

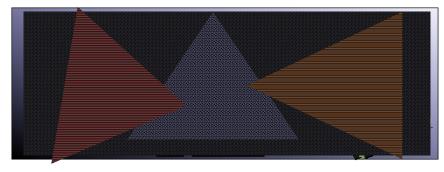
Purpose



Rarely the pricing in real life Business Scenarios are too simple to be taken care with standard pricing mechanism.

The varied nature of the customers; their diversified consumption modes as well as the complexity in product costing give rise to a situation where the business needs to address the pricing of a product in multiple ways.

Advanced pricing is basically addressing these complex permutations and combinations while pricing a product



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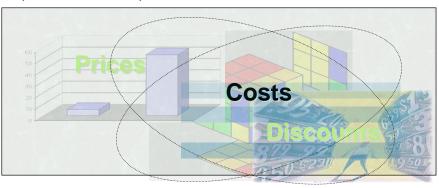
Use



Advanced pricing takes into account the various complex scenarios in the business.

It can be used when the pricing of the same product changes due to a special sales process.

It can be used when the same customer buys the product in specified quantity or volume. Or where the pricing is dependent on other costs and prices and has a dynamic nature rather than a fixed one



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Challenges



The prime challenges lie in understanding in details the special scenarios where we need to implement the advanced pricing. Process and process steps, which constitute the scenario needs to understood also which we would have a mammoth impact on the pricing mechanism. For example, if we are pricing a inter company product, the varied tax structures pertaining to different geographies need to be understood to perform correct pricing for the same



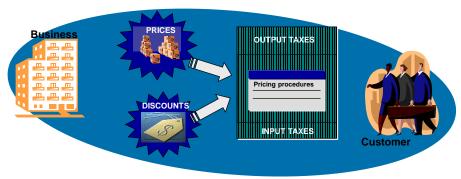
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- Pricing is the combination of creating correct pricing procedures that map the business needs & processes.
- This includes correct pricing and discounting, and keeping to the legal requirements placed on the business, such as adhering to the tax laws of the respective country



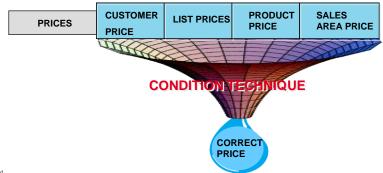
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Pricing in SD - Condition technique



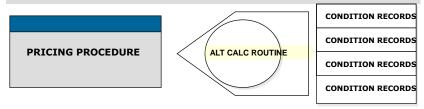
- The Condition technique is the single largest configuration technique used in the SD module.
- It is used in pricing also. The condition technique is used by SAP to find a choice from among a number of alternatives. SAP makes the choice based on conditions, hence the name condition technique



Advanced Pricing in SD



- Though Condition technique is the pillar of SD pricing, it involves other advanced functionalities also. Rarely the business scenarios are too simple to be taken care of by standard pricing configuration
- For example, a condition record may be maintained for a scale of 100 articles, but business requires the document pricing to be carried out at a rate which is meant for 10 articles

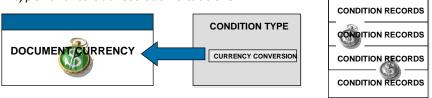


 SAP here would be requiring an alternative calculation technique by bypassing the one being used in condition technique

Advanced Pricing in SD



 Again, the currency maintained in the condition record may vary from the document currency. The business may require the pricing to be carried out at document currency for which currency conversion needs to be carried out. SAP provides certain key fields at condition type level to address such situations

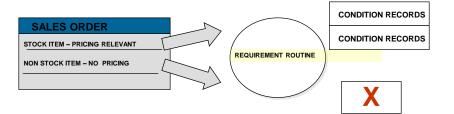


• In the similar line, the business frequently wants the profit to be determined in the determining procedure. For that, it wants cost of production of the article to be captured at the procedure level. The system then can subtract the same from the cost of sales (net value) to arrive at the profit. SAP provides special condition types like – VPRS (cost) etc. to fulfill these business requirements

