

# ELOWEN FROST

## FAANG Product Manager

✉ e.frost@email.com

☎ (123) 456-7890

📍 Menlo Park, CA

🌐 [LinkedIn](#)

## EDUCATION

Bachelor of Science  
Computer Science

University of California

📅 2013 - 2017

📍 Los Angeles, CA

## SKILLS

- Jira
- Confluence
- Asana
- Aha!
- Trello
- Slack
- Google Analytics
- Mixpanel
- Tableau
- Microsoft Excel

## WORK EXPERIENCE

### FAANG Product Manager

#### Facebook

📅 2022 - current

📍 Menlo Park, CA

- Championed the launch of a new feature leveraging insights from Mixpanel for user behavior analysis, boosting user engagement metrics by 28% within the first three months
- Led a cross-functional team of 22 engineers, designers, and data scientists in **delivering a product generating \$4.7M in additional ad revenue per year**
- Monitored product performance through Tableau dashboards, identifying key areas for improvement and driving overall user retention by 14%
- Spearheaded the creation of a comprehensive product roadmap in Aha!, aligning product development with corporate strategy and increasing stakeholder buy-in by 28%

### Product Coordinator

#### Stripe

📅 2020 - 2022

📍 San Francisco, CA

- Directed the end-to-end execution of 12 product launches, using Asana to ensure all tasks were completed on time
- Coordinated product feedback sessions with 31 stakeholders using Slack, improving feature alignment with customer needs by 14%
- Organized weekly cross-functional meetings using Confluence, ensuring alignment across engineering, sales, and marketing teams and reducing miscommunication by 27%
- Evaluated the performance of product features using Tableau, **providing insights that led to a 31% increase in user retention over six months**

### Product Assistant

#### Snap Inc.

📅 2017 - 2020

📍 Los Angeles, CA

- Developed 11 detailed Excel reports to track project budgets and resource allocation and correct inefficiencies, achieving cost savings of \$43,086 per year
- Oversaw daily updates to Jira boards, **ensuring accurate tracking of over 37 ongoing tasks and reducing project completion times by 18%**
- Established a data-driven approach using Google Analytics, identifying key user acquisition channels, increasing website traffic from organic search by 34%
- Managed daily tasks and milestones in Trello, ensuring 92% of product updates were released on schedule