

Assignment 11

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Question

In an exit poll of 900 voters questioned, 360 responded that they favor a particular proposition. On this basis, it was reported that 40% of the voters favor the proposition.

- (i) Find the margin of error if the confidence coefficient of the results is 0.95.
- (ii) Find the confidence coefficient if the margin of error is $\pm 2\%$.

Solution: (i)

Consider the random variables $x_i \forall i \in [900]$, and the random variable $X = \sum_{i \in [900]} x_i$. where x_i is the boolean of a voter's opinion. Clearly, each x_i is a Bernoulli variable with parameter p , and X has a binomial distribution. Thus, the variance of X is known, and equals $np(1-p)$, where $n = 900$.

The sample mean, m , is also evident from the question ($m = \frac{360}{900} = 0.4$).

Therefore, the margin of error Δ is given by:

$$\Delta = \pm \sqrt{\frac{m(1-m)}{n}} z_{\frac{\gamma+1}{2}} \quad (1)$$

$$\begin{aligned} &= \pm \frac{0.49}{30} \cdot 1.97 \\ &= \pm 3.2\% \end{aligned} \quad (2)$$

Solution: (ii)

Given : $\Delta = \mp 2\%$. From (1),

$$z_{\frac{\gamma+1}{2}} = \sqrt{\frac{n}{m(1-m)}} \cdot \Delta$$

$$= \frac{30 \cdot 0.02}{0.49} = 1.22$$

$$\Rightarrow \frac{\gamma+1}{2} = \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{1.22} e^{-\frac{z^2}{2}} dz = 0.89 \quad (3)$$

$$\Rightarrow \gamma = 0.78 \quad (4)$$

The value of the integral in (3) was computed in Python.

Graph

Figure: Cumulative function of Gaussian distribution

