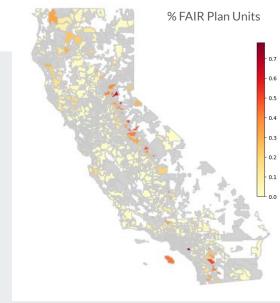
# Who's Being Priced Out of Protection?



Predicting FAIR Plan Enrollment in California

Leo Barleta, Abhay Chaudhary, Allison Lucas, and Tiana Townsend <a href="https://github.com/Abhay-Chaudhary/Climate-Insurance-Redlining">https://github.com/Abhay-Chaudhary/Climate-Insurance-Redlining</a>

Erdös Institute Summer 2025 Data Science Bootcamp

# The Team



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## **Project Goals**

Who's Being Priced Out of Protection? Predicting Fair Access to Insurance Requirements (FAIR) Plan Enrollment in California

- Measure how property insurance coverage is changing across California, mapping out risks of loss coverage due to climate disasters.
- Forecast future FAIR Plan usage and total exposure to show where gaps will grow and how big the financial risk may be.
- Value to Stakeholders:
  - Identify the impact of loss of coverage in low income and socially vulnerable areas.
  - Support policymakers with data-driven insight to plan ahead and protect at-risk communities.

## **Data**

#### **Demographics & Housing:**

- American Community Survey reported income, race, and housing conditions.
- Important for identifying vulnerable populations.

## **Zillow Housing Value Index**

- Measures the typical home value and market changes across a given region and housing type.
- Enables comparison between housing values and insurance premiums.

#### **Environmental Disaster Data**

- Governor-proclaimed disasters from 1991 to present.
- Allows for better understanding of how recency and frequency of disasters affect insurance in specific ZIP Codes.

#### **Insurance Market Conditions**

- California Department of Insurance residential policy data, based on insurance company bi-annual reports.
- Targets: 2022 FAIR Plan enrollment and value of properties covered by FAIR Plan policies.

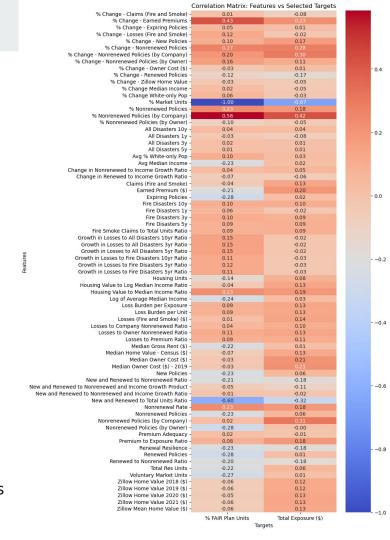
# **Feature Engineering and EDA**

## Targets:

- % FAIR Plan Units: Percentage of residential units enrolled in the FAIR Plan within a ZIP Code
- Total Exposure (\$): Monetary value of properties covered by FAIR Plan policies
- 1. Data loading and preprocessing
- 2. Feature Engineering
- 3. Correlation Analysis
- 4. Feature importance via Random Forest
- 5. Feature filtering and sorted export
- 6. Visualizations

### Main Features:

- Renewal Resilience: Proportion of policies successfully renewed
- % Change Earned Premiums: Percentage change in premiums paid to insurance companies in a given ZIP Code



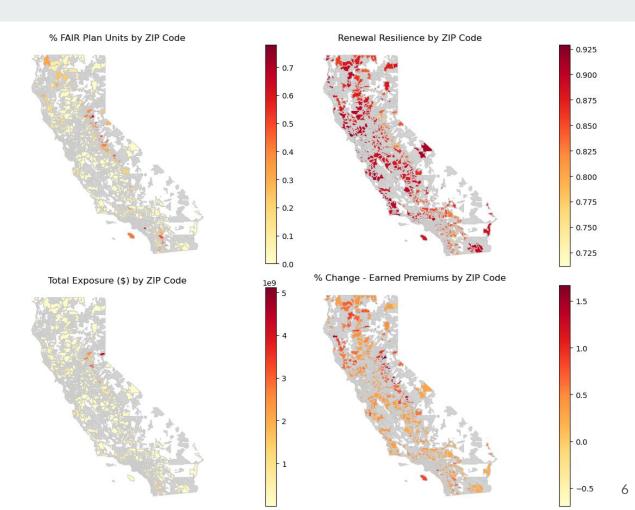
## **EDA Visualization**

#### Targets:

- % FAIR Plan Units: Percentage of residential units enrolled in the FAIR Plan within a ZIP Code
- Total Exposure (\$): Monetary value of properties covered by FAIR Plan policies