Advanced Pricing in SD



- In a complex business process, we frequently come across scenarios where pricing needs to carried out based on certain requirements.
 For example, a sales order may contain both stock and non-stock items. In this situation, the system is not required to search for any condition records for the non-tock items
- For this, SAP has provided certain *requirements* which excludes the system from carrying out pricing for certain special situations





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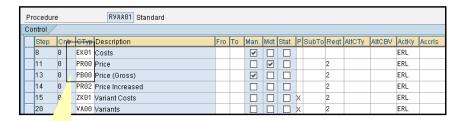


- Thus to carry out advanced pricing in SD:
- We need to have a thorough overview of the pricing procedure
- Understanding of pricing procedure elements like Alternative calculation type, subtotal, alternative condition base value etc.
- Understand certain key fields in condition types
- Understand the relevance of standard special condition types like – VPRS, SKTO etc. in business requirements.
- Understand certain complex pricing requirements.

onderstand certain complex pricing requirements.



 The Pricing procedure is simply the determining process of finding a price using the condition technique. It is where the condition types are grouped together sequentially



Condition types Arranged sequentially There are 16 columns in the *pricing procedure*, each catering to a different functionality



- **Step**-It indicates the no. of the steps in the procedure. For example, the first condition type should be *Step* 10, the second condition type should be *Step* 20, and so on
- Cntr Alongside the column step is the column Cntr, the counter. This is used to show a second mini-step within an actual step. For example, we may have all the freight surcharges assigned to Step 100; however there may be 3 condition types, each representing a different freight surcharge. Thus we can assign a freight cond type to Step 100, counter 1; another to step 100, counter 2 and so on
- Ctyp The column Ctyp is the condition type. This is the backbone of the pricing procedure. When we enter a condition type, the Description field is filled automatically with the description of the condition type



- Fro and To These are the from and to columns. These are used in 2 circumstances:-
- 1. To define the range for a subtotal For example, if we want to add up all the condition types from step 10 to 50, we would enter 10 and 50 in the Fro and To columns respectively
- 2. To define the basis for a calculation For example, if a discount is defined as a percentage, we need to indicate which step must be used as the basis for calculation. If the calculation must be performed from step 100, we would enter 100 in the fro field
- Man The Man(Manual) column indicates if the condition type is allowed to be processed only manually or automatically
- Mdt The Mdt(Mandatory) column identifies those condition types that
 are mandatory in the pricing procedure. Mandatory condition types are
 the sales price or the cost price. Should a mandatory cond typ not be
 found in the procedure, the system will throw an error in pricing



- Stat The condition type marked as statistical or Stat will not be included in the net value calculation for that item. The net value is displayed in the item details of the order and invoice, and the total of all items' net values is displayed on the order and invoice document
- P The thin column following Stat is labeled Print. The print indicator determines which descriptions and associated values assigned to a step are printed on a document such as order confirmation

All the subsequent columns in the pricing procedure shall be covered under the next section Alternative calculation type, subtotal, alternative condition base value etc.

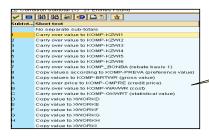




In this section, we would cover in details the functionalities of the Subtotal, Requirement, Alternative calculation type, Alternative condition base value, Account key, Accrual keys; and their significance in the advanced SD pricing

Subtotal - The subtotal field assigns a subtotal key to a step in the pricing procedure. These subtotal fields are then used in other areas of the system such as in logistics information system (LIS). For example, it is recommended to assign the subtotal field 4 to the total value in the pricing procedure for Freight

П	810	1	HAOO	Percentage Discount		V		ERS	
П	810	2	HB00	Discount (Value)		~		ERS	
П	810	3	HD00	Freight		~	4	ERF	
	815	0	KF00	Freight			4	ERF	

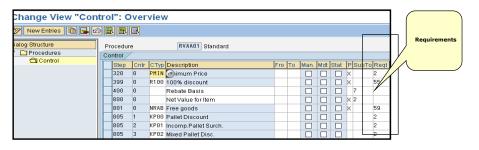


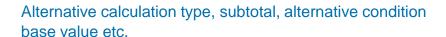
The list of SAP provided subtotal fields

