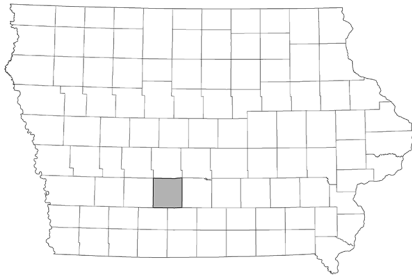


Data for Decision Makers



Truro, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Truro is 509. Between 2010 and 2020 the population increased by 4.9%. The City of Truro is in Madison County. Madison County saw a 5.5% population increase between 2010 and 2020.

Madison County Cities - Total Population¹

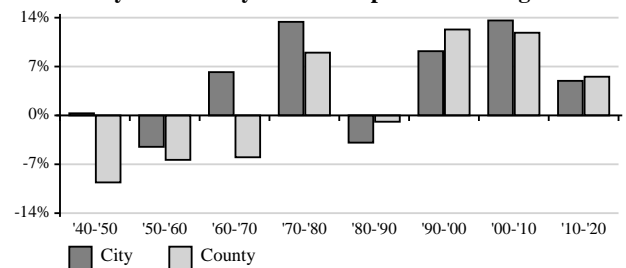
City	2000	2010	2020
Truro	427	485	509
Male Total	203	232	245
Female Total	224	253	264
Bevington [†]	58	63	57
Earlham	1,298	1,450	1,410
East Peru	153	125	115
Macksburg	142	113	97
Patterson	126	130	176
St. Charles	619	653	640
Winterset	4,768	5,190	5,353
Madison County Total	14,019	15,679	16,548
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
East Peru	15.9%	-18.3%	-8.0%
New Virginia	8.3%	4.3%	1.8%
Patterson	-1.6%	3.2%	35.4%
St. Charles	15.3%	5.5%	-2.0%
St. Marys	18.6%	-5.2%	-15.0%
Truro	9.2%	13.6%	4.9%
Madison County	12.3%	11.8%	5.5%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



Regional Director

Chris Frelend
200 W 2nd Ave., Ste A
Indianola, IA 50125
cfreland@iastate.edu
515-961-6237

<https://indicators.extension.iastate.edu>

County Office

Nicole Navin
117 N John Wayne Dr.
Winterset, IA 50273
nnavin@iastate.edu
515-462-1001

Demographic Profile

Truro, Iowa

Truro's population is predominantly White. The City of Truro, compared to Madison County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.4%	96.1%	99.1%	96.0%
White	98.4%	95.3%	98.1%	94.3%
White alone, not Hispanic	98.1%	95.1%	97.2%	93.7%
Black or African American	0.0%	0.0%	0.3%	0.3%
Asian	0.4%	0.8%	0.3%	0.5%
American Indian or Alaska Native	0.4%	0.0%	0.2%	0.2%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.1%
Other	0.2%	0.0%	0.2%	0.6%
Two or more races	0.6%	3.9%	0.9%	4.0%
Hispanic origin ^a	0.2%	1.4%	1.3%	1.9%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	163	177	6,025	6,436
Family households ^{a,b}	74.8%	73.8%	73.2%	70.7%
Married couple family ^b	57.1%	55.7%	62.3%	59.9%
With own children	35.0%	23.2%	26.7%	23.5%
Other family ^c	17.8%	23.7%	10.9%	10.7%
Male householder ^c	6.7%	7.3%	3.6%	3.9%
With own children	6.1%	3.4%	2.2%	2.0%
Female householder ^c	11.0%	16.4%	7.3%	6.8%
With own children	8.6%	12.4%	4.7%	4.0%
Nonfamily households ^d	25.2%	26.2%	26.8%	29.3%
Male living alone	8.6%	10.2%	10.3%	11.2%
Female living alone	14.7%	10.2%	12.7%	13.3%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	163	177	6,025	6,436
Married couple ^b	57.1%	55.7%	62.3%	59.9%
Cohabiting couple ^{b,f}	NA ^e	9.0%	NA ^e	5.8%
Male householder ^g	NA ^e	16.9%	NA ^e	15.0%
Female householder ^g	NA ^e	23.7%	NA ^e	19.3%

