

LOVELY PROFESSIONAL UNIVERSITY

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Section: K23KF

Topic: Online Marketplace for

Handmade Crafts

Course: CSE326

Submitted to: Prof. Sheetal Chauhan

#Workflow & Technology

1. Purpose & Goals:

- → A user friendly website which everyone can use conviently.
- → Wensite for buying Handmade Craft Items like
 Handmade bags, purses, decorative items, good
 looking frames, etc...

2. Content & Structure:

- That when one access the site, The Home Page will reload.
- → It's home page contains some product details using CSS animatons & transform.
- → Also it contains a lot use of CSS Flexbox.

2	To along all a grue Charalter
3.	Technology Stack:
→	"Crafty Marketplace" is designed and structure by
u	sing HTML5, CSS3, and JavaScript

#Snippets of Properties

1. Title/Name:

The website is titled as "Crafty Marketplace" which suits its main agenda.

2. Purpose/Description:

The purpose of this website is to make it easier users to buy handmade craft items online.

3. Target Audience:

→ People which are looking for a user friendly and easy to use website for buying handmade crafts at a reasonable price.

4. Key Features:

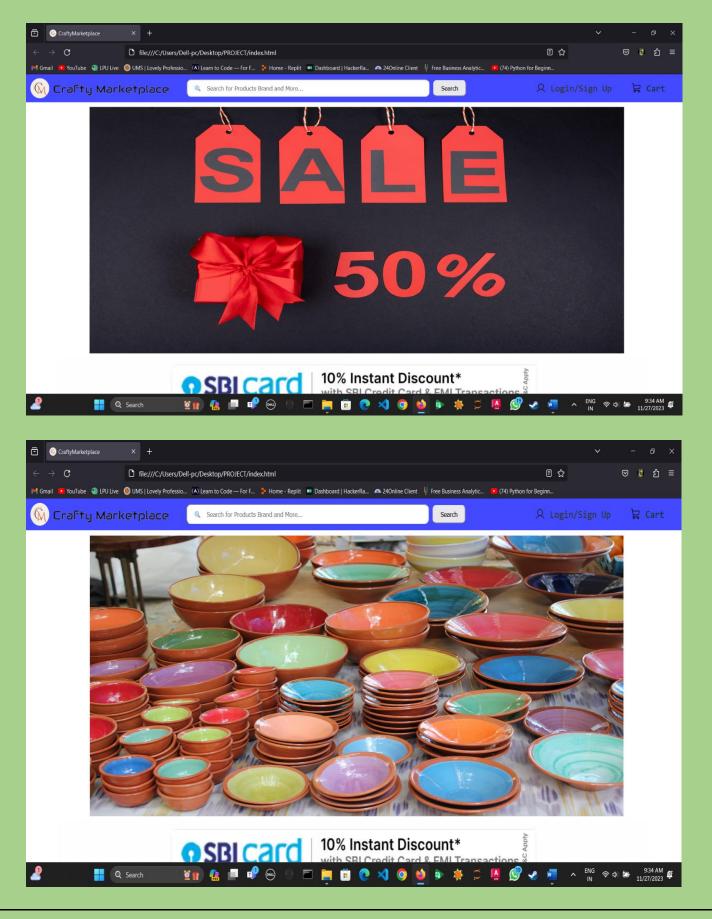
- → User friendly interface.
- → Using of animation for better user experience.
- → No unneccesary advertisement and popups.

