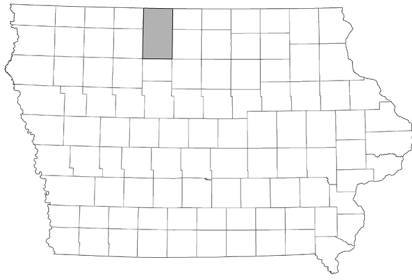


Data for Decision Makers



Whittemore, Iowa City Profile

report created: 12/17/2024

Population profile

The 2020 population for Whittemore is 497. Between 2010 and 2020 the population decreased by 1.4%. The City of Whittemore is in Kossuth County. Kossuth County saw a 4.6% population decrease between 2010 and 2020.

Kossuth County Cities - Total Population¹

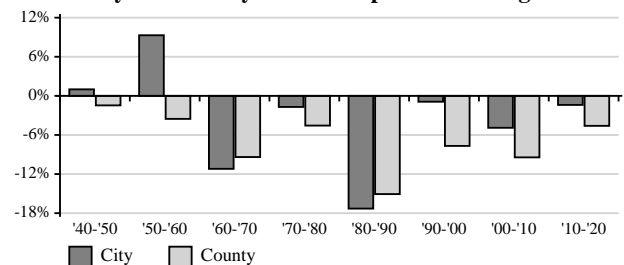
City	2000	2010	2020
Whittemore	530	504	497
Male Total	255	257	259
Female Total	275	247	238
Algona	5,741	5,560	5,487
Bancroft	808	732	699
Burt	556	533	418
Fenton	317	279	271
Lakota	255	255	267
Ledyard	147	130	121
Lone Rock	157	146	146
Lu Verne [†]	299	261	258
Swea City	642	536	566
Titonka	584	476	511
Wesley	467	390	391
West Bend [†]	834	785	791
Kossuth County Total	17,163	15,543	14,828
State of Iowa Total	2,926,324	3,046,355	3,190,369

[†]City is located in multiple counties, total population is provided.

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Algona	-4.6%	-3.2%	-1.3%
Cylinder	-1.8%	-20.0%	-1.1%
Fenton	-8.4%	-12.0%	-2.9%
Rodman	0.0%	-19.6%	-31.1%
West Bend	-3.2%	-5.9%	0.8%
Whittemore	-0.9%	-4.9%	-1.4%
Kossuth County	-7.7%	9.4%	-4.6%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



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Demographic Profile

Whittemore, Iowa

Whittemore's population is predominantly White. The City of Whittemore, compared to Kossuth County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.2%	96.8%	99.2%	96.5%
White	98.0%	94.0%	97.9%	93.8%
White alone, not Hispanic	97.2%	93.4%	97.3%	92.8%
Black or African American	0.2%	0.2%	0.3%	0.5%
Asian	0.0%	0.2%	0.4%	0.5%
American Indian or Alaska Native	0.2%	0.0%	0.1%	0.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%	0.0%
Other	0.8%	2.4%	0.5%	1.5%
Two or more races	0.8%	3.2%	0.8%	3.5%
Hispanic origin ^a	1.6%	4.2%	1.4%	4.1%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	223	203	6,697	6,438
Family households ^{a,b}	60.5%	64.5%	65.7%	62.8%
Married couple family ^b	51.1%	53.7%	55.8%	52.3%
With own children	21.5%	19.2%	18.6%	16.2%
Other family ^c	9.4%	10.8%	9.9%	10.5%
Male householder ^c	3.6%	5.4%	3.7%	3.9%
With own children	2.2%	2.5%	2.4%	2.4%
Female householder ^c	5.8%	5.4%	6.2%	6.7%
With own children	3.6%	3.9%	3.9%	3.8%
Nonfamily households ^d	39.5%	35.5%	34.3%	37.2%
Male living alone	17.0%	18.2%	14.5%	16.8%
Female living alone	19.3%	11.8%	16.4%	15.8%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	223	203	6,697	6,438
Married couple ^b	51.1%	53.7%	55.8%	52.3%
Cohabiting couple ^{b,f}	NA ^e	6.9%	NA ^e	5.7%
Male householder ^g	NA ^e	22.7%	NA ^e	20.3%
Female householder ^g	NA ^e	16.7%	NA ^e	21.7%

