Topic Name: Golden Structure for Production Music  
  
Topic Summary:  
  
(1) Introduction:  
The golden structure for production music is a framework for creating tracks that are suitable for TV placements and other licensing opportunities.  
  
(2) Definition:  
The golden structure is a set of guidelines for building a track that creates a sense of progression and escalation from start to finish, with a focus on creating a big, impactful ending.  
  
(3) Key Principles of the Golden Structure:  
 (i) Start with a clear tone and vibe:   
 \* Avoid long fade-ins and establish the tone of the track immediately  
 (ii) Build and evolve the track:  
 \* Add new instruments, melodies, or percussion every 4-8 bars to keep the track interesting  
 (iii) Create a sense of progression:  
 \* Use choruses to create a sense of escalation and build towards a climax  
 \* Make each chorus bigger than the last  
 (iv) Use bridges and build-ups effectively:  
 \* Use bridges and build-ups to add variety and create a sense of tension and release  
 (v) Create a memorable ending:  
 \* Use a "definite button hit" ending to create a lasting impression  
 \* Consider adding a unique breakdown or twist at the end of the track to make it more memorable  
  
(4) Additional Tips:  
 \* Avoid copying and pasting sections of the track; instead, create unique elements for each section  
 \* Use stereo spreading to create a wider, more immersive sound  
 \* Experiment with different drum patterns and percussion to add variety to the track  
 \* Consider adding a "false ending" to create a sense of surprise and anticipation  
 \* Use the final chorus to create a sense of climax and resolution  
 Types of Golden Structure for Production Music:  
  
<b>1. Linear Golden Structure</b>  
\* Follows a linear progression from start to finish  
\* Each section builds upon the previous one  
\* Creates a sense of escalation towards the climax  
  
<b>2. Non-Linear Golden Structure</b>  
\* Uses unconventional structures, such as sudden changes in tempo or mood  
\* Creates a sense of surprise and unpredictability  
\* Often used in experimental or avant-garde music  
  
<b>3. Simple Golden Structure</b>  
\* Focuses on a single, repetitive melody or hook  
\* Builds upon the core idea through minimal variations  
\* Suitable for simple, catchy tracks  
  
<b>4. Complex Golden Structure</b>  
\* Features multiple melodies, harmonies, and rhythms  
\* Uses layering and texturing to create a rich sound  
\* Suitable for epic, cinematic tracks  
  
<b>5. Hybrid Golden Structure</b>  
\* Combines elements of different genres or styles  
\* Creates a unique sound by blending contrasting elements  
\* Often used in fusion or crossover music  
  
<b>6. Micro-Golden Structure</b>  
\* Focuses on small, detailed elements, such as percussion or sound design  
\* Creates a sense of intricacy and complexity  
\* Suitable for ambient or atmospheric tracks  
  
<b>7. Macro-Golden Structure</b>  
\* Focuses on the overall structure and progression of the track  
\* Creates a sense of grandeur and scope  
\* Suitable for epic, cinematic tracks  
 Here are the differences between the Golden Structure for Production Music and other music production approaches:  
  
<b>Differences between Golden Structure and Traditional Music Production</b>  
  
<b>Golden Structure:</b>  
  
1. <b>Focus on Escalation</b>: The golden structure focuses on creating a sense of progression and escalation throughout the track, building towards a climax.  
2. <b>Clear Tone and Vibe</b>: Establishes a clear tone and vibe from the start, avoiding long fade-ins.  
3. <b>Build and Evolve</b>: Adds new instruments, melodies, or percussion every 4-8 bars to keep the track interesting.  
4. <b>Memorable Ending</b>: Uses a "definite button hit" ending to create a lasting impression.  
5. <b>Unique Elements</b>: Creates unique elements for each section, avoiding copying and pasting.  
  
<b>Traditional Music Production:</b>  
  
1. <b>Focus on Melody</b>: Traditional music production focuses on creating a catchy melody and harmony.  
2. <b>Gradual Build-up</b>: Builds up gradually, without a specific focus on escalation.  
3. <b>Repetition and Variation</b>: Repeats and varies melodies and rhythms to create interest.  
4. <b>Flexible Ending</b>: Ends the track with a more flexible approach, without a specific focus on a "definite button hit".  
5. <b>Section Copying</b>: Often copies and pastes sections of the track to create a cohesive sound.  
  
