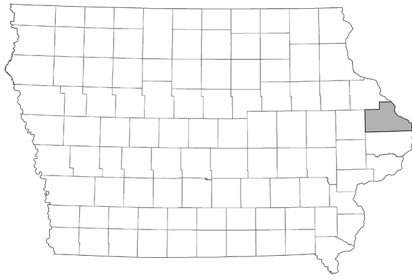


Data for Decision Makers



Preston, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Preston is 949. Between 2010 and 2020 the population decreased by 6.2%. The City of Preston is in Jackson County. Jackson County saw a 1.8% population decrease between 2010 and 2020.

Jackson County Cities - Total Population¹

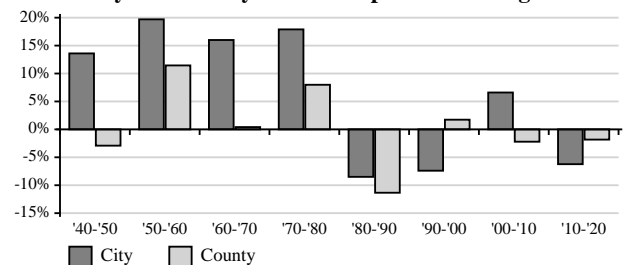
City	2000	2010	2020
Preston	949	1,012	949
Male Total	452	494	471
Female Total	497	518	478
Andrew	460	434	380
Baldwin	127	109	99
Bellevue	2,350	2,191	2,363
La Motte	272	260	237
Maquoketa	6,112	6,141	6,128
Miles	462	445	408
Monmouth	180	153	129
Sabula	670	576	506
Spragueville	89	81	92
Springbrook	182	144	143
St. Donatus	140	135	120
Zwingle [†]	100	91	84
Jackson County Total	20,296	19,848	19,485
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Andover	-12.1%	18.4%	5.8%
Charlotte	17.3%	-6.4%	-1.3%
Goose Lake	5.0%	3.4%	-0.4%
Miles	13.0%	-3.7%	-8.3%
Spragueville	-24.6%	-9.0%	13.6%
Preston	-7.4%	6.6%	-6.2%
Jackson County	1.7%	2.2%	-1.8%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Preston, Iowa

Preston's population is predominantly White. The City of Preston, compared to Jackson County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.1%	99.1%	99.0%	97.4%
White	98.6%	97.6%	97.4%	94.7%
White alone, not Hispanic	98.1%	96.4%	96.9%	94.3%
Black or African American	0.5%	0.6%	0.3%	0.8%
Asian	0.0%	0.0%	0.2%	0.2%
American Indian or Alaska Native	0.0%	0.1%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.4%	1.0%
Other	0.0%	0.7%	0.3%	0.5%
Two or more races	0.9%	0.9%	1.0%	2.6%
Hispanic origin ^a	0.6%	1.9%	1.1%	1.2%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	418	403	8,289	8,305
Family households ^{a,b}	67.0%	66.7%	67.3%	65.5%
Married couple family ^b	53.6%	50.0%	54.8%	52.5%
With own children	22.7%	16.6%	19.1%	16.2%
Other family ^c	13.4%	14.1%	12.5%	13.0%
Male householder ^c	3.6%	6.7%	4.0%	4.8%
With own children	2.9%	5.0%	2.4%	2.8%
Female householder ^c	9.8%	7.4%	8.5%	8.2%
With own children	6.5%	5.0%	5.6%	4.6%
Nonfamily households ^d	33.0%	33.3%	32.7%	34.5%
Male living alone	12.0%	13.4%	13.1%	14.7%
Female living alone	17.5%	16.4%	15.2%	15.1%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	418	403	8,289	8,305
Married couple ^b	53.6%	50.0%	54.8%	52.5%
Cohabiting couple ^{b,f}	NA ^e	7.2%	NA ^e	6.8%
Male householder ^g	NA ^e	17.4%	NA ^e	18.7%
Female householder ^g	NA ^e	23.8%	NA ^e	22.0%