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- Requirement The requirement is used to assign a requirement to the condition type. This requirement can then be used to exclude the system from accessing the condition type and trying to determine a value
- For example, a requirement can be used to specify that a condition type, a discount, should only be accessed if the customer has a low-risk credit group





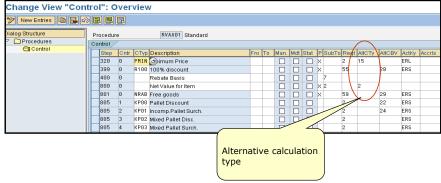


Ш					, 100 goodo					
	81	05	1	KP00	Pallet Discount			/	2	
	81	05	2	KP01	Incomp.Pallet Surch.				2	
	81	05	3	KP02	Mixed Pallet Disc.				2	

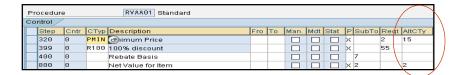
- The mostly used requirement routine is 2 which is *Item with Pricing*. So it would be valid enough to see how it is used in pricing procedure
- This requirement is met if the document item category is relevant for pricing and no previous condition in the pricing procedure has set the condition exclusion flag
- Example A sales order is placed in the system. Some of the items in the order are free to the customer and the item category for them are set as TANN. In the IMG, item category TANN has been configured as not relevant for pricing. In the pricing procedure, requirement 2 is assigned to all condition types. Using this requirement, the system does not access any pricing condition records for the free line items. Again, some of the prices are defined as net price. When a net price is found, no subsequent discount or surcharge should be assigned to the item. Requirement 2 also ensures that further condition records are not accessed when a net price has already found for the item



 Alternative calculation type – The column AltCty specifies that the system is to use the formula represented in this column as an alternative in finding the value of the condition type, rather than by using the standard condition technique. For example, this can be used to calculate complex tax scenarios







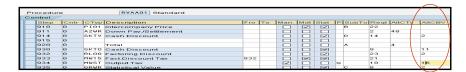
- The mostly used AltCty formula is 2 which is Net Value. It can be assigned to a condition type or value line in pricing. Formula '2' sets the value equal to net value that has been calculated so far for the item in the pricing procedure. It contains the amount excluding taxes
- <u>Example -</u> A company would like to show subtotals in their pricing screen that would represent the Gross value, Net value and Net value 2. These are all value lines in the pricing procedure that do not correspond to a specific condition type. To determine the value for these value lines, the user assigns the AltCty formula 2



• Alternative condition base value – The column AltCBV is a formula assigned to a condition type in order to promote an alternative base value for the calculation of a value. For example, one can specify a formula that uses a subtotal, such as 4, from the Subtotal field, modify it slightly, such as dividing it by 2, and then using the resultant value as a base value for the condition type



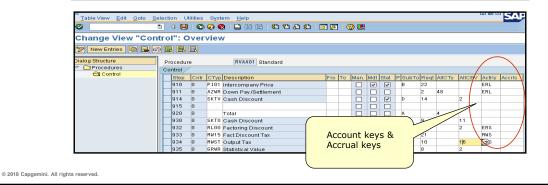




- The mostly used AltCBV routine is 2 which is Net Value. It is assigned to a condition type in the pricing procedure. Formula '2' uses the net value of the sales document line item
- <u>Example</u> A company applies fixed header cash discount SKTO to a sales order. Fixed header conditions are always distributed across the line items in the document. In this case, the company would like to distribute the fixed amount based on the net value of the line items. To accomplish this, the user would assign alternative condition base value formula '2' to the *header* discount condition type in the pricing procedure

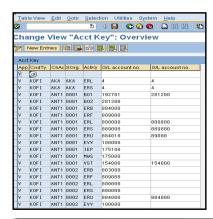


- ActKey and Accrls
 The Account keys and Accrual account keys are used to assign account keys, which in turn are assigned to GL accounts that are used by FI to register postings
- ERL key is used to post a sales revenue to a GL. Whereas, ERF is used to post a sales deduction to a GL. Accrual key is used in case of accrual condition types like Rebates and Freights



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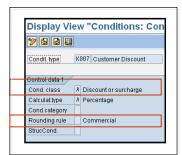


 Based on the account keys assigned in the pricing procedure, account determination takes place. Here in TCode – VKOA, the appropriate GL gets posted based on Account keys, Condition types, Chart of accounts and sales org

This completes the basic functionalities of the requirements and formulas. We would take up some advanced usage of requirements & formulas in a subsequent section.



