Logan Green
Web Content Developer

l.green@email.com   (123) 456-7890   Colorado Springs, CO   LinkedIn

WORK EXPERIENCE

Palo Alto Networks - Web Content Developer

2023 - current   Colorado Springs, CO

- *Built over 28 web pages* using HTML5, ensuring semantic structure and accessibility
- Styled 67 responsive pages using CSS3, ensuring cross-browser compatibility and an enhanced user experience on desktop and mobile devices
- Integrated interactive website features with JavaScript, contributing to increased user engagement across 19 product pages
- Managed and updated the company website with WordPress, reducing content deployment time for the web team by 12 hours per month

Honeywell - SEO Content Writer

2022 - 2023   Denver, CO

- Optimized content using HTML5, creating clean, SEO-friendly markup for over 52 product pages and improving their search engine ranking
- Edited and optimized visual content using Photoshop, improving image quality and enhancing the overall visual appeal of 34 web pages
- Tracked website traffic and adjusted SEO strategies using Google Analytics, *propelling 14 keywords to first-page results*

INSPYR Solutions - Content Contributor

2021 - 2022   Denver, CO

- Structured content with CSS3, enhancing the layout and visual appeal of 17 client sites
- Developed interactive elements with jQuery, improving user interaction and engagement on over 14 client-facing platforms
- Applied Sass to *streamline CSS for 39 client websites*, improving code maintainability and reducing styling complexity
- Used Bootstrap to design responsive web layouts for client websites, ensuring an optimal viewing experience across three device types

EDUCATION

University of Denver - Bachelor of Arts, Emergent Digital Practices

2019 - 2023   Denver, CO

SKILLS

HTML5; CSS3; JavaScript; WordPress; jQuery; Photoshop; Sass; Git; Bootstrap; Google Analytics