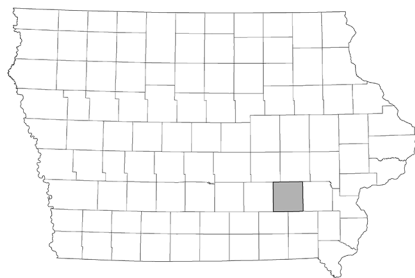


# Data for Decision Makers



## Keokuk County County Profile

report created: 12/13/2024

### Population profile

Keokuk County is a nonmetropolitan county in southeast Iowa. It is composed of seventeen incorporated communities and their surrounding rural areas. From 2010 to 2020, Keokuk County's population decreased by 4.55% while the state's population increased by 4.73%.

**Total Population<sup>1</sup>**

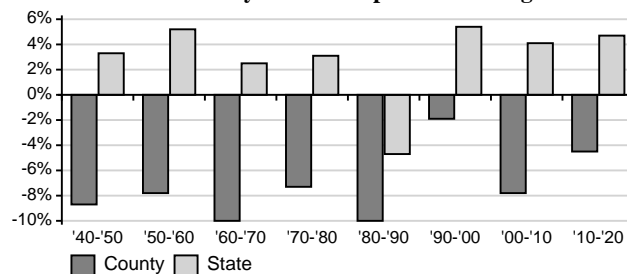
Totals	2000	2010	2020
<b>Keokuk County</b>	<b>11,400</b>	<b>10,511</b>	<b>10,033</b>
Male Total	5,528	5,226	5,076
Female Total	5,872	5,285	4,957
City			
Delta	410	328	264
Gibson	92	61	63
Harper	134	114	118
Hayesville	64	50	41
Hedrick	837	764	728
Keota	1,025	1,009	897
Keswick	295	246	242
Kinross	80	73	80
Martinsburg	126	112	110
North English <sup>†</sup>	991	1,041	1,065
Ollie	224	215	201
Richland	587	584	542
Sigourney	2,209	2,059	2,004
South English	213	212	202
Thornburg	84	67	45
Webster	110	88	94
What Cheer	678	646	607
State Total	2,926,324	3,046,355	3,190,369

<sup>†</sup>City is located in multiple counties, total population is provided.

**Neighboring Counties - Percent Population Change<sup>1</sup>**

County	'90-'00	'00-'10	'10-'20
Iowa, IA	7.12%	4.36%	1.88%
Jefferson, IA	-0.79%	4.09%	-7.01%
<b>Keokuk, IA</b>	<b>-1.93%</b>	<b>-7.80%</b>	<b>-4.55%</b>
Mahaska, IA	3.78%	0.21%	-0.85%
Poweshiek, IA	-1.15%	0.53%	-1.33%
Wapello, IA	1.02%	-1.18%	-0.53%
Washington, IA	5.39%	5.00%	3.97%
State of Iowa	5.39%	4.10%	4.73%

**Keokuk County Percent Population Change<sup>1</sup>**



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## Demographic Profile

## Keokuk County

As with the other 98 counties in the state, Keokuk County's population is predominantly white. The percentage of the population of Hispanic origin increased between 2010 and 2020. In 2020, Keokuk County had a higher percentage of those 17 or younger than the state. New household relationship categories were reported for 2020 that are not comparable with 2010<sup>3</sup>.

**Percentage of Population by Race/Hispanic Origin<sup>1</sup>**

Race Groups	County		State	
	2010	2020	2010	2020
One race only	99.4%	96.8%	98.2%	94.4%
White	98.4%	95.2%	91.3%	84.5%
White alone, not Hispanic	97.9%	94.4%	88.7%	82.7%
Black or African American	0.5%	0.5%	2.9%	4.1%
Asian	0.2%	0.2%	1.7%	2.4%
American Indian	0.1%	0.1%	0.4%	0.5%
Hawaiian/other Pacific Islander	0.0%	0.0%	0.1%	0.2%
Other	0.3%	0.8%	1.8%	2.8%
Two or more races	0.6%	3.2%	1.8%	5.6%
Hispanic origin <sup>a</sup>	0.9%	2.1%	5.0%	6.8%

<sup>a</sup>Hispanics can be of any race.