<b>Differences in Creative Approach</b>  
  
<b>Golden Structure:</b>  
  
1. <b>Experimentation</b>: Encourages experimentation with different drum patterns, percussion, and stereo spreading to add variety.  
2. <b>Surprise and Anticipation</b>: Uses techniques like "false endings" to create surprise and anticipation.  
  
<b>Traditional Music Production:</b>  
  
1. <b>Formulaic Approach</b>: Often follows a more formulaic approach, with less emphasis on experimentation.  
2. <b>Predictable Structure</b>: Follows a more predictable structure, with less focus on surprise and anticipation.  
 Here are the advantages and disadvantages of the Golden Structure for Production Music:  
  
<b>Advantages of the Golden Structure for Production Music:</b>  
  
1. <b>Increased Memorability</b>: The golden structure helps create a track that is more memorable and catchy, making it more likely to get licensed for TV placements and other opportunities.  
2. <b>Improved Engagement</b>: The structure's focus on building and evolving the track keeps the listener engaged and interested throughout the song.  
3. <b>Professional-Sounding Tracks</b>: The golden structure's guidelines for creating a sense of progression and escalation result in tracks that sound professional and polished.  
4. <b>Increased Emotional Impact</b>: The structure's emphasis on creating a big, impactful ending helps to create an emotional connection with the listener.  
5. <b>Versatility</b>: The golden structure can be applied to a variety of genres and styles, making it a versatile tool for music producers.  
  
<b>Disadvantages of the Golden Structure for Production Music:</b>  
  
1. <b>Limited Creative Freedom</b>: The golden structure's guidelines can be restrictive, limiting the producer's creative freedom and ability to experiment with new ideas.  
2. <b>Formulaic Sound</b>: If not executed carefully, the golden structure can result in tracks that sound formulaic and lacking in originality.  
3. <b>Overemphasis on Endings</b>: The structure's focus on creating a big, impactful ending can lead to an overemphasis on the final section of the track, potentially neglecting the rest of the song.  
 Here are the reasons and importance of the Golden Structure for Production Music:  
  
<b>Importance of Golden Structure for Production Music:</b>  
  
1. <b>Increased Placements</b>: Following the golden structure increases the chances of getting placements in TV shows, ads, and other media, leading to more exposure and revenue.  
2. <b>Improved Track Engagement</b>: The golden structure ensures that the track remains engaging and interesting throughout, keeping the listener hooked until the end.  
3. <b>Enhanced Creative Freedom</b>: By following a structured approach, producers have more creative freedom to experiment with different elements and ideas.  
4. <b>Professional-Sounding Tracks</b>: The golden structure helps create tracks that sound polished and professional, making them more attractive to potential buyers.  
5. <b>Time-Efficient Production</b>: The golden structure provides a clear roadmap for production, saving time and effort in the creative process.  
  
<b>Reasons for Using the Golden Structure for Production Music:</b>  
  
1. <b>Creates a Sense of Progression</b>: The golden structure ensures that the track builds and evolves, creating a sense of progression and escalation.  
2. <b>Enhances Emotional Impact</b>: The structure's focus on creating a big, impactful ending leaves a lasting impression on the listener.  
3. <b>Improves Track Cohesion</b>: The golden structure helps create a cohesive track with a clear beginning, middle, and end.  
4. <b>Encourages Creativity</b>: The structure's guidelines allow producers to experiment and add their unique touch to the track.  
5. <b>Increases Track Memorability</b>: The golden structure's focus on creating a memorable ending makes the track more likely to stick in the listener's mind.  
 Here is an example based on the provided understanding of the Golden Structure for Production Music:  
  
Example:  
  
(1) A music producer wants to create a track for a TV commercial. They decide to use the Golden Structure to ensure their track is catchy and memorable. They start with a clear tone and vibe, establishing the mood of the track immediately.  
  
(2) The producer builds and evolves the track, adding new instruments and melodies every 4-8 bars to keep the listener engaged. They create a sense of progression, using choruses to escalate towards a climax.  
  
(3) To add variety, the producer uses bridges and build-ups effectively, creating a sense of tension and release. They experiment with different drum patterns and percussion to add texture to the track.  
  
