





IMOGEN HARPER

MICROSOFT PRODUCT MANAGER

CONTACT

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San Francisco, CA 
[LinkedIn](#) 

EDUCATION

Bachelor of Science
Computer Science
University of California
2014 - 2017
Los Angeles, CA

SKILLS

Microsoft Project
Microsoft Teams
Microsoft Dynamics 365
Power BI
Aha!
Adobe XD
Jira
SurveyMonkey
GitHub
Confluence

WORK EXPERIENCE

Product Manager

Microsoft

2022 - current / San Francisco, CA

- Led a cross-functional team of 27 members using Microsoft Project, ensuring project delivery two weeks ahead of the deadline
- Rolled out a market analysis and competitive research using SurveyMonkey, **capturing 6% of new product launch market share within the first six months**
- Created and implemented a product roadmap using Aha!, achieving a three-week reduction in time-to-market for key features
- Oversaw the launch of a new feature in Microsoft Dynamics 365, driving an increase in daily active users by 8.1k

Product Designer

Uber Technologies, Inc.

2020 - 2022 / San Francisco, CA

- Executed Agile methodologies within the team by utilizing Jira, **expediting development cycle times by 28 hours per sprint and enhancing product delivery speed by 37%**
- Developed responsive design elements in Adobe XD, boosting mobile app loading times and user retention by 16%
- Optimized design workflows by integrating version control systems like GitHub, improving team collaboration and reducing design iteration times by 34%
- Documented design specifications in Confluence, improving design-to-development handoff and reducing revisions by 21 hours per project

Product Coordinator

Salesforce

2017 - 2020 / San Francisco, CA

- **Coordinated the migration of 158 custom Salesforce objects**, ensuring a seamless transition and saving the company an estimated \$46K in potential data loss
- Generated detailed project reports using Microsoft Project, increasing stakeholder visibility and reducing status update meetings by eight per quarter
- Managed customer service requests in Salesforce, improving response times and handling 9,082 more queries per month
- Collaborated with data analysts to implement Power BI reports, enhancing visibility into sales pipeline health and increasing forecast accuracy by 23%