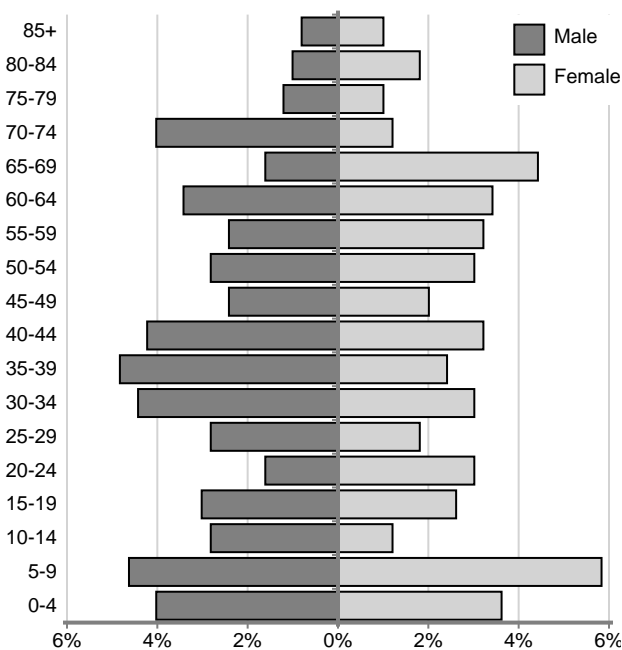
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	26.4%	26%	22.9%	21.4%
0 - 4	6.9%	7.6%	5.8%	5.4%
5 - 9	8.3%	10.5%	6.0%	6.0%
10 - 14	6.3%	4.0%	6.4%	6.2%
15 - 17	4.9%	3.9%	4.7%	3.8%
18 - 24	4%	6.3%	5.7%	5.7%
25 - 44	24.4%	26.6%	19.4%	21.6%
45 - 64	26.8%	22.6%	30.2%	26.8%
65 or older	18.5%	18.1%	21.9%	24.5%
65 - 84	15.7%	16.2%	18%	20.5%
85 or older	2.8%	1.8%	3.9%	4.0%
Median ⁴ Age (years)	39.2	38.3	46.6	46.3
Age Dependency ^{a, 5}	81.3	79.5	81.0	84.8
Old-Age	33.5	32.6	39.6	45.3
Child	47.8	46.8	41.4	39.6

^aAge Dependency Ratio

Whittemore, Iowa Population Pyramid,^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Whittemore, Iowa

The median household income in Whittemore is greater than the median household income of Kossuth County. The median value of owner-occupied housing units is lower in Whittemore than for Kossuth County. There is a higher percentage of vacant housing units in Whittemore than there is for Kossuth County. Many housing units in Whittemore were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Whittemore compared to Kossuth County.

Median Household and Per Capita Income, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	254	+/- 52	6,421	+/- 138
Less than \$34,999	16.9%	+/- 4.3%	24.1%	+/- 2.4%
\$35,000 To \$49,999	13.0%	+/- 7.7%	15.0%	+/- 2.9%
\$50,000 To \$99,999	40.2%	+/- 4.2%	35.7%	+/- 2.1%
\$100,000 Or More	30.0%	+/- 3.6%	25.1%	+/- 2.0%
Median ⁴ Household Income	\$74,231	+/- \$10,854	\$62,553	+/- \$4,310
Median Family Income	\$86,563	+/- \$7,317	\$80,048	+/- \$4,735
Per Capita Income	\$36,642	+/- \$4,819	\$34,723	+/- \$1,627

Educational Attainment, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	388	+/-70	10,439	+/-48
High School Graduate or Higher	96.6%	+/-2.8%	93.7%	+/-1.1%
Bachelor's Degree or Higher	17.3%	+/-6.4%	19.9%	+/-2.3%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