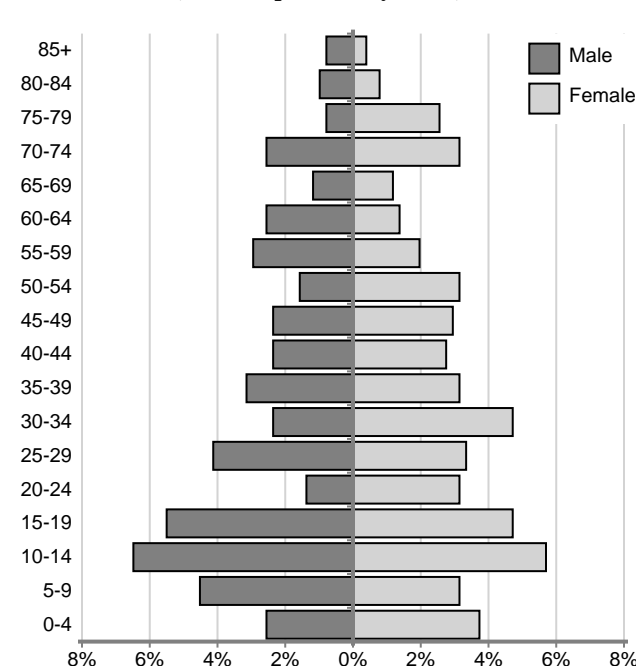
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	38.8%	32.6%	27.2%	25.5%
0 - 4	11.8%	6.3%	7.0%	5.7%
5 - 9	13%	7.7%	7.8%	7.0%
10 - 14	8.2%	12.2%	7.9%	8.0%
15 - 17	5.8%	6.4%	4.5%	4.8%
18 - 24	5.4%	8.3%	5.7%	6.8%
25 - 44	30.1%	26%	24.5%	22.4%
45 - 64	15.7%	18.8%	27.8%	27.2%
65 or older	10.1%	14.3%	14.8%	18.1%
65 - 84	8.2%	13.2%	12.4%	16%
85 or older	1.9%	1.2%	2.4%	2.1%
Median ⁴ Age (years)	29.6	30.5	39.8	41.2
Age Dependency ^{a, 5}	95.7	88.3	72.4	77.3
Old-Age	19.8	26.9	25.5	32.1
Child	75.9	61.4	46.9	45.2

^aAge Dependency Ratio

Truro, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Truro, Iowa

The median household income in Truro is less than the median household income of Madison County. The median value of owner-occupied housing units is lower in Truro than for Madison County. There is a higher percentage of vacant housing units in Truro than there is for Madison County. Many housing units in Truro were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Truro compared to Madison County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	176	+/- 39	6,475	+/- 174
Less than \$34,999	26.1%	+/- 5.8%	17.0%	+/- 2.5%
\$35,000 To \$49,999	15.9%	+/- 8.9%	9.9%	+/- 2.0%
\$50,000 To \$99,999	27.8%	+/- 3.9%	29.9%	+/- 2.4%
\$100,000 Or More	30.1%	+/- 4.8%	43.2%	+/- 2.6%
Median ⁴ Household Income	\$58,750	+/- \$21,843	\$88,110	+/- \$4,806
Median Family Income	\$80,625	+/- \$45,640	\$105,706	+/- \$5,875
Per Capita Income	\$27,324	+/- \$5,559	\$39,442	+/- \$1,344

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	330	+/-88	11,322	+/-131
High School Graduate or Higher	94.2%	+/-4.2%	97%	+/-0.9%
Bachelor's Degree or Higher	18.5%	+/-5.6%	25.8%	+/-3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