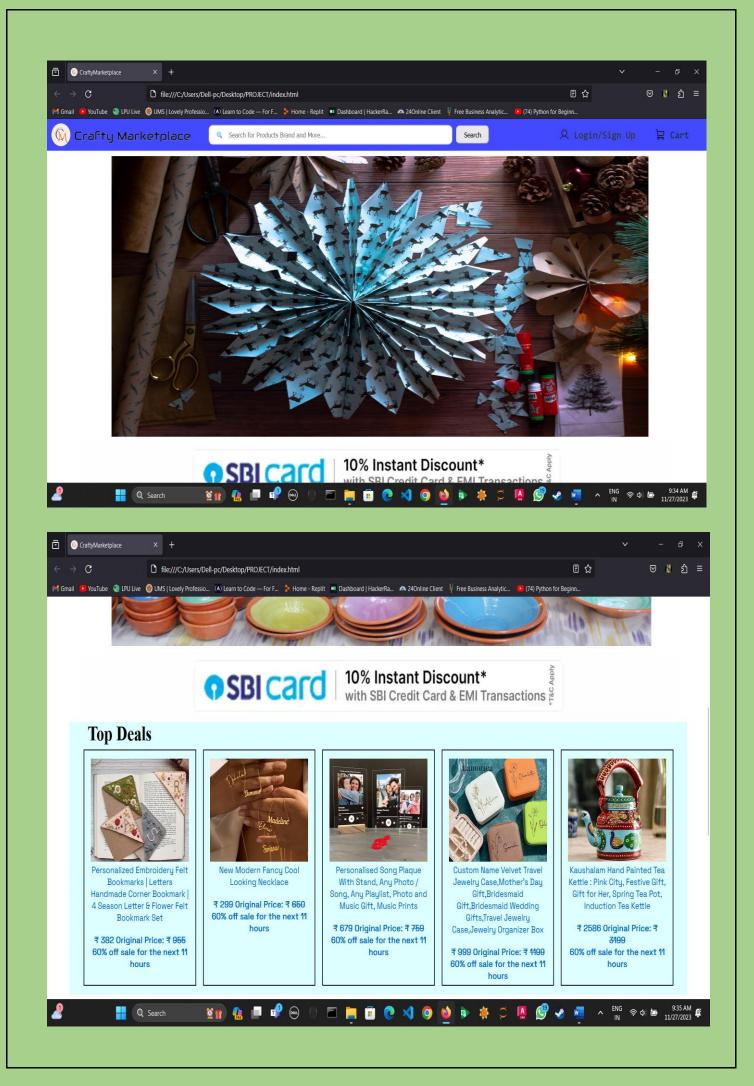
5. SEO Optimization:

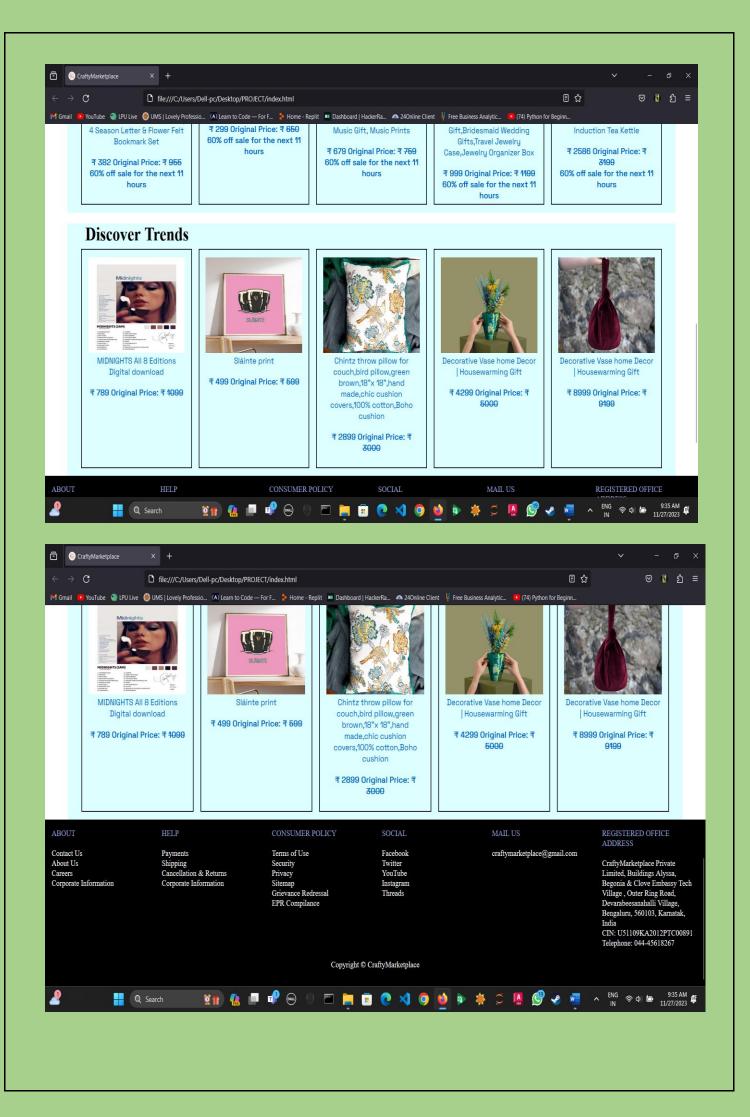
- → Created website logo.
- → Created easy to read title.
- → Perfect use of tags for good SEO Optimization.

