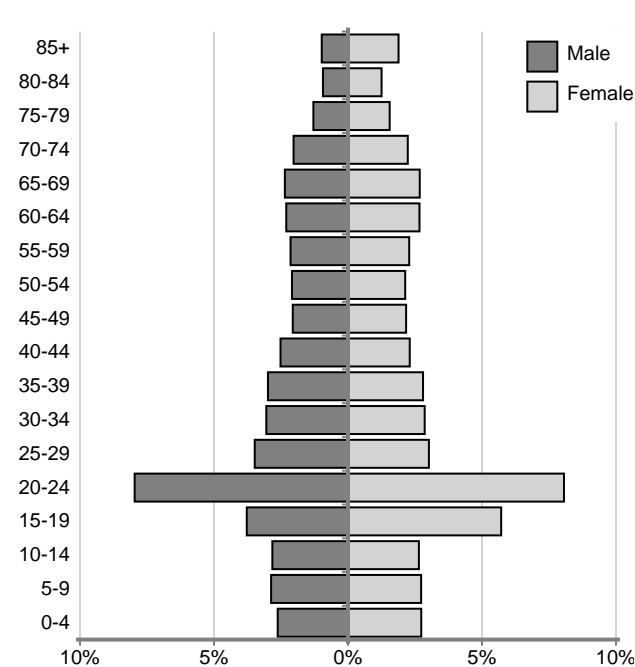
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	17.3%	19.3%	21.7%	21.8%
0 - 4	5%	5.4%	6.5%	6.0%
5 - 9	4.8%	5.6%	6.0%	6.1%
10 - 14	4.6%	5.5%	5.8%	6.2%
15 - 17	2.9%	2.8%	3.4%	3.5%
18 - 24	29.8%	22.7%	15.6%	12.7%
25 - 44	20.4%	23%	24.0%	25.1%
45 - 64	20.1%	17.8%	24.8%	22.7%
65 or older	12.4%	17.2%	13.8%	17.7%
65 - 84	10%	14.3%	11.5%	15.5%
85 or older	2.4%	2.9%	2.3%	2.2%
Median ⁴ Age (years)	26.8	31.4	34.4	36.8
Age Dependency ^{a, 5}	42.2	57.5	55.1	65.3
Old-Age	17.6	27.1	21.4	29.3
Child	24.6	30.4	33.7	36.0

^aAge Dependency Ratio

Cedar Falls, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Cedar Falls, Iowa

The median household income in Cedar Falls is greater than the median household income of Black Hawk County. The median value of owner-occupied housing units is higher in Cedar Falls than for Black Hawk County. There is a lower percentage of vacant housing units in Cedar Falls than there is for Black Hawk County. Many housing units in Cedar Falls were built between 1960 to 1979. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Cedar Falls compared to Black Hawk County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	15,446	+/- 395	53,691	+/- 531
Less than \$34,999	24.3%	+/- 2.5%	27.3%	+/- 1.8%
\$35,000 To \$49,999	11.1%	+/- 2.2%	12.8%	+/- 1.1%
\$50,000 To \$99,999	29.7%	+/- 2.1%	31.9%	+/- 1.5%
\$100,000 Or More	34.9%	+/- 2.5%	28.0%	+/- 1.5%
Median ⁴ Household Income	\$71,011	+/- \$4,501	\$62,329	+/- \$2,004
Median Family Income	\$107,097	+/- \$8,629	\$83,292	+/- \$2,394
Per Capita Income	\$39,242	+/- \$2,345	\$35,400	+/- \$932

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	22,206	+/-619	82,951	+/-104
High School Graduate or Higher	97.2%	+/-0.8%	92.9%	+/-0.7%
Bachelor's Degree or Higher	49.1%	+/-3.0%	30%	+/-1.1%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