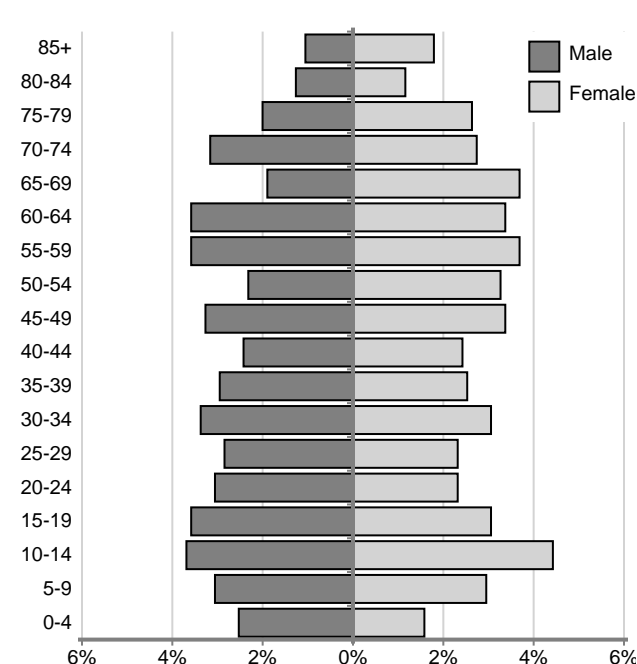
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	25.9%	22.6%	23.2%	21.7%
0 - 4	6.4%	4.1%	5.7%	5.5%
5 - 9	8.1%	6.0%	6.3%	6.0%
10 - 14	7%	8.1%	6.9%	6.4%
15 - 17	4.4%	4.4%	4.3%	3.8%
18 - 24	6.4%	7.6%	6.6%	6.8%
25 - 44	25.3%	21.9%	21.7%	21.4%
45 - 64	24.7%	26.5%	29.9%	28.2%
65 or older	17.7%	21.4%	18.6%	22.0%
65 - 84	14.6%	18.5%	15.7%	19%
85 or older	3.1%	2.8%	2.9%	3.0%
Median ⁴ Age (years)	39.2	42.9	44.0	45.2
Age Dependency ^{a, 5}	77.3	78.6	71.8	77.5
Old-Age	31.4	38.2	32.0	39.0
Child	45.9	40.4	39.9	38.5

^aAge Dependency Ratio

Preston, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Preston, Iowa

The median household income in Preston is greater than the median household income of Jackson County. The median value of owner-occupied housing units is lower in Preston than for Jackson County. There is a lower percentage of vacant housing units in Preston than there is for Jackson County. Many housing units in Preston were built prior to 1940. There is a higher percentage of individuals 25 and older with a Bachelor's degree or higher in Preston compared to Jackson County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	421	+/- 74	8,109	+/- 221
Less than \$34,999	21.2%	+/- 4.0%	25.0%	+/- 2.4%
\$35,000 To \$49,999	9.7%	+/- 4.0%	12.2%	+/- 2.1%
\$50,000 To \$99,999	43.0%	+/- 3.7%	32.1%	+/- 2.1%
\$100,000 Or More	26.2%	+/- 3.6%	30.6%	+/- 2.3%
Median ⁴ Household Income	\$81,542	+/- \$6,588	\$69,709	+/- \$5,054
Median Family Income	\$83,977	+/- \$11,375	\$85,615	+/- \$5,763
Per Capita Income	\$34,122	+/- \$5,444	\$34,739	+/- \$1,719

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	761	+/-132	13,787	+/-108
High School Graduate or Higher	96.6%	+/-2.2%	94%	+/-1.3%
Bachelor's Degree or Higher	20.6%	+/-6.7%	18.4%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