#Screenshots of Webpages

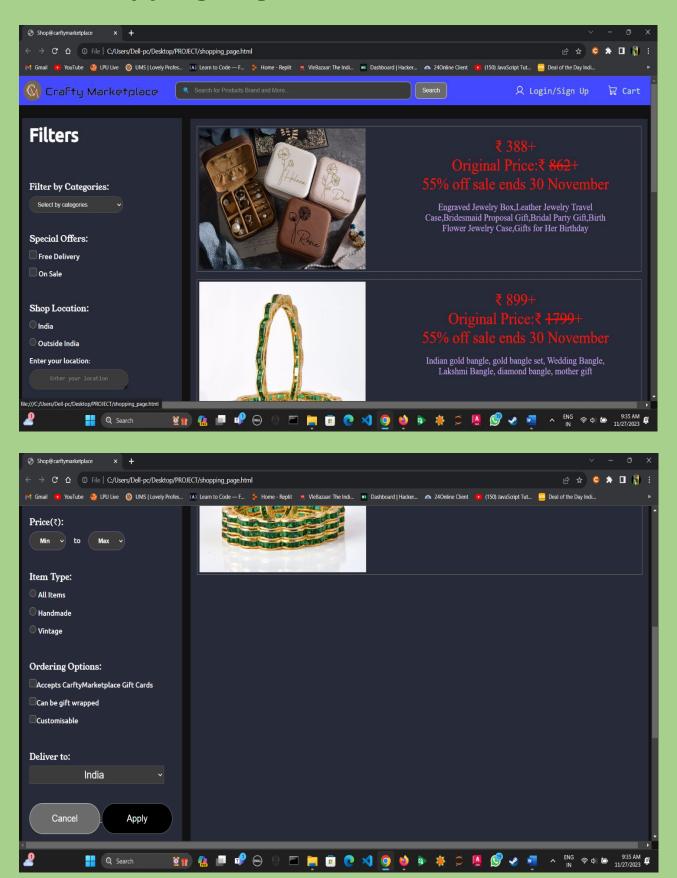
1. Home Page:







2. Shopping Page:



#Code

1. Code for Homepage:

→ HTML

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>CraftyMarketplace</title>
  k rel="stylesheet" href="css/header n footer.css">
  <link rel="shortcut icon" href="img/logo1.png">
  <link rel="stylesheet" href="css/main.css">
</head>
<body>
  <header>
    <nav>
      <img class="logo1" src="img/logo1.png" alt="">
      <img src="img/logo2.png" alt="">
      <div class="temp2"></div>
      <input type="search" class="search" placeholder="&#128269; Search for Products Brand and More...">
      <button>Search</button>
      <div class="temp"></div>
      <a href="">
        <div class="login">
          <img src="img/sign_in.svg" alt="">
           Login/Sign Up
        </div>
      </a>
      <div class="temp1"></div>
      <a href="">
        <div class="cart">
          <img src="img/cart.svg" alt="">
           Cart
        </div>
      </a>
    </nav>
  </header>
  <main>
    <section class="container">
      <div class="slider">
        <img class="img1" src="img/tamanna-rumee-mlqyYpSNq3o-unsplash.jpg" alt="">
```