- Condition class It is used by the system to determine which conditions it must re determine and when
- The system would re determine the following condition types
- Taxes (condition class D)
- · Rebates (condition class C)
- Intercompany billing condition types (condition class I)
- Cost conditions (condition category G)
- Cash discounts (condition category E)



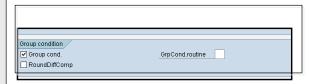
In copy control pricing , type G is "Copy pricing elements unchanged and re determine taxes

 Rounding rule – It is based on which the value for the condition type gets rounded. If left blank, the system would use commercial rounding to find the value of a condition type. <u>In commercial rounding</u>, a value less than 5 will be rounded down; and a value greater than or equal to 5 will be rounded up



 Group condition – It indicates whether the system calculates the basis for the scale value from more than one item in the document

For a group condition to be effective, the items must belong to a group. The items can, for example, all belong to the same material group



Example

A sales order contains two items. Both items belong to the material group 01. The group condition indicator is set in the definition of the condition type for material group discounts. Neither item alone qualifies for the discount alone. However, when the items are combined as part of a group condition, the combined quantity creates a basis for the discount. This basis then exceeds the scale value, which is necessary to qualify for the higher discount



Currency conversion – This indicator if marked, will cause the system to convert the currency from the condition currency to the document currency after the multiplication of the items. Should the value not be marked, the system converts the currency of the condition into the document currency before multiplying the value for the items

Currency conv. Exclusi Accruals Variant cond. Pricing Inv.list cond. Qty conversion Rel.Acc Int-comBillCond Rel.Acc ServiceChgeSe Rel.Acc	date Standard (KOMK-PRSDT; ta
---	-------------------------------



- Accruals Indicates that the system posts the amounts resulting from this condition to financial accounting as accruals
 - Use
 If you mark this indicator, the condition appears in the document as a statistical condition

Control data 2			
Currency conv.		Exclusion	
Accruals	Variant cond.	Pricing date	Standard (KOMK-PRSDT; ta
🗌 Inv.list cond.	Qty conversion		
☐ Int-comBillCond		Rel.Acc.Assig	Relevant for account ass
ServiceChgeSe			



Control data 2			
Currency conv.		Exclusion	
Accruals	Variant cond.	Pricing date	Standard (KOMK-PRSDT; ta
Inv.list cond.	Qty conversion		
☐ Int-comBillCond		Rel.Acc.Assig	Refevant for account ass
ServiceChgeSe			

 Exclusion - Indicates whether the system automatically excludes the discounts that are proposed during pricing

Use

You can set this indicator in two ways: For a particular condition record (the field appears on the *Details* screen) For all records of a particular condition type (the field appears on the screen where you define the condition type)

 Pricing date – The system date that must be used to determine a condition record's validity must be indicated by the entry in the pricing date. Should the field is blank, the system uses the standard pricing date KOMK-PRSDT for pricing, but for taxes and rebates, the system will use the date KOMK-FBUDA



Control data 2			
Currency conv.		Exclusion	
Accruals	Variant cond.	Pricing date	Standard (KOMK-PRSDT; ta
Inv.list cond.	Qty conversion		
☐ Int-comBillCond		Rel.Acc.Assig	Relevant for account ass
ServiceChgeSe			

Rel Acc Assig Controls how account assignment is performed for conditions of this type

Procedure

If you enter the indicator B, the system includes the accounting indicator in the account assignment process. The information from the condition record is forwarded to Controlling with the classification "accounting indicator". The system links the condition record to the underlying billing document item to find the accounting indicator that has been assigned to a particular transaction.

