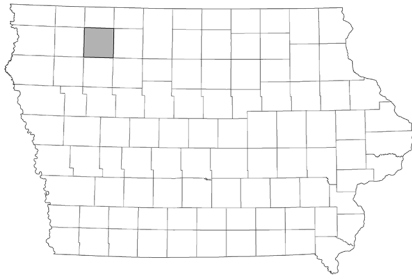# Data for Decision Makers

Everly, Iowa
City Profile

report created: 12/17/2024

Population profile

The 2020 population for Everly is 575. Between 2010 and 2020 the population decreased by 4.6%. The City of Everly is in Clay County. Clay County saw a 1.7% population decrease between 2010 and 2020.
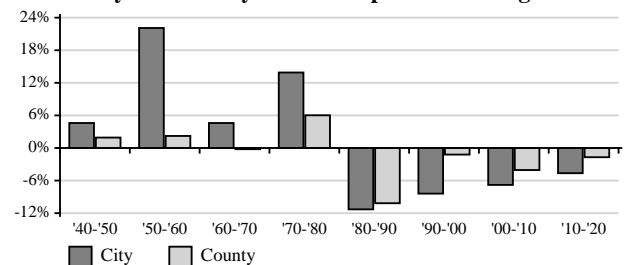
Clay County Cities - Total Population[1]

City	2000	2010	2020
Everly	**647**	**603**	**575**
Male Total	319	310	294
Female Total	328	293	281
Dickens	202	185	146
Fostoria	230	231	230
Gillett Grove	55	49	30
Greenville	93	75	71
Peterson	372	334	322
Rossie	58	70	49
Royal	479	446	379
Spencer	11,317	11,233	11,325
Webb	165	141	138
Clay County Total	17,372	16,667	16,384
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†] *City is located in multiple counties, total population is provided.*

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Fostoria	12.2%	0.4%	-0.4%
Hartley	6.2%	-3.5%	-4.0%
Rossie	-14.7%	20.7%	-30.0%
Royal	2.8%	-6.9%	-15.0%
Spencer	2.3%	-0.7%	0.8%
Everly	-8.4%	-6.8%	-4.6%
Clay County	-1.2%	4.1%	-1.7%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change[1]

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Everly's population is predominantly White. The City of Everly, compared to Clay County, had a lower percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.[3]

Percentage of Population by Race/Hispanic Origin[1]

Race Groups	City 2010	City 2020	County 2010	County 2020
One race only	99.8%	97.7%	98.9%	96.2%
White	99.7%	96.0%	96.5%	93.0%
White alone, not Hispanic	98.7%	94.8%	95.1%	91.7%
Black or African American	0.0%	0.3%	0.4%	0.6%
Asian	0.0%	0.9%	0.6%	0.6%
American Indian or Alaska Native	0.2%	0.3%	0.2%	0.3%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.2%	1.2%	1.6%
Two or more races	0.2%	2.3%	1.1%	3.8%
Hispanic origin[a]	1.0%	1.7%	2.9%	4.3%

[a] *Hispanics can be of any race.*

Households by Family or Nonfamily Type[1,3]

	City 2010	City 2020	County 2010	County 2020
Total households	270	260	7,282	7,222
Family households[a,b]	63.3%	71.9%	63.1%	61.0%
Married couple family[b]	51.5%	68.8%	51.1%	48.2%
With own children	21.5%	14.2%	18.0%	16.5%
Other family[c]	11.9%	15.0%	12.0%	12.7%
Male householder[c]	4.8%	6.9%	3.8%	4.3%
With own children	3.7%	4.2%	2.4%	2.5%
Female householder[c]	7.0%	8.1%	8.2%	8.4%
With own children	4.1%	5.8%	5.9%	5.4%
Nonfamily households[d]	36.7%	28.1%	36.9%	39.0%
Male living alone	14.4%	16.9%	13.6%	16.4%
Female living alone	18.1%	18.1%	18.0%	17.5%

Households by Couple or Non-couple Type[1,3]