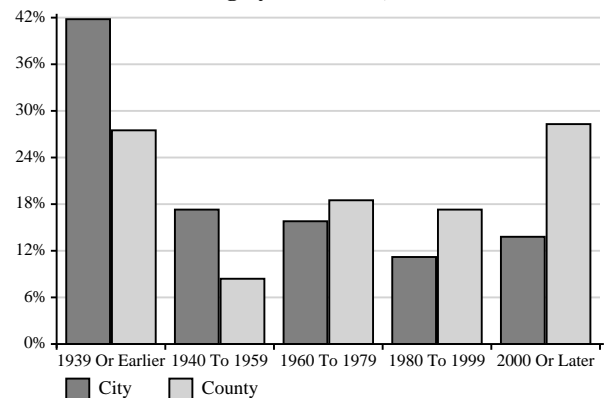
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	196	+/- 43	6,953	+/- 31
Vacant	10.2%	+/- 7.3%	6.9%	+/- 2.4%
Occupied	89.8%	+/- 7.3%	93.1%	+/- 2.4%
Occupied ^a	176	+/- 39	6,475	+/- 174
Owner	75.6%	+/- 9.9%	82.4%	+/- 3.1%
Renter	24.4%	+/- 9.9%	17.6%	+/- 3.1%
Rent ^b	\$840	+/- \$134	\$932	+/- \$111
Value ^c	\$149,200	+/- \$20,139	\$230,500	+/- \$13,460

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Truro there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 21.1% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	284	+/- 83	9,055	+/- 287
Management, business, science, and arts	31.0%	+/- 10.1%	40.0%	+/- 3.2%
Service	***%	+/- ***%	11.7%	+/- 2.1%
Sales and office	16.2%	+/- 6.0%	22.0%	+/- 2.9%
Natural resources, construction, and maintenance	***%	+/- ***%	14.1%	+/- 2.3%
Production, transportation, and material moving	21.1%	+/- 9.8%	12.2%	+/- 2.3%

Socioeconomic Profile

Truro, Iowa

Truro has a higher proportion of the population age 16 or older in the labor force than Madison County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Truro tend to be lower than the median earnings for Madison County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	302	+/- 85	9,635	+/- 251
Median Earnings	\$40,000	+/- \$40	\$47,891	+/- \$2,453
Female	\$31,719	+/- \$9,047	\$37,026	+/- \$7,074
Female, full time ^b	\$41,250	+/- \$17,476	\$49,797	+/- \$3,528
Male	\$46,172	+/- \$7,978	\$55,894	+/- \$2,181
Male, full time ^b	\$50,833	+/- \$13,078	\$63,395	+/- \$5,611

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	581	+/-163	16,428	+/-28
With a disability ^b	**%	+/-**%	9.3%	+/-1.3%
With Health Insurance	95.4%	+/-2.7%	96.5%	+/-1.2%
With Private ^c Coverage	77.6%	+/-8.1%	78.5%	+/-2.3%
With Public ^d Coverage	33.9%	+/-11.0%	32.2%	+/-2.1%
No Health Insurance	**%	+/-**%	3.5%	+/-1.2%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	385	+/- 100	12,995	+/- 140
in labor force	74.3%	+/- 7.4%	71.5%	+/- 2.0%
not in labor force	25.7%	+/- 7.4%	28.5%	+/- 2.0%
Civilian labor force	286	+/- 84	9,265	+/- 270
Unemployed	0.7%	+/- 1.4%	2.3%	+/- 1.0%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	573	+/-162	16,411	+/-38
Below poverty	15.9%	+/-7.4%	6.1%	+/-1.4%
17 and under	**%	+/-**%	**%	+/-**%
18 - 64	13.3%	+/-6.0%	5.3%	+/-1.1%
65+	**%	+/-**%	**%	+/-**%
All Families	**%	+/-**%	3.2%	+/-1.2%
with children	**%	+/-**%	5.9%	+/-2.5%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	24.3%	+/-11.1%
with children	**%	+/-**%	30.5%	+/-14.7%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

This series was prepared by:

Christopher J. Seeger, Professor & Extension Specialist
Bailey Hanson, Data Analyst III & Extension Specialist
Sandra Burke, Research Scientist III & Extension Specialist
Jay Maxwell, Data Analyst I & Extension Specialist

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