```
<img class="img2" src="img/anthony-camp-BAMnpzi3KSM-unsplash.jpg" alt="">
      <img class="img3" src="img/micheile-henderson-6xjz8gj-Leg-unsplash.jpg" alt="">
    </div>
<div class="sbi-card">
      <img src="img/sbi card.webp" alt="">
    </div>
    <div class="top-deals">
      <h3>&nbsp; Top Deals</h3>
    </div>
    <div class="card1">
      <div class="cards">
        <img src="img/il_340x270.5093365015_t8cf.avif" alt="">
        <a href="shopping_page.html">
          Personalized Embroidery Felt Bookmarks | Letters Handmade Corner Bookmark | 4
           Season Letter &
            Flower Felt Bookmark Set <br>
          ₹ 382 Original Price: ₹ <strike>955</strike> 
          60% off sale for the next 11 hours
        </a>
      </div>
      <div class="cards">
        <img src="img/il_340x270.4796937795_qnr6.avif" alt="">
        <a href="shopping page.html">
          New Modern Fancy Cool Looking Necklace<br>
          ₹ 299 Original Price: ₹ <strike>650</strike> 
          60% off sale for the next 11 hours
        </a>
      </div>
      <div class="cards">
        <img src="img/il_340x270.3574416678_11ex.avif" alt="">
        <a href="shopping_page.html">
          Personalised Song Plaque With Stand, Any Photo / Song, Any Playlist, Photo and
            Music Gift, Music Prints <br>
          ₹ 679 Original Price: ₹ <strike>759</strike> 
          60% off sale for the next 11 hours
        </a>
      </div>
      <div class="cards">
        <img src="img/il_340x270.5161685849_kd4e.avif" alt="">
        <a href="shopping_page.html">
          Custom Name Velvet Travel Jewelry Case, Mother's Day Gift, Bridesmaid
            Gift, Bridesmaid Wedding Gifts, Travel Jewelry Case, Jewelry Organizer Box
          ₹ 999 Original Price: ₹ <strike>1199</strike> 
          60% off sale for the next 11 hours
        </a>
      </div>
```

```
<div class="cards">
         <img src="img/il_680x540.4055370581_k0dv.avif" alt="">
         <a href="shopping_page.html">
           Kaushalam Hand Painted Tea Kettle : Pink City, Festive Gift, Gift for Her,
            Spring Tea Pot, Induction Tea Kettle<br>
           ₹ 2586 Original Price: ₹ <strike>3199</strike> 
           60% off sale for the next 11 hours
         </a>
       </div>
 </div>
 <!-- Second cards section -->
     <div class="discover-trends">
       <h3>&nbsp; Discover Trends</h3>
     </div>
     <div class="card1">
       <div class="cards">
         <img src="img/cards2.jpg" alt="">
         <a href="shopping_page.html">
           MIDNIGHTS All 8 Editions Digital download<br>
           ₹ 789 Original Price: ₹ <strike>1099</strike> 
         </a>
       </div>
       <div class="cards">
         <img src="img/cards2 1.avif" alt="">
         <a href="shopping_page.html">
           Sláinte print<br>
           ₹ 499 Original Price: ₹ <strike>599</strike> 
         </a>
       </div>
       <div class="cards">
         <img src="img/cards2_3.webp" alt="">
         <a href="shopping_page.html">
           Chintz throw pillow for couch,bird pillow,green brown,18"x 18",hand made,chic cushion covers,100%
cotton,Boho cushion<br>
           ₹ 2899 Original Price: ₹ <strike>3000</strike> 
         </a>
       </div>
       <div class="cards">
         <img src="img/cards2 2.avif" alt="">
         <a href="shopping_page.html">
           Decorative Vase home Decor | Housewarming Gift <br>
           ₹ 4299 Original Price: ₹ <strike>5000</strike> 
         </a>
       </div>
```