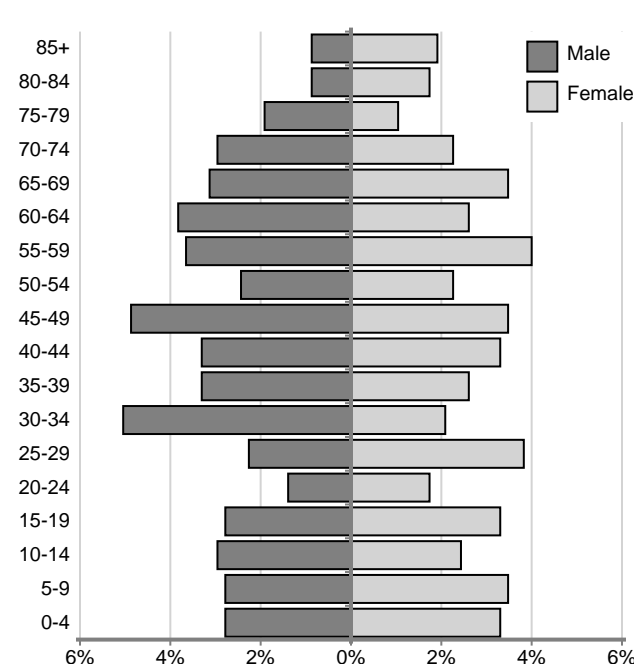|	City 2010	City 2020	County 2010	County 2020
Total households	270	260	7,282	7,222
Married couple[b]	51.5%	68.8%	51.1%	48.2%
Cohabiting couple[b,f]	NA[e]	8.5%	NA[e]	6.7%
Male householder [g]	NA[e]	21.9%	NA[e]	20.2%
Female householder [g]	NA[e]	24.2%	NA[e]	24.9%

[a]*Householder and at least one other person related to the householder.* [b]*For 2020 includes same-sex couples.* [c]*No spouse present, but at least one relative present.* [d]*In 2010 included same-sex couples whether married or not (if no relatives present).* [e]*2010 not comparable with 2020.* [f]*For 2020 householder has an unmarried partner.* [g]*For 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.*

Percentage of Population by Age[1]

Age Groups	City 2010	City 2020	County 2010	County 2020
17 or younger	23.4%	21.2%	23.0%	22.5%
0 - 4	7%	6.1%	6.5%	5.9%
5 - 9	6.6%	6.3%	6.3%	6.3%
10 - 14	5.3%	5.4%	6.3%	6.4%
15 - 17	4.5%	3.4%	3.9%	3.9%
18 - 24	5.3%	5.8%	7.1%	6.4%
25 - 44	23.5%	25.7%	22.8%	23.5%
45 - 64	29.4%	27.1%	28.7%	25.5%
65 or older	18.4%	20.2%	18.4%	22.0%
65 - 84	15.1%	17.4%	14.8%	18.5%
85 or older	3.3%	2.8%	3.6%	3.6%
Median[4] Age (years)	42.8	42.5	42.5	42.8
Age Dependency[a,5]	71.8	70.6	70.6	80.3
Old-Age	31.6	34.5	31.4	39.7
Child	40.2	36.2	39.2	40.6

[a]*Age Dependency Ratio*

Everly, Iowa Population Pyramid,[a] 2020[1]

[a]*Each bar represents the percentage that an age-sex group comprises of the total population.*

The median household income in Everly is less than the median household income of Clay County. The median value of owner-occupied housing units is lower in Everly than for Clay County. There is a higher percentage of vacant housing units in Everly than there is for Clay County. Many housing units in Everly were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Everly compared to Clay County.

Median Household and Per Capita Income, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	253	+/- 41	7,225	+/- 199
Less than $34,999	26.9%	+/- 4.4%	28.6%	+/- 3.0%
$35,000 To $49,999	15.0%	+/- 6.3%	13.3%	+/- 2.9%
$50,000 To $99,999	36.3%	+/- 3.6%	31.0%	+/- 2.5%
$100,000 Or More	21.8%	+/- 3.3%	27.1%	+/- 2.5%
Median[4] Household Income	$54,792	+/- $8,790	$61,756	+/- $6,929
Median Family Income	$58,571	+/- $13,224	$84,432	+/- $9,850
Per Capita Income	$27,646	+/- $4,155	$35,787	+/- $2,308

Housing Characteristics, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	303	+/- 49	8,098	+/- 52
Vacant	16.5%	+/- 9.3%	10.8%	+/- 2.3%
Occupied	83.5%	+/- 9.3%	89.2%	+/- 2.3%
Occupied[a]	253	+/- 41	7,225	+/- 199
Owner	73.9%	+/- 9.5%	72.7%	+/- 4.2%
Renter	26.1%	+/- 9.5%	27.3%	+/- 4.2%
Rent[b]	$738	+/- $197	$752	+/- $69
Value[c]	$96,000	+/-$7,618	$151,400	+/-$10,527