**Households by Family or Nonfamily Type<sup>1,3</sup>**

	County		State	
	2010	2020	2010	2020
Total households	4,408	4,174	1,221,576	1,288,560
Family households <sup>a,b</sup>	66.7%	65.0%	64.7%	63.0%
Married couple family <sup>b</sup>	54.6%	51.4%	51.2%	48.5%
With own children	18.6%	17.1%	20.0%	18.2%
Other family <sup>c</sup>	12.1%	13.6%	13.5%	14.4%
Male householder <sup>c</sup>	4.5%	5.5%	4.2%	4.9%
With own children	2.9%	3.1%	2.5%	2.7%
Female householder <sup>c</sup>	7.6%	8.0%	9.3%	9.6%
With own children	5.0%	5.0%	5.9%	5.7%
Nonfamily households <sup>d</sup>	33.3%	35.0%	35.3%	37.0%
Male living alone	13.7%	15.5%	12.8%	14.2%
Female living alone	15.2%	14.6%	15.7%	15.8%

**Households by Couple or Non-couple Type<sup>1,3</sup>**

	County		State	
	2010	2020	2010	2020
Total households	4,408	4,174	1,221,576	1,288,560
Married couple <sup>b</sup>	54.6%	51.4%	51.2%	48.5%
Cohabiting couple <sup>b,f</sup>	NA <sup>e</sup>	7.4%	NA <sup>e</sup>	7.1%
Male householder <sup>g</sup>	NA <sup>e</sup>	20.0%	NA <sup>e</sup>	19.5%
Female householder <sup>g</sup>	NA <sup>e</sup>	21.2%	NA <sup>e</sup>	24.9%

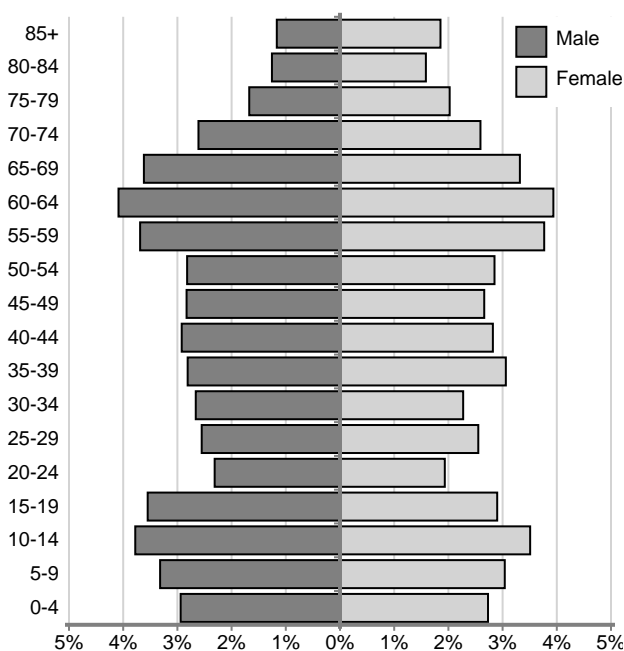
<sup>a</sup>Householder and at least one other person related to the householder. <sup>b</sup>For 2020 includes same-sex couples. <sup>c</sup>No spouse present, but at least one relative present. <sup>d</sup>In 2010 included same-sex couples whether married or not (if no relatives present). <sup>e</sup>2010 not comparable with 2020. <sup>f</sup>For 2020 householder has an unmarried partner. <sup>g</sup>For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

**Percentage of Population by Age<sup>1</sup>**

Age Groups	County		State	
	2010	2020	2010	2020
17 or younger	23.2%	23.7%	23.9%	23.2%
0 - 4	5.8%	5.7%	6.6%	6.0%
5 - 9	6.4%	6.4%	6.6%	6.5%
10 - 14	6.6%	7.3%	6.6%	6.8%
15 - 17	4.4%	4.3%	4.1%	3.9%
18 - 24	6.6%	6.3%	10.0%	9.8%
25 - 44	21.6%	21.6%	24.5%	24.6%
45 - 64	29.3%	26.7%	26.7%	24.5%
65 or older	19.2%	21.7%	14.9%	18.0%
65 - 84	15.8%	18.6%	12.4%	15.6%
85 or older	3.4%	3.0%	2.5%	2.4%
Median <sup>4</sup> age (years)	43.8	43.5	38.1	38.6
Age dependency <sup>a,5</sup>	73.7	83.2	63.4	69.9
Old-Age	33.4	39.7	24.3	30.6
Child	40.3	43.4	39.1	39.4

<sup>a</sup>Age Dependency Ratio.