```
<a href="">Contact Us</a><br>
      <a href="">About Us</a><br>
      <a href="">Careers</a><br>
      <a href="">Corporate Information</a>
    </div>
    <div class="f2 fdiv">
      HELP<br>
      <a href="">Payments</a><br>
      <a href="">Shipping</a><br>
      <a href="">Cancellation & Returns</a><br>
      <a href="">Corporate Information</a>
    </div>
    <div class="f3 fdiv">
      CONSUMER POLICY<br>
      <a href="">Terms of Use</a><br>
      <a href="">Security</a><br>
      <a href="">Privacy</a><br>
      <a href="">Sitemap</a><br>
      <a href="">Grievance Redressal</a><br>
      <a href="">EPR Compilance</a>
    </div>
    <div class="f4 fdiv">
      SOCIAL<br>
      <a href="">Facebook</a><br>
      <a href="">Twitter</a><br>
      <a href="">YouTube</a><br>
      <a href="">Instagram</a><br>
      <a href="">Threads</a><br>
    </div>
```

```
<div class="f5 fdiv">
      MAIL US<br>
      <a href="">craftymarketplace@gmail.com</a><br>
     </div>
     <div class="f6 fdiv">
      REGISTERED OFFICE ADDRESS<br>
      CraftyMarketplace Private Limited, Buildings Alyssa, Begonia & Clove Embassy Tech Village
        , Outer Ring Road, Devarabeesanahalli Village, Bengaluru, 560103, Karnatak, India
      CIN: U51109KA2012PTC00891
      Telephone: 044-45618267
     </div>
   </div>
   <div class="copyright">
     Copyright © CraftyMarketplace
   </div>
 </footer>
</body>
</html>
```

→ css

```
@import url('https://fonts.googleapis.com/css2?family=Space+Grotesk&display=swap');
@import
url('https://fonts.googleapis.com/css2?family=Anton&family=Bebas+Neue&family=Merriweather+Sans:ital,wght@1,300&family=Space+Grotesk&display=swap');

.container {

/* background-color: rgb(235, 235, 235); */

}
.slider {

/* background-color: red; */
height: 80vh;
width: 100%;
margin: auto;
display: flex;
overflow: hidden;
```

```
.slider img {
width: 1250px;
padding: 10px 149px;
animation: slide1 7s ease-in-out infinite;
}
@keyframes slide1 {
0% {
transform: translate(0px);
30% {
transform: translate(0px);
}
35% {
transform: translate(-1547px);
}
70% {
transform: translate(-1547px);
}
75% {
transform: translate(-3094px);
}
98% {
```

```
transform: translate(-3094px);
.sbi-card {
width: 90%;
margin: auto;
. sbi\text{-card img} \ \{
width: 100%;
. card 1 \, \{
width: 90%;
height: 62vh;
background-color: rgb(220, 255, 255);
margin: auto;
display: flex;
padding: 0px 24px;
.top-deals {
width: 90%;
background-color: rgb(220, 255, 255);
margin: auto;
font-size: 30px;
```

```
padding: 0px 24px;
.discover-trends {
width: 90%;
background-color: rgb(220, 255, 255);
margin: 20px auto 0px auto;
font-size: 30px;
padding: 0px 24px;
.cards img {
width: 100%;
height: 180px;
.cards {
width: 253px;
padding: 15px;
text-align: center;
margin: 8px;
border: 2px solid black;
height: 54vh;
.cards a {
text-decoration: none;
```