In the standard system, the condition type *KBM1* is set up for use in transactions involving an accounting indicator

Use

Account assignment using an accounting indicator is often used in Service Management. It enables you to identify how costs incurred by a particular service transaction arose (for example, goodwill, under guarantee).



Control data 2			
		Footoeten.	
Currency conv.		Exclusion	<u></u>
Accruals	Variant cond.	Pricing date	Standard (KOMK-PRSDT; ta
Inv.list cond.	Qty conversion		
Int-comBillCond		Rel.Acc.Assig	Relevant for account ass
ServiceChgeSe			

 Qty conversion - This field controls the quantity conversion during determination of the condition basis

Use

- The field is only relevant for calculation rule 'C' (quantity- dependent). It is relevant if the sales quantity unit and the condition quantity unit are identical (and is different to the basis quantity unit)
- Deactivated: The condition basis quantity is converted via the quantity to the stock keeping unit. This means that the condition quantity is determined for planned factors. This means that a change to the conversion factors in the delivery or the order are not taken into account. Rounding errors can occur during quantity conversion
- Activated: If the sales quantity unit and the condition quantity unit are identical, the quantity of the document item is used, i.e. the actual quantity.

For other primary fields in the condition type, please refer to the courseware - SD Pricing

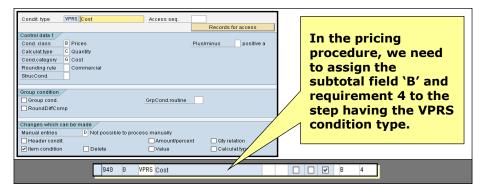


EK01 – It is one of the standard "cost" condition type. It is used to provide cost of materials manually into pricing. This cost minus the price would give the profit margin. This is a manual condition type and is required when the cost of the material needs to be provided manually in the order, instead of flowing from material master



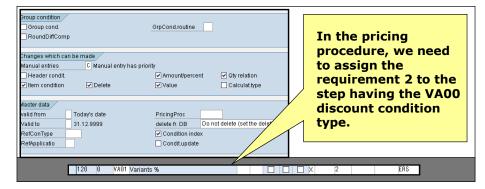
VPRS – It is one of the standard "cost" condition type. It is a statistical
condition type and is used to capture the cost of the line item automatically
from the material master. The cost of material can be stored as a master data in
the Accounting view of the material master. The difference of this and the price
would calculate the profit margin for an item





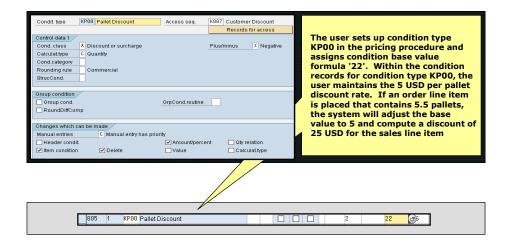
VA00 – It is the condition type to capture discounts for various variants of a product. Variant is the different types for the same product range for which the price fluctuates. For example, Maruti Zen LXI and Zen VXI are two variants of the same product line Maruti Zen for which the price differs and so also any discount offered to them





KP00 – This is a standard discount condition type to capture pallet discount. For example, A company sells their products in cases. Each of their materials has a conversion factor to pallets. When an order is placed by a customer, the user would like the system to calculate the number of full pallets for each line and to offer a 5 USD







• AMIZ – This is a condition type for capturing the minimum value surcharge. For example, a company would like to define minimum order values for their customers. As an example, a minimum order value of 200 USD is defined for Customer A. If Customer A places an order for anything less than 200 USD (before taxes), the system should automatically compute a surcharge equal to the difference and apply it to the order. To accomplish this, the user would configure pre-delivered condition types AMIW and AMIZ in their pricing procedure as defined above and maintain a condition record for AMIW and Customer A



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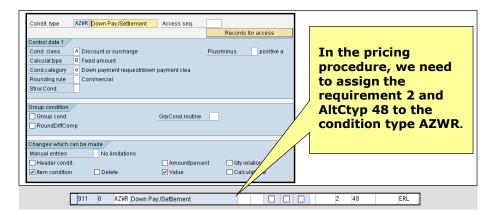
We need to assign requirement 2 and alternative calculation type 13 to condition type AMIZ in the pricing procedure. Formula '13' computes the applicable surcharge when the order value (before taxes) falls below the predefined minimum order value. This formula was delivered with condition types AMIW (used to define the minimum order value) and AMIZ (used to compute the surcharge if the minimum is not met)

818	0	AMIZ	Minimum ValueSurchrg				2	13	ERS .