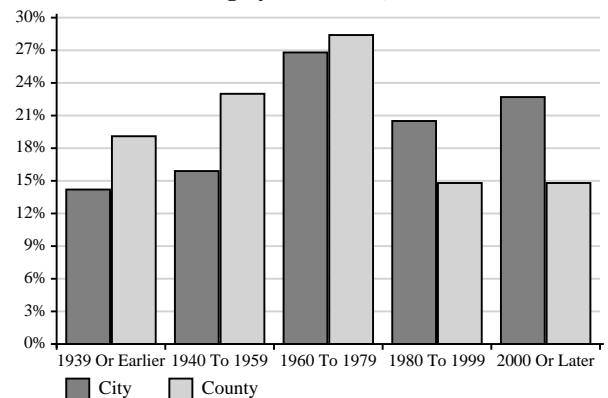
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	16,587	+/- 430	58,599	+/- 81
Vacant	6.9%	+/- 2.0%	8.4%	+/- 0.9%
Occupied	93.1%	+/- 2.0%	91.6%	+/- 0.9%
Occupied ^a	15,446	+/- 395	53,691	+/- 531
Owner	62.5%	+/- 2.9%	65.3%	+/- 1.4%
Renter	37.5%	+/- 2.9%	34.7%	+/- 1.4%
Rent ^b	\$1112	+/- \$56	\$932	+/- \$22
Value ^c	\$244,800	+/- \$12,943	\$172,500	+/- \$3,720

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Cedar Falls there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 10.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	23,093	+/- 748	66,619	+/- 1,018
Management, business, science, and arts	41.1%	+/- 2.7%	35.2%	+/- 1.2%
Service	22.6%	+/- 1.8%	18.4%	+/- 1.1%
Sales and office	20.4%	+/- 1.9%	19.5%	+/- 1.0%
Natural resources, construction, and maintenance	5.9%	+/- 1.2%	7.4%	+/- 0.7%
Production, transportation, and material moving	10.0%	+/- 1.7%	19.5%	+/- 1.2%

Socioeconomic Profile

Cedar Falls, Iowa

Cedar Falls has a higher proportion of the population age 16 or older in the labor force than Black Hawk County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Cedar Falls tend to be lower than the median earnings for Black Hawk County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	25,841	+/- 718	74,097	+/- 923
Median Earnings	\$27,913	+/- \$27	\$35,412	+/- \$752
Female	\$17,900	+/- \$1,587	\$28,225	+/- \$1,231
Female, full time ^b	\$54,481	+/- \$4,313	\$45,844	+/- \$1,160
Male	\$38,669	+/- \$2,747	\$41,962	+/- \$1,208
Male, full time ^b	\$68,507	+/- \$3,928	\$56,816	+/- \$2,051

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	40,292	+/-41	129,684	+/-61
With a disability ^b	10.0%	+/-1.4%	13.8%	+/-0.8%
With Health Insurance	96.9%	+/-0.9%	95.8%	+/-0.5%
With Private ^c Coverage	84.3%	+/-1.8%	70.9%	+/-1.1%
With Public ^d Coverage	25.2%	+/-1.7%	39.9%	+/-1.1%
No Health Insurance	3.1%	+/-0.9%	4.2%	+/-0.5%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	34,229	+/- 414	105,716	+/- 205
in labor force	69.6%	+/- 2.1%	66.5%	+/- 0.9%
not in labor force	30.4%	+/- 2.1%	33.5%	+/- 0.9%
Civilian labor force	23,814	+/- 768	70,293	+/- 998
Unemployed	3.0%	+/- 0.8%	5.2%	+/- 0.7%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	37,153	+/-186	126,174	+/-259
Below poverty	17.0%	+/-1.9%	15.7%	+/-1.2%
17 and under	8.3%	+/-4.0%	18.1%	+/-2.8%
18 - 64	22.9%	+/-2.6%	17.3%	+/-1.2%
65+	***	+/-***%	7.1%	+/-1.3%
All Families	5.6%	+/-2.0%	9.5%	+/-1.3%
with children	8.2%	+/-3.4%	17.0%	+/-2.5%
Married Couple	***	+/-***%	3.1%	+/-0.9%
with children	***	+/-***%	4.0%	+/-1.6%
Female HH ^b	38.2%	+/-11.7%	32.9%	+/-4.8%
with children	47.8%	+/-17.4%	43.8%	+/-6.8%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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