```
}
.my-1 {
font-family: 'Space Grotesk', sans-serif;
.my-2 {
font-family: 'Space Grotesk', sans-serif;
font-weight: bolder;
}
.cards a .my-1:hover {
font-weight: bolder;
}
```

2. Shopping Page:

→ HTML

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Shop@carftymarketplace</title>
  <link rel="stylesheet" href="css/shopping_page.css">
</head>
<body>
  <header>
    <nav>
      <img class="logo1" src="img/logo1.png" alt="">
      <img src="img/logo2.png" alt="">
      <div class="temp2"></div>
      <input type="search" class="search" placeholder="&#128269; Search for Products Brand and More...">
      <button>Search</button>
      <div class="temp"></div>
      <a href="">
        <div class="login">
          <img src="img/sign_in.svg" alt="">
           Login/Sign Up
        </div>
```

```
</a>
    <div class="temp1"></div>
    <a href="">
     <div class="cart">
        <img src="img/cart.svg" alt="">
         Cart
     </div>
    </a>
  </nav>
</header>
<main>
  <div class="container">
    <div class="filter-box">
     <h3>Filters</h3>
     <br>>
     Filter by Categories:
     <select name="categories" id="categories">
        <option value="c-1" selected>Select by categories/option>
        <option value="c-2">Home & Living</option>
        <option value="c-3">Jewellery</option>
        <option value="c-4">Paper and party supplies
        <option value="c-5">Craft supplies and Tools
        <option value="c-6">Clothing</option>
        <option value="c-7">Art & Collectibles
        <option value="c-8">Weddings</option>
        <option value="c-9">Bags and Purses
      </select><br><br>
     Special Offers:
     <input type="checkbox" id="special-offers" name="special-offers" value="special-offers" > Free
```

```
Delivery<br>
      <input type="checkbox" id="special-offers" name="special-offers" value="special-offers"> On Sale
      <br><br>>
      Shop Location:
      <input type="radio" id="shop-location" name="shop-loaction"> India<br>
      <input type="radio" id="shop-location" name="shop-loaction"> Outside India<br/>br>Enter your location: <br/> <br/> <br/> <br/>
      <textarea name="shop-location" id="location" cols="30" rows="2"
        placeholder="Enter your location"></textarea><br><br>
      Price(&#8377):
      <select name="min-price" id="min-price">
        <option value="min-p-1" selected>Min</option>
        <option value="min-p-2">199</option>
        <option value="min-p-3">499</option>
        <option value="min-p-4">999</option>
        <option value="min-p-5">1999</option>
        <option value="min-p-6">4999</option>
      </select>
          to    
      <select name="max-price" id="max-price">
        <option value="max-p-1" selected>Max</option>
        <option value="max-p-2">199</option>
        <option value="max-p-3">499</option>
        <option value="max-p-4">999</option>
        <option value="max-p-5">1999</option>
        <option value="max-p-6">4999+</option>
      </select><br><br>
      Item Type:
      <input type="radio" id="item-type" name="item-type"> All Items<br>
```

```
<input type="radio" id="item-type" name="item-type"> Handmade<br>
      <input type="radio" id="item-type" name="item-type"> Vintage<br><br>
      Ordering Options:
      <input type="checkbox" id="ordering-options" name="ordering-options" value="ordering-options">Accepts
      CarftyMarketplace Gift Cards <br>
      <input type="checkbox" id="ordering-options" name="ordering-options" value="ordering-options">Can be
      gift wrapped <br>