#### Main Features:

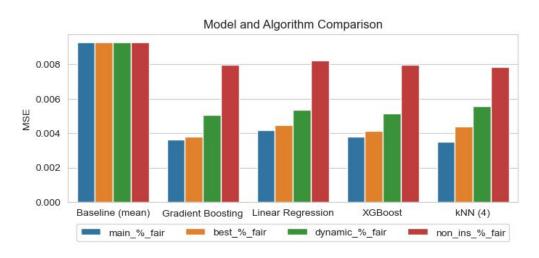
- Renewal Resilience: Proportion of policies successfully renewed
- % Change Earned Premiums:
   Percentage change in premiums paid to insurance companies in a given ZIP Code



## **Model Selection**

#### **Feature Sets**

main\_features: most important features detected in exploratory data analysis dynamic\_features: features that capture changes over time and/or past events best\_predictors: top 2 predictors ('Renewal Resilience', 'Change in Premiums') non\_ins\_%\_fair: features \*not\* derived from information provided by insurance companies



## Total Exposure (2022)

Covered under FAIR Plan policies (true value):

\$164 billion

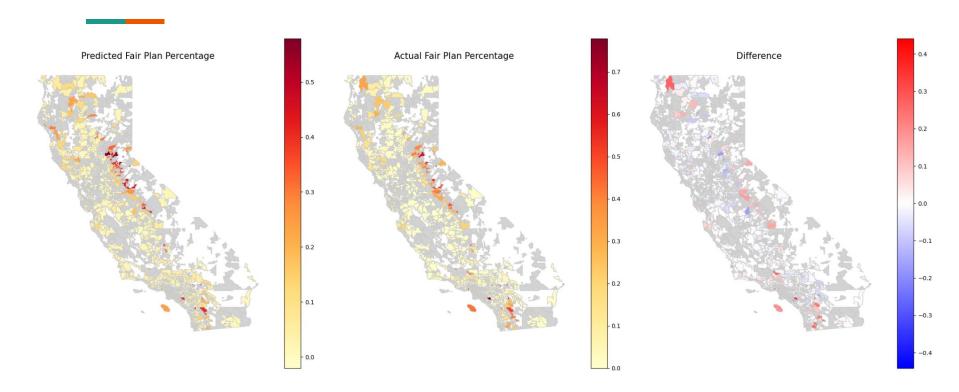
Baseline prediction error:

\$35.15 billion

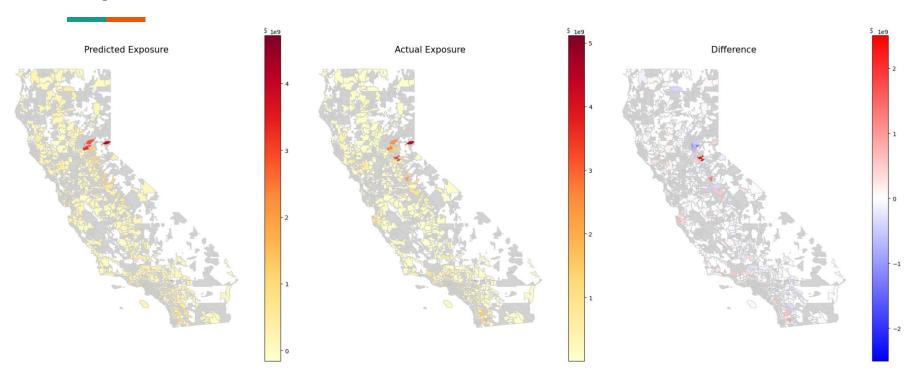
Our prediction error:

\$19.22 billion

## 2022 FAIR Plan Percent Enrollment Prediction



# **Exposure Prediction**



# **Prediction Success and Impact**

- Improvement over baseline with easily accessible public data
- Limited resolution in Environmental Disaster and Demographic data (only available by county) may have limited their prediction utility.
- California's publicly available data made these predictions possible, but they heavily rely on data provided by insurance companies mandated by Senate Bill No. 824 - not standard practice in all states.
- Policy Utility: Different stakeholders could use these models to anticipate demand surges and prioritize subsidies, market interventions, or FAIR Plan capital planning, including:
  - Regulators and policymakers
  - Community organizations and homeowners
  - Insurance companies and Real Estate Speculators
- <u>Recent Press Release:</u> California is improving FAIR Plan rules, data, and financial tools however,

Proactive localized forecasting remains a gap our project helps fill!

## **Future Work**

- **Residual bias Analysis:** Are certain groups systematically underserved?
- **Temporal Modeling:** Evaluate whether lag effects—e.g., disaster years ago—drive FAIR uptake today.
- Indexing: Develop a "Insurance-Climate Stress Index" based on predicted FAIR Plan reliance.
- Initial Findings:



