



Sales Dashboard

High-level Insights into sales performance (2021-2022)

Country ▾

SKU ▾

Coupon Code ▾

Buyer ▾

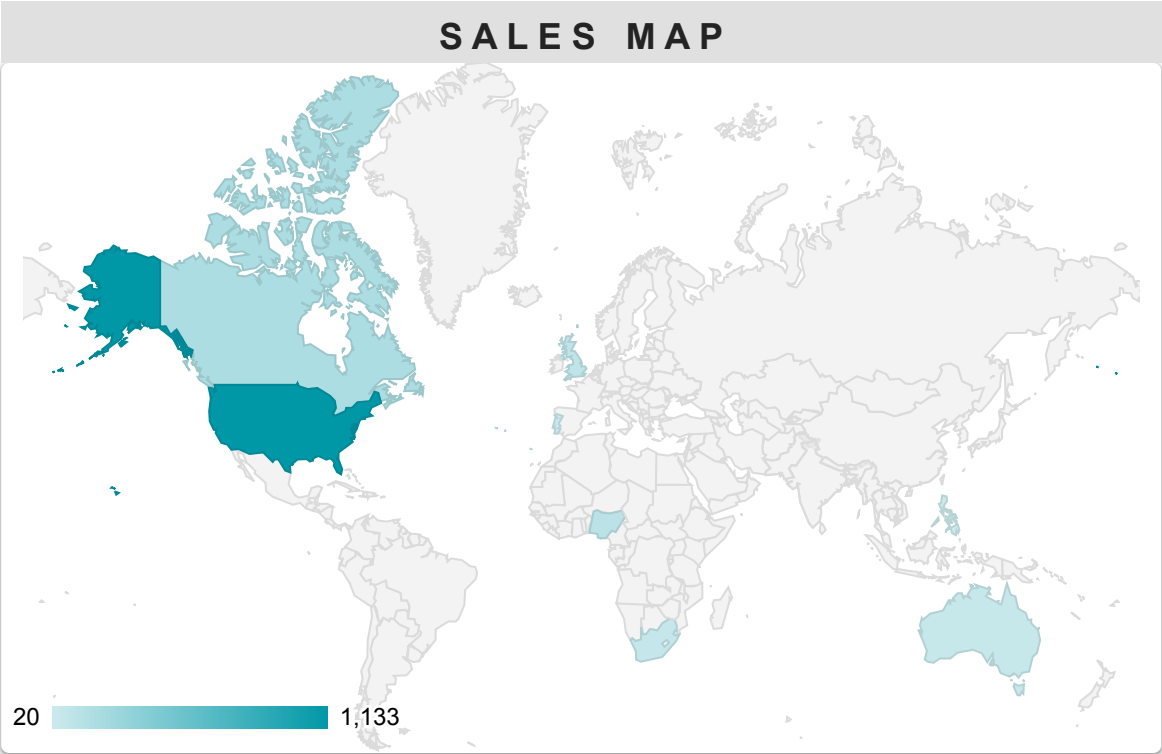
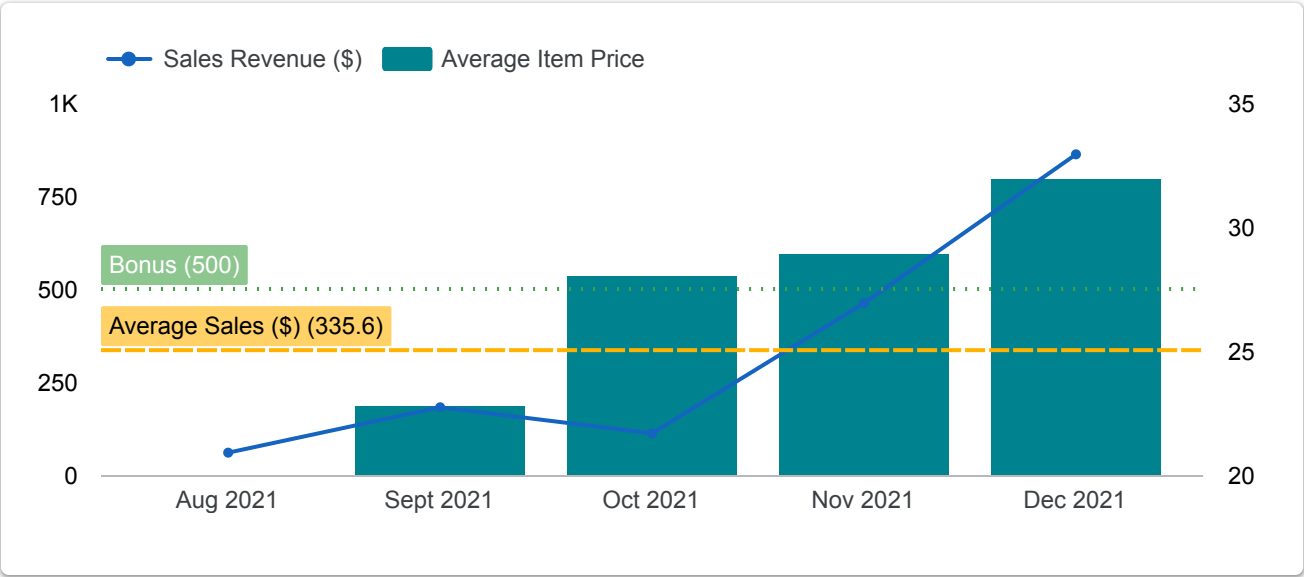
1 Aug 2021 - 31 Dec 2021 ▾

