





SVEN ERIKSEN

NON PROFIT PROGRAM MANAGER

CONTACT

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Los Angeles, CA 
[LinkedIn](#) 

EDUCATION

Bachelor of Science
Nonprofit Leadership
University of Southern
California
2012 - 2016
Los Angeles, CA

SKILLS

Bloomerang
Trello
GoFundMe Charity
Mailchimp
Eventbrite
Slack
VolunteerHub
QuickBooks
Tableau
Hootsuite

WORK EXPERIENCE

Non Profit Program Manager

Children's Hospital Los Angeles
2022 - current / Los Angeles, CA

- Managed a team of 12 volunteers using Volunteerhub, facilitating over 207 volunteer hours to support pediatric patient programs
- Spearheaded a fundraising campaign using GoFundMe Charity, **raising over \$18,046** for pediatric healthcare initiatives within three months
- Implemented an outreach strategy utilizing Mailchimp, achieving a 47% open rate for newsletters and updates to over 5,860+ subscribers
- Coordinated program schedules and task assignments using Trello, enhancing workflow efficiency and on-time project completion by 44%

Project Coordinator

Goodwill Southern California
2019 - 2022 / Los Angeles, CA

- Analyzed donation trends using QuickBooks, identifying key areas for improvement and boosting annual revenue from donations by \$16K
- Conducted data analysis with Tableau, identifying six key performance indicators that led to the development of three new training programs
- Directed grant applications through Bloomerang, **securing \$150,012 in funding** for community initiatives
- Launched a crowdfunding campaign on GoFundMe that raised \$20,046 for vocational training programs within six weeks

Program Assistant

LA Care Health Plan
2016 - 2019 / Los Angeles, CA

- Ordinated four health fairs using Eventbrite, attracting over 1,321 participants and enhancing community health resources
- Organized team meetings via Slack, improving collaboration among nine departments and increasing project visibility
- Harmonized outreach activities using Hootsuite, boosting social media interactions by 2,234 users in three months
- Developed outreach campaigns via Mailchimp, reaching 5,038 members and **increasing awareness of health programs by 42%**