ABHAY ODEDRA

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OBJECTIVE

"Passionate about the digital world and currently honing my skills through a Digital Marketing course. Looking to join a dynamic team where I can learn, contribute, and grow into a result-driven marketer."

EDUCATION

Bachelor's Degree in BCA - BKNMU, 2022-2025

SKILLS & EXPERTIES

- Project management
- Data analysis
- Communication
- Qucik learning
- Problem-solving

PROJECTS

● Project 1: Brand Analysis of Jio Hotstar

•Description: Jio Hotstar competitor research, customer persona & identify brand details are given in this project.

Tools/Features: Google form, Data analysis
GitHub Link: <u>Brand Analyst of Jio-Hotstar</u>

STRENGHTS

- Good communication skill
- Ability to quickly learn new things
- •Adaptability to change quickly according to situation
- ullet Good team work
- •Good problem solving skill

PERSONAL INFORMATION

• Languages Known: English, Hindi, Gujarati

• Hobbies: Reading, Playing outdoor games, Learning new things

DECLARATION

I hereby declare that the information provided above is accurate to the best of my knowledge and belief.