**Keokuk County Population Pyramid<sup>a</sup>, 2020<sup>1</sup>**



<sup>a</sup>Each bar represents the percentage that each age-sex group comprises of the total population.

## Socioeconomic Profile

## Keokuk County

The median household income in Keokuk County is less than the median household income of the state. More households in Keokuk County are in the \$50,000 to \$99,999 household income group while more of Iowa households are in the \$100,000 or more household income group. The median value of owner-occupied housing can vary among counties. The median value of owner-occupied housing units is lower in Keokuk County than for the state. There is a higher percentage of vacant housing units in Keokuk County than there is for the state. Many housing units in Keokuk County were built prior to 1940. Keokuk County has a lower percentage of college graduates than does the state.

**Median<sup>4</sup> Household and Per Capita Income, 2018-2022<sup>2</sup>**

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total households	4,085	+/- 99	1,290,139	+/- 4,032
Less than \$14,999	9.3%	+/- 1.6%	7.8%	+/- 0.4%
\$15,000 to \$34,999	19.3%	+/- 2.0%	15.2%	+/- 0.6%
\$35,000 to \$49,999	12.2%	+/- 1.9%	11.9%	+/- 0.2%
\$50,000 to \$99,999	34.3%	+/- 2.3%	32.2%	+/- 0.6%
\$100,000 Or More	24.9%	+/- 2.3%	32.9%	+/- 0.8%
Median <sup>4</sup> household income	\$60,016	+/- \$3,203	\$70,571	+/- \$395
Median <sup>4</sup> family income	\$77,740	+/- \$5,567	\$90,921	+/- \$579
Per capita income	\$32,747	+/- \$1,979	\$37,949	+/- \$241

**Educational Attainment, 2018-2022<sup>2</sup>**

	County		State	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	6,987	+/-33	2,131,202	+/-967
High school graduate or higher	93.5%	+/-1.0%	93.0%	+/-0.1%
Bachelor's degree or higher	16.4%	+/-1.7%	30.3%	+/-0.3%

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

In Keokuk County there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category while the production, transportation, and material moving occupation category makes up 21.8% of occupations of the civilian employed population in the county.

**Occupation of the Civilian Employed Population, 2018-2022<sup>2</sup>**

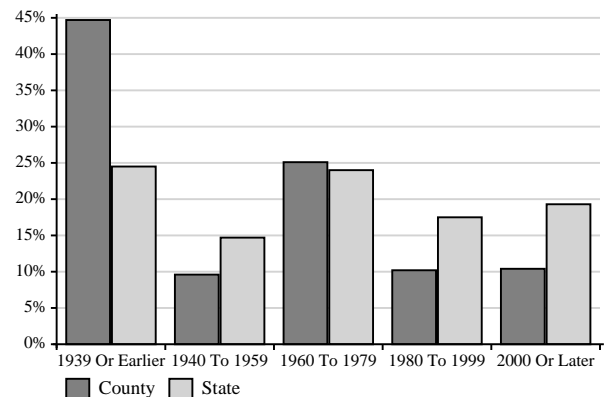
	County		State	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	4,631	+/- 189	1,627,434	+/- 5,740
Management, business, science, and arts	33.0%	+/- 2.3%	38.1%	+/- 0.3%
Service	12.9%	+/- 1.7%	15.5%	+/- 0.2%
Sales and office	18.1%	+/- 1.9%	19.7%	+/- 0.2%
Natural resources, construction, and maintenance	14.1%	+/- 2.5%	9.5%	+/- 0.2%
Production, transportation, and material moving	21.8%	+/- 2.4%	17.2%	+/- 0.2%

**Housing Characteristics, 2018-2022<sup>2</sup>**

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total units	4,668	+/- 26	1,417,064	+/- 977
Vacant	12.5%	+/- 2.1%	9.0%	+/- 0.3%
Occupied	87.5%	+/- 2.1%	91.0%	+/- 0.3%
Occupied <sup>a</sup>	4,085	+/- 99	1,290,139	+/- 4,032
Owner	78.5%	+/- 2.6%	71.5%	+/- 0.3%
Renter	21.5%	+/- 2.6%	28.5%	+/- 0.3%
Median <sup>4</sup> rent <sup>b</sup>	\$744	+/- \$53	\$914	+/- \$6
Median value <sup>c</sup>	\$105,500	+/- \$5,329	\$181,600	+/- \$1,035

<sup>a</sup>Occupied Units. <sup>b</sup>Median gross rent of renter-occupied units <sup>c</sup>Median value of owner-occupied units.