      <input type="checkbox" id="ordering-options" name="ordering-options"
        value="ordering-options">Customisable<br><br>
      Deliver to:
      <select name="deliver-to" id="deliver-to">
        <option value="d-1" id="india" selected>India
        <option value="d-2">United States
        <option value="d-3">Argentina
        <option value="d-4">Brazil</option>
        <option value="d-5">England</option>
        <option value="d-6">Croatia</option>
        <option value="d-7">Netherlands</option>
        <option value="d-8">Spain</option>
        <option value="d-9">Italy</option>
        <option value="d-10">Germany</option>
        <option value="d-11">Russia</option>
        <option value="d-12">Israel</option>
      </select><br><br>
      <a href="">
        <button class="filter-buttons" id="cancel">Cancel</button>
        <button class="filter-buttons" id="black">Apply</button>
```

```
</a>
   </div>
   <div class="shopping-items">
     <!-- Items -->
     <div class="container-2">
       <div class="item">
         <a href="">
           <img src="img/item-1.avif" alt="">
       </div>
       <div class="item-description">
         ₹ 388+ <br>
           Original Price:₹ <strike>862</strike>+ <br>
           55% off sale ends 30 November
         <br>
         Engraved Jewelry Box, Leather Jewelry Travel Case, Bridesmaid Proposal Gift, Bridal Party
           Gift, Birth Flower Jewelry Case, Gifts for Her Birthday
         </div>
       </a>
     </div>
```

```
<div class="container-2">
       <div class="item">
         <a href="">
           <img src="img/item-2.webp" alt="">
       </div>
       <div class="item-description">
         ₹ 899+ <br>
           Original Price:₹ <strike>1799</strike>+ <br>
           55% off sale ends 30 November
         <br>
         Indian gold bangle, gold bangle set, Wedding Bangle, Lakshmi Bangle, diamond bangle, mother gift
         </div>
       </a>
     </div>
   </div>
   <!-- Items-End -->
 </div>
 </div>
</main>
<footer class="myfooter">
 <div class="footercontainer">
```

```
<div class="f1 fdiv">
     ABOUT<br>
     <a href="">Contact Us</a><br>
     <a href="">About Us</a><br>
     <a href="">Careers</a><br>
     <a href="">Corporate Information</a>
   </div>
   <div class="f2 fdiv">
     HELP<br>
     <a href="">Payments</a><br>
     <a href="">Shipping</a><br>
     <a href="">Cancellation & Returns</a><br>
     <a href="">Corporate Information</a>
   </div>
   <div class="f3 fdiv">
     CONSUMER POLICY<br>
     <a href="">Terms of Use</a><br>
     <a href="">Security</a><br>
     <a href="">Privacy</a><br>
     <a href="">Sitemap</a><br>
     <a href="">Grievance Redressal</a><br>
     <a href="">EPR Compilance</a>
   </div>
   <div class="f4 fdiv">
     SOCIAL<br>
     <a href="">Facebook</a><br>
     <a href="">Twitter</a><br>
     <a href="">YouTube</a><br>
     <a href="">Instagram</a><br>
     <a href="">Threads</a><br>
```

```
</div>
        <div class="f5 fdiv">
          MAIL US<br>
          <a href="">craftymarketplace@gmail.com</a><br>
        </div>
        <div class="f6 fdiv">
          REGISTERED OFFICE ADDRESS<br>
          CraftyMarketplace Private Limited, Buildings Alyssa, Begonia & Clove Embassy Tech Village
           , Outer Ring Road, Devarabeesanahalli Village, Bengaluru, 560103, Karnatak, India
          CIN: U51109KA2012PTC00891
          Telephone: 044-45618267
        </div>
      </div>
      <div class="copyright">
        Copyright © CraftyMarketplace
      </div>
     </footer>
   </body>
</html>
```