AZWR – This is a condition type to capture the down payment or settlement. Alternative calculation type formula '48' is delivered to ensure that the down payment amount the user offsets in a billing document does not exceed the actual down payment value. Condition value formula '48' is assigned to the condition type in the pricing procedure representing down payments (R/3 delivered condition type AZWR)

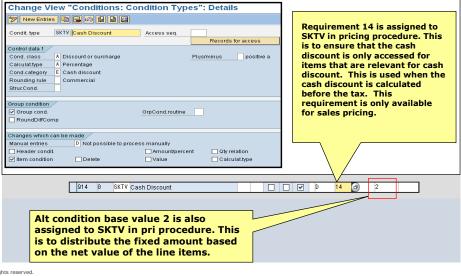
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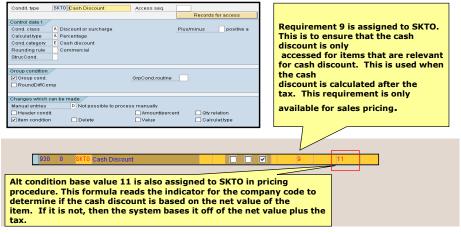
 SKTV – This is a standard cash discount condition type which is applicable before tax. This is applied as a group condition and is set as automatic condition







 SKTO – This is a standard cash discount condition type applicable after tax. This is applicable as a group condition and set as automatic condition





Different Payer (1) – This requirement is met if the sold-to party in the sales document differs from the payer. This can be assigned to an access sequence to aid performance when pricing condition records are maintained at both the sold-to and/or payer level.

Example

As part of the pricing program, a company sometimes defines pricing based on the sold-to or the payer. Within their customer base, some customers have a central payer that is used for many sold-to parties. Other customers are smaller where the sold-to party and the payer are identical. Within the pricing access sequence, the user sets up accesses for both the sold-to and the payer. The first access looks for a price using the sold-to of the sales document. The second looks for a price based on the payer of the sales document. The user assigns requirement 1 to the second access to indicate that it is only necessary to look for a payer level price if the sold-to differs from the payer.



Inter-company (22) – This requirement is met if the document is an inter-company billing document. This billing document represents the delivering company code's bill to the sales org's company code. This requirement should be assigned to those condition types that are relevant in the inter-company billing document such as – PIO1 and PIO2

Example

A company receives a sales order from a customer. The company code of the shipping plant differs fro the company code of the sales organization indicating an inter-company sales. In addition to the invoice to the customer, an additional invoice is created by the system to indicate the delivering company code's charge to the sales org's company code. The company's policy is to bill the sales company code a fixed amount per material unit for the transaction. The user configures condition type PI01 in the pricing procedure to maintain the fixed amounts and also assigns requirement '22' so that it is only accessed when the inter-company invoice is generated. If the amount needs to be in %, condition type PI02 is to be used.



Free goods pricing (55) – This requirement is met if the item category for the item has the pricing indicator B' – Pricing for free goods. 100% discount is applied automatically by the system using the condition type R100 in the pricing procedure. Requirement '55' should be assigned to this condition type in the pricing procedure so that it is applied to only free items.

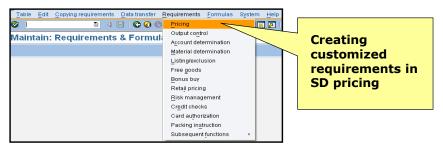
Example

A company has a free goods agreement with their customers. For every 10 cases of Product A that the customer buys, the customer receives 2 cases of Product B for free. From a pricing perspective, the user wants to track both revenue and sales deductions for the free items. To do this, the user flags the free goods item category with the pricing indicator 'B'. In addition, the user adds the condition type R100 to the pricing procedure at the point at which 100% discount should be applied. The user also assigns requirement '55' to the condition in the pricing procedure so that it is applied for free goods items.



