

# CYPRIAN HALE

## Freelance Web Developer

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📍 New York, NY

🌐 [LinkedIn](#)

## WORK EXPERIENCE

### Freelance Web Developer

#### Spotify

📅 2020 - current

📍 New York, NY

- Developed a feature-rich user interface for Spotify's internal tool using React.js, boosting usability scores by 19% based on internal reviews.
- Created a Node.js microservice for user authentication to support OAuth, recording a 37% decrease in login issues.
- Implemented MongoDB's automatic failover mechanisms into the production environment, minimizing downtime by 26% during updates and maintenance periods.
- Introduced Git hooks to automate code review checks before merges, slashing deployment failures by 54% and maintaining code quality standards.

### Web Designer

#### Vimeo

📅 2017 - 2020

📍 New York, NY

- Led the design and layout adjustments for the Vimeo video player using CSS3, resulting in an 18% uptick in daily video views.
- Employed HTML5 semantic elements across all web pages, enhancing SEO results and boosting organic search traffic by 27%.
- Oversaw the user experience redesign for the subscription checkout process, leading to a 32% reduction in user drop-off rates.
- Improved the scalability of Vimeo's web pages across different devices by creating a responsive grid system, achieving a 41% rise in mobile traffic.

### Freelance Graphic Designer

#### Upwork

📅 2016 - 2017

📍 Remote

- Optimized website performance for multiple clients, lowering load times by 11 seconds through JavaScript coding practices.
- Received Top Rated Plus status on Upwork for outstanding performance and high client satisfaction, reflected in a 93% positive feedback rate.
- Provided rapid turnaround on urgent design projects, consistently meeting tight deadlines with a 96% on-time delivery rate.
- Launched a multi-user blogging platform using Express.js, which gained 5,672 active users within the first 6 months of launch.

## EDUCATION

### Web Development Career Path

#### Codecademy Pro

📅 2019 - 2020

📍 New York, NY

### Bachelor of Science

#### Computer Science

#### Carnegie Mellon University

📅 2013 - 2017

📍 Pittsburgh, PA

## SKILLS

- HTML5
- CSS3
- JavaScript
- React.js
- Node.js
- Express.js
- MongoDB
- Git