

Elara Winfield

Fintech Product Manager

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Boston, MA

[LinkedIn](#)

WORK EXPERIENCE

Fintech Product Manager

Acquia

Boston, MA | 2023 - current

- Built a robust API framework using MuleSoft, facilitating seamless integration with external financial systems and reducing integration time by 54%
- Harnessed Stripe for seamless online payment processing, **driving an additional \$2.3 million in annual revenue and boosting customer acquisition rates by 26%**
- Deployed real-time fraud detection through ComplyAdvantage, reducing fraudulent transactions and saving an average of \$600,082 in annual fraud-related losses
- Tracked performance metrics of the Ethereum-based smart contracts, ensuring a 99% uptime and compliance with regulatory standards

Product Owner

Bill.com

Boston, MA | 2020 - 2023

- Upgraded the subscription management system to integrate Stripe for automated billing, **cutting invoicing errors by 34% and saving six hours per week in manual processing**
- Developed and implemented a comprehensive data storage solution with AWS, reducing operational costs by 28% and enhancing scalability
- Designed a new risk assessment framework with SAS Risk Management, enhancing risk mitigation strategies and reducing potential losses by 32%
- Implemented Microsoft Excel-based financial models, improving budget accuracy and saving \$11,859 in forecasting errors

Product Analyst

Circle

Boston, MA | 2017 - 2020

- Automated reporting processes using Tableau, cutting report generation time from eight hours to three hours and improving decision-making efficiency
- Systematized cross-functional team collaboration by implementing JIRA for project management, which decreased project delivery times by 12%
- Capitalized on Salesforce CRM to analyze customer data and sales trends, enhancing product insights and increasing revenue forecasting accuracy by 19%
- Processed and integrated user feedback to refine product features, **raising the Net Promoter Score (NPS) by three points**

SKILLS

- Stripe
- Tableau
- Salesforce
- Ethereum
- Amazon Web Services (AWS)
- SAS Risk Management
- Microsoft Excel
- ComplyAdvantage
- JIRA
- MuleSoft

EDUCATION

Bachelor of Science Computer Science and Engineering

Massachusetts Institute
of Technology

2014 - 2017

Cambridge, MA