

# Galatea Brooks

## Meta Product Manager

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### WORK EXPERIENCE

#### Product Manager

Meta

Chicago, IL | 2020 - current

- Optimized the mobile app's performance using GitHub actions, reducing load times by 2.3 seconds and boosting app store ratings by 16%
- Championed a feature enhancement project, using Aha! to align with business goals, which increased product utilization by 21% within three months
- Spearheaded the integration of Jira into the product development process, reducing project delays by 22% and increasing on-time delivery rates
- **Expanded product adoption in eight key markets by analyzing customer data in Mixpanel**, identifying under-served segments, and adjusting the product roadmap accordingly

#### Associate Product Manager

Navistar

Chicago, IL | 2017 - 2020

- Assessed and prioritized product enhancements using Figma, **driving 16 design updates that improved overall design efficiency and user experience**
- Evaluated website traffic and user behavior through Google Analytics, providing insights that boosted user engagement by 12%
- Collected and leveraged actionable data from user surveys conducted through SurveyMonkey, leading to a 2.8-point enhancement in satisfaction scores on a scale of 10
- Processed competitive analysis data in Salesforce, promoting the introduction of new product features that expanded market share by 23%

#### Product Intern

Adobe

Chicago, IL | 2016 - 2017

- Upgraded the team's internal communication flow by setting up Slack channels for specific projects, reducing cross-team email traffic by 23%
- Approved minor updates and feature changes in Jira, ensuring alignment with project goals and contributing to the successful release of six feature updates
- Supervised small-scale A/B testing initiatives using Optimizely, **driving actionable insights that amplified the performance of three key features**
- Assisted in integrating new product features into GitHub, facilitating improved version control and teamwork, which slashed deployment-related problems by seven incidents per month

### SKILLS

- Jira
- Slack
- Salesforce
- Google Analytics
- Mixpanel
- Optimizely
- Figma
- GitHub
- SurveyMonkey
- Aha!

### EDUCATION

Bachelor of Arts

Computer Science

University of Chicago

2013 - 2017

Chicago, IL