**Percent Housing by Year Built, 2018-2022<sup>2</sup>**



# Socioeconomic Profile

# Keokuk County

Keokuk County has a lower proportion of the population age 16 or older in the labor force than the state. A portion of those who are not in the labor force are people who are retired. The percent unemployed in Keokuk County is lower than that for the state overall. Earnings data are provided for the population 16 and over who have earnings. Median<sup>4</sup> earnings in Keokuk County tend to be lower than the median earnings for the state. There is a higher percentage of families in Keokuk County below poverty level than for the state. Families with children tend to have a higher rate of poverty than families without children.

**Employment Status, 2018-2022<sup>2</sup>**

	County		State	
	Estimate	MOE*	Estimate	MOE*
Population 16+	8,032	+/- 47	2,544,719	+/- 1,266
In labor force	59.8%	+/- 2.4%	66.6%	+/- 0.2%
Not in labor force	40.2%	+/- 2.4%	33.4%	+/- 0.2%
Civilian labor force	4,806	+/- 188	1,692,129	+/- 5,407
Unemployed	3.6%	+/- 1.1%	3.8%	+/- 0.1%

**Individuals Below Poverty Level by Race, 2018-2022<sup>2</sup>**

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total population <sup>a</sup>	9,883	+/-26	3,088,999	+/-950
Percent below	12.2%	+/-0.2%	11.1%	+/-0.2%
White alone	11.8%	+/-2.3%	9.7%	+/-0.2%
Black/African American alone	***	+/-***	30.5%	+/-1.9%
Asian/Pacific Islander alone	***	+/-***	13.6%	+/-1.4%
American Indian alone	***	+/-***	27.6%	+/-4%
Hawaiian alone	***	+/-***	33.1%	+/-8.5%
Other race alone	***	+/-***	16.6%	+/-2.3%
Two or more races	30.1%	+/-14.5%	17.6%	+/-1.3%
Hispanic origin <sup>b</sup>	***	+/-***	17.4%	+/-1.1%

<sup>a</sup>for whom poverty status is determined, <sup>b</sup>Hispanics can be of any race. \*\*MOE is high, use state estimate.

\*MOE = the margin of error for American Community Survey estimates<sup>2</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**Median<sup>4</sup> Employment Earnings, 2018-2022<sup>2</sup>**

	County		State	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	5,194	+/- 158	1,799,851	+/- 5,338
Median earnings	\$39,074 +/-	\$2,062	\$40,905	+/- \$219
Female	\$34,073 +/-	\$2,529	\$33,724	+/- \$250
Male	\$45,173 +/-	\$2,151	\$48,115	+/- \$407
Female, full time <sup>b</sup>	\$43,963 +/-	\$3,561	\$47,128	+/- \$238
Male, full time <sup>b</sup>	\$52,030 +/-	\$2,138	\$59,875	+/- \$356

<sup>a</sup>with earnings. <sup>b</sup>year round.

**Individuals and Families Below Poverty Level, 2018-2022<sup>2</sup>**

	County		State	
	Estimate	MOE*	Estimate	MOE*
Total population <sup>a</sup>	9,883	+/-26	3,088,999	+/-950
Below poverty	12.2%	+/-0.2%	11.1%	+/-0.2%
17 and under	13.2%	+/-4%	13%	+/-0.4%
18 - 64	11.1%	+/-2.4%	11.4%	+/-0.2%
65+	14%	+/-3.7%	7.7%	+/-0.2%
All families	10.6%	+/-2.7%	7%	+/-0.2%
With children	15.9%	+/-5.1%	11.5%	+/-0.4%
Married couple	6.5%	+/-2.3%	3.2%	+/-0.1%
With children	***	+/-***	4.1%	+/-0.3%
Female HH <sup>b</sup>	32.6%	+/-12.8%	25.4%	+/-1%
With children	45%	+/-16.5%	32.4%	+/-1.4%

<sup>a</sup>for whom poverty status is determined, <sup>b</sup>female householder, no spouse present, \*\*MOE is high. Use state estimate.

## Notes and Source Information:

<sup>1</sup> U.S. Census Bureau; Decennial Censuses 1940 - 2020

<sup>2</sup> U.S. Census Bureau; American Community Survey 2018-2022

<sup>3</sup> For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. In this profile, the 2020 data are reported, but items for 2010 are omitted.

<sup>4</sup> Median is the middle value of a distribution.

<sup>5</sup> The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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