

(1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .

<https://www.flipkart.com/> <https://www.irctc.co.in/> <https://www.allegro.pl/>
<https://www.johnlewispartnership.co.uk/> <https://www.uidai.gov.in/>

Answer :

- 1.) <https://www.flipkart.com/>
https:// = protocol
WWW. = subdomain
Flipkart. = Domain
.com = top level domain
- 2.) <https://www.irctc.co.in/>
https:// = protocol
Www. = subdomain
[irctc.co](https://www.irctc.co.in/) = Domain
.com = top level domain
- 3.) <https://www.allegro.pl/>
https:// = protocol
Www. = subdomain
Allegro. = domain
.com = top level domain
- 4.) <https://www.johnlewispartnership.co.uk/>
https:// = protocol
Www. = subdomain
[johnlewispartnership.co](https://www.johnlewispartnership.co.uk/) = domain
.com = top level domain
- 5.) <https://www.uidai.gov.in/>
https:/ = protocol
www. = subdomain
[uidai.gov](https://www.uidai.gov.in/). = domain
.com = top level domain

(2). What is HTTPS/SSL Update?

ANSWER:

→ **HTTPS** encrypts the data exchanged between a user's browser and the website, protecting it from hackers or eavesdroppers.

→ After the update, the website URL will begin with **https://** instead of **http://**,

→ **https://** and **ssl** refer to secure the account and send the pass to the server in form of 0 & 1

→ HTTPS/SSL have 1.) Security

2.) Trust

3.) SEO

4.) Browser Requirements

(3). List out 10 famous browsers used worldwide.

ANSWER:

1.) Google Chrome

2.) Apple Safari

3.) Mozilla Firefox

4.) Microsoft Edge

5.) Opera

6.) Brave

7.) Samsung Internet

8.) Vivaldi

9.) Tor Browser

10.) UC Browser

(4). Create a Customer Persona & identify Brand Details for the given brands

ANSWER:

📌 Abhay's Customer Persona : Brand Analysis