

DYONTE BLAKE

Gym Assistant Manager

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☎ (123) 456-7890

📍 Atlanta, GA

in [LinkedIn](#)

WORK EXPERIENCE

Gym Assistant Manager

Anytime Fitness

📅 2013 - current 📍 Atlanta, GA

- Administered corporate sales strategy for sales, growing membership by 3% with a 5% membership retention
- Programmed 11 local community events with neighborhood partners and non-profits to promote business and increase sales
- Led recruiting, hiring, training, and retention efforts of staff through in-person and on-demand classes, decreasing team member turnover by 16%
- Operated gym to meet all budgetary requirements, lowering facility expenses by 6% by learning to upkeep and fix equipment

Gym Sales Associate

Equinox

📅 2011 - 2013 📍 Atlanta, GA

- Exceeded membership sales goals by 14%
- Engaged members and shared club promotions, increasing booked appointments by 8%
- Led tours with potential members and built relationships with presentations being adopted by 3 other regions
- Led team members in maintaining the cleanliness of gym floor post-COVID-19, with policies adopted by over 20 other gyms

Gym Sales Associate

Crunch Fitness

📅 2007 - 2011 📍 Atlanta, GA

- Oversaw the front desk, answered phones, and greeted members, receiving a 7% increase in positive customer feedback
- Managed sales memberships, meeting 100% of sales goals and receiving the Salesperson of the Region award 2 times
- Supervised sales team, trained new associates on company procedures, and led sales team pod quotas, meeting 100% of quota
- Authored and posted gym policies, adhering to company direction and all state, and federal laws for 29 staff members

EDUCATION

High school diploma

North Atlanta High School

📅 2003 - 2007

📍 Atlanta, GA

SKILLS

- Teamwork
- Sales
- Leadership
- Written Communication
- Compassion
- Organized