Sales Revenue (\$)1,678

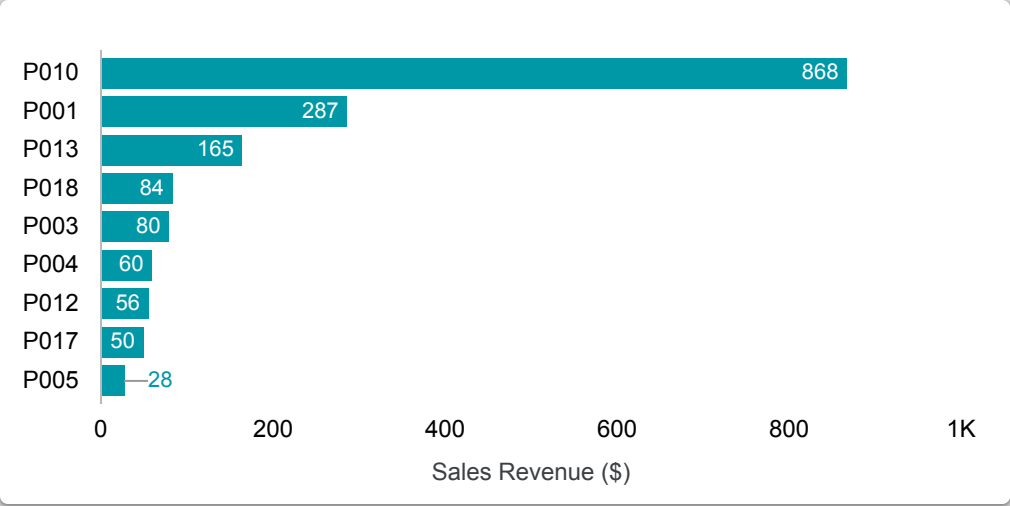
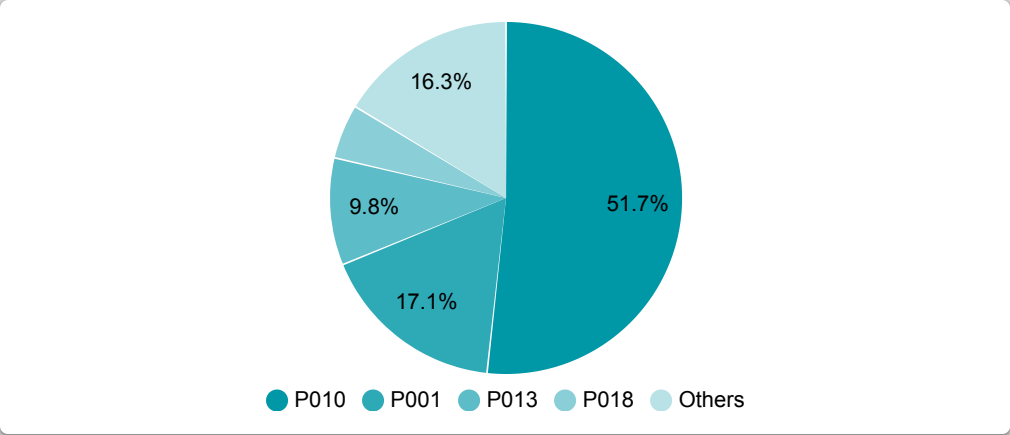
Average Item Price28.93

Total Item Sold58

Buyer27



PROUDCT INSIGHT



CAMPAIGN INSIGHT

Promo Code		Sales Revenue (\$) ▾	Discount Amount (\$)	Total Buyers
1.	null	1.3K	0.0	25
2.	CYBER2021	224	56.0	8
3.	SALE111121	70	17.5	2
4.	FLASH20	60	12.0	2
5.	SALE01	20	4.0	1
6.	OPENINGSALE08082021	20	4.0	1