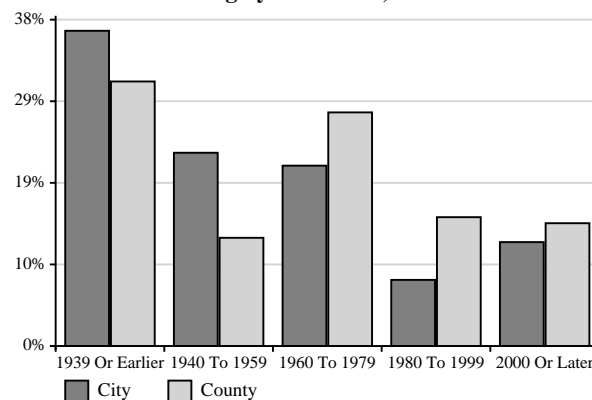
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	439	+/- 71	9,260	+/- 37
Vacant	4.1%	+/- 4.6%	12.4%	+/- 2.3%
Occupied	95.9%	+/- 4.6%	87.6%	+/- 2.3%
Occupied ^a	421	+/- 74	8,109	+/- 221
Owner	70.1%	+/- 9.2%	79.7%	+/- 2.2%
Renter	29.9%	+/- 9.2%	20.3%	+/- 2.2%
Rent ^b	\$731	+/- \$71	\$726	+/- \$32
Value ^c	\$147,900	+/- \$13,316	\$162,100	+/- \$10,051

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Preston there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 29.7% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	498	+/- 111	9,372	+/- 312
Management, business, science, and arts	17.5%	+/- 7.6%	30.2%	+/- 3.6%
Service	13.7%	+/- 5.2%	14.5%	+/- 2.3%
Sales and office	25.9%	+/- 8.1%	20.3%	+/- 1.9%
Natural resources, construction, and maintenance	13.3%	+/- 5.5%	14.7%	+/- 2.3%
Production, transportation, and material moving	29.7%	+/- 7.5%	20.3%	+/- 1.9%

Socioeconomic Profile

Preston, Iowa

Preston has a lower proportion of the population age 16 or older in the labor force than Jackson County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Preston tend to be lower than the median earnings for Jackson County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	570	+/- 121	10,277	+/- 273
Median Earnings	\$35,208	+/- \$35	\$41,069	+/- \$2,455
Female	\$28,304	+/- \$5,170	\$30,435	+/- \$1,508
Female, full time ^b	\$31,641	+/- \$8,753	\$42,301	+/- \$3,494
Male	\$51,917	+/- \$8,658	\$51,184	+/- \$1,937
Male, full time ^b	\$60,625	+/- \$8,997	\$59,232	+/- \$3,766

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	1,005	+/-189	19,256	+/-10
With a disability ^b	21.3%	+/-8.4%	12.1%	+/-1.2%
With Health Insurance	96.5%	+/-2.3%	95.2%	+/-1.3%
With Private ^c Coverage	70.0%	+/-10.2%	73.9%	+/-2.4%
With Public ^d Coverage	45.4%	+/-9.8%	39.0%	+/-1.9%
No Health Insurance	**%	+/-**%	4.8%	+/-1.3%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	824	+/- 147	15,738	+/- 112
in labor force	60.6%	+/- 7.9%	62.2%	+/- 1.9%
not in labor force	39.4%	+/- 7.9%	37.8%	+/- 1.9%
Civilian labor force	499	+/- 111	9,784	+/- 313
Unemployed	0.2%	+/- 0.4%	4.2%	+/- 1.8%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	1,005	+/-189	19,209	+/-50
Below poverty	**%	+/-**%	10.2%	+/-1.6%
17 and under	**%	+/-**%	12.2%	+/-4.3%
18 - 64	**%	+/-**%	10.2%	+/-1.7%
65+	**%	+/-**%	8.1%	+/-2.3%
All Families	**%	+/-**%	5.9%	+/-1.8%
with children	**%	+/-**%	10.8%	+/-3.8%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	32.7%	+/-10.5%
with children	**%	+/-**%	41.4%	+/-11.6%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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