[a]Occupied Units, [b]Median gross rent of renter-occupied units, [c]Median value of owner-occupied units

Educational Attainment, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	398	+/-56	11,256	+/-71
High School Graduate or Higher	91.2%	+/-7.1%	95.5%	+/-1.2%
Bachelor's Degree or Higher	16.8%	+/-7.3%	26%	+/-2.8%

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.
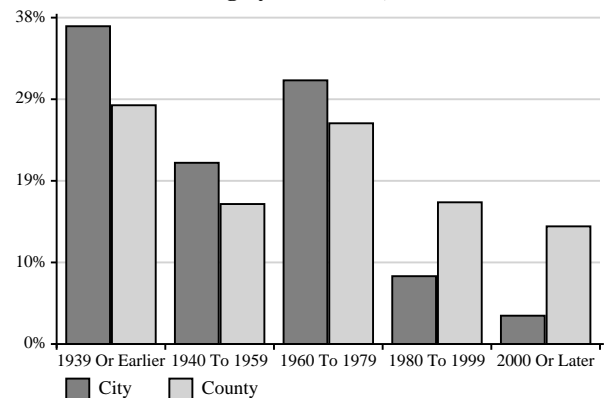**MOE is high, use county estimate.

Percent Housing by Year Built, 2018-2022[2]

In Everly there is a higher percentage of workers in sales and office occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 19.2% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	317	+/- 60	8,420	+/- 316
Management, business, science, and arts	24.6%	+/- 7.4%	34.1%	+/- 3.7%
Service	14.2%	+/- 6.0%	14.3%	+/- 2.6%
Sales and office	29.0%	+/- 8.6%	24.3%	+/- 3.1%
Natural resources, construction, and maintenance	12.9%	+/- 4.9%	10.4%	+/- 2.0%
Production, transportation, and material moving	19.2%	+/- 7.3%	16.8%	+/- 2.7%

Everly has a higher proportion of the population age 16 or older in the labor force than Clay County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Everly tend to be lower than the median earnings for Clay County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ [a]	336	+/- 60	9,376	+/- 280
Median Earnings	$33,235	+/- $33	$36,353	+/- $2,296
Female	$28,155	+/- $3,176	$31,405	+/- $2,795
Female, full time[b]	$39,250	+/- $10,388	$42,039	+/- $4,264
Male	$37,708	+/- $6,054	$46,180	+/- $3,882
Male, full time[b]	$47,500	+/- $10,171	$56,737	+/- $5,888

[a] with earnings, [b] year round, **MOE is high, use county estimate.

Employment Status, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	455	+/- 67	13,036	+/- 108
in labor force	71.6%	+/- 7.3%	67.4%	+/- 1.9%
not in labor force	28.4%	+/- 7.3%	32.6%	+/- 1.9%
Civilian labor force	326	+/- 61	8,783	+/- 273
Unemployed	2.8%	+/- 3.0%	4.1%	+/- 1.9%

**MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population[a]	618	+/-98	16,194	+/-40
With a disability[b]	18.6%	+/-6.7%	15.4%	+/-1.8%
With Health Insurance	97.7%	+/-1.4%	95.4%	+/-1.4%
With Private[c] Coverage	64.6%	+/-10.2%	67.8%	+/-3.4%
With Public[d] Coverage	41.4%	+/-9.7%	41.4%	+/-2.9%
No Health Insurance	**%	+/-**%	4.6%	+/-1.4%

[a]Civilan Noninstitutionalized Population, [b]limitations of activities or inability for full participation, [c]provided by employer, union, bought by individual, and some miliary plans, [d]includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates[2] which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Individuals and Families Below Poverty Level, 2018-2022[2]

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population[a]	617	+/-98	16,109	+/-47
Below poverty	9.9%	+/-4.4%	11.5%	+/-2.7%
17 and under	**%	+/-**%	18.3%	+/-5.2%
18 - 64	**%	+/-**%	11.0%	+/-2.9%
65+	**%	+/-**%	4.9%	+/-2.2%
All Families	**%	+/-**%	8.1%	+/-3.2%
with children	**%	+/-**%	17.1%	+/-7.1%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH[b]	**%	+/-**%	40.2%	+/-13.2%
with children	**%	+/-**%	46.0%	+/-14.3%

[a] for whom poverty status is determined, [b] female householder, no husband present, **MOE is high, use county estimate.

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