(4) Finally, the producer creates a memorable ending, using a "definite button hit" to leave a lasting impression on the listener. They consider adding a unique breakdown or twist at the end of the track to make it more memorable.  
  
(5) By following the Golden Structure, the producer creates a track that is engaging, memorable, and professional-sounding, increasing its chances of getting licensed for the TV commercial.   
  
 Here are some concise real-life examples for each concept related to the Golden Structure for Production Music:  
  
<b>Golden Structure Principles:</b>  
  
1. <b>Clear Tone and Vibe</b>: A movie trailer starting with an intense, dramatic score to set the tone for the action-packed film.  
2. <b>Build and Evolve</b>: A DJ building up the energy at a party by adding more beats and instruments to keep the crowd engaged.  
3. <b>Create a Sense of Progression</b>: A video game's soundtrack increasing in intensity as the player progresses through levels.  
4. <b>Use Bridges and Build-ups</b>: A sports event's music using bridges to transition between different sections of the game, building up to the climax.  
5. <b>Memorable Ending</b>: A fireworks display ending with a grand finale to leave a lasting impression on the audience.  
  
<b>Types of Golden Structure:</b>  
  
1. <b>Linear Golden Structure</b>: A well-planned road trip with each stop building upon the previous one, leading to a grand finale at the final destination.  
2. <b>Non-Linear Golden Structure</b>: A surprise party with unexpected twists and turns, keeping the guest of honor engaged and excited.  
3. <b>Simple Golden Structure</b>: A catchy advertising jingle that builds upon a simple melody to make it more memorable.  
4. <b>Complex Golden Structure</b>: A movie score that layers different melodies and harmonies to create a rich, epic sound.  
5. <b>Hybrid Golden Structure</b>: A music festival that combines different genres, such as rock and electronic, to create a unique sound.  
6. <b>Micro-Golden Structure</b>: A detailed, intricate puzzle that requires attention to small details to create a larger, complex picture.  
7. <b>Macro-Golden Structure</b>: A grand, epic movie that builds upon small moments to create a sweeping narrative.  
  
<b>Differences between Golden Structure and Traditional Music Production:</b>  
  
1. <b>Focus on Escalation</b>: A rollercoaster ride that builds up to a thrilling climax, versus a merry-go-round that repeats the same melody.  
2. <b>Clear Tone and Vibe</b>: A clear, concise news headline that sets the tone for the story, versus a vague, meandering introduction.  
3. <b>Build and Evolve</b>: A growing plant that adds new leaves and branches, versus a stagnant pool of water.  
4. <b>Memorable Ending</b>: A fireworks display that ends with a grand finale, versus a slow, fading sparkler.  
  
<b>Advantages and Disadvantages of the Golden Structure:</b>  
  
<b>Advantages:</b>  
  
1. <b>Increased Memorability</b>: A catchy, repetitive slogan that sticks in your head, like a brand's logo.  
2. <b>Improved Engagement</b>: A video game that keeps you engaged with increasingly challenging levels.  
3. <b>Professional-Sounding Tracks</b>: A well-produced, polished TV commercial that grabs your attention.  
4. <b>Increased Emotional Impact</b>: A heartwarming movie that builds up to a tear-jerking climax.  
5. <b>Versatility</b>: A skilled musician who can adapt to different genres and styles.  
  
<b>Disadvantages:</b>  
  
1. <b>Limited Creative Freedom</b>: A strict, formulaic recipe that leaves little room for experimentation.  
2. <b>Formulaic Sound</b>: A generic, unoriginal TV theme song that sounds like every other show.  
3. <b>Overemphasis on Endings</b>: A movie that focuses too much on the final action sequence, neglecting the rest of the story.  
  
<b>Importance and Reasons for Using the Golden Structure:</b>  
  
1. <b>Increased Placements</b>: A popular, catchy song that gets played everywhere, increasing its chances of getting licensed.  
2. <b>Improved Track Engagement</b>: A well-structured workout playlist that keeps you motivated throughout the exercise.  
3. <b>Enhanced Creative Freedom</b>: A flexible, adaptable recipe that allows for experimentation and creativity.  
4. <b>Professional-Sounding Tracks</b>: A well-produced, polished podcast that sounds like a professional radio show.  
5. <b>Time-Efficient Production</b>: A well-planned, efficient schedule that saves time and effort in the creative process.