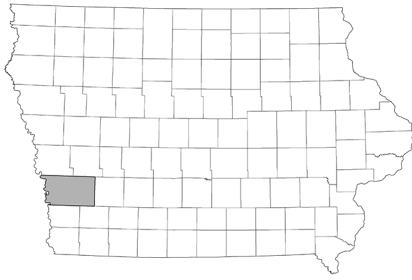


Data for Decision Makers



Avoca, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Avoca is 1,683. Between 2010 and 2020 the population increased by 11.8%. The City of Avoca is in Pottawattamie County. Pottawattamie County saw a 0.5% population increase between 2010 and 2020.

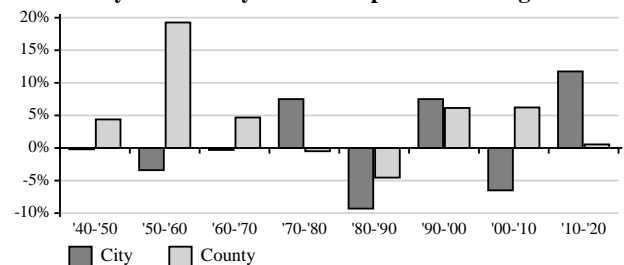
Pottawattamie County Cities - Total Population¹

City	2000	2010	2020
Avoca	1,610	1,506	1,683
Male Total	780	737	829
Female Total	830	769	854
Carson	668	812	766
Carter Lake	3,248	3,785	3,791
Council Bluffs	58,268	62,230	62,799
Crescent	537	617	628
Hancock	207	196	200
Macedonia	325	246	267
McClelland	129	151	146
Minden	564	599	600
Neola	845	842	918
Oakland	1,487	1,527	1,524
Shelby [†]	696	641	727
Treynor	950	919	1,032
Underwood	688	917	954
Walnut	778	785	747
Pottawattamie County Total	87,704	93,158	93,667
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Hancock	3.0%	-5.3%	2.0%
Minden	13.3%	6.2%	0.2%
Shelby	9.3%	-7.9%	13.4%
Tennant	-6.4%	-6.8%	14.7%
Walnut	-9.2%	0.9%	-4.8%
Avoca	7.5%	-6.5%	11.8%
Pottawattamie County	6.1%	6.2%	0.5%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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[†]City is located in multiple counties, total population is provided.

Demographic Profile

Avoca, Iowa

Avoca's population is predominantly White. The City of Avoca, compared to Pottawattamie County, had a lower percentage of young people (17 or younger) and a higher percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.4%	95.5%	98.1%	94.1%
White	98.8%	92.0%	92.9%	86.8%
White alone, not Hispanic	97.4%	90.9%	89.7%	84.5%
Black or African American	0.2%	0.7%	1.4%	2.0%
Asian	0.1%	0.8%	0.6%	0.8%
American Indian or Alaska Native	0.1%	0.7%	0.5%	0.7%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.1%	1.3%	2.7%	3.6%
Two or more races	0.6%	4.5%	1.9%	5.9%
Hispanic origin ^a	1.9%	3.7%	6.6%	8.2%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	662	704	36,775	37,284
Family households ^{a,b}	65.9%	55.6%	66.7%	64.8%
Married couple family ^b	51.7%	37.5%	48.5%	46.0%
With own children	16.8%	16.1%	18.0%	16.3%
Other family ^c	14.2%	16.6%	18.2%	18.8%
Male householder ^c	4.7%	5.0%	5.6%	6.1%
With own children	3.6%	3.4%	3.0%	3.1%
Female householder ^c	9.5%	11.6%	12.6%	12.7%
With own children	6.9%	7.2%	7.3%	7.0%
Nonfamily households ^d	34.1%	44.4%	33.3%	35.2%
Male living alone	12.8%	14.6%	11.8%	13.5%
Female living alone	17.1%	18.8%	15.2%	15.3%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	662	704	36,775	37,284
Married couple ^b	51.7%	37.5%	48.5%	46.0%
Cohabiting couple ^{b,f}	NA ^e	8.2%	NA ^e	7.7%
Male householder ^g	NA ^e	19.0%	NA ^e	19.5%
Female householder ^g	NA ^e	28.4%	NA ^e	26.8%