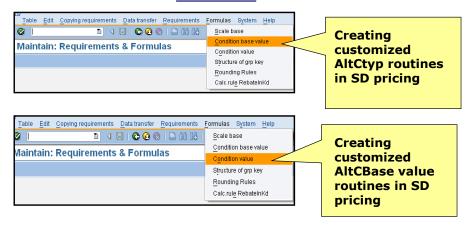
 Creating customized requirements, alternative calculation type and alternative condition base value routines – In addition to the sap provided requirements, alternative calculation type and base value routines, we can create our own routines if the pricing demands so

T code - VOFM





T code - VOFM

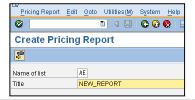




In this activity, we define the screen layout for pricing reports. You
use pricing reports to analyze condition records according to different
criteria. Technically, pricing reports are ABAP/4 programs

T code - V/LA

- To create a new pricing reports, please proceed as follows:-
- a) Enter a two-digit description (with a character as the first digit) and the title of the pricing report you want to create



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b) All key fields which are used in conditions appear in alphabetical order on the following data screen. Select all key fields which should be used in the pricing report.



If you choose *Edit->Further processing* with AND, all condition tables will be evaluated that contain at least one of the selected key fields



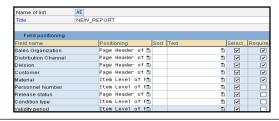
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If you choose *Edit->Further processing with OR*, only the condition tables that contain all the selected key fields will be evaluated.

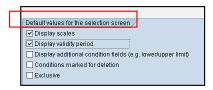


c) Choose "Position fields" to define the screen layout of the pricing report. Make sure that all key fields from the selected tables appear on the following data screen.





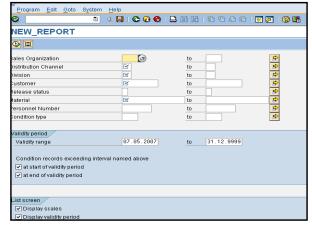
d) We can also set default values for the selection screen



- e) In the end, we need to save the report.
- f) Lastly, we need to execute the report to verify the desired output (please see in the next page)



Pricing report NEW REPORT



Exercise



Create a free goods pricing where 2 cases of Product A is offered free with 10 cases of Product B (Exclusive)

Transactions

V/05	Create condition table	
V/06	Create condition type	F000
V/08	Create pricing procedure	RV001
VBN1	Create condition records .	

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Exercise



Create a inter-company procedure, where a discount of 40% would be offered in inter-company billing document

Transactions

V/05	Create condition table
V/06	Create condition type
V/08	Create pricing procedure
VK11	Maintain discount percentage.

Additional Info



How to add new fields in the pricing field catalogue

The document and item data in SD are stored in data tables like VBAK and VBAP

The field catalogue is a structure- KOMG that consists of 2 tables KOMK and KOMP. They are communication structures used to communicate transaction data with the pricing procedure. The structure KOMG contains fields of tables KOMK and KOMP.

If a field is not in KOMG, it means it is not in KOMK and KOMP. For that we need to add the field in KOMK or KOMP and then write ABAP code to transfer the data in the field from the transaction tables to the communication structure.

Additional Info



How to add new fields in the pricing field catalogue

Following are the steps:-

- a) Create the field in the KOMK and KOMP tables using the standard includes provided for the requirement.
- b) Write a code in the user exit to read the transaction data and transfer it to the KOMx structures.

If the field is from the header table, we need to add it to the include table $\mathsf{KOMPAZ}\,$ in the table $\mathsf{KOMK}\,$

Lastly we need to write the ABAP code in USEREXIT_PRICING_PREPARE_TKOMP in include program MV45AFZZ for order and RV60 AFZZ for billing.