→ css

```
@import
url('https://fonts.googleapis.com/css2?family=Montserrat:wght@300&family=Young+Serif&display=swap');
@import url('https://fonts.googleapis.com/css2?family=Ubuntu:wght@500&display=swap');
* {
  margin: 0;
  padding: 0;
header nav {
  width: 100vw;
  height: 4vw;
  background-color: rgb(67, 73, 255);
  display: flex;
  align-items: center;
.logo1 {
  width: 44px;
  height: 44px;
  margin: 0px 0px 0px 10px;
}
.temp {
  width: 10vw;
  height: inherit;
```

```
.temp2 {
  width: 2vw;
}
.login {
  /* margin: 0px 0px 0px 380px; */
  height: inherit;
  display: flex;
  align-items: center;
  font-size: 20px;
  color: rgb(48, 56, 10);
nav a {
  text-decoration: none;
}
nav button {
  width: 5vw;
  height: 5vh;
  margin: 9px;
  border-radius: 8px;
.cart {
  height: inherit;
  display: flex;
  align-items: center;
  font-size: 20px;
```

```
color: rgb(10, 56, 10);
.search {
  width: 37vw;
  height: 2.5vw;
  border-radius: 10px;
  padding: 1vw;
.temp1 {
  width: 3vw;
/* MAIN */
.container {
  display: flex;
  margin: 7px;
}
.shopping-items {
  background: rgb(230, 234, 255);
  width: 72vw;
  height: 220vh;
  margin: 22px 0px 0px 0px;
}
```

```
.filter-box {
  background: rgb(230, 234, 255);
  width: 24vw;
  height: 220vh;
  margin: 20px 20px 0px 0px;
  padding: 17px 0px 0px 18px;
  line-height: 37px;
  font-family: 'Ubuntu', sans-serif;
}
h3 {
  font-size: 40px;
}
#categories {
  width: 225px;
  height: 35px;
  border-radius: 16px;
  padding: Opx Opx Opx 15px;
  border: 1px solid black;
#special-offers {
  width: 18px;
  height: 18px;
```

```
#shop-location {
width: 17px;
  height: 17px;
#location {
  border: 1px solid black;
  border-radius: 22px;
  text-align: center;
  padding: 10px 0px 0px 0px;
#min-price {
  width: 88px;
  height: 38px;
  border: 1px solid blue;
  border-radius: 55px;
  text-align: center;
  font-weight: bold;
#max-price {
  width: 88px;
  height: 38px;
  border: 1px solid blue;
  border-radius: 55px;
  text-align: center;
  font-weight: bold;
```

```
#item-type {
  width: 17px;
  height: 17px;
}
#ordering-options {
  width: 17px;
  height: 17px;
}
#deliver-to {
  width: 324px;
  height: 38px;
  border: 1px solid black;
  text-align: center;
  font-size: 22px;
}
.filter-buttons {
  width: 170px;
  height: 64px;
  border: 2px solid black;
  border-radius: 104px;
  font-size: 20px;
}
```

```
#black:hover {
  width: 175px;
  height: 69px;
}
#cancel:hover {
  width: 175px;
  height: 69px;
#black {
  background-color: black;
  color: white;
.filter-heading {
  font-size: larger;
  font-family: 'Young Serif', serif;
  font-weight: 1px;
}
/* Shopping Items */
.item a img {
  width: 400px;
}
```

```
.container-2 a {
  text-decoration: none;
}
.container-2 {
 display: flex;
 margin: 15px;
 border: 2px solid black;
padding: 4px 2px 0px 5px;
.item-description {
  padding: 18px 53px 0px 114px;
  text-align: center;
}
.\mathsf{price}\:\{
 font-size: 35px;
 color: red;
.description {
  font-size: 20px;
```

```
/* FOOTER */
.myfooter {
  width: 100vw;
  height: 18vw;
  background-color: black;
  color: rgb(149, 163, 223);
  padding: 1vw 0vw;
}
.footercontainer {
  display: flex;
}
. fdiv \ \{
  width: 20vw;
  text-decoration: none;
  padding: 0vw 1vw;
}
.fdiv a {
  text-decoration: none;
  color: white;
```

```
.fdiv a:hover {
  text-decoration: underline;
font-weight: bolder;
}
.f6p {
  color: white;
}
.copyright {
  display: flex;
  align-items: center;
 justify-content: center;
  height: 4vw;
  color: white;
}
```

#Refrences

Structured and designed by Abhay Rawat. Titled as "Crafty Marketplace". Used VS Code Text Editor for writing HTML, CSS, JS code. Idea of website picked up from etsy.com. Used Mozilla Firefox for web design-ing.