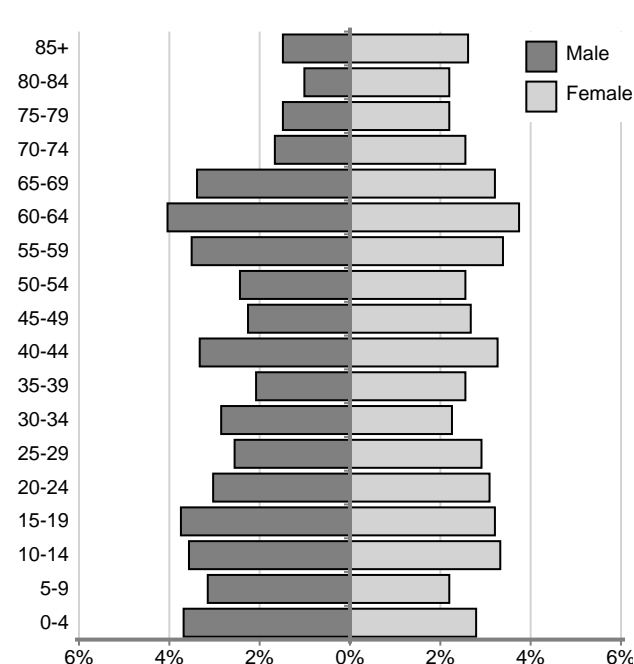
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	23.4%	22.8%	24.1%	23.3%
0 - 4	6.4%	6.5%	6.8%	5.9%
5 - 9	6.8%	5.3%	6.7%	6.4%
10 - 14	6.6%	6.9%	6.6%	6.9%
15 - 17	3.6%	4.1%	4.0%	4.1%
18 - 24	6%	9%	9.4%	8.5%
25 - 44	22.4%	21.8%	24.5%	24.1%
45 - 64	29.3%	24.6%	27.7%	26%
65 or older	18.7%	21.8%	14.3%	18.1%
65 - 84	16.6%	17.7%	12.3%	16%
85 or older	2.1%	4.1%	2.0%	2.1%
Median ⁴ Age (years)	43.2	42.1	38.5	40.1
Age Dependency ^{a, 5}	72.8	80.5	62.3	70.6
Old-Age	32.4	39.4	23.2	30.9
Child	40.5	41.2	39.1	39.8

^aAge Dependency Ratio

Avoca, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Avoca, Iowa

The median household income in Avoca is less than the median household income of Pottawattamie County. The median value of owner-occupied housing units is lower in Avoca than for Pottawattamie County. There is a higher percentage of vacant housing units in Avoca than there is for Pottawattamie County. Many housing units in Avoca were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Avoca compared to Pottawattamie County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	669	+/- 98	37,162	+/- 466
Less than \$34,999	28.3%	+/- 3.8%	25.8%	+/- 1.8%
\$35,000 To \$49,999	8.5%	+/- 4.6%	10.4%	+/- 1.0%
\$50,000 To \$99,999	34.7%	+/- 3.3%	32.1%	+/- 1.6%
\$100,000 Or More	28.4%	+/- 3.1%	31.7%	+/- 1.6%
Median ⁴ Household Income	\$66,250	+/- \$10,678	\$68,718	+/- \$1,923
Median Family Income	\$84,318	+/- \$11,494	\$84,320	+/- \$3,294
Per Capita Income	\$42,053	+/- \$6,483	\$34,701	+/- \$985

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	729	+/- 100	39,914	+/- 62
Vacant	8.2%	+/- 4.3%	6.9%	+/- 1.2%
Occupied	91.8%	+/- 4.3%	93.1%	+/- 1.2%
Occupied ^a	669	+/- 98	37,162	+/- 466
Owner	72.6%	+/- 6.6%	69.6%	+/- 1.4%
Renter	27.4%	+/- 6.6%	30.4%	+/- 1.4%
Rent ^b	\$798	+/- \$78	\$956	+/- \$25
Value ^c	\$164,500	+/- \$12,272	\$169,400	+/- \$3,065