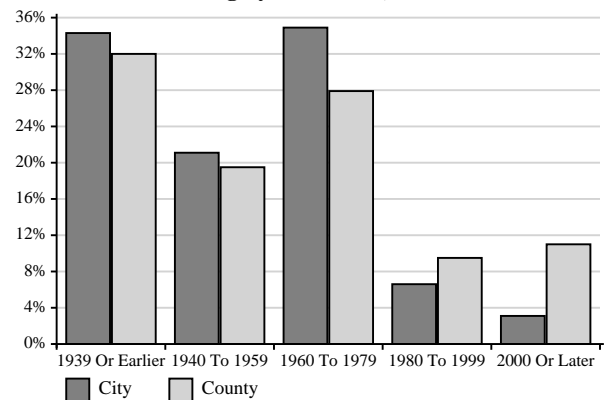
**MOE is high, use county estimate.

Housing Characteristics, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	289	+/- 54	7,227	+/- 33
Vacant	12.1%	+/- 8.5%	11.2%	+/- 1.9%
Occupied	87.9%	+/- 8.5%	88.8%	+/- 1.9%
Occupied ^a	254	+/- 52	6,421	+/- 138
Owner	87.0%	+/- 6.1%	73.8%	+/- 3.1%
Renter	13.0%	+/- 6.1%	26.2%	+/- 3.1%
Rent ^b	\$**	+/- \$**	\$818	+/- \$42
Value ^c	\$86,800	+/- \$12,079	\$118,800	+/- \$5,365

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

Percent Housing by Year Built, 2018-2022²



In Whittemore there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 23.6% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	305	+/- 70	7,052	+/- 212
Management, business, science, and arts	29.2%	+/- 8.5%	30.0%	+/- 2.6%
Service	**%	+/- **%	14.1%	+/- 2.0%
Sales and office	15.1%	+/- 7.0%	18.4%	+/- 2.0%
Natural resources, construction, and maintenance	**%	+/- **%	14.8%	+/- 2.3%
Production, transportation, and material moving	23.6%	+/- 8.4%	22.6%	+/- 2.0%

Socioeconomic Profile

Whittemore, Iowa

Whittemore has a higher proportion of the population age 16 or older in the labor force than Kossuth County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Whittemore tend to be higher than the median earnings for Kossuth County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	320	+/- 74	7,889	+/- 188
Median Earnings	\$45,588	+/- \$45	\$40,400	+/- \$1,366
Female	\$36,364	+/- \$5,962	\$31,342	+/- \$2,656
Female, full time ^b	\$50,938	+/- \$9,101	\$42,478	+/- \$2,171
Male	\$47,647	+/- \$3,732	\$48,228	+/- \$1,892
Male, full time ^b	\$50,227	+/- \$5,694	\$54,419	+/- \$2,810

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	537	+/-116	14,463	+/-23
With a disability ^b	16.6%	+/-5.8%	16.3%	+/-1.8%
With Health Insurance	98.0%	+/-3.0%	95.7%	+/-1.0%
With Private ^c Coverage	81.0%	+/-7.1%	68.8%	+/-2.8%
With Public ^d Coverage	29.2%	+/-9.4%	43.4%	+/-2.4%
No Health Insurance	**%	+/-**%	4.3%	+/-1.0%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	426	+/- 82	11,916	+/- 65
in labor force	71.6%	+/- 7.2%	61.5%	+/- 1.6%
not in labor force	28.4%	+/- 7.2%	38.5%	+/- 1.6%
Civilian labor force	305	+/- 70	7,329	+/- 202
Unemployed	0.0%	+/- 7.9%	3.8%	+/- 1.5%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2018-2022²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	537	+/-116	14,454	+/-24
Below poverty	**%	+/-**%	10.5%	+/-1.8%
17 and under	**%	+/-**%	14.2%	+/-4.1%
18 - 64	**%	+/-**%	10.7%	+/-2.0%
65+	**%	+/-**%	6.5%	+/-1.8%
All Families	**%	+/-**%	6.2%	+/-2.2%
with children	**%	+/-**%	13.2%	+/-5.4%
Married Couple	**%	+/-**%	1.7%	+/-0.7%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	32.5%	+/-14.1%
with children	**%	+/-**%	43.0%	+/-17.4%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2018-2022

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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