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

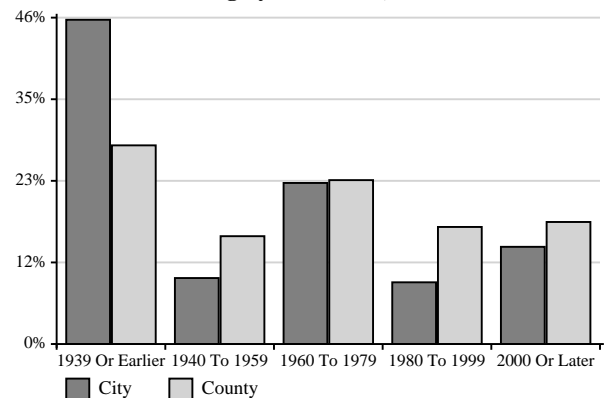
Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	963	+/-132	63,639	+/-149
High School Graduate or Higher	96.6%	+/-1.4%	90.6%	+/-0.9%
Bachelor's Degree or Higher	24.9%	+/-5.0%	23.4%	+/-1.1%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022²



In Avoca there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 15.8% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	682	+/- 101	45,815	+/- 793
Management, business, science, and arts	43.8%	+/- 7.4%	34.5%	+/- 1.6%
Service	7.0%	+/- 3.1%	17.2%	+/- 1.2%
Sales and office	23.2%	+/- 6.2%	21.3%	+/- 1.3%
Natural resources, construction, and maintenance	10.1%	+/- 4.1%	10.4%	+/- 1.0%
Production, transportation, and material moving	15.8%	+/- 5.5%	16.7%	+/- 1.4%

Socioeconomic Profile

Avoca, Iowa

Avoca has a lower proportion of the population age 16 or older in the labor force than Pottawattamie County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Avoca tend to be higher than the median earnings for Pottawattamie County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	779	+/- 108	49,747	+/- 808
Median Earnings	\$45,042	+/- \$45	\$40,680	+/- \$994
Female	\$37,438	+/- \$9,099	\$35,476	+/- \$1,120
Female, full time ^b	\$56,750	+/- \$5,818	\$45,983	+/- \$1,147
Male	\$49,063	+/- \$8,971	\$47,375	+/- \$1,753
Male, full time ^b	\$61,563	+/- \$13,097	\$56,535	+/- \$1,575

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,366	+/-185	92,357	+/-71
With a disability ^b	19.7%	+/-4.4%	15.2%	+/-0.8%
With Health Insurance	96.3%	+/-1.9%	94.8%	+/-0.6%
With Private ^c Coverage	69.9%	+/-6.7%	68.3%	+/-1.5%
With Public ^d Coverage	44.6%	+/-6.7%	39.2%	+/-1.3%
No Health Insurance	**%	+/-**%	5.2%	+/-0.6%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	1,134	+/- 156	74,514	+/- 185
in labor force	61.8%	+/- 6.0%	63.8%	+/- 1.0%
not in labor force	38.2%	+/- 6.0%	36.2%	+/- 1.0%
Civilian labor force	698	+/- 104	47,502	+/- 760
Unemployed	2.3%	+/- 1.9%	3.6%	+/- 0.5%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,369	+/-186	91,067	+/-152
Below poverty	10.2%	+/-4.9%	11.3%	+/-1.1%
17 and under	**%	+/-**%	15.6%	+/-3.1%
18 - 64	**%	+/-**%	10.4%	+/-1.0%
65+	**%	+/-**%	8.9%	+/-1.7%
All Families	**%	+/-**%	8.0%	+/-1.3%
with children	**%	+/-**%	13.3%	+/-2.7%
Married Couple	**%	+/-**%	3.1%	+/-0.9%
with children	**%	+/-**%	4.0%	+/-1.9%
Female HH ^b	56.9%	+/-24.0%	24.3%	+/-4.6%
with children	61.7%	+/-28.7%	30.4%	+/-6.2%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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